Calling All Artists!

Discovering Windsor Through Art!





You see a utility box.... We see a blank canvas!



A program supported by the Town of Windsor
Public Art Advisory Commission

TOWN OF WINDSOR

Parks Make Life Better!

A message to the artist …

The Town of Windsor is pleased to announce the fourth year of the Discovering Windsor Through Art utility box painting program. This program aims to help beautify our community, enhance the lives of residents and increase positive public engagement. This program is designed to grow and develop the talent from within to allow the Windsor community to discover each other through art.



The **Discovering Windsor Through Art** program is dedicated to exhibiting visual art outside the constraints of museums and galleries. Twenty-four (24) utility boxes have been identified to be painted with rotating, original art inspired by an annual theme. In 2024, up to six gifted artists will be selected through a competitive process to paint designated utility boxes. Selected artists will be assigned to one of the six remaining unpainted utility boxes in the program.

Will you be one of them?

2024 Theme: "Inclusion for All"

GOAL

The 2024 theme of *Inclusion for All* reflects the value that Windsor strives to provide a safe and supportive community for everyone.

SITES

Up to six utility boxes located throughout the Town of Windsor will be painted by selected artists in 2024. See the map on page 6 for the possible locations. Specific locations will be assigned by the Town once the Artists have been selected.

ELIGIBILITY

This project is open to all Sonoma County regional artists however priority will be given to Windsor residents and students who attend a Windsor Unified School District school. Artists/Art Teams (Artists) may submit ONLY one (1) application for this project. All team members must meet artist qualifications.

ARTIST STIPEND

Artists will receive a stipend of $800.00. The stipend is all-inclusive and must cover all costs incurred by the artist in the course of designing and installing the artwork.

APPLICATION INFORMATION

To apply, please submit a completed application, conceptual rendering, and up to three digital images of prior work and submit it by March 1, 2024. Application and renderings are highly encouraged to be submitted in PDF format.

Application and additional information can be downloaded at:
www.townofwindsor.com/paac

Application and all supplemental materials must be received no later than 5:00pm on March 1, 2024 via email or mail. Incomplete or late submittals will not be considered.

EMAIL: mkovanis@townofwindsor.com *Please include Discovering Windsor Through Art in the subject line of the email.*

SELECTION PROCESS

Submissions will be reviewed by the Public Art Advisory Commission. Once the artwork is selected, the Commission will formally recommend the Artists to Town Council and will send a notification by email and formal letter to the Artists notifying them of the randomly assigned utility box. Selected artists will be notified five to seven weeks after submission deadline. ***The Town reserves the right to reject any or all submissions, at its sole discretion.***

CRITERIA USED TO SELECT ARTISTS

- Utilization of space
- Articulation of theme
- Color scheme
- Overall impact
- Creativity

PROPOSED TIMELINE (subject to change)



Calling All Artists Announcement: February 1, 2024

Submission Deadline: March 1, 2024

Selection Process: March 27, 2024 PAAC meeting

Artist Selection Announcement: April 18, 2024

Artist Pre-painting Workshop: April or May (TBD)

Box Painting: June 1-15, 2024

APPLICATION INFORMATION



GUIDELINES FOR UTILITY BOX ARTWORK

- Artwork must reflect the theme selected for the year.
- Artwork must be suitable for viewing by all ages.
- Art should cover all exposed sides; including the top of the utility box but must not obscure the warning labels.
- Artwork must be original and may not contain advertising, religious art, sexual or illegal drug content, negative imagery, convey political partisanship or contain any representations of traffic lights, signs or signals.
- Artists are responsible for cleaning, priming (primer provided), and painting the utility box.
- Artists are responsible for applying two coats of protective anti-graffiti coating (coating provided) on the finished mural.

LEGAL & INSURANCE REQUIREMENTS

Artists who are awarded contracts for this project will be required to comply with the Town's liability requirements. Those requirements are outlined in the artist agreement. Upon acceptance of the stipend, the selected artworks become the property of the Town, however the Town will only use the selected artworks for the Discovering Windsor Through Art program which may include print and online marketing materials. Selected artworks may need to be modified to fit graphic and design requirements for the actual utility box painting. Such modifications will be directed at the sole discretion of the Town.

INELIGIBLE ENTRIES

A proposal will be ineligible if the mural contains a copyrighted or trademarked image, logo, brand or business name.

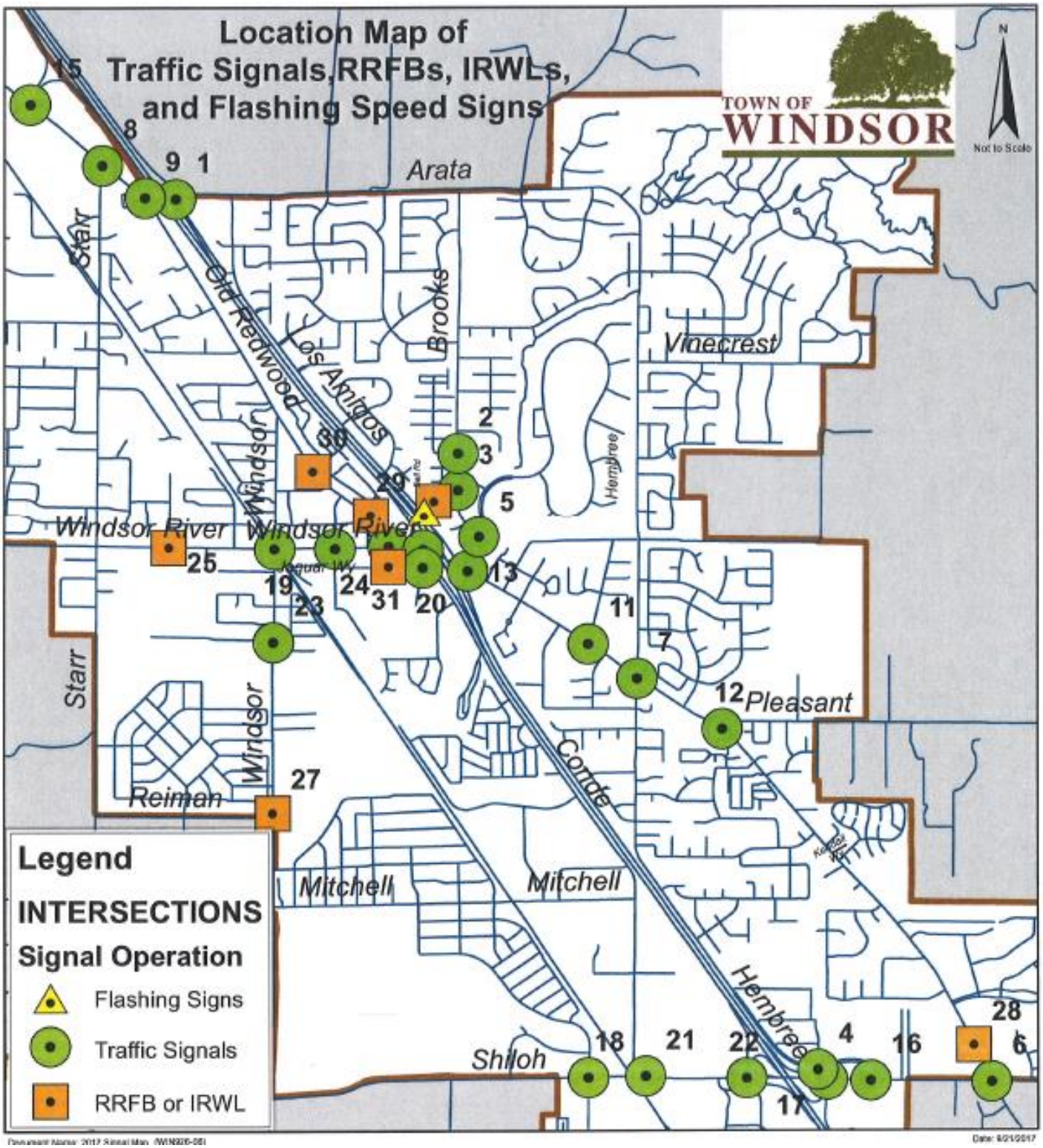
APPLICATION INFORMATION

PROGRAM SPECIFICS

- Artists will be provided primer and anti-graffiti coating which must be applied by the artist as part of the project. All other supplies are the responsibility of the artist.
- Artists must use high quality exterior acrylics – low-sheen, eggshell or satin finish – paints.
- Artists are responsible for protecting and cleaning their work area and the safe disposal of all paint materials.
- Artwork is considered temporary and will be "refreshed" with new public art approximately every five years by a new artist selected through the competitive process. The anti-graffiti treatment will help maintain it for the term of the installation.
- The artwork that is included on the application must closely replicate the art that will be painted on the utility box.
- Sizes of the utility boxes vary. Please be prepared to adjust artwork to the size of the assigned box.
- The Town of Windsor or its contractors must be able to access the components in the box at all times.
- Utility boxes may have locks and control panels that need to remain free of any art image.
- Artists will be responsible for blocking off the utility box to keep the public from brushing against wet paint. Please keep at least four (4) feet of the sidewalk open for pedestrians in compliance with ADA requirements.
- The Town reserves the right to provide additional direction during the pre-painting workshop.



Map of Traffic Signal Locations



Locations Previously Painted



Locations Previously Painted

#	Year	Location	Title	Artist
1	2021	Old Redwood Hwy. @ Starr Rd.	Growth is a Process	Sophia Katosh
2	2021	Brooks Rd. South @ Glen Miller Dr.	Blooming Amid Adversity	Kate Chuidian
3	2021	Old Redwood Hwy. @ Pleasant Ave.	Healing Thru Transformation	Aida Herrera-Keehn and Paula Acevedo
4	2021	Old Redwood Hwy. @ Windsor River Rd.	Coming Together	Amber Rankin
5	2021	Windsor River Rd. @ Market St.	Creating, Growing, Healing—Together	Meghan Gillies-Edwards
6	2021	Windsor Rd. @ Jaguar Way	The Power of Kindness	Isabella Damberger-Sheldon
7	2021	Shiloh Rd. @ Skylane Blvd.	Promise, Progress, Peace and Perseverance	Rachel Brooks
8	2022	Lakewood Drive. @ Brooks Rd. South	Together for a Brighter Future	Kate Chuidian
9	2022	Old Redwood Hwy. @ Shiloh Rd.	Together	Amber Rankin
10	2022	Old Redwood Hwy. @ Alden Ln.	Connect 4	Sarah Friedman and Alexia Friedman
11	2022	Shiloh Rd. at Hembree Ln.	The Future Could Go Both Ways	Rowena Mielock
12	2022	Old Redwood Hwy. @ Hembree Ln.	When I Grow Up…	Sonoma County Fire District
13	2023	Brooks Rd. South and Los Amigos Rd.	Every Day is a Gift	Marcy Greeley
14	2023	Hembree Ln. and MacFarlane Way.	Grateful Connections	Allison Stangland
15	2023	Armando Renzullo Way and Conde Ln.	The Forest Queen	Austin Parnow
16	2023	Lakewood Meadows Park	Rooted in Gratitude	Kate Chuidian
17	2023	Old Redwood Hwy and Arata Ln.	Painting a Mural	Sophia Jacobs and Ella Pecharich
18	2023	Conde Ln. and Shiloh Rd.	In-Quail and Ex-Quail Gratitude	Judith Hong
19	2023	Civic Center/Windsor Police Department	Love, Family & Community	Amber Rankin