PARKS & RECREATION MASTER PLAN UPDATE









APPENDICES

TOWN OF WINDSOR, CALIFORNIA

AUGUST 2015

Parks Make Life Better!

GATES +ASSOCIATES

TOWN OF WINDSOR

APPENDIX A



BENCHMARKING

Town of Windsor
Benchmark Questionnaire

Dear Respondent:

Thank you for participating in the Town of Windsor benchmarking study. This questionnaire is designed to collect information about your Parks and Recreation Department's programs, funding, staffing levels, and planning standards. In appreciation of your time and effort, we will send you the compiled benchmarking study results.

City:

Respondent name:

Position:

Email:

Phone:

City's current population:

ORGANIZATIONAL STUCTURE & FUNDING

1. What is the total FY2013-2014 revenue for:

	Amount $	Percent of Total Revenue Budget (Must Total 100%)
Programs		
Facility Rentals		
Park Shelters		
Other		
Total		

2. What is your total operating cost for FY 2013-2014? _____

3. What is the amount spent on the following categories for FY2013-2014?

	Amount $	Percent of Total Operating Budget
Administration		
Recreation		
Parks		
Facility Maintenance		
Other		
	Must Total 100%	

DRAFT

4. What is your department's capital budget for FY 2013-2014? _____

5. What is your department cost recovery goal for the following. Please describe in terms of percentage based on your department goals (i.e. 40% for senior programs, 100% for adult sports).

	%
A. Senior Adult Programs	
B. Preschool	
C. Afterschool	
D. Youth Programs	
E. Adult Programs	
F. Youth Sports	
G. Adult Sports	
H. Teen Programs	
I. Special Needs Programs	
J. Facility Rentals	
K. Park Rentals	

6. Do you have a non-resident fee? Yes No If yes, what is the fee increase for non-residents?

Youth programs

Adult programs

Youth sports

Adult sports

Facility rentals

Park rentals

7. How many staff do you employ?

	FTE	Part-Time	Contractual
Parks			
Recreation			
Administration			
Building Maintenance			

DRAFT

PROGRAM

1. Does your department provide these programs?

	Yes/No
Health and wellness	
Fitness	
Childcare/daycare	
Preschool	
Before and afterschool programs	
Senior programming	
Trips and Tours	
Performing arts	
Visual arts and crafts	
Martial arts	
Summer camps	
Teen programming	
Special needs programming	
Environmental education/nature study	

	Yes/No
Community gardens program	
Adult enrichment	
Youth programming	
Adult sports	
Youth sports	
Golf program	
Tennis program	
Pickle ball program	
Swim lessons	
Public swim	
Water exercise	
Competitive swim	
Mobile game van	
Other:	

SPECIAL EVENTS

The Town of Windsor provides large-scale special events as an economic incentive for its downtown. Do you provide:

	Yes/No	How Many?	Fee Range?
1. Large-scale special events to attract audiences from outside city/town limits?			
2. Does your city/town consider these events as economic stimulators?			
3. Provide special events targeted to residents only?			

4. What are the three primary types of large-scale events you manage?
    1.
    2.
    3.

5. What are the three primary types of community-scale events you manage?
    1.
    2.
    3.

6. Special event annual budget?

    Operations: _____ Revenue: _____

DRAFT

FACILITIES

Standard refers to a City goal for the provision of the public facility, typically listed in the parks and recreation element of the General Plan. Standard may be stated as number of facilities per 1,000 residents or as a square footage per population. Do you operate/manage:

	Yes/No	# of Buildings	Square Feet	General Plan Standard
Community Center (Includes fitness, wood floor studio, performing arts)				
Recreation Center (Includes gym, fitness, program rooms)				

	Yes/No	Number/sq. ft	Rent For A Fee	General Plan Standard
Indoor pool				
Outdoor pool				
Splash pad				
Senior Center				
Performing Arts facility				
Teen center				
Gymnasium				
Skate park				
Scooter park				
Football field				
Baseball field				
Softball field				
Soccer field				
Outdoor basketball court				
Volleyball				
Dog park				
BMX track				
Nature/Interpretive Center				
Par course/fitness stations				
Horseshoe pit				
Museum//Historic sites				
Park shelters for rentals				
Bocce courts				
Outdoor amphitheater				
Golf course				
Playgrounds				

DRAFT

2. Regarding aquatics, what are your annual maintenance costs?
Indoor pool? _____
Outdoor pool? _____ How many months open annually?_____
Do you share maintenance costs with partnering organization? _____

PARKS

1. What is the total acreage of developed parkland in your City? Maintenance standard for parks typically is expressed as acres of parkland maintained per FTE.

	# Of Parks	# of Acres	Planning Standard	Maintenance Standard
Neighborhood parks				
Community parks				
Sport parks/fields				
Trails and greenways				
Open space				
Medians				
Other: pocket parks, regional				

3. Number of acres maintained by contractors if applicable?

Thank you for your time and participation in the Town of Windsor Benchmarking Study. Please return to Julie@sportsmgmt.com. If you have any questions or further comments please contact The Sports Management Group at #510-849-3090 or email: www.sportsmgmt.com.

We will analyze the results and send you a summary copy for your participation.

DRAFT

	NAPA	NOVATO	MILL VALLEY	PETALUMA	PLEASANT HILL	WINDSOR
	Parks & Recreation Services	Parks, Recreation, & Community Services	Recreation[A]	Parks & Recreation	Recreation & Park District	Parks & Recreation Dept
Current Population	79,068 (2013)	54,194	14,311 (2013)	59,440 (2013)	40,003	27,243 (2013)

Organizational Structure & Funding

Total FY2013-14 Revenue (Percent)						
Programs	$1,259,596 (59%)	$1,758,597 (86.5%)	$2,924,185 (81.6%)	$555,000 (63.9%)	$2,887,653 (43.8%)	$627,400 (77.8%)
Facility Rentals	$160,184 (7%)	$160,006 (7.9%)	$483,000 (13.5%)	$295,000 (34.0%)	$36,0556 (5.5%)	$56,450 (7.0%)
Parks Shelters/Picnic	Included		$64,000 (1.8%)	$6,000 (0.07%)	$64,441 (1.0%)	$47,200 (5.9%)
Event Sponsorships	n/a			$12,000 (1.4%)	$87,168 (1.3%)	$69,900 (8.7%)
Other	$718,085 (34%)	$114,488 (5.6%)	$113,000 (3.2%)		$3,189,387 (48.4%)	$5,050 (0.6%)
Total	**$2,137,865 (100%)**	**$2,033,091 (100%)**	**$3,584,185 (100%)**	**$868,000 (100%)**	**$6,589,205 (100%)**	**$806,000 (100%)**

Total Operating Cost for FY2013-14						
Total	**$7,799,664**	**$3,006,696**	**$4,658,701**	**$2,893,500**	**$6,121,983**	**$3,877,580**

Amount Spent in Categories (Percent)						
Administration	$948,633 (16.4%)	$849,003 (26.4%)	$389,023 (6.7%)	$645,000 (22%)	$387,667 (6.3%)	n/a
Recreation	$1,577,777 (27.2%)	$2,367,339 (73.6%)	$3,259,425 (56.0%)	$741,000 (26%)	$4,021,802 (65.7%)	$1,749,329 (45.1%)
Parks Maintenance	$3,066,689 (53.0%)		$1,156,965 (19.9%)[A]	$1,507,500 (52%)	$1,152,706 (18.8%)	$1,749,568 (45.1%)
Facility Maintenance	$199,137 (3.4%)		$4,98,351 (8.6%)		$328,704 (5.4%)	$378,683 (9.8%)
Other			$511,902 (8.8%)		$231,104 (3.8%)	
Total	**$7,799,664 (100%)**	**$3,216,342 (100%)**	**$5,815,666 (100%)**	**$2,893,500 (100%)**	**$6,121,983 (100%)**	**$3,877,580 (100%)**

Capital Budget FY 2014-15						
Total	**$117,900**		**$404,000**	**$10,197,000**	**$279,000**	**$772,000**

Cost Recovery Goal		65% - 67%				
Senior Adult Programs	0-50% Direct/No Indirect		15%	n/a	69%	40%
Preschool	50-100% Direct/0-25% Indirect		100%	100%	100%	100%
Afterschool	50-100% Direct/0-25% Indirect		100%	100%	100%	100%
Youth Programs	100% Direct/25-100% Indirect		80%	100%	60%	100% (In-House)
Adult Programs	100% Direct/25-100% Indirect		80%	100%	100%	40% (Of Total Fee)
Youth Sports	50-100% Direct/0-25% Indirect		80%	100%	60%	100%
Adult Sports	100% Direct/25-100% Indirect		n/a	100%	100%	120-180%
Aquatics	50-100% Direct/0-25% Indirect		100%	Contracted Service	52%	100% (40 Seniors)
Teen Programs	0-50% Direct/No Indirect		20%	100%	73%	100% (Camp Only)
Special Needs Programs	0-50% Direct/No Indirect		n/a		n/a	n/a
Facility Rentals	Not Determined		100%		100%	Market rate w/ annual increase
Park Rentals	Not Determined		50%		100%	Market rate w/ annual increase

	NAPA	NOVATO	MILL VALLEY	PETALUMA	PLEASANT HILL	WINDSOR
Non-Resident Fee (Fee Increase)						
Youth Programs	$5	tiered pricing[B]	No	$5	$15	$5
Adult Programs	$5	tiered pricing[B]	No	$5	$15	$5
Youth Sports	$5	tiered pricing[B]	No	$5	$15	$5
Adult Sports	No	tiered pricing[B]	No	No	$15 per player	$5
Aquatics	$5	tiered pricing[B]	20-25%	No	$15	$5
Facility Rentals	$171	10% more	10-15%	varies	25%	25%
Park Rentals	$142.75		10-15%	varies	24%	25%
Number of Employed Staff						
Parks Maintenance - Full TIme	25	20 (Dept. Total)	8 (DPW)	7	9	9
Part Time	6	275 (Dept. Total)	2 (DPW)		3-5	7
Contractor		600 (Dept. Total)			2	1 (Mowing)
Recreation - Full TIme	6		10	6	9	6.7
Part Time	50-150		20	30-40	120-130	41
Contractor	50-100		75+		10-15	28
Aquatics - Full TIme	n/a		5	n/a	2	1.95
Part Time	30-50		50-100	n/a	50-60	12
Contractor	0			n/a	4	1-5
Administration - Full TIme	5	4.97	3	1	4	n/a
Part Time	1				3-4	n/a
Contractor	0				3	n/a
Facility Maintenance - Full TIme	6		1.5 (DPW)		4	3
Part Time	2				10-12	
Contractor	0				2	1 (Janitorial)
Number of Commissions						
Number of Commissions	3 (Parks & Recreation, Senior Advisory, Tree Advisory)	Recreation, Cultural, and Community Services Commission	2 (Arts, Parks & Rec)	4	Elected Board (District)	2 (Park & Recreation, Senior Citizen Advisory)

Program

Programs	NAPA	NOVATO	MILL VALLEY	PETALUMA	PLEASANT HILL	WINDSOR
Health & Wellness	No	Yes	Yes	Yes	Yes	Yes
Fitness	Yes	Yes	Yes	Yes	Yes	Yes
Childcare/Daycare	No	Yes	No	Yes	Yes	No
Preschool	Yes	Yes	Yes	Yes	Yes	Yes
Before & Afterschool Programs	No	Yes	Yes	Yes	Yes	Yes
Senior Programming	Yes	Yes	Yes	Yes	Yes	Yes
Trips & Tours	Yes	Yes	Yes	Yes	Yes	Yes
Performing Arts	No	No	Yes	Yes	Limited	Yes
Visual Arts & Crafts	Yes	Yes	Yes	Yes	Yes	Yes
Public Art	No	Yes	No	No	Yes	No
Martial Arts	Yes	Yes	Yes	Yes	Yes	Yes
Summer Camps	Yes	Yes	Yes	Yes	Yes	Yes
Teen Programming	No	Yes	Yes	No	Limited	Yes
Special Needs Programming	Yes	No	No	No	Yes	No
Environmental Education/Nature Study	No	No	No	Yes	Yes	No
Community Gardens Program	No	Yes	Yes	Yes	Yes	Yes
Adult Enrichment	Yes	Yes	No	Yes	Yes	Yes
Youth Programming	Yes	Yes	No	Yes	Yes	Yes
Adult Sports	Yes	Yes	No	Yes	Yes	Yes
Youth Sports	Yes	Yes	No	No	Yes	Yes
Golf Program	Yes	No	Yes	No	Yes	Yes
Tennis Program	Yes	No	Yes	Yes	Yes	Yes
Pickle Ball Program	No	Yes	No	Yes	Just Starting	Yes (Drop-In)
Swim Lessons	Yes	No	Yes	Yes	Yes	Yes
Public Swim	Yes	No	Yes	Yes	Yes	Yes
Water Exercise	No	No	Yes	Yes	Yes	Yes
Competitive Swim	No	No	No	No	Yes	No
Mobile Game Van	No	No	No	No	Yes	Yes
Volunteer Program	Yes	No	No	Yes	No	Yes (Partial)
Other:						

Partnerships In Providing Services With…						
School District	Yes	Yes	Yes	No	Yes	Yes
Non-Profit Organizations	Yes	Yes	Yes	Yes	Yes	Yes
Private Operators	Yes	Independent contractors for teaching	Yes	Yes	Yes	Yes

Special Events

	NAPA	NOVATO	MILL VALLEY	PETALUMA	PLEASANT HILL	WINDSOR
Large-Scale Special Events						
Large-scale special events to attract audiences from outside city/town limits?	Yes		Yes	Yes	Yes	Yes
How many?	20-30		15+		4	23
Fee range?	$200-$1,000		Free - $100+		Free	Free - $5
Co-sponsored?	Yes		Yes	Yes	Yes	Yes
Does your city/town/district consider these events as economic stimulators?	Yes		Yes	Yes	No	Yes
Provide special events targeted to residents only?	No		No	Yes	No	Yes
How many?						6
Fee range?						Free / $5 / $10
Co-sponsored?						Varies by event
Three Primary Types of Large-Scale Events Managed, Co-Sponsored?						
1			Music / Yes	July 4 / Yes	Blue + Brews / Yes	Concerts / Yes
2			Holiday Specific / Yes	Sports Tourney / Yes	Holiday Festival / Yes	July 3rd Fireworks / Yes
3			Art/Film / Yes	Craft Fair / No	4th of July / Yes	Seasonal Celebrations / No (Partnered in past)
Three Primary Types of Community-Scale Events Managed, Co-Sponsored?						
1	No		Health & Wellness / No	Craft Fair / No	Wine, Women + Shoes / Yes	Summer BBQ / No
2	No		Safety / No	July 4th / Yes		Art Show / Yes
3	Yes		Holiday / No	Sports Tourney / Yes		Senior Events / No
Special Event Annual Budget & Amount						
Operations	$65,000		$32,000	$20,000	$70,700	$85,225
Revenue	$10,000		$33,000		$20,000	$5,048
Sponsorships	$30,000			$30,000	$65,000	$69,907

Facilities

	NAPA	NOVATO	MILL VALLEY	PETALUMA	PLEASANT HILL	WINDSOR
Do You Operate/Manage…						
Community Center	Yes	Yes	Yes	Yes	Yes	Yes
Number of Buildings	4	2	2	1	2	2
Square Feet	20,000		36,000	16,000	21,900 / 4,000	10,000
General Plan Standard*				None		
Recreation Center	Yes	Yes (no Gym)	Comm. & Rec. Combined		n/a	Yes
Number of Buildings	1	1				1
Square Feet	8,868					9,200
General Plan Standard				None		
Do You Operate/Manage…						
Indoor Pool	No	No	Yes	No	No	No
Number / Square Feet						
Rent For A Fee?			Yes			
General Plan Standard				None		
Outdoor Pool	No	Yes	No	Yes	Yes	Yes
Number / Square Feet				3	2 / 5,171sf & 6,100sf	
Rent For A Fee?				Yes	Yes	Yes
General Plan Standard						
Splash Pad	No	Yes	No	No	Yes	No
Number / Square Feet					1 / 1,500sf	
Rent For A Fee?					Yes	
General Plan Standard						
Senior Center	Yes	Yes	Yes	Yes	Yes	Yes
Number / Square Feet				1 / 3,800sf	1 / 23,900sf	
Rent For A Fee?			Yes		Yes	Yes
General Plan Standard				None		
Performing Arts	No	No	No	Yes	No	No
Number / Square Feet						
Rent For A Fee?						
General Plan Standard						
Teen Center	No	Yes	Yes	No	Yes	No
Number / Square Feet					5,900sf	
Rent For A Fee?			Yes		Yes	
General Plan Standard				None		
Gymnasium	Yes	Yes	No	Yes	No	Yes
Number / Square Feet	1/2 Size			1	Share with school	1 / 9,200
Rent For A Fee?	Yes			Yes	No	Yes
General Plan Standard				None		

	NAPA	NOVATO	MILL VALLEY	PETALUMA	PLEASANT HILL	WINDSOR
Skate Park	Yes	Yes	Yes	Yes	No	Yes
Number / Square Feet	30,000			1		1 / 11,268
Rent For A Fee?	n/a		Yes			No
General Plan Standard						
Scooter Park	Allowed at Skate Park	No	No	No	No	No
Number / Square Feet						
Rent For A Fee?						
General Plan Standard						
Football Field	No	Yes	No	No	Yes	No
Number / Square Feet		1			1	
Rent For A Fee?					No	
General Plan Standard						
Baseball Field	Yes	Yes	Yes	Yes	Yes	Yes
Number / Square Feet	4			6	7	5
Rent For A Fee?	Yes		Yes		No	Yes
General Plan Standard						
Softball Field	Yes	Yes	Yes	Yes	Yes	Yes
Number / Square Feet	3			4	4	3
Rent For A Fee?	Yes		Yes		Yes	Yes
General Plan Standard						
Soccer Field	No	Yes	Yes	Yes	Yes	Yes
Number / Square Feet				varies - 4 artificial turf	11	5
Rent For A Fee?			Yes		Yes	Yes
General Plan Standard						
Outdoor Basketball Court	Yes	No	No	Yes	Yes	Yes
Number / Square Feet	7			5	2.5	2
Rent For A Fee?	No				No	No
General Plan Standard						
Volleyball	Yes	No	No	Yes	Yes	Yes
Number / Square Feet	3			1	2	2
Rent For A Fee?					Yes	No
General Plan Standard				None		
Dog Park	Yes	Yes	Yes	Yes	Yes	Yes
Number / Square Feet	1 / 160 Acres			2	1	1 / 20,000
Rent For A Fee?	No				No	No
General Plan Standard						

	NAPA	NOVATO	MILL VALLEY	PETALUMA	PLEASANT HILL	WINDSOR
BMX Track	Yes	No	No	No	No	No
Number / Square Feet						
Rent For A Fee?						
General Plan Standard						
Nature/Interpretive Center	No	No	Yes	Yes	No	No
Number / Square Feet				1		
Rent For A Fee?				Yes		
General Plan Standard						
Par Course/Fitness Stations	Yes	No	No	No	Yes	No
Number / Square Feet	1				1	
Rent For A Fee?	n/a				No	
General Plan Standard						
Horseshoe Pit	Yes	No	No	Yes	Yes	Yes
Number / Square Feet	2				2	8
Rent For A Fee?	No				Yes	No
General Plan Standard						
Museum/Historic Sites	No	Yes	No	Yes	Yes	Yes
Number / Square Feet		2		1	1	2 / 3,782
Rent For A Fee?				No	No	No
General Plan Standard						
Park Shelters for Rentals	Yes	No	No	Yes	Yes	Yes
Number / Square Feet					3	
Rent For A Fee?	Yes				Yes	Yes
General Plan Standard						3 Acres / 1,000 (Community Parks)
Bocce Courts	Yes	Yes	No	Yes	Yes	Yes
Number / Square Feet	4	1			4	7
Rent For A Fee?	Yes				Yes	Yes
General Plan Standard						
Outdoor Amphitheater	Yes	Yes	Yes	No	No	No
Number / Square Feet	1					
Rent For A Fee?	Yes		Yes			
General Plan Standard						
Golf Course	Yes	No	Yes	Yes	No	No
Number / Square Feet	1			1		
Rent For A Fee?	Leased		Yes			
General Plan Standard						2 Acres / 1,000 (Neighborhood Parks)

	NAPA	NOVATO	MILL VALLEY	PETALUMA	PLEASANT HILL	WINDSOR
Playgrounds	Yes	Yes	Yes	Yes	Yes	Yes
Number / Square Feet	31			22		21
Rent For A Fee?	No				No	No
General Plan Standard						
Public Art	Yes	No	No	Yes	Yes	No
Number / Square Feet	1				Parks & Facilities	
Rent For A Fee?					No	
General Plan Standard						
Community Gardens	No	Yes	Yes	Yes	Yes	Yes
Number / Square Feet				5	2	2 / 22,300
Rent For A Fee?				Yes	Yes	
General Plan Standard						
Aquatics Annual Maintenance Costs						
Indoor Pool		n/a	n/a			n/a
Outdoor Pool		$187,000	n/a	$100,000	$221,000	$39,500
Months Outdoor Pool(s) Open						
Months		4.25 months	n/a	Two - 4-6 months, All Year	Two - 10 Months, All Year	6 Months
Aquatics Maintenace Costs						
Shared with Partnering Organization?		Yes[C]	No	No	One pool shared with School District	No

Parks

	NAPA	NOVATO	MILL VALLEY	PETALUMA	PLEASANT HILL	WINDSOR
Developed Parkland - Total Acreage & Maintenance Standard		339 acres - 21 parks and open space		5 acres/1,000 residents		
Neighborhood Parks	25		10	27	3	13
Number of Acres	78.9			78	11.0	38.5
Planning Standard					.28	
Maintenance Standard						
Community Parks	4		3	12	3	4 (Incl. Baseball)
Number of Acres	43			150	32.5	57.5
Planning Standard					.81	
Maintenance Standard						
Sport Parks / Fields	0		10		Part of Parks	1
Number of Acres						10
Planning Standard						
Maintenance Standard						
Trails & Greenways	26		175	10	2	4
Number of Acres				157	5.6	3
Planning Standard					.14	
Maintenance Standard						
Open Space	5		2		10	In overall totals
Number of Acres	325			548	199.8	
Planning Standard					3.61	
Maintenance Standard						
Medians	30				None	66
Number of Acres	16					28
Planning Standard						
Maintenance Standard						
Other: Pocket Parks, Regional	116		1 (Golf Course)	9	7	3
Number of Acres	673			5	19.0	1,356
Planning Standard					.48	
Maintenance Standard						
Number of Acres Maintained By Contractors						
Number of Acres		2 parks		44 Landscape Assessment Districts	n/a	Mowing 61.28 / Edging 74.69 / Bedding 47.1

*Stated as number per 1,000 people or as square footage per population
[A] Parks not included - not in budget
[B] City of Novato has tiered pricing as follows: For $10 or less, add $2 for non-residents. For $11-$29, add $5. For $30-$49, add $8. For $50-$99, add $10. For $100+, add $13.
[C] Hamilton Community Pool owned by City of Novato, but City of San Rafael runs all programs and operations. Novato responsible for maintenance costs.

APPENDIX B



SURVEY REPORTS

The Town of Windsor and Gates + Associates: Perceptions Among Residents About Windsor's Park System

November 18, 2014

Synopsis of Results, Graphic Summary, and Text of Responses to Open-Ended Questions
(with text of questionnaire)

Prepared by:

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Appendices:

On-Line Survey Results

Verbatim Responses to Unaided Questions Q4, Q7, and Q10

Survey Questionnaire (annotated to show base survey results)

Research Objectives

In September 2014, Gates + Associates, working on behalf of the Town of Windsor, commissioned Strategic Research Associates to conduct a telephone survey of Windsor residents aged 18 and older. (The questionnaire was also intended to be available on-line, so those not included in the telephone sample could provide input.) The survey's primary objectives were to explore current perceptions about Windsor's park system, measure levels of interest in and willingness to publicly fund a number of proposed park system changes, and assess exposure to programs and activities offered by Windsor's Parks and Recreation Department. Other objectives included measuring recent use of the town's park facilities.

These specific measurement areas are addressed in this report:

- **Current use of Windsor park system facilities**
- **Perceptions about Windsor's existing park system**
- **Desirability of proposed Windsor park system improvements**
- **Exposure to Windsor Parks and Recreation Department programs and activities**
- **Differences related to respondent background characteristics**

All reports in this volume are sub-divided by the first four objectives. The last was a general objective applicable within all sections.

Executive Review of Telephone Survey Findings

The *Executive Review* provides a brief summary of selected survey findings. The *Synopsis of Results* (pages 8 through 17) offers a more thorough summary, while a comprehensive, detailed analysis is given in this volume's *Graphic Summary*.

• Current use of Windsor park system facilities

The 351 respondents were asked to identify, among 14 Windsor park system locations, those visited within the last six months. Eighty-eight percent (88%) had visited the Windsor Town Green, and 85%, one of Windsor's public parks. (A few may have assumed that Windsor Town Green is not a public park.) Roughly half or more had accessed Windsor's walking/jogging/biking trails (64%), Keiser Community Park (62%), a public playground (51%), or a public athletic field (47%). Three in ten or fewer recalled visiting each of eight other park-related locations. Asked to estimate how often they had visited any of Windsor's park system sites within the last six months, half (49%) reported "four or more times a month" (a favorable result); 18%, "two or three times a month"; and 33%, a lower visiting frequency. Younger and middle-aged respondents and those with children were significantly more likely than others to report a high visiting frequency.

A relatively small number (14%) claimed the existence of at least one barrier discouraging greater use of the Windsor park system. Those acknowledging barriers were most likely to cite a lack of restrooms, their personal safety when using the park system, lack of parking, inconvenient hours, and lack of park facility access.

• Perceptions about Windsor's existing park system

Respondents were asked to rate (with a four-point scale) their satisfaction with the overall quality of the Windsor's park system and with its maintenance, safety, ease of access, and availability of public trails. A majority (56%) judged themselves "very satisfied" with the overall state of the Windsor park system. The outcome for park system access – 71% were "very satisfied" – was significantly higher than for overall quality and those for the other elements. Respondents also tended to evaluate park maintenance favorably, with 61% "very satisfied." Ratings for safety and trail availability were slightly less favorable, although the differences in rating averages for maintenance, safety, and trail availability were not large enough to be meaningful. Overall, these results did not identify any critical under-performance in any of the elements measured.

About six in ten (58%) had, within the last 12 months, visited a public park in a neighboring community. Asked why they had done so, members of this sub-group of 202 were most likely to cite (in order) the desire to meet family or friends, attend special park events or activities, visit because they were in the vicinity, access walking or biking trails, access larger parks or more expansive facilities, attend local sporting events, or try something new. Younger respondents, those with children aged 17 or younger, the more affluent, and frequent Windsor park system users were more likely than others to report having visited parks in neighboring communities.

Executive Review of Telephone Survey Findings (cont.)

- **Desirability of proposed Windsor park system improvements**

Respondents were asked to rate their degree of interest in each of 12 Windsor park system improvement options and then to judge whether they would "favor," "be neutral to," or "oppose" additional public funding for each. Two options – building an outdoor aquatic center in Keiser Park and expanding walking-biking trails – received the most favorable scores; six in ten or more said they would be "very interested" in each of the two and more than half would "favor" funding each. Three other options – building a multi-use recreation center in Keiser Park, developing a destination children's playground area in Keiser Park, and providing more community gardens – also produced above-average outcomes, relative to all options tested. Frequent park users were significantly more enthusiastic about building an outdoor aquatic center in Keiser Park, but no other statistically meaningful differences were found between frequent users and infrequent ones.

Asked to recommend, unaided, the one most desirable physical improvement to make to Windsor's park system, respondents were most likely to mention improving aquatic options and adding more walking-biking trails. Other frequently mentioned answers included offering more youth activities, adding more court and field sports, addressing lighting or safety issues, adding community facilities or programs, improving maintenance or cleanliness, and offering larger or more natural spaces.

- **Exposure to Windsor Parks and Recreation Department programs and activities**

One-third (32%) said an adult member of the household had, within the last 12 months, participated in a program or activity offered by the Windsor Parks and Recreation Department. Those with children aged 17 or younger, the more affluent, and frequent park users were significantly more likely than others to report adult participation. Among those with children 17 or younger living in Windsor, 52% said at least one had recently participated in Windsor Parks and Recreation programs or activities. Among 135 respondents reporting adult and/or youth program participation, six in ten (62%) said they were "very satisfied" with overall program quality, a favorable result. Younger respondents and those with children were statistically more likely than others to be "very satisfied," and the most affluent respondents, less likely.

The 135 reporting program participation were asked to identify, among five information sources, the ones used to get program information. Most (71%) said they had referenced the town's printed recreation guide; 69%, the town's web site; 56%, recommendations from friends and family; 29%, the Windsor School District Wednesday mailer; and 10%, Facebook. Females, those aged 18 to 34, parents, and the moderately to very affluent were statistically more likely than others to have accessed the recreation guide. Females and parents were also more likely to have used the town's web site.

How the Telephone Survey was Conducted

- **A telephone survey with 351 completed interviews**
  - The population of interest included Windsor residents aged 18 and older currently living within the boundaries of zip code 95492. (Targeting this zip code – which covers virtually the entire town – allowed the use of random-digit dialing to select interviewees.) Interviews with those living outside the town boundary or indicating having lived in Windsor less than six months were politely terminated.
  - Interviewing was conducted from October 1 to October 25, 2014.
  - Selection and interviewing of respondents, and weighting of data
    - Individuals (or households, for those with either a listed or unlisted landline connection) within the targeted zip code area were selected using a form of random-digit dialing (RDD). (Prefix numbers known to cover the zip code were attached to randomly generated suffix numbers.) The majority (80%) of completed interviews were conducted with users of landline telephones and the rest, with those using mobile phones. For landline connections, in order to randomly obtain one adult in a household, interviewers asked to speak to the household occupant aged 18 or older with the most recent birthday. Only one person in a household was interviewed.
    - To reach a qualified contact, interviewers were allowed up to five call attempts per targeted telephone number.
    - Most interviews were conducted between 4PM and 9PM on weekdays and between 10AM and 5PM on weekends. A few interviews were administered during weekday daytime hours to contact those difficult to reach in the evening. Interviewing was conducted by Strategic Research Associates employees working from the company's office in Spokane, Washington. The computer-aided workstations used by interviewers for this survey allowed randomization and rotation of question order, reducing potential biases. A significant proportion of interviews were monitored on-line to verify for courtesy and completeness of interviewing, and some respondents were re-interviewed to confirm interviewer professionalism. All interviewers working on this project were professionally trained and supervised.
    - The questionnaire script included 67 questions and took, on average, 12-1/2 minutes to complete. A Spanish language script was also available and 16 interviews were conducted with Spanish-only interviewees.
    - To correct for sample imbalances, especially the under-representation of those aged 18 to 34, (poststratification) weights were applied to force sample gender-by-age proportions to match the target population's. All (telephone survey) results described in the volume (except *Graphic Summary* Figure 1's) were generated from weighted data. This procedure ensured that no age or gender group would be over- or under-represented and also helped minimize sample-versus-population discrepancies for other background measurements like parental status and household income. The weighting procedure is described below.

How the Telephone Survey was Conducted (cont.)

- **Precision of estimates (for this weighted sample of 351)**

  With weighting, the survey's precision was slightly reduced (with the typical overall margin-of-error being widened by the factor of roughly 1.10):

  - At 95% confidence: ± 5.8%
  - At 90% confidence: ± 4.9%
  - Margins of error for sub-groups (for example, females or those aged 18 to 34) are less precise.

- **Presentation of results**

  - This volume is divided into sections. The presentation (of results from the telephone survey) includes, in order, *Contents of this Report*, *Research Objectives*, *Executive Review of Primary Findings, How the Survey was Conducted*, *Synopsis of Results,* and *Graphic Summary*. Appendices include a *Verbatim Responses* section listing word-for-word responses to the survey's three unaided questions (Q4, Q7, and Q10) and a *Questionnaire* section displaying an annotated copy of the questionnaire with baseline results.

    The *Synopsis* provides a moderate length overview of results, while the *Graphic Summary* contains a detailed and comprehensive analysis using a chart-based format. The *Executive Review* offers capsule highlights. A companion volume of crosstabulated results augments the presentation in this volume.

  - Regarding the charts displayed in this volume:

    – Responses to unaided questions were categorized and coded, with the coded results included in quantitative summaries.

    – All percentages are shown rounded to integer digits to enhance ease of review and interpretation. Because of this rounding, totals may not always seem to sum to 100%, but displayed values are nevertheless correct. Chart bar lengths reflect exact (unrounded) values, which is why two bars marked with the same value may sometimes vary slightly in length. Chart labels shown in uppercase identify a list of response options to a single question (or a list of background category measurements), while those in lowercase identify a set of different survey questions, the results for which are to be compared.

How the Telephone Survey was Conducted (cont.)

- Appropriate inferential statistical tests were conducted to determine whether chance could be excluded from the list of possible causes of differences or associations in the sample data. For statistical tests, a probability level of .05 was used as the criterion to determine a statistically significant result. (The term "marginally significant" is sometimes used to refer to a result significant at the .10 level.) All tests were conducted using statistical procedures designed for weighted data. Statistically significant results are noted in the summaries and chart annotations. On some charts, 90% confidence intervals are shown, indicating the range of plausible values for the population parameters being estimated using the sample data. The confidence intervals are also useful in discouraging over-interpretation of sample results. (The sample data is important because of what is can say about the target population of Windsor residents.)

The sample versus target population

To correct for sample-versus-population imbalances (mostly the under-sampling of younger adults), a set of weights (termed poststratification weights) was applied to the data to force sample gender-by-age proportions to match the target population's. Each individual in the sample was assigned a weight representing the relative contribution that individual's data would make to final overall results. This procedure ensured that no age group would be over- or under-represented and also helped to diminish sample-versus-population discrepancies for other background measurements. Table 1 lists population targets, unweighted and weighted sample compositions, and the weights employed.

Table 1
Target Percentages and Compositions of Unweighted and Weighted Samples*

Category	Population Target Composition	Unweighted Sample Composition	Sample Composition After Poststratification Weighting	Poststratification Weights
Males 18-34	13.9%	7.1%	13.9%	1.948
Males 35-54	20.8%	18.5%	20.8%	1.123
Males 55+	13.9%	17.9%	13.9%	0.775
Females 18-34	13.0%	5.4%	13.0%	2.409
Females 35-54	21.7%	27.1%	21.7%	0.802
Females 55+	16.7%	23.9%	16.7%	0.697
Total	**100.0%**	**100.0%**	**100.0%**	

** Population proportions are from 2010 Census data. The target area included zip code 95492. Weights were calculated using unrounded values. The total sample size of 351 was unchanged by weighting.*

How the Telephone Survey was Conducted (cont.)

Figures 1 and 2 in the *Graphic Summary Preface* ("*Summary of Respondent Background Characteristics*") provide summary background category information for the RDD (telephone) sample, listing percent-of-total outcomes for categories representing gender, age, parental status, ethnic status, household income, location of residence, and frequency of park system use. (Figure 3 describes the classification of respondents by location.) Figures 32 to 34 in the *Graphic Summary Addendum* ("*Additional End-of-Survey Measurements*") provide more background measurement details. *Graphic Summary* Figures 4 through 31 address the main telephone survey findings.

- **On-line sample results**

Sixty-seven (67) residents participated in the on-line version of the survey. The on-line results are described in an appendix to this volume, and compared (using a set of crosstabulated tables) with the outcomes from the telephone survey.

Synopsis of Telephone Survey Results

- **Current use of Windsor park system facilities** (Figures 4 through 9 in *Graphic Summary Section One)*

  - **Recent visits to specific Windsor park system locations:** The 351 respondents were asked to identify, among the 14 Windsor park-related locations listed in Table 2, those visited within the last six months. The percentages having visited the locations are shown, with table rows color-coded (as explained below) to indicate variations in average visiting rate.

Table 2
Percentages Having Visited Each of 14 Windsor Park System Locations*

Park System Facility	Percent Having Visited (n=351, weighted)
The Windsor Town Green	88%
Any of the town's public parks	85%
Any of the town's walking/jogging or biking trails	64%
Keiser Community Park	62%
Any of the town's playground areas for children	51%
Public athletic fields like those for soccer, baseball, or softball	47%
Esposti Community Park	30%
Huerta Gymnasium near Windsor Town Green	29%
Hiram Lewis Community Park	24%
Windsor Senior Center on Foxwood Drive	23%
Windsor Community Center on Adele Drive	22%
Any of the town/s public basketball court	22%
The town's public swimming pool at the Windsor Senior Center on Foxwood Drive	16%
Any tennis court in Hiram Lewis Community Park	10%

** A difference of six percentage points or more can be considered meaningful.*

Synopsis of Telephone Survey Results (cont.)

Table 2 shows these results:

- **Well above-average relative visiting rates (turquoise in Table 2):** Eighty-eight percent (88%) had visited the Windsor Town Green within the last six months, and 85%, one of Windsor's public parks. (A few respondents may have assumed that Windsor Town Green is not a public park.) These visiting rates were significantly higher than others.

- **Above-average relative visiting rates (green):** Roughly half or more had accessed Windsor's walking/jogging/biking trails (64%), Keiser Community Park (62%), a public playground (51%), or a public athletic field (47%). (Most [86%] had visited at least one of these four sites.)

- **Below-average relative visiting rates (shades of blue):** Three in ten or fewer recalled visiting each of the eight locations shown in the table. (However, a majority [68%] had visited at least one of these eight.)

Five percent (5%) reported no visits to any of the park sites listed in Table 2.

- **Frequency of park system use**: Respondents were asked often they had visited Windsor park system facilities within the last six months. Almost half (49%) reported "four or more times a month" (a favorable result); 18%, "two or three times a month"; and 33%, a lower visiting frequency. These statistically significant visiting-frequency differences were observed:

  - **Age:** Younger and middle-aged respondents were 1.6 times more likely than those aged 55 and older to report visiting Windsor park system "four or more times a month."

  - **Parental status:** Those with children aged 17 or younger living in Windsor were almost 1.7 times more likely than others report a high visiting frequency. This difference was significant even after controlling for variations in other background measurements.

  Other differences – for gender, ethnic status, household income, and location of home – were not large enough to be statistically meaningful.

- **The most important barrier preventing more park system use:** Among the 351 respondents, a relatively small number (14%) claimed the existence of at least one specific barrier or issue discouraging greater use of the Windsor park system. Among those acknowledging barriers, 20% cited lack of restrooms; 16%, their personal safety when using the park system; 16%, lack of parking; 12%, inconvenient hours; and 11%, lack of park facility access. Less frequently cited responses are listed in *Graphic Summary* Figure 7.

  Those identifying barriers to park system use were less likely than others to report being satisfied with the quality of Windsor's park system quality, park safety, the access to parks near home, and the availability of walking-biking trails.

Synopsis of Telephone Survey Results (cont.)

The propensity to report a barrier varied significantly by gender and frequency of park use:

- **Gender:** Females, roughly twice as likely as males to report barriers, exhibited more concern than males about number of restrooms and the ease of access to local parks. Males and females were about equally likely to be concerned about safety.

- **Frequency of park use:** The most infrequent users of Windsor's park system (those visiting less than once a month) were about 2.7 times *less* likely than others to report park-use barriers. This implies that the lack of park use among infrequent users results primarily from personal issues not related to the quality or accessibility of the park system. Windsor's most frequent park users (visiting four or more times a month) were most likely to cite barriers related to lack of restrooms, personal safety, and lack of parking.

Detailed findings and additional results can be found in *Graphic Summary Section One* (*"Current Use of Windsor Park System Facilities"*). Verbatim responses to unaided Q4 (the most important barrier to park system use) are listed in this volume's appendix. Section Addendum Figure 9 lists by-location visiting rates for gender, age, and location categories, color-coded to indicate unusually high or low outcomes.

- **Perceptions about Windsor's existing park system** (Figures 10 through 14 in *Graphic Summary Section Two*)

  - **Overall perceptions:** Respondents were asked to rate their satisfaction with the overall quality of the Windsor's park system and with its maintenance, safety, ease of access, and availability of public trails. Table 3 lists the results. (The result for overall quality is listed in blue, and the individual element results are rank-ordered by their "very satisfied" outcomes.) As the results in the second row of Table 3 show, a majority (56%) rated themselves "very satisfied" with the overall state of the Windsor park system, while one-third (34%) said "moderately," and a small number (6%), "not very" or "not at all."

Synopsis of Telephone Survey Results (cont.)

Table 3
Level of Satisfaction with Windsor's Park System Overall and with Four Park System Elements*

Park System Element	How Satisfied? Very	Moderately	Not Very or Not at all	Don't know
The overall quality of Windsor's public park and recreation facilities	**56%**	**34%**	**6%**	**4%**
Access to Windsor public parks located near your home	71%	19%	7%	4%
The maintenance of Windsor's public park and recreation facilities	61%	29%	6%	4%
The safety of Windsor public parks	56%	30%	6%	8%
The availability of Windsor park walking-biking trails	55%	25%	7%	12%

** Percentages sum to 100% within each row. Specific park elements are rank-ordered by "very satisfied" outcomes.*

Looking at results for the four specific park system elements, respondents were most likely to be "very satisfied" with park system access – its 71% "very satisfied" rating significantly out-performed the corresponding percentage for overall quality, as the chart shows, and those for the other elements. Respondents also tended to view park maintenance favorably, with 61% "very satisfied." Ratings for safety and trail availability were slightly less favorable (partially the result of higher "don't know" percentages), although the differences in rating averages for maintenance, safety, and trail availability were not large enough to be statistically significant. Overall, these results did not identify any critical under-performance in any of the elements measured.

These five measures were highly inter-correlated – those rating one favorably (or less so) also tended to do so with the others. Among the four specific element ratings, however, park access and trail availability were most strongly correlated with satisfaction with overall park quality.

- **Satisfaction with overall park system quality by background measurement:** Among the five satisfaction measurements listed in Table 3, the most important was for the overall quality of Windsor's park system. For this rating, the "very satisfied" percentage varied significantly by location of residence and frequency of park use:

  - **Location:** Residents in northeast and northwest Windsor were more likely than others (especially those living southeast) to report "very satisfied" to overall park system quality. The variation remained significant even after controlling for other background measurements.

Synopsis of Telephone Survey Results (cont.)

- **Frequency of park use:** Those visiting the Windsor park system at least once a month were about 1.4 times more likely to rate themselves "very satisfied" than those visiting less often.

Other differences – for gender, age, parental status, ethnic status, and household income – were not large enough to be meaningful.

- **Reasons for visiting parks in neighboring communities:** About six in ten (58%) said they had, within the last 12 months, visited a public park in a neighboring community. Asked why they had done so, 26% (among this sub-set of 202) had gone to meet family or friends; 18%, to attend special park events or activities; 15%, because they were in the vicinity; 10%, to access walking or biking trails; 10%, to access larger parks or more expansive facilities; 8%, to attend local sporting events; 8%, to try something new; and 7%, to visit ponds or natural areas. Less frequently cited answers are listed in *Graphic Summary* Figure 12.

  Younger respondents, those with children aged 17 or younger, the more affluent, and those using Windsor's park system more frequently were more likely than others to report having visited parks in neighboring communities. (Variations for age and frequency of park use were significant even after controlling for variation in other background measurements.)

Detailed findings and additional results can be found in *Graphic Summary Section Two* (*"Perceptions About Windsor's Existing Park System"*). Verbatim responses to unaided Q7 (reasons for visiting parks in neighboring communities) are listed in this volume's appendix. Section Addendum Figure 14 lists satisfaction rating outcomes for gender, age, and location categories, color-coded to indicate unusually high or low outcomes.

- **Desirability of proposed Windsor park system improvements** (Figures 15 through 25 in *Graphic Summary Section Three*)

  - **Degrees of enthusiasm for each of 12 park system improvement options:** Respondents were first asked to rate (using a three-point scale) their degree of interest in each of 12 park system improvement options listed in Table 4, and then to judge (using another three-point scale) their likelihood of supporting additional public funding for each. Table 4's second column displays the percentage rating themselves "very interested" in each option and the third column lists the percentage who would "favor" more funding of each. (The table's color-coding is explained below.) As Table 4 shows, the willingness to support additional public funding for an improvement option was strongly correlated with level of interest in it. Those tending to show more (or less) interest in an improvement were more likely to favor (or oppose) its funding.

    As shown in Table 4, two options – building an outdoor aquatic center in Keiser Park and expanding walking-biking trails – received the most favorable scores. Three others – building a multi-use recreation center in Keiser Park, developing a destination playground in that park, and providing more community gardens – also produced above-average outcomes, relative to all options tested.

Synopsis of Telephone Survey Results (cont.)

Table 4
Degree of Interest in and Likelihood of Supporting More Public Funding for Each of 12 Improvement Options*

Proposed Park System Improvement	Percent "Very Interested" (n=351, weighted)	Percent Favoring Additional Public Funding (n=351, weighted)	Gender, Age and Location Groups Exhibiting Significantly Higher Interest
Build an outdoor aquatic center in Keiser Park that would include a recreation and competition pool	65%	58%	Aged 18-34
Expand and connect walking-biking trails	60%	53%	Aged 18-34
Build a multi-use recreation center in Keiser Park that would include fitness facilities, gym, a teen center, health center and pre-school accommodation	49%	46%	Aged 18-34; NW
Develop a destination children's playground area in Keiser Park	41%	41%	Aged 18-34 and 35-49
Provide more community gardens	41%	40%	Aged 18-34; NE and NW
Provide public art and sculpture displays	36%	30%	SE and NW
Provide more space for indoor gym sports	35%	35%	Aged 18-34; NW
Build more dog parks	32%	26%	Females
Provide more soccer fields	26%	27%	Aged 18-34
Provide more baseball and softball fields	25%	23%	
Provide more tennis courts	15%	15%	
Build pickleball courts	14%	14%	

** Within the second column, a difference of six percentage points or more can be considered meaningful; in the third column, a difference of five points or more. Items are rank-ordered using the "very interested" percentages listed in the second column.*

Synopsis of Telephone Survey Results (cont.)

Table 4's color-codes indicate levels of performance within each column. In general, options with the same color-code produced roughly similar outcomes, but better or worse outcomes than those in other color-coded groups. This was observed:

– **"Very interested" percentages:** Six in ten or more were "very interested" in building an outdoor aquatic center in Keiser Park (that would include a recreation and competition pool) and expanding and connecting walking-biking trails. The "very interested" percentages produced by the two were significantly higher than all others. Another three options – building a multi-use recreation center in Keiser Park (that would include fitness facilities, gym, a teen center, health center and pre-school accommodations), developing a destination children's playground area in Keiser Park, and providing more community gardens – received above-average interest, relative to all the options measured. The other options listed in Table 4 failed to generate as much enthusiasm; roughly one-third to one-quarter declared themselves "very interested" in each of five – providing public art and sculpture displays, providing more space for indoor gym sports, building more dog parks, providing more soccer fields, and providing more baseball and softball fields – and interest scores for providing more tennis courts and building pickleball courts were well below all others.

  Considering all 12 improvement options as a group, 93% identified at least one in which they were "very interested." However, smaller numbers of option combinations were found to approach this maximum-reach percentage. This was observed:

  - **Most effective three-option combination:** Among 220 possible three-option combinations, the highest reach was observed for building an aquatic center, expanding trails, and building a multi-use recreation center. Eighty-four percent (84%) said "very interested" to at least one of these.

  - **Most effective four-option combination:** Among 495 possible combinations, the highest reach (88%) was produced by building an aquatic center, expanding trails, building a recreation center, and building more dog parks.

  - **Most effective five-option combinations** Among 792 possible combinations, the highest reach (90%) was achieved by building an aquatic center, expanding trails, building a recreation center, building more dog parks, and providing public art and sculpture displays.

– **"Favor" percentages for additional public funding:** More than half would "favor" additional public funding to build an outdoor aquatic center in Keiser Park and to expand and connect walking-biking trails. (The 90% confidence interval for the aquatic center [54%, 63%] ranged above 50%, implying that the majority of Windsor residents would favor it.) Four other options – building a multi-use recreation center in Keiser Park, developing a destination children's playground area in Keiser Park, providing more community gardens, and providing more space for indoor gym sports – had "favor" percentages ranging from 46% to 35%, placing them in the upper half of the rank-ordering. Thirty percent (30%) or fewer would "favor" additional funding for providing public art and sculpture displays, providing more soccer fields, building more dog parks, providing more baseball and softball fields, providing more tennis courts, and building pickleball courts.

Synopsis of Telephone Survey Results (cont.)

Looking just at "favor" and "oppose" percentages and ignoring those "neutral" or without an opinion, this was also observed:

- **"Favor" percentage significantly higher than "oppose":** The four highest ranking options – building an outdoor aquatic center in Keiser Park, expanding and connecting walking-biking trails, building a multi-use recreation center in Keiser Park, and developing a destination children's playground area in Keiser Park – each produced a favor-oppose split significantly better than 50%-50%.

- **"Oppose" percentage significantly higher than "favor"**: Six lower-ranked options – providing public art and sculpture displays, providing more soccer fields, building more dog parks, providing more baseball and softball fields, providing more tennis courts, and building pickleball courts –generated unfavorable splits.

○ **Interest in proposed improvement options by overall park system use:** Frequent park users were significantly more enthusiastic (71% versus 55%) about building an outdoor aquatic center in Keiser Park, but no other statistically meaningful differences were found between frequent users and infrequent ones.

○ **Overall propensity to favor additional public funding by background category:** In general, younger respondents, those with children living in Windsor, and Latinos displayed a higher propensity than other respondents to say they would "favor" additional funding for the park system improvements. (Parental and ethnic status differences were significant even after adjusting or other background measurements.) Other background measurement variations were not large enough to be meaningful.

○ **The most desirable physical improvement to make to the Windsor park system:** Asked to recommend, unaided, the one most desirable physical improvement to make to Windsor's park system, respondents were most likely to mention improving aquatic options and adding more walking-biking trails. These recommendations were cited by at least 5% of the sample (with less frequently cited answers listed in *Graphic Summary* Figure 23):

– Improve swimming pools or build an aquatic center: 18%
– More walking or biking trails: 15%
– More youth activities: 8%
– More court and field sports: 8%
– Address lighting or safety issues: 7%
– Add community facilities or programs: 7%
– Better maintenance or cleanliness: 6%
– Larger or more natural spaces: 6%
– More restrooms: 5%

Nine percent (9%) replied that no changes were needed. (This was the third most frequently cited answer.)

Synopsis of Telephone Survey Results (cont.)

Detailed findings and additional results can be found in *Graphic Summary Section Three* (*"Desirability of Proposed Windsor Park System Improvements*"). Verbatim responses to unaided Q10 (the most desirable physical improvement) are listed in this volume's appendix. Section Addendum Figures 24-25 list "very interested" and "favor" funding percentages for gender, age, and location categories, color-coded to indicate unusually high or low outcomes.

- **Exposure to Windsor Parks and Recreation Department programs and activities** (Figures 26 through 31 in *Graphic Summary Section Four*)

  - **Recent participation in recreation programs within the last 12 months:** Respondents were asked if any adult household members or any of their children living in Windsor had, within the last 12 months, participated in any program or activity sponsored by the Windsor Parks and Recreation Department. These outcomes were observed:

    - **Recent adult participation:** One-third (32%) said an adult member of the household had, within the last 12 months, participated in a program or activity offered by the Windsor Parks and Recreation Department. Those with children aged 17 or younger, the more affluent, and frequent park users were significantly more likely than others to report adult participation in Windsor Parks and Recreation programs. Respondents located in northeast Windsor were also more likely than others to do so.

    - **Recent youth participation:** Among 150 respondents with children 17 or younger living in Windsor, 52% said at least one had recently participated in Windsor Parks and Recreation programs or activities. Females, the more affluent, and residents from northeast Windsor were more likely than others to do so.

  - **Satisfaction with recreation program quality:** The 135 respondents reporting adult and/or youth program participation were asked to rate their satisfaction with the overall quality of Windsor Parks and Recreation programs and activities. Six in ten (62%) said they were "very satisfied," a favorable result; 28%, "moderately"; and 8%, "not very" or "not at all." (A few had no opinion.) Younger respondents and those with children were statistically more likely than others to say they were "very satisfied" with Windsor's programs; conversely, more affluent respondents were less likely than others to claim this. (Additionally, households reporting youth participation were more likely to be "very satisfied" than those with participation by adults.)

  - **Sources used to get recreation program information:** The 135 claiming program participation were asked to identify, among five information sources, the ones (if any) used to get program information. Most (71%) said they had referenced the town's printed recreation guide; 69%, the town's web site; 56%, recommendations from friends and family; 29%, the Windsor School District Wednesday mailer; and 10%, Facebook.

    Females, those aged 18 to 34, parents, and the moderately to very affluent were statistically more likely than others to have accessed the recreation guide. Females and parents were also more likely to have used the town's web site. Those aged 35 to 54 and with children were

Synopsis of Telephone Survey Results (cont.)

much more likely than parents in other age groups to have referenced the school district mailer. Background measurement differences for friends' recommendations and Facebook were not large enough to be statistically significant.

Detailed findings and additional results can be found in *Graphic Summary Section Four* (*"Exposure to Windsor Parks and Recreation Department Programs and Activities*")

Summary of Respondent Background Characteristics

Graphic Summary Preface
(RDD Sample)

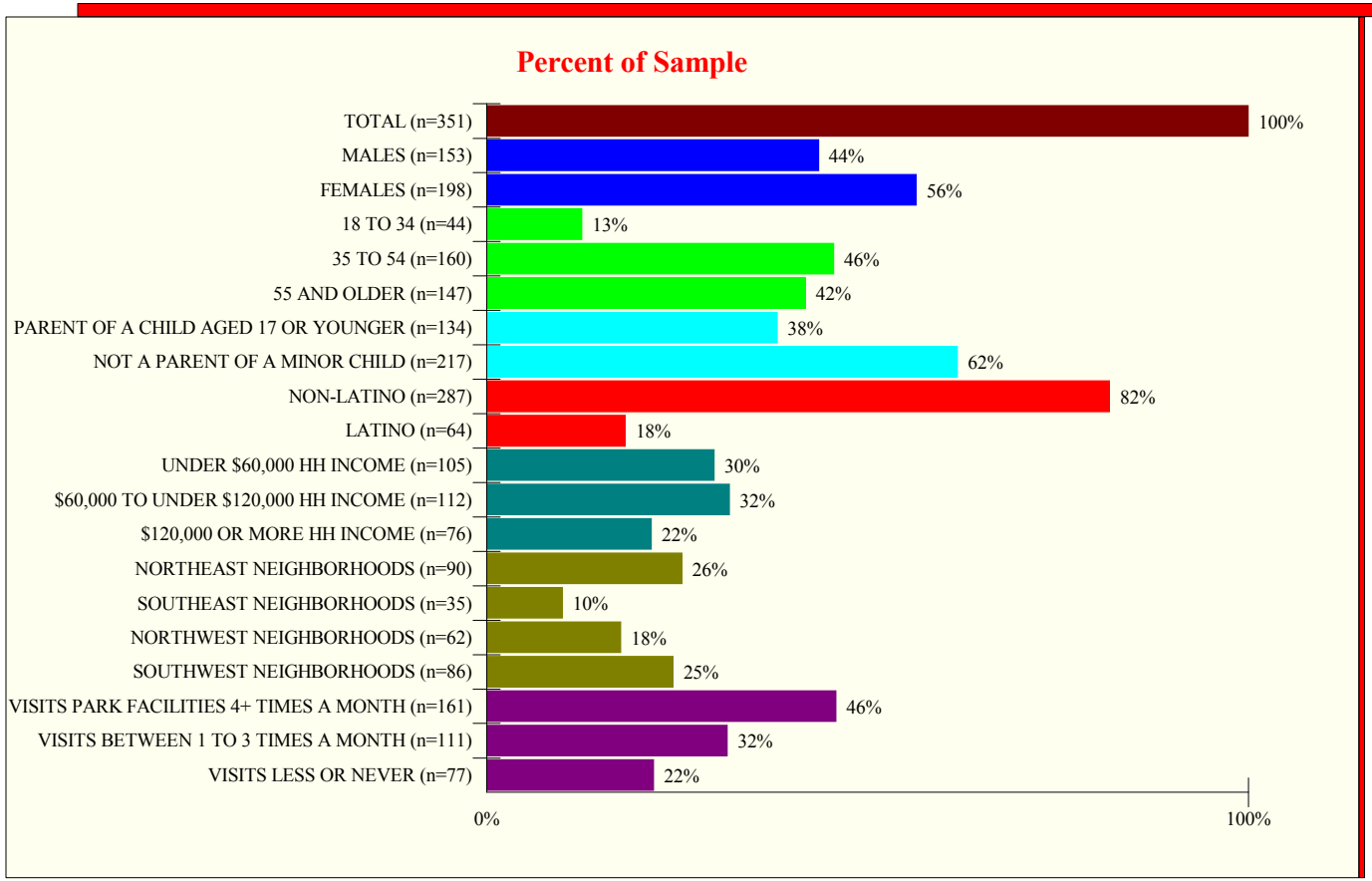
Strategic Research

Figure 1

Composition of the Unweighted Sample

Percent of Total Sample by Background Category

Base for chart: *Total RDD sample (n=351); unweighted sub-sample sizes are listed*



Notes

From October 1 to October 25, 2014, 351 adult residents of Town of Windsor were interviewed by telephone. Those living within the target geographic area (zip code 95492) were selected using a form of random-digit dialing (RDD). Most (72%) of the completed interviews were conducted among those using landline telephones, and the rest (28%), with mobile phones users.*

Unweighted sub-sample sizes are listed at left for categories representing gender, age, parental status, ethnic status, annual household income, location of residence within Windsor, and frequency (within the past six months) of visiting Windsor park system facilities. These measurements have been used to help explain survey results presented in this volume.**

Because younger adults (aged 18 to 34) were under-represented in the sample, weighting was used to adjust the sample's gender-by-age proportions to match the target population's. The next chart describes this weighting.

* For landline connections, households were randomly selected, with one adult in each household randomly chosen for interviewing. (Interviewers asked to speak to the adult in the household with the most recent birthday.) Interviews with residents having lived in Windsor less than six months were politely terminated.

** The definitions used to classify respondents by location are described in Figure 3. Figure 5 provides more detail about the frequency of park system use measurement.

Percentages (and counts) exclude those not reporting park visiting frequency (2 respondents), household income (58), or location of residence (78).

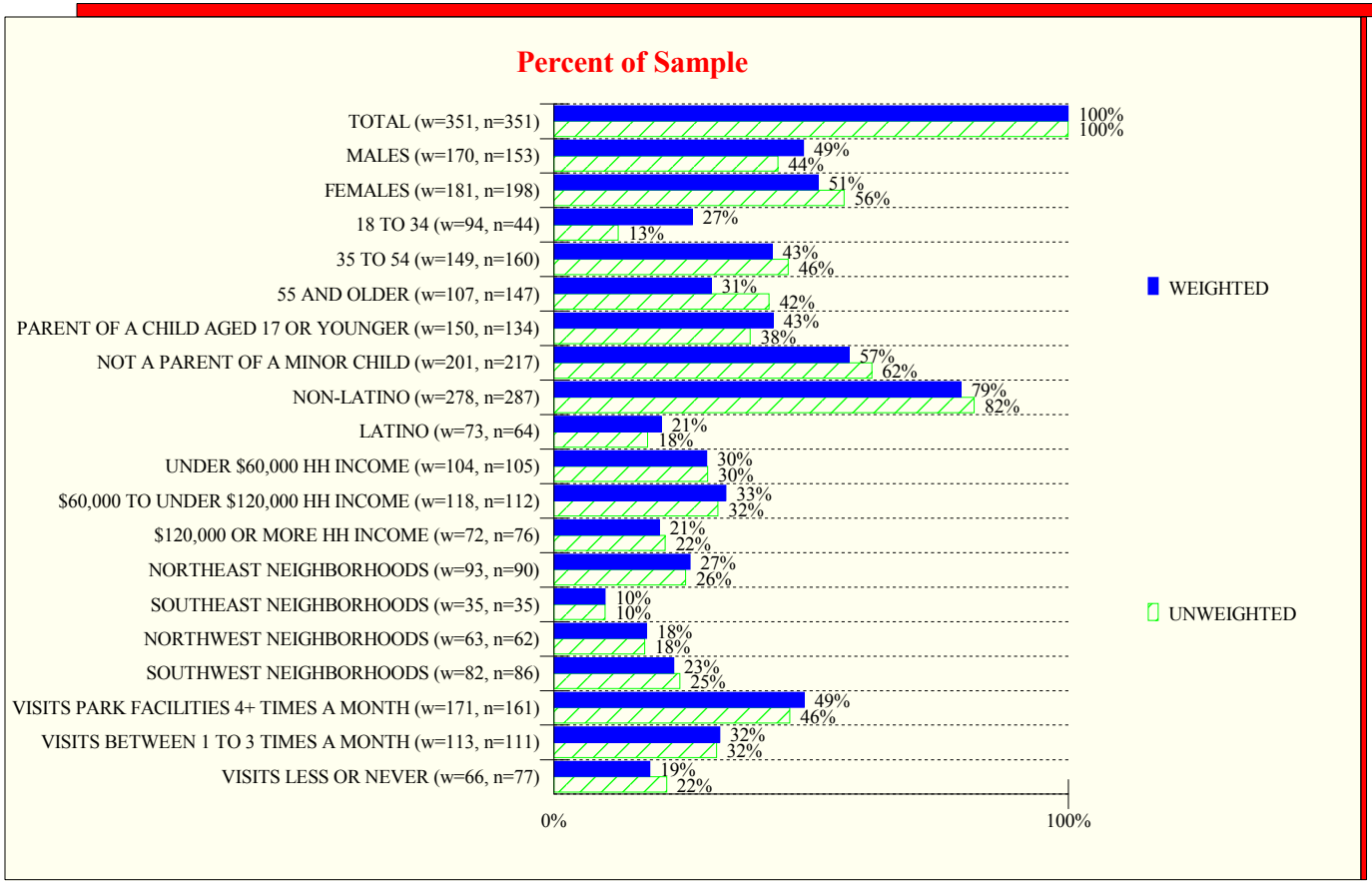
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Figure 2

Effect of Weighting on Sample Composition

Weighted and Unweighted Percentages of Total Sample by Background Category

Base for chart: *Total RDD sample (n=351); both weighted (w=) and unweighted (n=) sub-sample sizes are listed*



Notes

To correct for sample-versus-population age group imbalances – too few survey respondents aged 18 to 34 and too many aged 55 or older – weights were applied to force sample gender-by-age proportions to match those for all adults living within the target geographic area. Each individual was assigned a (post-stratification) weight representing the relative contribution that individual's data would make to overall results. This procedure ensured that no age group would be over- or under-represented and also helped to alleviate mild sample-versus-population discrepancies for parental status, household income, and other background variables.*

This chart compares Figure 1's unweighted percentages, shown using a crosshatched pattern, with those from the weighted sample. (Weighted and unweighted sub-sample sizes are listed in parentheses.) The weighted results show the relative contributions of respondents within these categories to the calculation of overall outcomes. All results in this volume, except those for Figure 1, were derived from weighted data.**

* The original total sample count of 351 was unchanged by weighting.

** Unweighted sample counts were retained for use in inferential statistical testing and in the creation of confidence intervals.

Percentages (and counts) exclude those not reporting park visiting frequency, household income, or location of residence.

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Figure 3

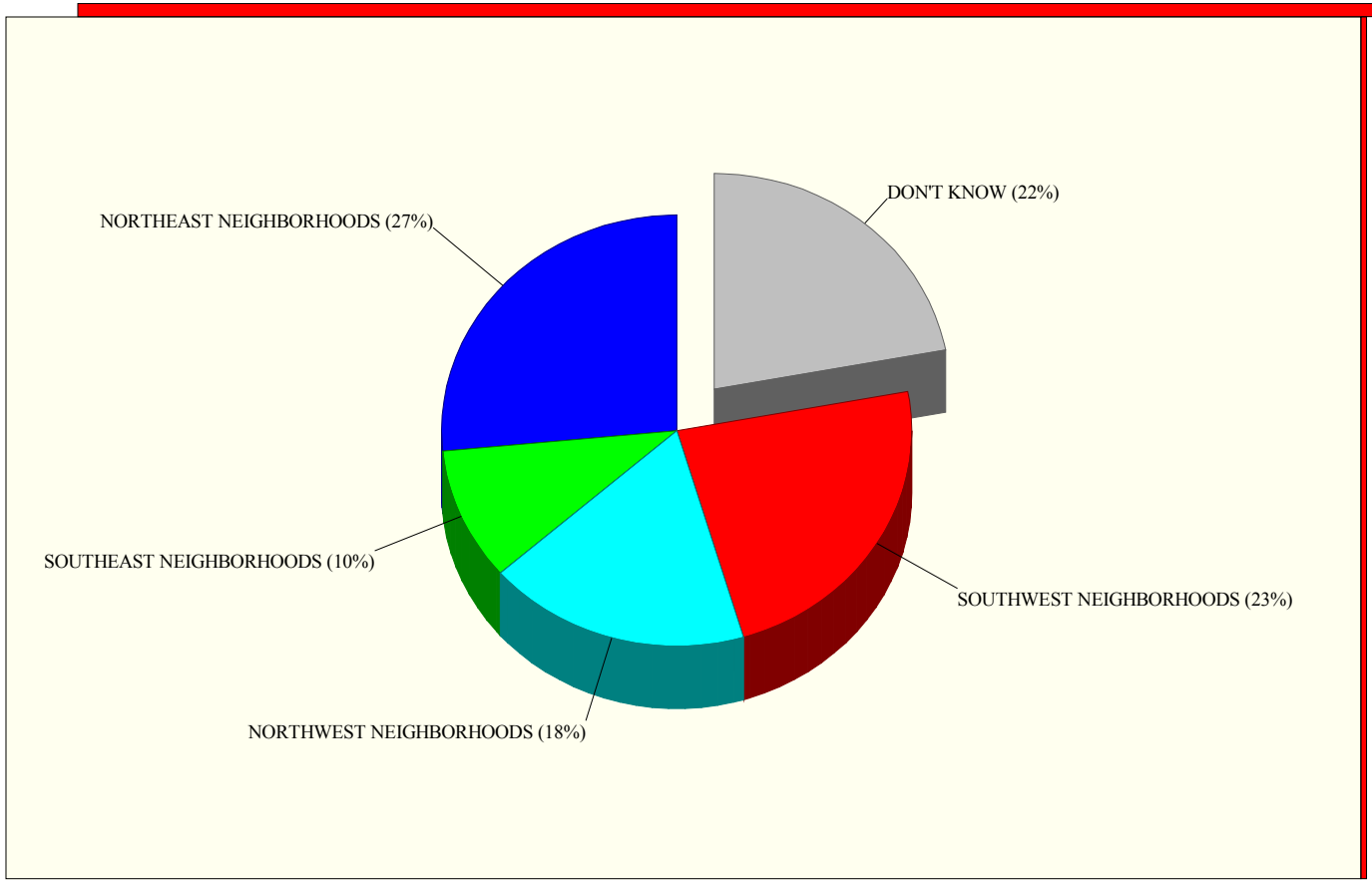
Classification of Location

D2. "Is your primary home located east or west of Highway 101?"

D3. [FOR EAST] "Is your primary home located north or south of the Redwood Highway?"

D4. [FOR WEST] "Is your primary home located north or south of Windsor River Road?"

Base for chart: *Total RDD sample (n=351, weighted)*



Notes

Using results from a sequence of three questions (D2-D4, the wordings of which are listed in the sub-title above), each respondent was classified into one of four Windsor areas – northeast, southeast, northwest, or southwest – based upon the location of his or her primary home. The result of the classification process is shown in the chart. The areas were defined as follows:

- **Northeast:** East of Highway 101 and north of the Redwood Highway (27% of the sample)
- **Southeast:** East of Highway 101 and south of the Redwood Highway (10%)
- **Northwest:** West of Highway 101 and north of Windsor River Road (18%)
- **Southwest:** West of Highway 101 and south of Windsor River Road (23%)
- **Don't know:** Six percent (6%) failed to identify their residence as being east or west of the Redwood Highway. Among the total reporting "east," 28% did not report a location north or south of the Redwood Highway. Among those reporting "west," 4% did not identify a location north or south of Windsor River Road.*

* The location measurement is potentially biased by a larger-than-normal "don't know" response from those reporting "east." Some apparently had difficulty using the Redwood Highway as a location reference.

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Current Use of Windsor Park System Facilities

Graphic Summary Section One
(RDD Sample)

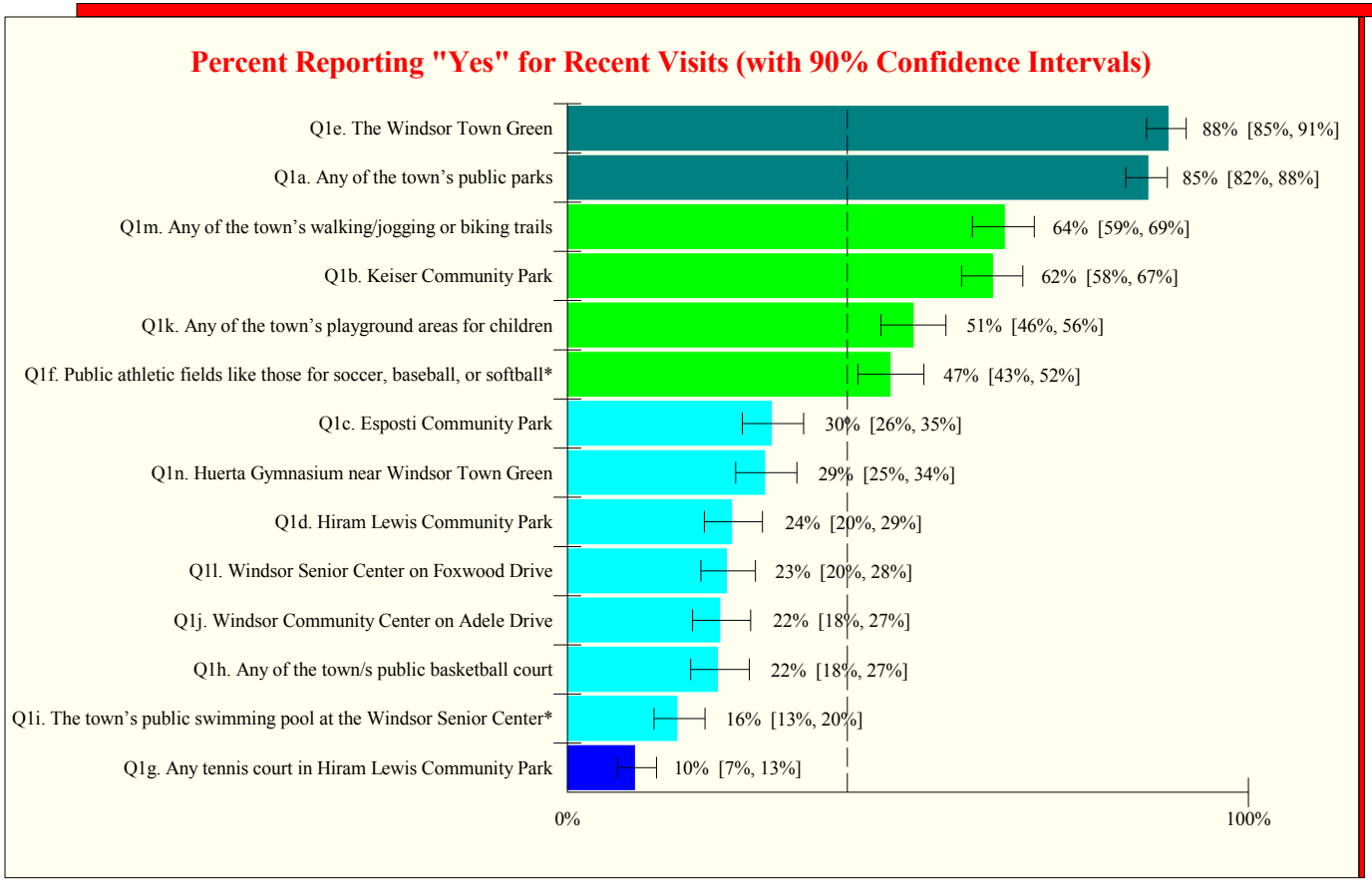
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Figure 4

Recent Visits to Specific Windsor Park System Locations

Q1a-n. "Now, I'm going to ask you about your personal use of public park facilities available within the Town of Windsor. . . . Within the last six months, do you recall ever having personally visited <insert location>?"

Base for chart: *Total RDD sample (n=351, weighted) for each question*



Notes

Respondents were asked to identify, among the 14 Windsor park-related locations listed at left, those visited within the last six months. The percentages having visited the locations are shown, with bars color-coded (in standard deviation units, a measure of variation) to indicate degrees of distance above or below the dashed line (the average outcome). A difference of six percentage points or more can be considered meaningful. The confidence intervals indicate the ranges within which the population percentages would likely fall if all adult residents in Windsor had been surveyed, rather than just this sample. This was observed:

- **Well above-average relative visiting rates (turquoise):** Eighty-eight percent (88%) had visited the Windsor Town Green within the last six months, and 85%, one of Windsor's public parks. (A few respondents may have assumed that Windsor Town Green is not a public park.) These visiting rates were significantly higher than others.
- **Above-average relative visiting rates (green):** Roughly half or more had accessed Windsor's walking/jogging/biking trails (64%), Keiser Community Park (62%), a public playground (51%), or a public athletic field (47%). (Most [86%] had visited at least one of these four sites.)
- **Below-average relative visiting rates (shades of blue):** Three in ten or fewer recalled visiting each of the eight locations listed at the bottom of the chart. (However, a majority [68%] had visited at least one of these eight.)

Section Addendum Figure 9 lists variations in the visiting percentage by gender, age, and location.

The dashed line indicates the average outcome. The confidence intervals are asymmetric. An asterisk indicated abridged wording from the questionnaire's.

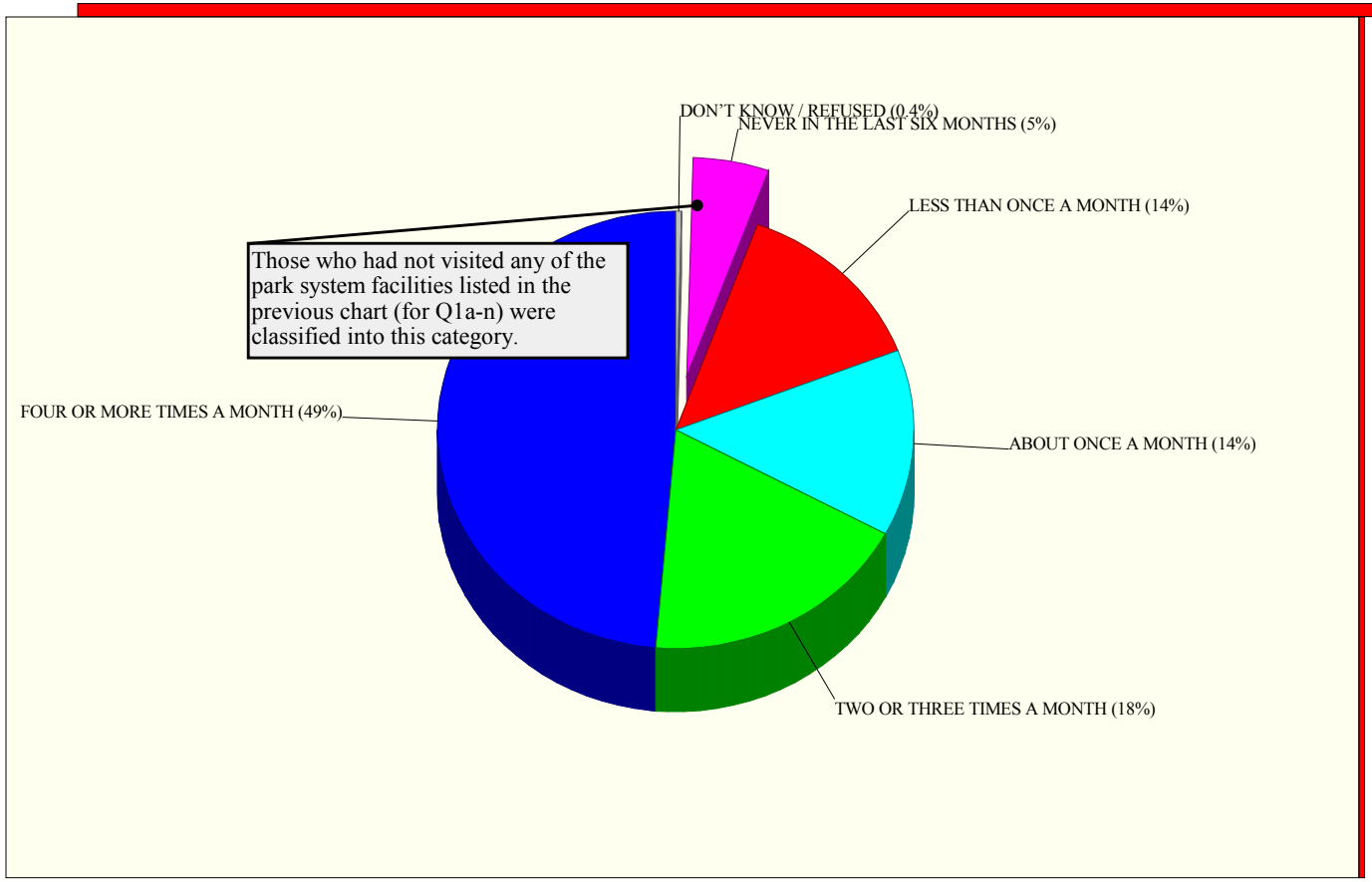
Strategic Research Associates

Figure 5

Frequency of Windsor Park System Use

Q2. "Within the last six months, about how often have you visited any of the town's parks or recreational facilities? Four or more times a month, two or three times a month, about once a month, or less than once a month?"

Base for chart: *Total RDD sample (n=351, weighted)*



Notes

Respondents were asked to recall how often they had visited Windsor park system facilities within the last six months. Almost half (49%) reported "four or more times a month" (a favorable result); 18%, "two or three times a month"; and 33%, a lower visiting frequency. Five percent (5%) had not visited any site listed in the previous chart within the last six months.*

The next chart, reviewing background measurement variations in the frequent-visitor rate, shows that younger to middle-aged respondents and those with children were significantly more likely than others to say they visit Windsor's park facilities at least four times a month.

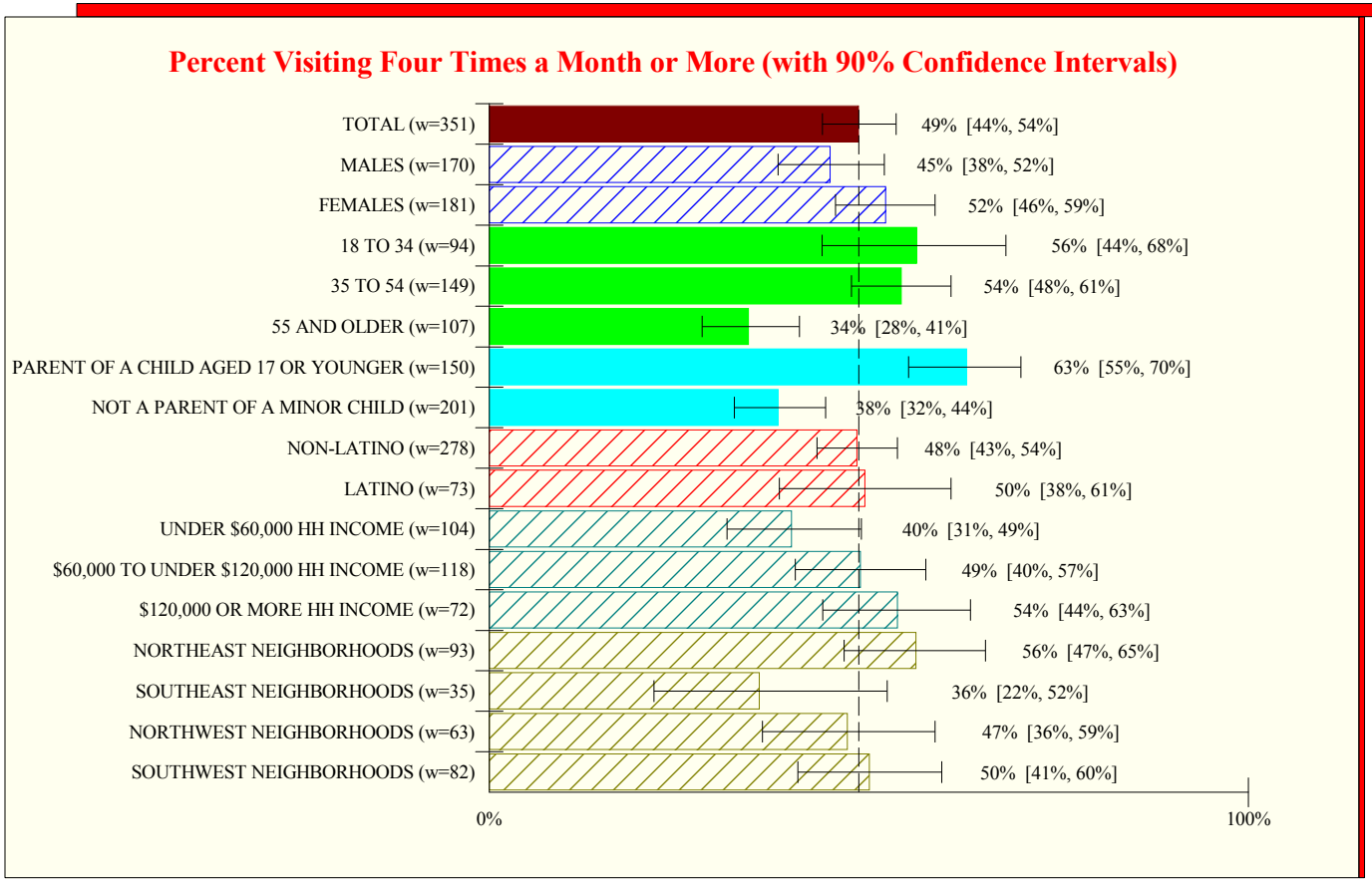
* Those reporting no visits within the last six months to any of the sites listed in Q1a-n were not asked to respond to this question. For these individuals (5% of the sample), a "never" response was recorded, as shown.

Figure 6

The Most Frequent Park System Users by Background Category

Q2. "Within the last six months, about how often have you visited any of the town's parks or recreational facilities? Four or more times a month, two or three times a month, about once a month, or less than once a month?"

Base for chart: *Total RDD sample (n=351, weighted); weighted sub-sample sizes are listed*



The dashed line indicates the total sample percentage. The confidence intervals are asymmetric.

Notes

For each background measurement category shown, the percentage visiting Windsor park system facilities four or more times a month is listed. The confidence intervals indicate the ranges within which the actual population percentages would likely fall if all Windsor adults had been surveyed, rather than this random sample of 351. Overall (as the top bar shows), 49% identified themselves as frequent park facility users, but the actual percentage could be as high as 54% or as low as 44% (a statement made with 90% confidence). These statistically significant differences were observed:

- **Age:** Younger and middle-aged respondents (with similar average visiting rates) were 1.6 times more likely than those aged 55 and older to report frequent visits to Windsor park sites.*
- **Parental status:** Those with children aged 17 or younger living in Windsor were almost 1.7 times more likely than others report a high visiting frequency.* The difference was significant even after controlling for variations in other background measurements.**

The apparent income trend, suggesting the affluent are more frequent park users, was not strong enough to be statistically significant. Differences by gender, ethnic status, and home location were also not large enough to be meaningful. Categories in these measurement areas are represented in the chart with a crosshatched pattern.

* The statistically significant differences for age and for parental status are roughly indicated in the chart by error bar overlaps of less than 25% among the categories for age and parental status.

** That is, for those (hypothetically) sharing the same gender, age, ethnic status, income level, and location, but differing in parental status, we would still anticipate that the average visiting rate for parents would, in the target population, exceed that of non-parents.

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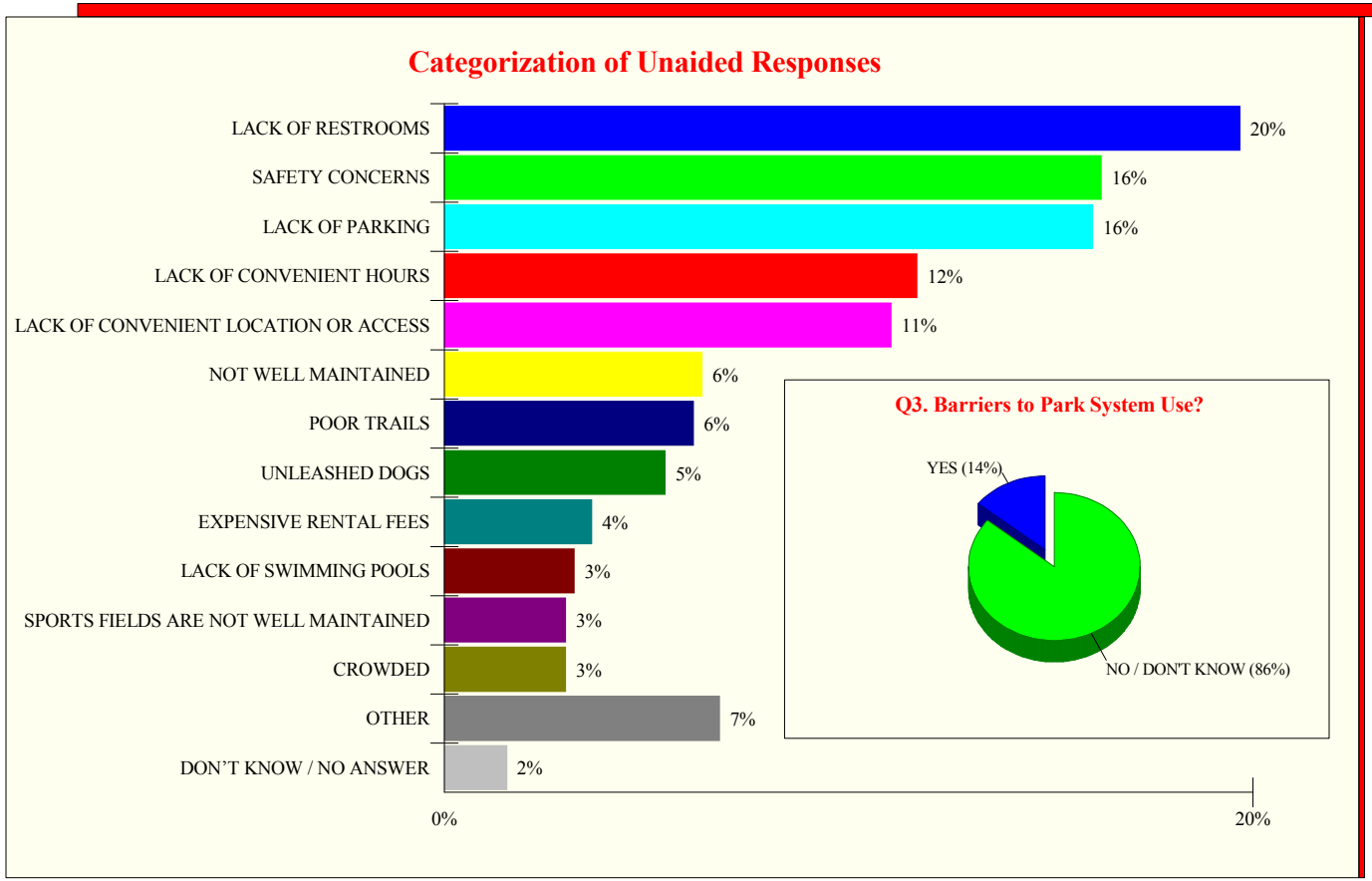
Figure 7

The Most Important Barrier Preventing More Park System Use

Q3. "Has there been any type of barrier or issue with Windsor's park system that keeps you from using park system facilities as much as you would like?"

Q4. "In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?"

Base for chart: *For Q4, those reporting "yes" for Q3 to any type of barrier preventing more use of Windsor's park system (w=50, weighted)*



Notes

Among the 351 respondents, a relatively small number (14%) claimed the existence of at least one specific barrier or issue discouraging greater use of the Windsor park system.

Among those acknowledging barriers, 20% cited lack of restrooms; 16%, their personal safety when using the park system; 16%, lack of parking; 12%, inconvenient hours; and 11%, lack of park facility access. Less frequently cited responses are listed.*

Those identifying barriers to park system use were less likely than others to report being satisfied with the quality of the town's park system quality, park safety, the access to parks near home, and the availability of walking-biking trails (as measured in Q5a and Q5c-e; see Figure 10). For each of these elements, those reporting barriers produced a satisfaction rating average significantly worse than for others.

The next chart identifies those most likely to claim the existence of park-use barriers.

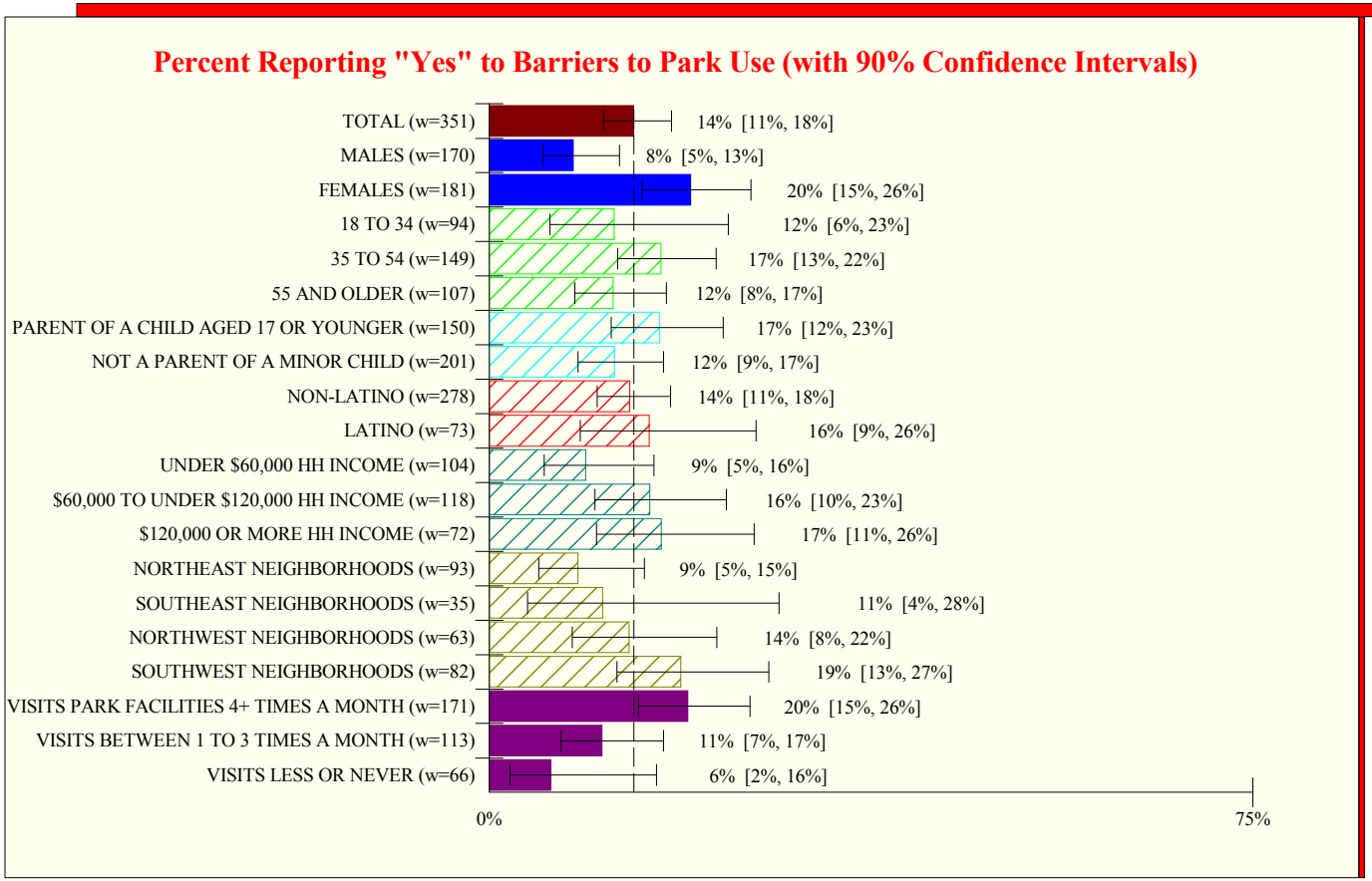
Percentages sum to more than 100% because some respondents gave more than one answer. Verbatim responses to Q4 are listed in this volume's appendix.

Figure 8

Existing Barriers to Park System Use by Background Category

Q3. "Has there been any type of barrier or issue with Windsor's park system that keeps you from using park system facilities as much as you would like?"

Base for chart: *Total RDD sample (n=351, weighted); weighted sub-samples are listed*



Notes

For each category listed, the percentage claiming one or more barriers to park system use is shown. The confidence intervals indicate the ranges within which the actual population percentages would likely fall if all adults in Windsor had been surveyed. Overall (looking at the top bar), 14% reported the existence of a barrier, but this percentage varied significantly by gender and frequency of park use:

- **Gender:** Females, roughly twice as likely as males to report barriers, exhibited more concern than males about number of restrooms and the ease of access to local parks. Males and females were about equally likely to report concerns about safety.

- **Frequency of park use:** The most infrequent users of Windsor's park system (those visiting less than once a month) were about 2.7 times *less* likely than others to report park-use barriers. This implies that the lack of park use among infrequent users results primarily from personal issues not related to the quality or accessibility of the park system. Windsor's most frequent park users (visiting four or more times a month) were most likely to cite barriers related to lack of restrooms, personal safety, and lack of parking.

The dashed line indicates the total sample percentage. The confidence intervals are asymmetric.

Figure 9

Section Addendum: Recent Visits to Specific Windsor Park System Locations by Background Category

Q1a-n. "Now, I'm going to ask you about your personal use of public park facilities available within the Town of Windsor. . . . Within the last six months, do you recall ever having personally visited <insert location>?"

Base for chart: *Total RDD sample (n=351, weighted) for each question; weighted sub-sample sizes are listed for background categories*

Percent Reporting "Yes" for Having Visited Within the Last Six Months

Location	Total (w=351)	Males (w=170)	Females (w=181)	18 to 34 (w=94)	35 to 54 (w=149)	55 and older (w=107)	Northeast (w=93)	Southeast (w=35)	Northwest (w=63)	Southwest (w=82)
Q1e. The Windsor Town Green	88%	86%	91%	92%	93%	79%	92%	67%	90%	93%
Q1a. Any of the town's public parks	85%	88%	83%	96%	90%	70%	90%	84%	81%	91%
Q1m. Any of the town's walking/jogging or biking trails	64%	63%	65%	69%	74%	46%	78%	44%	64%	67%
Q1b. Keiser Community Park	62%	61%	64%	82%	66%	40%	65%	53%	68%	65%
Q1k. Any of the town's playground areas for children	51%	46%	55%	67%	55%	30%	43%	45%	54%	57%
Q1f. Public athletic fields like those for soccer, baseball, or softball*	47%	48%	47%	67%	55%	20%	56%	42%	47%	50%
Q1c. Esposti Community Park	30%	31%	29%	33%	33%	23%	36%	35%	27%	25%
Q1n. Huerta Gymnasium near Windsor Town Green	29%	22%	35%	35%	32%	20%	33%	22%	23%	30%
Q1d. Hiram Lewis Community Park	24%	22%	26%	27%	32%	11%	41%	17%	19%	17%
Q1l. Windsor Senior Center on Foxwood Drive	23%	17%	30%	17%	21%	32%	31%	24%	19%	20%
Q1j. Windsor Community Center on Adele Drive	22%	18%	27%	31%	19%	19%	37%	7%	26%	16%
Q1h. Any of the town's public basketball courts	22%	24%	21%	36%	25%	6%	26%	17%	26%	27%
Q1i. The town's public swimming pool at the Windsor Senior Center*	16%	12%	20%	21%	15%	12%	22%	15%	8%	16%
Q1g. Any tennis court in Hiram Lewis Community Park	10%	8%	11%	7%	15%	5%	9%	7%	6%	12%

Notes

The table lists – for the total sample and for gender, age, and location categories – the percentages having visited these Windsor park system locations within the last six months. For example, 88% of all respondents had visited the Windsor Town Green; among males, 86% had done so; among females, 91%; among those aged 18 to 34, 92%; and so on.

The color-coding – blue indicates an unusually high visiting rate and yellow, the opposite – is defined as follows:

- **Light blue** indicates a statistically significant variation within the measurement area ***and*** an outcome percentage at least four points ***higher*** than the total sample's.*
- **Light yellow** indicates a statistically significant variation within the measurement area ***and*** an outcome percentage at least four points ***lower*** than the total sample's.

* The color-coding includes measurement areas in which there were only marginally significant differences.

An asterisk indicates the wording is abridged from the questionnaire's. Items are rank-ordered on "total" percentages. No multiple-test adjustments were made.

Perceptions About Windsor's Existing Park System

Graphic Summary Section Two
(RDD Sample)

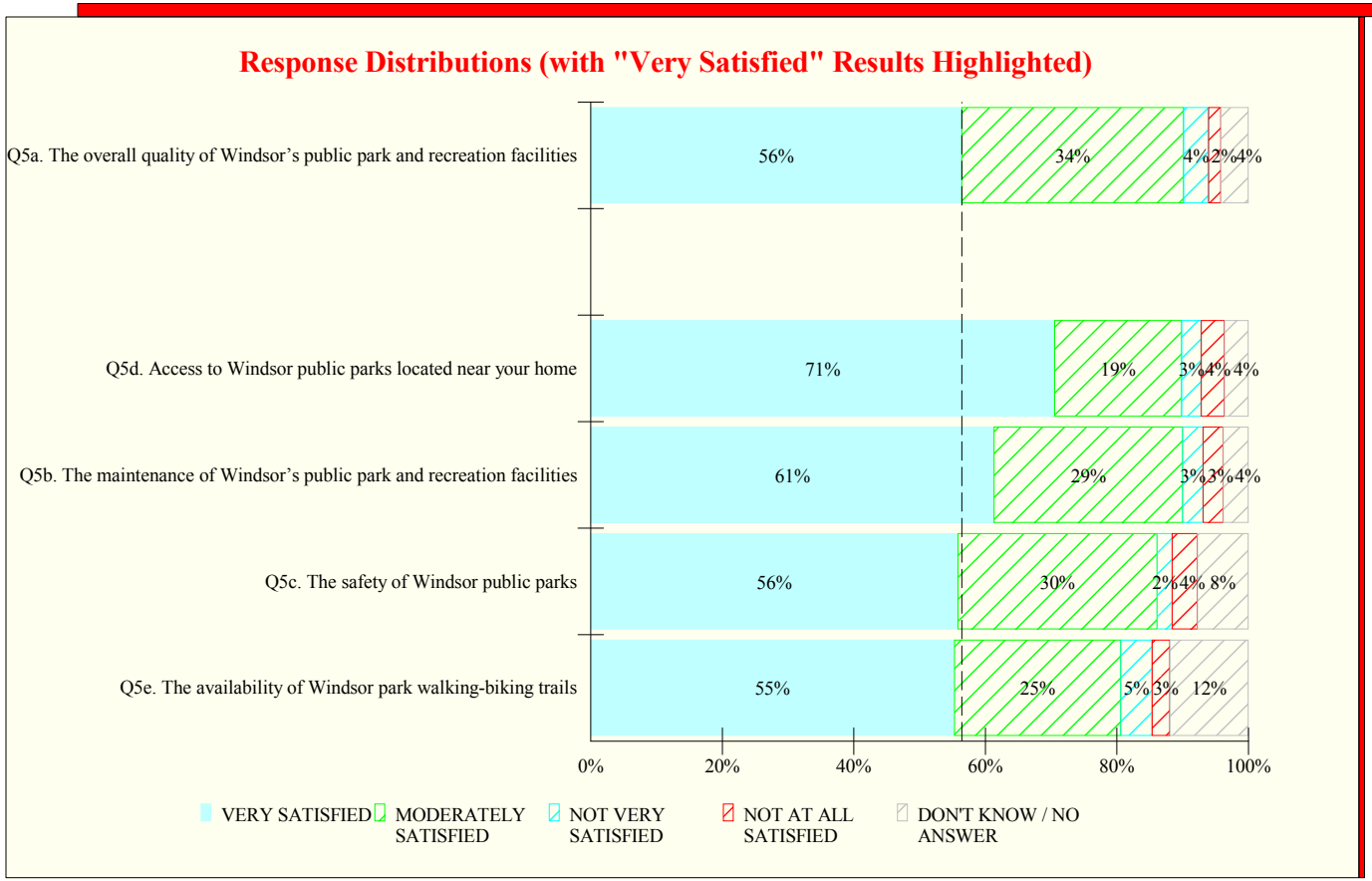
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Figure 10

Levels of Satisfaction with Elements of the Windsor Park System

Q5a-e. "How would you rate your satisfaction with each of the following elements of the Windsor's park system? . . . [Insert list] Are you very, moderately, not very, or not at all satisfied?"

Base for chart: *Total RDD sample (n=351, weighted) for each question*



Notes

Respondents, asked to rate their satisfaction with the overall quality of the Windsor's park system (the results of which are shown in the top bar at left) and with its maintenance, safety, ease of access, and availability of public trails, produced these outcomes:

- **Overall quality of Windsor's public park and recreation facilities:** A majority (56%) rated themselves "very satisfied" with the overall state of the Windsor park system, while one-third (34%) said "moderately," and a small number (6%), "not very" or "not at all."

- **Ratings on the other four park system elements:** Respondents were most likely to be "very satisfied" with park system access – the 71% "very satisfied" rating for this element significantly out-performed the corresponding percentage for overall quality, as the chart shows, and those for the other elements. Respondents also tended to view park maintenance favorably, with 61% "very satisfied." Ratings for safety and trail availability were slightly less favorable (partially the result of higher "don't know" percentages), although the differences in rating averages for maintenance, safety, and trail availability were not large enough to be statistically significant. Overall, these results did not identify any critical under-performance in any of the elements measured.

These five measures were highly inter-correlated – those rating one favorably (or less so) also tended to do so with the others. Among the four specific element ratings, however, park access and trail availability were most strongly correlated with satisfaction with overall park quality.

The next chart looks at how the overall satisfaction rating (Q5a) varied by background measurement, while Section Addendum Figure 14 examines variations in all five ratings by gender, age, and location.

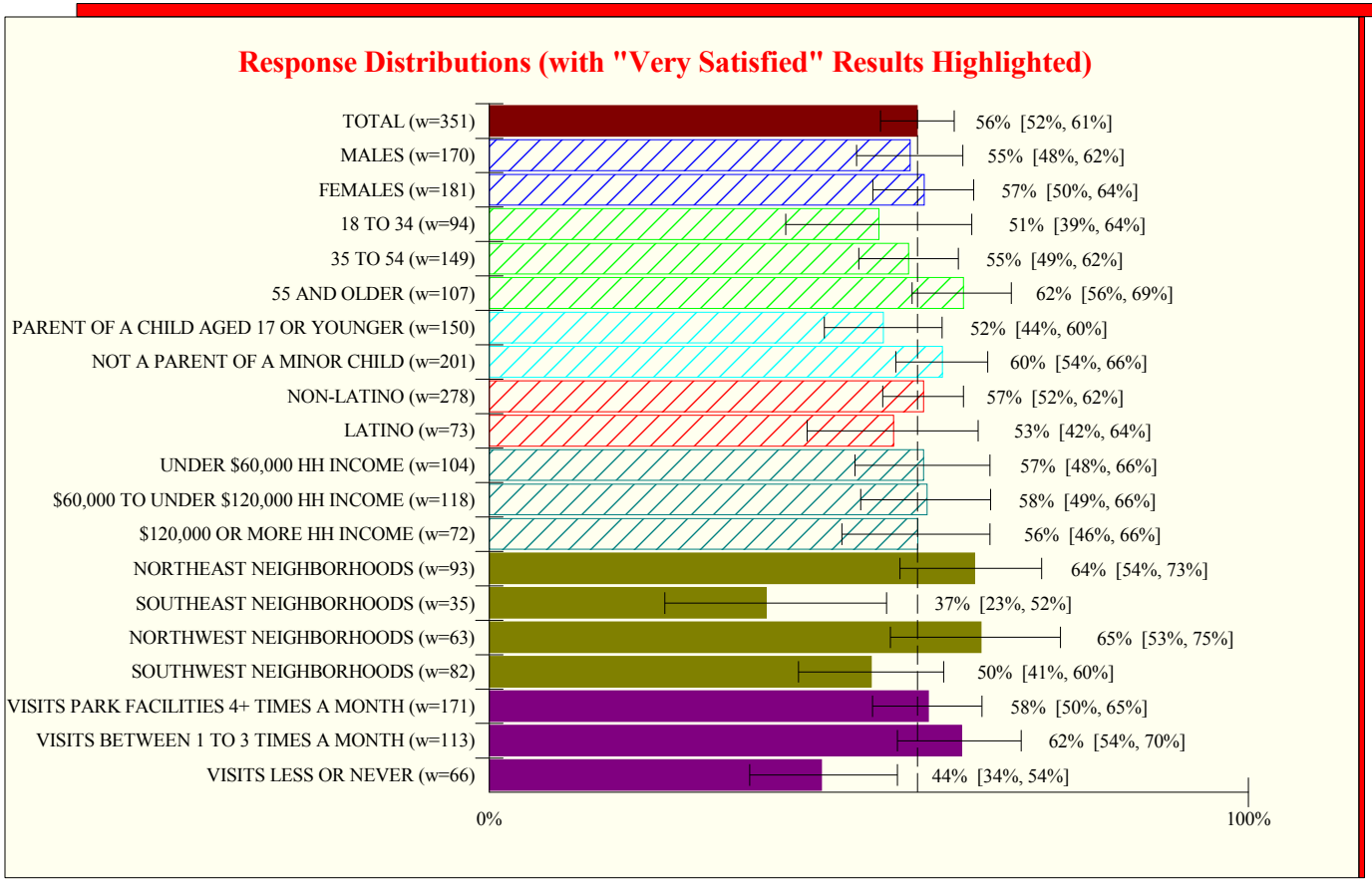
Segment percentages sum to 100% within each bar. The dashed line indicates the overall "very satisfied" outcome. Items in the lower group are rank-ordered.

Figure 11

Satisfaction with Overall Park System Quality by Background Category

Q5a. "The overall quality of Windsor's public park and recreation facilities . . . Are you very, moderately, not very, or not at all satisfied?"

Base for chart: *Total RDD sample (n=351, weighted); weighted sub-samples are listed*



Notes

Among the five satisfaction measurements (Q5a-e), the most important was the one for the overall quality of Windsor's park system (Q5a). For this rating, the "very satisfied" percentage varied significantly by location and frequency of park use. These results were found:

- **Location:** Residents in northeast and northwest neighborhoods were more likely than others (especially those living southeast) to report "very satisfied" to overall park system quality. The variation remained significant even after controlling for other background measurements.

- **Frequency of park use:** Those visiting the Windsor park system at least once a month were about 1.4 times more likely to rate themselves "very satisfied" than those visiting less often.

Other differences – for gender, age, parental status, ethnic status, and household income – were not large enough to be meaningful.

Section Addendum Figure 14 displays gender, age, and location variations for all five satisfaction measurements.

The dashed line indicates the total sample percentage. The confidence intervals are asymmetric.

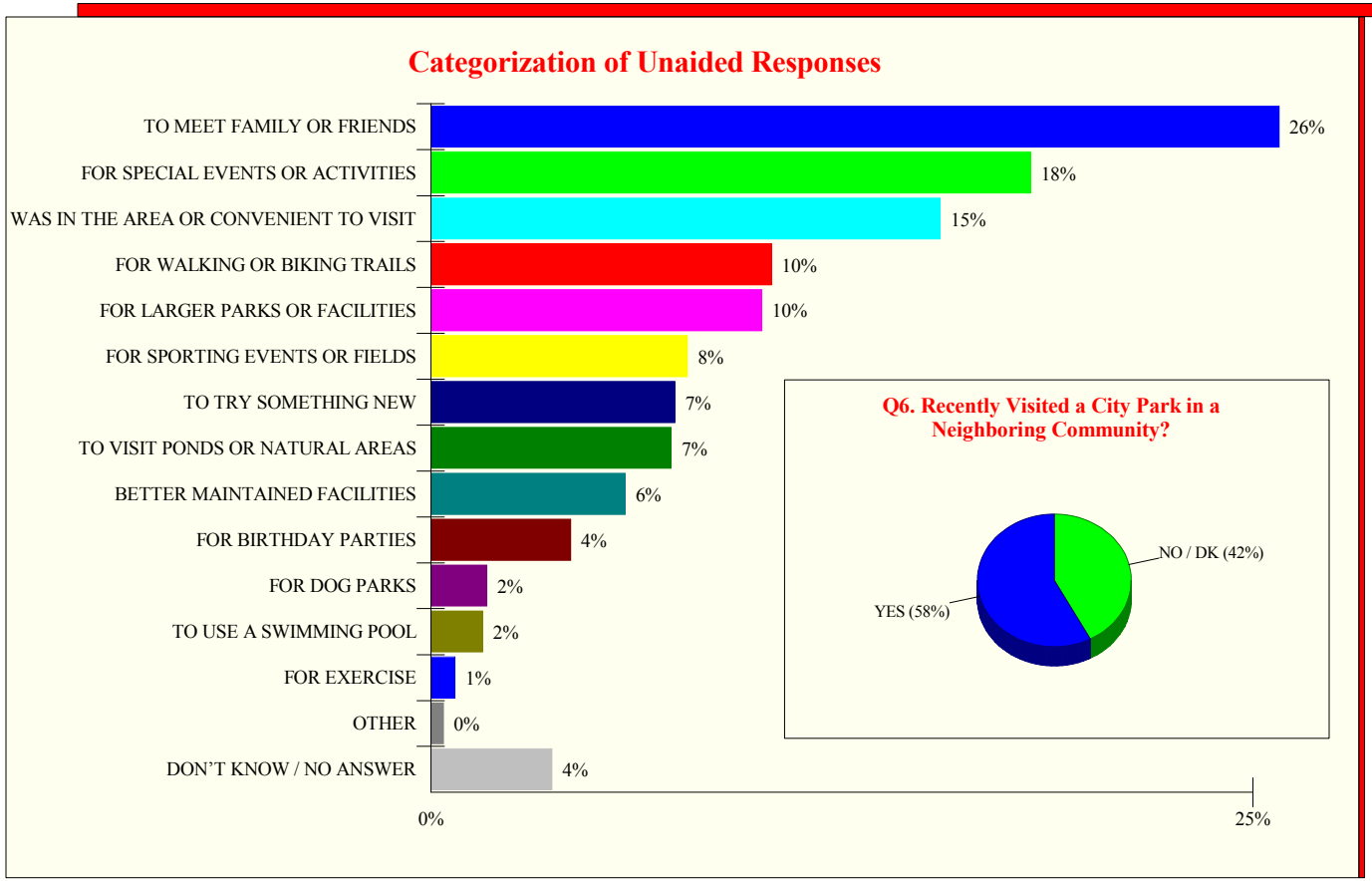
Figure 12

Reasons for Visiting Parks in Neighboring Communities

Q6. "Within the last 12 months, do you recall personally visiting any city park in a neighboring community like Santa Rosa or Healdsburg?"

Q7. "In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?"

Base for chart: *For Q7, those reporting "yes" for Q6 to visiting neighboring community parks (n=203, weighted)*



Notes

About six in ten (58%) said they had, within the last 12 months, visited a public park in a neighboring community. Members of this sub-set of 202, asked why they had done so, produced the range of responses listed. Twenty-six percent (26% of the 202) had gone to meet family or friends; 18%, to attend special park events or activities; 15%, because they were in the vicinity; 10%, to access walking or biking trails; 10%, to access larger parks or more expansive facilities; 8%, to attend local sporting events; 8%, to try something new; and 7%, to visit ponds or natural areas. Less frequently cited answers are listed.

The next chart shows that younger respondents, those with children, the more affluent, and more frequent users of Windsor parks were more likely than others to say they had visited parks in neighboring communities.

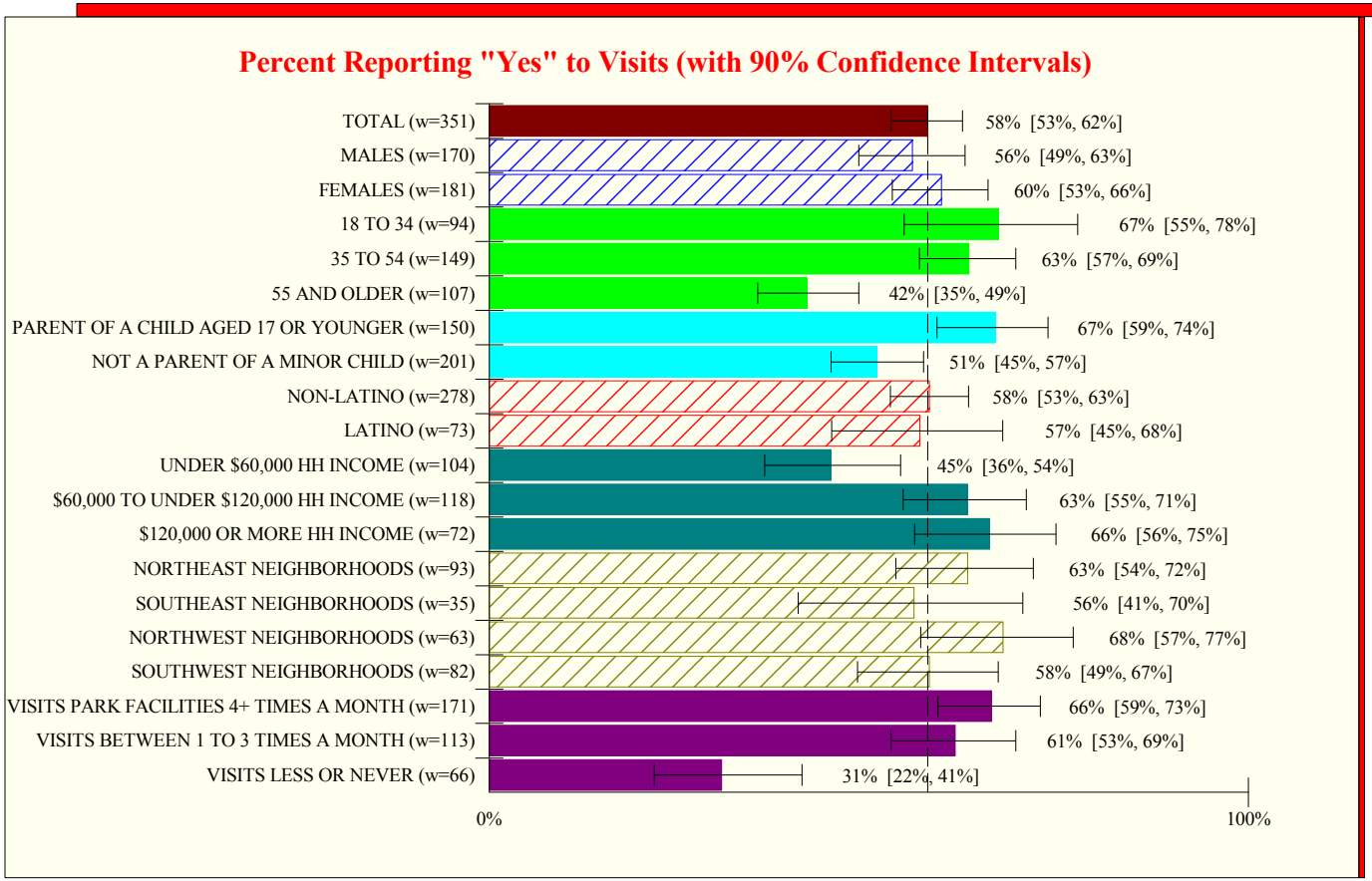
Percentages sum to more than 100% because some respondents gave more than one answer. Verbatim responses to Q7 are listed in this volume's appendix.

Figure 13

Those Most Likely to Visit Neighboring Parks by Background Category

Q6. "Within the last 12 months, do you recall personally visiting any city park in a neighboring community like Santa Rosa or Healdsburg?"

Base for chart: *Total RDD sample (n=351, weighted); weighted sub-sample sizes are listed*



Notes

The percentage reporting "yes" to having visited parks in other communities varied significantly by age, parental status, household income, and frequency of park use. As shown, younger respondents, those with children aged 17 or younger and living in Windsor, the more affluent, and those using Windsor's park system more frequently were more likely than others to report visits.*

* Variations for age and frequency of park use were significant even after controlling for variation in other background measurements.

The dashed line indicates the total sample percentage.

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Figure 14

Section Addendum: Levels of Satisfaction with Elements of the Windsor Park System by Background Category

Q5a-e. "How would you rate your satisfaction with each of the following elements of the Windsor's park system? . . . [Insert list] Are you very, moderately, not very, or not at all satisfied?"

Base for chart: *Total RDD sample (n=351, weighted) for each question; weighted sub-sample sizes are listed for background categories*

Percent Reporting "Very Satisfied"

Windsor park system element	Total (w=351)	Males (w=170)	Females (w=181)	18 to 34 (w=94)	35 to 54 (w=149)	55 and older (w=107)	Northeast (w=93)	Southeast (w=35)	Northwest (w=63)	Southwest (w=82)
Q5d. Access to Windsor public parks located near your home	**71%**	74%	67%	75%	69%	68%	81%	51%	73%	71%
Q5b. The maintenance of Windsor's public park and recreation facilities	**61%**	60%	63%	64%	60%	61%	64%	53%	55%	63%
Q5a. The overall quality of Windsor's public park and recreation facilities	**56%**	55%	57%	51%	55%	62%	64%	37%	65%	50%
Q5c. The safety of Windsor public parks	**56%**	58%	53%	57%	51%	61%	66%	42%	48%	67%
Q5e. The availability of Windsor park walking-biking trails	**55%**	58%	52%	63%	54%	51%	71%	38%	51%	53%

Notes

The table lists – for the total sample and for gender, age, and location categories – the percentages "very satisfied" with each of the Windsor park system elements measured. The color-coding – blue indicates an unusually high "very satisfied" percentage and yellow, the opposite – is defined as follows:

- **Light blue** indicates a statistically significant variation within the measurement area ***and*** an outcome percentage at least four points ***higher*** than the total sample's.*
- **Light yellow** indicates a statistically significant variation within the measurement area ***and*** an outcome percentage at least four points ***lower*** than the total sample's.

* The color-coding includes measurement areas in which there were only marginally significant differences.

Items are rank-ordered on "total" percentages. No multiple-test adjustments were made.

Desirability of Proposed Windsor Park System Improvements

Graphic Summary Section Three
(RDD Sample)

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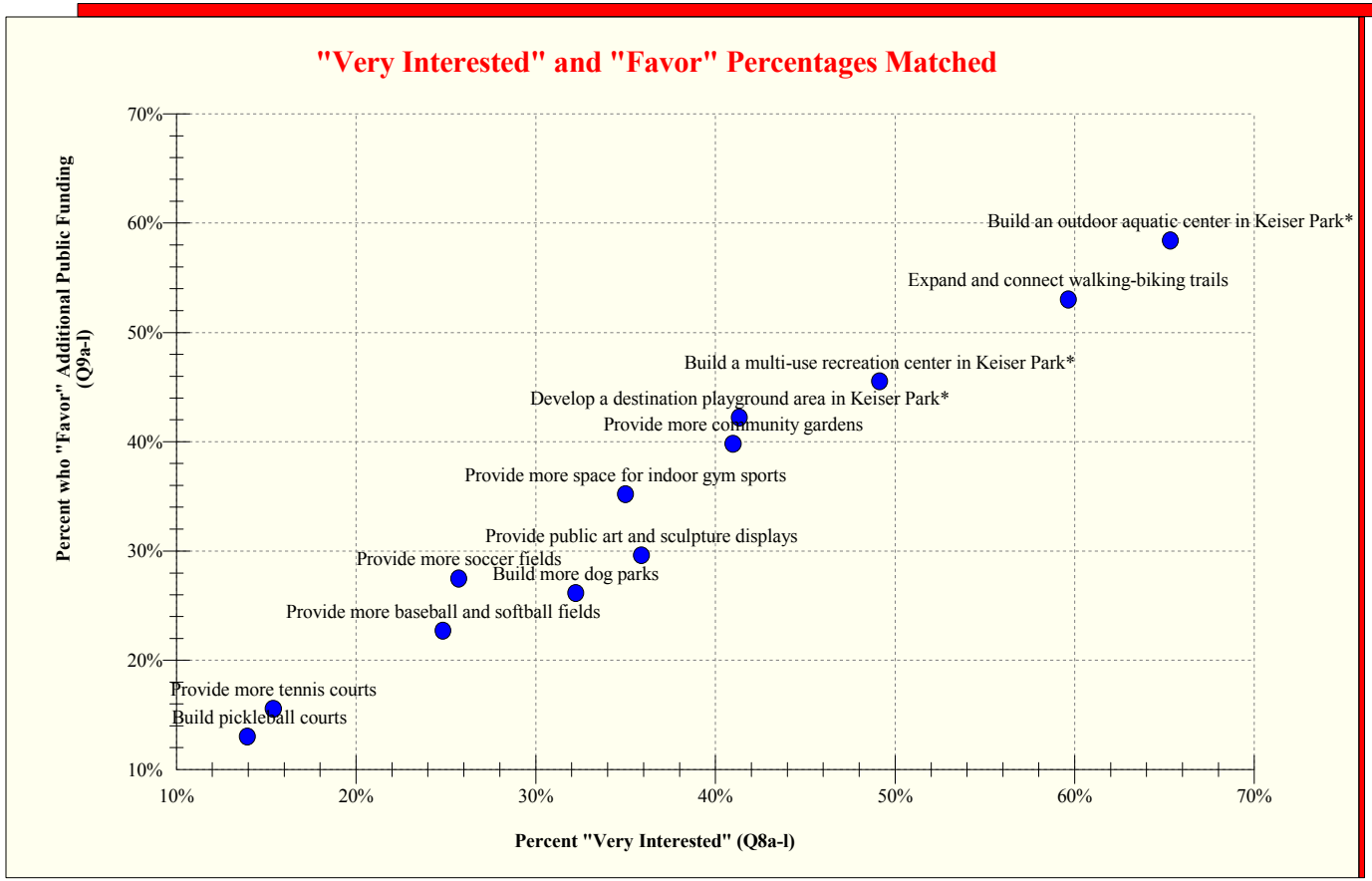
Figure 15

Section Introduction: Comparing Interest Levels With Support for Additional Funding for Twelve Park System Improvement Options

Q8a-l. "One option is to <insert statement>. Would you be very, moderately, or not very interested in this?"

Q9a-l. "Would you tend to favor, be neutral to, or oppose additional public funding to <insert statement>?"

Base for chart: *Total RDD sample (n=351, weighted) for each question in Q8a-l and Q9a-l*



Notes

Respondents were first asked to rate their degree of interest in each of 12 Windsor park system improvement options (as measured in Q8a-l) and then to rate their propensity to support additional funding for each (Q9a-l). This chart summarizes overall results and provides an introduction to the other charts in *Graphic Summary Section Three*.

The likelihood of favoring additional funding for a park system improvement option was correlated with the degree of interest in it. Those showing more (or less) interest in an improvement were generally more likely to favor (or oppose) funding for it. The chart shows the close relationship between the two sets of measures. (The rank-order correlation is an almost perfect +.99)

As shown, the two measurement sets combined to produced a preference rank-ordering running from top-right to bottom-left. Two options – building an outdoor aquatic center in Keiser Park and expanding walking-biking trails – received the most favorable scores. Three others – building a multi-use recreation center in Keiser Park, developing a destination playground in that park, and providing more community gardens – also produced above-average outcomes, relative to all options tested.

Figures 16-22 elaborate on various aspects of these results, and Section Addendum Figures 24-25 provide additional Q8-Q9 outcomes for gender, age, and location categories.

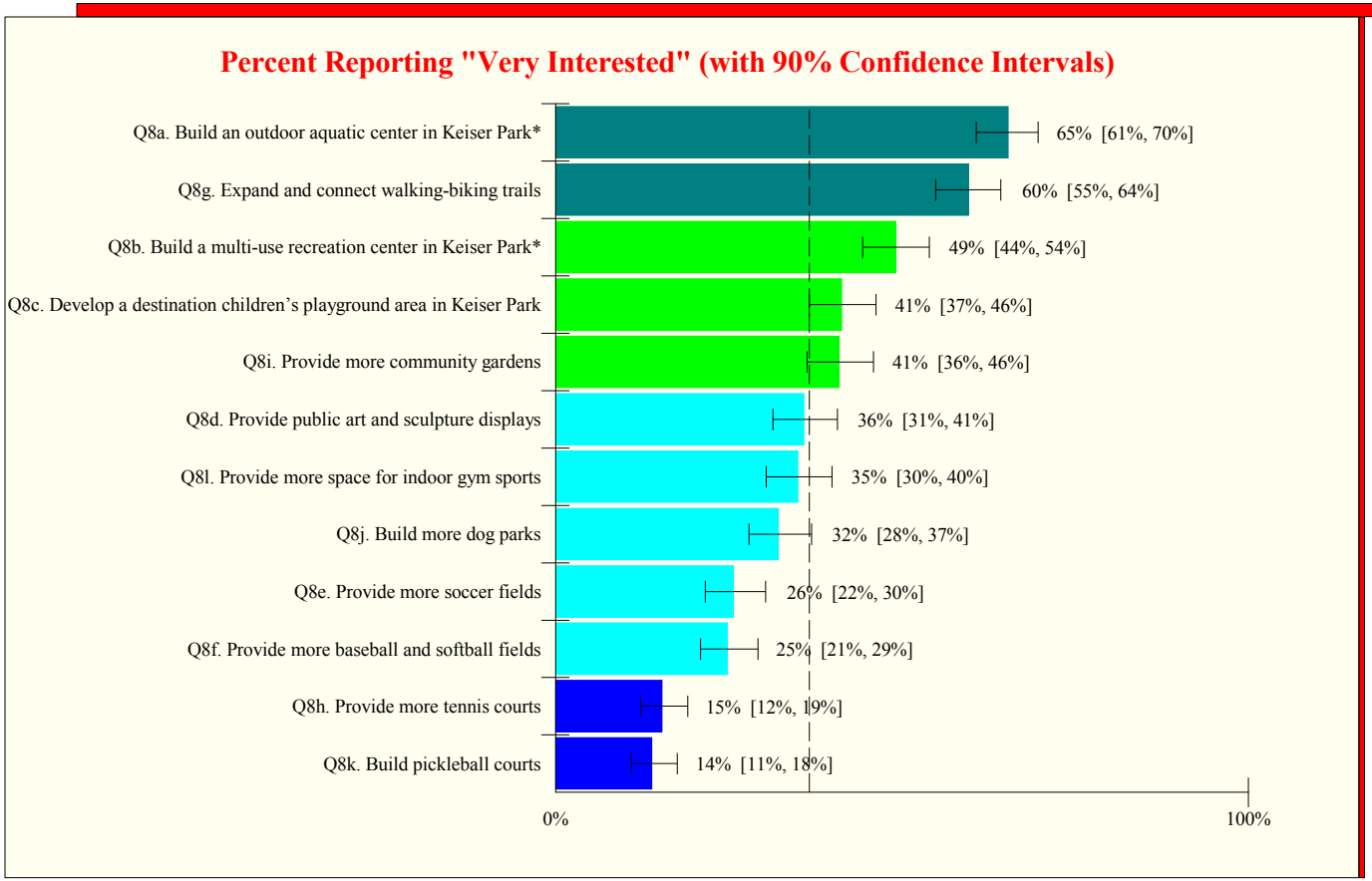
An asterisk indicates wording abridged from the questionnaire's.

Figure 16

Interest in Proposed Windsor Park System Improvements (1)

Q8a-l. "The Town of Windsor is exploring opinions about some proposed park and recreation improvements, and I'm going to ask you about them. . . . One option is to <insert statement>. Would you be very, moderately, or not very interested in this?"

Base for chart: *Total RDD sample (n=351, weighted) for each question*



Notes

Respondents were asked to rate (using a three-point scale) their degree of interest in each of the 12 Windsor park system improvement options listed. "Very interested" percentages are shown, with bars color-coded to indicate degrees of distance above or below the dashed line (the average outcome).* A difference of six percentage points or more can be considered statistically meaningful. The confidence intervals show the ranges within which the actual percentages would likely fall if all adult Windsor residents had been surveyed rather than just this sample of 351. These results was observed:

- **Well above-average relative interest (turquoise):** Two options – building an outdoor aquatic center in Keiser Park (that would include a recreation and competition pool) and expanding and connecting walking-biking trails – produced "very interested" percentages significantly higher than all others.
- **Above-average relative interest (green):** Approximately five in ten (49%) said they would be "very interested" in building a multi-use recreation center in Keiser Park (that would include fitness facilities, gym, a teen center, health center and pre-school accommodations). Four in ten (41%) said the same about developing a destination children's playground area in Keiser Park and providing more community gardens.
- **Below-average relative interest (shades of blue):** Approximately one-third to one-quarter declared themselves "very interested" in each of five options – providing public art and sculpture displays, providing more space for indoor gym sports, building more dog parks, providing more soccer fields, and providing more baseball and softball fields. Scores for providing more tennis courts and building pickleball courts were well below all others.

The next chart lists the response distributions for Q8a-l.

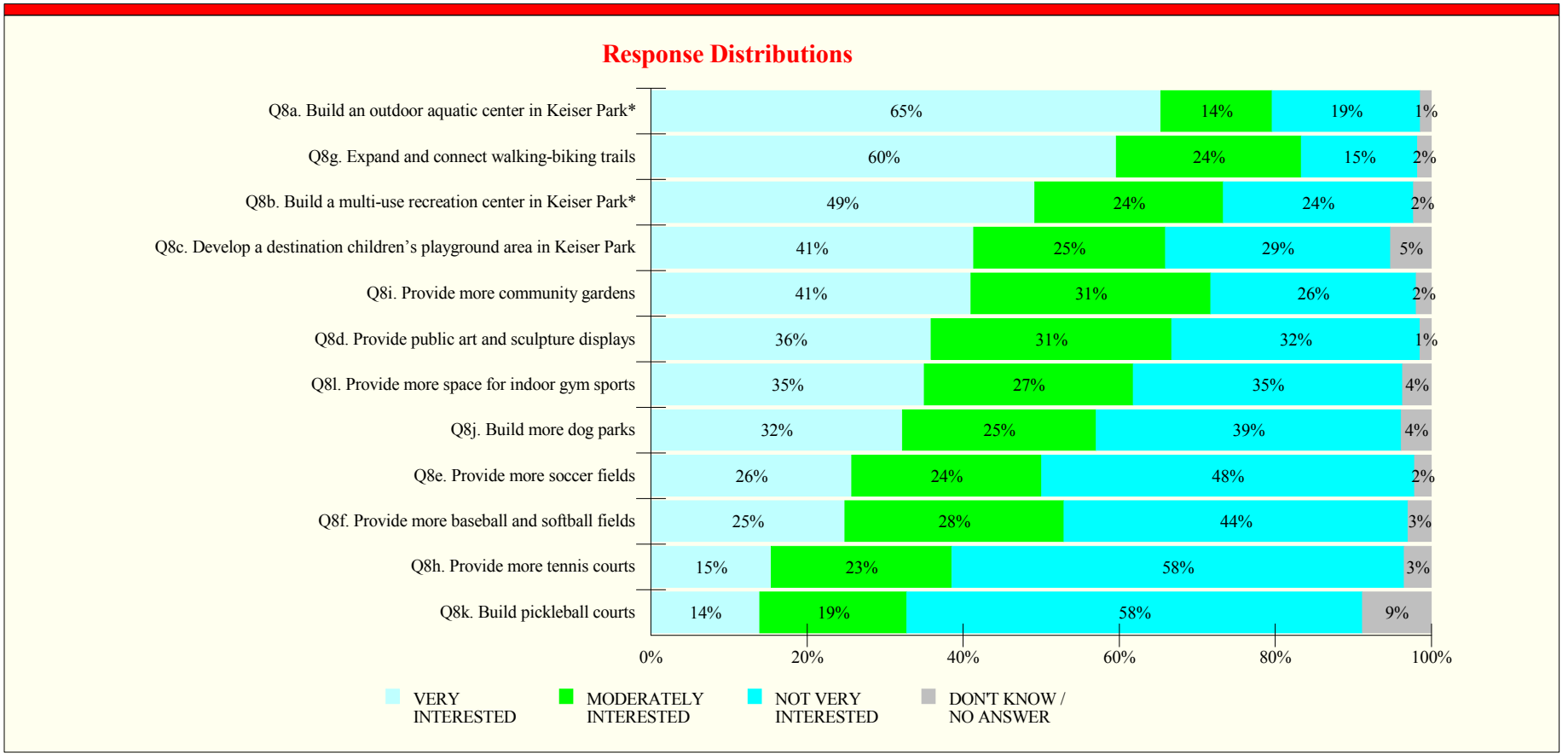
The dashed line indicates the average outcome. The confidence intervals are asymmetric. An asterisk indicates an abridged wording.

Figure 17

Interest in Proposed Windsor Park System Improvements (2)

Q8a-l. "The Town of Windsor is exploring opinions about some proposed park and recreation improvements, and I'm going to ask you about them. . . . One option is to <insert statement>. Would you be very, moderately, or not very interested in this?"

Base for chart: *Total RDD sample (n=351, weighted) for each question*



Segment percentages sum to 100% within each bar. Item rank-ordering matches the previous chart's. An asterisk indicates an abridged wording.

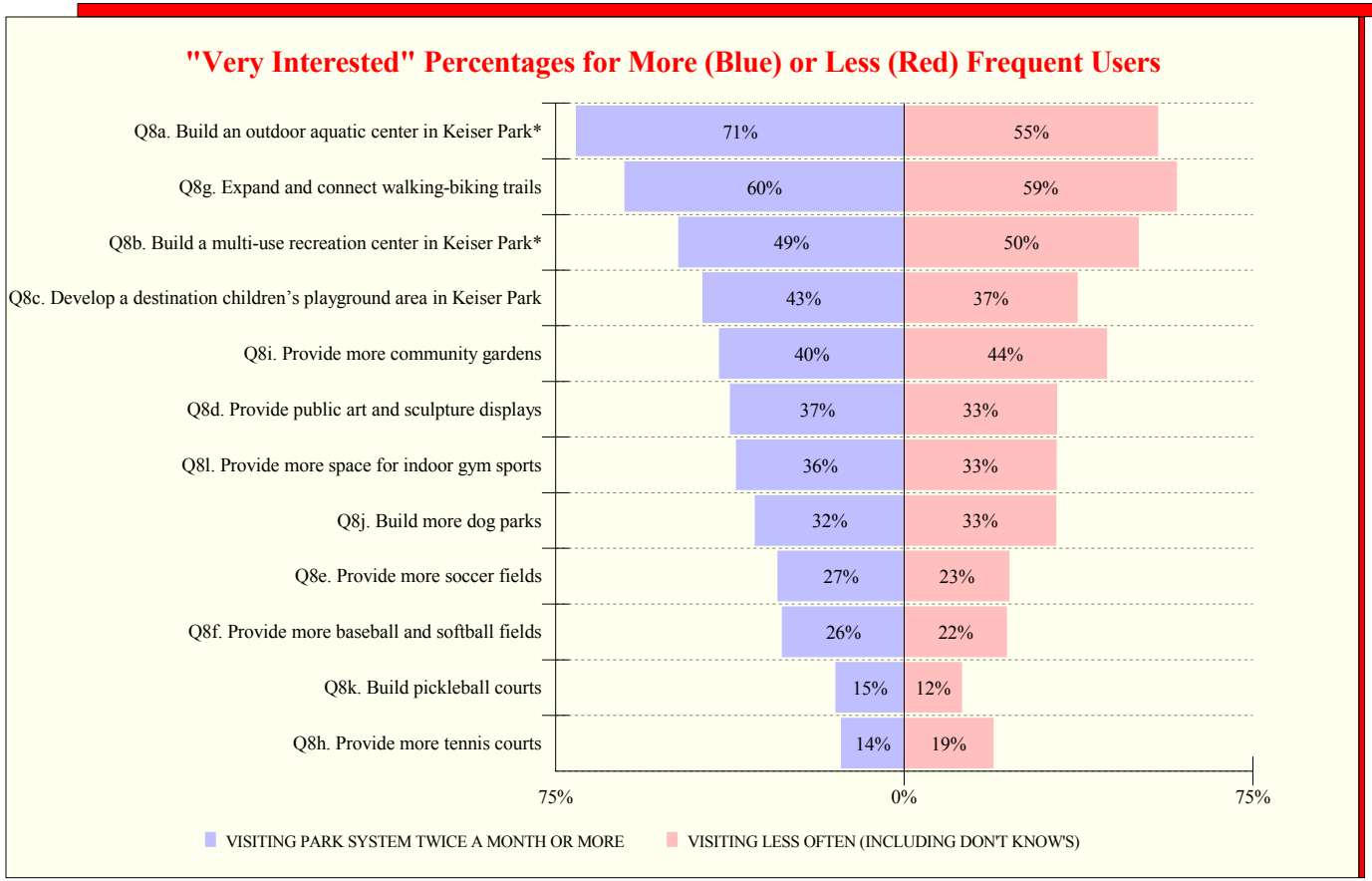
Strategic Research Associates

Figure 18

Interest in Windsor Park System Improvements by Frequency of Park Use

Q8a-l. "The Town of Windsor is exploring opinions about some proposed park and recreation improvements, and I'm going to ask you about them. . . . One option is to <insert statement>. Would you be very, moderately, or not very interested in this?"

Base for chart: *RDD respondents reporting, for Q2, visiting park system facilities two or more times a month (w=236,weighted) and all others (w=115, weighted)*



Notes

This chart shows the percentages within each park frequency-of-use group (those visiting two or more times a month and those visiting less) answering "very interested" to each of the 12 park improvement options.

Frequent park users were significantly more enthusiastic (71% versus 55%) about building an outdoor aquatic center in Keiser Park, but no other statistically meaningful differences were found (and the rank-orderings were also similar).

Items are rank-ordered by frequent user percentages.

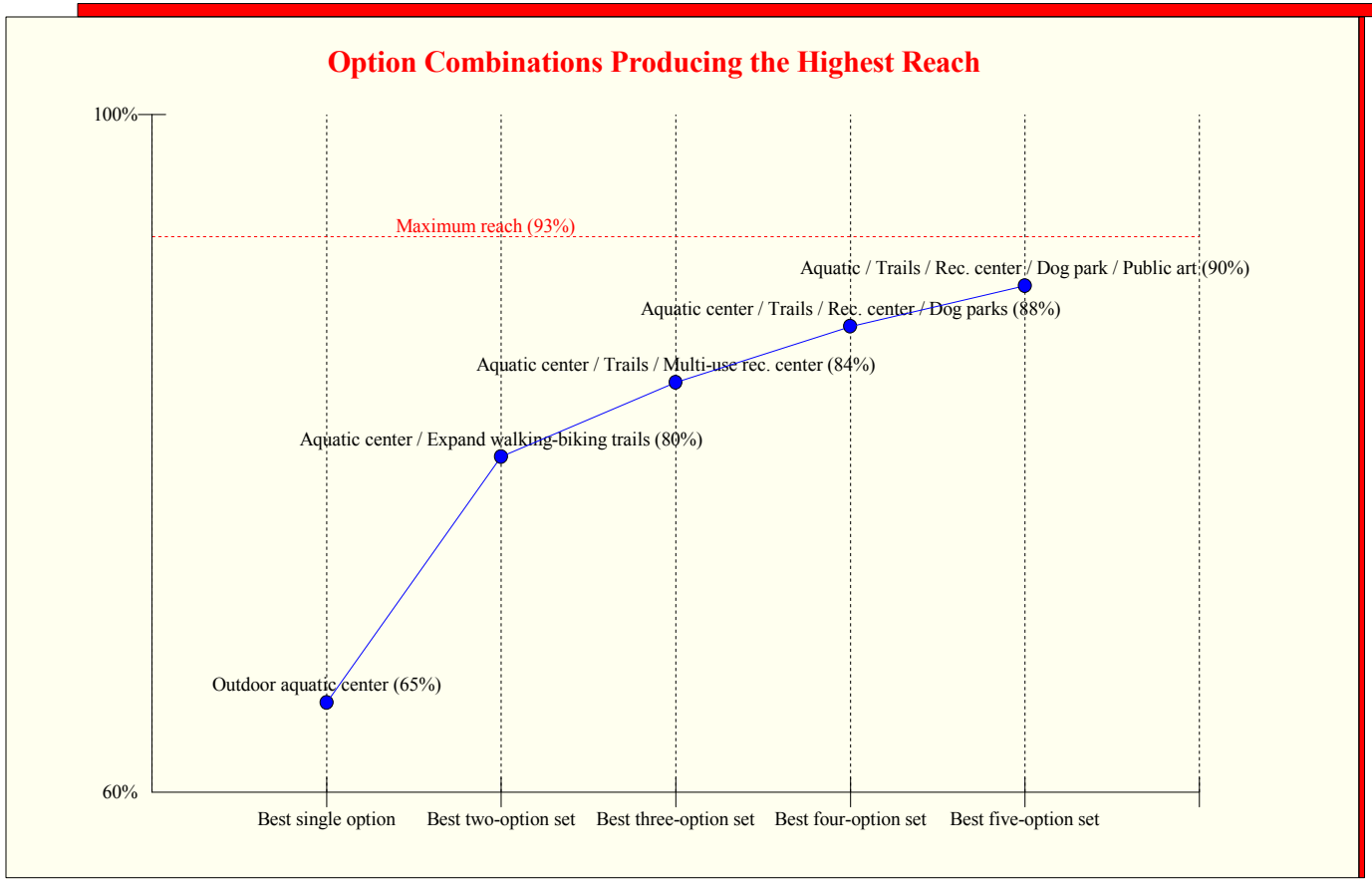
Strategic Research Associates

Figure 19

Improvement Option Combinations Producing the Highest Reach

Q8a-l. "The Town of Windsor is exploring opinions about some proposed park and recreation improvements, and I'm going to ask you about them. . . . One option is to <insert statement>. Would you be very, moderately, or not very interested in this?"

Base for chart: *Total RDD sample (n=351, weighted) for each question*



Notes

"Reach" is defined for this analysis as the sample percentage "very interested" in at least one of the Q8a-l improvement options included in a specified option combination. This chart identifies the combinations generating the highest (unduplicated) reach.*

The maximum possible reach was 93%. That is, considering all 12 improvement options as a group, 93% identified at least one in which they were "very interested." The chart shows, however, that smaller numbers of option combinations can achieve near-maximum reach. This was observed:

- **Highest reach for a single option:** Sixty-five percent (65%) were "very interested" in building an outdoor aquatic center in Keiser Park.
- **Highest reach for two-option combinations:** Among 66 possible two-option combinations, the highest reach (80% "very interested" in one or both) was achieved by an aquatic center and expansion of walking-biking trails.
- **Highest reach for three-option combinations:** Among 220 possible three-option combinations, the highest reach was observed for building an aquatic center, expanding trails, and building a multi-use recreation center. Eighty-four percent (84%) said "very interested" to at least one of these.
- **Highest reach for four-option combinations:** Among 495 possible combinations, the highest reach (88%) was produced by building an aquatic center, expanding trails, building a recreation center, and building more dog parks.
- **Highest reach for five-option combinations:** Among 792 possible combinations, the highest reach (90%) was achieved by building an aquatic center, expanding trails, building a recreation center, building more dog parks, and providing public art and sculpture displays.

* The combinations tending to have the highest reach are those that include options diverse enough to appeal to a wide range of individuals.

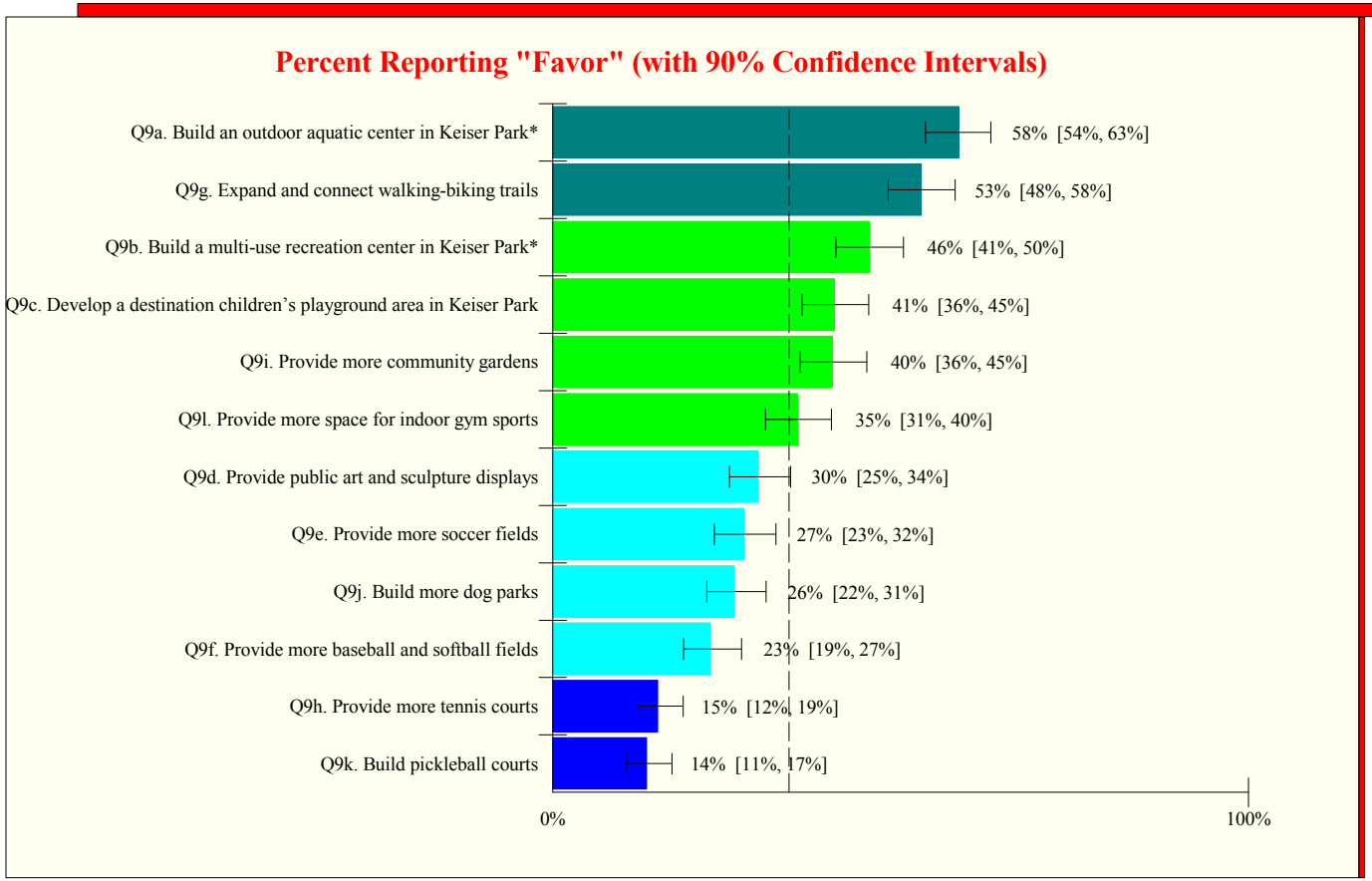
Strategic Research Associates

Figure 20

Support for Additional Public Funding for Improvements (1)

Q9a-l. "The improvements I just listed may require additional public funding to implement. . . . Would you tend to favor, be neutral to, or oppose additional public funding to <insert statement>?"

Base for chart: *Total RDD sample (n=351, weighted) for each question*



Notes

For each improvement option, respondents were also asked to indicate whether they would "favor," "be neutral to," or "oppose" additional public funding to support it. The percentages favoring additional funding are displayed, with bars color-coded to show degrees of distance above or below the dashed line (the average outcome).* A difference of five percentage points or more can be considered meaningful. The confidence intervals indicate the ranges within which the actual "favor" percentages would likely fall if all Windsor residents had been surveyed. This was observed:

- **Well above-average "favor" percentage (turquoise):** More than half said they would "favor" additional public funding to build an outdoor aquatic center in Keiser Park and to expand and connect walking-biking trails. The confidence interval for the aquatic center ranged above 50%, implying that the majority of Windsor residents would favor it.
- **Above-average "favor" percentage (green):** These options – building a multi-use recreation center in Keiser Park, developing a destination children's playground area in Keiser Park, providing more community gardens, and providing more space for indoor gym sports – produced results placing them in the upper half of the rank-ordering.
- **Below-average "favor" percentages (shades of blue):** Thirty percent (30%) or fewer would "favor" additional support for providing public art and sculpture displays, providing more soccer fields, building more dog parks, providing more baseball and softball fields, providing more tennis courts, or building pickleball courts.

The next chart shows responses distributions for Q9a-l.

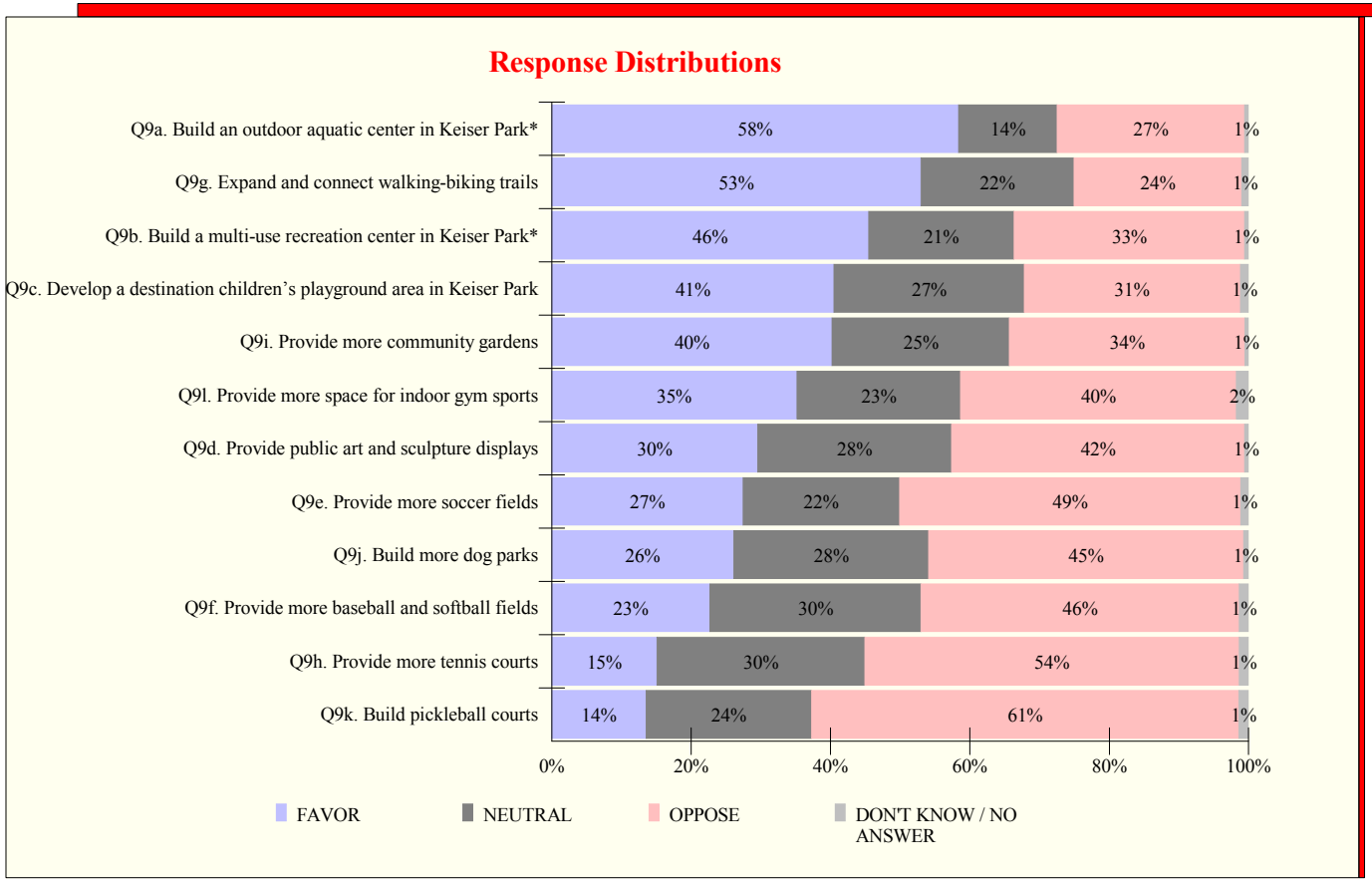
The dashed line indicates the average outcome. The confidence intervals are asymmetric. An asterisk indicates an abridged wording.

Figure 21

Support for Additional Public Funding for Improvements (2)

Q9a-l. "The improvements I just listed may require additional public funding to implement. . . . Would you tend to favor, be neutral to, or oppose additional public funding to <insert statement>?"

Base for chart: *Total RDD sample (n=351, weighted) for each question*



Notes

Looking at the "favor"-"oppose" split – ignoring those "neutral" or without an opinion – for each improvement option, the following was observed:

- **"Favor" percentage significantly higher than "oppose":** The four highest ranking options – building an outdoor aquatic center in Keiser Park, expanding and connecting walking-biking trails, building a multi-use recreation center in Keiser Park, and developing a destination children's playground area in Keiser Park – each produced a "favor"-"oppose" split significantly better than 50%-50%.*
- **"Oppose" percentage significantly higher than "favor":** The six bottom-ranked options – providing public art and sculpture displays, providing more soccer fields, building more dog parks, providing more baseball and softball fields, providing more tennis courts, and building pickleball courts – generated statistically unfavorable splits.

Splits for the fifth- and sixth-ranked options – providing more community gardens and providing more space for indoor gym sports – were not significantly different than a 50%-50% one.

* For example, ignoring the 51 respondents without an opinion about building an aquatic park, the "favor"-"oppose" split for this option was 68% to 32%, significantly better than a 50%-50% one.

Segment percentages sum to 100% within each bar. Item rank-ordering matches the previous chart's. An asterisk indicates an abridged wording.

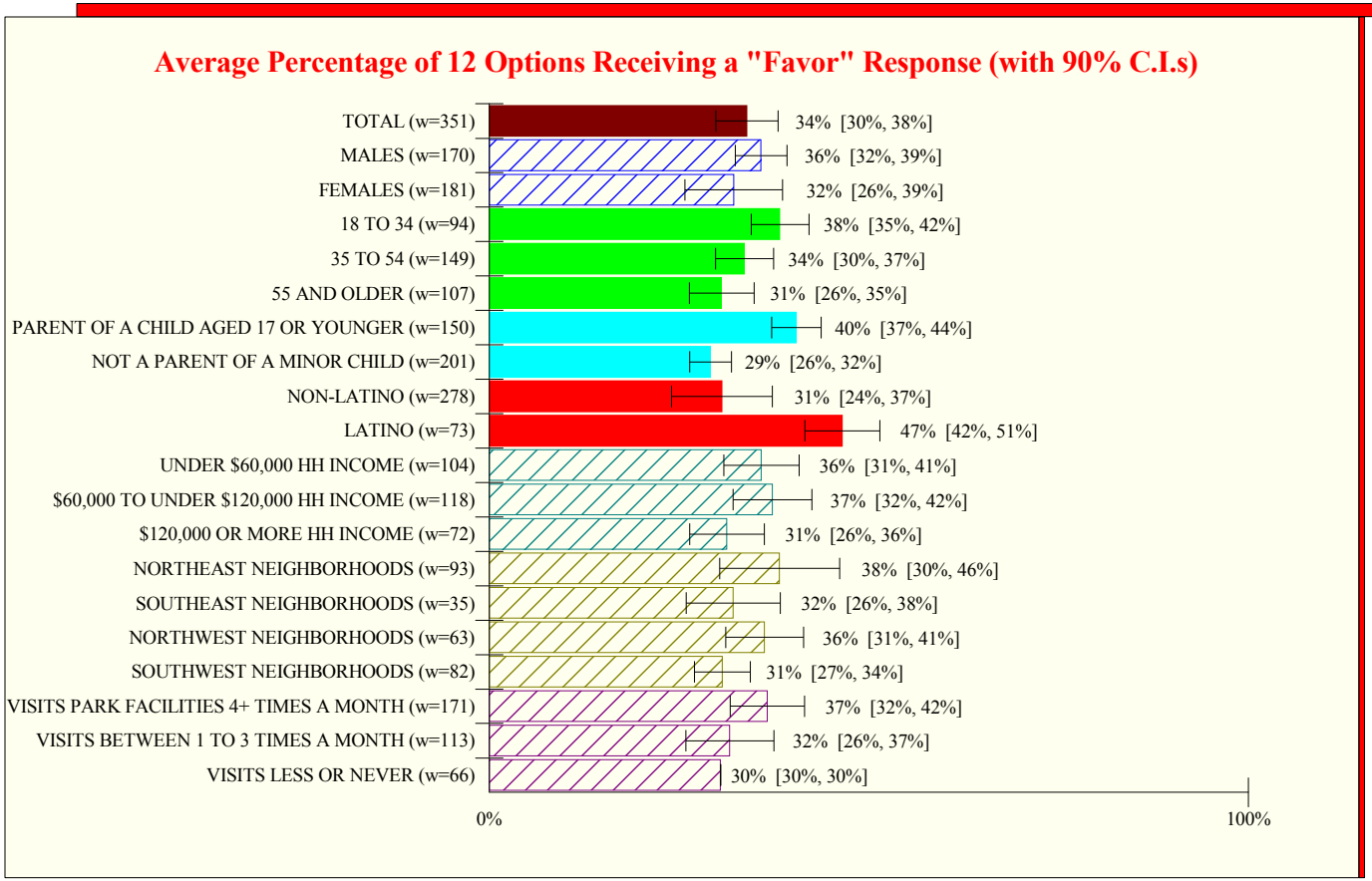
Strategic Research Associates

Figure 22

Overall Propensity to Favor Additional Funding by Background Category

Q9a-l. "The improvements I just listed may require additional public funding to implement. . . . Would you tend to favor, be neutral to, or oppose additional public funding to <insert statement>?"

Base for chart: *Total RDD sample (n=351, weighted); weighted sub-sample sizes are listed*



Notes

Every respondent evaluated 12 improvement options proposed for additional public funding. For each respondent, the percentage of "favor" responses (out of the 12) was recorded. The chart lists the averaged percentage overall and by background category. As shown, the typical respondent claimed to "favor" 34% of the options tested (or roughly 4 of 12). Among males and females, the averages were 36% and 32%, respectively. Other percentages are interpreted similarly.

This (percentage) score is assumed to quantify overall perceptions about additional public funding for park system improvements. Looking at background differences in the score provides insight into the type of resident most likely to support additional funding for general park improvements.

As shown, statistically significant variations were found for age (a marginal trend), parental status, and ethnic status. Younger respondents, those with children living in Windsor, and Latinos displayed a higher propensity than other respondents to say they would "favor" additional funding for the park system improvements. (Parental and ethnic status differences were significant even after adjusting or other background measurements.)

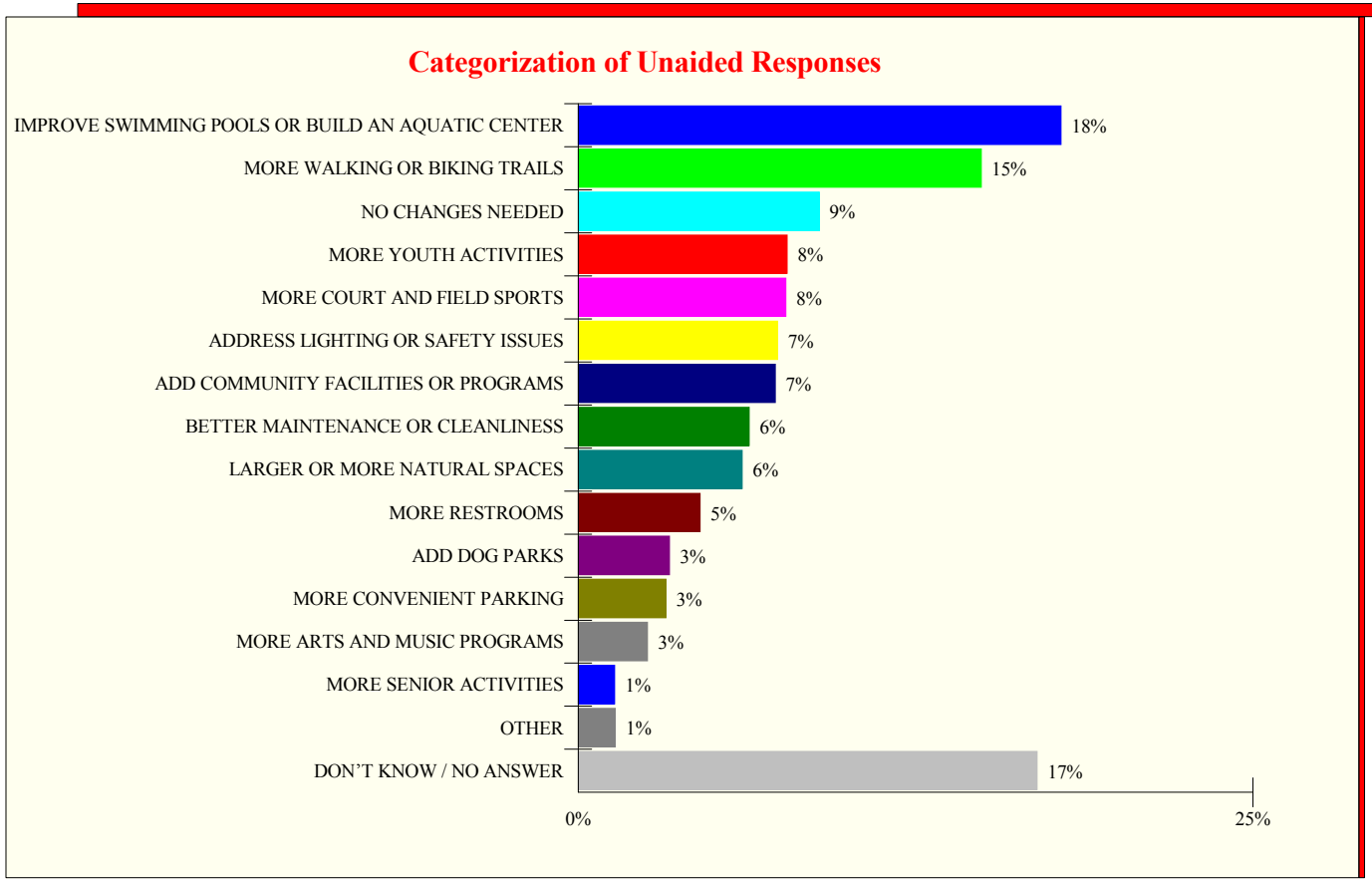
The dashed line indicates the total sample percentage.

Figure 23

The Most Desirable Physical Improvement to Make to the Windsor Park System

Q10. "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen. And this could be something I have or haven't mentioned."

Base for chart: *Total RDD sample (n=351, weighted)*



Notes

Asked to recommend, unaided, the one most desirable physical improvement to make to Windsor's park system, respondents were most likely to mention improving swimming pools and/or building an aquatic center (18%) and adding more walking-biking trails (15%).* Other suggestions included adding more youth activities (8%), providing more court and field sports (8%), addressing lighting or safety issues (7%), and adding community facilities or programs (7%). Less frequently cited answers are listed.

Nine percent (9%) replied that no changes were needed. (This was the third most frequently cited answer.)

* This unaided question followed the set of questions inquiring about park system improvement options, so respondents' memories had already been refreshed about swimming pools and trails.

Percentages sum to more than 100% because some respondents gave more than one answer. Verbatim responses to Q10 are listed in this volume's appendix.

Figure 24

Section Addendum A: Interest in Proposed Windsor Park System Improvements by Background Category

Q8a-l. "The Town of Windsor is exploring opinions about some proposed park and recreation improvements, and I'm going to ask you about them. . . . One option is to <insert statement>. Would you be very, moderately, or not very interested in this?"

Base for chart: *Total RDD sample (n=351, weighted) for each question; weighted sub-sample sizes are listed for background categories*

Percent Reporting "Very Interested"

Proposed improvement	Total (w=351)	Males (w=170)	Females (w=181)	18 to 34 (w=94)	35 to 54 (w=149)	55 and older (w=107)	Northeast (w=93)	Southeast (w=35)	Northwest (w=63)	Southwest (w=82)
Q8a. Build an outdoor aquatic center in Keiser Park*	**65%**	62%	69%	82%	65%	51%	70%	59%	66%	67%
Q8g. Expand and connect walking-biking trails	**60%**	62%	58%	69%	60%	50%	65%	55%	61%	63%
Q8b. Build a multi-use recreation center in Keiser Park*	**49%**	47%	52%	56%	51%	40%	44%	32%	71%	47%
Q8c. Develop a destination children's playground area in Keiser Park	**41%**	41%	42%	46%	46%	30%	45%	36%	51%	32%
Q8i. Provide more community gardens	**41%**	39%	43%	52%	34%	41%	45%	40%	55%	30%
Q8d. Provide public art and sculpture displays	**36%**	37%	35%	37%	36%	34%	37%	46%	49%	27%
Q8l. Provide more space for indoor gym sports	**35%**	37%	33%	47%	38%	20%	31%	36%	45%	29%
Q8j. Build more dog parks	**32%**	26%	38%	30%	31%	36%	28%	27%	50%	27%
Q8e. Provide more soccer fields	**26%**	29%	22%	35%	23%	20%	33%	30%	26%	17%
Q8f. Provide more baseball and softball fields	**25%**	28%	22%	21%	27%	26%	23%	32%	29%	25%
Q8h. Provide more tennis courts	**15%**	17%	14%	11%	18%	16%	14%	21%	25%	15%
Q8k. Build pickleball courts	**14%**	11%	17%	13%	12%	17%	14%	17%	11%	13%

Notes

The table lists – for the total sample and for gender, age, and location categories – the percentages "very interested" in each of 12 Windsor park system improvement options. The color-coding – blue indicates an unusually high visiting rate and yellow, the opposite – is defined as follows:

- **Light blue** indicates a statistically significant variation within the measurement area ***and*** an outcome percentage at least four points ***higher*** than the total sample's.*
- **Light yellow** indicates a statistically significant variation within the measurement area ***and*** an outcome percentage at least four points ***lower*** than the total sample's.

* The color-coding includes measurement areas in which there were only marginally significant differences.

An asterisk indicates the wording is abridged from the questionnaire's. Items are rank-ordered on "total" percentages. No multiple-test adjustments were made.

Figure 25

Section Addendum B: Support for Additional Public Funding to Support Proposed Improvements by Background Category

Q9a-l. "The improvements I just listed may require additional public funding to implement. . . . Would you tend to favor, be neutral to, or oppose additional public funding to <insert statement>?"

Base for chart: *Total RDD sample (n=351, weighted) for each question; weighted sub-sample sizes are listed for background categories*

Percent Reporting "Favor"

Proposed improvement	Total (w=351)	Males (w=170)	Females (w=181)	18 to 34 (w=94)	35 to 54 (w=149)	55 and older (w=107)	Northeast (w=93)	Southeast (w=35)	Northwest (w=63)	Southwest (w=82)
Q9a. Build an outdoor aquatic center in Keiser Park*	**58%**	56%	61%	71%	59%	46%	69%	42%	58%	59%
Q9g. Expand and connect walking-biking trails	**53%**	58%	48%	58%	52%	51%	56%	49%	58%	55%
Q9b. Build a multi-use recreation center in Keiser Park*	**46%**	46%	45%	54%	49%	34%	46%	32%	55%	46%
Q9c. Develop a destination children's playground area in Keiser Park	**41%**	43%	38%	43%	45%	33%	43%	28%	43%	38%
Q9i. Provide more community gardens	**40%**	42%	38%	52%	33%	40%	48%	39%	38%	29%
Q9l. Provide more space for indoor gym sports	**35%**	37%	34%	46%	35%	27%	35%	20%	48%	30%
Q9d. Provide public art and sculpture displays	**30%**	35%	25%	30%	27%	32%	34%	53%	30%	23%
Q9e. Provide more soccer fields	**27%**	32%	24%	32%	26%	26%	41%	26%	22%	17%
Q9j. Build more dog parks	**26%**	26%	26%	27%	24%	28%	29%	18%	32%	27%
Q9f. Provide more baseball and softball fields	**23%**	26%	20%	27%	21%	22%	30%	32%	24%	17%
Q9h. Provide more tennis courts	**15%**	17%	14%	9%	19%	16%	12%	27%	17%	16%
Q9k. Build pickleball courts	**14%**	12%	15%	11%	15%	14%	17%	18%	11%	11%

Notes

The table lists – for the total sample and for gender, age, and location categories – the percentages who would "favor" additional public funding to support each of the 12 park system improvement options. The color-coding – blue indicates an unusually high visiting rate and yellow, the opposite – is defined as follows:

- **Light blue** indicates a statistically significant variation within the measurement area ***and*** an outcome percentage at least four points ***higher*** than the total sample's.*
- **Light yellow** indicates a statistically significant variation within the measurement area ***and*** an outcome percentage at least four points ***lower*** than the total sample's.

* The color-coding includes measurement areas in which there were only marginally significant differences.

An asterisk indicates the wording is abridged from the questionnaire's. Items are rank-ordered on "total" percentages. No multiple-test adjustments were made.

Exposure to Windsor Parks and Recreation Department Programs and Activities

Graphic Summary Section Four
(RDD Sample)

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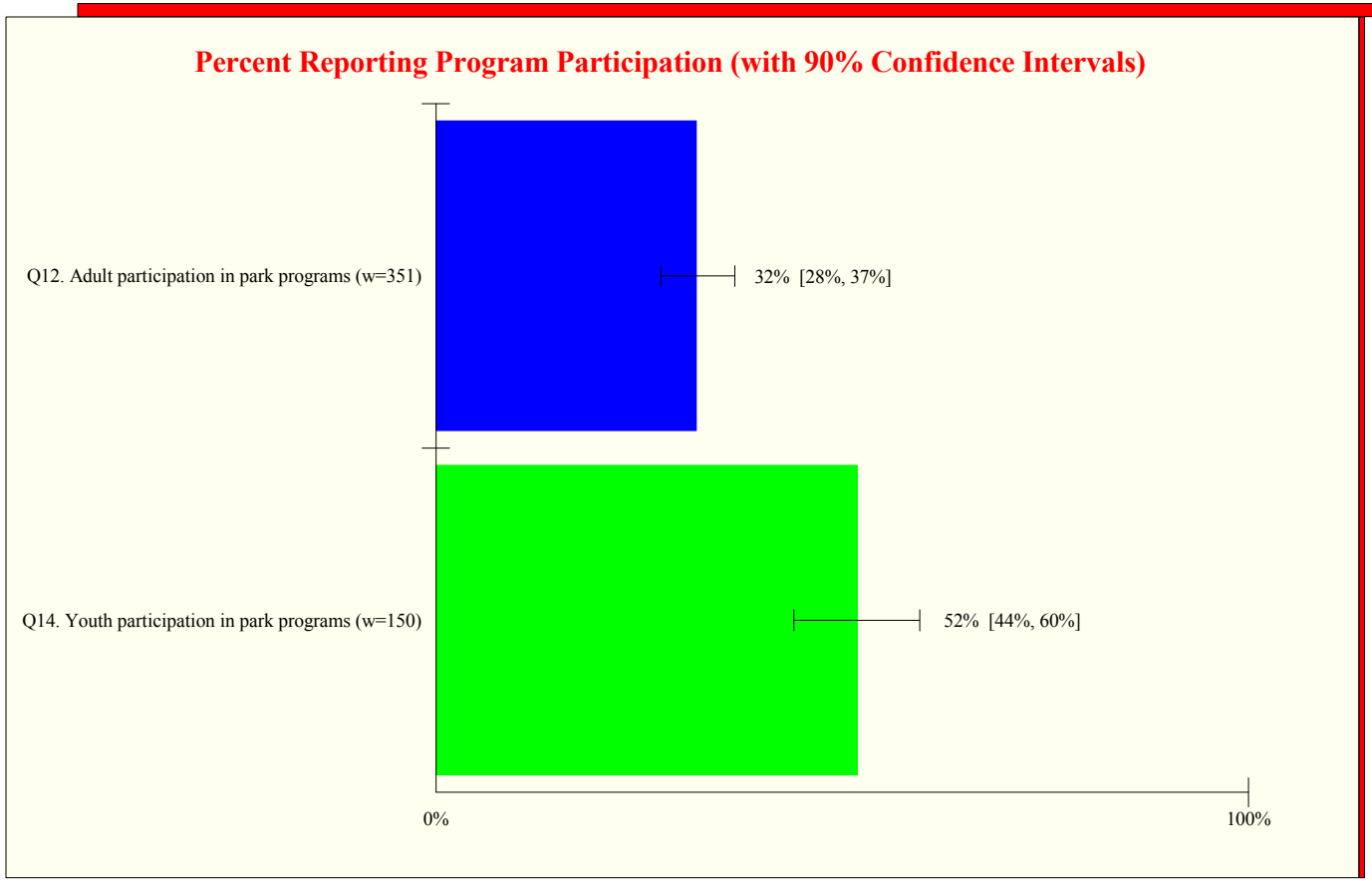
Figure 26

Recent Participation in Local Recreation Programs

Q12. "Within the last twelve months, have you or an adult family member in your household participated in any program or activity offered by Windsor's Parks and Recreation Department?"

Q14. "Within the last twelve months, has at least one of your children aged 17 or younger participated in any program or activity offered by Windsor's Parks and Recreation Department?"

Base for chart: *Total RDD sample (n=351, weighted) for Q12, measuring adult participation; those with children (n=150, weighted) for Q14, measuring children's participation*



Notes

Among the 351 respondents, one-third (32%) said an adult member of the household had, within the last 12 months, participated in a program or activity offered by the Windsor Parks and Recreation Department. Figure 27 examines background category variations in this percentage.

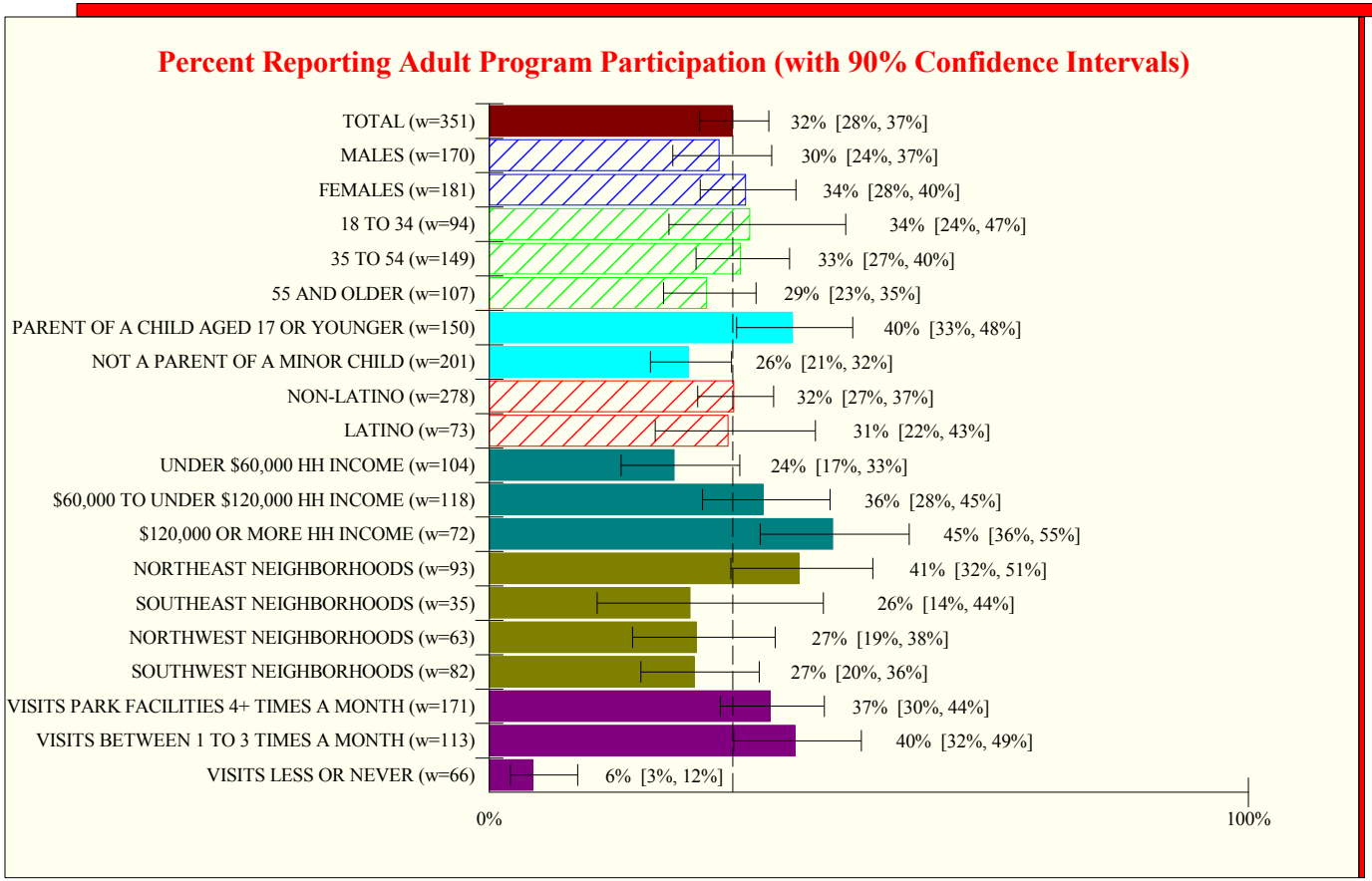
Among 150 respondents with children aged 17 or younger living in Windsor, half (52%) said at least one of them had recently participated in a Windsor Parks and Recreation-sponsored program or activity. Background category variations for this result are shown in Figure 28.

Figure 27

Recent Adult Participation in Recreation Programs by Background Category

Q12. "Within the last twelve months, have you or an adult family member in your household participated in any program or activity offered by Windsor's Parks and Recreation Department?"

Base for chart: *Total RDD sample (n=351, weighted); weighted sub-sample sizes are listed*



Notes

As shown, those with children aged 17 or younger, the more affluent, and frequent park users were significantly more likely than others to report an adult in the household having recently participated in Windsor Parks and Recreation programs.* Respondents located in northeast Windsor were also more likely than others to do so.

* The variation for frequency of park use was significant even after adjusting for variations in other background measurements.

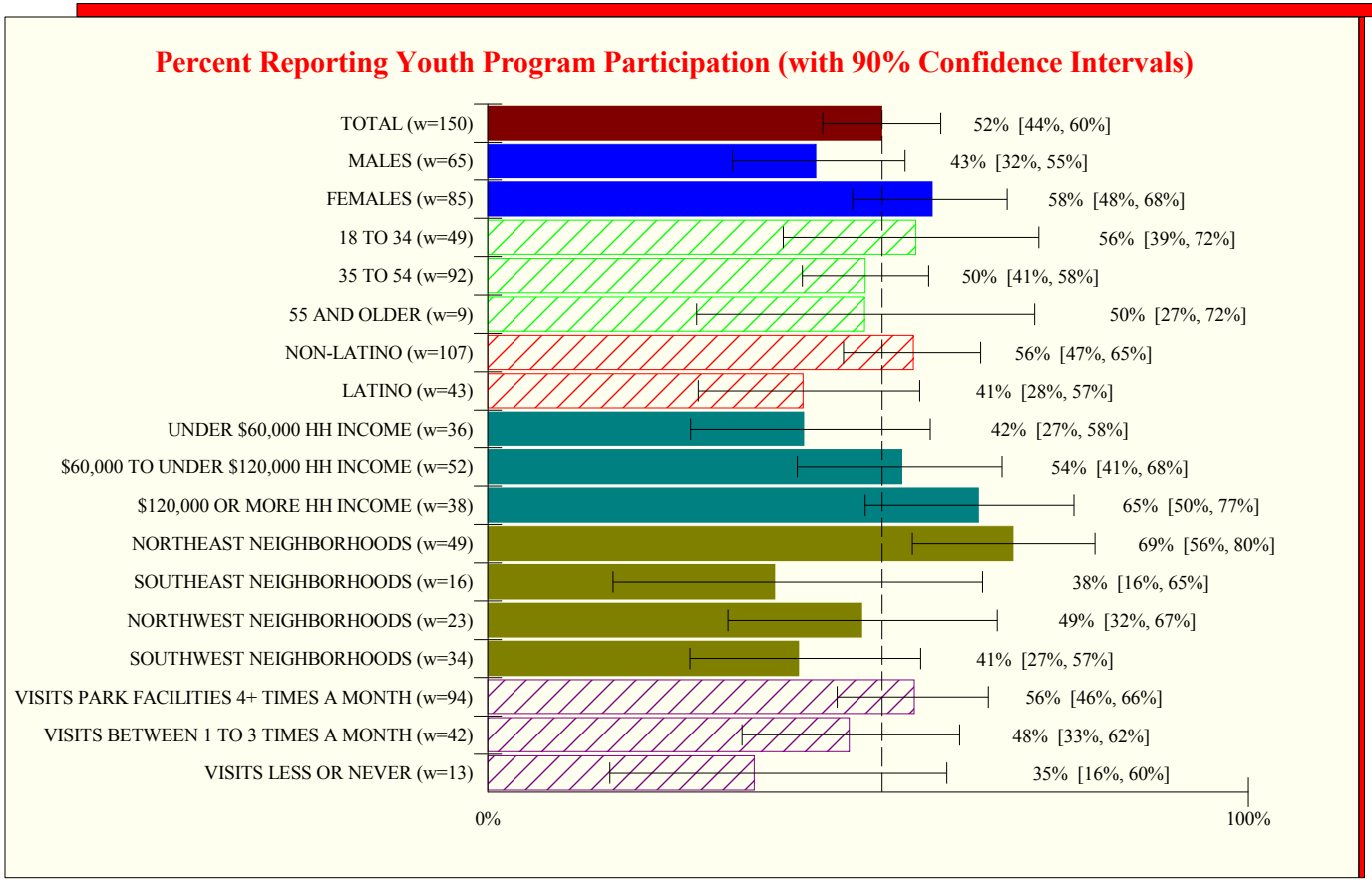
The dashed line indicates the total sample percentage.

Figure 28

Recent Youth Participation in Recreation Programs by Background Category

Q14. "Within the last twelve months, has at least one of your children aged 17 or younger participated in any program or activity offered by Windsor's Parks and Recreation Department?"

Base for chart: *Those in the RDD sample with children 17 or younger living in Windsor (n=150, weighted); weighted sub-sample sizes are listed*



Notes

Among parents, 52% said one or more of their children had recently participated in Windsor Parks and Recreation programs or activities. This percentage, however, varied statistically (but marginally) by gender, household income, and location. Females, the more affluent, and residents from northeast Windsor were more likely than others to recall their children having participated.*

* Differences for gender and location were marginally significant even after controlling for other background measurements.

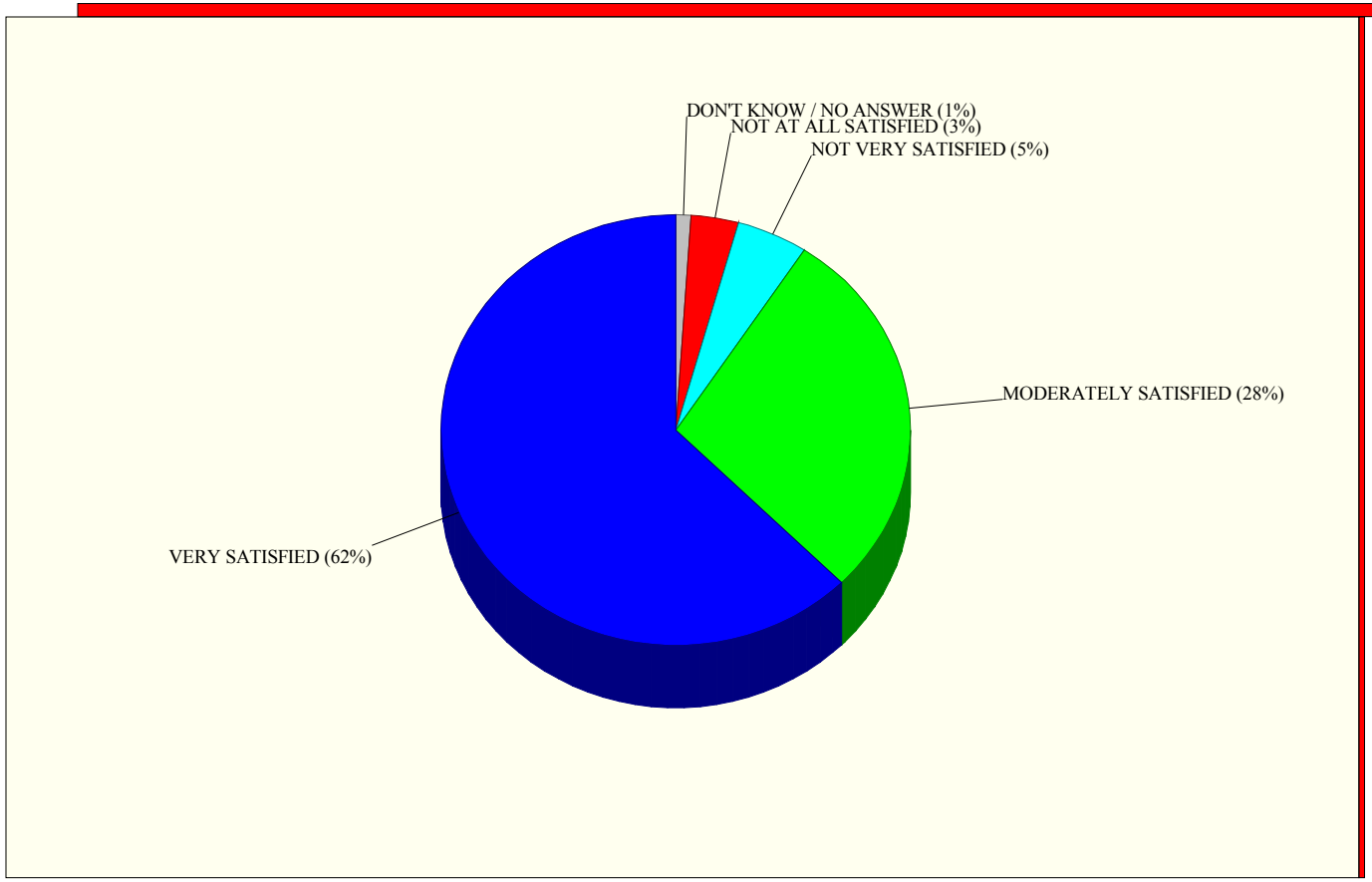
The dashed line indicates the total base percentage.

Figure 29

Satisfaction with Recreation Program Quality

Q15. "How would you rate your satisfaction with the overall quality of the programs and activities offered by Windsor's Parks and Recreation Department? Are you very, moderately, not very, or not at all satisfied?"

Base for chart: *Those in the RDD sample reporting adult or youth participation in Windsor recreation programs (n=135, weighted)*



Notes

The 135 respondents reporting adult and/or youth recreation program participation were asked to rate their satisfaction with the overall quality of Windsor Parks and Recreation programs and activities. Six in ten (62%) said they were "very satisfied," a favorable result; 28%, "moderately"; and 8%, "not very" or "not at all."

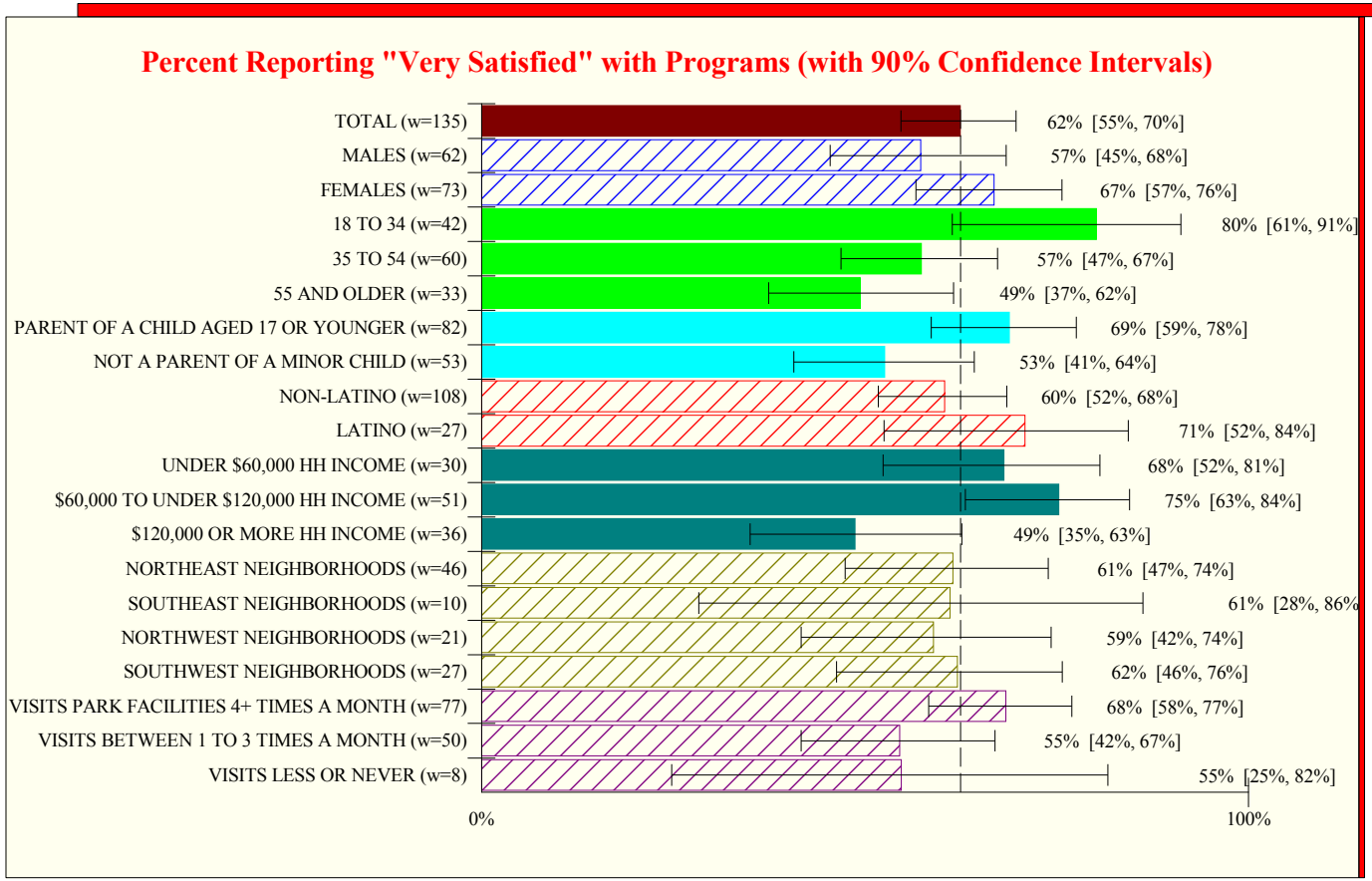
The next chart shows that younger respondents, those with children, and the less to moderately affluent were more likely than others to answer "very satisfied."

Figure 30

Satisfaction with Recreation Program Quality by Background Category

Q15. "How would you rate your satisfaction with the overall quality of the programs and activities offered by Windsor's Parks and Recreation Department? Are you very, moderately, not very, or not at all satisfied?"

Base for chart: *Those reporting adult or youth participation in Windsor recreation programs (n=135, weighted); weighted sub-sample sizes are listed*



Notes

Statistically significant differences in the "very satisfied" percentage were found among age group, parental status, and income categories:

- **Age:** Younger respondents were much more likely than older ones to say they were "very satisfied" with Windsor's programs. Even after controlling for parental status – younger respondents were more likely to have children participating in programs, and those with children were more likely to be "very satisfied," as explained below – the age trend was statistically significant.
- **Parental status:** Those with children were more likely than others to report "very satisfied," implying a positive correlation between satisfaction level and household participation in youth programs. For example, among 57 households with only adult program participation, 52% were "very satisfied"; for 56 households reporting both adult and youth participation, 68%; for 22 households with only youth participation, 75%.
- **Household income:** The most affluent participants were less likely than others to rate themselves "very satisfied." This was true despite even though members of this sub-group were more likely than others to report youth participation (see Figure 28). The income difference was marginally significant after controlling for age and parental status.

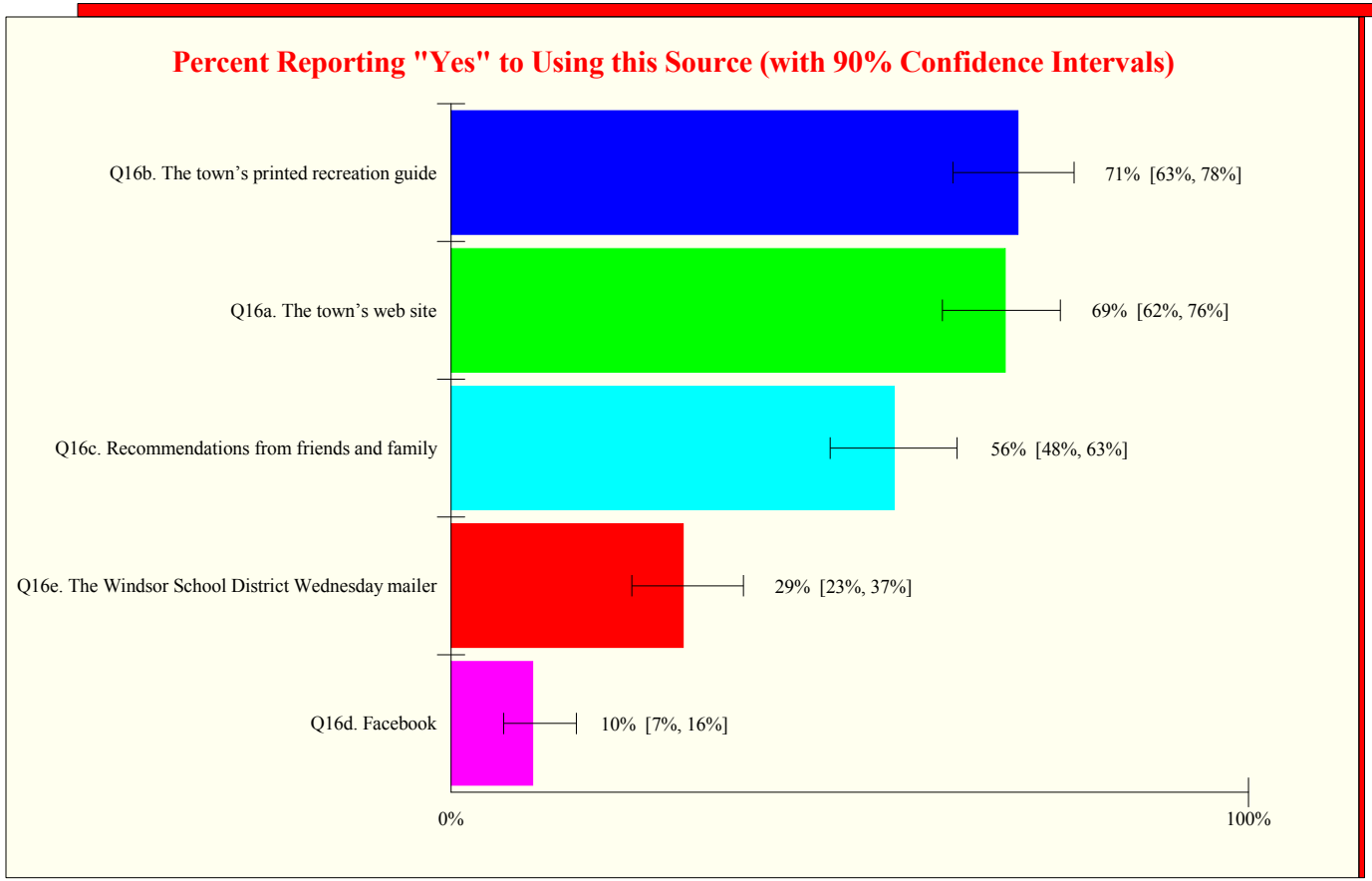
The dashed line indicates the total base percentage.

Figure 31

Sources Used to Get Program Information

Q16a-e. "Which of the following sources, if any, have you previously used to get information about Windsor Parks and Recreation Department programs? [Insert statement]: yes or no?"

Base for chart: *Those in the RDD sample reporting adult or youth participation in Windsor recreation programs (n=135, weighted) for each question*



Notes

Those reporting participation in Windsor Park and Recreation programs were asked to identify, among five information sources, the ones (if any) used to get program information. Most (71%) said they had referenced the town's printed recreation guide; 69%, the town's web site; 56%, recommendations from friends and family; 29%, the Windsor School District Wednesday mailer; and 10%, Facebook.

Females, those aged 18 to 34, parents, and the moderately to very affluent were statistically more likely than others to have accessed the recreation guide. Females and parents were also more likely to have used the town's web site. Those aged 35 to 54 and with children were much more likely than parents in other age groups to have referenced the school district mailer. Background measurement differences for friends' recommendations and Facebook were not large enough to be statistically significant.

Additional End-of-Survey Measurements

Graphic Summary Addendum
(RDD Sample)

Strategic Research Associates

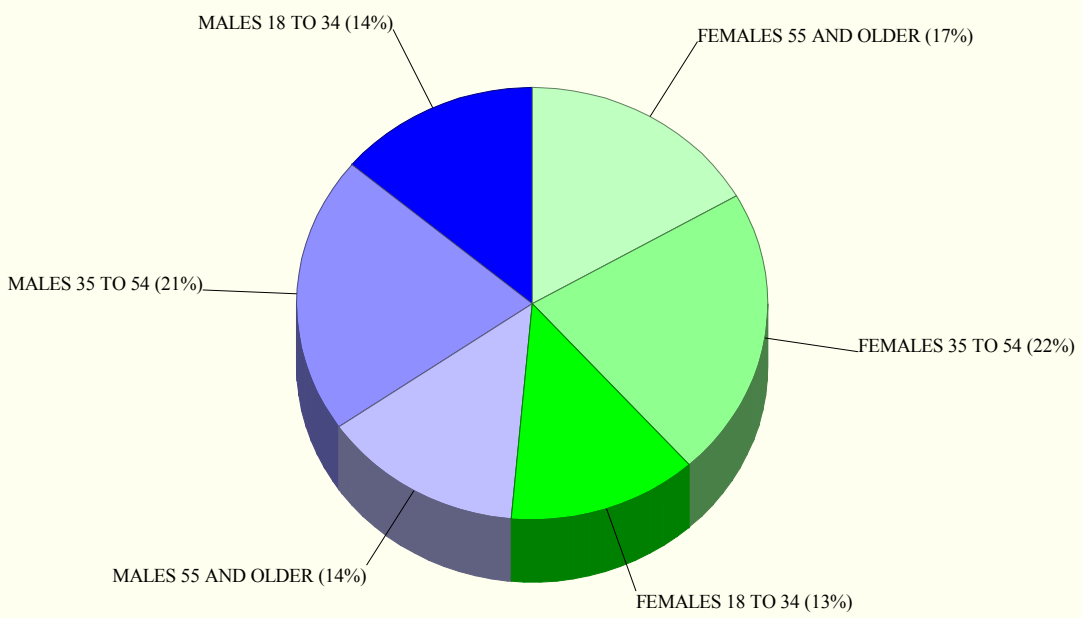
Figure 32

Gender and Age

S1. Gender by Observation

S2. "Please stop me when I read your correct age category. . . ."

Base for chart: *Total RDD sample (n=351, weighted)*



Notes

The chart lists the weighted sample gender-age composition. (As noted, post-stratification weighting was applied so that sample gender-age proportions, listed at left, would exactly match those for all adult Windsor residents living in zip code 95492.)

This was the original, unweighted sample gender-age composition:

- **Males 18-34:** 7%
- **Males 35-54:** 19%
- **Males 55+:** 18%
- **Females 18-34:** 5%
- **Females 35-54:** 27%
- **Females 55+:** 24%

Figure 33

Zip Code of Primary Home

D1. "What is the zip code of your primary home?"

Base for chart: *Total RDD sample (n=351, weighted)*

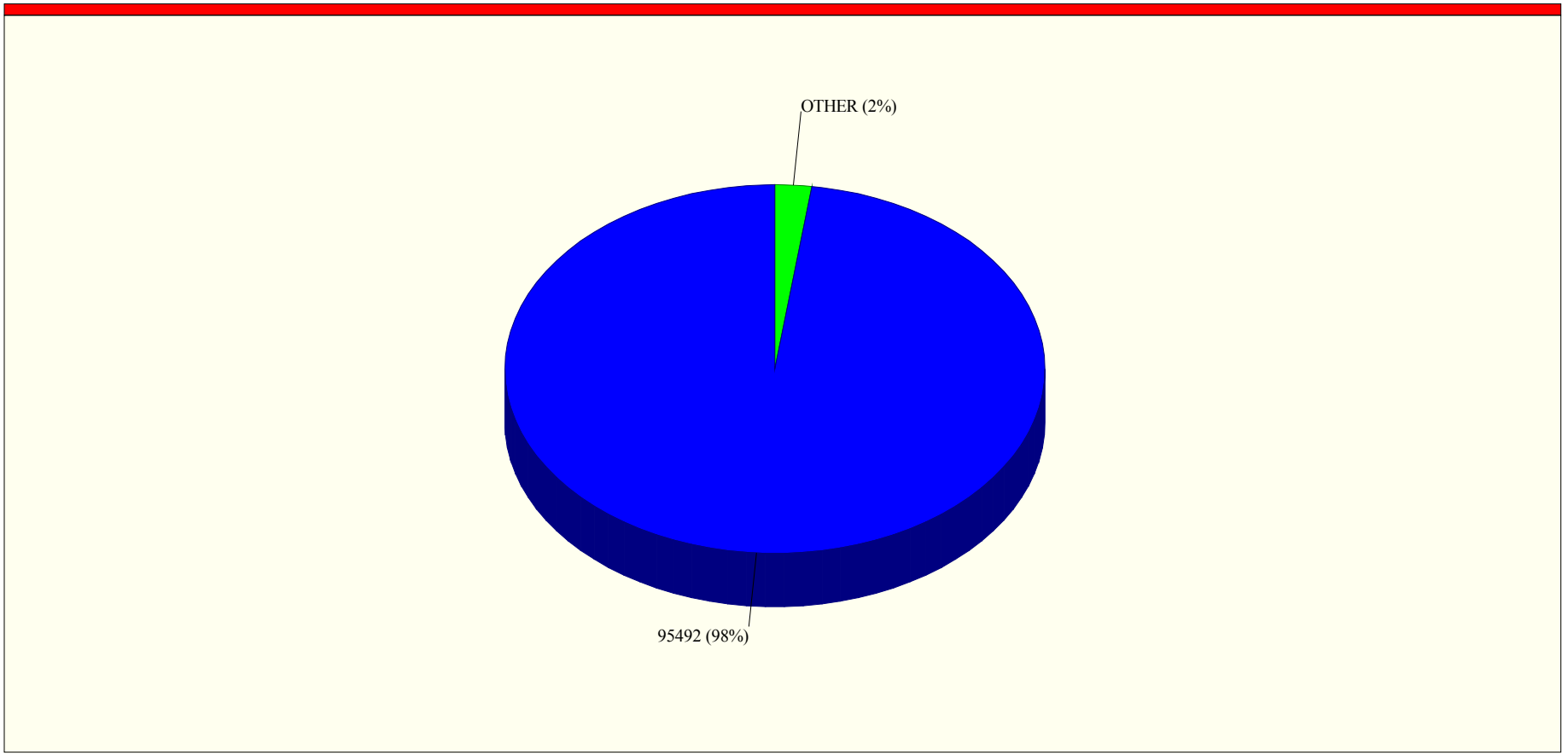
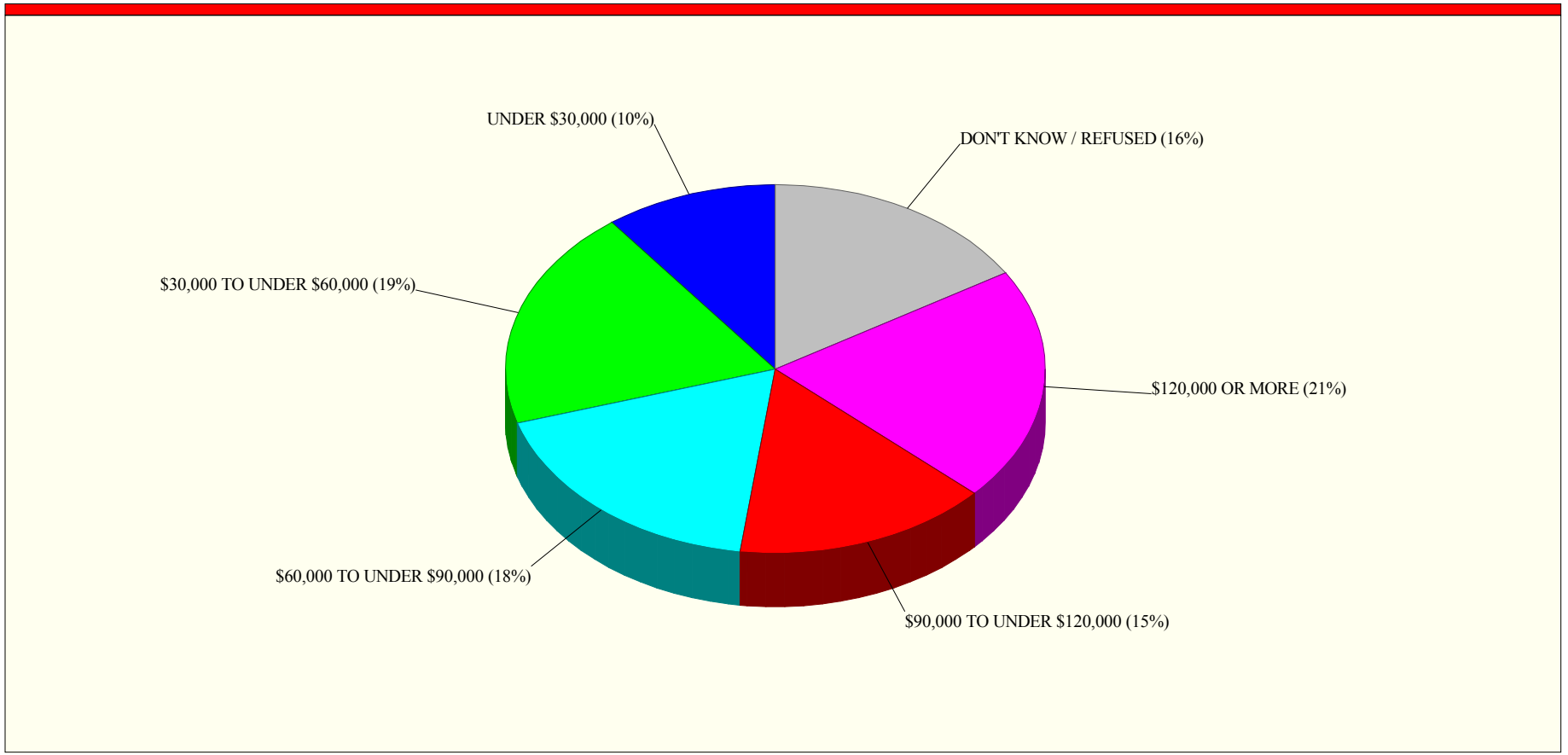


Figure 34

Total Annual Household Income

D6. "Please stop me when I reach your correct income category [for all members of the household aged 18 and over]. Under $30,000, $30,000 to under $60,000, $60,000 to under $90,000, $90,000 to under $120,000, or $120,000 or more?"

Base for chart: *Total RDD sample (n=351, weighted)*





Online Survey Results

Findings from Online Responses

Notes About On-Line Survey Results

The Windsor survey questionnaire was posted on-line to allow input from those not included in the telephone sample. In total, 67 adult residents of Windsor participated in the on-line survey. The crosstabulated tables that follow compare the on-line results with those from the telephone survey.

- ## Limitation of on-line survey results

  Interviewees in the telephone survey sample, selected using a form of random-digit dialing, were initially unaware of the survey's sponsor or the specific objectives of the survey. The choice to participate in the telephone survey was not influenced by a contact's level of interest in or knowledge about the Windsor park system. On-line survey respondents, on the other hand, represent a self-selected sample; individual participation was likely related to degree of interest in the park system or to proposed changes to it. That is, opinions collected from the on-line sample are not representative because of biases likely to be present in the on-line results. Inferential statistical tests are also not applicable to on-line results. (Identification of statistically significant differences in on-line crosstabulated results are given for descriptive purposes only, not for generalizing on-line results to some larger population.)

- ## Background characteristics of the on-line sample

  On-line respondents, compared with their telephone survey counterparts, were more likely to be female (76% of on-line respondents were, versus 51% of those in the weighted telephone sample), to have children living in Windsor (66% versus 43%), to have a higher household income, and to report a higher frequency of Windsor park system use. They were much less likely to be Latino (6% versus 21%). Average age was about the same between the two samples.

- ## Current use of Windsor park system facilities

  On-line respondents were, in general, much more likely than the 351 telephone participants to report having visited the 14 Windsor park system locations tested in the survey. As the attached crosstabulated tables show, 98% had, within the last six months, visited the Windsor Town Green; 88%, any of the city's parks; 76%, any of the town's walking/jogging or biking trails, 68%, any of the town's playground areas; 67%, Keiser Community Park; and 52%, any of the town's public athletic fields. These visiting percentages were all higher than the weighted telephone survey's. (Less than 40% of on-line respondents had visited each of eight other park system locations; for four of these, the on-line visiting percentage was higher.)

  Asked to estimate how often they had visited any of Windsor's park system sites within the last six months, 61% answered "four or more times a month," well above the telephone survey's 49%. Only 3% were visiting "less than once a month," versus the telephone survey's 19%.

  On-line respondents were twice as likely (28% to 14%) as their telephone survey counterparts to claim the existence of a barrier discouraging greater use of the Windsor park system. Among 18 on-line respondents reporting them, 6 cited lack of swimming pools; 4, lack of restrooms; 3, the lack of park maintenance; 2, poor sports fields; 2, safety concerns; and 2, poor trails. (Less frequently cited answers are listed in crosstabulated results.)

Notes About On-Line Survey Results (cont.)

- **Perceptions about Windsor's existing park system**

Respondents were asked to rate (with a four-point scale) their satisfaction with the overall quality of the Windsor's park system and with its maintenance, safety, ease of access, and availability of public trails. On-line respondents, displaying much less enthusiasm than their telephone counterparts for the Windsor park system, produced rating averages that, in each case, were below the telephone sample's. On-line respondents were most critical of the availability of Windsor park walking-biking trails, with only 22% "very satisfied," versus 55% in the telephone survey results. Only one-third (33%) judged themselves "very satisfied" with the overall quality of Windsor's park system (versus 56% for telephone).

Seventy percent (70%, versus the telephone survey's 58%) could recall visiting a public park in a neighboring community. Among the 47 having done so, 21% wanted to access larger parks; 19%, to meet family or friends; 17%, to use a swimming pool; 15%, to use walking or biking trails; 13%, for special activities or events; and 11%, to visit dog parks. (Less often cited answers are listed in the crosstabulated tables.)

- **Desirability of proposed Windsor park system improvements**

Respondents were asked to rate their degree of interest in each of 12 Windsor park system improvement options and then to judge whether they would "favor," "be neutral to," or "oppose" additional public funding for each. On-line respondents, in general, exhibited less enthusiasm than in the telephone sample for most of the options. "Very interested" percentages were lower in 10 of the 12 cases and "favor" percentages, in 6 of the 12 (and about equal in another 3). However, they were much more likely than telephone respondents to be interested in expanding and connecting walking-biking trails and in building an outdoor aquatic center in Keiser Park (and to favor their funding). They were also more likely to support the funding of a multi-use recreation center in Keiser Park (although on-line interest in the center was slightly lower).

Asked to recommend the one most desirable physical improvement to make to Windsor's park system, on-line respondents were much more likely (40% versus 18% in the telephone survey) to mention adding swimming pools or an aquatic center. They were slightly more enthusiastic about adding walking and biking trails (21% versus 15%) and adding court and field sports fields (15% to 8%). Twelve percent (12%) wanted better maintenance or cleanliness; 9%, dog parks; 6%, more restrooms; 5%, more youth activities; and 5%, more natural spaces. (Less frequently mentioned answers are listed in the crosstabulated tables.)

- **Exposure to Windsor Parks and Recreation Department programs and activities**

Thirty-nine percent (39%) said an adult household member had participated, within the last 12 months, in a program or activity offered by the Windsor Parks and Recreation Department. That was slightly higher than the telephone survey's 32%. Among those with children aged 17 or younger, the youth participation rate was also slightly higher (64% versus 52%). On-line and telephone respondents reporting adult and/or youth program participation, asked to rate their satisfaction with overall program quality, produced similar results; 62% in each sample were "very satisfied."

Notes About On-Line Survey Results (cont.)

Those reporting program participation were asked to identify, among five information sources, the ones used to get program information. On-line respondents were more likely to have referenced the town's printed recreation guide (93% versus 71%), the town's website (86% versus 69%), and Facebook (45% versus 10%). Negligible differences were observed for recommendations from friends and family (62% versus 56%) and the Windsor School District mailer (31% versus 29%).

Verbatim Responses to Open Ended Questions

Full verbatim responses from survey participants to open ended questions, with annotations to basic demographic responses for quick analysis and understanding.

-- Telephone Survey Results --

Responses to Q4: "In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?" and Q7: "In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?"

[Those identifying barriers for Q4 and/or visiting neighboring city parks for Q7]

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
M18-24	#66	No	No	NW	Four or more times a month	[No barrier cited]	At those parks, I visited friends or I was near there.
M18-24	#157	No	No	NE	Two to three times a month	[No barrier cited]	Yes, my family lives in Healdsburg and Santa Rosa.
M18-24	#247	No	No	NW	Less than once a month	[No barrier cited]	Friends and convenience.
M18-24	#272	No	No	NW	Four or more times a month	[No barrier cited]	I go there to mountain bike.
M18-24	#337	No	Yes	Don't know	Four or more times a month	[No barrier cited]	Frisbee. An ultimate team.
M25-34	#143	Yes	Yes	SW	Four or more times a month	[No barrier cited]	I have friends in Santa Rosa.
M25-34	#174	No	No	NE	Two to three times a month	[No barrier cited]	I went for events in the parks.
M25-34	#202	Yes	No	NW	Four or more times a month	[No barrier cited]	They are near a family members home.
M25-34	#221	No	No	NE	Two to three times a month	Some of the parks have parking issues.	I was bored.
M25-34	#240	No	No	NW	Two to three times a month	[No barrier cited]	Change of sight.
M25-34	#258	No	No	SW	About once a month	[No barrier cited]	It was convenient.
M25-34	#294	Yes	Yes	NE	Less than once a month	[No barrier cited]	Bigger.
M25-34	#304	Yes	No	SW	Four or more times a month	[No barrier cited]	Pewee football for a friends kid.
M25-34	#329	No	Yes	SE	About once a month	[No barrier cited]	No.
M35-44	#7	No	No	NE	Four or more times a month	[No barrier cited]	It was just with my dog and we decided to stop.
M35-44	#107	Yes	Yes	NW	Four or more times a month	[No barrier cited]	Farmers Market and just walking around.
M35-44	#126	No	No	SW	Four or more times a month	The sprinklers should come on a lot later. It would nice if they came on later.	I went to both Santa Rosa and Healdsburg for the bike trails and walking trails.
M35-44	#181	Yes	Yes	Don't know	Four or more times a month	[No barrier cited]	I went to a Mexican restaurant in Healdsburg that I like and then we eat at the park.

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-- Telephone Survey Results --

Responses to Q4: "In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?" and Q7: "In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?"

[Those identifying barriers for Q4 and/or visiting neighboring city parks for Q7] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
M35-44	#198	Yes	No	NE	Four or more times a month	[No barrier cited]	Taking the kids there.
M35-44	#214	Yes	No	SW	Four or more times a month	[No barrier cited]	No specific reason but the park was in Santa Rosa. Howard park has a train for the kids.
M35-44	#226	Yes	No	Don't know	Four or more times a month	Unleashed dogs.	Change of scenery.
M35-44	#262	Yes	No	SW	Four or more times a month	[No barrier cited]	Party.
M35-44	#263	Yes	No	NE	About once a month	[No barrier cited]	We were in the area and the kids wanted to play.
M35-44	#265	Yes	No	NE	Four or more times a month	[No barrier cited]	Other things to offers or birthdays it just depends.
M35-44	#268	Yes	No	NE	Four or more times a month	[No barrier cited]	Not really we just do different hiking trails so we go to different parks.
M35-44	#269	No	No	SW	About once a month	[No barrier cited]	It was close to where I was at the time.
M35-44	#278	Yes	No	NE	About once a month	[No barrier cited]	I went to Spring Lake.
M35-44	#280	Yes	Yes	NW	Four or more times a month	Really expensive to rent a BBQ for a birthday party.	It was for the kids and some walking.
M35-44	#293	Yes	No	SW	Two to three times a month	The parks have a lack of restrooms.	They have better restaurants.
M35-44	#301	Yes	No	NE	Four or more times a month	[No barrier cited]	I just went to Howard Park to check out the trains and other activities there.
M35-44	#326	No	No	SW	About once a month	[No barrier cited]	I don't recall.
M45-54	#39	No	No	Don't know	Two to three times a month	[No barrier cited]	I had no specific reason.
M45-54	#63	No	No	NE	Four or more times a month	[No barrier cited]	Usually it's an event.
M45-54	#79	No	Yes	Don't know	Two to three times a month	[No barrier cited]	I visited the square in Healdsburg after dinner there.
M45-54	#85	No	No	SW	Four or more times a month	[No barrier cited]	No I don't.
M45-54	#88	Yes	No	NW	Two to three times a month	[No barrier cited]	There were some relatives of ours that lived there.

-- Telephone Survey Results --

Responses to Q4: "In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?" and Q7: "In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?"

[Those identifying barriers for Q4 and/or visiting neighboring city parks for Q7] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
M45-54	#93	No	No	SW	Four or more times a month	[No barrier cited]	I used the restrooms.
M45-54	#165	No	No	NE	About once a month	[No barrier cited]	Yes, a family birthday.
M45-54	#179	No	No	NE	Four or more times a month	[No barrier cited]	We just went to recreate.
M45-54	#211	No	No	SE	Two to three times a month	[No barrier cited]	Just to check another park.
M45-54	#224	Yes	No	NW	Four or more times a month	[No barrier cited]	Variety of activities.
M45-54	#228	No	No	Don't know	Four or more times a month	[No barrier cited]	We used to live in Healdsburg and I am familiar with 1 or 2 parks.
M45-54	#229	Yes	No	SW	About once a month	[No barrier cited]	We went to events there.
M45-54	#239	No	No	Don't know	About once a month	[No barrier cited]	I was meeting friends.
M45-54	#250	Yes	No	SE	Four or more times a month	[No barrier cited]	Family and kids.
M45-54	#255	Yes	No	NE	Four or more times a month	[No barrier cited]	Larger opportunities with the parks themselves.
M45-54	#256	Yes	No	NE	Four or more times a month	[No barrier cited]	Sporting events.
M45-54	#266	Yes	No	NE	Four or more times a month	[No barrier cited]	Just for a sporting event for my son.
M45-54	#273	Yes	No	NW	About once a month	The park that is close to me only has baseball and soccer fields.	I liked the open space. It felt less cluttered in those parks.
M45-54	#275	Yes	No	SW	Four or more times a month	[No barrier cited]	I have kids and we like to go to places.
M45-54	#292	Yes	No	Don't know	Four or more times a month	[No barrier cited]	We were there.
M45-54	#315	No	No	NE	Two to three times a month	[No barrier cited]	Fishing.
M45-54	#320	No	No	NW	Four or more times a month	Teenage and gang activity.	Birthday party.
M55-64	#21	No	No	Don't know	Two to three times a month	[No barrier cited]	My grandson plays baseball in Healdsburg.

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-- Telephone Survey Results --

Responses to Q4: "In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?" and Q7: "In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?"

[Those identifying barriers for Q4 and/or visiting neighboring city parks for Q7] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
M55-64	#31	No	No	NE	About once a month	[No barrier cited]	Just going through there cycling, and walking.
M55-64	#32	No	No	NW	Four or more times a month	[No barrier cited]	Events.
M55-64	#47	No	No	SW	Two to three times a month	[No barrier cited]	For a concert.
M55-64	#48	Yes	No	SE	About once a month	[No barrier cited]	My son did a event at Spring Lake.
M55-64	#69	Yes	Yes	Don't know	Four or more times a month	[No barrier cited]	We were in the area for other functions.
M55-64	#82	No	No	NW	Four or more times a month	[No barrier cited]	Picnic.
M55-64	#90	No	No	Don't know	About once a month	[No barrier cited]	I like to walk my dog there.
M55-64	#98	No	No	NW	Four or more times a month	[No barrier cited]	I went there for the live music.
M55-64	#124	No	Yes	NE	Two to three times a month	[No barrier cited]	An event in Healdsburg.
M55-64	#129	Yes	No	SW	Four or more times a month	[No barrier cited]	Hiking facility is better.
M55-64	#152	No	No	NW	Two to three times a month	[No barrier cited]	I took my grandson to a birthday party.
M55-64	#164	No	No	NE	Four or more times a month	Restrooms are a hassle. They are non existent or they are insufficient.	I was gathering with friends.
M55-64	#167	Yes	No	Don't know	Four or more times a month	Every Sunday they have farmers market and it has hard parking there.	[No outside park visits]
M55-64	#286	No	No	NE	About once a month	[No barrier cited]	I don't know.
M55-64	#346	No	No	NW	Two to three times a month	[No barrier cited]	I was visiting friends there.
M65+	#9	No	No	Don't know	About once a month	I don't have any.	[No outside park visits]
M65+	#37	No	No	SW	Less than once a month	[No barrier cited]	Went to a jazz concert or other music festivals.
M65+	#46	No	No	SE	Less than once a month	[No barrier cited]	No, just happened to be there.
M65+	#54	No	No	SE	Four or more times a month	[No barrier cited]	Just to go for a walk.

-- Telephone Survey Results --

Responses to Q4: "In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?" and Q7: "In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?"

[Those identifying barriers for Q4 and/or visiting neighboring city parks for Q7] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
M65+	#76	No	Yes	Don't know	Two to three times a month	[No barrier cited]	I like the concerts that they have in the city of Santa Rosa.
M65+	#96	No	Yes	SW	Four or more times a month	[No barrier cited]	I like the pond near Healdsburg.
M65+	#100	No	Yes	NE	Four or more times a month	[No barrier cited]	They were either having a fair or a music night on the green.
M65+	#103	No	Yes	NW	Four or more times a month	Keiser is divided in such a way into segments that it makes it difficult to enjoy the whole park.	[No outside park visits]
M65+	#119	No	No	NE	About once a month	[No barrier cited]	I went for outdoor music.
M65+	#120	No	No	SE	About once a month	[No barrier cited]	Visiting friends in the area.
M65+	#133	Yes	No	NW	No visits in last six months	Well some of the parks that have ponds or water features by the river don't allow dogs to go swimming.	The overall beauty of the parks, the way they're maintained, access for dogs, access for water.
M65+	#144	No	No	SW	Four or more times a month	[No barrier cited]	There was a football game in Healdsburg.
M65+	#146	No	No	SW	Two to three times a month	[No barrier cited]	No just met fiends that live there in Santa Rosa.
M65+	#155	No	No	NE	Two to three times a month	[No barrier cited]	We enjoy Healdsburg because its a much more developed community when it comes to culture and charm.
M65+	#162	No	No	SW	Less than once a month	Parking issues; town green.	Just felt like relaxing in the area.
M65+	#169	No	No	SW	Four or more times a month	[No barrier cited]	I went to a car show.
M65+	#178	No	Yes	Don't know	Less than once a month	[No barrier cited]	For Train Town, I took my grandchildren there.
M65+	#185	No	No	Don't know	Four or more times a month	[No barrier cited]	My son plays baseball in Healdsburg. He plays in the over 40 league.
M65+	#317	No	No	Don't know	Four or more times a month	I find no posting of riding bikes on the walking trails.	[No outside park visits]
F18-24	#122	No	No	Don't know	Four or more times a month	The only issue is that they have a locked gate at the park by Brooks elementary school.	Yes, lots of them Healdsburg has more water activities. There parks are more creative.

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-- Telephone Survey Results --

Responses to Q4: "In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?" and Q7: "In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?"

[Those identifying barriers for Q4 and/or visiting neighboring city parks for Q7] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
F18-24	#260	Yes	Yes	NE	Four or more times a month	[No barrier cited]	Yes, the river in Healdsburg.
F18-24	#271	No	No	NW	Four or more times a month	[No barrier cited]	I went to one of the parks and played with my sister.
F18-24	#332	No	Yes	NE	Four or more times a month	[No barrier cited]	Just to enjoy and have fun.
F25-34	#3	No	Yes	NW	Two to three times a month	[No barrier cited]	Just because I wanted to go walk around with my mom.
F25-34	#150	Yes	No	SE	Four or more times a month	Parking.	Larger community parks.
F25-34	#156	Yes	No	NE	Four or more times a month	[No barrier cited]	My son goes to school in Healdsburg.
F25-34	#188	Yes	No	NW	Four or more times a month	[No barrier cited]	I usually go for a social event or just to visit if I am in the area.
F25-34	#203	Yes	No	NE	Four or more times a month	[No barrier cited]	I just wanted something different.
F25-34	#217	Yes	No	SW	Two to three times a month	[No barrier cited]	I feel safer in parks outside of Windsor.
F25-34	#231	Yes	No	Don't know	Two to three times a month	[No barrier cited]	It was recently renovated and the playground equipment is great for the kids.
F25-34	#243	No	Yes	SW	Less than once a month	As a tax payer, I don't have access to a track field at Windsor High School. It is locked. I would like access to that field because it is lit and you can go there at night. This is especially important when it is dark so much.	I like to go to Spring Lake a lot.
F25-34	#295	Yes	No	SW	Four or more times a month	[No barrier cited]	They're really nice parks.
F25-34	#330	Yes	Yes	Don't know	Four or more times a month	Near the playgrounds for children, there are no bathrooms.	[No outside park visits]
F25-34	#334	Yes	No	Don't know	About once a month	[No barrier cited]	Birthday parties.
F25-34	#343	Yes	No	SE	Four or more times a month	[No barrier cited]	Running trails.

-- Telephone Survey Results --

Responses to Q4: "In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?" and Q7: "In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?"

[Those identifying barriers for Q4 and/or visiting neighboring city parks for Q7] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
F35-44	#6	Yes	No	NW	Four or more times a month	[No barrier cited]	My sister lives in Healdsburg so we went to that park.
F35-44	#15	Yes	No	NE	About once a month	The fields are bad, like for soccer and such.	Well, my kids go school outside of Windsor School District because I don't like schools, so we go Santa Rosa for sports.
F35-44	#26	No	Yes	Don't know	Two to three times a month	I cannot use the pool because there is an age limit because it's only for seniors and there is no other pool.	[No outside park visits]
F35-44	#33	Yes	No	Don't know	Four or more times a month	We have ponies for the kids and live right by Kaiser park, but then the sheriff said it wasn't cool. horse trailer and horse related issues. would like to have horses be allowed on parks. really believes the town ordinance on horse back riding should be re written/ looked at.	Howard park has the best recreation center that goes into spring lake and Anna belle. in addition it has updated play ground. catch and release fishing. new fun and creative water features. age friendly and appropriate play zone areas. skate parks are cool.
F35-44	#42	Yes	No	NW	Two to three times a month	Nearby there is a weird man that has chased women.	Sports.
F35-44	#55	Yes	No	SW	Four or more times a month	[No barrier cited]	Sports events.
F35-44	#56	Yes	Yes	NE	Two to three times a month	[No barrier cited]	I went to a concert and weekend walk.
F35-44	#58	Yes	Yes	NE	Four or more times a month	There are not enough public bathrooms.	Yes, we played sports with neighboring cities.
F35-44	#59	Yes	No	SW	Four or more times a month	[No barrier cited]	Family and friends.
F35-44	#84	Yes	No	SW	Four or more times a month	[No barrier cited]	I work in Healsburg.
F35-44	#94	Yes	No	NW	Four or more times a month	Sometimes there are Gang members around the park.	Something to do with my kids.
F35-44	#108	Yes	No	NE	Four or more times a month	[No barrier cited]	Soccer.
F35-44	#115	Yes	Yes	NW	Less than once a month	[No barrier cited]	Bigger parks.

-- Telephone Survey Results --

Responses to Q4: "In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?" and Q7: "In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?"

[Those identifying barriers for Q4 and/or visiting neighboring city parks for Q7] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
F35-44	#118	Yes	No	SE	Four or more times a month	The kids in the neighborhood are good kids and play basketball at the park. They are giving kids tickets for playing basketball after dusk. I have a problem with that. What are they supposed to do now...join gangs?	My son had a birthday party in a park in Santa Rosa.
F35-44	#171	No	Yes	SW	Two to three times a month	[No barrier cited]	We had a family function.
F35-44	#176	No	No	SW	Four or more times a month	My work schedule.	[No outside park visits]
F35-44	#189	Yes	Yes	SW	Four or more times a month	There is one park that I have a hard time going to. There is a lot of high school activity there. People are always drinking or smoking pot. The park is Sutton Park.	I was meeting a Santa Rosa resident.
F35-44	#205	Yes	No	NE	Four or more times a month	[No barrier cited]	I have been to their town green areas. I feel safer here than in the Santa Rosa area.
F35-44	#210	No	No	NE	Four or more times a month	[No barrier cited]	For then Tennis Court.
F35-44	#220	Yes	Yes	NE	Four or more times a month	[No barrier cited]	For children's soccer games.
F35-44	#223	Yes	Yes	NE	Four or more times a month	[No barrier cited]	Family reasons, to visit family.
F35-44	#233	Yes	No	NW	About once a month	[No barrier cited]	Birthday party.
F35-44	#235	Yes	No	SW	Four or more times a month	I would like more bathrooms.	Meeting friends.
F35-44	#270	Yes	No	NE	Four or more times a month	[No barrier cited]	Birthday parties mostly.
F35-44	#274	Yes	No	SW	About once a month	[No barrier cited]	Because Howes park is amazing , awesome and so much for the kids to do there. So many play structures and activities than Windsor.

-- Telephone Survey Results --

Responses to Q4: "In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?" and Q7: "In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?"

[Those identifying barriers for Q4 and/or visiting neighboring city parks for Q7] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
F35-44	#287	Yes	No	SW	Four or more times a month	They need more bathrooms.	[No outside park visits]
F35-44	#297	No	No	NW	Four or more times a month	[No barrier cited]	It was a Healdsburg dog park.
F35-44	#298	Yes	Yes	NW	Four or more times a month	Clean bathrooms.	I went to Goergey Park that has high quality equipment.
F35-44	#299	Yes	No	NE	Four or more times a month	Older kids at Keiser Park using foul language.	Birthday parties.
F35-44	#305	Yes	No	Don't know	Four or more times a month	[No barrier cited]	My kids go to school in Healdsburg. The park also has a fenced in playground.
F35-44	#316	Yes	Yes	SE	Four or more times a month	[No barrier cited]	I went to a party in the park.
F35-44	#349	Yes	No	SW	Four or more times a month	There aren't restrooms at all the facilities.	We have been to some neighborhood parks in that area.
F45-54	#2	No	Yes	SW	Two to three times a month	We don't have any parks besides the Town Green that is near our house. And there are no real walk-ways for pedestrians. You have to actually go on the main busy street to walk.	We've gone to Healdsburg to the Community Beach because they have a little swimming hole.
F45-54	#16	No	No	Don't know	Four or more times a month	[No barrier cited]	I went to the movie night.
F45-54	#17	Yes	No	SW	Four or more times a month	[No barrier cited]	It is for sports and for leisure activities.
F45-54	#19	Yes	No	NE	Four or more times a month	[No barrier cited]	There was an antique fair in Healsburg.
F45-54	#29	No	No	NE	Less than once a month	[No barrier cited]	I like it because it is where I grew up.
F45-54	#44	Yes	No	NE	Four or more times a month	At Kaiser park sometimes they have rented the park to teens outside of the city and I think that Windsor teams should have priority.	Meeting friends or an athletic event.
F45-54	#52	Yes	Yes	SE	About once a month	[No barrier cited]	Special events like the Heart Walk.
F45-54	#68	Yes	No	SW	About once a month	Restrooms and safety issues, I don't feel safe in Windsor's parks.	Higher visibility of the parks, more to do, and I feel safer at these other parks.

Strategic Research

-- Telephone Survey Results --

Responses to Q4: "In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?" and Q7: "In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?"

[Those identifying barriers for Q4 and/or visiting neighboring city parks for Q7] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
F45-54	#72	Yes	Yes	NE	Four or more times a month	I'm concerned about dogs that are not on leashes even though there are signs.	I went to Spring Lake.
F45-54	#86	Yes	No	SW	Two to three times a month	[No barrier cited]	Because they are more scenic.
F45-54	#89	No	No	Don't know	Four or more times a month	Off leash dogs.	I happen to be in the area. They had good jogging trails. Nice facilities for walking the dogs. And interconnected bike trails.
F45-54	#99	Yes	Yes	Don't know	Less than once a month	[No barrier cited]	Picnics.
F45-54	#105	Yes	Yes	Don't know	Two to three times a month	[No barrier cited]	I went to a free concert.
F45-54	#106	Yes	No	NW	Less than once a month	[No barrier cited]	I think there was a party in Healdsburg.
F45-54	#121	No	No	SE	Two to three times a month	[No barrier cited]	I go to Howard park to walk in a big loop.
F45-54	#134	Yes	No	Don't know	About once a month	[No barrier cited]	Child-related; camping.
F45-54	#170	Yes	No	NW	About once a month	[No barrier cited]	Because there has been some violent crimes in Windsor that make me uncomfortable to take my kids to the city parks. There has been 4 shootings in the last 6 months.
F45-54	#190	Yes	No	Don't know	Four or more times a month	The most important one for me is that I have a 9 year old who likes to go to the Skate Park not for skate boarding but to use his foot scooter, which is illegal here. The police actually come and have ticketed children for that or kick them out. They also close the parks too early in the summer time, which is when kids are still out playing since there is no school.	Because of the Skate Park situation. Not only is there the problems I've already mentioned, but there is also no shade in Windsor but there is at the Healdsburg skate park.
F45-54	#200	Yes	No	SW	Two to three times a month	[No barrier cited]	Son goes to school there.
F45-54	#206	No	No	NW	Four or more times a month	[No barrier cited]	We went on the walking trail through town.

-- Telephone Survey Results --

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GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
F45-54	#207	Yes	No	NE	Two to three times a month	[No barrier cited]	I went for a hike.
F45-54	#212	No	Yes	SW	Two to three times a month	[No barrier cited]	Family outings.
F45-54	#215	Yes	No	NE	Four or more times a month	[No barrier cited]	Soccer. Just a nice place to go.
F45-54	#222	No	No	NE	Four or more times a month	[No barrier cited]	I work in Healdburg so sometimes I go for a walk there.
F45-54	#232	No	Yes	SE	Less than once a month	[No barrier cited]	Walking for exercise.
F45-54	#236	No	No	Don't know	Two to three times a month	When they are locked.	I went for a variety of walking areas.
F45-54	#237	Yes	Yes	NW	About once a month	[No barrier cited]	It was my grandson's football game.
F45-54	#277	No	No	SW	Four or more times a month	We would like to see a public swimming pool.	It was a marathon in Santa Rosa.
F45-54	#290	No	No	NE	Less than once a month	[No barrier cited]	I just happened to be there.
F45-54	#322	No	No	SW	Four or more times a month	The trail around my house, the oak roots are coming up through the trails and its making it hard to walk and bike on the trails.	Change of scenery.
F45-54	#323	Yes	No	Don't know	Less than once a month	[No barrier cited]	My kids had events there.
F45-54	#342	Yes	No	NE	Less than once a month	[No barrier cited]	Because its such an awesomely cool park.
F45-54	#347	No	No	NW	Four or more times a month	[No barrier cited]	Just for a variety.
F45-54	#348	Yes	No	NW	Two to three times a month	[No barrier cited]	I met a friend at Doyle park.
F55-64	#4	No	No	NE	Four or more times a month	[No barrier cited]	For recreation with the family and for me to exercise.
F55-64	#8	No	No	NE	Two to three times a month	[No barrier cited]	I attend events in the parks.
F55-64	#28	No	No	SE	Four or more times a month	[No barrier cited]	There was a 9/11 Ceremony at the Hieldsburn Plaza, and also a 4th of July event.

-- Telephone Survey Results --

Responses to Q4: "In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?" and Q7: "In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?"

[Those identifying barriers for Q4 and/or visiting neighboring city parks for Q7] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
F55-64	#41	No	No	NE	Two to three times a month	[No barrier cited]	No.
F55-64	#81	No	No	SE	Less than once a month	[No barrier cited]	I wanted to see something different.
F55-64	#127	No	No	SE	Four or more times a month	[No barrier cited]	Music.
F55-64	#128	Yes	No	SW	Four or more times a month	The issue is restroom availability at the Town Green. Port a potties are so unclassy.	Spring Lake is great.
F55-64	#147	No	No	NE	Four or more times a month	[No barrier cited]	Well, we were eating in Headsburg with friends and went to the Plaza.
F55-64	#149	No	No	NE	Four or more times a month	More parking for the Town Green.	Get together with friends.
F55-64	#184	No	No	SE	Two to three times a month	[No barrier cited]	With a ladies group for a church event.
F55-64	#208	Yes	Yes	NW	Four or more times a month	[No barrier cited]	I like Howard Park because it's big for the kids and for of the commercial reasons.
F55-64	#238	Yes	No	NW	Four or more times a month	At Kaiser Park there is no cover over the baby swing.	I was there for sports events.
F55-64	#288	No	No	Don't know	Four or more times a month	Need more pickleball courts.	Yes, to use the pickleball courts.
F55-64	#289	No	No	Don't know	Less than once a month	[No barrier cited]	I went to Spring Lake.
F55-64	#310	No	No	Don't know	No visits in last six months	[No barrier cited]	We had a grandson's birthday party.
F55-64	#311	No	No	SW	Four or more times a month	Along the walking path, the railroad track is about ten ft away from walking path, and parts of it has fencing which is pulled down, and its very unsafe. It is located where the railroad tracks cross Mitchell. Little kids ride bikes here and the train will start coming by soon, they need to fix fence immediately, as something bad will happen.	[No outside park visits]

-- Telephone Survey Results --

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[Those identifying barriers for Q4 and/or visiting neighboring city parks for Q7] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
F55-64	#318	No	No	SW	About once a month	It would be nice if there was free parking.	[No outside park visits]
F65+	#12	No	No	NW	Four or more times a month	[No barrier cited]	Yeah I take my grand daughter to the park.
F65+	#24	No	No	SW	Four or more times a month	[No barrier cited]	Because I was there for something else and I have a grand daughter there.
F65+	#49	No	No	SW	Four or more times a month	[No barrier cited]	I went to the fair in Healsburg.
F65+	#60	No	No	SE	Two to three times a month	[No barrier cited]	I meet half way with a friend.
F65+	#71	No	No	NE	Two to three times a month	The operation time of the Swimming Pool.	Went for a hike around the lake and camping around there.
F65+	#91	No	No	Don't know	Four or more times a month	[No barrier cited]	Picnic.
F65+	#95	No	No	SE	About once a month	There is too many people.	[No outside park visits]
F65+	#135	No	No	NW	Four or more times a month	The Parks department put oysters shells on our bouchee ball court and couldn't play for a year on them.	They had things that interest to me that made me go there.
F65+	#137	No	Yes	NW	Less than once a month	[No barrier cited]	Just out exploring.
F65+	#139	No	No	SW	About once a month	[No barrier cited]	Went to grandson's soccer game.
F65+	#142	No	No	SW	Two to three times a month	[No barrier cited]	I met friends there.
F65+	#148	No	No	SW	About once a month	There is no parking at the Green.	[No outside park visits]
F65+	#180	No	No	SW	Four or more times a month	[No barrier cited]	Social events.
F65+	#306	No	No	NE	Less than once a month	[No barrier cited]	We go to the summer music concerts in the plaza in Healdsburg every summer.
F65+	#308	No	No	NW	Four or more times a month	[No barrier cited]	Birthday party for great grandbaby.
F65+	#325	No	No	Don't know	Four or more times a month	There is a park right across the street from me that is doing construction so I can't go there.	I went to shop at D and G market then we went to the park for lunch.
F65+	#338	No	No	Don't know	About once a month	[No barrier cited]	I have no specific reason.

Strategic Research

-- Telephone Survey Results --

Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"

[All respondents]

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES?	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
M18-24	#66	No	No	NW	Four or more times a month	Moderately	I would like the larger community, teen center and gymnasium for kids to gather in a larger center.
M18-24	#78	Yes	Yes	NE	Four or more times a month	Very	Everything seems to be okay.
M18-24	#117	Yes	Yes	SE	Four or more times a month	Not very	Separate areas for adults and children, more age appropriate areas.
M18-24	#157	No	No	NE	Two to three times a month	Moderately	I can't think of anything right now.
M18-24	#173	No	Yes	SW	Four or more times a month	Very	I guess more indoor facilities. I would like more access to the indoor facilities at Town Green.
M18-24	#227	No	No	Don't know	About once a month	Very	I would like to see more biking and walking paths.
M18-24	#247	No	No	NW	Less than once a month	Very	Expand and connect walking, biking trails and add more community gardens.
M18-24	#261	No	No	Don't know	About once a month	Very	I would like to see the dog parks expanded.
M18-24	#272	No	No	NW	Four or more times a month	Moderately	Make more bike trails, preferably mount bike trails.
M18-24	#337	No	Yes	Don't know	Four or more times a month	Very	I would like to see more soccer fields for sure. Maybe even Frisbee golf.
M25-34	#11	Yes	Yes	SE	About once a month	Moderately	I don't know.
M25-34	#143	Yes	Yes	SW	Four or more times a month	Very	I can't think of anything.
M25-34	#153	Yes	No	NE	About once a month	Very	Public pool.
M25-34	#174	No	No	NE	Two to three times a month	Very	I am not sure.
M25-34	#202	Yes	No	NW	Four or more times a month	Very	I would like to see more park toys that are for 2-6 years old.
M25-34	#216	No	No	NW	No visits in last six months	Very	Just making more dog parks, because dogs really need exercise, so I believe dog parks would be beneficial.
M25-34	#221	No	No	NE	Two to three times a month	Moderately	I would like to expand the community gardens in a structured way. The gardens should be a teaching facility that would employ multiple different growing methods.

Strategic Research

-- Telephone Survey Results --

Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"

[All respondents] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES?	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
M25-34	#240	No	No	NW	Two to three times a month	Very	I don't like the fact that we pay for parks and then have to pay more to use them...like softball leagues who pay a fee to use them already.
M25-34	#258	No	No	SW	About once a month	Very	The walking and biking trails connected and better maintained.
M25-34	#264	No	No	Don't know	Four or more times a month	Moderately	I would like to see more professional type soccer fields.
M25-34	#267	No	No	Don't know	About once a month	Moderately	I'm not sure.
M25-34	#294	Yes	Yes	NE	Less than once a month	Moderately	Add handball court.
M25-34	#304	Yes	No	SW	Four or more times a month	Moderately	Redo the restroom facilities and drinking fountains.
M25-34	#312	Yes	Yes	SW	About once a month	Very	None.
M25-34	#329	No	Yes	SE	About once a month	Very	Keiser Park improvements.
M35-44	#7	No	No	NE	Four or more times a month	Moderately	A bochiball court.
M35-44	#107	Yes	Yes	NW	Four or more times a month	Very	Free parking spaces for events.
M35-44	#126	No	No	SW	Four or more times a month	Not at all	I would like to see more bike trails.
M35-44	#140	No	No	SW	Less than once a month	Moderately	I can't think of anything at the moment.
M35-44	#181	Yes	Yes	Don't know	Four or more times a month	Moderately	It would be a public swimming pool. I am always taking the kids Santa Rosa or Healdsburg.
M35-44	#198	Yes	No	NE	Four or more times a month	Very	More shade.
M35-44	#214	Yes	No	SW	Four or more times a month	Moderately	I would say the pool and the indoor facilities with the pre school and the gym are my top priorities to build.
M35-44	#226	Yes	No	Don't know	Four or more times a month	Not very	Enforcing the leash law.
M35-44	#262	Yes	No	SW	Four or more times a month	Moderately	None.

-- Telephone Survey Results --

Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"

[All respondents] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES?	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
M35-44	#263	Yes	No	NE	About once a month	Moderately	I would like an extra lane on Old Redwood Highway from Hembre to Pleasant Avenue to facilitate school traffic.
M35-44	#265	Yes	No	NE	Four or more times a month	Very	I am very satisfied with the way it is right now. That's the one thing I like about Windsor the parks are nice and the hiking trails are great.
M35-44	#268	Yes	No	NE	Four or more times a month	Very	I think lighting could be better in some of the parks at night time.
M35-44	#269	No	No	SW	About once a month	Very	I would like to see more space for mountain biking activities.
M35-44	#278	Yes	No	NE	About once a month	Very	I would like to say that as we have been voted one of the top cities of California, I have nothing more to add. Continue doing what we've been doing.
M35-44	#279	Yes	No	NE	Two to three times a month	Moderately	None.
M35-44	#280	Yes	Yes	NW	Four or more times a month	Very	I don't know.
M35-44	#293	Yes	No	SW	Two to three times a month	Not very	I would like any restrooms or additional restrooms.
M35-44	#301	Yes	No	NE	Four or more times a month	Very	I don't know, I can't think of one.
M35-44	#326	No	No	SW	About once a month	Moderately	I really can't think of anything right off the bat.
M35-44	#351	Yes	No	SW	Four or more times a month	Very	More tennis courts.
M45-54	#5	No	No	NW	Four or more times a month	Very	Move the children's playground in Windsor park deeper into the park so kids wont get hit by a car.
M45-54	#39	No	No	Don't know	Two to three times a month	Very	I don't use them enough to have an opinion.
M45-54	#62	Yes	Yes	SE	Less than once a month	Moderately	Build a nine hole executive golf course.
M45-54	#63	No	No	NE	Four or more times a month	Very	I would like to see more community events in the Town Green, some type of festive activity like they used to have.

-- Telephone Survey Results --

Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"

[All respondents] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES?	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
M45-54	#77	Yes	No	SW	Two to three times a month	Very	More music venues.
M45-54	#79	No	Yes	Don't know	Two to three times a month	Moderately	I don't know.
M45-54	#83	Yes	No	NE	Less than once a month	Moderately	Something with music at the Town Green.
M45-54	#85	No	No	SW	Four or more times a month	Moderately	I don't know.
M45-54	#88	Yes	No	NW	Two to three times a month	Moderately	Better restroom facilities and plumbing.
M45-54	#93	No	No	SW	Four or more times a month	Moderately	I want the aquatic center.
M45-54	#104	No	No	SE	No visits in last six months	Moderately	Nothing.
M45-54	#132	No	No	NW	Less than once a month	Moderately	I am interested in adding water fountains in the park.
M45-54	#165	No	No	NE	About once a month	Very	I can't think of anything. The city parks are kept up nice.
M45-54	#177	Yes	No	NE	Four or more times a month	Very	Should start looking into adding a Lacrosse field.
M45-54	#179	No	No	NE	Four or more times a month	Very	I would say more trails for people to go on in the outdoors.
M45-54	#197	No	No	NW	Two to three times a month	Very	The foothills of Windsor need better trails.
M45-54	#209	Yes	No	Don't know	Four or more times a month	Very	The pool and aquatic park in the park.
M45-54	#211	No	No	SE	Two to three times a month	Moderately	I don't think I have anything more.
M45-54	#213	No	No	NW	Less than once a month	Very	I have no idea.
M45-54	#218	Yes	No	Don't know	Four or more times a month	Don't know	I don't have an opinion.
M45-54	#224	Yes	No	NW	Four or more times a month	Very	More secure areas for children ten and under.

Strategic Research

-- Telephone Survey Results --

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[All respondents] (cont.)

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M45-54	#228	No	No	Don't know	Four or more times a month	Very	I would like to see things that could put people to work. It would make a good impression.
M45-54	#229	Yes	No	SW	About once a month	Moderately	I'll go with the connected bike paths.
M45-54	#234	No	No	SW	Four or more times a month	Very	I would like to see the town live up to the commitment that the high school track would be accessible to the public that was stated during the bond issue.
M45-54	#239	No	No	Don't know	About once a month	Very	Depending on the park longer access hours that would include a curfew for younger people.
M45-54	#241	Yes	No	SW	Two to three times a month	Very	I would like to see an 18 hole championship golf course or the aquatic center that they are talking about.
M45-54	#246	Yes	Yes	SW	Two to three times a month	Very	I want more restrooms.
M45-54	#249	Yes	No	NE	Two to three times a month	Moderately	I would like the pool above all else.
M45-54	#250	Yes	No	SE	Four or more times a month	Very	More benches for people to sit and have picnics at.
M45-54	#253	Yes	No	NE	Four or more times a month	Very	A pool.
M45-54	#254	No	No	Don't know	Four or more times a month	Very	I don't know.
M45-54	#255	Yes	No	NE	Four or more times a month	Moderately	I want to see the aquatic center.
M45-54	#256	Yes	No	NE	Four or more times a month	Very	Would like more parking.
M45-54	#257	No	Yes	NE	Four or more times a month	Very	I like the idea of an expanded biking trail and interconnectivity through the city.
M45-54	#259	Yes	No	NW	Less than once a month	Moderately	It seem fine to me.
M45-54	#266	Yes	No	NE	Four or more times a month	Moderately	I would like to see more fields because soccer and baseball are really important in Windsor so building more fields and improving the ones that we have is really important.

-- Telephone Survey Results --

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[All respondents] (cont.)

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M45-54	#273	Yes	No	NW	About once a month	Not very	I'd like to see better basketball courts. Now they are concrete and it is right on the street.
M45-54	#275	Yes	No	SW	Four or more times a month	Moderately	More tennis courts, I would also like to see the basketball nets be replaced more often.
M45-54	#276	No	No	Don't know	No visits in last six months	Don't know	I would like the bathrooms in the parks to be better maintained.
M45-54	#281	No	Yes	NW	Two to three times a month	Moderately	One thing I think we don't have is public arts, that we need to consider adding. I would love to support that.
M45-54	#292	Yes	No	Don't know	Four or more times a month	Very	More gym type availability, even at the outdoor parks.
M45-54	#300	No	Yes	SE	About once a month	Moderately	I don't see anything I would add to them, I think they're fine just the way they are.
M45-54	#315	No	No	NE	Two to three times a month	Very	More lighting in the parks.
M45-54	#320	No	No	NW	Four or more times a month	Moderately	More restrooms.
M45-54	#328	No	No	NE	Four or more times a month	Moderately	More dog parks!
M55-64	#10	No	No	NE	Two to three times a month	Moderately	That's something that I would need to think about, so I don't really have a comment on that.
M55-64	#13	Yes	No	NE	Four or more times a month	Very	I think the aquatic center.
M55-64	#21	No	No	Don't know	Two to three times a month	Very	It's hard to improve on a good thing. But I think more restroom access would be great.
M55-64	#22	Yes	No	SE	No visits in last six months	Don't know	Merner mall at Oakcreek development neighborhood.
M55-64	#23	Yes	Yes	NE	Four or more times a month	Moderately	Not too much. I can't think of anything.
M55-64	#31	No	No	NE	About once a month	Don't know	I can't think of one.
M55-64	#32	No	No	NW	Four or more times a month	Very	I cannot think of anything specific.

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[All respondents] (cont.)

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M55-64	#47	No	No	SW	Two to three times a month	Very	I don't know.
M55-64	#48	Yes	No	SE	About once a month	Very	It would be nice to see more community family oriented activities at the town green.
M55-64	#69	Yes	Yes	Don't know	Four or more times a month	Very	I would like a park with hot and cold running water and more empathy for the homeless.
M55-64	#73	No	No	Don't know	No visits in last six months	Don't know	Being that I'm not very familiar with the parks, I don't have a clue as to what I would recommend.
M55-64	#82	No	No	NW	Four or more times a month	Very	I would like more senior transportation and activities.
M55-64	#90	No	No	Don't know	About once a month	Very	I can't think of any improvements.
M55-64	#98	No	No	NW	Four or more times a month	Very	I would like to see an aquatic center.
M55-64	#112	No	No	SW	Less than once a month	Moderately	Just the bike paths.
M55-64	#124	No	Yes	NE	Two to three times a month	Very	They need to build a tunnel with a walking biking trail under highway 101 that connects that East side to the West side near the town green by the tunnel near the Chevron.
M55-64	#129	Yes	No	SW	Four or more times a month	Moderately	Need more tennis courts.
M55-64	#141	No	Yes	SW	No visits in last six months	Moderately	I think the most important issue is the water issue since we are in a drought.
M55-64	#152	No	No	NW	Two to three times a month	Very	I would like to see more baseball fields.
M55-64	#164	No	No	NE	Four or more times a month	Very	I would like to see the lengthening and interconnecting of the bike trails. Also bridging one side of town to the other.
M55-64	#167	Yes	No	Don't know	Four or more times a month	Moderately	It's good so far. Its hard to complain.
M55-64	#168	No	No	Don't know	Two to three times a month	Very	I think they have a pretty good park system now, maybe more barbecue areas in some of the parks.
M55-64	#175	No	No	SW	About once a month	Moderately	Walking trails.

Strategic Research

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[All respondents] (cont.)

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M55-64	#182	No	No	SE	Two to three times a month	Moderately	Town Green parking.
M55-64	#248	No	No	NE	Two to three times a month	Very	I think I would like more bike paths and more focus on bike paths.
M55-64	#286	No	No	NE	About once a month	Very	No comment.
M55-64	#313	No	No	SW	Four or more times a month	Very	Build a pool.
M55-64	#321	No	No	NE	Less than once a month	Very	I don't know.
M55-64	#336	No	No	SE	No visits in last six months	Not very	I'd like better irrigation in the parks to keep them green.
M55-64	#344	No	No	NW	Two to three times a month	Very	We have open spaces in some neighborhoods that people are starting to use as dumping sites. They should be cleaned up.
M55-64	#346	No	No	NW	Two to three times a month	Very	I would like to see enhanced security.
M65+	#9	No	No	Don't know	About once a month	Don't know	I really wouldn't know what needs to be taken care.
M65+	#37	No	No	SW	Less than once a month	Very	I would like to see a place where you could do something with cats.
M65+	#46	No	No	SE	Less than once a month	Moderately	I like the arts. I would like to see sculptures.
M65+	#53	No	No	SW	Four or more times a month	Very	Connecting the Kaiser park and Jaur Way.
M65+	#54	No	No	SE	Four or more times a month	Very	I would like to see them enlarge Esposti Park, put a walking path around the perimeter.
M65+	#74	No	No	Don't know	No visits in last six months	Moderately	I don't know. I don't have any opinion on that.
M65+	#75	No	No	NE	No visits in last six months	Very	I think the walking and biking trails are important and that people get exercise.
M65+	#76	No	Yes	Don't know	Two to three times a month	Very	I would like the walking and biking trails improved.
M65+	#92	No	No	Don't know	Less than once a month	Moderately	I would like to see more parking as long as taxes don't go up.
M65+	#96	No	Yes	SW	Four or more times a month	Moderately	I want pull up bars on the trails.

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M65+	#100	No	Yes	NE	Four or more times a month	Very	The pool idea would be a good one. It doesn't have to be public. It could be at the high school.
M65+	#103	No	Yes	NW	Four or more times a month	Moderately	I would most like to see the swimming pool.
M65+	#119	No	No	NE	About once a month	Very	Nothing to add.
M65+	#120	No	No	SE	About once a month	Very	The parks should has more access to the rivers for more fishing.
M65+	#131	No	No	SW	Less than once a month	Very	I would say it's a good idea for more sports like soccer.
M65+	#133	Yes	No	NW	No visits in last six months	Very	I can't think of anything at the moment.
M65+	#144	No	No	SW	Four or more times a month	Moderately	I would like to see a garden. I am talking about an arboretum.
M65+	#145	No	No	SW	Four or more times a month	Very	I know we are close to the town green which hosts movies, concerts, etc. I would like to see more community involvement in the parks.
M65+	#146	No	No	SW	Two to three times a month	Very	Expand the walking and biking in Keiser Park.
M65+	#155	No	No	NE	Two to three times a month	Moderately	Additional landscaping big time. They are all just a lawn.
M65+	#160	No	No	SW	Four or more times a month	Moderately	I have a little bit of a problem supporting parks and libraries because there is a budget crunch and the money could be better spent.
M65+	#162	No	No	SW	Less than once a month	Moderately	I would like to see an improvement in parking.
M65+	#169	No	No	SW	Four or more times a month	Very	I would like to see a $35 registration fee for all bicycles to help fund and maintain their right a way and their bike paths.

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[All respondents] (cont.)

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M65+	#178	No	Yes	Don't know	Less than once a month	Moderately	I will tell you the biggest thing is more swings for the kids. They seem to really enjoy them, and there are never enough of them. I would also like a bike path with no automobiles around. I would like to bike everywhere, but I'm scared to get on Old Redwood Highway but I'm scared of getting hit. And I would also like for the bike paths to be really well marked. And one last thing would be adding more Tennis Courts.
M65+	#185	No	No	Don't know	Four or more times a month	Very	It get's crowded sometimes. I would like more access to bathrooms.
M65+	#187	No	No	Don't know	Four or more times a month	Very	I want an Olympic size pool open to public and make it free for the children.
M65+	#192	No	No	SE	Less than once a month	Moderately	Just maintain them.
M65+	#291	No	Yes	NW	Four or more times a month	Very	A pool because the only pool there is you have to pay for, and a lot of people cannot afford that.
M65+	#296	Yes	Yes	Don't know	No visits in last six months	Very	No. Nothing.
M65+	#303	No	No	SE	No visits in last six months	Moderately	More security and lighting.
M65+	#317	No	No	Don't know	Four or more times a month	Very	I think it is quite good as it is.
M65+	#335	No	No	Don't know	Less than once a month	Very	I think we are doing pretty.
F18-24	#122	No	No	Don't know	Four or more times a month	Moderately	I would like to see more baby friendly parks. It's hard to put little kids on the bark. I would rather it be turf for kids to play and crawl on it.
F18-24	#252	No	No	Don't know	Four or more times a month	Very	I am not sure.
F18-24	#260	Yes	Yes	NE	Four or more times a month	Moderately	I would like a garden center and having more gardens around. I would also like to see an indoor center like the one proposed but just not at Keiser Park.

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F18-24	#271	No	No	NW	Four or more times a month	Moderately	I would like to see an aquatic center. I think it is something that WIndsor has needed for a long time.
F18-24	#332	No	Yes	NE	Four or more times a month	Very	Doesn't really matter I guess.
F18-24	#345	Yes	No	NE	Four or more times a month	Moderately	Definitely the designated children's playground area, that sounds great.
F25-34	#3	No	Yes	NW	Two to three times a month	Very	I think the important thing is more lights so we don't have to walk through the park in the dark.
F25-34	#150	Yes	No	SE	Four or more times a month	Moderately	Larger scale parks for older kids.
F25-34	#156	Yes	No	NE	Four or more times a month	Very	I think adding a swimming or aquatic center would be cool.
F25-34	#188	Yes	No	NW	Four or more times a month	Moderately	We need a crosswalk across from Windsor Redwood Apartment to Esposito for Old Redwood Highway.
F25-34	#203	Yes	No	NE	Four or more times a month	Moderately	What I would most like to see is a real public swimming pool in Windsor. In addition, I would like to see new playground equipment in Pueblo Viejo park.
F25-34	#217	Yes	No	SW	Two to three times a month	Not very	I would like to see the looks of the parks. I would like to see more maintenance to the parks.
F25-34	#231	Yes	No	Don't know	Two to three times a month	Very	I would like more walking, and hiking trails.
F25-34	#243	No	Yes	SW	Less than once a month	Moderately	I would like to see a lighted track facility.
F25-34	#282	Yes	Yes	NE	Four or more times a month	Very	Just to keep up the parks, to make them more well kept. Maybe put in more lighting for safety issues.
F25-34	#295	Yes	No	SW	Four or more times a month	Moderately	An outdoor roller hockey!
F25-34	#330	Yes	Yes	Don't know	Four or more times a month	Moderately	I really feel that the town needs the aquatic center.
F25-34	#334	Yes	No	Don't know	About once a month	Very	I would say the pool, It would be great for the kids to have something to do.

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F25-34	#343	Yes	No	SE	Four or more times a month	Very	I think expanding the bike and park trails is important. I would like to take a stroller to Shiloh or Foothills. So please pave the trails.
F35-44	#6	Yes	No	NW	Four or more times a month	Very	I'd like to see the aquatic center, we've been wanting that for 10 years.
F35-44	#15	Yes	No	NE	About once a month	Moderately	I think the idea of having a public rec pool rather than having to go to the Senior Center would be great. I also think more art and sculptures would be great.
F35-44	#18	Yes	No	NE	Four or more times a month	Very	The handicap access is good. I would like more baseball fields.
F35-44	#26	No	Yes	Don't know	Two to three times a month	Moderately	I would like to see a community pool for people of all ages.
F35-44	#33	Yes	No	Don't know	Four or more times a month	Not very	Allowing equestrian horse back riding.
F35-44	#42	Yes	No	NW	Two to three times a month	Moderately	Probably more parking. Make sure they're patrolled by local law enforcement to make sure they're safe.
F35-44	#45	No	No	SW	Two to three times a month	Very	I can't think of anything off hand.
F35-44	#55	Yes	No	SW	Four or more times a month	Not at all	Parking; increased.
F35-44	#56	Yes	Yes	NE	Two to three times a month	Very	I like the idea about the public swimming pool.
F35-44	#58	Yes	Yes	NE	Four or more times a month	Very	I have said for years that Windsor needs an aquatic park. That is my wish.
F35-44	#59	Yes	No	SW	Four or more times a month	Very	More picnic areas and shade.
F35-44	#84	Yes	No	SW	Four or more times a month	Very	I would like to see more stuff added for little kids. Perhaps a children's zone for little, little kids. My daughter is 1 and I would like more stuff for that.
F35-44	#94	Yes	No	NW	Four or more times a month	Moderately	They could have more eye-full watch on gang members in the park. As well as add a indoor pool as well as add more jogging path.

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F35-44	#108	Yes	No	NE	Four or more times a month	Not at all	Bike and walking trails.
F35-44	#111	No	No	SW	Four or more times a month	Very	I want more swings at the children's playgrounds.
F35-44	#115	Yes	Yes	NW	Less than once a month	Not at all	Build more dog parks.
F35-44	#118	Yes	No	SE	Four or more times a month	Not at all	They need to enforce the same rules for everyone's neighborhood park as far as playing basketball.
F35-44	#123	Yes	Yes	Don't know	Four or more times a month	Not at all	Walking and biking trails, more maintenance.
F35-44	#136	Yes	Yes	Don't know	Two to three times a month	Not very	I would like to see a new swimming pool.
F35-44	#163	Yes	No	NW	Four or more times a month	Very	We have been looking forward to the aquatic park. Softball and baseball fields would be nice. I am concerned about the parking at Kaiser Park with some of the proposed additions. We would love a destination park I am just concerned if Kaiser is the right park due to its size.
F35-44	#171	No	Yes	SW	Two to three times a month	Moderately	I would like a pool at Keiser.
F35-44	#176	No	No	SW	Four or more times a month	Very	Nothing at the moment.
F35-44	#189	Yes	Yes	SW	Four or more times a month	Very	I would like to see awnings over playground structures so the kids can play while it is hot. I would like specific times for beginning skateboarders at the skate park and enforce the law or allow scooters at the park.
F35-44	#195	Yes	Yes	Don't know	Less than once a month	Very	I would like an outdoor pool for the children.
F35-44	#205	Yes	No	NE	Four or more times a month	Very	I would like to see a town day care center at the Town Green and maybe the high school students could train in the child care arena there as well.
F35-44	#210	No	No	NE	Four or more times a month	Very	A public pool.

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F35-44	#219	Yes	No	SW	Four or more times a month	Very	Honestly I think that what they have going on is good.
F35-44	#220	Yes	Yes	NE	Four or more times a month	Very	Esposti park; needs soccer nets and maybe a public pool.
F35-44	#223	Yes	Yes	NE	Four or more times a month	Moderately	Would like to see the aquatic center built in Keiser and child friendly area zones for pre k kids.
F35-44	#225	No	No	Don't know	Four or more times a month	Very	Connecting and extending the walking trails and more dog parks.
F35-44	#230	Yes	No	SW	Four or more times a month	Moderately	I would like to see restroom facilities in the Town Green and some of the other parks.
F35-44	#233	Yes	No	NW	About once a month	Very	A pool at Keiser park.
F35-44	#235	Yes	No	SW	Four or more times a month	Moderately	More trails.
F35-44	#270	Yes	No	NE	Four or more times a month	Very	I would like to see the construction of the multi-use rec center.
F35-44	#274	Yes	No	SW	About once a month	Not very	I think the downtown needs to be more cohesive, larger play structures.
F35-44	#287	Yes	No	SW	Four or more times a month	Very	I would say a pool. A pool that is for all residents and not just seniors.
F35-44	#297	No	No	NW	Four or more times a month	Very	I can't think of anything.
F35-44	#298	Yes	Yes	NW	Four or more times a month	Very	Build fire pits at The Town Green.
F35-44	#299	Yes	No	NE	Four or more times a month	Moderately	Community pool would be amazing!
F35-44	#305	Yes	No	Don't know	Four or more times a month	Very	I'm really satisfied with the park system.
F35-44	#316	Yes	Yes	SE	Four or more times a month	Not very	I would like to see a swimming area in Kaiser Park.
F35-44	#349	Yes	No	SW	Four or more times a month	Moderately	I would like restrooms in the park. I have seen at Kaiser Park that they intend to develop another Community Center with pools and I think that would be amazing.

-- Telephone Survey Results --

Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"

[All respondents] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES?	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F45-54	#2	No	Yes	SW	Two to three times a month	Very	I'd really like the walk-way to connect from the Old Redwood Highway to the Town Green. There is a lot of foot traffic and there is a really busy main street.
F45-54	#14	No	No	NE	Four or more times a month	Moderately	Well, we need to get rid of the gophers on the lawn. By lawn, I mean parks. They also need to check out the watering system to make sure all areas are covered.
F45-54	#16	No	No	Don't know	Four or more times a month	Moderately	Michael Hall Park needs restrooms.
F45-54	#17	Yes	No	SW	Four or more times a month	Very	I would like to see the aquatic center put in.
F45-54	#19	Yes	No	NE	Four or more times a month	Very	I don't know because I don't go to them.
F45-54	#29	No	No	NE	Less than once a month	Very	I would like to see more walking trails.
F45-54	#34	No	No	Don't know	Less than once a month	Moderately	I would like to see an outdoor pool complex that we talked about.
F45-54	#44	Yes	No	NE	Four or more times a month	Very	I'd like to see more baseball/softball and soccer fields.
F45-54	#52	Yes	Yes	SE	About once a month	Moderately	I would like to see the aquatic center at Kaiser Park.
F45-54	#61	Yes	Yes	Don't know	Two to three times a month	Very	I would like the outdoor pool.
F45-54	#68	Yes	No	SW	About once a month	Not very	Just fix the safety issue I think.
F45-54	#72	Yes	Yes	NE	Four or more times a month	Very	I would like to utilize the pond in Foothill Park.
F45-54	#80	Yes	No	NE	Two to three times a month	Very	I would say to plant more shade trees.
F45-54	#86	Yes	No	SW	Two to three times a month	Very	The most important thing would be to expand and connect the walking and biking trails.
F45-54	#89	No	No	Don't know	Four or more times a month	Moderately	Interconnect all the hiking, biking, and walking trails.
F45-54	#99	Yes	Yes	Don't know	Less than once a month	Don't know	I guess take off the fees for some parks.

-- Telephone Survey Results --

Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"

[All respondents] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES?	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F45-54	#105	Yes	Yes	Don't know	Two to three times a month	Very	I can't think of anything.
F45-54	#106	Yes	No	NW	Less than once a month	Very	I would bring in equestrian, horse jumping or trail riding.
F45-54	#113	No	No	Don't know	Less than once a month	Don't know	I don't frequent it enough to know.
F45-54	#114	Yes	Yes	Don't know	Two to three times a month	Not at all	No idea at the moment.
F45-54	#116	Yes	No	NW	Less than once a month	Very	I would like to see lights at the skate park and tennis courts if they don't have them yet so they can stay open a little longer especially in winter when it gets dark earlier.
F45-54	#121	No	No	SE	Two to three times a month	Very	I would use more bike and walking trails. I would like a bike trail the would connect to other towns.
F45-54	#125	Yes	No	Don't know	Four or more times a month	Very	I would like a water park.
F45-54	#130	Yes	Yes	Don't know	About once a month	Moderately	Keiser park; needs better parking situations. Not content with remodel, entrance is to strange. and improvement on pathways and trails.
F45-54	#134	Yes	No	Don't know	About once a month	Very	Aquatic center at Keiser.
F45-54	#170	Yes	No	NW	About once a month	Moderately	I guess more natural park areas that haven.
F45-54	#172	No	No	NW	Less than once a month	Not very	I can't think of anything.
F45-54	#190	Yes	No	Don't know	Four or more times a month	Moderately	The skate board situation. Let the kids use their scooters.
F45-54	#193	No	No	NE	Four or more times a month	Very	I can't think of any.
F45-54	#194	Yes	No	SE	Four or more times a month	Moderately	I would like to see Bocce Ball courts. People are playing Bocce Ball and it is fun. Also, if we are being charged money to build new facilities than give us a resident discount. Maybe even just the first 2 years for the discount etc. Give us incentive to raise our tax dollars.
F45-54	#200	Yes	No	SW	Two to three times a month	Very	Pool.

-- Telephone Survey Results --

Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"

[All respondents] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES?	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F45-54	#204	Yes	No	Don't know	Four or more times a month	Very	The swimming pool.
F45-54	#206	No	No	NW	Four or more times a month	Very	More walking paths, like I said, hopefully in the new shopping center that is going in. I also would love to see a walking foot bridge connect the shopping over to near Las Amigos.
F45-54	#207	Yes	No	NE	Two to three times a month	Very	I don't know.
F45-54	#212	No	Yes	SW	Two to three times a month	Very	Hours of operation.
F45-54	#215	Yes	No	NE	Four or more times a month	Moderately	More bathrooms.
F45-54	#222	No	No	NE	Four or more times a month	Very	I would like to see water accessible for dogs.
F45-54	#232	No	Yes	SE	Less than once a month	Moderately	I like that our parks are free, except for the parking. But I'd like to see Riverside parking that I wouldn't have to pay for. I don't utilize the parks as much as I could, but I like that we have them and I hope that we keep them.
F45-54	#236	No	No	Don't know	Two to three times a month	Very	I would like more room for a doggy park and more walking and hiking trails.
F45-54	#237	Yes	Yes	NW	About once a month	Very	Probably more facilities for younger kids, elementary school age.
F45-54	#242	No	No	NE	Less than once a month	Very	I would like to see more dog parks. The classes offered by Parks and Recreation are too expensive. I would like to take them, but I can't afford them.
F45-54	#244	Yes	No	SW	Four or more times a month	Very	I would really want the pool.
F45-54	#245	No	No	NW	Less than once a month	Very	I have no idea.
F45-54	#251	Yes	No	Don't know	Four or more times a month	Very	We need more parking. The only issue we've ever had is that there is not enough parking during town events. We have a beautiful town, but when visitors want to come in, not enough parking.

-- Telephone Survey Results --

Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"

[All respondents] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES?	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F45-54	#277	No	No	SW	Four or more times a month	Very	I live in a community called Ventana Tract home area , the local park has no basketball court and no picnic tables which I would like to see.
F45-54	#290	No	No	NE	Less than once a month	Don't know	I really don't know.
F45-54	#319	No	No	SW	Two to three times a month	Very	Pool.
F45-54	#322	No	No	SW	Four or more times a month	Moderately	Leave them alone and stop building! People move here to get away from the rat race and now they're just making it a rat race here too.
F45-54	#323	Yes	No	Don't know	Less than once a month	Very	I'd like less dog poop on sidewalks.
F45-54	#341	No	No	NE	Four or more times a month	Very	I think everything is fine. A public swimming if I had to choose.
F45-54	#342	Yes	No	NE	Less than once a month	Very	I'm very happy with what they've done.
F45-54	#347	No	No	NW	Four or more times a month	Very	Better lighting.
F45-54	#348	Yes	No	NW	Two to three times a month	Very	I would say, like you said, connect more of the walking trails and more restroom areas. The town also needs a pool.
F55-64	#4	No	No	NE	Four or more times a month	Very	I would like to see more walking and running trails.
F55-64	#8	No	No	NE	Two to three times a month	Very	I think the parks are fine the way they are now.
F55-64	#28	No	No	SE	Four or more times a month	Very	Well it's a tie between the pool and the bike ways, but I'd say connecting the biking-walking network.
F55-64	#30	No	No	NW	Four or more times a month	Very	Not really.
F55-64	#40	No	No	SE	Two to three times a month	Very	More access for people with dogs in the existing parks.
F55-64	#41	No	No	NE	Two to three times a month	Very	I'd like to see more natural open areas.
F55-64	#50	No	No	SE	Two to three times a month	Not at all	More walking trails to parks.
F55-64	#51	No	No	SW	Less than once a month	Very	Well, I don't really see anything I can think of.

-- Telephone Survey Results --

Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"

[All respondents] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES?	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F55-64	#57	No	No	NW	Two to three times a month	Very	No they are all good.
F55-64	#67	No	No	SE	Two to three times a month	Very	I am most interested in the aquatic center.
F55-64	#81	No	No	SE	Less than once a month	Very	I would like to see the soccer parks and baseball and other kids activities increased so they are off the streets and fit.
F55-64	#101	No	No	NW	Less than once a month	Very	A swimming pool.
F55-64	#109	No	No	SW	Four or more times a month	Very	I don't know.
F55-64	#110	No	No	NE	No visits in last six months	Very	I don't have a suggestion.
F55-64	#127	No	No	SE	Four or more times a month	Very	I would like another golf course and to have them build a peewee golf course.
F55-64	#128	Yes	No	SW	Four or more times a month	Very	I would like to see more places to sit and picnic.
F55-64	#138	No	No	SW	Less than once a month	Moderately	I notice there are not enough benches. Walkers need a place to rest.
F55-64	#147	No	No	NE	Four or more times a month	Very	I think that a recreation center or an outdoor aquatic center is the best thing that the town could do to serve the most people.
F55-64	#149	No	No	NE	Four or more times a month	Very	I want the pool in Keiser Park.
F55-64	#159	No	No	SW	Four or more times a month	Very	I think swimming pools.
F55-64	#166	No	No	SW	Two to three times a month	Moderately	I would like better walking, biking and dog park facilities.
F55-64	#184	No	No	SE	Two to three times a month	Very	I would like to see the gardens spread out through out the town so that they are more accessible to everyone.
F55-64	#186	No	No	NE	Less than once a month	Moderately	No comment.
F55-64	#196	No	No	NE	Two to three times a month	Very	Would like to see pool in Windsor.

-- Telephone Survey Results --

Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"

[All respondents] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES?	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F55-64	#208	Yes	Yes	NW	Four or more times a month	Moderately	Priorities include baseball fields, aquatic, center , trails and child areas.
F55-64	#238	Yes	No	NW	Four or more times a month	Very	I would like to see more open playfields.
F55-64	#283	No	No	Don't know	Four or more times a month	Very	Wow, I don't know, maybe more parking at some of the parks.
F55-64	#288	No	No	Don't know	Four or more times a month	Moderately	They need to concentrate not just on children but on older people, they need facilities so that over 50 can stay fit as well.
F55-64	#289	No	No	Don't know	Less than once a month	Moderately	They need bathrooms in all parks. There is no place for the little kids to go to the bathroom.
F55-64	#302	No	No	Don't know	Less than once a month	Very	I don't know. Everything is fine.
F55-64	#307	No	No	SW	Two to three times a month	Very	I am satisfied.
F55-64	#310	No	No	Don't know	No visits in last six months	Don't know	I don't know of any.
F55-64	#311	No	No	SW	Four or more times a month	Very	I'd like to have a new fence along Mitchell Rd. railroad track along the walking trail. they do test runs on trains and people are close within ten ft and fence there is pulled down.
F55-64	#318	No	No	SW	About once a month	Very	Additional free parking.
F55-64	#324	No	No	SE	Less than once a month	Don't know	I like everything we have as it is.
F55-64	#350	No	No	SW	Two to three times a month	Very	I have no idea, I really don't know, but I would like to see more art.
F65+	#1	No	No	SW	Less than once a month	Don't know	The seniors have no place to go. We like to walk, our doctors tell us to walk, we need more secure walking areas. We are scared about gangs. I want it well lit.
F65+	#12	No	No	NW	Four or more times a month	Very	I would like to see kids to have more classes. The tax money needs to go to reliable people teaching the classes about art, movement, and new things they might not get to enjoy at regular school.

-- Telephone Survey Results --

Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"

[All respondents] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES?	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F65+	#20	No	No	NE	About once a month	Moderately	I would like to see the playground equipment replaced on the Town Green.
F65+	#24	No	No	SW	Four or more times a month	Very	I really can't think of anything.
F65+	#25	No	No	Don't know	No visits in last six months	Very	Gosh, I don't know. The park system is for the family or the kids. I want my tax dollars to go toward building street lights on my street.
F65+	#27	No	No	NE	About once a month	Very	I don't know.
F65+	#35	No	No	NE	No visits in last six months	Don't know	I would like to see better up keep and to keep the parks clean and maintained.
F65+	#36	No	No	Don't know	Less than once a month	Moderately	I can't think of anything right now.
F65+	#38	No	No	NW	Less than once a month	Very	Better signage. Restrooms!
F65+	#43	No	No	Don't know	No visits in last six months	Don't know	I don't have any ideas for it.
F65+	#49	No	No	SW	Four or more times a month	Don't know	I am satisfied with what we have.
F65+	#60	No	No	SE	Two to three times a month	Moderately	I would like to see better bathroom facilities in the parks.
F65+	#64	No	Yes	Don't know	Four or more times a month	Moderately	They redid the parks to make them more friendly to handicap children, so they took out the sand and put in wood chips. I think rubber would have been better. Also, another thing would be adding more lights to the parks.
F65+	#65	No	No	NE	No visits in last six months	Don't know	I would say more security.
F65+	#70	No	No	NE	About once a month	Very	Actually, I have been very satisfied. I haven't run into any difficulty.
F65+	#71	No	No	NE	Two to three times a month	Very	More hiking and walking trails and improve them or add more.
F65+	#87	No	Yes	Don't know	Less than once a month	Very	I don't know.
F65+	#91	No	No	Don't know	Four or more times a month	Very	I don't know.
F65+	#95	No	No	SE	About once a month	Moderately	I don't have any comment.

Strategic Research

-- Telephone Survey Results --

Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"

[All respondents] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES?	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F65+	#97	No	No	NW	No visits in last six months	Moderately	I would like to see a rec. center for kids.
F65+	#102	No	No	NE	Less than once a month	Very	I maybe like to see more playground equipment.
F65+	#135	No	No	NW	Four or more times a month	Moderately	The park needs more outdoor sports for seniors and activities at the senior center.
F65+	#137	No	Yes	NW	Less than once a month	Very	Bike lanes are too narrow and you would like to see them widened and improvements.
F65+	#139	No	No	SW	About once a month	Very	Eventually, I would like to see more swimming facilities.
F65+	#142	No	No	SW	Two to three times a month	Moderately	I would like benches along the long walkway. Foothill doesn't have benches along the walking path.
F65+	#148	No	No	SW	About once a month	Don't know	I don't really know. I don't utilize them much.
F65+	#151	No	No	NW	No visits in last six months	Very	I don't know. I have no idea.
F65+	#154	No	No	NW	Less than once a month	Very	I am pleased with what we have.
F65+	#158	No	No	SW	Four or more times a month	Very	I can't think of anything. I don't go to a lot of parks but I am satisfied with the Windsor Green.
F65+	#161	No	No	Don't know	No visits in last six months	Very	Nothing I can think of.
F65+	#180	No	No	SW	Four or more times a month	Moderately	No answer.
F65+	#183	No	No	NE	About once a month	Very	I like the idea of joining the paths and walking trails.
F65+	#191	No	No	Don't know	Four or more times a month	Very	Provide bags at the parks for dogs and more garbage cans.
F65+	#199	No	No	Don't know	Less than once a month	Very	I don't know.
F65+	#201	No	Yes	Don't know	Don't know	Don't know	More parks for the kids.
F65+	#284	No	No	NW	Less than once a month	Very	None.
F65+	#285	No	No	SW	Less than once a month	Don't know	I would like the improvements but they need to be cost effective.
F65+	#306	No	No	NE	Less than once a month	Very	I would like to see the swimming pool.

Strategic Research

-- Telephone Survey Results --

Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"

[All respondents] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES?	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F65+	#308	No	No	NW	Four or more times a month	Very	Less signs around the parks.
F65+	#309	No	No	NE	Four or more times a month	Very	More dog parks.
F65+	#314	No	No	NE	Four or more times a month	Very	I think you do a wonderful job on that, the music and the farmers market. Just more of the same.
F65+	#325	No	No	Don't know	Four or more times a month	Very	Well the one place that we go to picnic, the park behind Safeway, does not have a bathroom.
F65+	#327	No	No	SW	Less than once a month	Moderately	I think we are fine the way we are.
F65+	#331	No	No	Don't know	About once a month	Very	Really nothing.
F65+	#333	No	No	NW	Less than once a month	Very	I don't know.
F65+	#338	No	No	Don't know	About once a month	Moderately	I would like to see the Senior pool returned to usage by just Seniors and a new pool for all other families.
F65+	#339	No	No	SW	Don't know	Moderately	More trails, it's important for kids to go there with bikes. There's no parking for shows at town green, so seniors particularly have huge problems getting there, maybe nearby they could make a parking lot, like at nearby Poli's. More adequate parking would be an improvement.
F65+	#340	No	No	SW	No visits in last six months	Moderately	Make the people who it to pay for the parks.

Strategic Research

-- On-Line Survey Results --

Responses to Q4: "In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?" and Q7: "In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?"

[Those identifying barriers for Q4 and/or visiting neighboring city parks for Q7]

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
M18-24	#368	No	No	Don't know	Two to three times a month	I'd like to see a sand volleyball court and swimming pool.	I wanted to disc golf so I had to go to lake Sonoma.
M25-34	#363	Yes	No	NW	About once a month	[No barrier cited]	My family lives there.
M35-44	#405	Yes	No	NW	Four or more times a month	[No barrier cited]	Change of pace and recreation amenities (pool) availability. Also have used Healdsburg bike paths.
M45-54	#365	Yes	Yes	SE	About once a month	[No barrier cited]	Events.
M45-54	#380	Yes	No	SW	Four or more times a month	[No barrier cited]	Healdsburg pool.
M45-54	#381	Yes	No	NE	Four or more times a month	Closing fields when there is moisture in the air.	[No outside park visits]
M55-64	#387	No	Refused	Don't know	Don't know	[No barrier cited]	No.
M65+	#364	No	No	NE	Four or more times a month	[No barrier cited]	Plaza in Healdsburg is very inviting and comfortable.
M65+	#385	No	No	NE	Two to three times a month	Lack of public toilets and insufficient public parking.	The area around he Healdsburg Square has MUCH more to do than the area around the Windsor Town Green. The Creek Walk area in Santa Rosa is very pretty and very wheelchair accessible, and the Burbank Home And Gardens is beautiful.
M65+	#391	No	No	NE	Two to three times a month	[No barrier cited]	Exercise.
M65+	#408	No	No	SE	Four or more times a month	My wife and I use the senior pool everyday that its open. It closes at the end of October and stays closed till May. We have to drive to the Cotati pool for the indoor winter time. Please make the pool available year round. Our seniors need the exercise. For many its the only type exercise that we can do. Kids also love the Friday night time as well. Some seniors come from other cities to use the senior pool.	We enjoy the variety. We used the park in Healdsburg to use the Russian River. We went to Music in Santa Rosa. I work in Santa Rosa so I like to stroll through the parks for exercise and viewing the trees and flowers. We also visited the telescope viewing at the County park in the hills. Its nice to sit in a park next to ponds or lakes, rivers and streams.

-- On-Line Survey Results --

Responses to Q4: "In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?" and Q7: "In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?"

[Those identifying barriers for Q4 and/or visiting neighboring city parks for Q7] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
F18-24	#371	No	Yes	SW	Two to three times a month	[No barrier cited]	I go to Santa Rosa everyday to use their pool to get my lap swimming in. I have to take the bus though and it's too much to rely on the bus to get me their in time and it takes up half of my day. I also half to spend more money than I would need to for the ride and then pay more for the pool. It would mean so much and help out a lot if Windsor opened up a pool.
F18-24	#376	No	No	NE	About once a month	[No barrier cited]	Volleyball courts are better quality.
F25-34	#353	Yes	No	NW	Four or more times a month	General public can not use the pool at the senior center. We need a pool. And we need more swim lesson availability.	SR and Healdsburg have better playgrounds. Windsor playgrounds aren't as fun.
F25-34	#354	Yes	No	SW	Four or more times a month	[No barrier cited]	The have more and bigger dog parks.
F25-34	#356	Yes	No	NW	Four or more times a month	Kids want parks with swings (not baby ones). Covered park areas like at Keiser are very important.	[No outside park visits]
F25-34	#362	Yes	No	NW	Two to three times a month	[No barrier cited]	Lived in Santa Rosa a year ago, have family and friends in Healdsburg.
F25-34	#392	No	No	SW	Four or more times a month	Husband would love to swim.	[No outside park visits]
F25-34	#393	No	No	SE	Four or more times a month	[No barrier cited]	I am traveling almost everyday to go to the small dog park in Healdsburg. Our dog gets along with big dogs, but they have a higher potential to be injured at the big dog parks. The small dog park has grass, shade, and great surrounding park area.
F25-34	#397	Yes	No	NW	Four or more times a month	Bike path from northwest Windsor (Starr Rd) to town green.	Different toys to play on.
F25-34	#414	Yes	No	SW	Four or more times a month	[No barrier cited]	We walked to a park from my friends house in Healdsburg.

-- On-Line Survey Results --

Responses to Q4: "In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?" and Q7: "In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?"

[Those identifying barriers for Q4 and/or visiting neighboring city parks for Q7] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
F25-34	#416	Yes	No	SE	Four or more times a month	Lack of restrooms- not easy with children!	Meeting a friend that lived in that direction.
F25-34	#417	Yes	No	Don't know	Four or more times a month	[No barrier cited]	Not sure.
F25-34	#418	Yes	No	SW	Four or more times a month	There are no continuous bike trails from the west side of Windsor to the Town Green or Kaiser park. Those of us that live in Ventana or on the west side have to go around Kaiser park, on roads without sidewalks, in order to get downtown. It's not safe for kids on bikes, and I even feel uncomfortable with a stroller running through traffic. This stops me from visiting Town Green and Kaiser as much as I would like.	We visit Healdsburg to go to Georgi park for their awesome play structure that is in the shade as well as their community pool in the summer. We also visit downtown Healdsburg because there are more restaurants and shops on their square than there are in Windsor's downtown. I avoid Santa Rosa parks - they are too crowded, dirty and unsafe. I like small parks and small-town feel. If Windsor were to start feeling like Santa Rosa I would move in a heartbeat.
F35-44	#357	Yes	No	SW	Four or more times a month	Old vineyard park needs improvement. We'd use it much more if there were picnic tables, restrooms or other facilities.	[No outside park visits]
F35-44	#360	Yes	No	SW	Four or more times a month	[No barrier cited]	Activities for children.
F35-44	#361	Yes	No	NW	Two to three times a month	[No barrier cited]	Variety and larger parks.
F35-44	#395	Yes	No	NW	Two to three times a month	[No barrier cited]	Just for a change of pace! Or to walk/hike in a different community.
F35-44	#400	Yes	No	NE	Four or more times a month	[No barrier cited]	For a specific event.
F35-44	#403	Yes	No	NE	Four or more times a month	[No barrier cited]	Just for variety. And most of the Healdsburg playgrounds have bathrooms which is nice when you have kids.
F35-44	#410	Yes	No	Don't know	Four or more times a month	[No barrier cited]	Convenience at the time.

-- On-Line Survey Results --

Responses to Q4: "In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?" and Q7: "In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?"

[Those identifying barriers for Q4 and/or visiting neighboring city parks for Q7] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
F35-44	#415	Yes	No	NE	Four or more times a month	We really need a pool in Windsor. This summer we took two separate swim classes at Finely in SR. This was not convenient for our family. And we would have rather supported a local swimming pool. We looked into the senior center with no options for us.	Pool, Change of scenery, Paved stroller friendly walking trails.
F45-54	#352	Yes	Yes	NW	Four or more times a month	[No barrier cited]	Howarth park community service clean up day.
F45-54	#359	Yes	No	NE	Two to three times a month	Bathroom facilities are not available at some parks.	Because I was already in those communities.
F45-54	#366	Yes	No	SW	Four or more times a month	[No barrier cited]	Swimming lake. Pools.
F45-54	#369	Yes	No	SW	Two to three times a month	[No barrier cited]	I was visiting people in those areas and we walked out dogs together at these other parks.
F45-54	#370	Yes	No	NE	Two to three times a month	Limited swimming at the senior center.	The dog park there at Badger park is head and shoulders above ours even with the recent improvements.
F45-54	#372	Yes	No	Don't know	Two to three times a month	[No barrier cited]	Pool at Finly Park. Large, great for families, lifeguards, diving pool.
F45-54	#374	Yes	No	NE	Four or more times a month	[No barrier cited]	Soccer and football games.
F45-54	#384	Yes	No	SE	About once a month	[No barrier cited]	Dog park for small dogs. Somewhere new to walk with the dogs.
F45-54	#386	Yes	No	NW	Two to three times a month	[No barrier cited]	Birthday parties.
F45-54	#394	No	Yes	NW	About once a month	[No barrier cited]	Meeting friends for a walk.
F45-54	#399	Yes	No	NW	Four or more times a month	Number of tennis courts is limited.	[No outside park visits]
F45-54	#402	Yes	No	NW	Four or more times a month	[No barrier cited]	My parents live in Healdsburg, so we occasionally go to the playgrounds there.

-- On-Line Survey Results --

Responses to Q4: "In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?" and Q7: "In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?"

[Those identifying barriers for Q4 and/or visiting neighboring city parks for Q7] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
F45-54	#412	Yes	No	NE	Four or more times a month	Tennis courts are unavailable for my kids after school.	Available tennis courts.
F55-64	#358	No	Refused	SE	Four or more times a month	Unleashed dogs.	Walking paths.
F55-64	#377	No	No	SW	Four or more times a month	Just recently made Green park accessible.	Had some time to just relax in between appointments.
F55-64	#388	No	Refused	NE	Two to three times a month	[No barrier cited]	An event.
F55-64	#398	No	No	SW	Four or more times a month	[No barrier cited]	Spring Lake, just a different type of park, blacktop sometimes more comfortable to walk on.
F65+	#389	No	No	NE	Four or more times a month	[No barrier cited]	Hiking.
F65+	#396	No	No	SE	Four or more times a month	[No barrier cited]	Spring Hills is a park that a friend who lives in Santa Rosa enjoys.
F65+	#409	Yes	No	SW	Four or more times a month	[No barrier cited]	Playground & swimming lessons for my grandson.

-- On-line Survey Results --

Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"

[All respondents]

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES?	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
M18-24	#368	No	No	Don't know	Two to three times a month	Moderately	Disc golf course!
M25-34	#355	Yes	No	SW	Four or more times a month	Moderately	Dog park on the west side of Windsor.
M25-34	#363	Yes	No	NW	About once a month	Moderately	Aquatic center.
M25-34	#411	No	No	NW	Two to three times a month	Moderately	A better network of running trails.
M35-44	#405	Yes	No	NW	Four or more times a month	Moderately	Bike paths that separate cars and bikes but serve most areas of town and bring traffic to the shopping centers and the town green area.
M45-54	#365	Yes	Yes	SE	About once a month	Moderately	Bathrooms!!!! Can't believe all the money and work on parks and no bathrooms. Good grief.
M45-54	#380	Yes	No	SW	Four or more times a month	Very	I think the addition of year-round pool would be a great addition.
M45-54	#381	Yes	No	NE	Four or more times a month	Moderately	All weather fields/Sports Complex, specifically for soccer.
M55-64	#382	No	No	NE	About once a month	Moderately	No comment.
M55-64	#387	No	Refused	Don't know	Don't know	Very	Walking paths, more of.
M65+	#364	No	No	NE	Four or more times a month	Moderately	Do not situate tennis courts too near residential areas. Hiram Lewis park is an example of what to avoid.
M65+	#383	No	No	NE	About once a month	Very	Swim and recreational center with space for racket & handball, exercise center and offices for Parks &Rec staff.
M65+	#385	No	No	NE	Two to three times a month	Moderately	Permanent (NOT port-a-potties) that are clean and easy to access.
M65+	#391	No	No	NE	Two to three times a month	Very	More open space.

Strategic Research

-- On-line Survey Results --

Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"

[All respondents] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES?	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
M65+	#404	No	No	NE	Four or more times a month	Not very	The park maintenance dept. has been dysfunctional for years. Until it is straightened out there should be no added responsibilities given to that dept. There is staff that has the responsibility of irrigation that don't know how to operate it. The leader of this dept. has been quietly transferred to public works. At Hiram park, trees and plants have died and projects screwed up due to lack of leadership. Feel free to contact me for proof of these statements.
M65+	#408	No	No	SE	Four or more times a month	Moderately	More swimming facilities, more hours and be open year round.
F18-24	#371	No	Yes	SW	Two to three times a month	Not very	I just really would love to see a pool in this town. It would seriously mean more than anything else.
F18-24	#376	No	No	NE	About once a month	Moderately	Volleyball courts, and better dog parks.
F25-34	#353	Yes	No	NW	Four or more times a month	Not at all	A swim center.
F25-34	#354	Yes	No	SW	Four or more times a month	Moderately	Aquatic Center.
F25-34	#356	Yes	No	NW	Four or more times a month	Moderately	Covering for scalding hot play equipment.
F25-34	#362	Yes	No	NW	Two to three times a month	Very	Accessibility when walking from my house. There are far too many places with little or no sidewalk and not enough walking trails.
F25-34	#392	No	No	SW	Four or more times a month	Very	Family community center.

-- On-line Survey Results --

Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"

[All respondents] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES?	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F25-34	#393	No	No	SE	Four or more times a month	Moderately	I would be interested in seeing a dog park dedicated to small dogs. I see a lot of smaller dogs in this town and I am constantly traveling to Healdsburg for my dog. He is very excited to go and fully engage with the smaller dogs not worrying about a bigger dog hurting him by accident or otherwise. I would suggest making a larger dog park for the small dogs and making the old park for the smaller dogs. It might bring in more people from other communities to enjoy the park with their small dogs. :)
F25-34	#397	Yes	No	NW	Four or more times a month	Moderately	Pool with lap pool and kid pool with sloped entry.
F25-34	#406	Yes	No	SW	Four or more times a month	Very	I don't know.
F25-34	#414	Yes	No	SW	Four or more times a month	Very	Updating the downtown playground and a swimming pool.
F25-34	#416	Yes	No	SE	Four or more times a month	Moderately	More parks in town centers next to shops, like the town green!
F25-34	#417	Yes	No	Don't know	Four or more times a month	Moderately	Not sure.
F25-34	#418	Yes	No	SW	Four or more times a month	Moderately	We need to connect the bike paths so that the residents and our kids can navigate the town by foot and bike without going on busy roads. The town of Davis is a great small-town model for this. In addition, a community pool would be fantastic. As long as it's NOT funded by the Indian tribe that is trying to develop the West side of Windsor. That Indian tribe is this town's biggest threat to our home values and small-town culture.
F35-44	#357	Yes	No	SW	Four or more times a month	Moderately	Shaded playgrounds.

-- On-line Survey Results --

Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"

[All respondents] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES?	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F35-44	#360	Yes	No	SW	Four or more times a month	Moderately	No comment.
F35-44	#361	Yes	No	NW	Two to three times a month	Very	Aquatic Facility!
F35-44	#373	Yes	No	SW	Four or more times a month	Not very	Paved walking/biking trails that extend further than just IN Keiser Park.
F35-44	#390	Yes	No	NW	Less than once a month	Moderately	Tennis courts on west side. Bike trails in town. Water bottle refill stations at all parks and gyms.
F35-44	#395	Yes	No	NW	Two to three times a month	Moderately	Connect all of the biking/walking trails, then connect them to other towns.
F35-44	#400	Yes	No	NE	Four or more times a month	Very	We need a pool!!!!
F35-44	#401	Yes	No	SE	Two to three times a month	Very	Continued ecological progress including solar energy and drought-friendly practices.
F35-44	#403	Yes	No	NE	Four or more times a month	Moderately	Bathrooms at neighborhood playgrounds and maybe an aquatics pool. We use the Healdsburg pool a lot
F35-44	#410	Yes	No	Don't know	Four or more times a month	Very	I'd like to see more programs geared towards teenagers. There are so many great options for elementary school age but a safe place teens can hang out and either make art, music, play sports, whatever is just as important.
F35-44	#415	Yes	No	NE	Four or more times a month	Moderately	Pool!!!!
F45-54	#352	Yes	Yes	NW	Four or more times a month	Moderately	Swim facility and community gardens.
F45-54	#359	Yes	No	NE	Two to three times a month	Moderately	A full size public swimming pool that can be used for school sports as well. My kids are growing up without the ability to be on a swim team because I can't drive them to Santa Rosa for practices.

-- On-line Survey Results --

Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"

[All respondents] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES?	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F45-54	#366	Yes	No	SW	Four or more times a month	Very	We need an aquatic center. POOL is a must in our community. Swim lessons for those who do not know how to swim. There isn't a regulation pool in the town of Windsor. We rent the pool in Neighboring towns for the high swim team. We could have kids triathlons, swim meets, lessons, water aerobics, safe swimming and much more in our community. It would add incredible value to the lovely town we live in.
F45-54	#369	Yes	No	SW	Two to three times a month	Very	We would like to have some tennis courts on the west side of town in the Keiser Park area. Also had heard that a public pool was going to be built in this park and really would love that.
F45-54	#370	Yes	No	NE	Two to three times a month	Moderately	Better bike and walking to connect the east and west sides of town.
F45-54	#372	Yes	No	Don't know	Two to three times a month	Moderately	Our high school needs a pool, our community needs a pool. We voted on this several years ago. Time to move forward!!!
F45-54	#374	Yes	No	NE	Four or more times a month	Very	I would really like to see a community pool. Windsor is very hot and the senior centers limited access is not enough!
F45-54	#375	Yes	No	SE	Four or more times a month	Moderately	A pool is a must and has been for the 20 years we have lived here.
F45-54	#378	Yes	No	NE	Two to three times a month	Moderately	I would love to see all of these improvements happen.
F45-54	#379	Yes	Refused	SE	Four or more times a month	Very	COMPETITION POOL!!!!!
F45-54	#384	Yes	No	SE	About once a month	Very	Public swimming pool ..... it is long overdue.
F45-54	#386	Yes	No	NW	Two to three times a month	Moderately	Somewhere safe, useful, and comfortable for teens, like a teen center. This town has options for young children, but at around 11-12 years old, there's a gap, until they go away to college.
F45-54	#394	No	Yes	NW	About once a month	Very	More cycling areas with wider lanes.

-- On-line Survey Results --

Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"

[All respondents] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES?	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F45-54	#399	Yes	No	NW	Four or more times a month	Moderately	Additional tennis courts.
F45-54	#402	Yes	No	NW	Four or more times a month	Very	Improving the facilities for pets away from park property, so that people are not making public spaces into their dogs' bathroom! Or maybe greater enforcement of leash/pickup rules!? Foothills park is a mess!
F45-54	#407	No	No	SW	Four or more times a month	Moderately	Dog parks and swimming pool.
F45-54	#412	Yes	No	NE	Four or more times a month	Moderately	Tennis courts at high school.
F55-64	#358	No	Refused	SE	Four or more times a month	Moderately	Walking paths.
F55-64	#367	No	No	NE	Less than once a month	Not at all	A pool as mentioned earlier!!!!!!!!!!!!! It is WAY overdue!!!
F55-64	#377	No	No	SW	Four or more times a month	Moderately	A swimming pool with wheelchair access, pool ramp with zero entry, like Finley pool in Santa Rosa.
F55-64	#388	No	Refused	NE	Two to three times a month	Very	More bike trails.
F55-64	#398	No	No	SW	Four or more times a month	Moderately	If considering a walk bike trail ensure lanes for each and not shared space, been to other communities that have shared trails and walker are always moving for bicycles moving too fast.
F55-64	#413	Yes	No	NE	Four or more times a month	Very	The high school needs its own tennis courts and biking trails connecting east and west sides of town would be nice.
F65+	#389	No	No	NE	Four or more times a month	Moderately	Swim center.
F65+	#396	No	No	SE	Four or more times a month	Very	I wish that people would act more responsibility in cleaning up after animals. I am a walker and have to sidestep piles of poop.

-- On-line Survey Results --

Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"

[All respondents] (cont.)

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES?	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F65+	#409	Yes	No	SW	Four or more times a month	Moderately	Restrooms closer to playground at Keiser Park needed for young children.

Strategic Research

Cross-tabulated Report - Telephone

Full report of aggregate findings per question for future analysis and reference to statements made in this report.

Crosstabulated Results Explained

An example of a table crosstabulating household income (rows) with gender and age (columns)

① **Is the total household income for all members in your household, aged 18 and over, above or below $50,000 a year?**

	②	③ ===GENDER==		======AGE=======		
	Total	Male	Female	18-34	35-54	55+
	(A)	(B)	(C)	(D)	(E)	(F)
TOTAL ④	500	240	260	144	183	173
	100.0	100	100.0	100.0	100.0	100.0
⑤ ⑥						
(1) UNDER $20,000	63	22	42	22	10	32
	12.6%	9.0%	16.0%	15.0%	5.4%	18.3%
			B	E		E
(2) $20,000 TO JUST UNDER $35,000	100	44	55	30	33	36
	20.0%	19%	21.3%	21.0%	18.1%	21.1%
(3) $35,000 TO JUST UNDER $50,000	92	43	50	27	33	33
	18.5%	18%	19.1%	18.9%	17.8%	18.8%
(4) $50,000 TO JUST UNDER $75,000	125	63	62	38	58	29
	25.1%	26%	23.8%	26.4%	31.8%	16.8%
				F	F	
(5) $75,000 AND ABOVE	61	42	19	12	35	13
	12.1%	17%	7.2%	8.0%	19.4%	7.8%
		⑧C			DF	
* REFUSED	59	26	33	15	14	30
	11.8%	11%	12.6%	10.7%	7.5%	17.2%
						DE
MEAN ⑦	3.05	3.28	2.83	2.90	3.45	2.70
		C			DF	

Comparison Groups: BC/DEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 90% level.
*** Mean figure calculations do not include "REFUSED" responses.**

① Question: This is the question being asked of the respondent as it appears on the questionnaire.

② Total Column: This is the number of responses given by all respondents asked the particular question. Of the 500 people asked this question, 63 (or 12.6%) reported incomes under 20,000, 100 (20.0%) between 20,000 to under 35,000, 92 (18.5%) between 35,000 to just under 50,000, 125 (25.1%) between 50,000 to just under 75,000, 61 (12.1%) 75,000 and above, and 59 (11.8%) refused to answer. The banner columns work the same way. Of the 500 sampled, 240 were male. Twenty-two (22 or 9%) males reported incomes under 20,000, 44 (19%) between 20,000 to under 35,000, 43 (18%) between 35,000 to just under 50,000, 63 (26%) between 50,000 to just under 75,000, 42 (17%) 75,000 and above, and 26 (11%) refused to answer.

③ Banner Columns: The columns contain information about sub-groups (that is, males and females and age groups 18 to 34, 35 to 54, and 55+). Respondent characteristics of interest can be compared among columns to locate meaningful differences among groups.

④ Total Respondents: The total number of respondents answering the question appears in the "total" row. In this case, 500 people were asked this question. Moving across, 240 (of 500) were male, 260 female, 144 aged 18 to 34, 183 aged 35 to 54, and 173 ages 55+.

⑤ Response Numeric Code: A response numeric code is attached to a response category to allow the calculation of means and other statistics. For example, the response category "under 20,000" was given the coded value of "1".

⑥ Response Category: These were the response(s) read to the respondent for closed-ended type questions. If the question was open-ended, responses were recorded as given and then categorized. (Responses are sometimes ranked by averages or frequency-of-response.)

⑦ Mean: The mean, or arithmetic average, is equal to the sum of the response codes divided by the number of responses. For example, when moving down the total column, there were 63 one's , 100 two's, 92 three's, 125 four's, and 61 five's. To calculate the mean, the values are totaled and divided by the number of respondents minus those not answering the question.

⑧ Significance Testing: A capital letter appearing under any statistic (percentage or mean) indicates a statistically significant difference between the two categories being compared. A letter indicates the inference (about the difference between the populations) is made with 90% (or 95%) confidence. The letter itself is placed under the larger of the statistics being compared. For instance, the proportion of males (column B) with income of 75,000 and above was significantly higher than the corresponding proportion for females (C).

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Table 1 Page 1.....S1. [RECORD GENDER BY OBSERVATION]

Table 2 Page 2.....S2. Please stop me when I read your correct age category. Are you <INSERT LIST>?

Table 3 Page 3.....Q1. Within the last six months, do you recall ever having personally visited <INSERT LOCATION>; yes or no?
Percentage of respondents stating "YES" only.
Shown in descending order, ranked highest to lowest.

Table 4 Page 5.....Q2. Within the last six months, about how often have you visited any of the town's parks or recreational facilities?

Table 5 Page 6.....Q3. Has there been any type of barrier or issue with Windsor's park system that keeps you from using park system facilities as much as you would like? Yes or no?

Table 6 Page 7.....Q4. In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

Table 7 Page 9.....Mean Summary Table: Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
4 pt. scale: (4=Very, 3=Moderately, 2=Not very, 1=Not at all satisfied
Shown in descending order, ranked highest to lowest.

Table 8 Page 10.....Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
a. The overall quality of Windsor's public park and recreation facilities

Table 9 Page 11.....Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
b. The maintenance of Windsor's public park and recreation facilities

Table 10 Page 12.....Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
c. The safety of Windsor public parks

Table 11 Page 13.....Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
d. Access to Windsor public parks located near your home

Table 12 Page 14.....Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
e. The availability of Windsor park walking-biking trails

Table 13 Page 15.....Q6. Within the last 12 months, do you recall personally visiting any city park in a neighboring community like Santa Rosa or Healdsburg? Yes or no?

Table 14 Page 16.....Q7. In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

Table 15 Page 18.....Summary Table: Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
Percentage of respondents stating "VERY INTERESTED" only.
Shown in descending order, ranked highest to lowest.

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Table 16 Page 20.....Summary Table: Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
Percentage of respondents stating "FAVOR" only.
Shown in descending order, ranked highest to lowest.

Table 17 Page 22.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
a. Build an outdoor aquatic center in Keiser Park that would include a recreation and competition pool.

Table 18 Page 23.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
a. Build an outdoor aquatic center in Keiser Park that would include a recreation and competition pool.

Table 19 Page 24.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
b. Build a multi-use recreation center in Keiser Park that would include fitness facilities, gym, a teen center, health center, and pre-school accommodations.

Table 20 Page 25.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
b. Build a multi-use recreation center in Keiser Park that would include fitness facilities, gym, a teen center, health center, and pre-school accommodations.

Table 21 Page 26.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
c. Develop a destination children's playground area in Keiser Park

Table 22 Page 27.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
c. Develop a destination children's playground area in Keiser Park

Table 23 Page 28.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
d. Provide public art and sculpture displays

Table 24 Page 29.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
d. Provide public art and sculpture displays

Table 25 Page 30.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
e. Provide more soccer fields

Table 26 Page 31.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
e. Provide more soccer fields

Table 27 Page 32.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
f. Provide more baseball and softball fields

Table 28 Page 33.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
f. Provide more baseball and softball fields

Table 29 Page 34.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
g. Expand and connect walking-biking trails

Table 30 Page 35.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
g. Expand and connect walking-biking trails

Table 31 Page 36.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
h. Provide more tennis courts

Table 32 Page 37.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
h. Provide more tennis courts

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Table 33 Page 38.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
i. Provide more community gardens

Table 34 Page 39.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
i. Provide more community gardens

Table 35 Page 40.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
j. Build more dog parks

Table 36 Page 41.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
j. Build more dog parks

Table 37 Page 42.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
k. Build pickleball courts

Table 38 Page 43.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
k. Build pickleball courts

Table 39 Page 44.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
l. Provide more space for indoor gym sports

Table 40 Page 45.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
l. Provide more space for indoor gym sports

Table 41 Page 46.....Q10. In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen.
And this could be something I have or haven't mentioned.
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

Table 42 Page 48.....Q12. Within the last twelve months, have you or an adult family member in your household participated in any program or activity offered by
Windsor's Parks and Recreation Department? Yes or no?

Table 43 Page 49.....Q13. Are you the parent or guardian of at least one child aged 17 or younger currently living in Windsor? Yes or no?

Table 44 Page 50.....Q14. Within the last twelve months, has at least one of your children aged 17 or younger participated in any program or activity offered by
Windsor's Parks and Recreation Department? Yes or no?
Total Answering: Parents of a child 17 or younger. [Q13 (1)]

Table 45 Page 51.....Q15. How would you rate your satisfaction with the overall quality of the programs and activities offered by Windsor's Parks and Recreation
Department? Are you <INSERT LIST> satisfied?
Total Answering: Those exposed to park programs. [Q12 (1) OR Q14 (1)]

Table 46 Page 52.....Summary Table: Q16. Which of the following sources, if any, have you previously used to get information about Windsor Parks and Recreation
Department programs?
Percentage of respondents stating "YES" only.

Table 47 Page 53.....D1. What is the zip code of your primary home?

Table 48 Page 54.....D2. Is your primary home located east or west of Highway 101?

Table 49 Page 55.....D3. Is your primary home located north or south of the Redwood Highway?
Total Answering: Those residing east of Highway 101. [D2 (1)]

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Table 50 Page 56.....D4. Is your primary home located north or south of Windsor River Road?
Total Answering: Those residing west of Highway 101. [D2 (2)]

Table 51 Page 57.....D5. Are you of Hispanic or Latino origin? Yes or no?

Table 52 Page 58.....D6. Is the total household income for all members in your household, aged 18 and over, above or below $60,000 a year?

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S1. [RECORD GENDER BY OBSERVATION]

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MALE	170	170	-	49	73	49	65	106	134	36	44	55	43	45	18	32	40	77	64	30
	48.6%	100%		51.6%	48.9%	45.5%	43.4%	52.4%	48.4%	49.3%	42.0%	47.1%	60.0%	48.7%	52.6%	50.6%	49.0%	44.8%	56.9%	45.0%
											K									
FEMALE	181	-	181	46	76	59	85	96	143	37	61	62	29	48	17	31	42	94	49	36
	51.4%		100%	48.4%	51.1%	54.5%	56.6%	47.6%	51.6%	50.7%	58.0%	52.9%	40.0%	51.3%	47.4%	49.4%	51.0%	55.2%	43.1%	55.0%
											M									

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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S2. Please stop me when I read your correct age category. Are you <INSERT LIST>?

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(1) 18 TO 24	34	19	14	34	-	-	9	25	21	13	17	10	-	11	2	8	2	26	6	2
	9.7%	11.4%	8.0%	35.9%			5.8%	12.5% G	7.7%	17.2%	16.3%	8.7%		11.9% Q	5.6%	13.0% Q	2.4%	15.3%	5.2%	3.0%
(2) 25 TO 34	61	29	31	61	-	-	40	20	41	19	17	30	7	15	9	11	15	27	27	6
	17.2%	17.1%	17.3%	64.1%			26.8% H	10.1%	14.8%	26.4%	16.3%	26.0% M	9.4%	16.1%	24.9%	16.8%	18.3%	15.8%	24.0%	9.6%
(3) 35 TO 44	56	22	34	-	56	-	44	12	42	14	12	18	16	18	2	9	20	39	14	3
	16.0%	13.2%	18.7%		37.6%		29.5% H	6.0%	15.3%	18.8%	11.5%	15.7%	22.0%	19.1% O	4.6%	13.7%	24.7% O	23.1%	12.3%	4.2%
(4) 45 TO 54	93	51	43	-	93	-	48	45	77	16	18	28	31	26	9	18	17	42	33	18
	26.5%	29.6%	23.6%		62.4%		31.8%	22.5%	27.9%	21.2%	17.5%	23.9%	42.5% KL	27.7%	25.2%	29.1%	20.8%	24.3%	29.3%	27.9%
(5) 55 TO 64	49	24	25	-	-	49	8	42	45	4	12	18	13	13	9	8	12	18	20	12
	14.0%	14.1%	13.9%			45.7%	5.0%	20.7% G	16.3% J	5.2%	11.1%	15.6%	17.6%	13.5%	24.8%	12.8%	14.2%	10.2%	17.7%	17.7%
(6) 65 OR OLDER	58	25	33	-	-	58	2	57	50	8	29	12	6	11	5	9	16	19	13	25
	16.6%	14.5%	18.5%			54.3%	1.0%	28.2% G	18.0%	11.2%	27.4% LM	10.2%	8.4%	11.6%	15.0%	14.6%	19.7%	11.2%	11.5%	37.7%
MEAN	3.68	3.61	3.74	1.64	3.62 D	5.54 DE	3.07	4.13 G	3.84 J	3.04	3.73	3.42	3.94 L	3.49	3.84	3.56	3.85	3.32	3.65	4.61

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Q1. Within the last six months, do you recall ever having personally visited <INSERT LOCATION>; yes or no?
Percentage of respondents stating "YES" only.
Shown in descending order, ranked highest to lowest.

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
E. THE WINDSOR TOWN GREEN	310	146	163	87	138	85	139	171	246	63	81	109	69	85	24	57	76	162	106	40
	88.2%	85.8%	90.5%	91.8%	92.6%	79.1%	92.7%	84.9%	88.7%	86.4%	77.3%	93.1%	95.9%	91.7%	67.4%	90.1%	92.8%	94.9%	94.0%	61.7%
				F	F		H					K	K	O		O	O			
A. ANY OF THE TOWN'S PUBLIC PARKS	299	149	150	91	134	75	140	159	232	67	82	101	68	83	29	51	74	165	105	29
	85.3%	87.6%	83.1%	95.9%	89.8%	69.7%	93.7%	79.0%	83.6%	91.6%	79.0%	86.4%	93.7%	89.6%	83.7%	81.1%	90.6%	96.7%	93.1%	43.8%
				F	F		H						K							
M. ANY OF THE TOWN'S WALKING/ JOGGING OR BIKING TRAILS	225	108	117	65	111	50	109	117	180	46	56	82	52	72	15	41	55	130	74	22
	64.2%	63.3%	65.0%	68.7%	74.1%	46.4%	72.5%	58.0%	64.7%	62.1%	53.5%	70.1%	71.6%	77.6%	44.2%	63.9%	66.6%	75.9%	65.3%	33.0%
				F	F		H					K	K	O			O			
B. KEISER COMMUNITY PARK	219	103	116	77	99	43	117	102	163	56	55	77	50	60	19	43	53	127	74	18
	62.5%	60.6%	64.3%	82.0%	66.1%	40.1%	78.5%	50.6%	58.8%	76.2%	52.8%	65.6%	69.3%	64.8%	53.4%	68.5%	65.2%	74.4%	65.2%	27.9%
				EF	F		H			I			K							
K. ANY OF THE TOWN'S PLAYGROUND AREAS FOR CHILDREN	178	79	99	63	83	32	105	73	137	41	54	61	37	40	16	35	47	109	58	10
	50.8%	46.4%	55.0%	67.1%	55.5%	29.9%	70.3%	36.3%	49.4%	56.0%	51.3%	51.9%	50.9%	43.5%	45.3%	54.4%	56.8%	64.0%	51.7%	16.0%
				F	F		H													
F. ANY OF THE TOWN'S PUBLIC ATHLETIC FIELDS LIKE THOSE FOR SOCCER, BASEBALL, OR SOFTBALL	167	83	84	64	82	21	97	70	127	40	39	67	31	52	15	30	41	102	55	8
	47.4%	48.4%	46.5%	67.2%	54.9%	19.6%	64.5%	34.8%	45.6%	54.3%	37.3%	56.8%	42.7%	55.5%	41.7%	46.9%	49.8%	60.0%	49.0%	12.0%
				F	F		H					K								
C. ESPOSTI COMMUNITY PARK	105	54	52	32	49	25	53	52	78	27	26	34	26	33	12	17	21	68	27	10
	30.0%	31.4%	28.7%	33.4%	32.8%	23.2%	35.6%	25.8%	28.1%	37.2%	25.3%	28.8%	36.2%	35.5%	34.7%	26.6%	25.3%	39.9%	23.8%	15.4%
N. HUERTA GYMNASIUM NEAR WINDSOR TOWN GREEN	102	38	64	33	48	21	64	37	73	29	22	37	27	30	8	15	24	68	27	6
	29.0%	22.2%	35.4%	34.8%	32.0%	19.6%	43.0%	18.6%	26.2%	39.5%	20.8%	31.1%	37.4%	32.6%	22.2%	23.0%	29.7%	40.1%	24.0%	9.4%
			B		F		H						K							

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
* The sum of the percentages are greater than 100% because respondents were allowed multiple responses.
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Q1. Within the last six months, do you recall ever having personally visited <INSERT LOCATION>; yes or no?
Percentage of respondents stating "YES" only.
Shown in descending order, ranked highest to lowest.

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
D. HIRAM LEWIS COMMUNITY PARK	85	38	47	26	47	12	59	26	67	18	19	31	24	38	6	12	14	65	18	2
	24.1%	22.1%	26.0%	27.2% F	31.8% F	10.7%	39.4% H	12.8%	24.1%	24.4%	18.5%	26.6%	33.5% K	41.3% OPQ	16.7%	18.9%	17.0%	38.0%	15.6%	3.3%
L. WINDSOR SENIOR CENTER ON FOXWOOD DRIVE	82	28	54	16	32	34	38	44	66	16	22	30	16	29	8	12	17	53	23	5
	23.4%	16.6%	29.9% B	17.4%	21.2%	31.8% DE	25.4%	21.9%	23.7%	22.2%	21.2%	25.3%	22.5%	31.0%	23.8%	18.9%	20.3%	30.9%	20.7%	8.0%
J. WINDSOR COMMUNITY CENTER ON ADELE DRIVE	79	31	48	29	29	20	39	40	58	21	21	30	19	35	2	17	13	47	28	4
	22.4%	17.9%	26.6%	31.2%	19.2%	19.0%	26.1%	19.7%	20.7%	28.8%	20.2%	25.8%	26.7%	37.5% OQ	6.6%	26.2% O	15.9%	27.4%	24.3%	5.5%
H. ANY OF THE TOWN/S PUBLIC BASKETBALL COURT	78	40	37	34	38	6	50	27	61	17	14	35	16	24	6	17	22	60	16	2
	22.1%	23.6%	20.7%	35.9% F	25.3% F	5.6%	33.7% H	13.5%	21.9%	22.9%	13.0%	29.4% K	21.9%	26.1%	17.0%	26.4%	27.2%	34.8%	14.3%	3.0%
I. THE TOWN'S PUBLIC SWIMMING POOL AT THE WINDSOR SENIOR CENTER ON FOXWOOD DRIVE	57	20	37	20	23	13	36	21	45	11	11	27	11	21	5	5	13	39	17	-
	16.1%	11.7%	20.3% B	21.5%	15.5%	12.3%	23.7% H	10.4%	16.3%	15.2%	11.0%	23.3% K	15.5%	22.2% P	15.5%	7.8%	15.6%	23.0%	14.6%	
G. ANY TENNIS COURT IN HIRAM LEWIS COMMUNITY PARK	35	14	20	7	22	6	19	15	28	7	7	11	13	9	2	4	10	27	7	1
	9.9%	8.4%	11.3%	7.2%	14.8% F	5.4%	13.0%	7.6%	10.0%	9.5%	6.6%	9.7%	18.1% K	9.4%	6.6%	6.1%	12.2%	15.9%	6.1%	1.1%

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Q2. Within the last six months, about how often have you visited any of the town's parks or recreational facilities?

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(5) FOUR OR MORE TIMES A MONTH	171	77	94	53	81	37	94	77	135	36	42	57	39	52	12	30	41	171	-	-
	48.7%	44.9%	52.2%	56.3% F	54.3% F	34.1%	62.9% H	38.1%	48.4%	49.5%	39.8%	48.9%	53.8%	56.2%	35.6%	47.2%	50.1%	100%		
(4) TWO OR THREE TIMES A MONTH	65	32	32	15	30	20	21	43	50	15	19	25	16	18	6	12	17	-	65	-
	18.4%	19.0%	17.9%	15.9%	20.0%	18.5%	14.4%	21.4%	18.1%	19.8%	17.9%	21.6%	22.2%	18.8%	17.7%	19.5%	20.6%		57.2%	
(3) ABOUT ONCE A MONTH	48	32	17	18	17	13	21	28	39	9	15	16	9	11	8	4	12	-	48	-
	13.8%	18.7% C	9.2%	19.0%	11.6%	12.3%	13.9%	13.8%	14.1%	12.8%	14.3%	13.7%	12.9%	12.1%	23.0% P	5.6%	14.3%		42.8%	
(2) LESS THAN ONCE A MONTH	47	18	29	6	19	22	11	37	37	11	19	14	7	9	5	14	10	-	-	47
	13.5%	10.8%	16.1%	6.7%	12.6%	20.8% D	7.3%	18.1% G	13.2%	14.8%	18.1%	12.1%	9.6%	9.8%	13.9%	21.3%	12.3%			72.4%
(1) NEVER	18	11	7	2	2	14	2	16	17	2	9	4	1	3	3	4	1	-	-	18
	5.2%	6.6%	3.9%	2.1%	1.5%	13.0% DE	1.6%	7.9% G	6.0%	2.1%	8.6% M	3.6%	1.6%	3.1%	9.8%	6.5%	1.8%			27.6%
* DON'T KNOW / REFUSED	1	-	1	-	-	1	-	1	1	1	1	-	-	-	-	-	1	-	-	-
	0.4%		0.8%			1.3%		0.7%	0.3%	1.0%	1.3%						0.9%			
MEAN	3.92	3.85	3.99	4.18 F	4.13 F	3.40	4.30 H	3.64	3.90	4.01	3.63	4.00	4.17 K	4.15 O	3.55	3.80	4.06	5.00	3.57	1.72

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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* Mean figure calculations do not include "DON'T KNOW" responses.
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Q3. Has there been any type of barrier or issue with Windsor's park system that keeps you from using park system facilities as much as you would like? Yes or no?

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	50	14	36	12	25	13	25	25	38	12	10	19	12	8	4	9	15	33	13	4
	14.2%	8.3%	19.8% B	12.3%	16.9%	12.2%	16.8%	12.3%	13.8%	15.7%	9.5%	15.8%	16.9%	8.7%	11.2%	13.7%	18.8%	19.5%	11.1%	6.0%
NO / DON'T KNOW / REFUSED	301	156	145	83	124	94	125	177	239	62	94	99	60	85	31	55	66	138	101	62
	85.8%	91.7% C	80.2%	87.7%	83.1%	87.8%	83.2%	87.7%	86.2%	84.3%	90.5%	84.2%	83.1%	91.3%	88.8%	86.3%	81.2%	80.5%	88.9%	94.0%

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Q4. In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	50	14	36	12	25	13	25	25	38	12	10	19	12	8	4	9	15	33	13	4
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LACK OF RESTROOMS	10	2	8	2	6	1	9	1	6	4	-	4	4	2	-	1	5	8	2	-
	19.7%	13.5%	22.1%	20.8%	23.6%	11.2%	36.0% H	3.1%	15.1%	34.8%		21.6%	34.4%	19.4%		9.2%	32.6%	23.7%	15.3%	
SAFETY CONCERNS	8	2	6	-	6	2	5	3	7	2	1	5	1	1	-	3	3	6	2	-
	16.3%	13.5%	17.4%		23.6%	16.6%	18.8%	13.7%	17.0%	13.9%	7.8%	24.8%	6.6%	9.9%		39.3%	20.1%	17.1%	19.1%	
LACK OF PARKING	8	3	4	4	-	4	3	5	8	-	1	4	2	3	2	-	2	4	3	1
	16.0%	24.8%	12.6%	37.6%		27.8%	12.7%	19.4%	20.9%		7.8%	22.2%	19.8%	32.5%	61.6%		14.0%	11.6%	26.6%	19.6%
LACK OF CONVENIENT HOURS	6	1	5	-	5	1	2	4	5	1	2	3	1	1	1	-	2	4	2	-
	11.7%	8.0%	13.2%		20.4%	5.3%	6.4%	17.1%	13.1%	7.0%	16.2%	18.5%	6.6%	8.6%	20.5%		12.5%	10.6%	18.3%	
LACK OF CONVENIENT LOCATION OR ACCESS	6	-	6	5	-	1	-	6	3	2	3	2	-	-	-	-	2	3	-	2
	11.1%		15.4%	41.6%		5.3%		22.3%	8.1%	20.9%	31.4%	13.0%					15.6%	9.3%		60.9%
NOT WELL MAINTAINED	3	1	2	-	2	1	1	2	1	2	-	1	2	-	-	2	2	2	1	-
	6.4%	5.5%	6.7%		9.6%	5.9%	3.2%	9.6%	2.1%	20.6%		4.3%	12.9%			18.1%	10.4%	7.1%	6.4%	
POOR TRAILS	3	1	2	-	2	1	-	3	2	1	1	1	-	-	-	-	2	2	1	-
	6.2%	5.5%	6.4%		6.4%	11.2%		12.4%	5.9%	7.0%	7.8%	8.1%					14.9%	6.8%	6.4%	
UNLEASHED DOGS	3	1	2	-	3	-	2	1	2	1	1	-	1	1	-	-	-	3	-	-
	5.5%	8.0%	4.5%		10.8%		7.7%	3.2%	5.0%	7.0%	11.3%		6.6%	9.9%				8.2%		
EXPENSIVE RENTAL FEES	2	1	1	-	1	1	1	1	1	1	1	1	-	-	-	1	1	1	1	-
	3.6%	8.0%	1.9%		4.5%	5.3%	4.5%	2.8%	1.8%	9.7%	11.3%	3.8%				12.9%	4.5%	3.4%	5.5%	

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Q4. In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
LACK OF SWIMMING POOLS	2	-	2	-	2	-	-	2	1	1	-	1	1	-	-	-	1	1	1	-
	3.2%		4.5%		6.4%			6.5%	2.1%	7.0%		4.3%	6.6%				5.2%	2.4%	6.4%	
SPORTS FIELDS ARE NOT WELL MAINTAINED	1	-	1	-	1	1	1	1	1	-	1	-	1	1	-	1	-	1	1	-
	3.0%		4.2%		3.2%	5.3%	3.2%	2.8%	3.9%		7.0%		6.6%	9.9%		8.0%		2.1%	6.4%	
CROWDED	1	-	1	-	1	1	1	1	1	-	1	-	1	1	1	-	-	1	1	-
	3.0%		4.2%		3.2%	5.3%	3.2%	2.8%	3.9%		7.0%		6.6%	9.9%	17.8%			2.4%	5.5%	
OTHER	3	2	1	-	2	1	3	1	3	-	-	-	-	-	-	2	-	1	1	1
	6.8%	13.5%	4.2%		7.6%	11.2%	10.8%	2.8%	8.9%							21.8%		4.5%	8.9%	19.6%
DON'T KNOW	1	1	-	-	-	1	-	1	1	-	-	1	-	-	-	-	-	-	1	-
	1.6%	5.5%				5.9%		3.1%	2.0%			4.2%							6.2%	

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Mean Summary Table: Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
4 pt. scale: (4=Very, 3=Moderately, 2=Not very, 1=Not at all satisfied
Shown in descending order, ranked highest to lowest.

		==GENDER==		======AGE======			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
D. ACCESS TO WINDSOR PUBLIC PARKS	338	166	173	94	144	100	149	190	266	73	102	113	68	91	34	62	81	168	111	58
LOCATED NEAR YOUR HOME	3.63	3.70	3.56	3.66	3.58	3.67	3.55	3.69	3.68 J	3.45	3.51	3.65	3.64	3.80 O	3.42	3.58	3.66	3.62	3.65	3.63
B. THE MAINTENANCE OF WINDSOR'S	337	166	172	94	143	100	148	190	266	71	98	114	69	90	34	62	80	169	112	55
PUBLIC PARK AND RECREATION	3.54	3.54	3.55	3.54	3.52	3.57	3.43	3.63	3.61	3.28	3.41	3.56	3.63	3.61	3.31	3.48	3.57	3.56	3.55	3.48
FACILITIES								G	J											
E. THE AVAILABILITY OF WINDSOR	309	150	159	88	135	86	137	172	239	70	88	108	66	87	31	57	72	158	101	49
PARK WALKING-BIKING TRAILS	3.51	3.58	3.45	3.60	3.43	3.55	3.43	3.58	3.56	3.34	3.39	3.54	3.50	3.74 OPQ	3.09	3.51 O	3.48 O	3.53	3.58	3.33
A. THE OVERALL QUALITY OF	336	165	171	94	145	97	147	189	264	72	100	114	68	90	34	63	79	169	111	56
WINDSOR'S PUBLIC PARK AND	3.51	3.52	3.50	3.47	3.43	3.67	3.38	3.61	3.53	3.43	3.49	3.53	3.53	3.64 OQ	3.19	3.59 O	3.41	3.51	3.54	3.46
RECREATION FACILITIES						DE		G												
C. THE SAFETY OF WINDSOR PUBLIC	324	164	160	92	143	89	146	178	253	70	94	111	68	89	34	59	76	164	109	50
PARKS	3.50	3.55	3.45	3.46	3.39	3.70 E	3.34	3.63 G	3.52	3.43	3.42	3.58	3.48	3.65 OP	3.34	3.31	3.60	3.52	3.50	3.41

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Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
a. The overall quality of Windsor's public park and recreation facilities

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(4) VERY SATISFIED	198	95	103	48	82	67	78	120	159	39	60	68	41	60	13	41	41	99	70	29
	56.4%	55.5%	57.3%	51.3%	55.3%	62.5%	51.9%	59.7%	57.2%	53.3%	57.2%	57.7%	56.5%	64.0% O	36.5%	64.8% O	50.3%	57.9%	62.3%	43.8%
(3) MODERATELY SATISFIED	118	63	55	42	48	29	53	66	92	27	33	42	24	30	16	20	31	61	32	25
	33.7%	37.2%	30.5%	44.1% F	32.1%	26.8%	35.2%	32.6%	33.0%	36.6%	32.0%	35.4%	33.3%	32.0%	45.0%	30.9%	37.6%	35.8%	28.2%	37.4%
(2) NOT VERY SATISFIED	13	6	7	4	8	1	12	2	10	4	4	2	3	-	4	2	5	5	7	2
	3.8%	3.6%	4.0%	4.6%	5.5% F	0.7%	7.8% H	0.8%	3.5%	4.8%	3.7%	2.0%	3.8%		10.1%	3.0%	6.3%	2.7%	6.2%	2.4%
(1) NOT AT ALL SATISFIED	7	1	6	-	6	1	5	2	4	2	3	3	1	1	1	1	2	4	1	1
	1.9%	0.7%	3.1%		4.0%	0.6%	3.2%	0.9%	1.5%	3.3%	3.1%	2.2%	1.1%	0.9%	4.3%	1.3%	2.3%	2.5%	1.3%	1.2%
* DON'T KNOW / NO ANSWER	15	5	9	-	5	10	3	12	13	1	4	3	4	3	1	-	3	2	2	10
	4.2%	3.1%	5.2%		3.1%	9.4% E	1.8%	6.0%	4.8%	2.0%	4.0%	2.6%	5.3%	3.2%	4.2%		3.4%	1.1%	2.0%	15.2%
MEAN	3.51	3.52	3.50	3.47	3.43	3.67 DE	3.38	3.61 G	3.53	3.43	3.49	3.53	3.53	3.64 OQ	3.19	3.59 O	3.41	3.51	3.54	3.46

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
b. The maintenance of Windsor's public park and recreation facilities

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(4) VERY SATISFIED	215	102	113	60	90	65	89	126	181	34	58	71	45	60	18	35	52	112	69	34
	61.3%	59.7%	62.9%	63.6%	60.4%	60.6%	59.7%	62.6%	65.4% J	46.1%	55.8%	60.6%	62.6%	64.1%	52.5%	55.0%	63.2%	65.7%	60.7%	51.4%
(3) MODERATELY SATISFIED	101	56	44	28	43	30	42	59	71	30	29	38	23	27	12	23	24	45	37	18
	28.7%	33.1%	24.4%	29.2%	28.8%	27.9%	27.9%	29.2%	25.5%	40.6% I	27.8%	32.2%	32.1%	29.4%	33.4%	36.4%	29.3%	26.2%	33.1%	26.9%
(2) NOT VERY SATISFIED	11	2	9	5	5	1	8	3	10	1	4	2	-	2	1	4	4	7	3	1
	3.1%	1.3%	4.8%	5.1%	3.7%	0.6%	5.0%	1.7%	3.7%	1.1%	4.2%	2.0%		1.7%	2.3%	5.6%	4.8%	4.1%	2.8%	1.2%
(1) NOT AT ALL SATISFIED	11	5	6	2	5	4	9	1	4	7	7	2	1	2	3	1	1	5	2	3
	3.0%	3.0%	3.1%	2.1%	3.2%	3.5%	6.1% H	0.7%	1.4%	9.1%	6.4%	1.9%	1.1%	1.7%	9.8%	1.3%	1.0%	3.0%	2.0%	4.8%
* DON'T KNOW / NO ANSWER	14	5	9	-	6	8	2	12	11	2	6	4	3	3	1	1	1	2	1	10
	3.9%	2.9%	4.8%		3.9%	7.3%	1.3%	5.8% G	4.1%	3.1%	5.8%	3.2%	4.2%	3.1%	2.0%	1.8%	1.8%	1.1%	1.3%	15.7%
MEAN	3.54	3.54	3.55	3.54	3.52	3.57	3.43	3.63 G	3.61 J	3.28	3.41	3.56	3.63	3.61	3.31	3.48	3.57	3.56	3.55	3.48

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Weighted Crosstabulated Results
Nov. 18, 2014

Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
c. The safety of Windsor public parks

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(4) VERY SATISFIED	196	100	96	54	77	65	76	120	157	39	53	71	39	62	15	30	55	102	69	24
	55.8%	58.4%	53.4%	56.9%	51.4%	61.0%	50.9%	59.4%	56.6%	52.7%	51.1%	60.4%	54.0%	66.3%	41.8%	47.5%	66.8%	59.6%	61.0%	36.9%
														OP			OP			
(3) MODERATELY SATISFIED	106	57	49	32	53	22	54	53	81	26	31	35	26	26	16	22	17	52	31	24
	30.3%	33.3%	27.4%	33.4%	35.5%	20.3%	35.9%	26.1%	29.1%	34.9%	29.6%	29.5%	35.7%	28.1%	46.5%	35.4%	20.3%	30.4%	27.1%	36.1%
					F										Q					
(2) NOT VERY SATISFIED	8	4	4	2	6	-	5	3	5	4	5	3	1	-	2	1	1	5	4	-
	2.3%	2.5%	2.2%	2.1%	4.2%		3.7%	1.4%	1.7%	4.8%	4.5%	2.3%	1.1%		5.6%	1.3%	1.0%	2.7%	3.1%	
(1) NOT AT ALL SATISFIED	13	3	10	5	7	1	11	3	11	2	5	2	3	2	1	5	4	6	5	2
	3.8%	1.8%	5.7%	5.1%	4.7%	1.4%	7.2%	1.3%	3.9%	3.3%	4.6%	2.0%	3.7%	1.7%	2.0%	8.6%	4.9%	3.5%	4.8%	2.9%
							H													
* DON'T KNOW / NO ANSWER	27	7	20	2	6	19	4	24	24	3	11	7	4	4	1	5	6	6	4	16
	7.8%	4.0%	11.3%	2.5%	4.2%	17.3%	2.3%	11.8%	8.7%	4.2%	10.2%	5.7%	5.3%	3.9%	4.2%	7.3%	7.0%	3.7%	3.9%	24.1%
			B			DE		G												
MEAN	3.50	3.55	3.45	3.46	3.39	3.70	3.34	3.63	3.52	3.43	3.42	3.58	3.48	3.65	3.34	3.31	3.60	3.52	3.50	3.41
						E		G						OP						

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Nov. 18, 2014

Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
d. Access to Windsor public parks located near your home

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(4) VERY SATISFIED	247	127	121	71	103	73	105	142	203	45	72	81	51	76	18	47	58	123	81	42
	70.5%	74.5%	66.8%	74.9%	69.2%	68.4%	70.4%	70.6%	73.0%	61.2%	69.1%	68.6%	71.0%	81.4% O	50.8%	73.4% O	71.3%	72.1%	71.9%	64.3%
(3) MODERATELY SATISFIED	68	30	38	17	29	22	29	39	48	20	17	28	11	13	14	8	19	33	23	12
	19.3%	17.5%	21.1%	18.4%	19.2%	20.3%	19.3%	19.4%	17.2%	27.5%	16.8%	23.8%	15.6%	13.7%	39.6% NP	13.3%	22.8%	19.0%	20.4%	18.8%
(2) NOT VERY SATISFIED	10	6	5	4	4	2	4	6	8	3	4	3	2	1	2	4	1	6	3	1
	3.0%	3.4%	2.5%	4.1%	2.9%	2.0%	2.9%	3.0%	2.8%	3.7%	3.6%	2.9%	3.3%	1.6%	5.6%	6.1%	1.8%	3.2%	2.7%	1.7%
(1) NOT AT ALL SATISFIED	12	3	9	2	8	2	10	3	8	5	8	1	3	1	1	3	2	7	3	2
	3.5%	1.8%	5.2%	2.5%	5.3%	2.0%	6.6% H	1.2%	2.8%	6.5%	7.9% L	1.3%	3.8%	0.9%	2.0%	5.1%	2.3%	4.1%	2.7%	3.5%
* DON'T KNOW / NO ANSWER	13	5	8	-	5	8	1	12	12	1	3	4	5	2	1	1	1	3	3	8
	3.6%	2.9%	4.4%		3.3%	7.3%	0.8%	5.8% G	4.4%	1.0%	2.7%	3.5%	6.3%	2.4%	2.0%	2.2%	1.7%	1.5%	2.3%	11.7%
MEAN	3.63	3.70	3.56	3.66	3.58	3.67	3.55	3.69	3.68 J	3.45	3.51	3.65	3.64	3.80 O	3.42	3.58	3.66	3.62	3.65	3.63

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Weighted Crosstabulated Results
Nov. 18, 2014

Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
e. The availability of Windsor park walking-biking trails

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(4) VERY SATISFIED	194	100	95	60	80	54	84	110	157	37	47	70	43	66	13	32	43	104	65	25
	55.3%	58.4%	52.4%	63.1%	53.8%	50.6%	56.1%	54.7%	56.5%	50.6%	45.5%	59.4%	59.4%	70.8% OPQ	37.8%	50.8%	52.6%	61.0%	57.1%	37.4%
(3) MODERATELY SATISFIED	89	40	48	24	38	26	36	53	64	24	31	29	17	19	10	23	22	37	32	19
	25.3%	23.7%	26.8%	25.6%	25.7%	24.5%	24.0%	26.2%	23.2%	33.2%	29.5%	24.5%	23.4%	20.8%	29.6%	36.8%	27.3%	21.7%	28.0%	29.4%
(2) NOT VERY SATISFIED	17	9	8	2	11	4	9	7	13	4	6	6	4	2	4	1	5	12	3	2
	4.7%	5.1%	4.3%	2.1%	7.3%	3.5%	6.3%	3.5%	4.7%	4.8%	6.2%	4.9%	4.9%	1.7%	11.8%	1.8%	6.6%	6.8%	2.7%	2.9%
(1) NOT AT ALL SATISFIED	10	2	8	2	6	2	8	2	5	5	3	3	3	-	3	1	2	5	2	3
	2.7%	0.9%	4.4%	2.5%	3.8%	1.4%	5.3% H	0.8%	1.7%	6.5%	3.0%	2.7%	4.5%		9.2%	1.3%	2.0%	2.8%	1.4%	4.8%
* DON'T KNOW / NO ANSWER	42	20	22	6	14	22	12	30	38	4	17	10	6	6	4	6	9	13	12	17
	12.0%	11.8%	12.1%	6.7%	9.5%	20.1% DE	8.3%	14.7%	13.8% J	4.8%	15.9%	8.4%	7.9%	6.7%	11.8%	9.4%	11.6%	7.7%	10.8%	25.5%
MEAN	3.51	3.58	3.45	3.60	3.43	3.55	3.43	3.58	3.56	3.34	3.39	3.54	3.50	3.74 OPQ	3.09	3.51 O	3.48 O	3.53	3.58	3.33

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Q6. Within the last 12 months, do you recall personally visiting any city park in a neighboring community like Santa Rosa or Healdsburg? Yes or no?

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	203	95	108	63	94	45	100	103	161	42	47	74	47	59	20	43	48	113	70	20
	57.7%	55.8%	59.6%	67.1% F	63.2% F	41.8%	66.7% H	51.1%	58.0%	56.7%	45.0%	63.0% K	65.9% K	63.0%	56.0%	67.7%	58.0%	66.2%	61.4%	30.6%
NO / DON'T KNOW / REFUSED	148	75	73	31	55	62	50	98	117	32	57	43	25	34	15	20	34	58	44	46
	42.3%	44.2%	40.4%	32.9%	36.8%	58.2% DE	33.3%	48.9% G	42.0%	43.3%	55.0% LM	37.0%	34.1%	37.0%	44.0%	32.3%	42.0%	33.8%	38.6%	69.4%

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
Independent T-Test for Means, Independent Z-Test for Percentages
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Q7. In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	203	95	108	63	94	45	100	103	161	42	47	74	47	59	20	43	48	113	70	20
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAMILY OR FRIENDS	52	28	25	17	25	11	26	26	46	6	11	24	9	11	3	19	10	31	16	5
	25.8%	29.0%	23.0%	26.0%	26.4%	24.3%	26.3%	25.3%	28.6%	15.1%	23.4%	31.8%	19.9%	19.6%	17.3%	43.2% N	21.9%	27.4%	23.3%	25.2%
SPECIAL EVENTS OR ACTIVITIES	37	20	17	6	16	15	16	21	28	9	8	16	8	11	4	8	8	22	11	4
	18.2%	21.3%	15.5%	9.9%	16.8%	32.9% DE	16.4%	20.1%	17.1%	22.5%	16.7%	21.4%	17.1%	18.1%	22.8%	17.9%	17.4%	19.8%	15.5%	19.2%
WAS IN AREA OR CONVENIENT	31	18	13	13	15	4	17	15	28	4	6	15	6	6	1	8	10	19	8	4
	15.5%	18.9%	12.5%	19.9%	16.0%	8.3%	16.9%	14.2%	17.1%	9.2%	12.4%	20.5%	12.2%	9.9%	4.0%	19.2%	21.3% O	16.9%	11.6%	21.4%
WALKING OR BIKING TRAILS	21	10	11	7	11	3	8	13	16	5	8	5	6	5	5	7	2	14	6	1
	10.4%	10.4%	10.3%	10.7%	11.9%	6.7%	8.5%	12.2%	9.7%	13.1%	17.5%	6.1%	11.7%	9.1%	24.4%	17.2%	4.0%	12.3%	9.0%	4.0%
LARGER PARKS OR FACILITIES	20	7	14	9	9	2	19	2	16	4	1	8	7	5	2	3	6	11	6	4
	10.1%	7.2%	12.6%	14.5%	9.5%	5.0%	18.9% H	1.5%	10.0%	10.2%	3.2%	10.2%	15.8% K	9.3%	12.3%	8.0%	12.4%	9.7%	8.5%	17.7%
SPORTING EVENTS OR FIELDS	16	7	9	2	9	4	12	4	13	2	4	4	5	7	-	2	4	12	4	-
	7.8%	6.9%	8.7%	3.1%	10.0%	9.8%	12.1% H	3.6%	8.3%	5.8%	8.2%	5.7%	11.5%	12.0%		5.4%	8.9%	10.6%	5.6%	
TRY SOMETHING NEW	15	7	8	9	5	1	4	12	12	3	5	6	-	8	2	3	1	9	5	1
	7.4%	7.6%	7.3%	13.7%	5.3%	3.1%	3.5%	11.2%	7.4%	7.5%	10.4%	7.9%		13.4% Q	9.3%	8.0%	1.7%	7.7%	7.2%	6.9%
PONDS OR NATURAL AREAS	15	4	11	7	5	3	7	7	8	6	6	4	4	5	-	1	5	8	3	4
	7.3%	4.0%	10.3%	11.4%	4.9%	6.6%	7.4%	7.2%	5.2%	15.4%	11.7%	5.4%	7.9%	9.3%		1.8%	9.9%	7.0%	4.4%	19.3%

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Q7. In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
MORE MAINTAINED	12	1	11	7	4	1	12	-	12	-	-	6	2	2	-	1	6	5	6	2
	5.9%	0.8%	10.4% B	11.4%	4.3%	1.7%	12.0%		7.5%			7.6%	3.4%	2.7%		1.8%	11.8%	4.3%	8.1%	7.9%
BIRTHDAY PARTIES	9	3	6	2	5	1	6	3	9	-	2	3	2	3	1	3	-	4	5	-
	4.3%	3.2%	5.2%	3.8%	5.8%	1.7%	5.6%	2.9%	5.4%		5.1%	4.3%	4.0%	4.6%	4.1%	6.3%		3.1%	7.3%	
DOG PARKS	3	3	1	-	2	2	1	3	3	-	1	-	2	1	-	2	-	2	1	1
	1.7%	2.8%	0.7%		2.0%	3.4%	0.8%	2.6%	2.2%		1.6%		4.1%	1.9%		3.7%		1.7%	1.1%	3.9%
SWIMMING POOL	3	-	3	2	1	-	-	3	2	1	-	3	-	-	-	-	1	2	1	-
	1.6%		3.0%	3.8%	0.9%			3.1%	1.5%	1.9%		4.3%					1.7%	2.1%	1.2%	
EXERCISE	1	-	1	-	1	1	-	1	1	1	1	-	1	1	1	-	-	1	-	1
	0.7%		1.4%		0.9%	1.6%		1.5%	0.4%	1.9%	1.7%		1.5%	1.2%	4.1%			0.6%		4.0%
OTHER	1	-	1	-	1	-	1	-	1	-	-	-	1	-	-	1	-	-	1	-
	0.4%		0.7%		0.9%		0.8%		0.5%				1.7%			1.9%			1.2%	
DON'T KNOW / NO ANSWER	7	6	1	2	3	2	-	7	6	2	3	1	1	1	2	-	2	1	6	-
	3.7%	6.4%	1.3%	3.1%	3.6%	4.8%		7.3%	3.4%	4.7%	6.5%	1.5%	1.6%	2.5%	9.9%		4.7%	1.0%	9.2%	

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Summary Table: Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
Percentage of respondents stating "VERY INTERESTED" only.
Shown in descending order, ranked highest to lowest.

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
A. BUILD AN OUTDOOR AQUATIC CENTER IN KEISER PARK THAT WOULD INCLUDE A RECREATION AND COMPETITION POOL	229	105	124	77	97	55	121	109	173	57	67	84	41	65	21	42	55	129	71	29
	65.3%	61.5%	68.9%	82.0% EF	65.2% F	50.9%	80.5% H	54.0%	62.2%	77.2% I	64.4%	71.4%	57.1%	69.8%	58.6%	65.7%	66.7%	75.6%	63.0%	43.8%
G. EXPAND AND CONNECT WALKING-BIKING TRAILS	209	105	104	65	90	54	100	110	157	52	67	73	41	60	19	39	51	103	72	33
	59.6%	61.5%	57.9%	69.3% F	60.3%	50.2%	66.7% H	54.4%	56.5%	71.5% I	64.3%	62.0%	57.4%	64.9%	55.2%	61.3%	62.6%	60.3%	63.5%	50.6%
B. BUILD A MULTI-USE RECREATION CENTER IN KEISER PARK THAT WOULD INCLUDE FITNESS FACILITIES, GYM, A TEEN CENTER, HEALTH CENTER, AND PRE-SCHOOL ACCOMMODATIONS	172	80	93	53	77	43	85	87	128	44	53	69	29	41	11	45	38	86	59	27
	49.1%	46.6%	51.5%	56.4%	51.3% F	39.8%	56.9% H	43.4%	46.1%	60.6%	51.1%	58.4% M	40.6%	43.6%	32.4%	71.4% NOQ	46.9%	50.1%	51.9%	41.8%
C. DEVELOP A DESTINATION CHILDREN'S PLAYGROUND AREA IN KEISER PARK	145	69	76	43	69	33	82	63	104	41	51	49	26	42	13	32	26	76	52	17
	41.3%	40.7%	41.9%	45.6%	46.5% F	30.4%	54.8% H	31.3%	37.3%	56.5% I	49.0%	42.0%	35.9%	45.2%	36.1%	50.5% Q	32.3%	44.4%	45.5%	26.0%
I. PROVIDE MORE COMMUNITY GARDENS	144	67	77	49	51	44	59	84	105	38	61	45	21	42	14	35	24	68	46	30
	41.0%	39.1%	42.7%	52.3% E	34.1%	40.6%	39.7%	41.9%	38.0%	52.3%	58.3% LM	38.2%	28.6%	44.8%	39.9%	54.8% Q	29.8%	39.5%	40.7%	45.1%
D. PROVIDE PUBLIC ART AND SCULPTURE DISPLAYS	126	63	63	35	54	37	53	73	95	31	44	35	30	34	16	31	22	59	43	23
	35.9%	36.9%	35.0%	37.0%	36.2%	34.4%	35.5%	36.2%	34.2%	42.4%	42.3%	29.8%	42.1%	36.8%	46.0%	48.5% Q	26.8%	34.6%	38.4%	34.6%
L. PROVIDE MORE SPACE FOR INDOOR GYM SPORTS	123	64	59	44	57	22	69	54	90	33	38	40	25	28	13	29	23	66	43	13
	35.0%	37.5%	32.7%	46.7% F	38.2% F	20.3%	45.8% H	26.9%	32.5%	44.5%	36.6%	34.4%	34.1%	30.6%	36.2%	45.3%	28.5%	38.7%	37.6%	20.4%
J. BUILD MORE DOG PARKS	113	45	68	29	46	39	40	74	91	23	34	39	21	26	9	32	22	48	42	22
	32.2%	26.2%	37.9% B	30.2%	30.5%	36.4%	26.4%	36.6%	32.6%	30.8%	32.8%	33.1%	28.6%	28.0%	26.9%	50.2% NOQ	27.1%	28.1%	37.0%	34.3%

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Summary Table: Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
Percentage of respondents stating "VERY INTERESTED" only.
Shown in descending order, ranked highest to lowest.

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
E. PROVIDE MORE SOCCER FIELDS	90	50	40	33	35	22	47	43	57	33	36	25	17	31	11	16	14	47	30	13
	25.7%	29.5%	22.2%	35.4%	23.3%	20.5%	31.3%	21.6%	20.6%	45.0% I	34.6% L	20.9%	23.5%	32.8% Q	30.0%	25.7%	17.4%	27.4%	26.6%	19.4%
F. PROVIDE MORE BASEBALL AND SOFTBALL FIELDS	87	48	39	19	40	28	48	39	62	25	28	25	24	22	11	18	21	43	31	13
	24.8%	28.4%	21.5%	20.5%	26.8%	26.0%	32.0% H	19.5%	22.3%	34.3%	26.6%	21.6%	32.9%	23.2%	31.8%	28.7%	25.3%	25.1%	27.0%	19.8%
H. PROVIDE MORE TENNIS COURTS	54	28	26	10	27	17	25	29	34	20	16	16	13	13	7	16	12	24	16	13
	15.4%	16.6%	14.3%	10.8%	18.2%	15.6%	16.6%	14.5%	12.4%	26.9% I	15.3%	13.5%	18.7%	13.6%	20.5%	25.1%	14.9%	14.0%	14.4%	20.1%
K. BUILD PICKLEBALL COURTS	49	18	31	13	18	18	18	31	36	13	21	18	5	13	6	7	11	26	16	7
	13.9%	10.6%	17.1%	13.3%	12.4%	16.7%	12.3%	15.2%	12.8%	18.2%	20.0% M	15.7%	7.5%	13.7%	16.7%	10.9%	13.2%	15.1%	14.5%	10.2%

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Summary Table: Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
Percentage of respondents stating "FAVOR" only.
Shown in descending order, ranked highest to lowest.

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
A. BUILD AN OUTDOOR AQUATIC CENTER IN KEISER PARK THAT WOULD INCLUDE A RECREATION AND COMPETITION POOL	205	96	109	67	89	49	110	95	149	56	59	78	39	65	15	37	49	116	64	25
	58.4%	56.1%	60.6%	71.2% F	59.4% F	45.7%	73.6% H	47.1%	53.5%	76.8% I	56.3%	66.4%	54.2%	69.4% O	42.2%	57.6%	59.4%	67.9%	56.2%	37.6%
G. EXPAND AND CONNECT WALKING-BIKING TRAILS	186	99	87	55	77	54	83	103	142	44	59	70	34	52	17	37	45	96	58	31
	53.0%	57.9%	48.3%	58.0%	51.6%	50.5%	55.3%	51.3%	51.1%	60.2%	56.7%	59.3%	47.0%	55.6%	48.6%	57.9%	55.2%	56.0%	50.9%	47.8%
B. BUILD A MULTI-USE RECREATION CENTER IN KEISER PARK THAT WOULD INCLUDE FITNESS FACILITIES, GYM, A TEEN CENTER, HEALTH CENTER, AND PRE-SCHOOL ACCOMMODATIONS	160	79	81	51	73	36	81	78	118	42	52	61	29	43	11	35	37	83	52	24
	45.5%	46.2%	44.9%	53.9% F	48.6% F	33.8%	54.3% H	39.0%	42.4%	57.4% I	49.5%	51.9%	39.7%	46.2%	32.4%	54.9% O	45.6%	48.7%	45.7%	36.7%
C. DEVELOP A DESTINATION CHILDREN'S PLAYGROUND AREA IN KEISER PARK	142	74	69	41	66	35	81	61	103	40	48	47	26	40	10	27	31	75	44	23
	40.5%	43.2%	38.0%	43.1%	44.5% F	32.7%	54.3% H	30.3%	36.9%	54.0% I	46.3%	40.2%	36.0%	42.9%	28.2%	42.9%	38.1%	43.7%	38.5%	35.6%
I. PROVIDE MORE COMMUNITY GARDENS	141	72	69	49	49	42	64	78	101	40	52	50	21	44	14	24	24	71	43	27
	40.2%	42.5%	38.1%	52.3% E	33.1%	39.5%	42.5%	38.6%	36.4%	54.9% I	50.0% M	43.0%	29.1%	47.7% Q	39.0%	38.4%	28.8%	41.4%	37.9%	40.9%
L. PROVIDE MORE SPACE FOR INDOOR GYM SPORTS	123	62	61	43	52	29	67	56	89	34	32	43	29	33	7	30	25	70	35	18
	35.2%	36.6%	33.9%	45.6% F	34.7%	26.6%	45.0% H	27.9%	32.1%	46.7%	30.9%	36.2%	39.8%	35.0%	20.5%	47.8% OQ	30.4%	41.1%	30.9%	27.0%
D. PROVIDE PUBLIC ART AND SCULPTURE DISPLAYS	104	59	44	29	41	34	50	54	73	31	33	37	26	32	18	19	19	51	31	21
	29.6%	34.8%	24.6%	30.3%	27.4%	32.0%	33.4%	26.7%	26.1%	42.7% I	31.9%	31.2%	35.7%	34.1%	52.7% PQ	30.1%	22.6%	29.8%	27.2%	32.6%
E. PROVIDE MORE SOCCER FIELDS	96	54	42	30	38	28	52	45	61	35	35	32	15	38	9	14	14	55	25	16
	27.5%	31.7%	23.5%	31.8%	25.6%	26.3%	34.6% H	22.2%	22.0%	48.3% I	33.4%	27.4%	20.7%	40.8% PQ	26.3%	22.4%	16.9%	32.2%	21.8%	24.5%

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Summary Table: Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
Percentage of respondents stating "FAVOR" only.
Shown in descending order, ranked highest to lowest.

		==GENDER==		======AGE======			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
J. BUILD MORE DOG PARKS	92	44	48	25	36	30	42	50	67	25	29	37	15	27	6	20	22	45	25	21
	26.1%	25.8%	26.4%	26.7%	24.2%	28.4%	28.0%	24.8%	24.1%	33.8%	27.8%	31.7%	20.6%	29.3%	18.0%	31.7%	27.4%	26.4%	22.2%	31.8%
F. PROVIDE MORE BASEBALL AND SOFTBALL FIELDS	80	44	36	25	31	24	50	30	55	25	21	32	18	28	11	15	14	40	25	14
	22.7%	25.6%	20.0%	26.7%	20.8%	21.9%	33.2% H	14.9%	19.8%	33.9% I	20.0%	27.6%	25.2%	29.7%	32.0%	23.6%	16.9%	23.4%	21.8%	21.8%
H. PROVIDE MORE TENNIS COURTS	53	29	25	8	28	17	27	26	37	16	16	19	12	11	10	11	13	27	15	10
	15.1%	16.8%	13.6%	8.7%	18.7%	15.8%	17.9%	13.1%	13.3%	22.2%	15.1%	16.5%	17.2%	11.5%	27.3%	17.3%	15.9%	15.9%	13.2%	15.7%
K. BUILD PICKLEBALL COURTS	48	21	26	11	22	15	20	28	28	20	12	19	8	15	6	7	9	22	16	9
	13.6%	12.5%	14.6%	11.3%	14.7%	13.9%	13.2%	13.8%	10.0%	27.0% I	11.9%	16.0%	10.6%	16.6%	18.3%	10.6%	11.2%	13.1%	13.8%	13.6%

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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
a. Build an outdoor aquatic center in Keiser Park that would include a recreation and competition pool.

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	229	105	124	77	97	55	121	109	173	57	67	84	41	65	21	42	55	129	71	29
	65.3%	61.5%	68.9%	82.0% EF	65.2% F	50.9%	80.5% H	54.0%	62.2%	77.2% I	64.4%	71.4%	57.1%	69.8%	58.6%	65.7%	66.7%	75.6%	63.0%	43.8%
(2) MODERATELY INTERESTED	50	29	21	8	21	21	12	38	43	7	15	16	13	14	4	7	10	15	23	11
	14.3%	17.0%	11.6%	8.7%	14.2%	19.2%	8.3%	18.7% G	15.6%	9.0%	14.5%	13.8%	18.0%	15.3%	12.7%	10.9%	12.8%	8.8%	19.9%	16.9%
(1) NOT VERY INTERESTED	67	35	32	6	30	31	17	50	59	8	18	16	18	13	10	12	17	27	15	25
	19.0%	20.3%	17.7%	6.7%	19.9% D	28.6% D	11.2%	24.8% G	21.2% J	10.5%	17.4%	13.8%	25.0%	14.2%	28.7%	19.6%	20.5%	15.6%	13.3%	38.1%
* DON'T KNOW / NO ANSWER	5	2	3	2	1	1	-	5	3	2	4	1	-	1	-	2	-	-	4	1
	1.4%	1.1%	1.7%	2.5%	0.8%	1.4%		2.5%	0.9%	3.3%	3.7%	1.0%		0.7%		3.8%			3.7%	1.2%
MEAN	2.47	2.42	2.52	2.77 EF	2.46 F	2.23	2.69 H	2.30	2.41	2.69 I	2.49	2.58 M	2.32	2.56	2.30	2.48	2.46	2.60	2.52	2.06

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
a. Build an outdoor aquatic center in Keiser Park that would include a recreation and competition pool.

		==GENDER==		======AGE======			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	205	96	109	67	89	49	110	95	149	56	59	78	39	65	15	37	49	116	64	25
	58.4%	56.1%	60.6%	71.2% F	59.4% F	45.7%	73.6% H	47.1%	53.5%	76.8% I	56.3%	66.4%	54.2%	69.4% O	42.2%	57.6%	59.4%	67.9%	56.2%	37.6%
(2) NEUTRAL	50	23	27	15	19	16	15	34	41	9	19	13	9	10	10	9	6	16	22	11
	14.1%	13.5%	14.7%	15.9%	12.5%	14.9%	10.3%	17.0%	14.8%	11.7%	18.3%	11.2%	12.3%	10.2%	27.4% Q	13.5%	7.0%	9.4%	19.9%	16.8%
(1) OPPOSE	95	50	45	12	41	42	24	70	86	8	25	26	24	19	9	18	28	39	25	30
	26.9%	29.3%	24.7%	12.9%	27.4% D	38.7% DE	16.1%	35.0% G	31.0% J	11.5%	24.2%	22.4%	33.5%	20.3%	25.0%	28.8%	33.6%	22.7%	22.3%	45.7%
* DON'T KNOW / NO ANSWER	2	2	-	-	1	1	-	2	2	-	1	-	-	-	2	-	-	-	2	-
	0.5%	1.1%			0.8%	0.7%		0.9%	0.7%		1.1%				5.4%				1.7%	
MEAN	2.32	2.27	2.36	2.58 EF	2.32 F	2.07	2.57 H	2.12	2.23	2.65 I	2.32	2.44	2.21	2.49	2.18	2.29	2.26	2.45	2.34	1.92

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
b. Build a multi-use recreation center in Keiser Park that would include fitness facilities, gym, a teen center, health center, and pre-school accommodations.

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	172	80	93	53	77	43	85	87	128	44	53	69	29	41	11	45	38	86	59	27
	49.1%	46.6%	51.5%	56.4%	51.3% F	39.8%	56.9% H	43.4%	46.1%	60.6%	51.1%	58.4% M	40.6%	43.6%	32.4%	71.4% NOQ	46.9%	50.1%	51.9%	41.8%
(2) MODERATELY INTERESTED	85	45	40	28	37	20	34	51	71	14	24	26	19	23	11	9	22	42	34	9
	24.2%	26.5%	22.0%	29.7%	24.6%	18.7%	22.5%	25.5%	25.4%	19.5%	23.0%	21.9%	25.8%	25.0%	32.8%	14.4%	27.3%	24.3%	30.0%	14.3%
(1) NOT VERY INTERESTED	86	42	43	13	33	40	30	56	71	15	22	21	24	25	11	9	20	41	18	26
	24.4%	24.7%	24.1%	13.8%	22.0%	36.9% DE	19.9%	27.7%	25.6%	19.8%	21.1%	18.1%	33.7% L	27.2%	32.4%	14.2%	24.9%	24.1%	15.8%	39.4%
* DON'T KNOW / NO ANSWER	8	4	4	-	3	5	1	7	8	-	5	2	-	4	1	-	1	3	3	3
	2.3%	2.2%	2.4%		2.0%	4.7%	0.8%	3.5%	2.9%		4.8%	1.6%		4.3%	2.3%		0.9%	1.5%	2.3%	4.5%
MEAN	2.25	2.22	2.28	2.43 F	2.30 F	2.03	2.37 H	2.16	2.21	2.41	2.32	2.41 M	2.07	2.17	2.00	2.57 NOQ	2.22	2.26	2.37	2.02

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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
b. Build a multi-use recreation center in Keiser Park that would include fitness facilities, gym, a teen center, health center, and pre-school accommodations.

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	160	79	81	51	73	36	81	78	118	42	52	61	29	43	11	35	37	83	52	24
	45.5%	46.2%	44.9%	53.9% F	48.6% F	33.8%	54.3% H	39.0%	42.4%	57.4% I	49.5%	51.9%	39.7%	46.2%	32.4%	54.9% O	45.6%	48.7%	45.7%	36.7%
(2) NEUTRAL	73	35	38	26	27	20	29	44	52	21	24	23	12	18	11	9	15	37	27	9
	20.8%	20.7%	21.0%	27.7%	18.2%	18.5%	19.5%	21.8%	18.7%	28.8%	23.0%	19.6%	17.1%	19.5%	30.8%	14.9%	18.3%	21.8%	24.0%	13.4%
(1) OPPOSE	116	55	62	17	48	50	39	77	106	10	28	34	31	32	11	19	30	50	32	33
	33.1%	32.0%	34.2%	18.4%	32.5% D	47.0% DE	26.2%	38.3% G	38.2% J	13.8%	26.4%	28.5%	43.2% K	34.4%	31.5%	30.2%	36.1%	29.6%	28.6%	49.8%
* DON'T KNOW / NO ANSWER	2	2	-	-	1	1	-	2	2	-	1	-	-	-	2	-	-	-	2	-
	0.5%	1.1%			0.8%	0.7%		0.9%	0.7%		1.1%				5.4%				1.7%	
MEAN	2.12	2.14	2.11	2.35 F	2.16 F	1.87	2.28 H	2.01	2.04	2.44 I	2.23	2.23	1.97	2.12	2.01	2.25	2.10	2.19	2.17	1.87

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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
c. Develop a destination children's playground area in Keiser Park

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	145	69	76	43	69	33	82	63	104	41	51	49	26	42	13	32	26	76	52	17
	41.3%	40.7%	41.9%	45.6%	46.5% F	30.4%	54.8% H	31.3%	37.3%	56.5% I	49.0%	42.0%	35.9%	45.2%	36.1%	50.5% Q	32.3%	44.4%	45.5%	26.0%
(2) MODERATELY INTERESTED	86	47	40	28	33	25	35	51	71	16	16	34	22	21	11	15	21	40	32	14
	24.6%	27.4%	21.9%	29.7%	22.0%	23.6%	23.5%	25.4%	25.5%	21.2%	15.0%	28.6% K	30.4% K	22.5%	31.8%	23.2%	25.7%	23.3%	28.5%	21.6%
(1) NOT VERY INTERESTED	101	49	52	21	42	38	28	74	86	16	32	29	20	25	6	14	31	49	25	27
	28.8%	28.9%	28.7%	22.1%	28.1%	35.9%	18.5%	36.5% G	30.8%	21.3%	30.8%	24.9%	27.1%	26.6%	16.9%	22.3%	37.5% O	28.6%	22.1%	40.6%
* DON'T KNOW / NO ANSWER	18	5	13	2	5	11	5	14	18	1	5	5	5	5	5	3	4	6	4	8
	5.2%	2.9%	7.4%	2.5%	3.4%	10.1% DE	3.2%	6.7%	6.3% J	1.1%	5.2%	4.4%	6.5%	5.7%	15.3%	4.0%	4.5%	3.7%	3.9%	11.8%
MEAN	2.13	2.12	2.14	2.24 F	2.19 F	1.94	2.37 H	1.94	2.07	2.36 I	2.19	2.18	2.09	2.20	2.23	2.29 Q	1.95	2.16	2.24	1.83

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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
c. Develop a destination children's playground area in Keiser Park

		==GENDER==		======AGE======			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	142	74	69	41	66	35	81	61	103	40	48	47	26	40	10	27	31	75	44	23
	40.5%	43.2%	38.0%	43.1%	44.5% F	32.7%	54.3% H	30.3%	36.9%	54.0% I	46.3%	40.2%	36.0%	42.9%	28.2%	42.9%	38.1%	43.7%	38.5%	35.6%
(2) NEUTRAL	96	43	53	42	31	23	39	57	74	22	30	32	19	27	15	15	16	44	40	11
	27.3%	25.2%	29.2%	44.1% EF	21.1%	21.1%	26.1%	28.2%	26.5%	30.1%	28.5%	27.1%	26.8%	29.5%	42.8% Q	23.2%	19.6%	25.8%	35.6%	17.4%
(1) OPPOSE	109	50	58	12	50	47	29	79	97	12	24	38	27	25	7	22	35	52	27	29
	31.0%	29.6%	32.4%	12.9%	33.7% D	43.4% D	19.7%	39.5% G	35.0% J	15.9%	23.3%	32.1%	37.2%	26.9%	21.4%	33.9%	42.4% NO	30.5%	24.2%	43.6%
* DON'T KNOW / NO ANSWER	4	3	1	-	1	3	-	4	4	-	2	1	-	1	3	-	-	-	2	2
	1.2%	2.0%	0.4%		0.8%	2.8%		2.1%	1.5%		1.8%	0.6%		0.7%	7.6%				1.7%	3.4%
MEAN	2.10	2.14	2.06	2.30 F	2.11 F	1.89	2.35 H	1.91	2.02	2.38 I	2.23	2.08	1.99	2.16	2.07	2.09	1.96	2.13	2.15	1.92

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
d. Provide public art and sculpture displays

		==GENDER==		======AGE======			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	126	63	63	35	54	37	53	73	95	31	44	35	30	34	16	31	22	59	43	23
	35.9%	36.9%	35.0%	37.0%	36.2%	34.4%	35.5%	36.2%	34.2%	42.4%	42.3%	29.8%	42.1%	36.8%	46.0%	48.5% Q	26.8%	34.6%	38.4%	34.6%
(2) MODERATELY INTERESTED	108	53	56	35	44	29	50	58	78	30	31	40	21	34	8	14	27	56	37	15
	30.9%	30.9%	30.8%	36.9%	29.6%	27.3%	33.7%	28.7%	28.1%	41.2%	29.6%	34.3%	28.6%	36.6%	22.9%	21.5%	32.8%	32.6%	32.7%	22.7%
(1) NOT VERY INTERESTED	112	51	60	25	49	38	45	66	100	11	27	39	21	23	11	19	32	55	30	27
	31.8%	30.0%	33.5%	26.1%	32.7%	35.5%	30.3%	32.9%	36.1% J	15.3%	26.0%	33.4%	29.3%	25.1%	31.1%	30.0%	39.0%	32.3%	26.4%	40.4%
* DON'T KNOW / NO ANSWER	5	4	1	-	2	3	1	4	4	1	2	3	-	1	-	-	1	1	3	1
	1.5%	2.2%	0.8%		1.5%	2.7%	0.5%	2.2%	1.6%	1.1%	2.2%	2.5%		1.5%			1.4%	0.5%	2.6%	2.2%
MEAN	2.04	2.07	2.01	2.11	2.04	1.99	2.05	2.03	1.98	2.27 I	2.17	1.96	2.13	2.12	2.15	2.19 Q	1.88	2.02	2.12	1.94

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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
d. Provide public art and sculpture displays

		==GENDER==		======AGE======			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	104	59	44	29	41	34	50	54	73	31	33	37	26	32	18	19	19	51	31	21
	29.6%	34.8%	24.6%	30.3%	27.4%	32.0%	33.4%	26.7%	26.1%	42.7% I	31.9%	31.2%	35.7%	34.1%	52.7% PQ	30.1%	22.6%	29.8%	27.2%	32.6%
(2) NEUTRAL	98	48	49	32	43	23	36	61	74	23	29	28	19	24	8	22	19	49	33	16
	27.8%	28.2%	27.4%	34.3%	28.5%	21.1%	24.2%	30.5%	26.8%	31.6%	28.2%	24.1%	26.8%	25.3%	22.8%	34.7%	23.7%	28.4%	29.0%	24.7%
(1) OPPOSE	148	61	87	33	65	50	63	84	129	19	41	52	27	38	7	22	44	71	48	28
	42.1%	35.8%	48.0% B	35.3%	43.3%	46.2%	42.4%	41.8%	46.4% J	25.7%	38.8%	44.6%	37.5%	40.6% O	19.1%	35.2%	53.7% OP	41.7%	42.1%	42.7%
* DON'T KNOW / NO ANSWER	2	2	-	-	1	1	-	2	2	-	1	-	-	-	2	-	-	-	2	-
	0.5%	1.1%			0.8%	0.7%		0.9%	0.7%		1.1%				5.4%				1.7%	
MEAN	1.87	1.99 C	1.77	1.95	1.84	1.86	1.91	1.85	1.80	2.17 I	1.93	1.87	1.98	1.93	2.36 NPQ	1.95	1.69	1.88	1.85	1.90

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
e. Provide more soccer fields

		==GENDER==		======AGE======			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	90	50	40	33	35	22	47	43	57	33	36	25	17	31	11	16	14	47	30	13
	25.7%	29.5%	22.2%	35.4%	23.3%	20.5%	31.3%	21.6%	20.6%	45.0% I	34.6% L	20.9%	23.5%	32.8% Q	30.0%	25.7%	17.4%	27.4%	26.6%	19.4%
(2) MODERATELY INTERESTED	85	41	44	27	35	24	41	44	67	19	26	31	17	22	7	20	18	42	29	14
	24.3%	24.2%	24.4%	28.2%	23.5%	21.9%	27.7%	21.8%	24.0%	25.6%	25.0%	26.0%	23.5%	23.2%	20.5%	31.9%	21.4%	24.3%	25.6%	21.4%
(1) NOT VERY INTERESTED	168	76	92	34	78	55	61	106	146	22	39	60	37	39	14	26	49	82	50	36
	47.8%	44.3%	51.1%	36.4%	52.4%	51.5%	41.1%	52.8% G	52.7% J	29.4%	37.4%	51.2%	52.0%	41.7%	40.9%	40.6%	60.4% NP	47.9%	43.9%	55.3%
* DON'T KNOW / NO ANSWER	8	3	4	-	1	7	-	8	8	-	3	2	1	2	3	1	1	1	4	3
	2.2%	2.0%	2.3%		0.8%	6.1% E		3.8%	2.7%		3.1%	1.8%	1.0%	2.2%	8.6%	1.8%	0.9%	0.4%	3.8%	4.0%
MEAN	1.77	1.85	1.70	1.99 EF	1.71	1.67	1.90 H	1.68	1.67	2.16 I	1.97 L	1.69	1.71	1.91 Q	1.88	1.85	1.57	1.79	1.82	1.63

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
e. Provide more soccer fields

		==GENDER==		======AGE======			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	96	54	42	30	38	28	52	45	61	35	35	32	15	38	9	14	14	55	25	16
	27.5%	31.7%	23.5%	31.8%	25.6%	26.3%	34.6% H	22.2%	22.0%	48.3% I	33.4%	27.4%	20.7%	40.8% PQ	26.3%	22.4%	16.9%	32.2%	21.8%	24.5%
(2) NEUTRAL	79	39	39	28	31	20	34	45	61	18	27	21	20	14	11	17	17	32	32	15
	22.4%	23.2%	21.7%	29.2%	20.5%	19.0%	22.8%	22.2%	22.0%	24.1%	25.7%	17.7%	28.4%	15.4%	32.3%	27.5%	20.8%	18.5%	28.3%	22.8%
(1) OPPOSE	172	75	97	37	79	56	64	108	152	20	39	65	37	39	13	32	51	83	54	34
	49.0%	44.1%	53.6%	39.0%	53.1%	52.0%	42.7%	53.6%	54.6% J	27.5%	37.8%	55.0% K	50.9%	42.3%	36.0%	50.1%	62.3% NO	48.9%	47.6%	51.6%
* DON'T KNOW / NO ANSWER	4	2	2	-	1	3	-	4	4	-	3	-	-	1	2	-	-	1	3	1
	1.1%	1.1%	1.2%		0.8%	2.7%		2.0%	1.4%		3.1%			1.5%	5.4%			0.4%	2.3%	1.1%
MEAN	1.78	1.87	1.70	1.93	1.72	1.74	1.92 H	1.68	1.67	2.21 I	1.96	1.72	1.70	1.98 Q	1.90 Q	1.72	1.55	1.83	1.74	1.73

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
f. Provide more baseball and softball fields

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	87	48	39	19	40	28	48	39	62	25	28	25	24	22	11	18	21	43	31	13
	24.8%	28.4%	21.5%	20.5%	26.8%	26.0%	32.0% H	19.5%	22.3%	34.3%	26.6%	21.6%	32.9%	23.2%	31.8%	28.7%	25.3%	25.1%	27.0%	19.8%
(2) MODERATELY INTERESTED	99	48	50	47	30	21	42	57	72	26	31	36	14	29	7	24	20	54	30	15
	28.1%	28.2%	28.0%	50.2% EF	20.0%	19.8%	28.0%	28.1%	26.0%	35.8%	29.8%	30.5%	20.0%	30.7%	21.1%	37.2%	24.2%	31.7%	26.3%	22.3%
(1) NOT VERY INTERESTED	155	70	85	28	78	49	60	95	133	22	39	53	34	41	14	19	40	72	49	33
	44.1%	41.0%	47.1%	29.2%	52.5% D	45.5% D	39.9%	47.2%	47.8% J	29.9%	37.7%	45.4%	47.1%	43.9%	40.9%	30.0%	48.7% P	42.3%	43.6%	49.6%
* DON'T KNOW / NO ANSWER	10	4	6	-	1	9	-	10	10	-	6	3	-	2	2	3	1	1	4	5
	3.0%	2.5%	3.5%		0.8%	8.7% E		5.2%	3.8%		5.9%	2.4%		2.2%	6.2%	4.1%	1.8%	0.9%	3.1%	8.3%
MEAN	1.80	1.87	1.74	1.91	1.74	1.79	1.92 H	1.71	1.73	2.04 I	1.88	1.76	1.86	1.79	1.90	1.99	1.76	1.83	1.83	1.68

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
f. Provide more baseball and softball fields

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	80	44	36	25	31	24	50	30	55	25	21	32	18	28	11	15	14	40	25	14
	22.7%	25.6%	20.0%	26.7%	20.8%	21.9%	33.2% H	14.9%	19.8%	33.9% I	20.0%	27.6%	25.2%	29.7%	32.0%	23.6%	16.9%	23.4%	21.8%	21.8%
(2) NEUTRAL	106	50	56	35	46	25	42	64	77	29	40	30	20	28	13	18	20	53	39	14
	30.3%	29.3%	31.2%	36.9%	30.9%	23.7%	28.2%	31.9%	27.7%	40.1%	38.2%	25.5%	28.4%	29.7%	35.8%	28.1%	25.0%	30.9%	34.6%	22.0%
(1) OPPOSE	160	74	86	34	71	55	58	102	141	19	40	54	33	37	9	30	48	75	48	36
	45.6%	43.5%	47.7%	36.4%	47.6%	50.9%	38.6%	50.9% G	50.8% J	26.0%	38.7%	46.3%	46.4%	39.8%	26.8%	47.0%	58.1% NO	43.9%	42.6%	55.1%
* DON'T KNOW / NO ANSWER	5	3	2	-	1	4	-	5	5	-	3	1	-	1	2	1	-	3	1	1
	1.4%	1.6%	1.2%		0.8%	3.4%		2.4%	1.7%		3.1%	0.7%		0.7%	5.4%	1.2%		1.7%	1.0%	1.1%
MEAN	1.77	1.82	1.72	1.90	1.73	1.70	1.95 H	1.63	1.68	2.08 I	1.81	1.81	1.79	1.90 Q	2.05 Q	1.76	1.59	1.79	1.79	1.66

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
g. Expand and connect walking-biking trails

		==GENDER==		======AGE======			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	209	105	104	65	90	54	100	110	157	52	67	73	41	60	19	39	51	103	72	33
	59.6%	61.5%	57.9%	69.3% F	60.3%	50.2%	66.7% H	54.4%	56.5%	71.5% I	64.3%	62.0%	57.4%	64.9%	55.2%	61.3%	62.6%	60.3%	63.5%	50.6%
(2) MODERATELY INTERESTED	83	38	45	20	39	24	28	55	71	12	20	28	21	25	11	15	17	42	28	14
	23.7%	22.6%	24.7%	21.0%	26.2%	22.5%	18.7%	27.4%	25.4%	17.0%	18.9%	23.6%	29.5%	26.9%	32.0%	23.1%	20.2%	24.3%	24.5%	21.1%
(1) NOT VERY INTERESTED	52	24	29	9	19	24	20	32	45	7	14	17	8	8	4	7	14	24	12	16
	14.9%	13.9%	15.8%	9.7%	12.7%	22.5% DE	13.5%	15.9%	16.4%	9.4%	13.4%	14.4%	10.5%	8.2%	12.8%	11.5%	17.2%	14.1%	11.0%	23.9%
* DON'T KNOW / NO ANSWER	6	3	3	-	1	5	2	5	5	2	4	-	2	-	-	3	-	2	1	3
	1.8%	2.0%	1.5%		0.8%	4.8% E	1.0%	2.3%	1.7%	2.1%	3.4%		2.6%			4.1%		1.3%	1.0%	4.5%
MEAN	2.46	2.49	2.43	2.60 F	2.48 F	2.29	2.54	2.39	2.41	2.63 I	2.53	2.48	2.48	2.57	2.42	2.52	2.45	2.47	2.53	2.28

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
g. Expand and connect walking-biking trails

		==GENDER==		======AGE======			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	186	99	87	55	77	54	83	103	142	44	59	70	34	52	17	37	45	96	58	31
	53.0%	57.9%	48.3%	58.0%	51.6%	50.5%	55.3%	51.3%	51.1%	60.2%	56.7%	59.3%	47.0%	55.6%	48.6%	57.9%	55.2%	56.0%	50.9%	47.8%
(2) NEUTRAL	77	34	44	26	36	15	36	42	60	18	19	20	20	24	9	10	16	31	35	11
	22.0%	19.7%	24.1%	27.7%	24.0% F	14.2%	23.8%	20.7%	21.5%	23.9%	18.4%	17.4%	28.2%	25.4%	25.4%	16.0%	19.1%	18.0%	31.0%	17.4%
(1) OPPOSE	84	35	49	14	35	36	31	53	74	11	24	27	17	16	7	17	21	44	18	23
	24.1%	20.8%	27.1%	14.3%	23.7%	33.2% D	20.9%	26.4%	26.5% J	14.8%	23.1%	23.3%	23.7%	17.4%	20.5%	26.1%	25.7%	25.6%	15.8%	34.9%
* DON'T KNOW / NO ANSWER	3	3	1	-	1	2	-	3	3	1	2	-	1	1	2	-	-	1	3	-
	1.0%	1.6%	0.4%		0.8%	2.1%		1.7%	0.9%	1.1%	1.7%		1.1%	1.6%	5.4%			0.5%	2.3%	
MEAN	2.29	2.38	2.21	2.44 F	2.28	2.18	2.34	2.25	2.25	2.46	2.34	2.36	2.24	2.39	2.30	2.32	2.29	2.31	2.36	2.13

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
h. Provide more tennis courts

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	54	28	26	10	27	17	25	29	34	20	16	16	13	13	7	16	12	24	16	13
	15.4%	16.6%	14.3%	10.8%	18.2%	15.6%	16.6%	14.5%	12.4%	26.9% I	15.3%	13.5%	18.7%	13.6%	20.5%	25.1%	14.9%	14.0%	14.4%	20.1%
(2) MODERATELY INTERESTED	81	35	46	30	29	22	29	53	64	17	25	28	17	23	7	10	21	42	27	12
	23.2%	20.5%	25.7%	32.3%	19.4%	20.4%	19.2%	26.1%	23.1%	23.5%	23.7%	23.8%	24.2%	24.4%	18.7%	16.1%	25.8%	24.8%	23.6%	18.8%
(1) NOT VERY INTERESTED	203	102	101	49	91	63	89	115	170	33	58	72	37	54	16	35	49	100	67	36
	58.0%	60.0%	56.0%	52.3%	61.0%	58.7%	59.2%	57.0%	61.2% J	45.5%	55.5%	61.6%	51.0%	57.7%	46.7%	54.9%	59.3%	58.3%	59.0%	55.2%
* DON'T KNOW / NO ANSWER	12	5	7	4	2	6	7	5	9	3	6	1	4	4	5	3	-	5	3	4
	3.5%	2.9%	4.0%	4.6%	1.5%	5.3%	4.9%	2.4%	3.3%	4.1%	5.6%	1.2%	6.0%	4.3%	14.1%	4.0%		2.9%	3.0%	6.0%
MEAN	1.56	1.55	1.57	1.56	1.57	1.54	1.55	1.56	1.49	1.81 I	1.57	1.51	1.66	1.54	1.70	1.69	1.56	1.54	1.54	1.63

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
* Mean figure calculations do not include "DON'T KNOW" responses.
Strategic Research Associates
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The Town of Windsor and Gates + Associates:
Perceptions Among Residents About Windsor's Park System
Weighted Crosstabulated Results
Nov. 18, 2014

Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
h. Provide more tennis courts

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	53	29	25	8	28	17	27	26	37	16	16	19	12	11	10	11	13	27	15	10
	15.1%	16.8%	13.6%	8.7%	18.7%	15.8%	17.9%	13.1%	13.3%	22.2%	15.1%	16.5%	17.2%	11.5%	27.3%	17.3%	15.9%	15.9%	13.2%	15.7%
(2) NEUTRAL	105	49	56	47	35	22	42	63	73	31	37	31	18	29	11	16	21	47	38	20
	29.8%	28.6%	30.9%	50.2% EF	23.7%	20.3%	28.0%	31.1%	26.3%	42.9% I	35.7%	26.6%	25.7%	31.5%	31.9%	25.5%	25.2%	27.3%	33.7%	30.0%
(1) OPPOSE	189	90	98	39	85	65	81	108	163	26	48	66	41	52	12	36	48	96	58	33
	53.7%	53.1%	54.4%	41.0%	56.9%	60.5% D	54.1%	53.5%	58.7% J	34.9%	46.0%	56.3%	57.2%	55.5%	35.4%	57.2%	58.9% O	56.3%	51.5%	50.9%
* DON'T KNOW / NO ANSWER	5	3	2	-	1	4	-	5	5	-	3	1	-	1	2	-	-	1	2	2
	1.4%	1.6%	1.2%		0.8%	3.4%		2.4%	1.7%		3.2%	0.6%		1.5%	5.4%			0.4%	1.7%	3.3%
MEAN	1.61	1.63	1.59	1.68	1.62	1.54	1.64	1.59	1.54	1.87 I	1.68	1.60	1.60	1.55	1.91 NQ	1.60	1.57	1.59	1.61	1.64

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
i. Provide more community gardens

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	144	67	77	49	51	44	59	84	105	38	61	45	21	42	14	35	24	68	46	30
	41.0%	39.1%	42.7%	52.3% E	34.1%	40.6%	39.7%	41.9%	38.0%	52.3%	58.3% LM	38.2%	28.6%	44.8%	39.9%	54.8% Q	29.8%	39.5%	40.7%	45.1%
(2) MODERATELY INTERESTED	108	55	53	28	52	28	47	61	91	17	15	47	24	32	6	15	27	49	45	15
	30.7%	32.2%	29.3%	29.2%	34.7%	26.5%	31.1%	30.4%	32.8%	22.8%	14.3%	39.8% K	32.9% K	34.3% O	16.0%	23.1%	32.5%	28.4%	39.4%	22.6%
(1) NOT VERY INTERESTED	92	46	47	13	45	34	38	54	74	18	27	24	24	18	13	14	29	49	22	21
	26.3%	26.8%	25.8%	13.8%	30.4% D	31.6% D	25.5%	27.0%	26.7%	24.9%	26.1%	20.3%	33.6%	19.0%	37.1%	22.1%	35.4% N	28.5%	19.3%	32.3%
* DON'T KNOW / NO ANSWER	7	3	4	4	1	1	5	1	7	-	1	2	4	2	2	-	2	6	1	-
	2.0%	1.8%	2.1%	4.6%	0.8%	1.3%	3.7%	0.7%	2.5%		1.3%	1.7%	4.9%	2.0%	6.9%		2.4%	3.6%	0.6%	
MEAN	2.15	2.13	2.17	2.40 EF	2.04	2.09	2.15	2.15	2.12	2.27	2.33 M	2.18	1.95	2.26 Q	2.03	2.33 Q	1.94	2.12	2.22	2.13

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
i. Provide more community gardens

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	141	72	69	49	49	42	64	78	101	40	52	50	21	44	14	24	24	71	43	27
	40.2%	42.5%	38.1%	52.3% E	33.1%	39.5%	42.5%	38.6%	36.4%	54.9% I	50.0% M	43.0%	29.1%	47.7% Q	39.0%	38.4%	28.8%	41.4%	37.9%	40.9%
(2) NEUTRAL	89	42	47	26	43	20	35	55	70	19	25	30	19	25	9	17	25	35	38	16
	25.4%	24.6%	26.2%	27.2%	28.9% F	19.0%	23.1%	27.2%	25.1%	26.6%	23.6%	25.5%	26.9%	26.7%	25.5%	27.0%	30.0%	20.6%	33.6%	24.4%
(1) OPPOSE	119	55	64	19	56	44	51	67	105	14	26	37	32	24	11	22	34	64	31	23
	33.8%	32.2%	35.3%	20.5%	37.2% D	40.8% D	34.4%	33.4%	37.8% J	18.5%	24.6%	31.6%	44.0% K	25.5%	32.3%	34.6%	41.2% N	37.5%	27.5%	34.6%
* DON'T KNOW / NO ANSWER	2	1	1	-	1	1	-	2	2	-	2	-	-	-	1	-	-	1	1	-
	0.5%	0.7%	0.4%		0.8%	0.6%		0.9%	0.7%		1.7%				3.2%			0.4%	1.0%	
MEAN	2.06	2.10	2.03	2.32 EF	1.96	1.99	2.08	2.05	1.99	2.36 I	2.26 M	2.11	1.85	2.22 Q	2.07	2.04	1.88	2.04	2.11	2.06

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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
j. Build more dog parks

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	113	45	68	29	46	39	40	74	91	23	34	39	21	26	9	32	22	48	42	22
	32.2%	26.2%	37.9% B	30.2%	30.5%	36.4%	26.4%	36.6%	32.6%	30.8%	32.8%	33.1%	28.6%	28.0%	26.9%	50.2% NOQ	27.1%	28.1%	37.0%	34.3%
(2) MODERATELY INTERESTED	87	54	33	35	34	18	40	47	63	24	29	30	15	27	7	16	18	50	33	4
	24.8%	31.9% C	18.1%	37.5% F	22.7%	16.6%	26.9%	23.3%	22.7%	33.0%	28.0%	25.7%	20.6%	29.5%	19.5%	24.9%	22.5%	29.4%	28.8%	6.4%
(1) NOT VERY INTERESTED	137	65	72	24	67	46	66	72	112	25	36	45	32	36	16	12	39	69	33	35
	39.1%	38.2%	39.9%	25.6%	44.7% D	43.1% D	43.8%	35.6%	40.3%	34.7%	34.8%	38.0%	44.8%	38.9% P	46.6% P	19.0%	48.0% P	40.2%	29.1%	53.1%
* DON'T KNOW / NO ANSWER	14	6	7	6	3	4	4	9	12	1	5	4	4	3	2	4	2	4	6	4
	3.9%	3.6%	4.1%	6.7%	2.0%	3.9%	2.9%	4.6%	4.5%	1.5%	4.5%	3.2%	6.0%	3.6%	6.9%	5.9%	2.4%	2.2%	5.1%	6.1%
MEAN	1.93	1.88	1.98	2.05	1.86	1.93	1.82	2.01	1.92	1.96	1.98	1.95	1.83	1.89	1.79	2.33 NOQ	1.79	1.88	2.08	1.80

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
j. Build more dog parks

		==GENDER==		======AGE======			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	92	44	48	25	36	30	42	50	67	25	29	37	15	27	6	20	22	45	25	21
	26.1%	25.8%	26.4%	26.7%	24.2%	28.4%	28.0%	24.8%	24.1%	33.8%	27.8%	31.7%	20.6%	29.3%	18.0%	31.7%	27.4%	26.4%	22.2%	31.8%
(2) NEUTRAL	98	45	53	41	36	21	41	57	71	27	32	31	16	22	13	18	21	46	41	12
	28.0%	26.6%	29.3%	43.6% EF	24.0%	19.8%	27.5%	28.3%	25.7%	36.5%	31.1%	26.7%	22.8%	23.4%	37.5%	28.3%	25.4%	26.6%	35.9%	18.4%
(1) OPPOSE	159	79	79	28	76	54	66	93	137	21	41	49	41	44	14	25	39	80	46	33
	45.2%	46.5%	43.9%	29.7%	51.1% D	50.5% D	44.0%	46.0%	49.5% J	28.8%	39.3%	41.6%	56.6% K	47.3%	39.0%	39.0%	47.2%	46.6%	40.3%	49.8%
* DON'T KNOW / NO ANSWER	3	2	1	-	1	1	1	2	2	1	2	-	-	-	2	1	-	1	2	-
	0.7%	1.1%	0.4%		0.8%	1.4%	0.5%	0.9%	0.7%	1.0%	1.7%				5.4%	1.1%		0.4%	1.7%	
MEAN	1.81	1.79	1.82	1.97	1.73	1.78	1.84	1.79	1.74	2.05 I	1.88	1.90	1.64	1.82	1.78	1.93	1.80	1.80	1.82	1.82

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
k. Build pickleball courts

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	49	18	31	13	18	18	18	31	36	13	21	18	5	13	6	7	11	26	16	7
	13.9%	10.6%	17.1%	13.3%	12.4%	16.7%	12.3%	15.2%	12.8%	18.2%	20.0% M	15.7%	7.5%	13.7%	16.7%	10.9%	13.2%	15.1%	14.5%	10.2%
(2) MODERATELY INTERESTED	66	25	41	22	32	12	41	26	53	13	17	28	12	22	6	17	10	35	22	9
	18.8%	14.5%	22.9%	23.5%	21.2% F	11.5%	27.1% H	12.7%	19.1%	17.7%	16.3%	24.0%	16.4%	24.2%	17.8%	26.6%	12.5%	20.6%	19.3%	13.8%
(1) NOT VERY INTERESTED	205	116	89	53	87	65	78	127	167	38	50	66	47	52	17	31	57	96	66	42
	58.4%	68.2% C	49.1%	55.9%	58.4%	60.5%	52.3%	62.9%	60.2%	51.5%	48.2%	56.4%	64.9% K	55.4%	48.6%	49.3%	69.7% P	56.2%	58.7%	63.6%
* DON'T KNOW / NO ANSWER	31	11	20	7	12	12	12	19	22	9	16	5	8	6	6	8	4	14	8	8
	8.8%	6.7%	10.9%	7.2%	8.1%	11.4%	8.3%	9.3%	7.9%	12.6%	15.4% L	3.9%	11.3%	6.8%	16.9%	13.2%	4.6%	8.1%	7.5%	12.4%
MEAN	1.51	1.38	1.64 B	1.54	1.50	1.51	1.56	1.47	1.49	1.62	1.67 M	1.58	1.35	1.55	1.62	1.56	1.41	1.55	1.52	1.39

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Strategic Research Associates
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The Town of Windsor and Gates + Associates:
Perceptions Among Residents About Windsor's Park System
Weighted Crosstabulated Results
Nov. 18, 2014

Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
k. Build pickleball courts

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	48	21	26	11	22	15	20	28	28	20	12	19	8	15	6	7	9	22	16	9
	13.6%	12.5%	14.6%	11.3%	14.7%	13.9%	13.2%	13.8%	10.0%	27.0% I	11.9%	16.0%	10.6%	16.6%	18.3%	10.6%	11.2%	13.1%	13.8%	13.6%
(2) NEUTRAL	83	40	43	34	30	20	34	49	61	23	30	31	13	19	9	21	12	47	28	9
	23.7%	23.5%	24.0%	35.9% EF	19.9%	18.4%	23.0%	24.3%	21.8%	31.0%	28.8%	26.5%	17.9%	20.5%	25.5%	32.4% Q	15.2%	27.3%	24.3%	13.9%
(1) OPPOSE	215	106	109	50	96	70	95	120	185	30	60	67	51	59	17	36	60	100	67	47
	61.3%	62.0%	60.6%	52.8%	64.1%	64.9%	63.3%	59.8%	66.7% J	40.9%	57.5%	57.4%	70.5%	62.9%	48.6%	57.0%	72.7% O	58.7%	59.5%	71.3%
* DON'T KNOW / NO ANSWER	5	3	1	-	2	3	1	4	4	1	2	-	1	-	3	-	1	1	3	1
	1.4%	2.0%	0.8%		1.3%	2.8%	0.5%	2.1%	1.5%	1.1%	1.8%		1.0%		7.6%		0.9%	0.9%	2.4%	1.2%
MEAN	1.52	1.49	1.54	1.58	1.50	1.48	1.50	1.53	1.42	1.86 I	1.54	1.59	1.39	1.54	1.67	1.54	1.38	1.54	1.53	1.42

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
l. Provide more space for indoor gym sports

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	123	64	59	44	57	22	69	54	90	33	38	40	25	28	13	29	23	66	43	13
	35.0%	37.5%	32.7%	46.7% F	38.2% F	20.3%	45.8% H	26.9%	32.5%	44.5%	36.6%	34.4%	34.1%	30.6%	36.2%	45.3%	28.5%	38.7%	37.6%	20.4%
(2) MODERATELY INTERESTED	94	52	42	25	40	29	38	56	78	16	20	35	21	30	8	15	24	44	35	15
	26.8%	30.3%	23.5%	26.7%	26.8%	26.9%	25.3%	27.9%	28.1%	21.9%	18.9%	30.1%	29.6%	31.8%	23.9%	22.9%	29.6%	25.8%	31.3%	22.2%
(1) NOT VERY INTERESTED	121	51	70	23	50	48	42	79	101	20	39	41	22	32	13	19	30	58	32	31
	34.5%	29.7%	39.0%	24.0%	33.8%	44.7% DE	27.8%	39.5% G	36.4%	27.2%	37.4%	34.9%	30.6%	34.1%	37.7%	30.6%	37.1%	33.7%	28.2%	47.1%
* DON'T KNOW / NO ANSWER	13	4	9	2	2	9	2	11	8	5	7	1	4	3	1	1	4	3	3	7
	3.7%	2.5%	4.9%	2.5%	1.3%	8.1% E	1.1%	5.7% G	3.0%	6.3%	7.1% L	0.6%	5.7%	3.5%	2.2%	1.1%	4.8%	1.7%	2.9%	10.3%
MEAN	2.01	2.08	1.93	2.23 F	2.04 F	1.73	2.18 H	1.87	1.96	2.18	1.99	1.99	2.04	1.96	1.98	2.15	1.91	2.05	2.10	1.70

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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
l. Provide more space for indoor gym sports

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	123	62	61	43	52	29	67	56	89	34	32	43	29	33	7	30	25	70	35	18
	35.2%	36.6%	33.9%	45.6% F	34.7%	26.6%	45.0% H	27.9%	32.1%	46.7%	30.9%	36.2%	39.8%	35.0%	20.5%	47.8% OQ	30.4%	41.1%	30.9%	27.0%
(2) NEUTRAL	82	41	41	28	34	21	34	48	62	21	32	28	12	23	10	14	21	33	37	12
	23.5%	24.2%	22.7%	29.7%	22.6%	19.2%	22.8%	24.0%	22.2%	28.4%	30.4% M	24.1%	16.4%	25.2%	28.7%	21.3%	25.7%	19.3%	32.9%	18.7%
(1) OPPOSE	139	64	75	23	63	53	48	91	121	18	36	47	32	36	15	20	36	66	38	34
	39.6%	37.6%	41.4%	24.6%	41.9% D	49.5% D	32.2%	45.1% G	43.5% J	24.8%	34.3%	39.7%	43.8%	38.3%	43.2%	30.9%	43.9%	38.4%	34.0%	52.2%
* DON'T KNOW / NO ANSWER	6	3	3	-	1	5	-	6	6	-	5	-	-	1	3	-	-	2	3	1
	1.8%	1.6%	1.9%		0.8%	4.7% E		3.1%	2.2%		4.4%			1.5%	7.6%			1.3%	2.3%	2.1%
MEAN	1.96	1.99	1.92	2.21 EF	1.93	1.76	2.13 H	1.82	1.88	2.22 I	1.96	1.97	1.96	1.97	1.75	2.17 O	1.86	2.03	1.97	1.74

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Q10. In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen.
And this could be something I have or haven't mentioned.
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SWIMMING POOLS OR AQUATIC CENTER	63	18	45	14	35	14	41	22	46	17	13	25	15	22	3	11	12	39	19	5
	17.9%	10.7%	24.7% B	14.8%	23.4% F	12.9%	27.4% H	10.9%	16.5%	23.1%	12.3%	21.2%	20.4%	23.3% O	8.6%	17.7%	14.6%	22.8%	16.8%	7.5%
WALKING OR BIKING TRAILS	52	25	28	15	19	18	12	40	42	10	15	22	9	9	5	9	19	20	22	10
	14.9%	14.6%	15.2%	15.9%	12.8%	17.1%	8.2%	20.0% G	15.1%	14.2%	14.3%	18.5%	12.3%	9.7%	15.4%	13.9%	23.6% N	11.9%	19.3%	14.6%
NO CHANGES NEEDED	31	18	14	4	14	14	12	19	26	6	13	4	10	10	4	4	8	12	11	8
	8.9%	10.3%	7.7%	4.1%	9.2%	12.8% D	8.2%	9.5%	9.2%	7.9%	12.2% L	3.5%	13.6% L	10.5%	11.6%	6.2%	9.2%	6.9%	10.1%	12.3%
YOUTH ACTIVITIES	27	9	18	15	9	3	19	8	22	6	9	13	4	7	4	7	4	24	2	1
	7.8%	5.4%	10.0%	16.4% F	6.0%	2.6%	12.6% H	4.2%	7.7%	7.8%	8.5%	10.7%	6.0%	7.6%	12.4%	11.4%	4.3%	14.0%	1.7%	1.1%
COURT AND FIELD SPORTS	27	18	9	10	12	4	16	11	22	5	4	11	8	8	1	6	7	18	4	5
	7.7%	10.3%	5.2%	10.8%	8.3%	4.2%	10.9%	5.4%	7.8%	7.5%	4.0%	9.6%	11.7%	8.3%	4.3%	9.7%	8.6%	10.7%	3.4%	7.6%
LIGHTING OR SAFETY CONCERNS	26	8	18	10	11	5	12	14	16	10	12	8	4	5	2	10	5	13	7	6
	7.4%	4.7%	10.0%	10.2%	7.5%	4.8%	7.9%	7.0%	5.9%	13.0%	11.8%	6.7%	5.3%	5.7%	4.5%	15.6%	6.6%	7.5%	6.2%	9.4%
COMMUNITY FACILITIES OR PROGRAMS	26	14	12	6	11	8	14	12	19	6	8	7	3	6	5	5	6	19	2	4
	7.3%	8.3%	6.4%	6.7%	7.5%	7.6%	9.1%	6.0%	7.0%	8.6%	8.0%	5.9%	4.8%	6.3%	15.0%	7.8%	7.1%	11.2%	2.1%	6.4%
MAINTENANCE OR CLEANLINESS	22	12	11	9	5	9	10	12	15	7	6	8	4	6	4	3	5	9	9	4
	6.3%	6.8%	5.9%	9.2%	3.1%	8.3%	6.9%	6.0%	5.4%	10.1%	6.1%	7.0%	5.3%	6.6%	12.2%	4.1%	6.2%	5.2%	8.2%	6.2%

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Q10. In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen.
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	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
LARGER OR MORE NATURAL SPACES	21	7	14	11	5	5	13	8	16	5	9	2	7	6	6	4	5	10	9	2
	6.1%	4.3%	7.8%	11.8%	3.4%	4.8%	8.7%	4.1%	5.9%	6.9%	8.1% L	1.4%	9.2% L	6.2%	16.6%	5.6%	5.8%	5.7%	7.9%	3.0%
MORE RESTROOMS	16	9	7	2	10	4	9	7	15	1	2	5	3	1	1	4	6	8	6	3
	4.5%	5.3%	3.8%	2.1%	6.5%	4.0%	5.7%	3.7%	5.3%	1.5%	2.0%	4.6%	4.7%	0.9%	2.0%	5.9%	7.1%	4.5%	5.0%	3.8%
DOG PARKS	12	5	7	4	6	2	2	10	11	1	4	5	2	3	1	3	-	4	3	4
	3.4%	2.9%	3.8%	4.1%	4.0%	1.9%	1.1%	5.1% G	4.0%	1.1%	3.6%	4.6%	2.7%	3.7%	2.0%	4.3%		2.4%	3.0%	6.6%
CONVENIENT PARKING	11	5	7	-	7	4	6	5	9	3	3	4	3	1	2	3	3	5	3	2
	3.3%	2.7%	3.8%		4.7%	4.1%	4.2%	2.6%	3.2%	3.7%	2.9%	3.5%	3.8%	1.2%	4.5%	4.3%	3.6%	3.1%	2.7%	3.6%
ARTS AND MUSIC PROGRAMS	9	7	2	2	4	3	3	6	8	1	1	5	1	4	1	2	3	1	6	2
	2.6%	4.0%	1.2%	2.1%	2.8%	2.7%	2.0%	3.0%	2.9%	1.5%	1.4%	4.2%	1.1%	4.2%	2.2%	2.9%	3.2%	0.9%	5.0%	2.9%
SENIOR ACTIVITIES	5	3	2	2	-	3	2	3	3	2	3	1	-	-	2	1	1	4	-	1
	1.4%	1.6%	1.2%	2.1%		2.7%	1.3%	1.4%	1.0%	2.7%	3.2%	0.7%			5.6%	2.3%	0.9%	2.4%		1.1%
OTHER	5	2	3	-	3	2	2	3	3	2	3	2	-	1	-	-	3	1	2	2
	1.4%	1.1%	1.7%		1.8%	2.0%	1.3%	1.5%	1.2%	2.2%	2.8%	1.6%		1.2%			3.6%	0.5%	1.7%	3.3%
DON'T KNOW / NO ANSWER	60	32	28	15	21	24	13	47	48	12	21	15	11	18	3	8	12	21	22	17
	17.0%	18.9%	15.3%	15.4%	14.2%	22.4%	8.8%	23.1% G	17.3%	15.9%	20.1%	12.6%	15.8%	19.0%	7.6%	12.0%	14.5%	12.1%	19.6%	25.8%

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Q12. Within the last twelve months, have you or an adult family member in your household participated in any program or activity offered by Windsor's Parks and Recreation Department? Yes or no?

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	113	52	61	32	49	31	60	53	90	23	25	42	33	38	9	17	22	63	46	4
	32.1%	30.3%	33.8%	34.3%	33.1%	28.6%	40.0% H	26.2%	32.2%	31.5%	24.4%	36.1%	45.3% K	40.8%	26.5%	27.3%	27.0%	37.0%	40.3%	5.8%
NO / DON'T KNOW / REFUSED	238	119	120	62	100	77	90	149	188	50	79	75	39	55	26	46	60	108	68	62
	67.9%	69.7%	66.2%	65.7%	66.9%	71.4%	60.0%	73.8% G	67.8%	68.5%	75.6% M	63.9%	54.7%	59.2%	73.5%	72.7%	73.0%	63.0%	59.7%	94.2%

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Q13. Are you the parent or guardian of at least one child aged 17 or younger currently living in Windsor? Yes or no?

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	150	65	85	49	92	9	150	-	107	43	36	52	38	49	16	23	34	94	42	13
	42.6%	38.1%	46.9%	51.7%	61.5%	8.4%	100%		38.5%	58.3%	34.5%	44.6%	53.3%	52.4%	44.9%	36.1%	41.8%	55.1%	37.3%	20.2%
				F	F					I			K							
NO / DON'T KNOW / REFUSED	201	106	96	46	57	98	-	201	171	31	68	65	34	44	19	41	48	77	71	52
	57.4%	61.9%	53.1%	48.3%	38.5%	91.6%		100%	61.5%	41.7%	65.5%	55.4%	46.7%	47.6%	55.1%	63.9%	58.2%	44.9%	62.7%	79.8%
						DE			J		M									

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
Independent T-Test for Means, Independent Z-Test for Percentages
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Q14. Within the last twelve months, has at least one of your children aged 17 or younger participated in any program or activity offered by Windsor's Parks and Recreation Department? Yes or no?
Total Answering: Parents of a child 17 or younger. [Q13 (1)]

	==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	150	65	85	49	92	9	150	-	107	43	36	52	38	49	16	23	34	94	42	13
	100.0	100.0	100.0	100.0	100.0	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	78	28	50	28	46	4	78	-	60	18	15	29	25	34	6	11	14	53	20	5
	51.8%	43.2%	58.5%	56.3%	49.7%	49.6%	51.8%		56.0%	41.5%	41.6%	54.5%	64.5%	69.1% Q	37.8%	49.2%	40.9%	56.1%	47.5%	35.1%
NO / DON'T KNOW / REFUSED	72	37	35	21	46	5	72	-	47	25	21	24	14	15	10	12	20	41	22	9
	48.2%	56.8%	41.5%	43.7%	50.3%	50.4%	48.2%		44.0%	58.5%	58.4%	45.5%	35.5%	30.9%	62.2%	50.8%	59.1% N	43.9%	52.5%	64.9%

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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Q15. How would you rate your satisfaction with the overall quality of the programs and activities offered by Windsor's Parks and Recreation Department? Are you <INSERT LIST> satisfied?
Total Answering: Those exposed to park programs. [Q12 (1) OR Q14 (1)]

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	135	62	73	42	60	33	82	53	108	27	30	51	36	46	10	21	27	77	50	8
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(4) VERY SATISFIED	84	35	49	33	34	16	56	28	65	19	21	38	18	29	6	12	17	53	27	4
	62.5%	57.3%	66.9%	80.2% EF	57.4%	49.4%	68.8%	52.6%	60.4%	70.9%	68.1%	75.3% M	48.7%	61.5%	61.1%	59.0%	62.1%	68.4%	54.5%	54.8%
(3) MODERATELY SATISFIED	38	19	19	6	19	13	21	18	32	6	9	7	15	13	4	9	8	19	17	3
	28.3%	31.0%	26.0%	15.1%	31.1%	39.8% D	25.1%	33.3%	29.9%	22.0%	29.6%	12.8%	41.9% L	27.2%	38.9%	41.0%	31.1%	24.3%	33.3%	36.1%
(2) NOT VERY SATISFIED	7	4	2	2	5	-	3	4	5	1	-	5	2	3	-	-	1	3	4	-
	4.9%	6.8%	3.3%	4.7%	7.8%		3.3%	7.3%	5.1%	4.2%		9.2%	5.3%	5.9%			4.2%	3.5%	7.8%	
(1) NOT AT ALL SATISFIED	4	3	1	-	2	2	2	2	4	1	1	-	1	2	-	-	-	3	1	-
	3.3%	4.9%	1.9%		3.8%	6.6%	2.7%	4.1%	3.4%	2.9%	2.3%		4.0%	3.9%				3.8%	3.0%	
* DON'T KNOW / REFUSED	1	-	1	-	-	1	-	1	1	-	-	1	-	1	-	-	1	-	1	1
	1.0%		1.9%			4.2%		2.6%	1.3%			2.7%		1.5%			2.6%		1.4%	9.1%
MEAN	3.52	3.41	3.61	3.75 EF	3.42	3.38	3.60	3.38	3.49	3.61	3.64	3.68	3.35	3.48	3.61	3.59	3.59	3.57	3.41	3.60

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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* Mean figure calculations do not include "DON'T KNOW" responses.
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Summary Table: Q16. Which of the following sources, if any, have you previously used to get information about Windsor Parks and Recreation Department programs?
Percentage of respondents stating "YES" only.

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	135	62	73	42	60	33	82	53	108	27	30	51	36	46	10	21	27	77	50	8
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
B. THE TOWN'S PRINTED RECREATION GUIDE	96	37	59	25	45	26	62	34	77	19	15	41	30	29	10	14	22	53	38	4
	71.1%	59.6%	80.8% B	59.2%	74.5%	79.9%	75.9%	63.7%	71.3%	70.3%	48.2%	79.9% K	82.5% K	63.2%	100% NPQ	65.6%	81.9%	69.0%	76.9%	54.8%
A. THE TOWN'S WEB SITE	93	37	56	29	44	21	63	31	74	19	20	36	28	35	10	15	19	54	36	3
	69.5%	60.3%	77.3%	69.7%	73.2%	62.5%	76.9% H	58.0%	68.8%	72.2%	64.9%	71.0%	76.2%	74.6%	100% NPQ	69.6%	71.0%	70.5%	72.4%	40.4%
C. RECOMMENDATIONS FROM FRIENDS AND FAMILY	75	33	42	24	33	18	44	31	56	18	18	29	17	21	7	15	12	43	28	4
	55.6%	53.4%	57.5%	58.1%	55.2%	53.2%	53.6%	58.7%	52.3%	69.2%	61.0%	57.4%	46.3%	46.0%	68.3%	72.8% NQ	45.3%	55.7%	55.4%	56.8%
E. THE WINDSOR SCHOOL DISTRICT WEDNESDAY MAILER	39	15	25	5	30	4	34	5	31	8	8	14	12	10	2	9	7	27	10	2
	29.2%	23.9%	33.6%	11.6%	50.1% DF	13.3%	42.0% H	9.2%	28.7%	30.9%	25.6%	27.9%	33.9%	22.6%	15.7%	40.4%	27.5%	35.4%	20.1%	25.3%
D. FACEBOOK	14	8	6	2	8	4	6	8	10	4	6	4	3	1	3	5	3	7	6	1
	10.3%	12.4%	8.5%	4.7%	13.7%	11.2%	7.1%	15.2%	8.9%	16.0%	20.1%	7.8%	8.3%	2.4%	26.3%	21.9% N	10.2%	9.5%	11.5%	10.5%

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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D1. What is the zip code of your primary home?

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
95492	343	167	176	90	147	106	144	199	275	68	100	115	72	92	32	63	82	165	113	64
	97.8%	98.2%	97.4%	95.4%	98.7%	98.7%	96.3%	98.9%	99.2%	92.5%	95.7%	98.0%	100%	99.3%	91.2%	100%	100%	96.6%	100%	97.2%
OTHER	8	3	5	4	2	1	5	2	2	5	4	2	-	1	3	-	-	6	-	2
	2.2%	1.8%	2.6%	4.6%	1.3%	1.3%	3.7%	1.1%	0.8%	7.5%	4.3%	2.0%		0.7%	8.8%			3.4%		2.8%
DON'T KNOW / REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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D2. Is your primary home located east or west of Highway 101?

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
EAST	177	90	87	47	75	55	81	96	137	40	49	55	43	93	35	-	-	85	60	32
	50.4%	52.7%	48.3%	50.2%	50.0%	51.2%	53.9%	47.9%	49.4%	54.3%	46.9%	47.1%	59.7%	100%	100%			50.0%	52.6%	48.9%
WEST	151	77	74	40	66	45	59	92	124	27	44	56	27	-	-	63	82	75	46	29
	43.1%	45.3%	41.0%	42.1%	44.4%	42.1%	39.5%	45.7%	44.7%	37.1%	42.2%	47.5%	36.9%			100%	100%	43.8%	41.0%	44.5%
DON'T KNOW / REFUSED	23	3	19	7	8	7	10	13	16	6	11	6	2	-	-	-	-	11	7	4
	6.5%	2.0%	10.7% B	7.6%	5.6%	6.7%	6.6%	6.4%	5.9%	8.6%	10.9%	5.4%	3.3%					6.2%	6.4%	6.5%

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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D3. Is your primary home located north or south of the Redwood Highway?
Total Answering: Those residing east of Highway 101. [D2 (1)]

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	177	90	87	47	75	55	81	96	137	40	49	55	43	93	35	-	-	85	60	32
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			100.0	100.0	100.0
NORTH	93	45	48	26	44	23	49	44	75	19	21	27	29	93	-	-	-	52	29	12
	52.6%	50.5%	54.7%	55.1%	58.5% F	42.4%	60.5%	46.0%	54.3%	46.6%	42.1%	49.6%	67.7% K	100%				61.3%	48.2%	37.4%
SOUTH	35	18	17	11	10	14	16	19	25	10	16	10	6	-	35	-	-	12	14	8
	19.8%	20.5%	19.0%	22.5%	14.0%	25.4%	19.5%	20.0%	17.9%	26.3%	32.0% M	17.2%	13.8%		100%			14.6%	23.9%	25.9%
DON'T KNOW / REFUSED	49	26	23	11	21	18	16	33	38	11	13	18	8	-	-	-	-	21	17	12
	27.6%	29.0%	26.3%	22.5%	27.5%	32.3%	20.0%	34.0%	27.8%	27.0%	25.9%	33.2%	18.5%					24.1%	27.8%	36.7%

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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D4. Is your primary home located north or south of Windsor River Road?
Total Answering: Those residing west of Highway 101. [D2 (2)]

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	151	77	74	40	66	45	59	92	124	27	44	56	27	-	-	63	82	75	46	29
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			100.0	100.0	100.0	100.0	100.0
NORTH	63	32	31	19	27	17	23	41	52	11	24	19	10	-	-	63	-	30	16	18
	42.0%	41.6%	42.4%	47.6%	40.9%	38.6%	38.7%	44.0%	42.2%	40.9%	55.4% L	33.2%	39.1%			100%		40.0%	34.2%	60.3%
SOUTH	82	40	42	17	37	28	34	48	68	14	18	35 K	16	-	-	-	82	41	29	12
	54.2%	51.9%	56.6%	42.7%	56.2%	61.4%	58.0%	51.7%	54.7%	51.9%	40.2%	63.3%	60.9%				100%	54.8%	61.6%	39.7%
DON'T KNOW / REFUSED	6	5	1	4	2	-	2	4	4	2	2	2	-	-	-	-	-	4	2	-
	3.9%	6.5%	1.1%	9.8%	2.9%		3.3%	4.2%	3.1%	7.2%	4.4%	3.5%						5.2%	4.2%	

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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D5. Are you of Hispanic or Latino origin? Yes or no?

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	73	36	37	32	29	12	43	31	-	73	32	24	8	19	10	11	14	36	24	12
	20.9%	21.2%	20.6%	33.9% F	19.7% F	11.2%	28.6% H	15.2%		100%	31.1% M	20.2%	11.4%	20.0%	30.0%	17.5%	17.3%	21.3%	21.1%	18.9%
NO / REFUSED	278	134	143	62	120	95	107	171	278	-	72	94	64	75	25	52	68	135	89	53
	79.1%	78.8%	79.4%	66.1%	80.3%	88.8% DE	71.4%	84.8% G	100%		68.9%	79.8%	88.6% K	80.0%	70.0%	82.5%	82.7%	78.7%	78.9%	81.1%

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
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D6. Is the total household income for all members in your household, aged 18 and over, above or below $60,000 a year?

		==GENDER==		========AGE========			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	Total	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL	351	170	181	94	149	107	150	201	278	73	104	118	72	93	35	63	82	171	113	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(1) UNDER $30,000	36	15	21	13	11	13	17	20	23	14	36	-	-	9	5	6	7	17	11	8
	10.4%	9.0%	11.6%	13.3%	7.3%	12.0%	11.1%	9.8%	8.1%	18.8%	34.9%			9.2%	15.4%	8.8%	8.6%	10.1%	9.4%	11.8%
(2) $30,000 TO UNDER $60,000	68	28	40	21	19	27	19	49	49	19	68	-	-	12	10	19	11	24	23	20
	19.4%	16.7%	21.9%	22.6%	13.0%	25.4% E	13.0%	24.1% G	17.8%	25.4%	65.1%			13.0%	29.4%	29.6% NQ	13.0%	14.2%	20.2%	30.7%
(3) $60,000 TO UNDER $90,000	64	31	33	25	21	18	26	38	51	13	-	64	-	11	5	8	23	36	17	11
	18.2%	18.3%	18.0%	26.7%	14.0%	16.5%	17.3%	18.8%	18.2%	18.1%		54.3%		12.1%	15.4%	13.3%	28.2% NP	20.9%	15.3%	16.6%
(4) $90,000 TO UNDER $120,000	54	24	30	15	26	13	26	27	43	10	-	54	-	16	4	10	12	22	24	8
	15.3%	14.1%	16.4%	16.4%	17.2%	11.7%	17.7%	13.5%	15.6%	14.2%		45.7%		17.4%	11.8%	15.9%	15.0%	12.8%	21.4%	11.6%
(5) $120,000 OR MORE	72	43	29	7	47	19	38	34	64	8	-	-	72	29	6	10	16	39	25	8
	20.5%	25.3% C	16.0%	7.2%	31.2% DF	17.5% D	25.6%	16.7%	23.0% J	11.2%			100%	31.3% P	17.0%	16.4%	19.8%	22.7%	22.3%	12.2%
* DON'T KNOW / REFUSED	57	28	29	13	26	18	23	34	48	9	-	-	-	16	4	10	13	33	13	11
	16.3%	16.5%	16.0%	13.8%	17.3%	17.0%	15.3%	17.0%	17.3%	12.3%				17.1%	11.1%	16.0%	15.5%	19.4%	11.4%	17.0%
MEAN	3.19	3.36	3.04	2.78	3.63 DF	2.97	3.40 H	3.04	3.33 J	2.70	1.65	3.46 K	5.00 KL	3.59 OP	2.84	3.02	3.29	3.29	3.30	2.78

Comparison Groups: BC/DEF/GH/IJ/KLM/NOPQ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
* Mean figure calculations do not include "DON'T KNOW / REFUSED" responses.
Strategic Research Associates
(509) 324-6960

Cross-tabulated Report - Online

Full report of aggregate findings per question for future analysis and reference to statements made in this report.

Crosstabulated Results Explained

An example of a table crosstabulating household income (rows) with gender and age (columns)

① **Is the total household income for all members in your household, aged 18 and over, above or below $50,000 a year?**

	②	③ ===GENDER==		======AGE=======		
	Total	Male	Female	18-34	35-54	55+
	(A)	(B)	(C)	(D)	(E)	(F)
TOTAL ④	500	240	260	144	183	173
	100.0	100	100.0	100.0	100.0	100.0
⑤ ⑥						
(1) UNDER $20,000	63	22	42	22	10	32
	12.6%	9.0%	16.0%	15.0%	5.4%	18.3%
			B	E		E
(2) $20,000 TO JUST UNDER $35,000	100	44	55	30	33	36
	20.0%	19%	21.3%	21.0%	18.1%	21.1%
(3) $35,000 TO JUST UNDER $50,000	92	43	50	27	33	33
	18.5%	18%	19.1%	18.9%	17.8%	18.8%
(4) $50,000 TO JUST UNDER $75,000	125	63	62	38	58	29
	25.1%	26%	23.8%	26.4%	31.8%	16.8%
				F	F	
(5) $75,000 AND ABOVE	61	42	19	12	35	13
	12.1%	17%	7.2%	8.0%	19.4%	7.8%
		⑧C			DF	
* REFUSED	59	26	33	15	14	30
	11.8%	11%	12.6%	10.7%	7.5%	17.2%
						DE
MEAN ⑦	3.05	3.28	2.83	2.90	3.45	2.70
		C			DF	

Comparison Groups: BC/DEF
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 90% level.
*** Mean figure calculations do not include "REFUSED" responses.**

① Question: This is the question being asked of the respondent as it appears on the questionnaire.

② Total Column: This is the number of responses given by all respondents asked the particular question. Of the 500 people asked this question, 63 (or 12.6%) reported incomes under 20,000, 100 (20.0%) between 20,000 to under 35,000, 92 (18.5%) between 35,000 to just under 50,000, 125 (25.1%) between 50,000 to just under 75,000, 61 (12.1%) 75,000 and above, and 59 (11.8%) refused to answer. The banner columns work the same way. Of the 500 sampled, 240 were male. Twenty-two (22 or 9%) males reported incomes under 20,000, 44 (19%) between 20,000 to under 35,000, 43 (18%) between 35,000 to just under 50,000, 63 (26%) between 50,000 to just under 75,000, 42 (17%) 75,000 and above, and 26 (11%) refused to answer.

③ Banner Columns: The columns contain information about sub-groups (that is, males and females and age groups 18 to 34, 35 to 54, and 55+). Respondent characteristics of interest can be compared among columns to locate meaningful differences among groups.

④ Total Respondents: The total number of respondents answering the question appears in the "total" row. In this case, 500 people were asked this question. Moving across, 240 (of 500) were male, 260 female, 144 aged 18 to 34, 183 aged 35 to 54, and 173 ages 55+.

⑤ Response Numeric Code: A response numeric code is attached to a response category to allow the calculation of means and other statistics. For example, the response category "under 20,000" was given the coded value of "1".

⑥ Response Category: These were the response(s) read to the respondent for closed-ended type questions. If the question was open-ended, responses were recorded as given and then categorized. (Responses are sometimes ranked by averages or frequency-of-response.)

⑦ Mean: The mean, or arithmetic average, is equal to the sum of the response codes divided by the number of responses. For example, when moving down the total column, there were 63 one's , 100 two's, 92 three's, 125 four's, and 61 five's. To calculate the mean, the values are totaled and divided by the number of respondents minus those not answering the question.

⑧ Significance Testing: A capital letter appearing under any statistic (percentage or mean) indicates a statistically significant difference between the two categories being compared. A letter indicates the inference (about the difference between the populations) is made with 90% (or 95%) confidence. The letter itself is placed under the larger of the statistics being compared. For instance, the proportion of males (column B) with income of 75,000 and above was significantly higher than the corresponding proportion for females (C).

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Table 1 Page 1.....S1. [RECORD GENDER BY OBSERVATION]

Table 2 Page 2.....S2. Please stop me when I read your correct age category. Are you <INSERT LIST>?

Table 3 Page 3.....Q1. Within the last six months, do you recall ever having personally visited <INSERT LOCATION>; yes or no?
Percentage of respondents stating "YES" only.
Shown in descending order, ranked highest to lowest.

Table 4 Page 5.....Q2. Within the last six months, about how often have you visited any of the town's parks or recreational facilities?

Table 5 Page 6.....Q3. Has there been any type of barrier or issue with Windsor's park system that keeps you from using park system facilities as much as you would like? Yes or no?

Table 6 Page 7.....Q4. In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

Table 7 Page 9.....Mean Summary Table: Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
4 pt. scale: (4=Very, 3=Moderately, 2=Not very, 1=Not at all satisfied
Shown in descending order, ranked highest to lowest.

Table 8 Page 10.....Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
a. The overall quality of Windsor's public park and recreation facilities

Table 9 Page 11.....Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
b. The maintenance of Windsor's public park and recreation facilities

Table 10 Page 12.....Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
c. The safety of Windsor public parks

Table 11 Page 13.....Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
d. Access to Windsor public parks located near your home

Table 12 Page 14.....Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
e. The availability of Windsor park walking-biking trails

Table 13 Page 15.....Q6. Within the last 12 months, do you recall personally visiting any city park in a neighboring community like Santa Rosa or Healdsburg? Yes or no?

Table 14 Page 16.....Q7. In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

Table 15 Page 18.....Summary Table: Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
Percentage of respondents stating "VERY INTERESTED" only.
Shown in descending order, ranked highest to lowest.

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Table 16 Page 20.....Summary Table: Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
Percentage of respondents stating "FAVOR" only.
Shown in descending order, ranked highest to lowest.

Table 17 Page 22.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
a. Build an outdoor aquatic center in Keiser Park that would include a recreation and competition pool.

Table 18 Page 23.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
a. Build an outdoor aquatic center in Keiser Park that would include a recreation and competition pool.

Table 19 Page 24.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
b. Build a multi-use recreation center in Keiser Park that would include fitness facilities, gym, a teen center, health center, and pre-school accommodations.

Table 20 Page 25.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
b. Build a multi-use recreation center in Keiser Park that would include fitness facilities, gym, a teen center, health center, and pre-school accommodations.

Table 21 Page 26.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
c. Develop a destination children's playground area in Keiser Park

Table 22 Page 27.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
c. Develop a destination children's playground area in Keiser Park

Table 23 Page 28.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
d. Provide public art and sculpture displays

Table 24 Page 29.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
d. Provide public art and sculpture displays

Table 25 Page 30.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
e. Provide more soccer fields

Table 26 Page 31.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
e. Provide more soccer fields

Table 27 Page 32.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
f. Provide more baseball and softball fields

Table 28 Page 33.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
f. Provide more baseball and softball fields

Table 29 Page 34.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
g. Expand and connect walking-biking trails

Table 30 Page 35.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
g. Expand and connect walking-biking trails

Table 31 Page 36.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
h. Provide more tennis courts

Table 32 Page 37.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
h. Provide more tennis courts

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Table 33 Page 38.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
i. Provide more community gardens

Table 34 Page 39.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
i. Provide more community gardens

Table 35 Page 40.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
j. Build more dog parks

Table 36 Page 41.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
j. Build more dog parks

Table 37 Page 42.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
k. Build pickleball courts

Table 38 Page 43.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
k. Build pickleball courts

Table 39 Page 44.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
l. Provide more space for indoor gym sports

Table 40 Page 45.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
l. Provide more space for indoor gym sports

Table 41 Page 46.....Q10. In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen.
And this could be something I have or haven't mentioned.
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

Table 42 Page 48.....Q12. Within the last twelve months, have you or an adult family member in your household participated in any program or activity offered by
Windsor's Parks and Recreation Department? Yes or no?

Table 43 Page 49.....Q13. Are you the parent or guardian of at least one child aged 17 or younger currently living in Windsor? Yes or no?

Table 44 Page 50.....Q14. Within the last twelve months, has at least one of your children aged 17 or younger participated in any program or activity offered by
Windsor's Parks and Recreation Department? Yes or no?
Total Answering: Parents of a child 17 or younger. [Q13 (1)]

Table 45 Page 51.....Q15. How would you rate your satisfaction with the overall quality of the programs and activities offered by Windsor's Parks and Recreation
Department? Are you <INSERT LIST> satisfied?
Total Answering: Those exposed to park programs. [Q12 (1) OR Q14 (1)]

Table 46 Page 52.....Summary Table: Q16. Which of the following sources, if any, have you previously used to get information about Windsor Parks and Recreation
Department programs?
Percentage of respondents stating "YES" only.

Table 47 Page 53.....D1. What is the zip code of your primary home?

Table 48 Page 54.....D2. Is your primary home located east or west of Highway 101?

Table 49 Page 55.....D3. Is your primary home located north or south of the Redwood Highway?
Total Answering: Those residing east of Highway 101. [D2 (1)]

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Table 50 Page 56.....D4. Is your primary home located north or south of Windsor River Road?
Total Answering: Those residing west of Highway 101. [D2 (2)]

Table 51 Page 57.....D5. Are you of Hispanic or Latino origin? Yes or no?

Table 52 Page 58.....D6. Is the total household income for all members in your household, aged 18 and over, above or below $60,000 a year?

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S1. [RECORD GENDER BY OBSERVATION]

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MALE	16	170	16	-	4	4	8	6	10	14	1	-	8	4	7	2	3	2	7	8	-
	23.9%	48.6% A	100%		22.2%	12.5%	47.1% F	13.6%	43.5% H	23.7%	25.0%		27.6%	20.0%	35.0%	20.0%	20.0%	11.8%	17.1%	34.8%	
FEMALE	51	181	-	51	14	28	9	38	13	45	3	6	21	16	13	8	12	15	34	15	2
	76.1% B	51.4%		100%	77.8%	87.5% G	52.9%	86.4% I	56.5%	76.3%	75.0%	100% MN	72.4%	80.0%	65.0%	80.0%	80.0%	88.2%	82.9%	65.2%	100% ST

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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S2. Please stop me when I read your correct age category. Are you <INSERT LIST>?

		ONLINE RESULTS																				
		SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
		WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL		67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(1) 18 TO 24		3	34	1	2	3	-	-	-	3	2	1	-	1	-	1	-	-	1	-	3	-
		4.5%	9.7%	6.3%	3.9%	16.7%				13.0%	3.4%	25.0%		3.4%		5.0%			5.9%		13.0%	
(2) 25 TO 34		15	61	3	12	15	-	-	12	3	15	-	2	8	5	-	2	6	6	12	3	-
		22.4%	17.2%	18.8%	23.5%	83.3%			27.3%	13.0%	25.4%		33.3%	27.6%	25.0%		20.0%	40.0%	35.3%	29.3%	13.0%	
(3) 35 TO 44		12	56	1	11	-	12	-	12	-	12	-	1	4	7	3	1	4	3	8	3	1
		17.9%	16.0%	6.3%	21.6%		37.5%		27.3%		20.3%		16.7%	13.8%	35.0%	15.0%	10.0%	26.7%	17.6%	19.5%	13.0%	50.0%
(4) 45 TO 54		20	93	3	17	-	20	-	18	2	16	3	1	8	5	6	4	5	4	11	9	-
		29.9%	26.5%	18.8%	33.3%		62.5%		40.9%	8.7%	27.1%	75.0%	16.7%	27.6%	25.0%	30.0%	40.0%	33.3%	23.5%	26.8%	39.1%	
									I			J										
(5) 55 TO 64		8	49	2	6	-	-	8	1	7	5	-	2	2	2	4	1	-	2	4	2	1
		11.9%	14.0%	12.5%	11.8%			47.1%	2.3%	30.4%	8.5%		33.3%	6.9%	10.0%	20.0%	10.0%		11.8%	9.8%	8.7%	50.0%
										H												
(6) 65 OR OLDER		9	58	6	3	-	-	9	1	8	9	-	-	6	1	6	2	-	1	6	3	-
		13.4%	16.6%	37.5%	5.9%			52.9%	2.3%	34.8%	15.3%			20.7%	5.0%	30.0%	20.0%		5.9%	14.6%	13.0%	
				D						H						R						
MEAN		3.63	3.68	4.25	3.43	1.83	3.63	5.53	3.25	4.35	3.58	3.25	3.50	3.69	3.35	4.50	4.00	2.93	3.18	3.61	3.57	4.00
				D			E	EF		H						QR	Q					

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
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Q1. Within the last six months, do you recall ever having personally visited <INSERT LOCATION>; yes or no?
Percentage of respondents stating "YES" only.
Shown in descending order, ranked highest to lowest.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
E. THE WINDSOR TOWN GREEN	66	310	16	50	18	32	16	44	22	58	4	6	28	20	19	10	15	17	41	23	1
	98.5%	88.2%	100%	98.0%	100%	100%	94.1%	100%	95.7%	98.3%	100%	100%	96.6%	100%	95.0%	100%	100%	100%	100%	100%	50.0%
	B																				
A. ANY OF THE TOWN'S PUBLIC PARKS	59	299	12	47	18	28	13	40	19	51	4	6	25	17	14	8	15	17	38	19	1
	88.1%	85.3%	75.0%	92.2%	100%	87.5%	76.5%	90.9%	82.6%	86.4%	100%	100%	86.2%	85.0%	70.0%	80.0%	100%	100%	92.7%	82.6%	50.0%
					FG						J	M					O	O			
M. ANY OF THE TOWN'S WALKING/ JOGGING OR BIKING TRAILS	51	225	11	40	14	25	12	34	17	44	4	4	22	14	15	8	10	14	30	19	1
	76.1%	64.2%	68.8%	78.4%	77.8%	78.1%	70.6%	77.3%	73.9%	74.6%	100%	66.7%	75.9%	70.0%	75.0%	80.0%	66.7%	82.4%	73.2%	82.6%	50.0%
	B										J										
K. ANY OF THE TOWN'S PLAYGROUND AREAS FOR CHILDREN	46	178	8	38	14	22	10	33	13	40	4	5	19	16	11	5	13	14	33	12	1
	68.7%	50.8%	50.0%	74.5%	77.8%	68.8%	58.8%	75.0%	56.5%	67.8%	100%	83.3%	65.5%	80.0%	55.0%	50.0%	86.7%	82.4%	80.5%	52.2%	50.0%
	B										J						OP		T		
B. KEISER COMMUNITY PARK	45	219	6	39	13	25	7	33	12	40	2	3	17	18	11	6	13	11	28	16	1
	67.2%	62.5%	37.5%	76.5%	72.2%	78.1%	41.2%	75.0%	52.2%	67.8%	50.0%	50.0%	58.6%	90.0%	55.0%	60.0%	86.7%	64.7%	68.3%	69.6%	50.0%
				C		G								M			O				
F. ANY OF THE TOWN'S PUBLIC ATHLETIC FIELDS LIKE THOSE FOR SOCCER, BASEBALL, OR SOFTBALL	35	167	9	26	11	17	7	25	10	31	2	4	14	11	9	4	8	10	22	11	1
	52.2%	47.4%	56.3%	51.0%	61.1%	53.1%	41.2%	56.8%	43.5%	52.5%	50.0%	66.7%	48.3%	55.0%	45.0%	40.0%	53.3%	58.8%	53.7%	47.8%	50.0%
J. WINDSOR COMMUNITY CENTER ON ADELE DRIVE	26	79	4	22	6	15	5	19	7	22	3	-	12	10	6	4	6	8	17	9	-
	38.8%	22.4%	25.0%	43.1%	33.3%	46.9%	29.4%	43.2%	30.4%	37.3%	75.0%		41.4%	50.0%	30.0%	40.0%	40.0%	47.1%	41.5%	39.1%	
	B																				
D. HIRAM LEWIS COMMUNITY PARK	24	85	4	20	3	18	3	22	2	22	1	4	5	8	9	4	6	3	16	8	-
	35.8%	24.1%	25.0%	39.2%	16.7%	56.3%	17.6%	50.0%	8.7%	37.3%	25.0%	66.7%	17.2%	40.0%	45.0%	40.0%	40.0%	17.6%	39.0%	34.8%	
						EG		I				M									

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
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Q1. Within the last six months, do you recall ever having personally visited <INSERT LOCATION>; yes or no?
Percentage of respondents stating "YES" only.
Shown in descending order, ranked highest to lowest.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
C. ESPOSTI COMMUNITY PARK	24	105	5	19	7	12	5	14	10	21	1	1	12	6	6	4	5	7	13	11	-
	35.8%	30.0%	31.3%	37.3%	38.9%	37.5%	29.4%	31.8%	43.5%	35.6%	25.0%	16.7%	41.4%	30.0%	30.0%	40.0%	33.3%	41.2%	31.7%	47.8%	
N. HUERTA GYMNASIUM NEAR WINDSOR TOWN GREEN	23	102	4	19	4	13	6	13	10	18	3	2	8	10	6	2	7	6	13	9	-
	34.3%	29.0%	25.0%	37.3%	22.2%	40.6%	35.3%	29.5%	43.5%	30.5%	75.0% J	33.3%	27.6%	50.0%	30.0%	20.0%	46.7%	35.3%	31.7%	39.1%	
L. WINDSOR SENIOR CENTER ON FOXWOOD DRIVE	16	82	7	9	1	8	7	7	9	11	4	-	7	6	6	4	3	3	7	9	-
	23.9%	23.4%	43.8%	17.6%	5.6%	25.0% E	41.2% E	15.9%	39.1% H	18.6%	100% J		24.1%	30.0%	30.0%	40.0%	20.0%	17.6%	17.1%	39.1%	
G. ANY TENNIS COURT IN HIRAM LEWIS COMMUNITY PARK	12	35	2	10	-	10	2	11	1	10	1	2	4	1	6	2	2	1	8	3	1
	17.9%	9.9%	12.5%	19.6%		31.3%	11.8%	25.0% I	4.3%	16.9%	25.0%	33.3%	13.8%	5.0%	30.0% R	20.0%	13.3%	5.9%	19.5%	13.0%	50.0%
I. THE TOWN'S PUBLIC SWIMMING POOL AT THE WINDSOR SENIOR CENTER ON FOXWOOD DRIVE	10	57	4	6	1	6	3	7	3	9	1	-	6	4	3	2	2	3	6	4	-
	14.9%	16.1%	25.0%	11.8%	5.6%	18.8%	17.6%	15.9%	13.0%	15.3%	25.0%		20.7%	20.0%	15.0%	20.0%	13.3%	17.6%	14.6%	17.4%	
H. ANY OF THE TOWN/S PUBLIC BASKETBALL COURT	9	78	1	8	2	5	2	7	2	9	-	2	2	4	4	-	3	1	7	2	-
	13.4%	22.1%	6.3%	15.7%	11.1%	15.6%	11.8%	15.9%	8.7%	15.3%		33.3%	6.9%	20.0%	20.0%		20.0%	5.9%	17.1%	8.7%	

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q2. Within the last six months, about how often have you visited any of the town's parks or recreational facilities?

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(5) FOUR OR MORE TIMES A MONTH	41	171	7	34	12	19	10	30	11	38	1	6	17	13	10	7	7	15	41	-	-
	61.2%	48.7%	43.8%	66.7%	66.7%	59.4%	58.8%	68.2%	47.8%	64.4%	25.0%	100% MN	58.6%	65.0%	50.0%	70.0%	46.7%	88.2% OQ	100%		
(4) TWO OR THREE TIMES A MONTH	16	65	4	12	4	9	3	10	6	14	1	-	6	5	6	1	5	2	-	16	-
	23.9%	18.4%	25.0%	23.5%	22.2%	28.1%	17.6%	22.7%	26.1%	23.7%	25.0%		20.7%	25.0%	30.0%	10.0%	33.3%	11.8%		69.6%	
(3) ABOUT ONCE A MONTH	7	48	4	3	2	3	2	3	4	5	2	-	4	2	3	2	2	-	-	7	-
	10.4%	13.8%	25.0%	5.9%	11.1%	9.4%	11.8%	6.8%	17.4%	8.5%	50.0%		13.8%	10.0%	15.0%	20.0%	13.3%			30.4%	
(2) LESS THAN ONCE A MONTH	2	47	-	2	-	1	1	1	1	2	-	-	2	-	1	-	1	-	-	-	2
	3.0%	13.5% A		3.9%		3.1%	5.9%	2.3%	4.3%	3.4%			6.9%		5.0%		6.7%				100%
(1) NEVER	-	18	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		5.2%																			
* DON'T KNOW / REFUSED	1	1	1	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-
	1.5%	0.4%	6.3%				5.9%		4.3%												
MEAN	4.45	3.92	4.20	4.53	4.56	4.44	4.38	4.57	4.23	4.49	3.75	5.00	4.31	4.55	4.25	4.50	4.20	4.88	5.00	3.70	2.00
	B																	OQ	T	U	

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
* Mean figure calculations do not include "DON'T KNOW" responses.
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Q3. Has there been any type of barrier or issue with Windsor's park system that keeps you from using park system facilities as much as you would like? Yes or no?

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	18	50	4	14	7	7	4	12	6	17	-	4	5	5	6	3	4	4	14	4	-
	26.9%	14.2%	25.0%	27.5%	38.9%	21.9%	23.5%	27.3%	26.1%	28.8%		66.7%	17.2%	25.0%	30.0%	30.0%	26.7%	23.5%	34.1%	17.4%	
	B											M									
NO / DON'T KNOW / REFUSED	49	301	12	37	11	25	13	32	17	42	4	2	24	15	14	7	11	13	27	19	2
	73.1%	85.8%	75.0%	72.5%	61.1%	78.1%	76.5%	72.7%	73.9%	71.2%	100%	33.3%	82.8%	75.0%	70.0%	70.0%	73.3%	76.5%	65.9%	82.6%	100%
		A									J		L								ST

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
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Q4. In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL ANSWERING	18	50	4	14	7	7	4	12	6	17	-	4	5	5	6	3	4	4	14	4	-
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
LACK OF SWIMMING POOLS	6	2	2	4	3	2	1	3	3	6	-	1	2	2	2	1	1	1	4	2	-
	33.3%	3.2%	50.0%	28.6%	42.9%	28.6%	25.0%	25.0%	50.0%	35.3%		25.0%	40.0%	40.0%	33.3%	33.3%	25.0%	25.0%	28.6%	50.0%	
	B																				
LACK OF RESTROOMS	4	10	1	3	1	2	1	3	1	4	-	1	1	1	2	1	-	1	2	2	-
	22.2%	19.7%	25.0%	21.4%	14.3%	28.6%	25.0%	25.0%	16.7%	23.5%		25.0%	20.0%	20.0%	33.3%	33.3%		25.0%	14.3%	50.0%	
NOT WELL MAINTAINED	3	3	-	3	2	1	-	3	-	3	-	-	2	1	-	-	2	1	3	-	-
	16.7%	6.4%		21.4%	28.6%	14.3%		25.0%		17.6%			40.0%	20.0%			50.0%	25.0%	21.4%		
SPORTS FIELDS ARE NOT WELL MAINTAINED	2	1	1	1	1	1	-	1	1	2	-	-	-	-	-	-	1	-	1	1	-
	11.1%	3.0%	25.0%	7.1%	14.3%	14.3%		8.3%	16.7%	11.8%							25.0%		7.1%	25.0%	
SAFETY CONCERNS	2	8	1	1	1	1	-	2	-	2	-	-	1	1	1	-	-	1	2	-	-
	11.1%	16.3%	25.0%	7.1%	14.3%	14.3%		16.7%		11.8%			20.0%	20.0%	16.7%			25.0%	14.3%		
POOR TRAILS	2	3	-	2	2	-	-	2	-	2	-	-	-	2	-	-	1	1	2	-	-
	11.1%	6.2%		14.3%	28.6%			16.7%		11.8%				40.0%			25.0%	25.0%	14.3%		
UNLEASHED DOGS	1	3	-	1	-	-	1	-	1	-	-	-	-	-	-	1	-	-	1	-	-
	5.6%	5.5%		7.1%			25.0%		16.7%							33.3%			7.1%		
LACK OF PARKING	1	8	1	-	-	-	1	-	1	1	-	-	-	-	1	-	-	-	-	1	-
	5.6%	16.0%	25.0%				25.0%		16.7%	5.9%					16.7%					25.0%	
LACK OF CONVENIENT HOURS	1	6	-	1	-	1	-	1	-	1	-	1	-	-	1	-	-	-	1	-	-
	5.6%	11.7%		7.1%		14.3%		8.3%		5.9%		25.0%			16.7%				7.1%		

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q4. In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
LACK OF CONVENIENT LOCATION OR ACCESS	1 5.6%	6 11.1%	-	1 7.1%	-	-	1 25.0%	-	1 16.7%	1 5.9%	-	1 25.0%	-	-	-	-	-	1 25.0%	1 7.1%	-	-
CROWDED	-	1 3.0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
EXPENSIVE RENTAL FEES	-	2 3.6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	-	3 6.8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T KNOW	-	1 1.6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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Mean Summary Table: Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
4 pt. scale: (4=Very, 3=Moderately, 2=Not very, 1=Not at all satisfied
Shown in descending order, ranked highest to lowest.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
B. THE MAINTENANCE OF WINDSOR'S PUBLIC PARK AND RECREATION FACILITIES	66	337	15	51	18	32	16	44	22	59	4	6	29	20	20	10	15	17	41	23	2
	3.50	3.54	3.27	3.57	3.44	3.63	3.31	3.59	3.32	3.49	3.50	3.33	3.41	3.65	3.35	3.20	3.60	3.82 OP	3.51	3.48	3.50
D. ACCESS TO WINDSOR PUBLIC PARKS LOCATED NEAR YOUR HOME	67	338	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	3.46	3.63	3.69	3.39	3.50	3.38	3.59	3.36	3.65	3.42	3.75	3.33	3.66	3.25	3.60	3.70	3.20	3.35	3.46	3.48	3.00
C. THE SAFETY OF WINDSOR PUBLIC PARKS	65	324	15	50	17	32	16	44	21	57	4	6	28	19	18	10	15	17	41	21	2
	3.38	3.50	3.40	3.38	3.41	3.44	3.25	3.45	3.24	3.40	3.25	3.00	3.43	3.58 L	3.17	3.50	3.67 O	3.41	3.44	3.29	3.50
A. THE OVERALL QUALITY OF WINDSOR'S PUBLIC PARK AND RECREATION FACILITIES	67	336	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	3.22	3.51 A	3.19	3.24	3.06	3.34	3.18	3.27	3.13	3.20	3.00	2.67	3.21	3.35 L	3.15	3.40	3.13	3.24	3.20 U	3.35 U	2.00
E. THE AVAILABILITY OF WINDSOR PARK WALKING-BIKING TRAILS	59	309	13	46	16	30	13	40	19	52	4	5	25	18	18	8	14	14	35	22	1
	2.92	3.51 A	2.92	2.91	2.50	3.13 E	2.92	2.88	3.00	2.88	3.25	2.00	3.16 L	2.72	3.06	3.00	2.71	2.93	2.86	3.09	2.00

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
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Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
a. The overall quality of Windsor's public park and recreation facilities

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(4) VERY SATISFIED	22	198	4	18	4	12	6	15	7	18	1	1	9	7	6	4	4	6	12	9	-
	32.8%	56.4% A	25.0%	35.3%	22.2%	37.5%	35.3%	34.1%	30.4%	30.5%	25.0%	16.7%	31.0%	35.0%	30.0%	40.0%	26.7%	35.3%	29.3%	39.1%	
(3) MODERATELY SATISFIED	40	118	11	29	12	19	9	27	13	37	2	3	18	13	12	6	10	9	26	13	1
	59.7% B	33.7%	68.8%	56.9%	66.7%	59.4%	52.9%	61.4%	56.5%	62.7%	50.0%	50.0%	62.1%	65.0%	60.0%	60.0%	66.7%	52.9%	63.4%	56.5%	50.0%
(2) NOT VERY SATISFIED	3	13	1	2	1	1	1	1	2	2	1	1	1	-	1	-	-	2	2	1	-
	4.5%	3.8%	6.3%	3.9%	5.6%	3.1%	5.9%	2.3%	8.7%	3.4%	25.0%	16.7%	3.4%		5.0%			11.8%	4.9%	4.3%	
(1) NOT AT ALL SATISFIED	2	7	-	2	1	-	1	1	1	2	-	1	1	-	1	-	1	-	1	-	1
	3.0%	1.9%		3.9%	5.6%		5.9%	2.3%	4.3%	3.4%		16.7%	3.4%		5.0%		6.7%		2.4%		50.0%
* DON'T KNOW / NO ANSWER	-	15	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		4.2%																			
MEAN	3.22	3.51 A	3.19	3.24	3.06	3.34	3.18	3.27	3.13	3.20	3.00	2.67	3.21	3.35 L	3.15	3.40	3.13	3.24	3.20 U	3.35 U	2.00

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
b. The maintenance of Windsor's public park and recreation facilities

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(4) VERY SATISFIED	36	215	6	30	9	20	7	27	9	32	2	3	14	13	9	3	9	14	24	11	1
	53.7%	61.3%	37.5%	58.8%	50.0%	62.5%	41.2%	61.4%	39.1%	54.2%	50.0%	50.0%	48.3%	65.0%	45.0%	30.0%	60.0%	82.4% OP	58.5%	47.8%	50.0%
(3) MODERATELY SATISFIED	28	101	8	20	8	12	8	16	12	25	2	2	14	7	10	6	6	3	15	12	1
	41.8% B	28.7%	50.0%	39.2%	44.4%	37.5%	47.1%	36.4%	52.2%	42.4%	50.0%	33.3%	48.3%	35.0%	50.0% R	60.0% R	40.0%	17.6%	36.6%	52.2%	50.0%
(2) NOT VERY SATISFIED	1	11	-	1	1	-	-	1	-	1	-	1	-	-	-	1	-	-	1	-	-
	1.5%	3.1%		2.0%	5.6%			2.3%		1.7%		16.7%				10.0%			2.4%		
(1) NOT AT ALL SATISFIED	1	11	1	-	-	-	1	-	1	1	-	-	1	-	1	-	-	-	1	-	-
	1.5%	3.0%	6.3%				5.9%		4.3%	1.7%			3.4%		5.0%				2.4%		
* DON'T KNOW / NO ANSWER	1	14	1	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-
	1.5%	3.9%	6.3%				5.9%		4.3%												
MEAN	3.50	3.54	3.27	3.57	3.44	3.63	3.31	3.59	3.32	3.49	3.50	3.33	3.41	3.65	3.35	3.20	3.60	3.82 OP	3.51	3.48	3.50

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
c. The safety of Windsor public parks

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(4) VERY SATISFIED	28	196	7	21	8	15	5	21	7	25	2	-	13	11	5	5	10	8	19	8	1
	41.8%	55.8% A	43.8%	41.2%	44.4%	46.9%	29.4%	47.7%	30.4%	42.4%	50.0%		44.8%	55.0%	25.0%	50.0%	66.7% O	47.1%	46.3%	34.8%	50.0%
(3) MODERATELY SATISFIED	34	106	7	27	8	16	10	22	12	30	1	6	14	8	11	5	5	8	21	11	1
	50.7% B	30.3%	43.8%	52.9%	44.4%	50.0%	58.8%	50.0%	52.2%	50.8%	25.0%	100% MN	48.3%	40.0%	55.0%	50.0%	33.3%	47.1%	51.2%	47.8%	50.0%
(2) NOT VERY SATISFIED	3	8	1	2	1	1	1	1	2	2	1	-	1	-	2	-	-	1	1	2	-
	4.5%	2.3%	6.3%	3.9%	5.6%	3.1%	5.9%	2.3%	8.7%	3.4%	25.0%		3.4%		10.0%			5.9%	2.4%	8.7%	
(1) NOT AT ALL SATISFIED	-	13	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		3.8%																			
* DON'T KNOW / NO ANSWER	2	27	1	1	1	-	1	-	2	2	-	-	1	1	2	-	-	-	-	2	-
	3.0%	7.8%	6.3%	2.0%	5.6%		5.9%		8.7%	3.4%			3.4%	5.0%	10.0%					8.7%	
MEAN	3.38	3.50	3.40	3.38	3.41	3.44	3.25	3.45	3.24	3.40	3.25	3.00	3.43	3.58 L	3.17	3.50	3.67 O	3.41	3.44	3.29	3.50

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
d. Access to Windsor public parks located near your home

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(4) VERY SATISFIED	40	247	12	28	12	16	12	23	17	34	3	3	20	10	14	7	6	10	25	14	-
	59.7%	70.5%	75.0%	54.9%	66.7%	50.0%	70.6%	52.3%	73.9%	57.6%	75.0%	50.0%	69.0%	50.0%	70.0%	70.0%	40.0%	58.8%	61.0%	60.9%	
(3) MODERATELY SATISFIED	19	68	3	16	4	12	3	15	4	17	1	2	8	6	4	3	7	3	11	6	2
	28.4%	19.3%	18.8%	31.4%	22.2%	37.5%	17.6%	34.1%	17.4%	28.8%	25.0%	33.3%	27.6%	30.0%	20.0%	30.0%	46.7%	17.6%	26.8%	26.1%	100% ST
(2) NOT VERY SATISFIED	7	10	1	6	1	4	2	5	2	7	-	1	1	3	2	-	1	4	4	3	-
	10.4%	3.0%	6.3%	11.8%	5.6%	12.5%	11.8%	11.4%	8.7%	11.9%		16.7%	3.4%	15.0%	10.0%		6.7%	23.5%	9.8%	13.0%	
(1) NOT AT ALL SATISFIED	1	12	-	1	1	-	-	1	-	1	-	-	-	1	-	-	1	-	1	-	-
	1.5%	3.5%		2.0%	5.6%			2.3%		1.7%				5.0%			6.7%		2.4%		
* DON'T KNOW / NO ANSWER	-	13	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		3.6%																			
MEAN	3.46	3.63	3.69	3.39	3.50	3.38	3.59	3.36	3.65	3.42	3.75	3.33	3.66	3.25	3.60	3.70	3.20	3.35	3.46	3.48	3.00

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
e. The availability of Windsor park walking-biking trails

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(4) VERY SATISFIED	15	194	3	12	2	11	2	11	4	13	1	1	7	4	5	2	4	4	9	6	-
	22.4%	55.3% A	18.8%	23.5%	11.1%	34.4% EG	11.8%	25.0%	17.4%	22.0%	25.0%	16.7%	24.1%	20.0%	25.0%	20.0%	26.7%	23.5%	22.0%	26.1%	
(3) MODERATELY SATISFIED	29	89	6	23	8	13	8	18	11	25	3	1	15	7	9	5	4	7	17	12	-
	43.3% B	25.3%	37.5%	45.1%	44.4%	40.6%	47.1%	40.9%	47.8%	42.4%	75.0%	16.7%	51.7% L	35.0%	45.0%	50.0%	26.7%	41.2%	41.5%	52.2%	
(2) NOT VERY SATISFIED	10	17	4	6	2	5	3	6	4	9	-	-	3	5	4	-	4	1	4	4	1
	14.9% B	4.7%	25.0%	11.8%	11.1%	15.6%	17.6%	13.6%	17.4%	15.3%			10.3%	25.0%	20.0%		26.7%	5.9%	9.8%	17.4%	50.0%
(1) NOT AT ALL SATISFIED	5	10	-	5	4	1	-	5	-	5	-	3	-	2	-	1	2	2	5	-	-
	7.5%	2.7%		9.8%	22.2%	3.1%		11.4%		8.5%		50.0%		10.0%		10.0%	13.3%	11.8%	12.2%		
* DON'T KNOW / NO ANSWER	8	42	3	5	2	2	4	4	4	7	-	1	4	2	2	2	1	3	6	1	1
	11.9%	12.0%	18.8%	9.8%	11.1%	6.3%	23.5%	9.1%	17.4%	11.9%		16.7%	13.8%	10.0%	10.0%	20.0%	6.7%	17.6%	14.6%	4.3%	50.0%
MEAN	2.92	3.51 A	2.92	2.91	2.50	3.13 E	2.92	2.88	3.00	2.88	3.25	2.00	3.16 L	2.72	3.06	3.00	2.71	2.93	2.86	3.09	2.00

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q6. Within the last 12 months, do you recall personally visiting any city park in a neighboring community like Santa Rosa or Healdsburg? Yes or no?

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	47	203	10	37	13	22	12	31	16	40	4	4	17	17	13	7	11	11	28	18	-
	70.1%	57.7%	62.5%	72.5%	72.2%	68.8%	70.6%	70.5%	69.6%	67.8%	100%	66.7%	58.6%	85.0%	65.0%	70.0%	73.3%	64.7%	68.3%	78.3%	
	B										J			M							
NO / DON'T KNOW / REFUSED	20	148	6	14	5	10	5	13	7	19	-	2	12	3	7	3	4	6	13	5	2
	29.9%	42.3%	37.5%	27.5%	27.8%	31.3%	29.4%	29.5%	30.4%	32.2%		33.3%	41.4%	15.0%	35.0%	30.0%	26.7%	35.3%	31.7%	21.7%	100%
		A											N								ST

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q7. In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	47	203	10	37	13	22	12	31	16	40	4	4	17	17	13	7	11	11	28	18	-
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
LARGER PARKS OR FACILITIES	10	20	2	8	3	4	3	8	2	10	-	1	2	5	4	-	3	2	6	4	-
	21.3%	10.1%	20.0%	21.6%	23.1%	18.2%	25.0%	25.8%	12.5%	25.0%		25.0%	11.8%	29.4%	30.8%		27.3%	18.2%	21.4%	22.2%	
FAMILY OR FRIENDS	9	52	1	8	4	4	1	7	2	8	1	1	5	2	-	2	5	2	4	5	-
	19.1%	25.8%	10.0%	21.6%	30.8%	18.2%	8.3%	22.6%	12.5%	20.0%	25.0%	25.0%	29.4%	11.8%		28.6%	45.5%	18.2%	14.3%	27.8%	
SWIMMING POOL	8	3	2	6	2	5	1	7	1	7	1	-	3	4	1	-	1	5	6	2	-
	17.0%	1.6%	20.0%	16.2%	15.4%	22.7%	8.3%	22.6%	6.3%	17.5%	25.0%		17.6%	23.5%	7.7%		9.1%	45.5%	21.4%	11.1%	
	B																	OQ			
WALKING OR BIKING TRAILS	7	21	1	6	-	4	3	3	4	5	1	-	3	3	2	1	3	1	5	2	-
	14.9%	10.4%	10.0%	16.2%		18.2%	25.0%	9.7%	25.0%	12.5%	25.0%		17.6%	17.6%	15.4%	14.3%	27.3%	9.1%	17.9%	11.1%	
SPECIAL EVENTS OR ACTIVITIES	6	37	2	4	-	4	2	4	2	3	2	-	2	4	2	2	1	1	4	2	-
	12.8%	18.2%	20.0%	10.8%		18.2%	16.7%	12.9%	12.5%	7.5%	50.0%		11.8%	23.5%	15.4%	28.6%	9.1%	9.1%	14.3%	11.1%	
DOG PARKS	5	3	-	5	2	3	-	4	1	5	-	-	1	2	1	2	-	2	2	3	-
	10.6%	1.7%		13.5%	15.4%	13.6%		12.9%	6.3%	12.5%			5.9%	11.8%	7.7%	28.6%		18.2%	7.1%	16.7%	
SPORTING EVENTS OR FIELDS	4	16	1	3	2	2	-	2	2	4	-	1	1	-	3	-	-	-	2	2	-
	8.5%	7.8%	10.0%	8.1%	15.4%	9.1%		6.5%	12.5%	10.0%		25.0%	5.9%		23.1%				7.1%	11.1%	
WAS IN AREA OR CONVENIENT	4	31	-	4	1	2	1	3	1	4	-	1	2	1	1	-	1	1	2	2	-
	8.5%	15.5%		10.8%	7.7%	9.1%	8.3%	9.7%	6.3%	10.0%		25.0%	11.8%	5.9%	7.7%		9.1%	9.1%	7.1%	11.1%	
EXERCISE	4	1	2	2	1	1	2	-	4	2	2	-	3	-	1	1	1	1	1	3	-
	8.5%	0.7%	20.0%	5.4%	7.7%	4.5%	16.7%		25.0%	5.0%	50.0%		17.6%		7.7%	14.3%	9.1%	9.1%	3.6%	16.7%	

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q7. In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
MORE MAINTAINED	3	12	-	3	3	-	-	1	2	3	-	1	2	-	1	1	1	-	2	1	-
	6.4%	5.9%		8.1%	23.1%			3.2%	12.5%	7.5%		25.0%	11.8%		7.7%	14.3%	9.1%		7.1%	5.6%	
PONDS OR NATURAL AREAS	2	15	1	1	-	1	1	1	1	2	-	-	1	1	-	1	-	1	2	-	-
	4.3%	7.3%	10.0%	2.7%		4.5%	8.3%	3.2%	6.3%	5.0%			5.9%	5.9%		14.3%		9.1%	7.1%		
BIRTHDAY PARTIES	1	9	-	1	-	1	-	1	-	1	-	-	1	-	-	-	1	-	-	1	-
	2.1%	4.3%		2.7%		4.5%		3.2%		2.5%			5.9%				9.1%			5.6%	
TRY SOMETHING NEW	1	15	1	-	-	1	-	1	-	1	-	-	-	1	-	-	1	-	1	-	-
	2.1%	7.4%	10.0%			4.5%		3.2%		2.5%				5.9%			9.1%		3.6%		
OTHER	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		0.4%																			
DON'T KNOW / NO ANSWER	2	7	1	1	1	-	1	1	1	1	-	-	1	-	-	-	-	-	1	-	-
	4.3%	3.7%	10.0%	2.7%	7.7%		8.3%	3.2%	6.3%	2.5%			5.9%						3.6%		

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Summary Table: Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
Percentage of respondents stating "VERY INTERESTED" only.
Shown in descending order, ranked highest to lowest.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
G. EXPAND AND CONNECT WALKING-BIKING TRAILS	52	209	12	40	16	23	13	33	19	44	4	5	19	19	15	7	11	15	34	16	1
	77.6%	59.6%	75.0%	78.4%	88.9%	71.9%	76.5%	75.0%	82.6%	74.6%	100%	83.3%	65.5%	95.0%	75.0%	70.0%	73.3%	88.2%	82.9%	69.6%	50.0%
	B										J			M							
A. BUILD AN OUTDOOR AQUATIC CENTER IN KEISER PARK THAT WOULD INCLUDE A RECREATION AND COMPETITION POOL	50	229	8	42	16	25	9	37	13	46	2	6	19	18	12	6	12	16	34	14	2
	74.6%	65.3%	50.0%	82.4%	88.9%	78.1%	52.9%	84.1%	56.5%	78.0%	50.0%	100%	65.5%	90.0%	60.0%	60.0%	80.0%	94.1%	82.9%	60.9%	100%
				C	G			I				M		M				OP			ST
B. BUILD A MULTI-USE RECREATION CENTER IN KEISER PARK THAT WOULD INCLUDE FITNESS FACILITIES, GYM, A TEEN CENTER, HEALTH CENTER, AND PRE-SCHOOL ACCOMMODATIONS	28	172	3	25	10	15	3	21	7	27	1	3	12	12	6	2	10	8	19	8	1
	41.8%	49.1%	18.8%	49.0%	55.6%	46.9%	17.6%	47.7%	30.4%	45.8%	25.0%	50.0%	41.4%	60.0%	30.0%	20.0%	66.7%	47.1%	46.3%	34.8%	50.0%
				C	G	G											OP				
C. DEVELOP A DESTINATION CHILDREN'S PLAYGROUND AREA IN KEISER PARK	26	145	3	23	11	12	3	21	5	23	1	3	11	10	2	4	9	9	21	5	-
	38.8%	41.3%	18.8%	45.1%	61.1%	37.5%	17.6%	47.7%	21.7%	39.0%	25.0%	50.0%	37.9%	50.0%	10.0%	40.0%	60.0%	52.9%	51.2%	21.7%	
				C	G			I									O	O	T		
D. PROVIDE PUBLIC ART AND SCULPTURE DISPLAYS	18	126	3	15	3	8	7	10	8	14	2	3	6	7	7	3	5	2	9	9	-
	26.9%	35.9%	18.8%	29.4%	16.7%	25.0%	41.2%	22.7%	34.8%	23.7%	50.0%	50.0%	20.7%	35.0%	35.0%	30.0%	33.3%	11.8%	22.0%	39.1%	
I. PROVIDE MORE COMMUNITY GARDENS	18	144	4	14	2	8	8	7	11	15	2	3	8	4	7	3	5	3	10	8	-
	26.9%	41.0%	25.0%	27.5%	11.1%	25.0%	47.1%	15.9%	47.8%	25.4%	50.0%	50.0%	27.6%	20.0%	35.0%	30.0%	33.3%	17.6%	24.4%	34.8%	
		A					E		H												
J. BUILD MORE DOG PARKS	12	113	2	10	6	6	-	8	4	12	-	1	5	5	2	2	2	5	7	5	-
	17.9%	32.2%	12.5%	19.6%	33.3%	18.8%		18.2%	17.4%	20.3%		16.7%	17.2%	25.0%	10.0%	20.0%	13.3%	29.4%	17.1%	21.7%	
		A																			
H. PROVIDE MORE TENNIS COURTS	10	54	3	7	-	6	4	7	3	10	-	3	3	1	5	-	2	3	7	2	1
	14.9%	15.4%	18.8%	13.7%		18.8%	23.5%	15.9%	13.0%	16.9%		50.0%	10.3%	5.0%	25.0%		13.3%	17.6%	17.1%	8.7%	50.0%
												N									

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Summary Table: Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
Percentage of respondents stating "VERY INTERESTED" only.
Shown in descending order, ranked highest to lowest.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
L. PROVIDE MORE SPACE FOR INDOOR GYM SPORTS	10	123	2	8	4	4	2	5	5	8	1	-	5	4	3	1	3	2	5	5	-
	14.9%	35.0% A	12.5%	15.7%	22.2%	12.5%	11.8%	11.4%	21.7%	13.6%	25.0%		17.2%	20.0%	15.0%	10.0%	20.0%	11.8%	12.2%	21.7%	
K. BUILD PICKLEBALL COURTS	4	49	-	4	2	2	-	4	-	3	1	2	1	1	1	-	2	-	4	-	-
	6.0%	13.9% A		7.8%	11.1%	6.3%		9.1%		5.1%	25.0%	33.3%	3.4%	5.0%	5.0%		13.3%		9.8%		
E. PROVIDE MORE SOCCER FIELDS	4	90	1	3	1	3	-	3	1	3	-	-	3	-	1	1	1	1	3	-	1
	6.0%	25.7% A	6.3%	5.9%	5.6%	9.4%		6.8%	4.3%	5.1%			10.3%		5.0%	10.0%	6.7%	5.9%	7.3%		50.0%
F. PROVIDE MORE BASEBALL AND SOFTBALL FIELDS	1	87	-	1	1	-	-	1	-	1	-	-	-	1	-	-	-	1	1	-	-
	1.5%	24.8% A		2.0%	5.6%			2.3%		1.7%				5.0%				5.9%	2.4%		

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Summary Table: Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
Percentage of respondents stating "FAVOR" only.
Shown in descending order, ranked highest to lowest.

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
A. BUILD AN OUTDOOR AQUATIC CENTER IN KEISER PARK THAT WOULD INCLUDE A RECREATION AND COMPETITION POOL	54	205	9	45	17	28	9	40	14	50	2	6	22	19	14	7	13	16	37	15	2
	80.6%	58.4%	56.3%	88.2%	94.4%	87.5%	52.9%	90.9%	60.9%	84.7%	50.0%	100%	75.9%	95.0%	70.0%	70.0%	86.7%	94.1%	90.2%	65.2%	100%
	B			C	G	G		I				M		M				O	T		ST
G. EXPAND AND CONNECT WALKING-BIKING TRAILS	47	186	11	36	13	21	13	29	18	39	4	4	18	17	13	8	10	14	30	15	1
	70.1%	53.0%	68.8%	70.6%	72.2%	65.6%	76.5%	65.9%	78.3%	66.1%	100%	66.7%	62.1%	85.0%	65.0%	80.0%	66.7%	82.4%	73.2%	65.2%	50.0%
	B										J										
B. BUILD A MULTI-USE RECREATION CENTER IN KEISER PARK THAT WOULD INCLUDE FITNESS FACILITIES, GYM, A TEEN CENTER, HEALTH CENTER, AND PRE-SCHOOL ACCOMMODATIONS	38	160	7	31	12	18	8	24	14	35	2	3	18	13	9	6	11	10	27	10	1
	56.7%	45.5%	43.8%	60.8%	66.7%	56.3%	47.1%	54.5%	60.9%	59.3%	50.0%	50.0%	62.1%	65.0%	45.0%	60.0%	73.3%	58.8%	65.9%	43.5%	50.0%
C. DEVELOP A DESTINATION CHILDREN'S PLAYGROUND AREA IN KEISER PARK	22	142	3	19	10	9	3	16	6	20	1	1	9	10	2	3	8	8	18	4	-
	32.8%	40.5%	18.8%	37.3%	55.6%	28.1%	17.6%	36.4%	26.1%	33.9%	25.0%	16.7%	31.0%	50.0%	10.0%	30.0%	53.3%	47.1%	43.9%	17.4%	
					G												O	O	T		
D. PROVIDE PUBLIC ART AND SCULPTURE DISPLAYS	21	104	5	16	2	10	9	11	10	16	2	1	7	9	9	2	4	4	12	8	-
	31.3%	29.6%	31.3%	31.4%	11.1%	31.3%	52.9%	25.0%	43.5%	27.1%	50.0%	16.7%	24.1%	45.0%	45.0%	20.0%	26.7%	23.5%	29.3%	34.8%	
							E														
I. PROVIDE MORE COMMUNITY GARDENS	21	141	6	15	3	10	8	9	12	18	2	3	9	4	8	4	6	3	12	9	-
	31.3%	40.2%	37.5%	29.4%	16.7%	31.3%	47.1%	20.5%	52.2%	30.5%	50.0%	50.0%	31.0%	20.0%	40.0%	40.0%	40.0%	17.6%	29.3%	39.1%	
							E		H												
J. BUILD MORE DOG PARKS	18	92	4	14	7	9	2	11	7	17	1	1	8	6	5	2	3	7	10	8	-
	26.9%	26.1%	25.0%	27.5%	38.9%	28.1%	11.8%	25.0%	30.4%	28.8%	25.0%	16.7%	27.6%	30.0%	25.0%	20.0%	20.0%	41.2%	24.4%	34.8%	
H. PROVIDE MORE TENNIS COURTS	11	53	2	9	1	6	4	7	4	11	-	3	5	1	4	-	2	5	7	2	2
	16.4%	15.1%	12.5%	17.6%	5.6%	18.8%	23.5%	15.9%	17.4%	18.6%		50.0%	17.2%	5.0%	20.0%		13.3%	29.4%	17.1%	8.7%	100%
												N									ST

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Summary Table: Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
Percentage of respondents stating "FAVOR" only.
Shown in descending order, ranked highest to lowest.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
L. PROVIDE MORE SPACE FOR INDOOR GYM SPORTS	10	123	1	9	4	5	1	6	4	9	-	-	7	2	2	1	2	4	6	3	1
	14.9%	35.2% A	6.3%	17.6%	22.2%	15.6%	5.9%	13.6%	17.4%	15.3%			24.1%	10.0%	10.0%	10.0%	13.3%	23.5%	14.6%	13.0%	50.0%
E. PROVIDE MORE SOCCER FIELDS	7	96	1	6	2	4	1	4	3	6	-	-	6	-	1	1	1	4	6	-	1
	10.4%	27.5% A	6.3%	11.8%	11.1%	12.5%	5.9%	9.1%	13.0%	10.2%			20.7%		5.0%	10.0%	6.7%	23.5%	14.6%		50.0%
K. BUILD PICKLEBALL COURTS	6	48	1	5	3	3	-	4	2	6	-	1	3	1	1	-	1	2	4	2	-
	9.0%	13.6%	6.3%	9.8%	16.7%	9.4%		9.1%	8.7%	10.2%		16.7%	10.3%	5.0%	5.0%		6.7%	11.8%	9.8%	8.7%	
F. PROVIDE MORE BASEBALL AND SOFTBALL FIELDS	3	80	-	3	2	1	-	2	1	3	-	-	2	1	-	-	-	3	3	-	-
	4.5%	22.7% A		5.9%	11.1%	3.1%		4.5%	4.3%	5.1%			6.9%	5.0%				17.6%	7.3%		

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Nov. 18, 2014

Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
a. Build an outdoor aquatic center in Keiser Park that would include a recreation and competition pool.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	50	229	8	42	16	25	9	37	13	46	2	6	19	18	12	6	12	16	34	14	2
	74.6%	65.3%	50.0%	82.4% C	88.9% G	78.1%	52.9%	84.1% I	56.5%	78.0%	50.0%	100% M	65.5%	90.0% M	60.0%	60.0%	80.0%	94.1% OP	82.9%	60.9%	100% ST
(2) MODERATELY INTERESTED	7	50	2	5	2	3	2	4	3	7	-	-	6	1	3	1	2	1	4	3	-
	10.4%	14.3%	12.5%	9.8%	11.1%	9.4%	11.8%	9.1%	13.0%	11.9%			20.7%	5.0%	15.0%	10.0%	13.3%	5.9%	9.8%	13.0%	
(1) NOT VERY INTERESTED	10	67	6	4	-	4	6	3	7	6	2	-	4	1	5	3	1	-	3	6	-
	14.9%	19.0%	37.5% D	7.8%		12.5%	35.3%	6.8%	30.4% H	10.2%	50.0%		13.8%	5.0%	25.0%	30.0%	6.7%		7.3%	26.1%	
* DON'T KNOW / NO ANSWER	-	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		1.4%																			
MEAN	2.60	2.47	2.13	2.75 C	2.89 G	2.66 G	2.18	2.77 I	2.26	2.68	2.00	3.00	2.52	2.85	2.35	2.30	2.73	2.94 OP	2.76 T	2.35	3.00

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
a. Build an outdoor aquatic center in Keiser Park that would include a recreation and competition pool.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	54	205	9	45	17	28	9	40	14	50	2	6	22	19	14	7	13	16	37	15	2
	80.6%	58.4%	56.3%	88.2%	94.4%	87.5%	52.9%	90.9%	60.9%	84.7%	50.0%	100%	75.9%	95.0%	70.0%	70.0%	86.7%	94.1%	90.2%	65.2%	100%
	B			C	G	G		I				M		M				O	T		ST
(2) NEUTRAL	6	50	2	4	1	2	3	2	4	4	1	-	5	-	1	1	2	1	1	4	-
	9.0%	14.1%	12.5%	7.8%	5.6%	6.3%	17.6%	4.5%	17.4%	6.8%	25.0%		17.2%		5.0%	10.0%	13.3%	5.9%	2.4%	17.4%	
(1) OPPOSE	7	95	5	2	-	2	5	2	5	5	1	-	2	1	5	2	-	-	3	4	-
	10.4%	26.9%	31.3%	3.9%		6.3%	29.4%	4.5%	21.7%	8.5%	25.0%		6.9%	5.0%	25.0%	20.0%			7.3%	17.4%	
		A	D																		
* DON'T KNOW / NO ANSWER	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		0.5%																			
MEAN	2.70	2.32	2.25	2.84	2.94	2.81	2.24	2.86	2.39	2.76	2.25	3.00	2.69	2.90	2.45	2.50	2.87	2.94	2.83	2.48	3.00
	B			C	G	G		I										O	T		

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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
b. Build a multi-use recreation center in Keiser Park that would include fitness facilities, gym, a teen center, health center, and pre-school accommodations.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	28	172	3	25	10	15	3	21	7	27	1	3	12	12	6	2	10	8	19	8	1
	41.8%	49.1%	18.8%	49.0% C	55.6% G	46.9% G	17.6%	47.7%	30.4%	45.8%	25.0%	50.0%	41.4%	60.0%	30.0%	20.0%	66.7% OP	47.1%	46.3%	34.8%	50.0%
(2) MODERATELY INTERESTED	22	85	5	17	6	11	5	14	8	17	3	2	10	6	6	5	3	7	15	7	-
	32.8%	24.2%	31.3%	33.3%	33.3%	34.4%	29.4%	31.8%	34.8%	28.8%	75.0% J	33.3%	34.5%	30.0%	30.0%	50.0%	20.0%	41.2%	36.6%	30.4%	
(1) NOT VERY INTERESTED	15	86	7	8	2	5	8	8	7	13	-	1	6	2	7	3	1	2	6	7	1
	22.4%	24.4%	43.8% D	15.7%	11.1%	15.6%	47.1% EF	18.2%	30.4%	22.0%		16.7%	20.7%	10.0%	35.0% Q	30.0%	6.7%	11.8%	14.6%	30.4%	50.0%
* DON'T KNOW / NO ANSWER	2	8	1	1	-	1	1	1	1	2	-	-	1	-	1	-	1	-	1	1	-
	3.0%	2.3%	6.3%	2.0%		3.1%	5.9%	2.3%	4.3%	3.4%			3.4%		5.0%		6.7%		2.4%	4.3%	
MEAN	2.20	2.25	1.73	2.34 C	2.44 G	2.32 G	1.69	2.30	2.00	2.25	2.25	2.33	2.21	2.50	1.95	1.90	2.64 OP	2.35	2.33	2.05	2.00

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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
b. Build a multi-use recreation center in Keiser Park that would include fitness facilities, gym, a teen center, health center, and pre-school accommodations.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	38	160	7	31	12	18	8	24	14	35	2	3	18	13	9	6	11	10	27	10	1
	56.7%	45.5%	43.8%	60.8%	66.7%	56.3%	47.1%	54.5%	60.9%	59.3%	50.0%	50.0%	62.1%	65.0%	45.0%	60.0%	73.3%	58.8%	65.9%	43.5%	50.0%
(2) NEUTRAL	17	73	5	12	4	11	2	14	3	13	1	2	5	5	4	4	1	5	9	7	-
	25.4%	20.8%	31.3%	23.5%	22.2%	34.4% G	11.8%	31.8%	13.0%	22.0%	25.0%	33.3%	17.2%	25.0%	20.0%	40.0% Q	6.7%	29.4%	22.0%	30.4%	
(1) OPPOSE	10	116	3	7	1	3	6	5	5	9	1	1	4	2	6	-	2	2	5	4	1
	14.9%	33.1% A	18.8%	13.7%	5.6%	9.4%	35.3% EF	11.4%	21.7%	15.3%	25.0%	16.7%	13.8%	10.0%	30.0%		13.3%	11.8%	12.2%	17.4%	50.0%
* DON'T KNOW / NO ANSWER	2	2	1	1	1	-	1	1	1	2	-	-	2	-	1	-	1	-	-	2	-
	3.0%	0.5%	6.3%	2.0%	5.6%		5.9%	2.3%	4.3%	3.4%			6.9%		5.0%		6.7%			8.7%	
MEAN	2.43 B	2.12	2.27	2.48	2.65	2.47	2.13	2.44	2.41	2.46	2.25	2.33	2.52	2.55	2.16	2.60	2.64	2.47	2.54	2.29	2.00

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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
c. Develop a destination children's playground area in Keiser Park

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	26	145	3	23	11	12	3	21	5	23	1	3	11	10	2	4	9	9	21	5	-
	38.8%	41.3%	18.8%	45.1% C	61.1% G	37.5%	17.6%	47.7% I	21.7%	39.0%	25.0%	50.0%	37.9%	50.0%	10.0%	40.0%	60.0% O	52.9% O	51.2% T	21.7%	
(2) MODERATELY INTERESTED	19	86	4	15	1	12	6	14	5	19	-	2	8	6	9	2	3	4	12	5	2
	28.4%	24.6%	25.0%	29.4%	5.6%	37.5% E	35.3% E	31.8%	21.7%	32.2%		33.3%	27.6%	30.0%	45.0%	20.0%	20.0%	23.5%	29.3%	21.7%	100% ST
(1) NOT VERY INTERESTED	20	101	8	12	5	8	7	9	11	15	3	1	9	3	7	4	3	4	8	11	-
	29.9%	28.8%	50.0%	23.5%	27.8%	25.0%	41.2%	20.5%	47.8% H	25.4%	75.0% J	16.7%	31.0%	15.0%	35.0%	40.0%	20.0%	23.5%	19.5%	47.8% S	
* DON'T KNOW / NO ANSWER	2	18	1	1	1	-	1	-	2	2	-	-	1	1	2	-	-	-	-	2	-
	3.0%	5.2%	6.3%	2.0%	5.6%		5.9%		8.7%	3.4%			3.4%	5.0%	10.0%					8.7%	
MEAN	2.09	2.13	1.67	2.22 C	2.35	2.13	1.75	2.27 I	1.71	2.14	1.50	2.33	2.07	2.37	1.72	2.00	2.40 O	2.29 O	2.32 T	1.71	2.00

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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
c. Develop a destination children's playground area in Keiser Park

		ONLINE RESULTS																				
		SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
		WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL		67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR		22	142	3	19	10	9	3	16	6	20	1	1	9	10	2	3	8	8	18	4	-
		32.8%	40.5%	18.8%	37.3%	55.6% G	28.1%	17.6%	36.4%	26.1%	33.9%	25.0%	16.7%	31.0%	50.0%	10.0%	30.0%	53.3% O	47.1% O	43.9% T	17.4%	
(2) NEUTRAL		29	96	6	23	5	17	7	20	9	24	2	4	15	7	10	6	5	5	17	9	2
		43.3% B	27.3%	37.5%	45.1%	27.8%	53.1%	41.2%	45.5%	39.1%	40.7%	50.0%	66.7%	51.7%	35.0%	50.0%	60.0%	33.3%	29.4%	41.5%	39.1%	100% ST
(1) OPPOSE		13	109	6	7	3	5	5	7	6	12	1	1	3	3	7	1	2	2	5	8	-
		19.4%	31.0% A	37.5%	13.7%	16.7%	15.6%	29.4%	15.9%	26.1%	20.3%	25.0%	16.7%	10.3%	15.0%	35.0%	10.0%	13.3%	11.8%	12.2%	34.8% S	
* DON'T KNOW / NO ANSWER		3	4	1	2	-	1	2	1	2	3	-	-	2	-	1	-	-	2	1	2	-
		4.5%	1.2%	6.3%	3.9%		3.1%	11.8%	2.3%	8.7%	5.1%			6.9%		5.0%			11.8%	2.4%	8.7%	
MEAN		2.14	2.10	1.80	2.24 C	2.39	2.13	1.87	2.21	2.00	2.14	2.00	2.00	2.22	2.35	1.74	2.20	2.40 O	2.40 O	2.33 T	1.81	2.00

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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
d. Provide public art and sculpture displays

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	18	126	3	15	3	8	7	10	8	14	2	3	6	7	7	3	5	2	9	9	-
	26.9%	35.9%	18.8%	29.4%	16.7%	25.0%	41.2%	22.7%	34.8%	23.7%	50.0%	50.0%	20.7%	35.0%	35.0%	30.0%	33.3%	11.8%	22.0%	39.1%	
(2) MODERATELY INTERESTED	28	108	6	22	9	13	6	20	8	24	2	1	11	9	7	5	7	7	19	7	1
	41.8%	30.9%	37.5%	43.1%	50.0%	40.6%	35.3%	45.5%	34.8%	40.7%	50.0%	16.7%	37.9%	45.0%	35.0%	50.0%	46.7%	41.2%	46.3%	30.4%	50.0%
(1) NOT VERY INTERESTED	19	112	7	12	6	9	4	12	7	19	-	2	11	4	6	1	3	7	13	5	1
	28.4%	31.8%	43.8%	23.5%	33.3%	28.1%	23.5%	27.3%	30.4%	32.2%		33.3%	37.9%	20.0%	30.0%	10.0%	20.0%	41.2% P	31.7%	21.7%	50.0%
* DON'T KNOW / NO ANSWER	2	5	-	2	-	2	-	2	-	2	-	-	1	-	-	1	-	1	-	2	-
	3.0%	1.5%		3.9%		6.3%		4.5%		3.4%			3.4%			10.0%		5.9%		8.7%	
MEAN	1.98	2.04	1.75	2.06	1.83	1.97	2.18	1.95	2.04	1.91	2.50	2.17	1.82	2.15	2.05	2.22	2.13	1.69	1.90	2.19	1.50

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
d. Provide public art and sculpture displays

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	21	104	5	16	2	10	9	11	10	16	2	1	7	9	9	2	4	4	12	8	-
	31.3%	29.6%	31.3%	31.4%	11.1%	31.3%	52.9% E	25.0%	43.5%	27.1%	50.0%	16.7%	24.1%	45.0%	45.0%	20.0%	26.7%	23.5%	29.3%	34.8%	
(2) NEUTRAL	23	98	4	19	8	11	4	18	5	20	2	2	11	6	5	6	5	6	14	8	1
	34.3%	27.8%	25.0%	37.3%	44.4%	34.4%	23.5%	40.9%	21.7%	33.9%	50.0%	33.3%	37.9%	30.0%	25.0%	60.0%	33.3%	35.3%	34.1%	34.8%	50.0%
(1) OPPOSE	22	148	7	15	8	10	4	14	8	22	-	3	11	5	6	2	6	6	15	6	1
	32.8%	42.1%	43.8%	29.4%	44.4%	31.3%	23.5%	31.8%	34.8%	37.3%		50.0%	37.9%	25.0%	30.0%	20.0%	40.0%	35.3%	36.6%	26.1%	50.0%
* DON'T KNOW / NO ANSWER	1	2	-	1	-	1	-	1	-	1	-	-	-	-	-	-	-	1	-	1	-
	1.5%	0.5%		2.0%		3.1%		2.3%		1.7%								5.9%		4.3%	
MEAN	1.98	1.87	1.88	2.02	1.67	2.00	2.29 E	1.93	2.09	1.90	2.50	1.67	1.86	2.20	2.15	2.00	1.87	1.88	1.93	2.09	1.50

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
e. Provide more soccer fields

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Females	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	4	90	1	3	1	3	-	3	1	3	-	-	3	-	1	1	1	1	3	-	1
	6.0%	25.7% A	6.3%	5.9%	5.6%	9.4%		6.8%	4.3%	5.1%			10.3%		5.0%	10.0%	6.7%	5.9%	7.3%		50.0%
(2) MODERATELY INTERESTED	16	85	1	15	6	6	4	10	6	16	-	-	10	5	3	2	3	6	13	2	1
	23.9%	24.3%	6.3%	29.4% C	33.3%	18.8%	23.5%	22.7%	26.1%	27.1%			34.5%	25.0%	15.0%	20.0%	20.0%	35.3%	31.7% T	8.7%	50.0%
(1) NOT VERY INTERESTED	45	168	13	32	11	22	12	30	15	38	4	6	16	14	15	7	10	10	24	20	-
	67.2% B	47.8%	81.3%	62.7%	61.1%	68.8%	70.6%	68.2%	65.2%	64.4%	100% J	100% MN	55.2%	70.0%	75.0%	70.0%	66.7%	58.8%	58.5%	87.0% S	
* DON'T KNOW / NO ANSWER	2	8	1	1	-	1	1	1	1	2	-	-	-	1	1	-	1	-	1	1	-
	3.0%	2.2%	6.3%	2.0%		3.1%	5.9%	2.3%	4.3%	3.4%				5.0%	5.0%		6.7%		2.4%	4.3%	
MEAN	1.37	1.77 A	1.20	1.42	1.44	1.39	1.25	1.37	1.36	1.39	1.00	1.00	1.55	1.26	1.26	1.40	1.36	1.47	1.48 T	1.09	2.50 ST

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
e. Provide more soccer fields

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	7	96	1	6	2	4	1	4	3	6	-	-	6	-	1	1	1	4	6	-	1
	10.4%	27.5% A	6.3%	11.8%	11.1%	12.5%	5.9%	9.1%	13.0%	10.2%			20.7%		5.0%	10.0%	6.7%	23.5%	14.6%		50.0%
(2) NEUTRAL	31	79	8	23	8	14	9	20	11	29	1	1	13	13	11	5	8	5	20	9	1
	46.3% B	22.4%	50.0%	45.1%	44.4%	43.8%	52.9%	45.5%	47.8%	49.2%	25.0%	16.7%	44.8%	65.0% L	55.0%	50.0%	53.3%	29.4%	48.8%	39.1%	50.0%
(1) OPPOSE	27	172	6	21	8	13	6	19	8	22	3	5	8	7	7	4	6	8	14	13	-
	40.3%	49.0%	37.5%	41.2%	44.4%	40.6%	35.3%	43.2%	34.8%	37.3%	75.0%	83.3% MN	27.6%	35.0%	35.0%	40.0%	40.0%	47.1%	34.1%	56.5%	
* DON'T KNOW / NO ANSWER	2	4	1	1	-	1	1	1	1	2	-	-	2	-	1	-	-	-	1	1	-
	3.0%	1.1%	6.3%	2.0%		3.1%	5.9%	2.3%	4.3%	3.4%			6.9%		5.0%				2.4%	4.3%	
MEAN	1.69	1.78	1.67	1.70	1.67	1.71	1.69	1.65	1.77	1.72	1.25	1.17	1.93 L	1.65 L	1.68	1.70	1.67	1.76	1.80 T	1.41	2.50 T

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
f. Provide more baseball and softball fields

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	1	87	-	1	1	-	-	1	-	1	-	-	-	1	-	-	-	1	1	-	-
	1.5%	24.8% A		2.0%	5.6%			2.3%		1.7%				5.0%				5.9%	2.4%		
(2) MODERATELY INTERESTED	13	99	4	9	5	4	4	7	6	13	-	2	8	3	2	2	3	5	11	2	-
	19.4%	28.1%	25.0%	17.6%	27.8%	12.5%	23.5%	15.9%	26.1%	22.0%		33.3%	27.6%	15.0%	10.0%	20.0%	20.0%	29.4%	26.8% T	8.7%	
(1) NOT VERY INTERESTED	51	155	11	40	12	28	11	36	15	43	4	4	20	15	17	8	12	10	28	20	2
	76.1% B	44.1%	68.8%	78.4%	66.7%	87.5%	64.7%	81.8%	65.2%	72.9%	100% J	66.7%	69.0%	75.0%	85.0%	80.0%	80.0%	58.8%	68.3%	87.0%	100% S
* DON'T KNOW / NO ANSWER	2	10	1	1	-	-	2	-	2	2	-	-	1	1	1	-	-	1	1	1	-
	3.0%	3.0%	6.3%	2.0%			11.8%		8.7%	3.4%			3.4%	5.0%	5.0%			5.9%	2.4%	4.3%	
MEAN	1.23	1.80 A	1.27	1.22	1.39	1.13	1.27	1.20	1.29	1.26	1.00	1.33	1.29	1.26	1.11	1.20	1.20	1.44 O	1.33	1.09	1.00

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
f. Provide more baseball and softball fields

		ONLINE RESULTS																				
		SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
		WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL		67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR		3	80	-	3	2	1	-	2	1	3	-	-	2	1	-	-	-	3	3	-	-
		4.5%	22.7% A		5.9%	11.1%	3.1%		4.5%	4.3%	5.1%			6.9%	5.0%				17.6%	7.3%		
(2) NEUTRAL		39	106	11	28	8	23	8	27	12	34	3	3	17	14	12	8	10	7	25	12	1
		58.2% B	30.3%	68.8%	54.9%	44.4%	71.9%	47.1%	61.4%	52.2%	57.6%	75.0%	50.0%	58.6%	70.0%	60.0%	80.0% R	66.7%	41.2%	61.0%	52.2%	50.0%
(1) OPPOSE		22	160	5	17	7	7	8	13	9	19	1	3	7	5	8	2	4	6	11	10	1
		32.8%	45.6% A	31.3%	33.3%	38.9%	21.9%	47.1%	29.5%	39.1%	32.2%	25.0%	50.0%	24.1%	25.0%	40.0%	20.0%	26.7%	35.3%	26.8%	43.5%	50.0%
* DON'T KNOW / NO ANSWER		3	5	-	3	1	1	1	2	1	3	-	-	3	-	-	-	1	1	2	1	-
		4.5%	1.4%		5.9%	5.6%	3.1%	5.9%	4.5%	4.3%	5.1%			10.3%				6.7%	5.9%	4.9%	4.3%	
MEAN		1.70	1.77	1.69	1.71	1.71	1.81 G	1.50	1.74	1.64	1.71	1.75	1.50	1.81	1.80	1.60	1.80	1.71	1.81	1.79	1.55	1.50

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
g. Expand and connect walking-biking trails

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	52	209	12	40	16	23	13	33	19	44	4	5	19	19	15	7	11	15	34	16	1
	77.6%	59.6%	75.0%	78.4%	88.9%	71.9%	76.5%	75.0%	82.6%	74.6%	100%	83.3%	65.5%	95.0%	75.0%	70.0%	73.3%	88.2%	82.9%	69.6%	50.0%
	B										J			M							
(2) MODERATELY INTERESTED	12	83	4	8	1	8	3	9	3	12	-	-	9	1	5	3	2	1	4	7	1
	17.9%	23.7%	25.0%	15.7%	5.6%	25.0%	17.6%	20.5%	13.0%	20.3%			31.0%	5.0%	25.0%	30.0%	13.3%	5.9%	9.8%	30.4%	50.0%
						E							N								
(1) NOT VERY INTERESTED	3	52	-	3	1	1	1	2	1	3	-	1	1	-	-	-	2	1	3	-	-
	4.5%	14.9%		5.9%	5.6%	3.1%	5.9%	4.5%	4.3%	5.1%		16.7%	3.4%				13.3%	5.9%	7.3%		
		A																			
* DON'T KNOW / NO ANSWER	-	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		1.8%																			
MEAN	2.73	2.46	2.75	2.73	2.83	2.69	2.71	2.70	2.78	2.69	3.00	2.67	2.62	2.95	2.75	2.70	2.60	2.82	2.76	2.70	2.50
	B													M							

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
g. Expand and connect walking-biking trails

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	47	186	11	36	13	21	13	29	18	39	4	4	18	17	13	8	10	14	30	15	1
	70.1%	53.0%	68.8%	70.6%	72.2%	65.6%	76.5%	65.9%	78.3%	66.1%	100%	66.7%	62.1%	85.0%	65.0%	80.0%	66.7%	82.4%	73.2%	65.2%	50.0%
	B										J										
(2) NEUTRAL	17	77	5	12	4	10	3	13	4	17	-	1	10	3	7	2	3	2	8	8	1
	25.4%	22.0%	31.3%	23.5%	22.2%	31.3%	17.6%	29.5%	17.4%	28.8%		16.7%	34.5%	15.0%	35.0%	20.0%	20.0%	11.8%	19.5%	34.8%	50.0%
(1) OPPOSE	3	84	-	3	1	1	1	2	1	3	-	1	1	-	-	-	2	1	3	-	-
	4.5%	24.1%		5.9%	5.6%	3.1%	5.9%	4.5%	4.3%	5.1%		16.7%	3.4%				13.3%	5.9%	7.3%		
		A																			
* DON'T KNOW / NO ANSWER	-	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		1.0%																			
MEAN	2.66	2.29	2.69	2.65	2.67	2.63	2.71	2.61	2.74	2.61	3.00	2.50	2.59	2.85	2.65	2.80	2.53	2.76	2.66	2.65	2.50
	B																				

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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The Town of Windsor and Gates + Associates:
Perceptions Among Residents About Windsor's Park System
Weighted Crosstabulated Results
Nov. 18, 2014

Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
h. Provide more tennis courts

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	10	54	3	7	-	6	4	7	3	10	-	3	3	1	5	-	2	3	7	2	1
	14.9%	15.4%	18.8%	13.7%		18.8%	23.5%	15.9%	13.0%	16.9%		50.0%	10.3%	5.0%	25.0%		13.3%	17.6%	17.1%	8.7%	50.0%
												N									
(2) MODERATELY INTERESTED	19	81	4	15	6	9	4	13	6	17	1	-	12	4	5	4	3	4	10	8	1
	28.4%	23.2%	25.0%	29.4%	33.3%	28.1%	23.5%	29.5%	26.1%	28.8%	25.0%		41.4%	20.0%	25.0%	40.0%	20.0%	23.5%	24.4%	34.8%	50.0%
(1) NOT VERY INTERESTED	36	203	8	28	12	17	7	24	12	30	3	3	13	14	9	6	10	9	23	12	-
	53.7%	58.0%	50.0%	54.9%	66.7%	53.1%	41.2%	54.5%	52.2%	50.8%	75.0%	50.0%	44.8%	70.0%	45.0%	60.0%	66.7%	52.9%	56.1%	52.2%	
* DON'T KNOW / NO ANSWER	2	12	1	1	-	-	2	-	2	2	-	-	1	1	1	-	-	1	1	1	-
	3.0%	3.5%	6.3%	2.0%			11.8%		8.7%	3.4%			3.4%	5.0%	5.0%			5.9%	2.4%	4.3%	
MEAN	1.60	1.56	1.67	1.58	1.33	1.66	1.80	1.61	1.57	1.65	1.25	2.00	1.64	1.32	1.79	1.40	1.47	1.63	1.60	1.55	2.50

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
h. Provide more tennis courts

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	11	53	2	9	1	6	4	7	4	11	-	3	5	1	4	-	2	5	7	2	2
	16.4%	15.1%	12.5%	17.6%	5.6%	18.8%	23.5%	15.9%	17.4%	18.6%		50.0% N	17.2%	5.0%	20.0%		13.3%	29.4%	17.1%	8.7%	100% ST
(2) NEUTRAL	33	105	9	24	8	19	6	24	9	29	2	-	16	11	9	6	10	4	21	11	-
	49.3% B	29.8%	56.3%	47.1%	44.4%	59.4%	35.3%	54.5%	39.1%	49.2%	50.0%		55.2%	55.0%	45.0%	60.0% R	66.7% R	23.5%	51.2%	47.8%	
(1) OPPOSE	20	189	3	17	9	7	4	13	7	16	2	3	6	7	5	4	3	7	12	8	-
	29.9%	53.7% A	18.8%	33.3%	50.0% F	21.9%	23.5%	29.5%	30.4%	27.1%	50.0%	50.0%	20.7%	35.0%	25.0%	40.0%	20.0%	41.2%	29.3%	34.8%	
* DON'T KNOW / NO ANSWER	3	5	2	1	-	-	3	-	3	3	-	-	2	1	2	-	-	1	1	2	-
	4.5%	1.4%	12.5%	2.0%			17.6%		13.0%	5.1%			6.9%	5.0%	10.0%			5.9%	2.4%	8.7%	
MEAN	1.86 B	1.61	1.93	1.84	1.56	1.97 E	2.00	1.86	1.85	1.91	1.50	2.00	1.96	1.68	1.94	1.60	1.93	1.88	1.88	1.71	3.00 ST

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
i. Provide more community gardens

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	18	144	4	14	2	8	8	7	11	15	2	3	8	4	7	3	5	3	10	8	-
	26.9%	41.0% A	25.0%	27.5%	11.1%	25.0%	47.1% E	15.9%	47.8% H	25.4%	50.0%	50.0%	27.6%	20.0%	35.0%	30.0%	33.3%	17.6%	24.4%	34.8%	
(2) MODERATELY INTERESTED	22	108	7	15	7	10	5	15	7	21	1	1	10	8	6	4	7	4	15	7	-
	32.8%	30.7%	43.8%	29.4%	38.9%	31.3%	29.4%	34.1%	30.4%	35.6%	25.0%	16.7%	34.5%	40.0%	30.0%	40.0%	46.7%	23.5%	36.6%	30.4%	
(1) NOT VERY INTERESTED	26	92	5	21	8	14	4	21	5	22	1	2	10	8	7	3	3	10	15	8	2
	38.8%	26.3%	31.3%	41.2%	44.4%	43.8%	23.5%	47.7% I	21.7%	37.3%	25.0%	33.3%	34.5%	40.0%	35.0%	30.0%	20.0%	58.8% Q	36.6%	34.8%	100% ST
* DON'T KNOW / NO ANSWER	1	7	-	1	1	-	-	1	-	1	-	-	1	-	-	-	-	-	1	-	-
	1.5%	2.0%		2.0%	5.6%			2.3%		1.7%			3.4%						2.4%		
MEAN	1.88	2.15 A	1.94	1.86	1.65	1.81	2.24 E	1.67	2.26 H	1.88	2.25	2.17	1.93	1.80	2.00	2.00	2.13	1.59	1.88	2.00	1.00

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
i. Provide more community gardens

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	21	141	6	15	3	10	8	9	12	18	2	3	9	4	8	4	6	3	12	9	-
	31.3%	40.2%	37.5%	29.4%	16.7%	31.3%	47.1% E	20.5%	52.2% H	30.5%	50.0%	50.0%	31.0%	20.0%	40.0%	40.0%	40.0%	17.6%	29.3%	39.1%	
(2) NEUTRAL	31	89	7	24	10	13	8	21	10	26	2	1	15	12	10	5	5	8	19	10	1
	46.3% B	25.4%	43.8%	47.1%	55.6%	40.6%	47.1%	47.7%	43.5%	44.1%	50.0%	16.7%	51.7% L	60.0% L	50.0%	50.0%	33.3%	47.1%	46.3%	43.5%	50.0%
(1) OPPOSE	15	119	3	12	5	9	1	14	1	15	-	2	5	4	2	1	4	6	10	4	1
	22.4%	33.8% A	18.8%	23.5%	27.8%	28.1% G	5.9%	31.8% I	4.3%	25.4%		33.3%	17.2%	20.0%	10.0%	10.0%	26.7%	35.3%	24.4%	17.4%	50.0%
* DON'T KNOW / NO ANSWER	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		0.5%																			
MEAN	2.09	2.06	2.19	2.06	1.89	2.03	2.41 E	1.89	2.48 H	2.05	2.50	2.17	2.14	2.00	2.30 R	2.30	2.13	1.82	2.05	2.22	1.50

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
j. Build more dog parks

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	12	113	2	10	6	6	-	8	4	12	-	1	5	5	2	2	2	5	7	5	-
	17.9%	32.2% A	12.5%	19.6%	33.3%	18.8%		18.2%	17.4%	20.3%		16.7%	17.2%	25.0%	10.0%	20.0%	13.3%	29.4%	17.1%	21.7%	
(2) MODERATELY INTERESTED	16	87	5	11	3	9	4	11	5	13	3	1	7	5	5	2	3	5	9	7	-
	23.9%	24.8%	31.3%	21.6%	16.7%	28.1%	23.5%	25.0%	21.7%	22.0%	75.0% J	16.7%	24.1%	25.0%	25.0%	20.0%	20.0%	29.4%	22.0%	30.4%	
(1) NOT VERY INTERESTED	38	137	9	29	9	17	12	25	13	33	1	4	16	10	13	6	10	6	24	11	2
	56.7% B	39.1%	56.3%	56.9%	50.0%	53.1%	70.6%	56.8%	56.5%	55.9%	25.0%	66.7%	55.2%	50.0%	65.0%	60.0%	66.7%	35.3%	58.5%	47.8%	100% ST
* DON'T KNOW / NO ANSWER	1	14	-	1	-	-	1	-	1	1	-	-	1	-	-	-	-	1	1	-	-
	1.5%	3.9%		2.0%			5.9%		4.3%	1.7%			3.4%					5.9%	2.4%		
MEAN	1.61	1.93 A	1.56	1.62	1.83 G	1.66	1.25	1.61	1.59	1.64	1.75	1.50	1.61	1.75	1.45	1.60	1.47	1.94	1.58	1.74	1.00

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
j. Build more dog parks

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	18	92	4	14	7	9	2	11	7	17	1	1	8	6	5	2	3	7	10	8	-
	26.9%	26.1%	25.0%	27.5%	38.9%	28.1%	11.8%	25.0%	30.4%	28.8%	25.0%	16.7%	27.6%	30.0%	25.0%	20.0%	20.0%	41.2%	24.4%	34.8%	
(2) NEUTRAL	25	98	7	18	5	15	5	19	6	22	2	3	11	8	7	5	5	6	18	6	-
	37.3%	28.0%	43.8%	35.3%	27.8%	46.9%	29.4%	43.2%	26.1%	37.3%	50.0%	50.0%	37.9%	40.0%	35.0%	50.0%	33.3%	35.3%	43.9%	26.1%	
(1) OPPOSE	23	159	5	18	6	8	9	14	9	19	1	2	9	6	8	3	7	3	12	9	2
	34.3%	45.2%	31.3%	35.3%	33.3%	25.0%	52.9%	31.8%	39.1%	32.2%	25.0%	33.3%	31.0%	30.0%	40.0%	30.0%	46.7%	17.6%	29.3%	39.1%	100% ST
* DON'T KNOW / NO ANSWER	1	3	-	1	-	-	1	-	1	1	-	-	1	-	-	-	-	1	1	-	-
	1.5%	0.7%		2.0%			5.9%		4.3%	1.7%			3.4%					5.9%	2.4%		
MEAN	1.92	1.81	1.94	1.92	2.06	2.03 G	1.56	1.93	1.91	1.97	2.00	1.83	1.96	2.00	1.85	1.90	1.73	2.25	1.95	1.96	1.00

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
k. Build pickleball courts

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	4	49	-	4	2	2	-	4	-	3	1	2	1	1	1	-	2	-	4	-	-
	6.0%	13.9% A		7.8%	11.1%	6.3%		9.1%		5.1%	25.0%	33.3%	3.4%	5.0%	5.0%		13.3%		9.8%		
(2) MODERATELY INTERESTED	9	66	4	5	2	4	3	4	5	9	-	-	6	1	2	1	1	3	5	4	-
	13.4%	18.8%	25.0%	9.8%	11.1%	12.5%	17.6%	9.1%	21.7%	15.3%			20.7%	5.0%	10.0%	10.0%	6.7%	17.6%	12.2%	17.4%	
(1) NOT VERY INTERESTED	46	205	10	36	12	22	12	31	15	39	3	4	19	14	15	7	11	11	26	17	2
	68.7%	58.4%	62.5%	70.6%	66.7%	68.8%	70.6%	70.5%	65.2%	66.1%	75.0%	66.7%	65.5%	70.0%	75.0%	70.0%	73.3%	64.7%	63.4%	73.9%	100% ST
* DON'T KNOW / NO ANSWER	8	31	2	6	2	4	2	5	3	8	-	-	3	4	2	2	1	3	6	2	-
	11.9%	8.8%	12.5%	11.8%	11.1%	12.5%	11.8%	11.4%	13.0%	13.6%			10.3%	20.0%	10.0%	20.0%	6.7%	17.6%	14.6%	8.7%	
MEAN	1.29	1.51 A	1.29	1.29	1.38	1.29	1.20	1.31	1.25	1.29	1.50	1.67	1.31	1.19	1.22	1.13	1.36	1.21	1.37	1.19	1.00

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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Nov. 18, 2014

Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
k. Build pickleball courts

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	6	48	1	5	3	3	-	4	2	6	-	1	3	1	1	-	1	2	4	2	-
	9.0%	13.6%	6.3%	9.8%	16.7%	9.4%		9.1%	8.7%	10.2%		16.7%	10.3%	5.0%	5.0%		6.7%	11.8%	9.8%	8.7%	
(2) NEUTRAL	22	83	8	14	4	11	7	13	9	19	2	1	12	7	7	4	4	5	13	8	-
	32.8%	23.7%	50.0%	27.5%	22.2%	34.4%	41.2%	29.5%	39.1%	32.2%	50.0%	16.7%	41.4%	35.0%	35.0%	40.0%	26.7%	29.4%	31.7%	34.8%	
(1) OPPOSE	33	215	7	26	11	13	9	22	11	28	2	4	12	9	11	6	9	7	19	12	2
	49.3%	61.3%	43.8%	51.0%	61.1%	40.6%	52.9%	50.0%	47.8%	47.5%	50.0%	66.7%	41.4%	45.0%	55.0%	60.0%	60.0%	41.2%	46.3%	52.2%	100% ST
* DON'T KNOW / NO ANSWER	6	5	-	6	-	5	1	5	1	6	-	-	2	3	1	-	1	3	5	1	-
	9.0%	1.4%		11.8%		15.6%	5.9%	11.4%	4.3%	10.2%			6.9%	15.0%	5.0%		6.7%	17.6%	12.2%	4.3%	
	B																				
MEAN	1.56	1.52	1.63	1.53	1.56	1.63	1.44	1.54	1.59	1.58	1.50	1.50	1.67	1.53	1.47	1.40	1.43	1.64	1.58	1.55	1.00

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
l. Provide more space for indoor gym sports

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	10	123	2	8	4	4	2	5	5	8	1	-	5	4	3	1	3	2	5	5	-
	14.9%	35.0% A	12.5%	15.7%	22.2%	12.5%	11.8%	11.4%	21.7%	13.6%	25.0%		17.2%	20.0%	15.0%	10.0%	20.0%	11.8%	12.2%	21.7%	
(2) MODERATELY INTERESTED	25	94	4	21	3	17	5	18	7	23	1	1	12	8	9	5	5	3	16	8	1
	37.3%	26.8%	25.0%	41.2%	16.7%	53.1% E	29.4%	40.9%	30.4%	39.0%	25.0%	16.7%	41.4%	40.0%	45.0%	50.0%	33.3%	17.6%	39.0%	34.8%	50.0%
(1) NOT VERY INTERESTED	29	121	8	21	10	11	8	20	9	25	2	5	10	7	6	4	7	11	18	9	1
	43.3%	34.5%	50.0%	41.2%	55.6%	34.4%	47.1%	45.5%	39.1%	42.4%	50.0%	83.3% MN	34.5%	35.0%	30.0%	40.0%	46.7%	64.7% O	43.9%	39.1%	50.0%
* DON'T KNOW / NO ANSWER	3	13	2	1	1	-	2	1	2	3	-	-	2	1	2	-	-	1	2	1	-
	4.5%	3.7%	12.5%	2.0%	5.6%		11.8%	2.3%	8.7%	5.1%			6.9%	5.0%	10.0%			5.9%	4.9%	4.3%	
MEAN	1.70	2.01 A	1.57	1.74	1.65	1.78	1.60	1.65	1.81	1.70	1.75	1.17	1.81 L	1.84	1.83	1.70	1.73	1.44	1.67	1.82	1.50

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
l. Provide more space for indoor gym sports

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	10	123	1	9	4	5	1	6	4	9	-	-	7	2	2	1	2	4	6	3	1
	14.9%	35.2% A	6.3%	17.6%	22.2%	15.6%	5.9%	13.6%	17.4%	15.3%			24.1%	10.0%	10.0%	10.0%	13.3%	23.5%	14.6%	13.0%	50.0%
(2) NEUTRAL	34	82	8	26	6	21	7	25	9	29	3	3	11	13	11	8	8	5	21	12	-
	50.7% B	23.5%	50.0%	51.0%	33.3%	65.6% E	41.2%	56.8%	39.1%	49.2%	75.0%	50.0%	37.9%	65.0%	55.0%	80.0% R	53.3%	29.4%	51.2%	52.2%	
(1) OPPOSE	19	139	6	13	8	4	7	11	8	17	1	3	8	5	6	1	5	6	12	6	1
	28.4%	39.6%	37.5%	25.5%	44.4% F	12.5%	41.2% F	25.0%	34.8%	28.8%	25.0%	50.0%	27.6%	25.0%	30.0%	10.0%	33.3%	35.3%	29.3%	26.1%	50.0%
* DON'T KNOW / NO ANSWER	4	6	1	3	-	2	2	2	2	4	-	-	3	-	1	-	-	2	2	2	-
	6.0%	1.8%	6.3%	5.9%		6.3%	11.8%	4.5%	8.7%	6.8%			10.3%		5.0%			11.8%	4.9%	8.7%	
MEAN	1.86	1.96	1.67	1.92	1.78	2.03 G	1.60	1.88	1.81	1.85	1.75	1.50	1.96	1.85	1.79	2.00	1.80	1.87	1.85	1.86	2.00

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Q10. In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen.
And this could be something I have or haven't mentioned.
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

	ONLINE RESULTS																				
	===SURVEY==		==GENDER==		=======AGE=======			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SWIMMING POOLS OR AQUATIC CENTER	27	63	4	23	7	15	5	20	7	24	2	2	8	12	8	4	5	9	18	8	1
	40.3%	17.9%	25.0%	45.1%	38.9%	46.9%	29.4%	45.5%	30.4%	40.7%	50.0%	33.3%	27.6%	60.0%	40.0%	40.0%	33.3%	52.9%	43.9%	34.8%	50.0%
	B													M							
WALKING OR BIKING TRAILS	14	52	3	11	3	6	5	8	6	10	1	2	5	5	3	1	6	3	6	6	1
	20.9%	14.9%	18.8%	21.6%	16.7%	18.8%	29.4%	18.2%	26.1%	16.9%	25.0%	33.3%	17.2%	25.0%	15.0%	10.0%	40.0%	17.6%	14.6%	26.1%	50.0%
COURT AND FIELD SPORTS	10	27	4	6	2	5	3	6	4	10	-	2	3	1	6	-	2	1	5	4	1
	14.9%	7.7%	25.0%	11.8%	11.1%	15.6%	17.6%	13.6%	17.4%	16.9%		33.3%	10.3%	5.0%	30.0%		13.3%	5.9%	12.2%	17.4%	50.0%
															R						
MAINTENANCE OR CLEANLINESS	8	22	1	7	2	4	2	6	2	8	-	-	5	2	2	2	2	2	6	2	-
	11.9%	6.3%	6.3%	13.7%	11.1%	12.5%	11.8%	13.6%	8.7%	13.6%			17.2%	10.0%	10.0%	20.0%	13.3%	11.8%	14.6%	8.7%	
DOG PARKS	6	12	1	5	3	2	1	2	4	6	-	-	4	2	1	2	1	2	5	1	-
	9.0%	3.4%	6.3%	9.8%	16.7%	6.3%	5.9%	4.5%	17.4%	10.2%			13.8%	10.0%	5.0%	20.0%	6.7%	11.8%	12.2%	4.3%	
MORE RESTROOMS	4	16	2	2	-	2	2	3	1	3	1	-	2	1	2	1	-	1	2	2	-
	6.0%	4.5%	12.5%	3.9%		6.3%	11.8%	6.8%	4.3%	5.1%	25.0%		6.9%	5.0%	10.0%	10.0%		5.9%	4.9%	8.7%	
YOUTH ACTIVITIES	3	27	-	3	-	2	1	3	-	3	-	-	3	-	-	-	1	1	2	1	-
	4.5%	7.8%		5.9%		6.3%	5.9%	6.8%		5.1%			10.3%				6.7%	5.9%	4.9%	4.3%	
LARGER OR MORE NATURAL SPACES	3	21	1	2	1	1	1	2	1	2	1	1	1	1	1	1	1	-	2	1	-
	4.5%	6.1%	6.3%	3.9%	5.6%	3.1%	5.9%	4.5%	4.3%	3.4%	25.0%	16.7%	3.4%	5.0%	5.0%	10.0%	6.7%		4.9%	4.3%	
COMMUNITY FACILITIES OR PROGRAMS	2	26	1	1	1	-	1	-	2	2	-	-	1	1	1	-	-	1	1	1	-
	3.0%	7.3%	6.3%	2.0%	5.6%		5.9%		8.7%	3.4%			3.4%	5.0%	5.0%			5.9%	2.4%	4.3%	

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Q10. In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen.
And this could be something I have or haven't mentioned.
Categorization of open-ended responses.
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Shown in descending order.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
LIGHTING OR SAFETY CONCERNS	1	26	-	1	-	1	-	1	-	1	-	-	1	-	-	-	1	-	-	1	-
	1.5%	7.4% A		2.0%		3.1%		2.3%		1.7%			3.4%				6.7%			4.3%	
ARTS AND MUSIC PROGRAMS	1	9	-	1	-	1	-	1	-	1	-	-	1	-	-	-	-	-	1	-	-
	1.5%	2.6%		2.0%		3.1%		2.3%		1.7%			3.4%						2.4%		
SENIOR ACTIVITIES	-	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		1.4%																			
CONVENIENT PARKING	-	11	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		3.3%																			
NO CHANGES NEEDED	-	31	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		8.9%																			
OTHER	-	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		1.4%																			
DON’T KNOW / NO ANSWER	4	60	1	3	2	1	1	3	1	4	-	-	2	2	1	-	-	2	3	1	-
	6.0%	17.0% A	6.3%	5.9%	11.1%	3.1%	5.9%	6.8%	4.3%	6.8%			6.9%	10.0%	5.0%			11.8%	7.3%	4.3%	

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Q12. Within the last twelve months, have you or an adult family member in your household participated in any program or activity offered by Windsor's Parks and Recreation Department? Yes or no?

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Females	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	26	113	7	19	8	10	8	16	10	22	2	2	11	10	4	4	6	9	17	8	-
	38.8%	32.1%	43.8%	37.3%	44.4%	31.3%	47.1%	36.4%	43.5%	37.3%	50.0%	33.3%	37.9%	50.0%	20.0%	40.0%	40.0%	52.9% O	41.5%	34.8%	
NO / DON'T KNOW / REFUSED	41	238	9	32	10	22	9	28	13	37	2	4	18	10	16	6	9	8	24	15	2
	61.2%	67.9%	56.3%	62.7%	55.6%	68.8%	52.9%	63.6%	56.5%	62.7%	50.0%	66.7%	62.1%	50.0%	80.0% R	60.0%	60.0%	47.1%	58.5%	65.2%	100% ST

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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Q13. Are you the parent or guardian of at least one child aged 17 or younger currently living in Windsor? Yes or no?

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	44	150	6	38	12	30	2	44	-	41	2	5	16	17	10	6	13	12	30	13	1
	65.7%	42.6%	37.5%	74.5%	66.7%	93.8%	11.8%	100%		69.5%	50.0%	83.3%	55.2%	85.0%	50.0%	60.0%	86.7%	70.6%	73.2%	56.5%	50.0%
	B			C	G	EG								M			O				
NO / DON'T KNOW / REFUSED	23	201	10	13	6	2	15	-	23	18	2	1	13	3	10	4	2	5	11	10	1
	34.3%	57.4%	62.5%	25.5%	33.3%	6.3%	88.2%		100%	30.5%	50.0%	16.7%	44.8%	15.0%	50.0%	40.0%	13.3%	29.4%	26.8%	43.5%	50.0%
		A	D		F		EF						N		Q						

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q14. Within the last twelve months, has at least one of your children aged 17 or younger participated in any program or activity offered by Windsor's Parks and Recreation Department? Yes or no?
Total Answering: Parents of a child 17 or younger. [Q13 (1)]

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL ANSWERING	44	150	6	38	12	30	2	44	-	41	2	5	16	17	10	6	13	12	30	13	1
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	28	78	4	24	7	20	1	28	-	26	1	3	10	11	6	4	8	8	21	6	1
	63.6%	51.8%	66.7%	63.2%	58.3%	66.7%	50.0%	63.6%		63.4%	50.0%	60.0%	62.5%	64.7%	60.0%	66.7%	61.5%	66.7%	70.0%	46.2%	100% ST
NO / DON'T KNOW / REFUSED	16	72	2	14	5	10	1	16	-	15	1	2	6	6	4	2	5	4	9	7	-
	36.4%	48.2%	33.3%	36.8%	41.7%	33.3%	50.0%	36.4%		36.6%	50.0%	40.0%	37.5%	35.3%	40.0%	33.3%	38.5%	33.3%	30.0%	53.8%	

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q15. How would you rate your satisfaction with the overall quality of the programs and activities offered by Windsor's Parks and Recreation Department? Are you <INSERT LIST> satisfied?
Total Answering: Those exposed to park programs. [Q12 (1) OR Q14 (1)]

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL ANSWERING	42	135	10	32	10	24	8	32	10	37	3	4	16	16	9	6	12	11	28	12	1
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(4) VERY SATISFIED	26	84	6	20	5	16	5	20	6	22	3	-	14	10	5	5	8	7	15	10	1
	61.9%	62.5%	60.0%	62.5%	50.0%	66.7%	62.5%	62.5%	60.0%	59.5%	100% J		87.5%	62.5%	55.6%	83.3%	66.7%	63.6%	53.6%	83.3% S	100% S
(3) MODERATELY SATISFIED	13	38	3	10	3	8	2	10	3	13	-	3	2	5	4	1	3	3	11	2	-
	31.0%	28.3%	30.0%	31.3%	30.0%	33.3%	25.0%	31.3%	30.0%	35.1%		75.0% M	12.5%	31.3%	44.4%	16.7%	25.0%	27.3%	39.3%	16.7%	
(2) NOT VERY SATISFIED	-	7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		4.9%																			
(1) NOT AT ALL SATISFIED	1	4	-	1	1	-	-	1	-	1	-	1	-	-	-	-	1	-	1	-	-
	2.4%	3.3%		3.1%	10.0%			3.1%		2.7%		25.0%					8.3%		3.6%		
* DON'T KNOW / REFUSED	2	1	1	1	1	-	1	1	1	1	-	-	-	1	-	-	-	1	1	-	-
	4.8%	1.0%	10.0%	3.1%	10.0%		12.5%	3.1%	10.0%	2.7%				6.3%				9.1%	3.6%		
MEAN	3.60	3.52	3.67	3.58	3.33	3.67	3.71	3.58	3.67	3.56	4.00	2.50	3.88 L	3.67 L	3.56	3.83	3.50	3.70	3.48	3.83	4.00

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
* Mean figure calculations do not include "DON'T KNOW" responses.
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Summary Table: Q16. Which of the following sources, if any, have you previously used to get information about Windsor Parks and Recreation Department programs?
Percentage of respondents stating "YES" only.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL ANSWERING	42	135	10	32	10	24	8	32	10	37	3	4	16	16	9	6	12	11	28	12	1
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
B. THE TOWN'S PRINTED RECREATION GUIDE	39	96	10	29	8	23	8	30	9	35	2	3	15	15	9	6	10	10	26	11	1
	92.9% B	71.1%	100%	90.6%	80.0%	95.8%	100%	93.8%	90.0%	94.6%	66.7%	75.0%	93.8%	93.8%	100%	100%	83.3%	90.9%	92.9%	91.7%	100%
A. THE TOWN'S WEB SITE	36	93	8	28	9	20	7	27	9	32	2	4	13	14	8	5	10	9	24	10	1
	85.7% B	69.5%	80.0%	87.5%	90.0%	83.3%	87.5%	84.4%	90.0%	86.5%	66.7%	100%	81.3%	87.5%	88.9%	83.3%	83.3%	81.8%	85.7%	83.3%	100% S
C. RECOMMENDATIONS FROM FRIENDS AND FAMILY	26	75	7	19	7	15	4	19	7	23	2	2	10	10	8	3	4	8	18	7	1
	61.9%	55.6%	70.0%	59.4%	70.0%	62.5%	50.0%	59.4%	70.0%	62.2%	66.7%	50.0%	62.5%	62.5%	88.9% Q	50.0%	33.3%	72.7% Q	64.3%	58.3%	100% ST
D. FACEBOOK	19	14	3	16	8	9	2	15	4	17	2	2	9	6	3	-	7	6	14	5	-
	45.2% B	10.3%	30.0%	50.0%	80.0% FG	37.5%	25.0%	46.9%	40.0%	45.9%	66.7%	50.0%	56.3%	37.5%	33.3%		58.3%	54.5%	50.0%	41.7%	
E. THE WINDSOR SCHOOL DISTRICT WEDNESDAY MAILER	13	39	2	11	3	10	-	13	-	12	-	2	6	4	1	2	5	4	11	2	-
	31.0%	29.2%	20.0%	34.4%	30.0%	41.7%		40.6%		32.4%		50.0%	37.5%	25.0%	11.1%	33.3%	41.7%	36.4%	39.3%	16.7%	

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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D1. What is the zip code of your primary home?

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
95492	66	343	16	50	18	31	17	43	23	59	4	6	29	20	20	9	15	17	40	23	2
	98.5%	97.8%	100%	98.0%	100%	96.9%	100%	97.7%	100%	100%	100%	100%	100%	100%	100%	90.0%	100%	100%	97.6%	100%	100%
OTHER	-	8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		2.2%																			
DON'T KNOW / REFUSED	1	-	-	1	-	1	-	1	-	-	-	-	-	-	-	1	-	-	1	-	-
	1.5%			2.0%		3.1%		2.3%								10.0%			2.4%		

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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D2. Is your primary home located east or west of Highway 101?

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
WEST	32	151	5	27	13	16	3	25	7	29	3	3	14	12	-	-	15	17	22	9	1
	47.8%	43.1%	31.3%	52.9%	72.2% G	50.0% G	17.6%	56.8% I	30.4%	49.2%	75.0%	50.0%	48.3%	60.0%			100%	100%	53.7%	39.1%	50.0%
EAST	31	177	9	22	3	15	13	17	14	27	1	3	13	8	20	10	-	-	17	13	1
	46.3%	50.4%	56.3%	43.1%	16.7%	46.9% E	76.5% EF	38.6%	60.9%	45.8%	25.0%	50.0%	44.8%	40.0%	100%	100%			41.5%	56.5%	50.0%
DON'T KNOW / REFUSED	4	23	2	2	2	1	1	2	2	3	-	-	2	-	-	-	-	-	2	1	-
	6.0%	6.5%	12.5%	3.9%	11.1%	3.1%	5.9%	4.5%	8.7%	5.1%			6.9%						4.9%	4.3%	

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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D3. Is your primary home located north or south of the Redwood Highway?
Total Answering: Those residing east of Highway 101. [D2 (1)]

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL ANSWERING	31	177	9	22	3	15	13	17	14	27	1	3	13	8	20	10	-	-	17	13	1
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			100.0	100.0	100.0
NORTH	20	93	7	13	1	9	10	10	10	19	-	2	6	8	20	-	-	-	10	9	1
	64.5%	52.6%	77.8%	59.1%	33.3%	60.0%	76.9%	58.8%	71.4%	70.4%		66.7%	46.2%	100% M	100%				58.8%	69.2%	100% ST
SOUTH	10	35	2	8	2	5	3	6	4	7	1	1	6	-	-	10	-	-	7	3	-
	32.3%	19.8%	22.2%	36.4%	66.7%	33.3%	23.1%	35.3%	28.6%	25.9%	100% J	33.3%	46.2%			100%			41.2%	23.1%	
DON'T KNOW / REFUSED	1	49	-	1	-	1	-	1	-	1	-	-	1	-	-	-	-	-	-	1	-
	3.2%	27.6% A		4.5%		6.7%		5.9%		3.7%			7.7%							7.7%	

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
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D4. Is your primary home located north or south of Windsor River Road?
Total Answering: Those residing west of Highway 101. [D2 (2)]

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL ANSWERING	32	151	5	27	13	16	3	25	7	29	3	3	14	12	-	-	15	17	22	9	1
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			100.0	100.0	100.0	100.0	100.0
NORTH	15	63	3	12	6	9	-	13	2	13	2	1	7	6	-	-	15	-	7	7	1
	46.9%	42.0%	60.0%	44.4%	46.2%	56.3%		52.0%	28.6%	44.8%	66.7%	33.3%	50.0%	50.0%			100%		31.8%	77.8%	100%
																				S	S
SOUTH	17	82	2	15	7	7	3	12	5	16	1	2	7	6	-	-	-	17	15	2	-
	53.1%	54.2%	40.0%	55.6%	53.8%	43.8%	100%	48.0%	71.4%	55.2%	33.3%	66.7%	50.0%	50.0%				100%	68.2%	22.2%	
							EF												T		
DON'T KNOW / REFUSED	-	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		3.9%																			

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Nov. 18, 2014

D5. Are you of Hispanic or Latino origin? Yes or no?

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	63	351	15	48	18	31	14	43	20	59	4	6	29	19	19	8	15	17	39	22	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	4	73	1	3	1	3	-	2	2	-	4	-	2	1	-	1	2	1	1	3	-
	6.3%	20.9% A	6.7%	6.3%	5.6%	9.7%		4.7%	10.0%		100%		6.9%	5.3%		12.5%	13.3%	5.9%	2.6%	13.6%	
NO / REFUSED	59	278	14	45	17	28	14	41	18	59	-	6	27	18	19	7	13	16	38	19	2
	93.7% B	79.1%	93.3%	93.8%	94.4%	90.3%	100%	95.3%	90.0%	100%		100%	93.1%	94.7%	100%	87.5%	86.7%	94.1%	97.4%	86.4%	100%

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Strategic Research Associates
(509) 324-6960

The Town of Windsor and Gates + Associates:
Perceptions Among Residents About Windsor's Park System
Weighted Crosstabulated Results
Nov. 18, 2014

D6. Is the total household income for all members in your household, aged 18 and over, above or below $60,000 a year?

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	67	351	16	51	18	32	17	44	23	59	4	6	29	20	20	10	15	17	41	23	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(1) UNDER $30,000	1	36	-	1	1	-	-	1	-	1	-	1	-	-	-	-	1	-	1	-	-
	1.5%	10.4% A		2.0%	5.6%			2.3%		1.7%		16.7%					6.7%		2.4%		
(2) $30,000 TO UNDER $60,000	5	68	-	5	1	2	2	4	1	5	-	5	-	-	2	1	-	2	5	-	-
	7.5%	19.4% A		9.8%	5.6%	6.3%	11.8%	9.1%	4.3%	8.5%		83.3%			10.0%	10.0%		11.8%	12.2%		
(3) $60,000 TO UNDER $90,000	12	64	3	9	2	3	7	4	8	11	1	-	12	-	3	4	1	3	10	2	-
	17.9%	18.2%	18.8%	17.6%	11.1%	9.4%	41.2% EF	9.1%	34.8% H	18.6%	25.0%		41.4%		15.0%	40.0% Q	6.7%	17.6%	24.4%	8.7%	
(4) $90,000 TO UNDER $120,000	17	54	5	12	7	9	1	12	5	16	1	-	17	-	3	2	6	4	7	8	2
	25.4%	15.3%	31.3%	23.5%	38.9% G	28.1% G	5.9%	27.3%	21.7%	27.1%	25.0%		58.6%		15.0%	20.0%	40.0%	23.5%	17.1%	34.8%	100% ST
(5) $120,000 OR MORE	20	72	4	16	5	12	3	17	3	18	1	-	-	20	8	-	6	6	13	7	-
	29.9%	20.5%	25.0%	31.4%	27.8%	37.5%	17.6%	38.6% I	13.0%	30.5%	25.0%			100%	40.0%		40.0%	35.3%	31.7%	30.4%	
* DON'T KNOW / REFUSED	12	57	4	8	2	6	4	6	6	8	1	-	-	-	4	3	1	2	5	6	-
	17.9%	16.3%	25.0%	15.7%	11.1%	18.8%	23.5%	13.6%	26.1%	13.6%	25.0%				20.0%	30.0%	6.7%	11.8%	12.2%	26.1%	
MEAN	3.91 B	3.19	4.08	3.86	3.88	4.19 G	3.38	4.05	3.59	3.88	4.00	1.83	3.59 L	5.00 LM	4.06	3.14	4.14 P	3.93	3.72	4.29	4.00

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
* Mean figure calculations do not include "DON'T KNOW / REFUSED" responses.
Strategic Research Associates
(509) 324-6960



Baseline Questionnaire - Telephone Results

Final questionnaire document annotated with aggregate results for quick reference to common questions about findings.

Windsor Parks and Recreation Survey - RDD Baseline Results

(September 29, 2014, V1.3; Strategic Research Associates; S.D.)

ID #: _____

Phone: _____

Date: __ /_____/ 14

Min.: _____

Checked:	_____	Date: __/____/14	___ ___
Monitored:	_____	Date: __/____/14	___ ___
Validated:	_____	Date: __/____/14	___ ___
Input:	_____	Date: __/____/14	___ ___

( ) Completed

Not completed
( ) Refusal
( ) Incomplete (respondent terminates)
( ) Incomplete (interviewer terminates)

No contact:
( ) Call back; attempts: _____
( ) No call back

Interviewer ID: _____

First name: _____

Note: Because of rounding, percentages may not add up to 100%
Sample size is n=351 except where noted

Preliminary Script

[INTRO FOR ALL NUMBERS]
Hello. This is _____ from Strategic Research Associates, calling on behalf of the Town of Windsor. The town is conducting an opinion poll about what Windsor residents think about some crucial issues.

[CONTINUE FOR A LANDLINE TELEPHONE]
I'd like to speak with the **[ADULT / MALE / FEMALE]** aged 18 or older in your household with the most recent birthday. (Would that be you?) **[IF REQUESTED HOUSEHOLD MEMBER IS NOT AVAILABLE, ASK FOR A CONVENIENT CALLBACK TIME. REPEAT INTRO IF ANOTHER ADULT COMES TO THE LINE]**

[CONTINUE]
The purpose of this poll is to guide Windsor's decision-making and that makes your responses very important. Your phone number was randomly selected and your responses will be combined with hundreds of others to insure confidentiality. The survey takes twelve minutes or less. Can we proceed? **[IF NOT, REQUEST A MORE CONVENIENT CALLBACK TIME.]**

		Comment:
Callback date/time #1:	**__/_____/ 14 ____:___**	
Callback date/time #2:	**__/_____/ 14 ____:___**	
Callback date/time #3:	**__/_____/ 14 ____:___**	

Preliminary Screening

S1. **RECORD GENDER BY OBSERVATION**:

MALE 49%
FEMALE 51%

S2. First, please stop me when I read your correct age category. Are you **<INSERT LIST>**?

17 OR YOUNGER . . . . . **POLITELY TERMINATE**
18-24 . . . . . 10%
25-34 . . . . . 17%
35-44 . . . . . 16%
45-54 . . . . . 27%
55-64 . . . . . 14%
65 OR OLDER 17%
REFUSED **[DON'T READ]** . . **POLITELY TERMINATE**

S3. Do you currently live within the boundary of the Town of Windsor? Yes or no?

YES 100%
NO / DK . . . . . **POLITELY TERMINATE**

S4. How long have you lived in the Town of Windsor? **[READ LIST]**

LESS THAN SIX MONTHS . . **POLITELY TERMINATE**
OR SIX MONTHS OR MORE 100%
REFUSED **[DON'T READ]** . . **POLITELY TERMINATE**

Overall Frequency of Park Use

Q1. Now, I'm going to ask you about your personal use of public park facilities available within the Town of Windsor. First . . .

Within the last ***six months***, do you recall ever having personally visited **<INSERT LOCATION; RANDOMIZE BUT "a" IS ALWAYS FIRST>**? Yes or no?

		YES	NO	DK/REFUSED
a.	Any of the town's public parks	85%	15%	0%
b.	Keiser ("Kī'-ser") Community Park	63%	37%	<0.5%
c.	Esposti Community Park	30%	66%	4%
d.	Hiram Lewis Community Park	24%	70%	6%
e.	The Windsor Town Green	88%	12%	<0.5%
f.	Any of the town's public athletic fields like those for soccer, baseball, or softball	47%	52%	<0.5%
g.	Any tennis court in Hiram Lewis Community Park	10%	88%	2%
h.	Any of the town/s public basketball court	22%	78%	0%
i.	The town's public swimming pool at the Windsor Senior Center on Foxwood Drive	16%	84%	0%
j.	Windsor Community Center on Adele Drive	22%	76%	2%
k.	Any of the town's playground areas for children	51%	49%	<0.5%
l.	Windsor Senior Center on Foxwood Drive	23%	76%	1%
m.	Any of the town's walking/jogging or biking trails	64%	36%	<0.5%
n.	Huerta Gymnasium near Windsor Town Green	29%	71%	<0.5%

[IF RESPONDENT ANSWERS "NO," "DON'T KNOW," OR REFUSED TO ALL, READ: Even if you haven't recently visited any of these park facilities, your answers are just as important as those who have. **THEN SKIP TO Q3.]**

Q2. Within the last six months, about how often have you visited any of the town's parks or recreational facilities? **[READ LIST; REVERSE]**

FOUR OR MORE TIMES A MONTH 49%
TWO OR THREE TIMES A MONTH 18%
ABOUT ONCE A MONTH 14%
LESS THAN ONCE A MONTH 14%
NEVER 5%
DON'T KNOW / REFUSED **[DON'T READ]** . . . <0.5%

Q3. Has there been any type of barrier or issue with Windsor's park system that keeps you from using park system facilities as much as you would like? Yes or no?

	YES	14%
[SKIP TO Q5] ←	NO / DON'T KNOW / REFUSED	86%

Q4. In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like? **(n=50) [TRY AND GET A SPECIFIC RESPONSE; PROMPTING FOR ADDITIONAL RESPONSES IS ENCOURAGED (RECORD 1ST RESPONSE, THEN OTHERS); IF RESPONDENT DOESN'T KNOW, MOVE ON]**

(20%) Lack of restrooms	(11%) Lack of convenient location / access
(16%) Safety concerns	(6%) Not well maintained
(16%) Lack of parking	(6%) Poor trails
(12%) Lack of convenient hours	(6%) Unleashed dogs

General Perceptions About Windsor's Existing Parks

Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .

[INSERT LIST; RANDOMIZE b-d ONLY] Are you very, moderately, not very, or not at all satisfied? **[REVERSE]**

	VERY	MODERATELY	NOT VERY	NOT AT ALL	DK/ NA
a. The overall quality of Windsor's public park and recreation facilities	56%	34%	4%	2%	4%
b. The maintenance of Windsor's public park and recreation facilities	61%	29%	3%	3%	4%
c. The safety of Windsor public parks	56%	30%	2%	4%	8%
d. Access to Windsor public parks located near your home	71%	19%	3%	4%	4%
e. The availability of Windsor park walking-biking trails	55%	25%	5%	3%	12%

Q6. Within the last 12 months, do you recall personally visiting any city park in a neighboring community like Santa Rosa or Healdsburg? Yes or no?

	YES	58%
[SKIP TO Q8] ←	NO / DON'T KNOW / REFUSED	42%

Q7. In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities? **(n=203) [TRY AND GET A SPECIFIC RESPONSE; IF RESPONDENT DOESN'T KNOW, MOVE ON]**

(26%) Family or friends	(8%) Sporting events or fields
(18%) Special events or activities	(7%) Try something new
(16%) Was in area or convenient	(7%) Ponds or natural areas
(10%) Walking or biking trails	(6%) More maintained
(10%) Larger parks or facilities	(4%) Birthday parties

Desirability of Specific Park and Facility Improvements

Q8. **[TREAT Q8 AND Q9 AS TWO SEPARATE SETS OF QUESTIONS; COMPLETE Q8 BEFORE STARTING Q9]** The Town of Windsor is exploring opinions about some proposed park and recreation improvements, and I'm going to ask you about them . . .

. One option is to **<INSERT STATEMENT; RANDOMIZE ORDER>:** Would you be very, moderately, or not very interested in this? **[REVERSE SCALE]**

[AFTER THE FIRST STATEMENT, JUST SAY "very, moderately, or not very interested"]

Q9. The improvements I just listed may require additional public funding to implement. . .

Would you tend to favor, be neutral to, or oppose ***additional*** public funding to **<INSERT STATEMENT; RANDOMIZE SEPARATELY FROM Q8; REVERSE SCALE>**?

[AFTER FIRST STATEMENT, JUST SAY "Would you favor, be neutral to, or oppose additional public funding to. . ."**]**

		Q8. Degree of Interest				Q9. Perception About Public Funding			
		VERY	MODER-ATELY	NOT VERY	DK/NA	FAVOR	NEUTRAL	OPPOSE	DK/ NA
a.	Build an **outdoor** aquatic center in Keiser Park that would include a recreation and competition pool.	65%	14%	19%	1%	58%	14%	27%	1%
b.	Build a multi-use recreation center in Keiser Park that would include fitness facilities, gym, a teen center, health center, and pre-school accommodations.	49%	24%	24%	2%	46%	21%	33%	1%
c.	Develop a destination children's playground area in Keiser Park	41%	25%	29%	5%	41%	27%	31%	1%
d.	Provide public art and sculpture displays	36%	31%	32%	2%	30%	28%	42%	1%
e.	Provide more soccer fields	26%	24%	48%	2%	28%	22%	49%	1%
f.	Provide more baseball and softball fields	25%	28%	44%	3%	23%	30%	46%	1%
g.	Expand and connect walking-biking trails	60%	24%	15%	2%	53%	22%	24%	1%
h.	Provide more tennis courts	15%	23%	58%	4%	15%	30%	54%	1%
i.	Provide more community gardens	41%	31%	26%	2%	40%	25%	34%	1%
j.	Build more dog parks	32%	25%	39%	4%	26%	28%	45%	1%
k.	Build pickleball courts	14%	19%	58%	9%	14%	24%	61%	1%
l.	Provide more space for indoor gym sports	35%	27%	35%	4%	35%	24%	40%	2%

Q10. In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen. And this could be something I have or haven't mentioned. **[TRY AND GET A SPECIFIC RECOMMENDATION; MULTIPLE ANSWERS ARE OKAY BUT DON'T PROMPT FOR THEM]**

(18%) Swimming pools / aquatic center	(7%) Lighting or security concerns
(15%) Walking or biking trails	(7%) Community facilities or programs
(9%) No changes needed	(6%) Maintenance or cleanliness
(8%) Youth activities	(6%) Larger or more natural spaces
(8%) Court and field sports	(5%) More restrooms

Recreational Programming

Q12. Within the last twelve months, have you or an ***adult*** family member ***in your household*** participated in any program or activity offered by Windsor's Parks and Recreation Department? Yes or no?

YES 32%
NO / DK / REFUSED 68%

Q13. Are you the parent or guardian of at least one child aged 17 or younger currently living in Windsor? Yes or no?

YES 43%
[SKIP TO Q15] ← NO / REFUSED 57%

Q14. Within the last twelve months, has at least one of your children aged 17 or younger participated in any program or activity offered by Windsor's Parks and Recreation Department? Yes or no? **(n=150)**

YES 52%
NO / DK / REFUSED 48%

Q15. **[IF Q12= "YES" OR "Q14= "YES" (RESPONDENT HAS BEEN EXPOSED TO PROGRAMS), OTHERWISE SKIP TO D1]** How would you rate your satisfaction with the overall quality of the programs and activities offered by Windsor's Parks and Recreation Department? Are you **[INSERT LIST; REVERSE]** satisfied? **(n=135)**

VERY 63%
MODERATELY 28%
NOT VERY 5%
NOT AT ALL SATISFIED 3%
DON'T KNOW / REFUSED **[DON'T READ]** 1%

Q16. Which of the following sources, if any, have you previously used to get information about Windsor Parks and Recreation Department programs? **(n=135)**

[INSERT STATEMENT; RANDOMIZE] Yes or no?

		YES	NO	DK/REFUSED
a.	The town's web site	70%	30%	1%
b.	The town's printed recreation guide	71%	28%	1%
c.	Recommendations from friends and family	56%	44%	1%
d.	Facebook	10%	89%	1%
e.	The Windsor School District Wednesday mailer	29%	70%	1%

Demographics and Windup

D1. I have a few classification questions and we're done. First . . . What is the zip code of your primary home? **[DON'T READ]**

95492 . . . . . 98%
OTHER _____ 2%
DON'T KNOW / REFUSED 0%

D2. Is your primary home located east or west of Highway 101?

	EAST	50%
[SKIP TO D4] ←	WEST	43%
[SKIP TO D5] ←	DON'T KNOW / REFUSED **[DON'T READ]**	7%

D3. **[EAST]** Is your primary home located north or south of the Redwood Highway? **(n=177)**

[SKIP TO D5] ←	NORTH	53%
[SKIP TO D5] ←	SOUTH	20%
[SKIP TO D5] ←	DON'T KNOW / REFUSED **[DON'T READ]**	28%

D4. **[WEST]** Is your primary home located north or south of Windsor River Road? **(n=151)**

	NORTH	42%
	SOUTH	54%
	DON'T KNOW / REFUSED **[DON'T READ]**	4%

D5. Are you of Hispanic or Latino origin? Yes or no?

	YES	21%
	NO / REFUSED	79%

D6. Is the total household income for all members in your household aged 18 and over *above* or *below* $60,000 a year? **[GET "BELOW" OR "ABOVE" AND THEN:]** Please stop me when I reach your correct income category **[IF "BELOW" READ 1 TO 2, ELSE READ 3 TO 5]**

[IF BELOW $60K, ASK] ➜	UNDER $30,000	10%
	$30,000 TO UNDER $60,000	19%
[IF ABOVE $60K, ASK] ➜	$60,000 TO UNDER $90,000	18%
	$90,000 TO UNDER $120,000	15%
	$120,000 OR MORE	21%
	DON'T KNOW / REFUSED **[DON'T READ]**	16%

D7. May I ask your first name only, in case my supervisor calls to verify the courtesy and completeness of this interview?

_____
[FIRST NAME]

Thank you so much for your time.



Baseline Questionnaire - Online Results

Final questionnaire document annotated with aggregate results for quick reference to common questions about findings.

Windsor Parks and Recreation Survey - On-Line Baseline Results

(September 29, 2014, V1.3; Strategic Research Associates; S.D.)

ID #: _____

Phone: _____

Date: __ /_____/ 14

Min.: _____

Checked:	_____	Date: __/____/14	___ ___
Monitored:	_____	Date: __/____/14	___ ___
Validated:	_____	Date: __/____/14	___ ___
Input:	_____	Date: __/____/14	___ ___

( ) Completed

Not completed
( ) Refusal
( ) Incomplete (respondent terminates)
( ) Incomplete (interviewer terminates)

No contact:
( ) Call back; attempts: _____
( ) No call back

Interviewer ID: _____

First name: _____

Note: Because of rounding, percentages may not add up to 100%
Sample size is n=67 except where noted

Preliminary Script

Thank you for choosing to participate in this survey. The Town of Windsor is conducting this poll to collect opinions from local residents like yourself to help guide future decisions made regarding the Town's Parks Master Plan. The survey takes 15 minutes or less to complete.

Participation in the survey is voluntary and survey responses are combined with hundreds of others to ensure your confidentiality. Results will be tabulated and included in the final report.

Preliminary Screening

S1. **RECORD GENDER BY OBSERVATION**:

MALE 24%
FEMALE 76%

S2. First, please stop me when I read your correct age category. Are you **<INSERT LIST>**?

17 OR YOUNGER . . . . . **POLITELY TERMINATE**
18-24 . . . . . 5%
25-34 . . . . . 22%
35-44 . . . . . 18%
45-54 . . . . . 30%
55-64 . . . . . 12%
65 OR OLDER 13%
REFUSED **[DON'T READ]** . . **POLITELY TERMINATE**

S3. Do you currently live within the boundary of the Town of Windsor? Yes or no?

YES 100%
NO / DK . . . . . **POLITELY TERMINATE**

S4. How long have you lived in the Town of Windsor? **[READ LIST]**

LESS THAN SIX MONTHS . . **POLITELY TERMINATE**
OR SIX MONTHS OR MORE 100%
REFUSED **[DON'T READ]** . . **POLITELY TERMINATE**

Overall Frequency of Park Use

Q1. Now, I'm going to ask you about your personal use of public park facilities available within the Town of Windsor. First . . .

Within the last ***six months***, do you recall ever having personally visited **<INSERT LOCATION; RANDOMIZE BUT "a" IS ALWAYS FIRST>**? Yes or no?

		YES	NO	DK/REFUSED
a.	Any of the town's public parks	88%	10%	2%
b.	Keiser ("Kī'-ser") Community Park	67%	33%	0%
c.	Esposti Community Park	36%	64%	0%
d.	Hiram Lewis Community Park	36%	60%	5%
e.	The Windsor Town Green	98%	2%	0%
f.	Any of the town's public athletic fields like those for soccer, baseball, or softball	52%	48%	0%
g.	Any tennis court in Hiram Lewis Community Park	18%	82%	0%
h.	Any of the town/s public basketball court	13%	87%	0%
i.	The town's public swimming pool at the Windsor Senior Center on Foxwood Drive	15%	85%	0%
j.	Windsor Community Center on Adele Drive	39%	60%	2%
k.	Any of the town's playground areas for children	69%	31%	0%
l.	Windsor Senior Center on Foxwood Drive	24%	76%	0%
m.	Any of the town's walking/jogging or biking trails	76%	22%	2%
n.	Huerta Gymnasium near Windsor Town Green	34%	66%	0%

[IF RESPONDENT ANSWERS "NO," "DON'T KNOW," OR REFUSED TO ALL, READ: Even if you haven't recently visited any of these park facilities, your answers are just as important as those who have. **THEN SKIP TO Q3.]**

Q2. Within the last six months, about how often have you visited any of the town's parks or recreational facilities? **[READ LIST; REVERSE]**

FOUR OR MORE TIMES A MONTH 61%
TWO OR THREE TIMES A MONTH 24%
ABOUT ONCE A MONTH 10%
LESS THAN ONCE A MONTH 3%
NEVER 0%
DON'T KNOW / REFUSED **[DON'T READ]** 2%

Q3. Has there been any type of barrier or issue with Windsor's park system that keeps you from using park system facilities as much as you would like? Yes or no?

	YES	27%
[SKIP TO Q5] ←	NO / DON'T KNOW / REFUSED	73%

Q4. In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like? **(n=18) [TRY AND GET A SPECIFIC RESPONSE; PROMPTING FOR ADDITIONAL RESPONSES IS ENCOURAGED (RECORD 1ST RESPONSE, THEN OTHERS); IF RESPONDENT DOESN'T KNOW, MOVE ON]**

(33%) Lack of swimming pools	(11%) Poor trails
(22%) Lack of restrooms	(6%) Unleashed dogs
(17%) Not well maintained	(6%) Lack of parking
(11%) Sports fields not maintained	(6%) Lack of convenient hours
(11%) Safety concerns	(6%) Lack of convenient location or access

General Perceptions About Windsor's Existing Parks

Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .

[INSERT LIST; RANDOMIZE b-d ONLY] Are you very, moderately, not very, or not at all satisfied? **[REVERSE]**

	VERY	MODERATELY	NOT VERY	NOT AT ALL	DK/ NA
a. The overall quality of Windsor's public park and recreation facilities	33%	60%	5%	3%	0%
b. The maintenance of Windsor's public park and recreation facilities	54%	42%	2%	2%	2%
c. The safety of Windsor public parks	42%	51%	5%	0%	3%
d. Access to Windsor public parks located near your home	60%	28%	10%	2%	0%
e. The availability of Windsor park walking-biking trails	22%	43%	15%	8%	12%

Q6. Within the last 12 months, do you recall personally visiting any city park in a neighboring community like Santa Rosa or Healdsburg? Yes or no?

	YES	70%
[SKIP TO Q8] ←	NO / DON'T KNOW / REFUSED	30%

Q7. In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities? **(n=47) [TRY AND GET A SPECIFIC RESPONSE; IF RESPONDENT DOESN'T KNOW, MOVE ON]**

(21%) Larger parks or facilities	(11%) Dog parks
(19%) Family or friends	(9%) Sporting events or fields
(17%) Swimming pool	(9%) Was in area or convenient
(15%) Walking or biking trails	(9%) Exercise
(13%) Special events or activities	(6%) More maintained

Desirability of Specific Park and Facility Improvements

Q8. **[TREAT Q8 AND Q9 AS TWO SEPARATE SETS OF QUESTIONS; COMPLETE Q8 BEFORE STARTING Q9]** The Town of Windsor is exploring opinions about some proposed park and recreation improvements, and I'm going to ask you about them . . .

. One option is to **<INSERT STATEMENT; RANDOMIZE ORDER>:** Would you be very, moderately, or not very interested in this? **[REVERSE SCALE]**

[AFTER THE FIRST STATEMENT, JUST SAY "very, moderately, or not very interested"]

Q9. The improvements I just listed may require additional public funding to implement. . .

Would you tend to favor, be neutral to, or oppose ***additional*** public funding to **<INSERT STATEMENT; RANDOMIZE SEPARATELY FROM Q8; REVERSE SCALE>**?

[AFTER FIRST STATEMENT, JUST SAY "Would you favor, be neutral to, or oppose additional public funding to. . ."**]**

		Q8. Degree of Interest				Q9. Perception About Public Funding			
		VERY	MODER-ATELY	NOT VERY	DK/NA	FAVOR	NEUTRAL	OPPOSE	DK/ NA
a.	Build an **outdoor** aquatic center in Keiser Park that would include a recreation and competition pool.	75%	10%	15%	0%	81%	9%	10%	0%
b.	Build a multi-use recreation center in Keiser Park that would include fitness facilities, gym, a teen center, health center, and pre-school accommodations.	72%	33%	22%	3%	57%	25%	15%	3%
c.	Develop a destination children's playground area in Keiser Park	39%	28%	30%	3%	33%	43%	19%	5%
d.	Provide public art and sculpture displays	27%	42%	28%	3%	31%	34%	33%	2%
e.	Provide more soccer fields	6%	24%	67%	3%	10%	46%	40%	3%
f.	Provide more baseball and softball fields	2%	19%	76%	3%	5%	58%	33%	5%
g.	Expand and connect walking-biking trails	78%	18%	5%	0%	70%	25%	5%	0%
h.	Provide more tennis courts	15%	28%	54%	3%	16%	49%	30%	5%
i.	Provide more community gardens	27%	33%	39%	2%	31%	46%	22%	0%
j.	Build more dog parks	18%	24%	57%	2%	27%	37%	34%	2%
k.	Build pickleball courts	6%	13%	69%	12%	9%	33%	49%	9%
l.	Provide more space for indoor gym sports	15%	37%	43%	5%	15%	51%	28%	6%

Q10. In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen. And this could be something I have or haven't mentioned. **[TRY AND GET A SPECIFIC RECOMMENDATION; MULTIPLE ANSWERS ARE OKAY BUT DON'T PROMPT FOR THEM]**

(40%) Swimming pools / aquatic center	(6%) More restrooms
(21%) Walking or biking trails	(5%) Youth activities
(15%) Court and field sports	(5%) Larger or more natural spaces
(12%) Maintenance or cleanliness	(3%) Community facilities or programs
(9%) Dog parks	

Recreational Programming

Q12. Within the last twelve months, have you or an ***adult*** family member ***in your household*** participated in any program or activity offered by Windsor's Parks and Recreation Department? Yes or no?

YES 39%
NO / DK / REFUSED 61%

Q13. Are you the parent or guardian of at least one child aged 17 or younger currently living in Windsor? Yes or no?

YES 66%
[SKIP TO Q15] ← NO / REFUSED 34%

Q14. Within the last twelve months, has at least one of your children aged 17 or younger participated in any program or activity offered by Windsor's Parks and Recreation Department? Yes or no? **(n=150)**

YES 64%
NO / DK / REFUSED 36%

Q15. **[IF Q12= "YES" OR "Q14= "YES" (RESPONDENT HAS BEEN EXPOSED TO PROGRAMS), OTHERWISE SKIP TO D1]** How would you rate your satisfaction with the overall quality of the programs and activities offered by Windsor's Parks and Recreation Department? Are you **[INSERT LIST; REVERSE]** satisfied? **(n=42)**

VERY 62%
MODERATELY 31%
NOT VERY 0%
NOT AT ALL SATISFIED 2%
DON'T KNOW / REFUSED **[DON'T READ]** 5%

Q16. Which of the following sources, if any, have you previously used to get information about Windsor Parks and Recreation Department programs? **(n=42)**

[INSERT STATEMENT; RANDOMIZE] Yes or no?

		YES	NO	DK/REFUSED
a.	The town's web site	86%	14%	0%
b.	The town's printed recreation guide	93%	7%	0%
c.	Recommendations from friends and family	62%	29%	10%
d.	Facebook	45%	52%	2%
e.	The Windsor School District Wednesday mailer	31%	62%	7%

Demographics and Windup

D1. I have a few classification questions and we're done. First . . . What is the zip code of your primary home? **[DON'T READ]**

95492 . . . . . 98%
OTHER _____ 0%
DON'T KNOW / REFUSED 2%

D2. Is your primary home located east or west of Highway 101?

	EAST	48%
[SKIP TO D4] ←	WEST	46%
[SKIP TO D5] ←	DON'T KNOW / REFUSED **[DON'T READ]**	6%

D3. **[EAST]** Is your primary home located north or south of the Redwood Highway? **(n=31)**

[SKIP TO D5] ←	NORTH	65%
[SKIP TO D5] ←	SOUTH	32%
[SKIP TO D5] ←	DON'T KNOW / REFUSED **[DON'T READ]**	3%

D4. **[WEST]** Is your primary home located north or south of Windsor River Road? **(n=32)**

	NORTH	47%
	SOUTH	53%
	DON'T KNOW / REFUSED **[DON'T READ]**	0%

D5. Are you of Hispanic or Latino origin? Yes or no?

	YES	6%
	NO / REFUSED	94%

D6. Is the total household income for all members in your household aged 18 and over *above* or *below* $60,000 a year? **[GET "BELOW" OR "ABOVE" AND THEN:]** Please stop me when I reach your correct income category **[IF "BELOW" READ 1 TO 2, ELSE READ 3 TO 5]**

[IF BELOW $60K, ASK] ➜	UNDER $30,000	2%
	$30,000 TO UNDER $60,000	8%
[IF ABOVE $60K, ASK] ➜	$60,000 TO UNDER $90,000	18%
	$90,000 TO UNDER $120,000	25%
	$120,000 OR MORE	30%
	DON'T KNOW / REFUSED **[DON'T READ]**	18%

D7. May I ask your first name only, in case my supervisor calls to verify the courtesy and completeness of this interview?

_____
[FIRST NAME]

Thank you so much for your time.

Summary Online Survey Results

The following report includes the combined results from the first and second phase of online surveying for the Town of Windsor, held through May 18, 2015.

Results from earlier online survey results and telephone survey results are annotated where appropriate for comparison.

Notes About Phase 2 On Line Survey Results

The Windsor survey questionnaire was posted on-line to allow input from those not included in the telephone sample. In total, 202 adult residents of Windsor participated in the first and second phases of our on-line survey (Fieldeding complete May 18, 2015). The crosstabulated tables that follow compare the on-line results with those from the telephone survey.

- **Limitation of on-line survey results**

  Interviewees in the telephone survey sample, selected using a form of random-digit dialing, were initially unaware of the survey's sponsor or the specific objectives of the survey. The choice to participate in the telephone survey was not influenced by a contact's level of interest in or knowledge about the Windsor park system. On-line survey respondents, on the other hand, represent a self-selected sample; individual participation was likely related to degree of interest in the park system or to proposed changes to it. That is, opinions collected from the on-line sample are not representative because of biases likely to be present in the on-line results. Inferential statistical tests are also not applicable to on-line results. (Identification of statistically significant differences in on-line crosstabulated results are given for descriptive purposes only, not for generalizing on-line results to some larger population.)

- **Background characteristics of the on-line sample**

  On-line respondents, compared with their telephone survey counterparts, were more likely to be female (76% of on-line respondents were, versus 51% of those in the weighted telephone sample), to have children living in Windsor (65% versus 43%), to have a higher household income, and to report a higher frequency of Windsor park system use. They were much less likely to be Latino (8% versus 21%). Average age was about the same between the two samples.

- **Current use of Windsor park system facilities**

  On-line respondents were, in general, much more likely than the 351 telephone participants to report having visited the 14 Windsor park system locations tested in the survey. As the attached crosstabulated tables show, 98% had, within the last six months, visited the Windsor Town Green; 93%, any of the city's parks; 83%, any of the town's walking/jogging or biking trails; 77%, Keiser Community Park; 72%, any of the town's playground areas; and 55%, any of the town's public athletic fields. These visiting percentages were all higher than the weighted telephone survey's. (Less than 40% of on-line respondents had visited each of eight other park system locations; for four of these, the on-line visiting percentage was higher.)
  Asked to estimate how often they had visited any of Windsor's park system sites within the last six months, 66% answered "four or more times a month," well above the telephone survey's 49%. Only 5% were visiting "less than once a month," versus the telephone survey's 19%.

  On-line respondents were twice as likely (23% to 14%) as their telephone survey counterparts to claim the existence of a barrier discouraging greater use of the Windsor park system. Among 46 on-line respondents reporting them, 10 cited lack of restrooms; 8 cited scooters being prohibited at skate parks; 8 cited lack of swimming pools; and 4 cited maintenance issues. (Less frequently cited answers are listed in crosstabulated results.)

Notes About Phase 2 On Line Survey Results

- **Perceptions about Windsor's existing park system**

Respondents were asked to rate (with a four-point scale) their satisfaction with the overall quality of the Windsor's park system and with its maintenance, safety, ease of access, and availability of public trails. On-line respondents, displaying much less enthusiasm than their telephone counterparts for the Windsor park system, produced rating averages that, in each case, were below the telephone sample's. On-line respondents were most critical of the availability of Windsor park walking-biking trails, with only 25% "very satisfied," versus 55% in the telephone survey results. Only one-third (34%) judged themselves "very satisfied" with the overall quality of Windsor's park system (versus 56% for telephone).

Seventy-four percent (74%, versus the telephone survey's 58%) could recall visiting a public park in a neighboring community. Among the 150 having done so, 16% were visiting family or friends; 11%, visited to access walking or biking trails; 10%, visited to access swimming pools; 10%, visited for park equipment acess; 9%, visited for special events or activities. (Less often cited answers are listed in the crosstabulated tables.)

- **Desirability of proposed Windsor park system improvements**

Respondents were asked to rate their degree of interest in each of 12 Windsor park system improvement options and then to judge whether they would "favor," "be neutral to," or "oppose" additional public funding for each. On-line respondents, in general, exhibited less enthusiasm than in the telephone sample for most of the options. "Very interested" percentages were lower in 10 of the 12 cases and "favor" percentages, in 6 of the 12 (and about equal in another 3). However, they were much more likely than telephone respondents to be interested in expanding and connecting walking-biking trails and in building an outdoor aquatic center in Keiser Park (and to favor their funding). They were also more likely to support the funding of a multi-use recreation center in Keiser Park (although on-line interest in the center was slightly lower).

Asked to recommend the one most desirable physical improvement to make to Windsor's park system, on-line respondents were much more likely (35% versus 18% in the telephone survey) to mention adding swimming pools or an aquatic center. They were slightly more enthusiastic about adding walking and biking trails (17% versus 15%) and adding court and field sports fields (12% to 8%). Nine percent (9%) wanted more youth activities; 6%, dog parks; 6%, better maintenance or cleanliness; 5%, more restrooms; and 4%, more natural spaces. (Less frequently mentioned answers are listed in the crosstabulated tables.)

- **Exposure to Windsor Parks and Recreation Department programs and activities**

Fourty-two percent (42%) said an adult household member had participated, within the last 12 months, in a program or activity offered by the Windsor Parks and Recreation Department. That was slightly higher than the telephone survey's 32%. Among those with children aged 17 or younger, the youth participation rate was also slightly higher (65% versus 52%). On-line and telephone respondents reporting adult and/or youth program participation, asked to rate their satisfaction with overall program quality, produced similar results; (58% versus 62%) were "very satisfied."

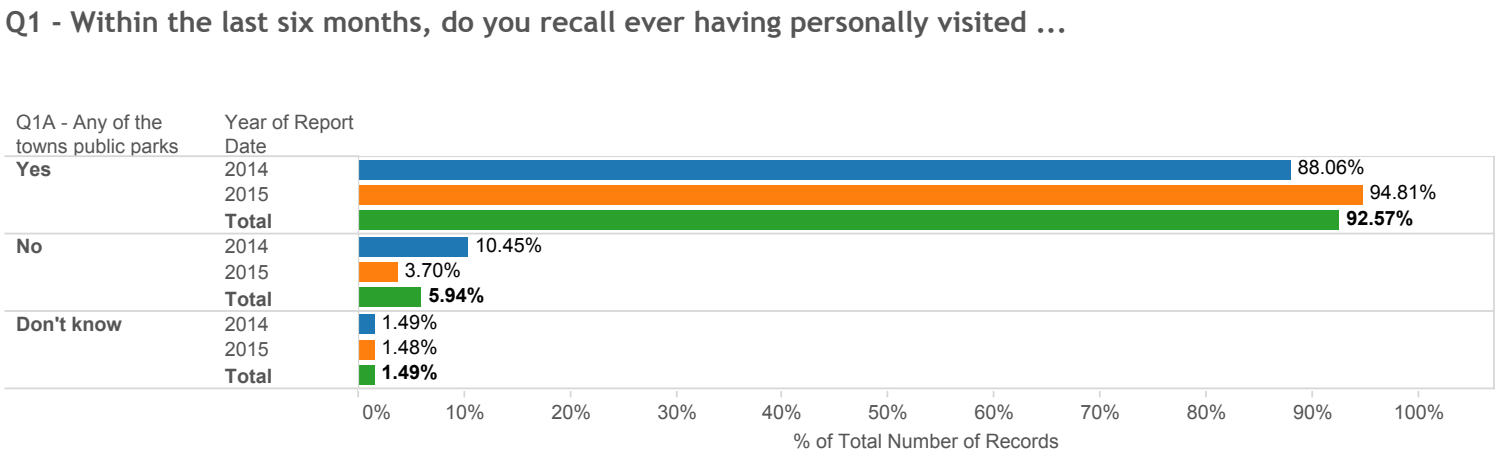
Notes About Phase 2 On Line Survey Results

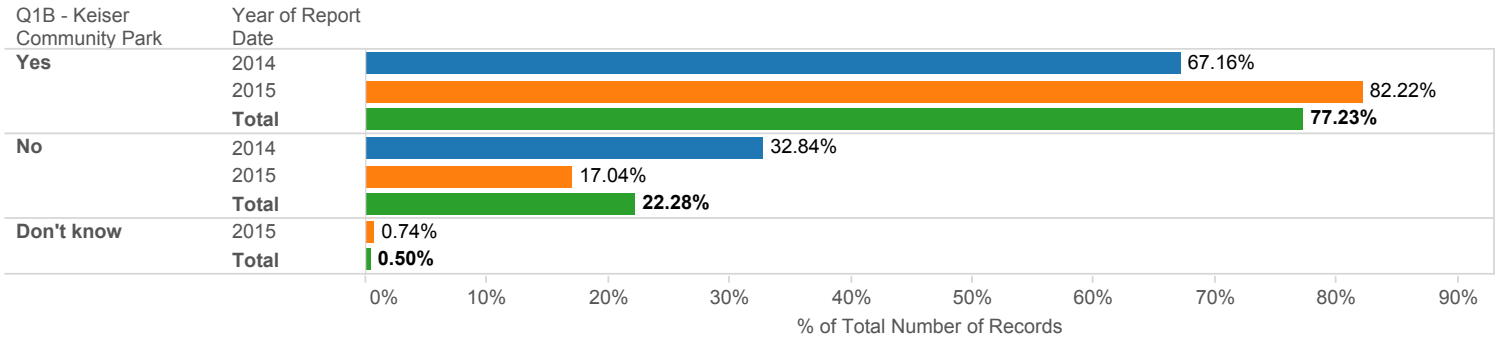
Those reporting program participation were asked to identify, among five information sources, the ones used to get program information. On-line respondents were more likely to have referenced the town's printed recreation guide (92% versus 71%), the town's website (79% versus 69%), and Facebook (41% versus 10%). Negligible differences were observed for recommendations from friends and family (67% versus 56%) and the Windsor School District mailer (33% versus 29%).

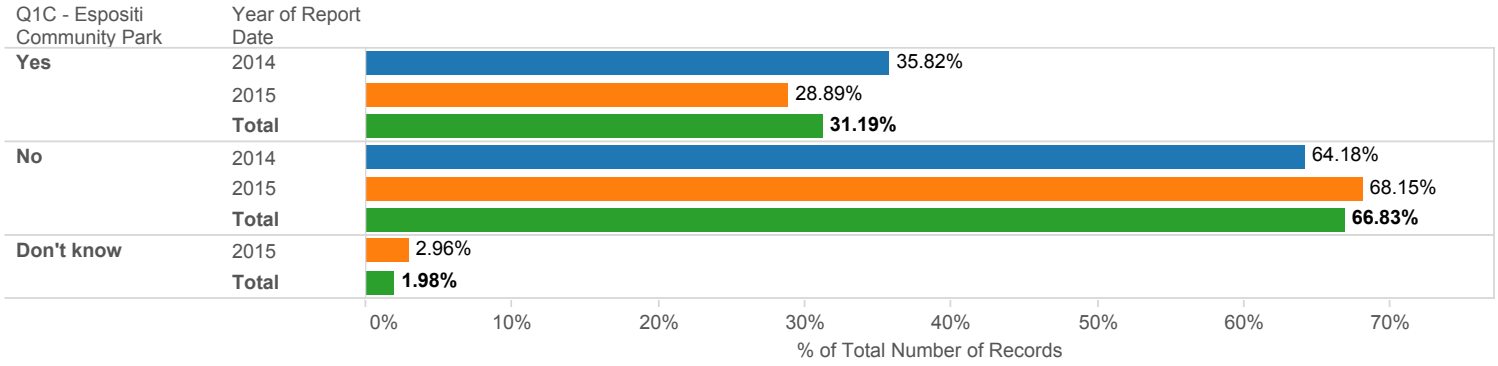
Graphical Comparisons

Graphical representations of key results as summarized in the previous "Notes About Phase 2 Online-Line Survey Results" for quick visual comparisons of changes in responses.

Q1 - Within the last six months, do you recall ever having personally visited ...

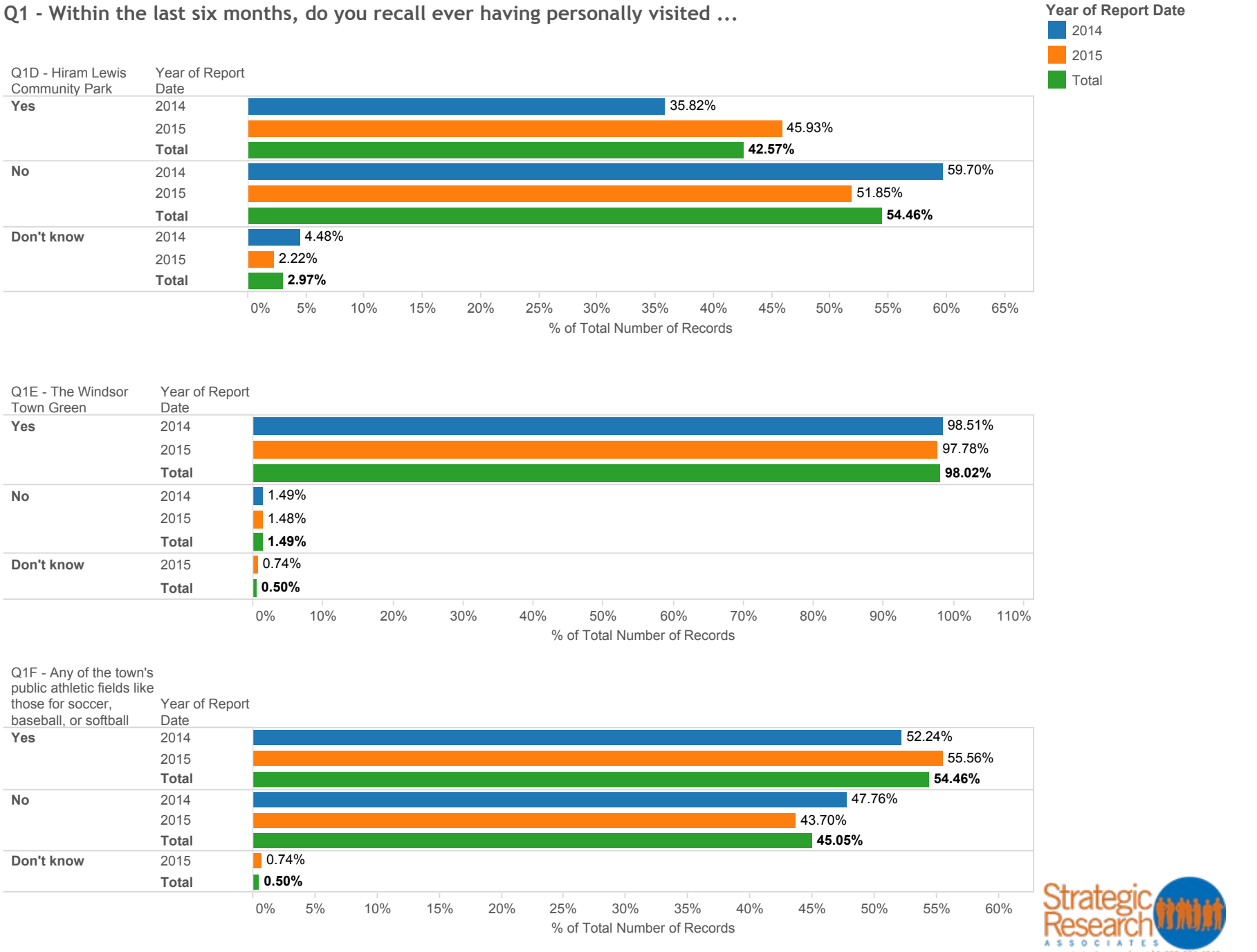






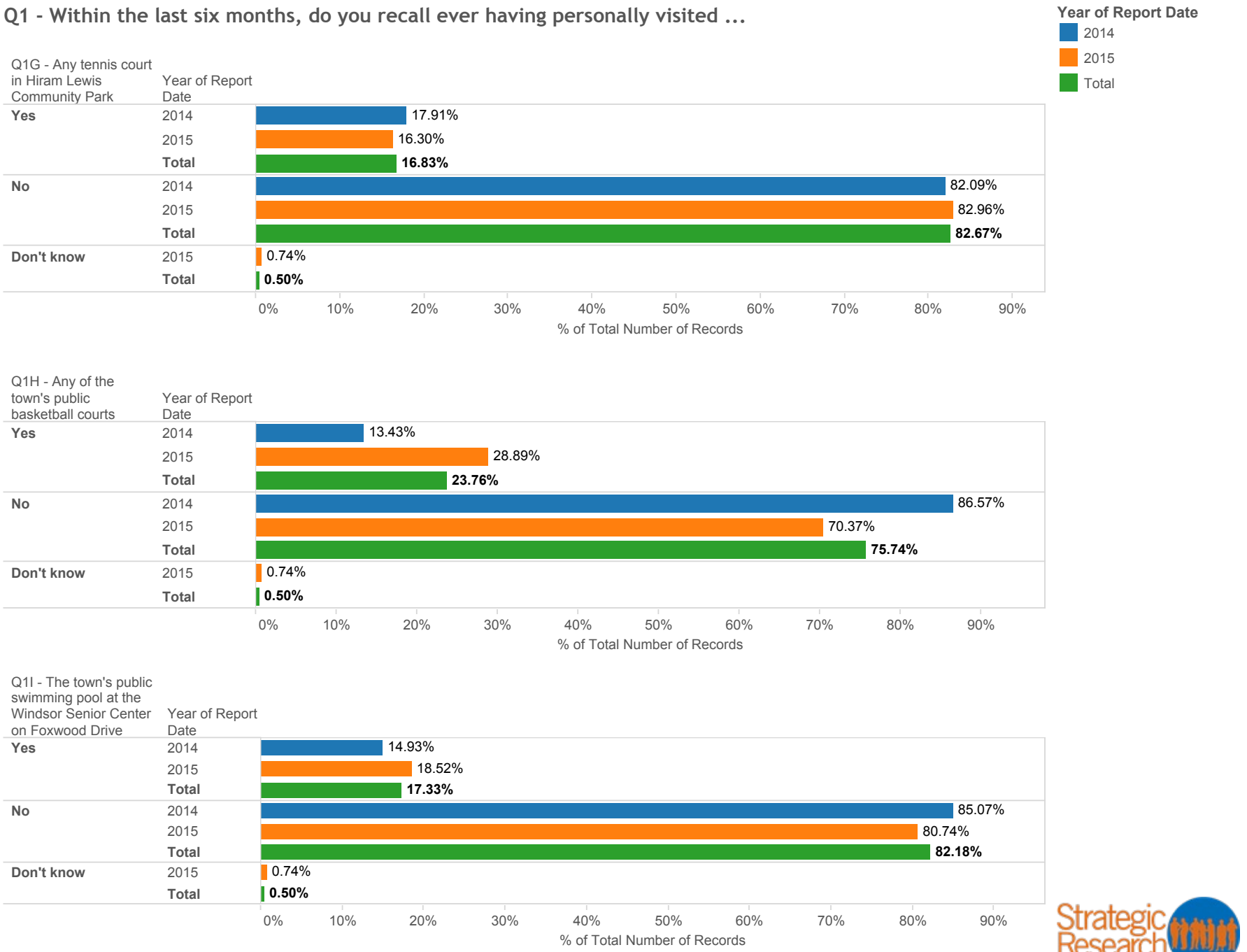
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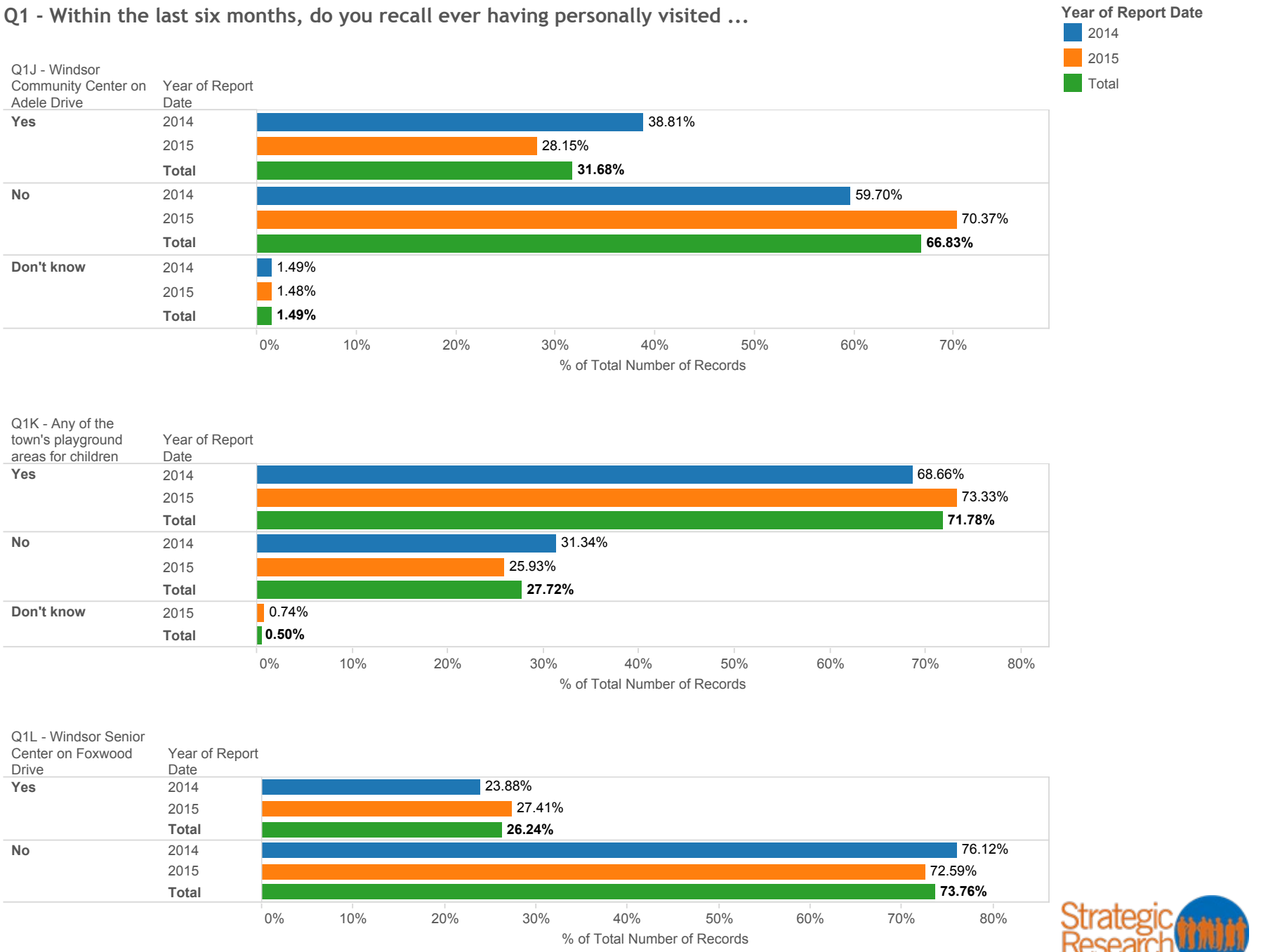
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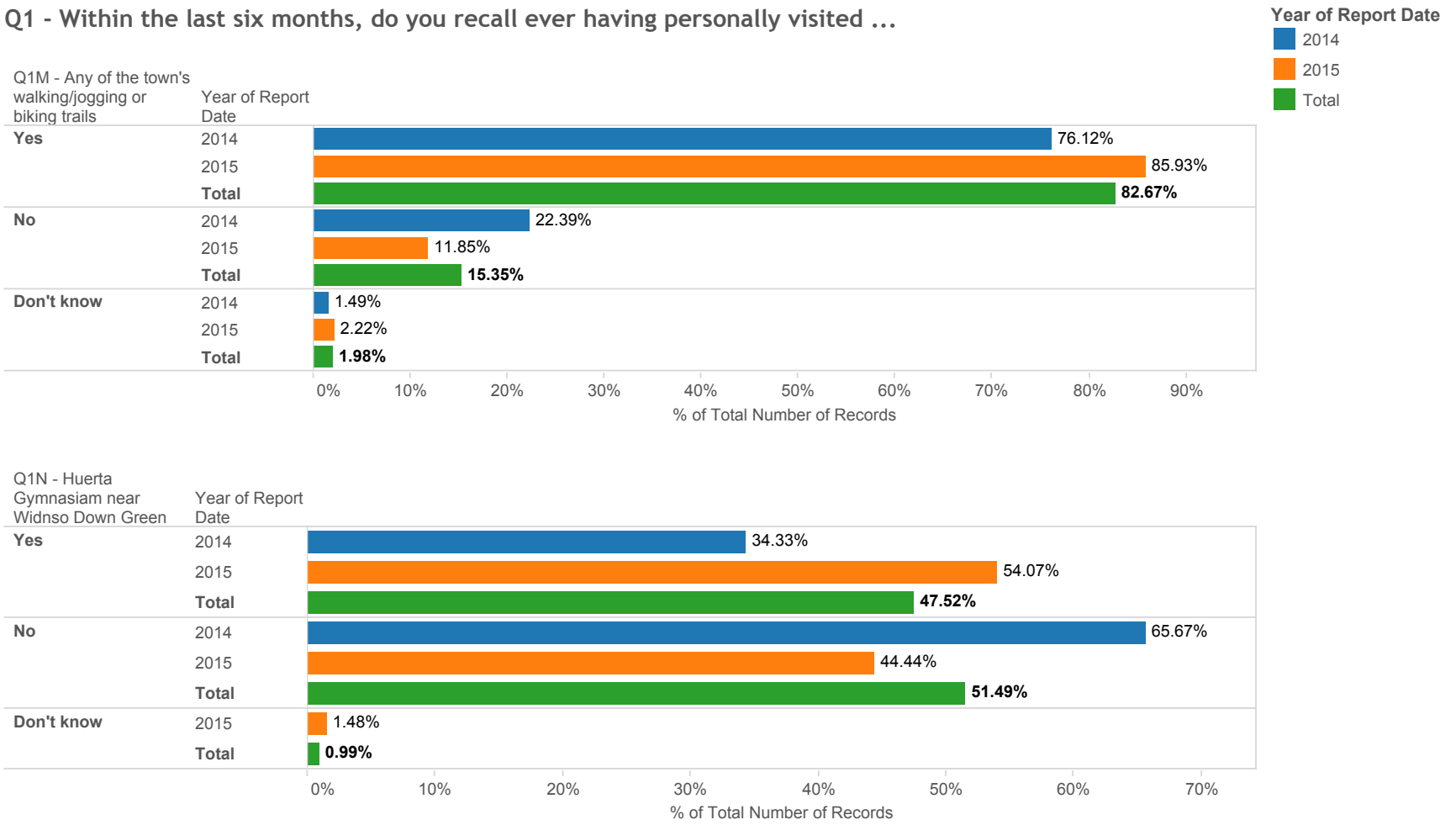
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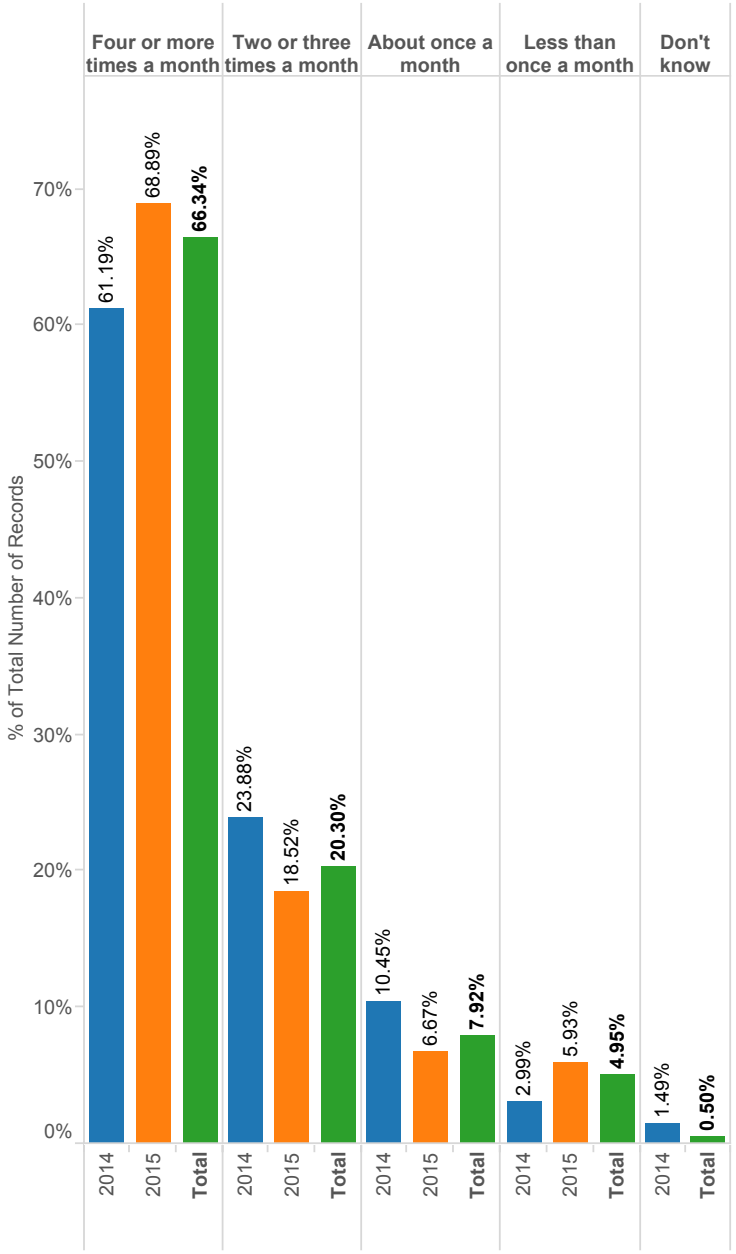
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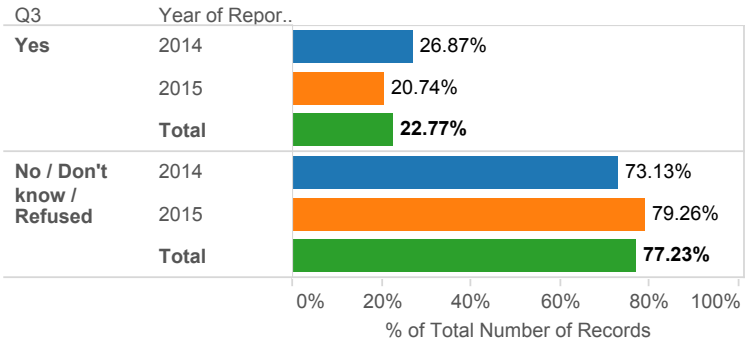


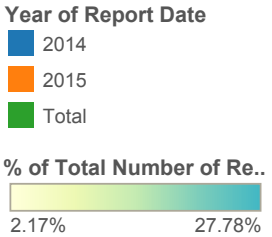
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Q2 - Within the last six months, about how often have you visited any of the town's parks or recreational facilities?



Q3 - Has there been any type of barrier or issue with Windsor's park system that keeps you from using park system facilities as much as you would like?



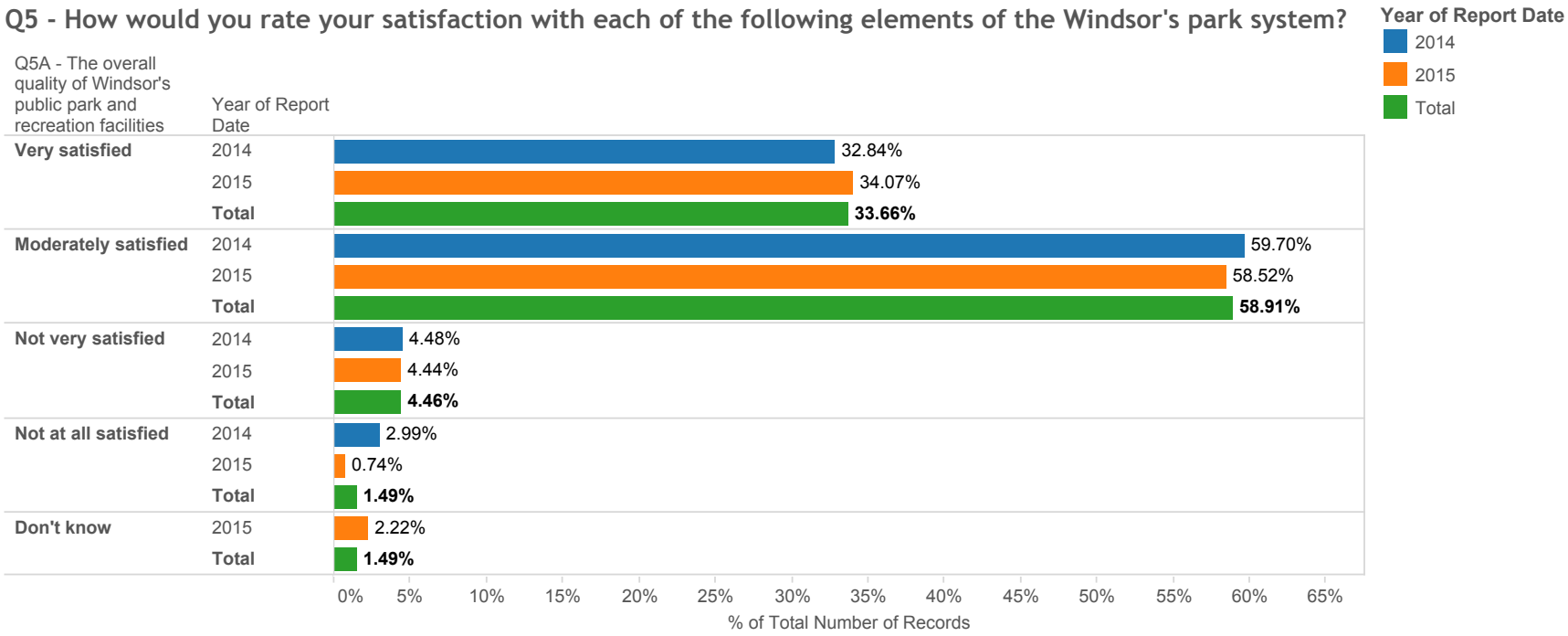


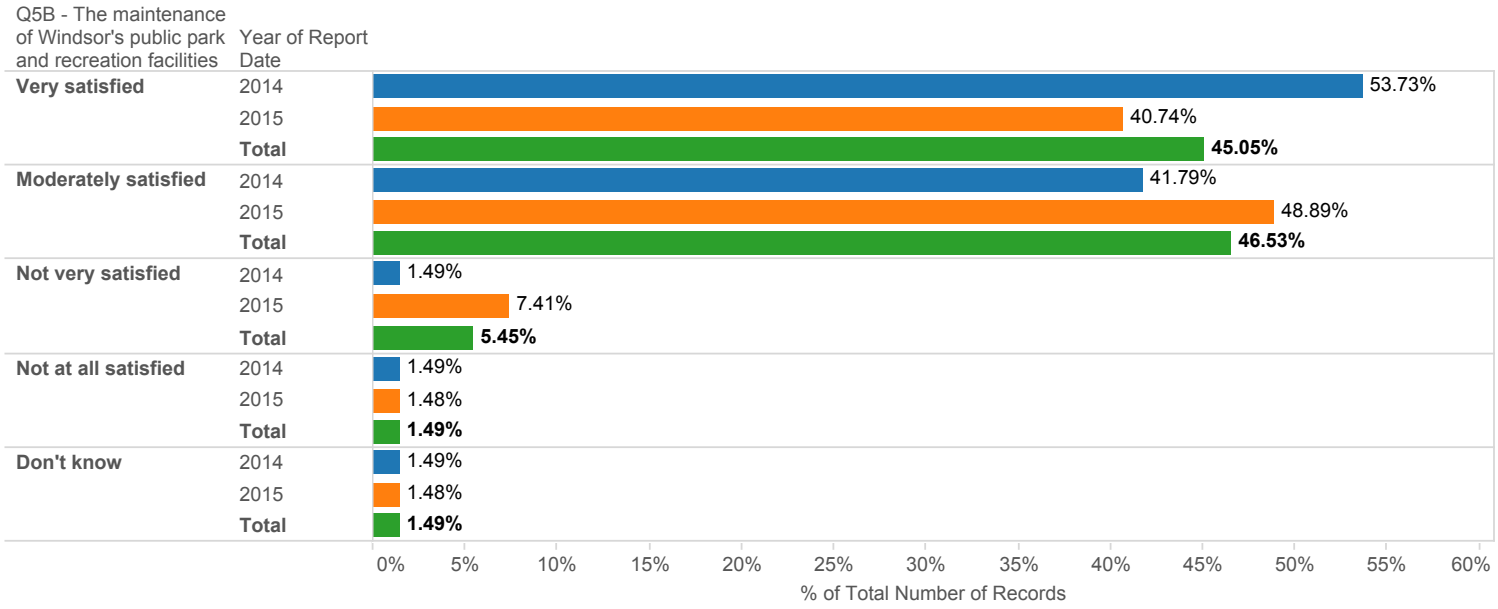
Q4 - Most important barrier or issue (first mention only) with Windsor's park system that keeps you from using the park facilities as much as you'd like.

	Year of Report Date		
Q4A	2014	2015	Grand Tot..
Scooters prohibited at skate parks		25.00%	15.22%
Lack of restrooms	11.11%	17.86%	15.22%
Lack of swimming pools	27.78%	3.57%	13.04%
Other		17.86%	10.87%
Unleashed dogs	5.56%	7.14%	6.52%
Safety concerns	11.11%	3.57%	6.52%
Not well maintained	16.67%		6.52%
Lack of dog parks		7.14%	4.35%
Overwatering of grass		7.14%	4.35%
Poor lighting		7.14%	4.35%
Sports fields not maintained	11.11%		4.35%
Poor trails		3.57%	2.17%
Lack of convenient hours	5.56%		2.17%
Lack of convenient location or access	5.56%		2.17%
Lack of parking	5.56%		2.17%

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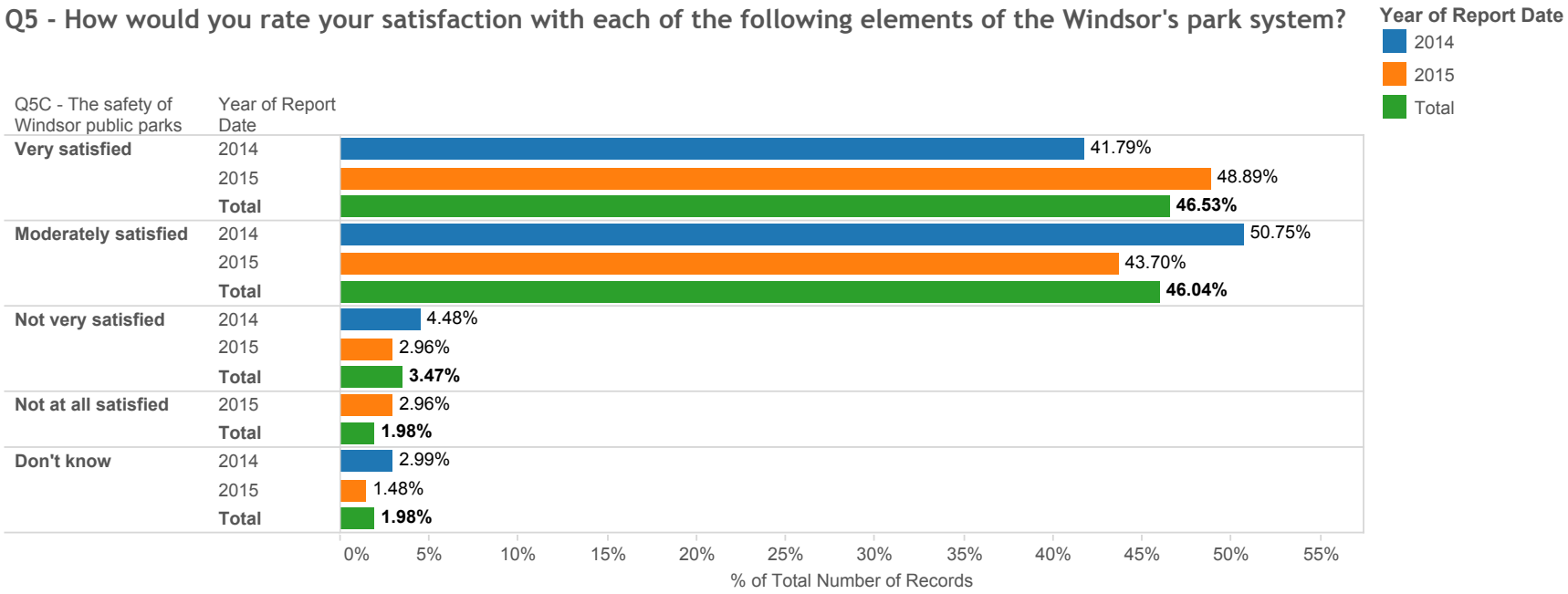
Q5 - How would you rate your satisfaction with each of the following elements of the Windsor's park system?

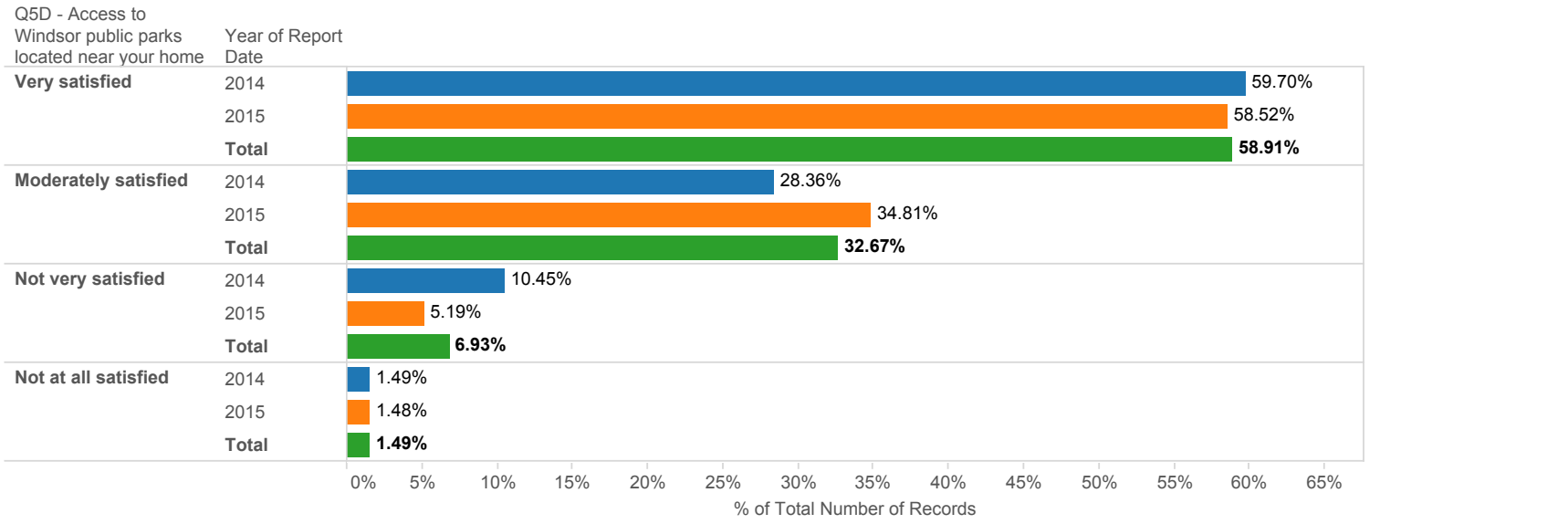




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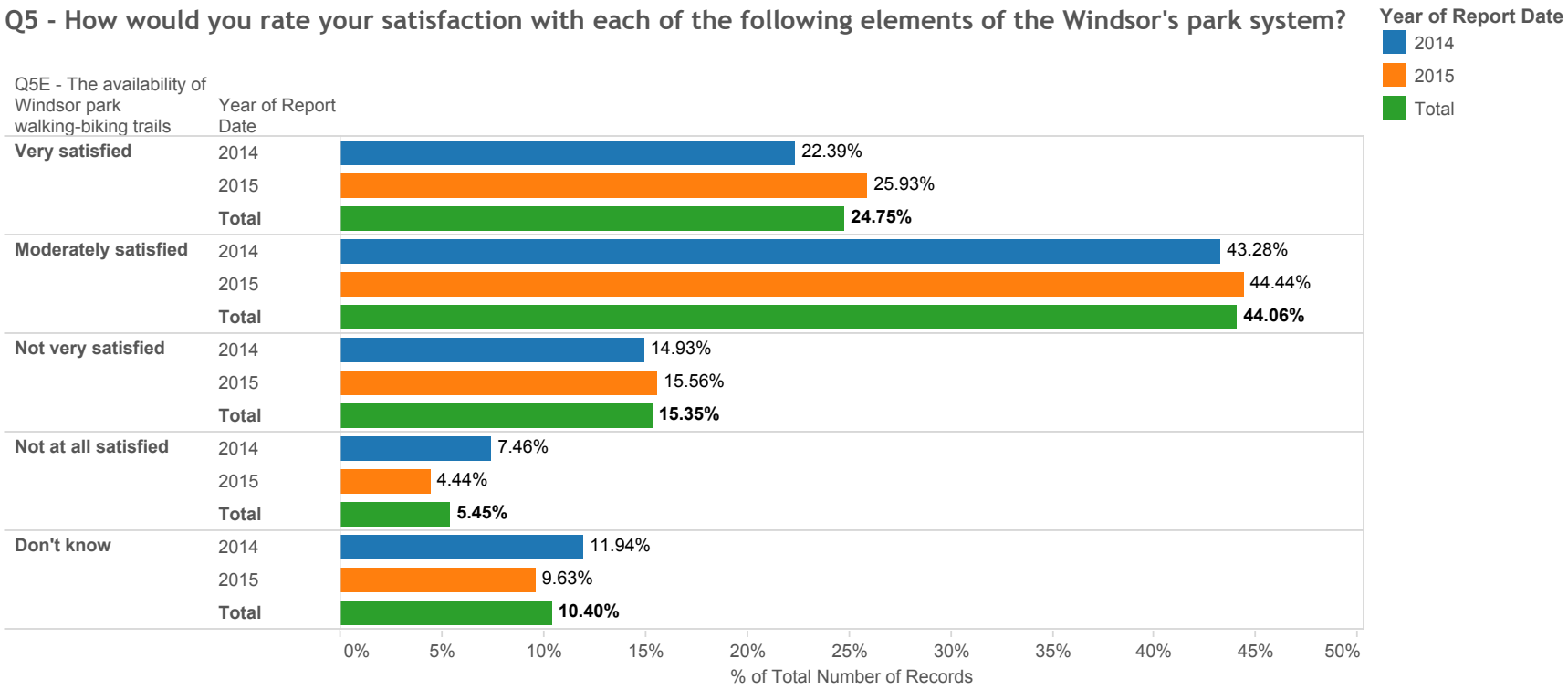
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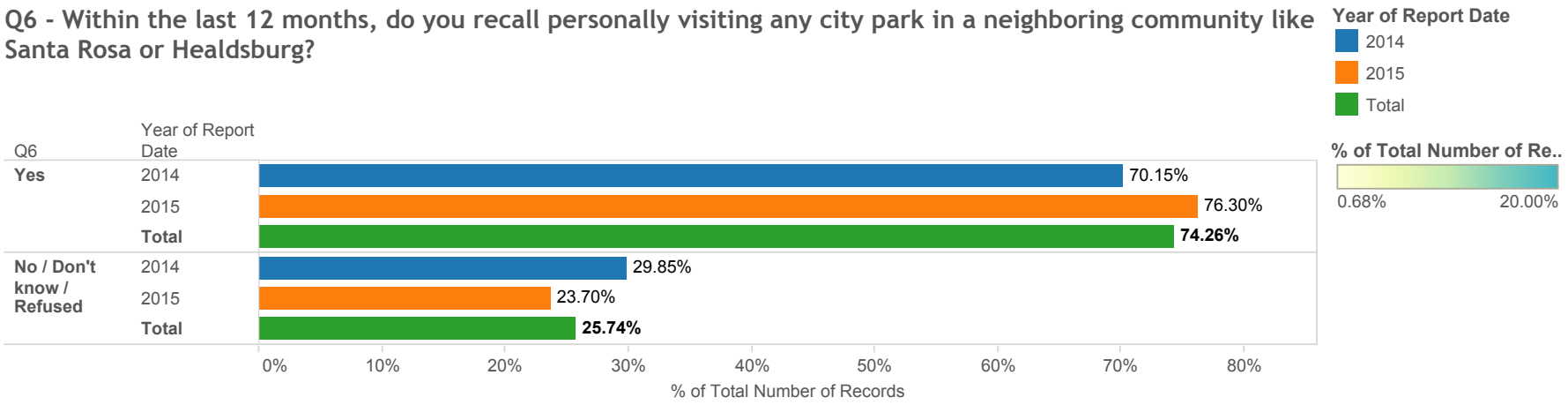
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Q5 - How would you rate your satisfaction with each of the following elements of the Windsor's park system?



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Q6 - Within the last 12 months, do you recall personally visiting any city park in a neighboring community like Santa Rosa or Healdsburg?

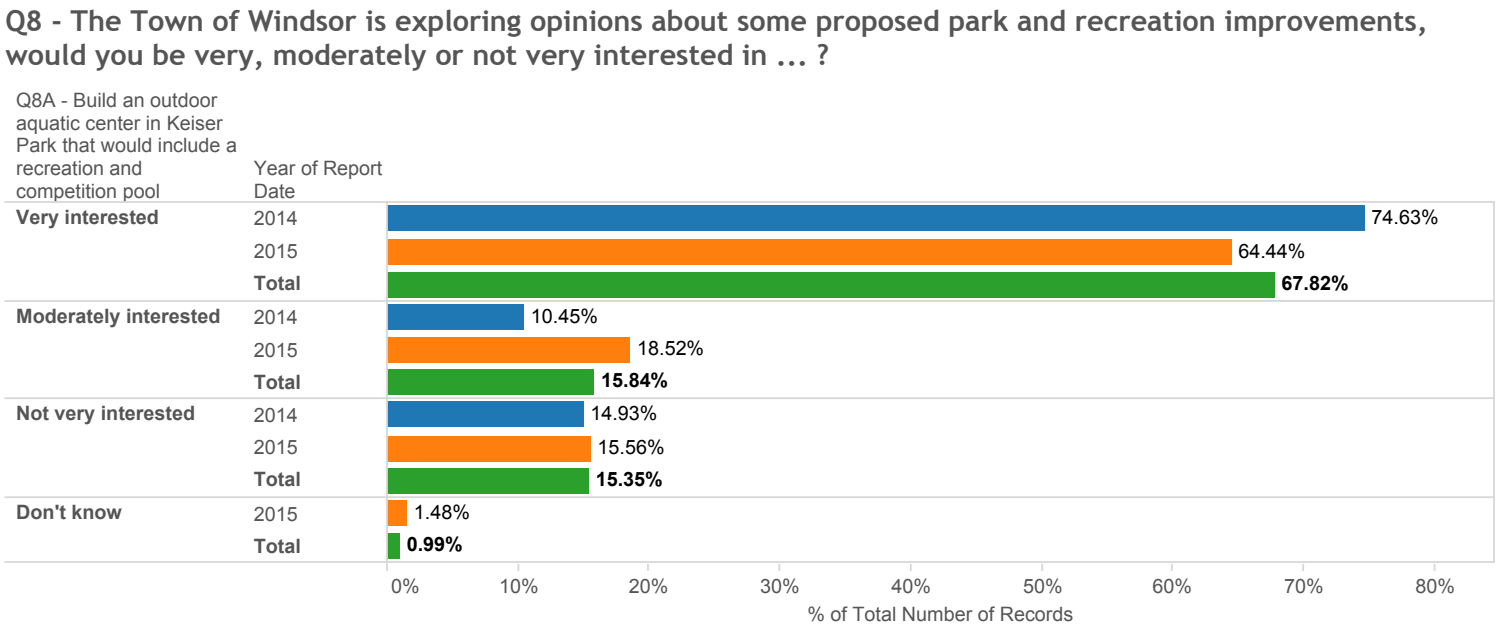


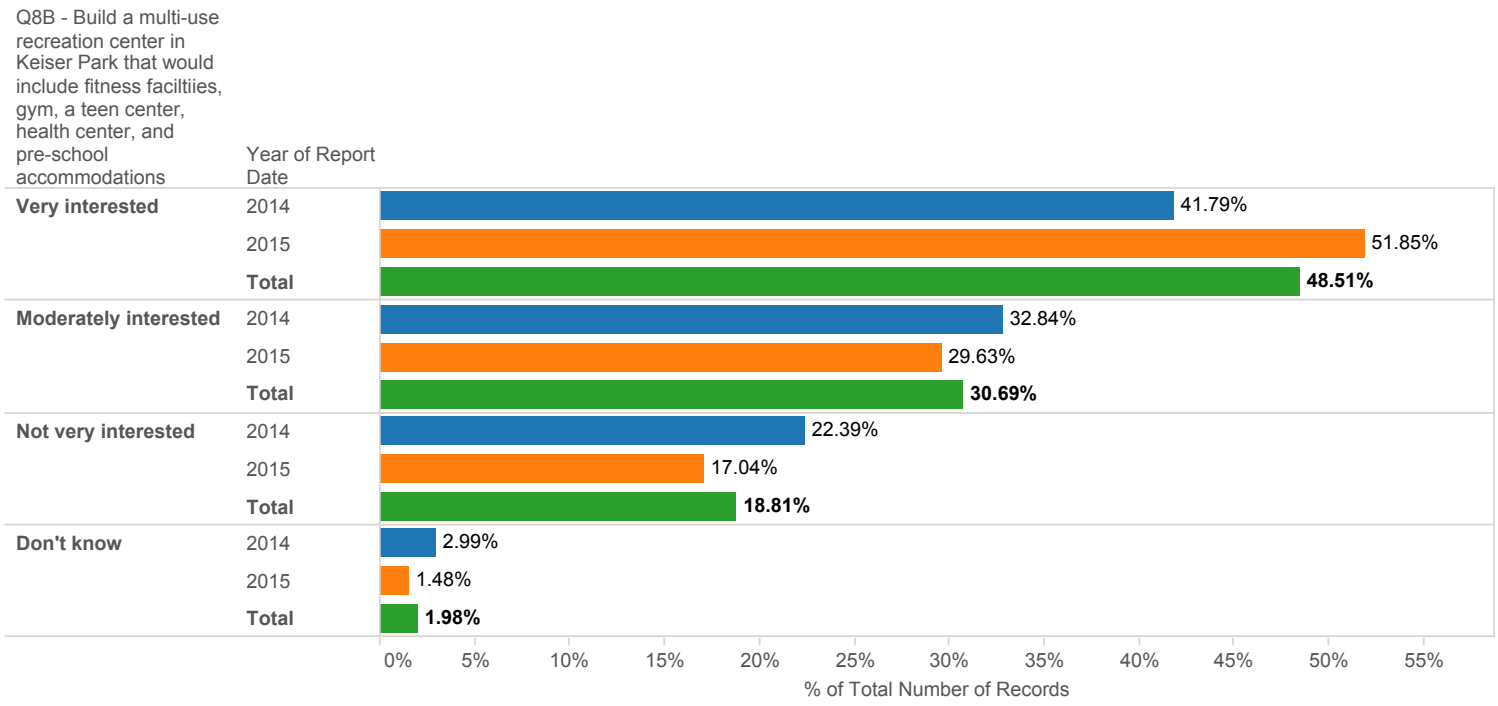
Q7 - Do you recall the specific reasons for visiting city parks in these neighboring communities? (First mention only)

	Report Date		
Q7 First Mention	2014	2015	Grand Total
Family or friends	20.00%	12.75%	14.97%
Swimming pool	17.78%	4.90%	8.84%
Park equipment		11.76%	8.16%
Sporting events or fields	8.89%	7.84%	8.16%
Special events or activities	11.11%	5.88%	7.48%
Dog parks	8.89%	5.88%	6.80%
Skate park		8.82%	6.12%
Walking or biking trails	8.89%	4.90%	6.12%
Ponds or natural areas	2.22%	6.86%	5.44%
Was in area or convenient	6.67%	4.90%	5.44%
Larger parks or facilities	13.33%	1.96%	5.44%
Other		6.86%	4.76%
Diverse or variety		6.86%	4.76%
Birthday parties		3.92%	2.72%
Try something new		2.94%	2.04%
Restrooms		1.96%	1.36%
More maintained		0.98%	0.68%
Exercise	2.22%		0.68%

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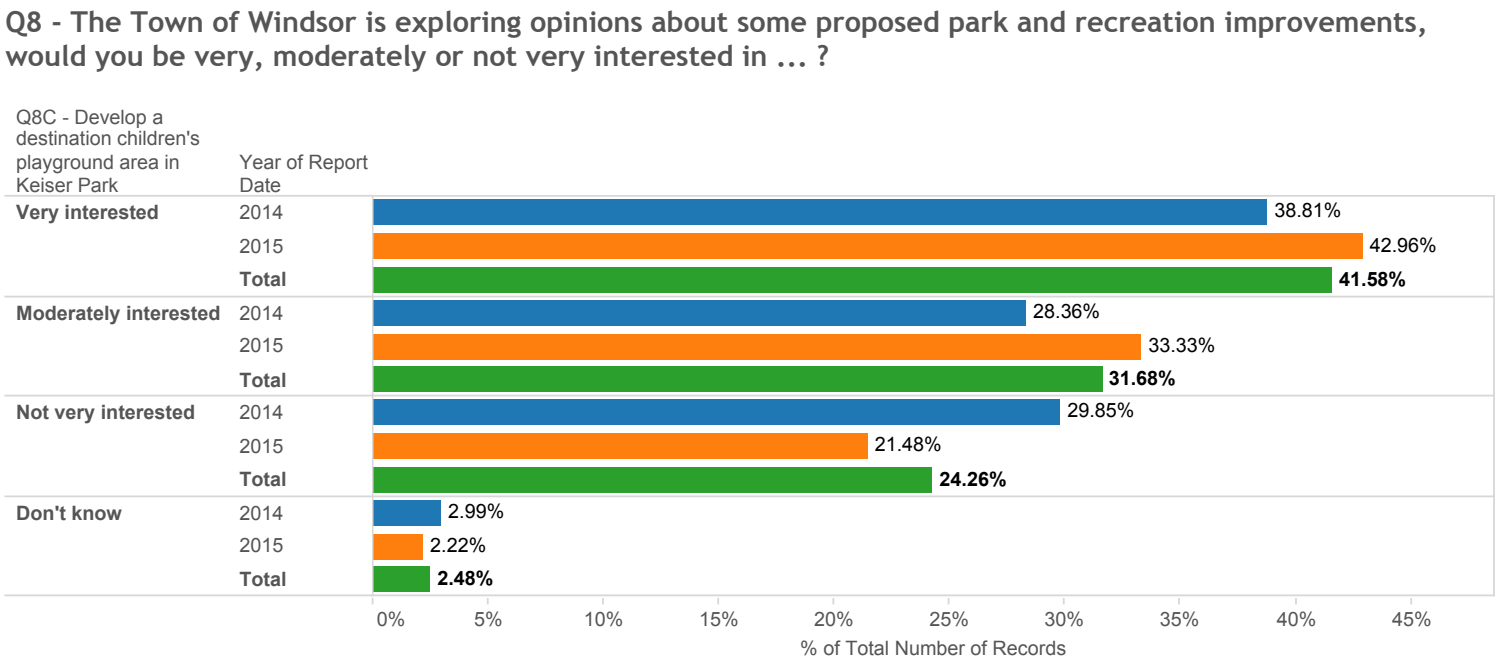
Q8 - The Town of Windsor is exploring opinions about some proposed park and recreation improvements, would you be very, moderately or not very interested in ... ?

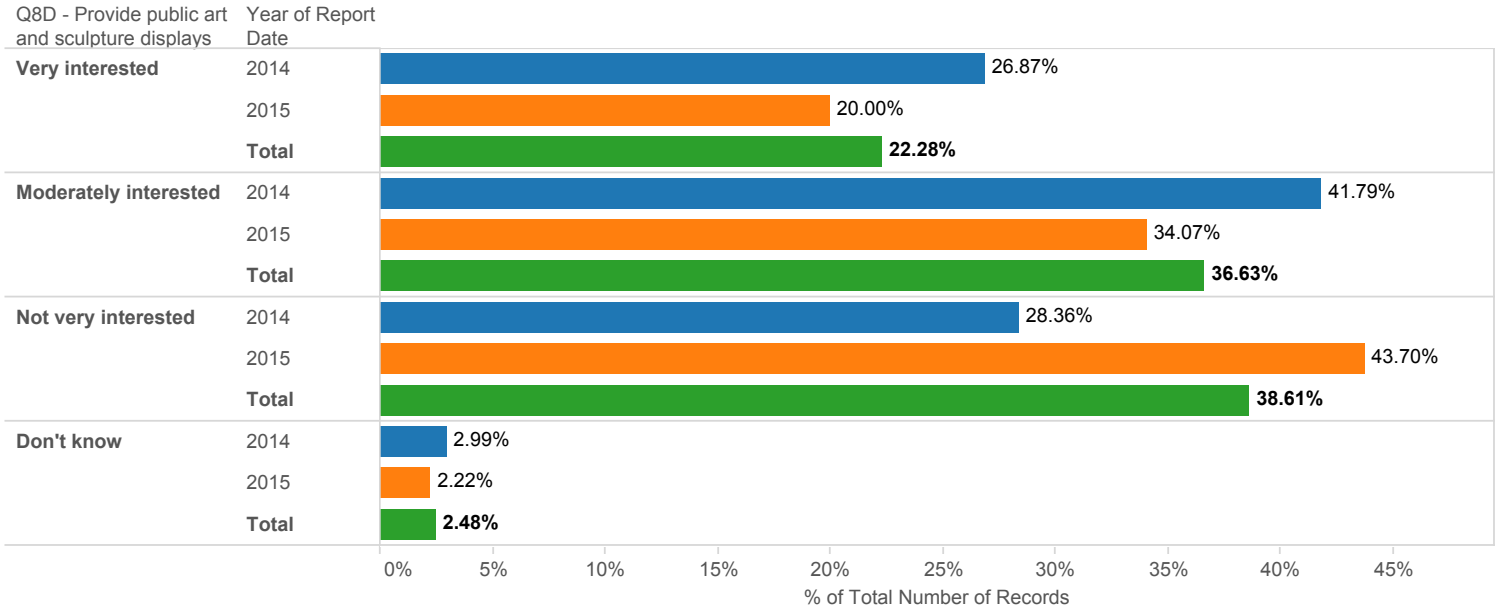




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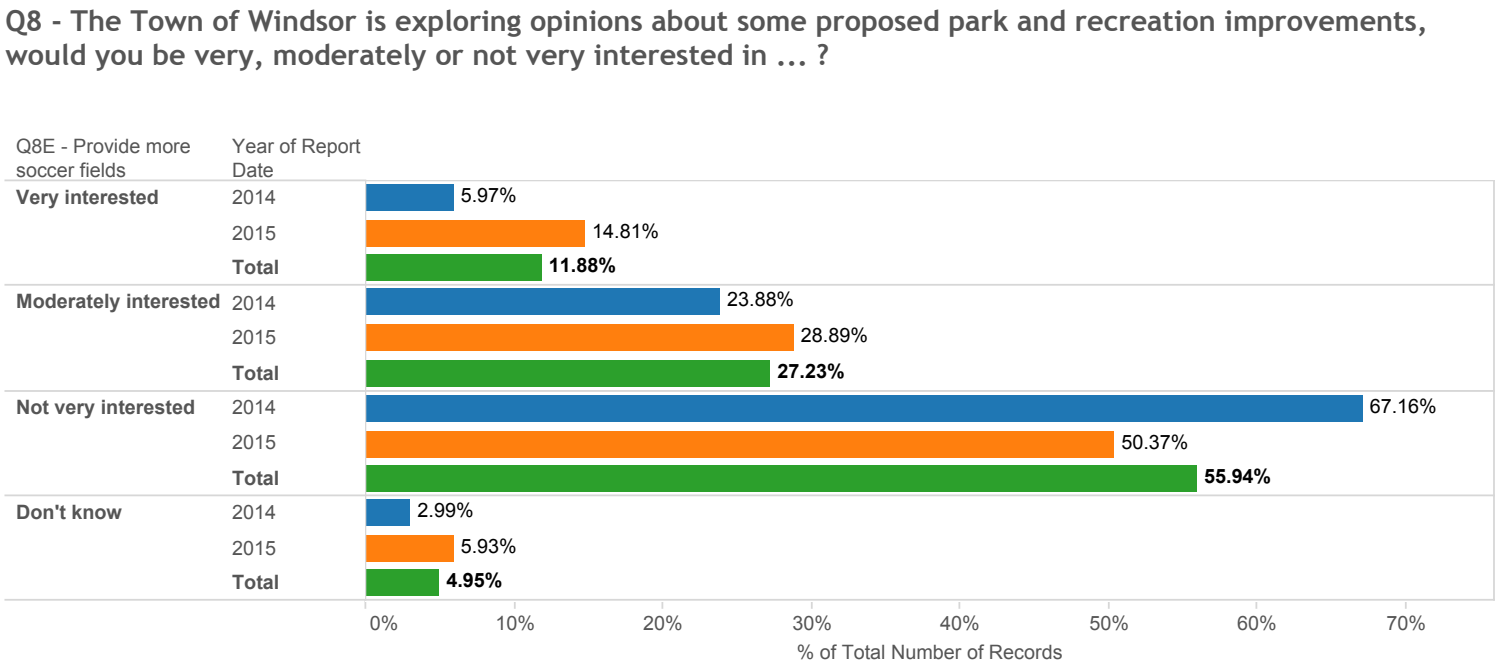
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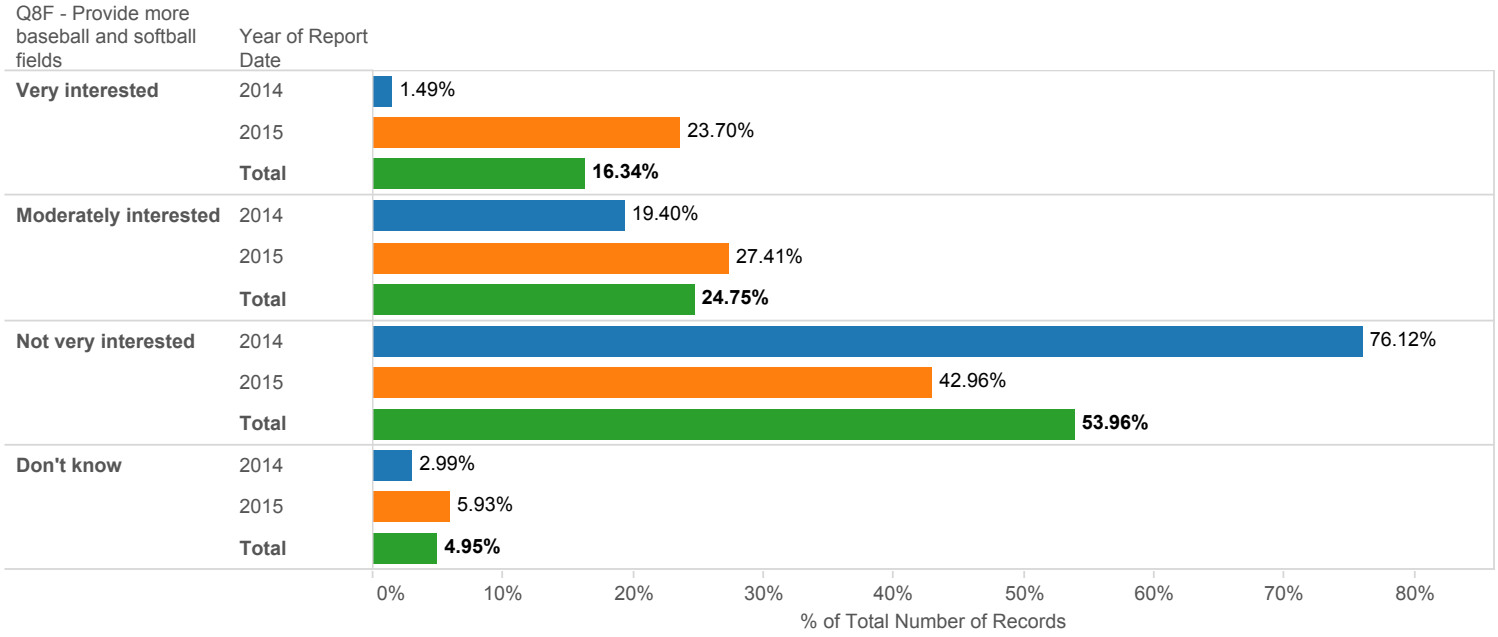




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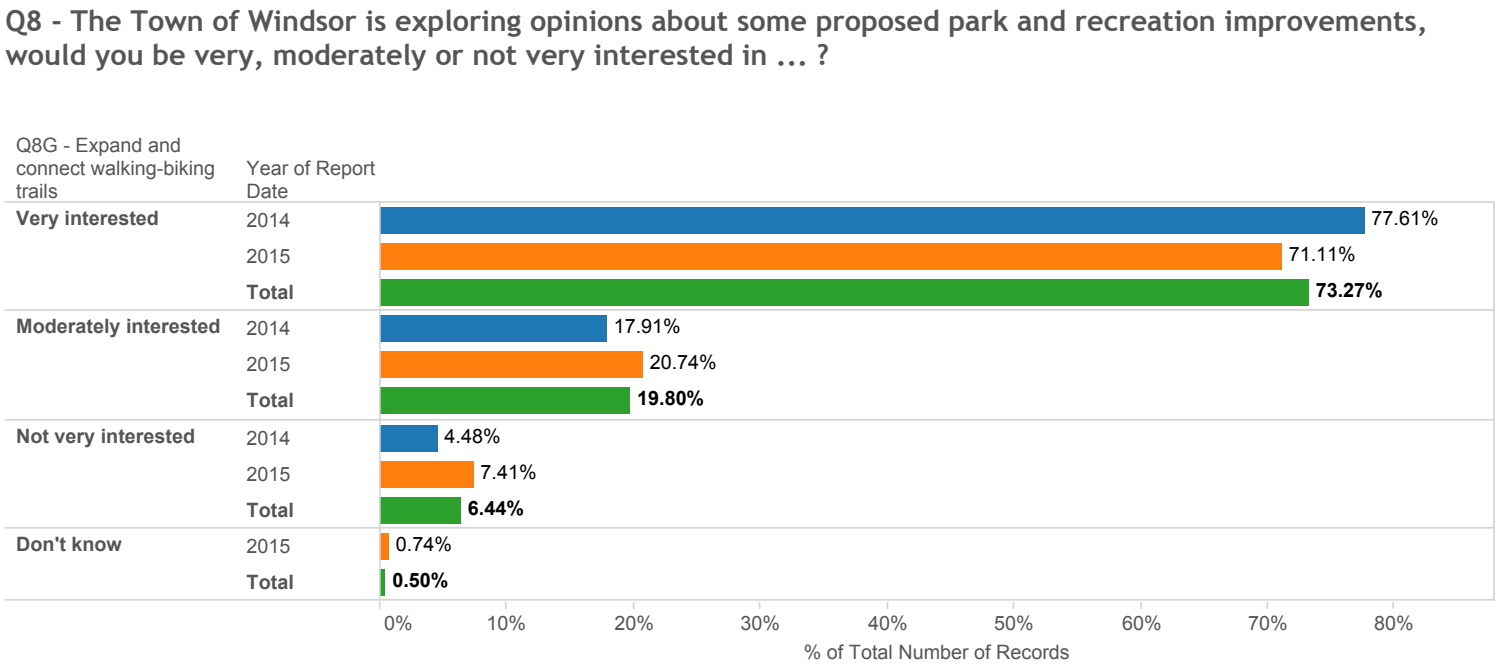
Q8 - The Town of Windsor is exploring opinions about some proposed park and recreation improvements, would you be very, moderately or not very interested in ... ?

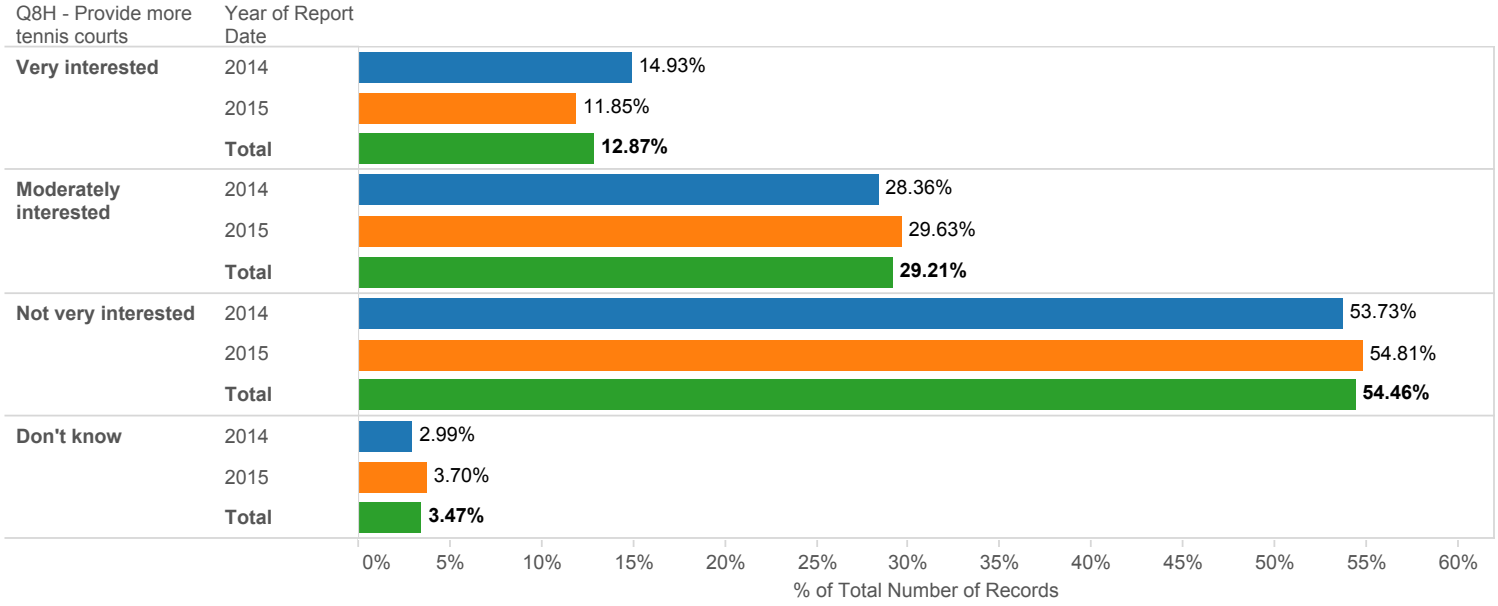




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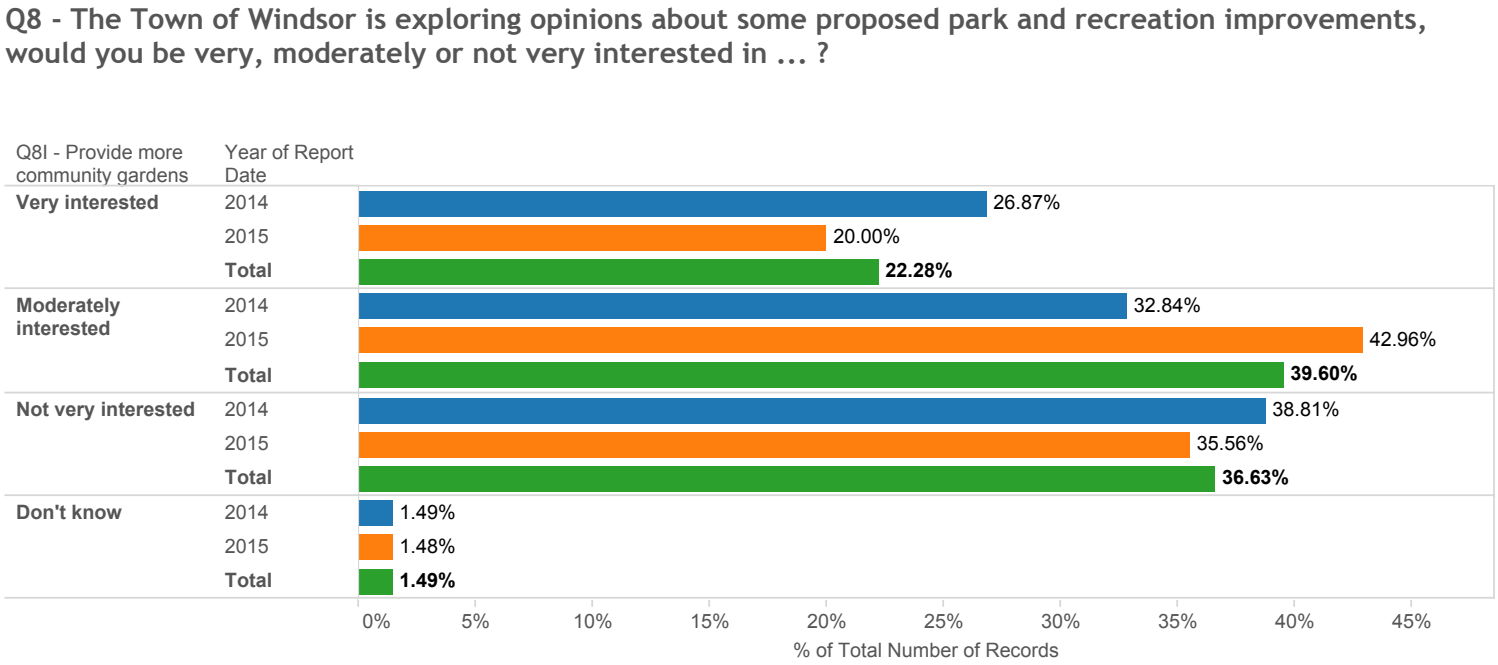
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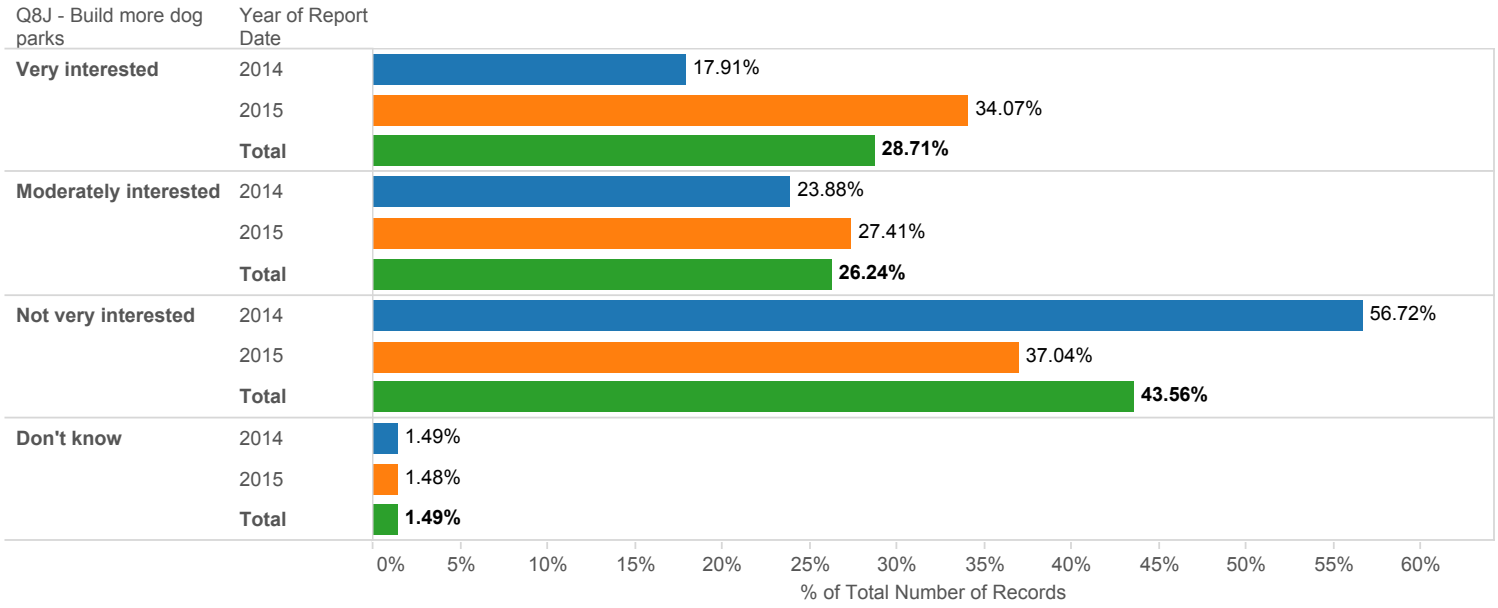




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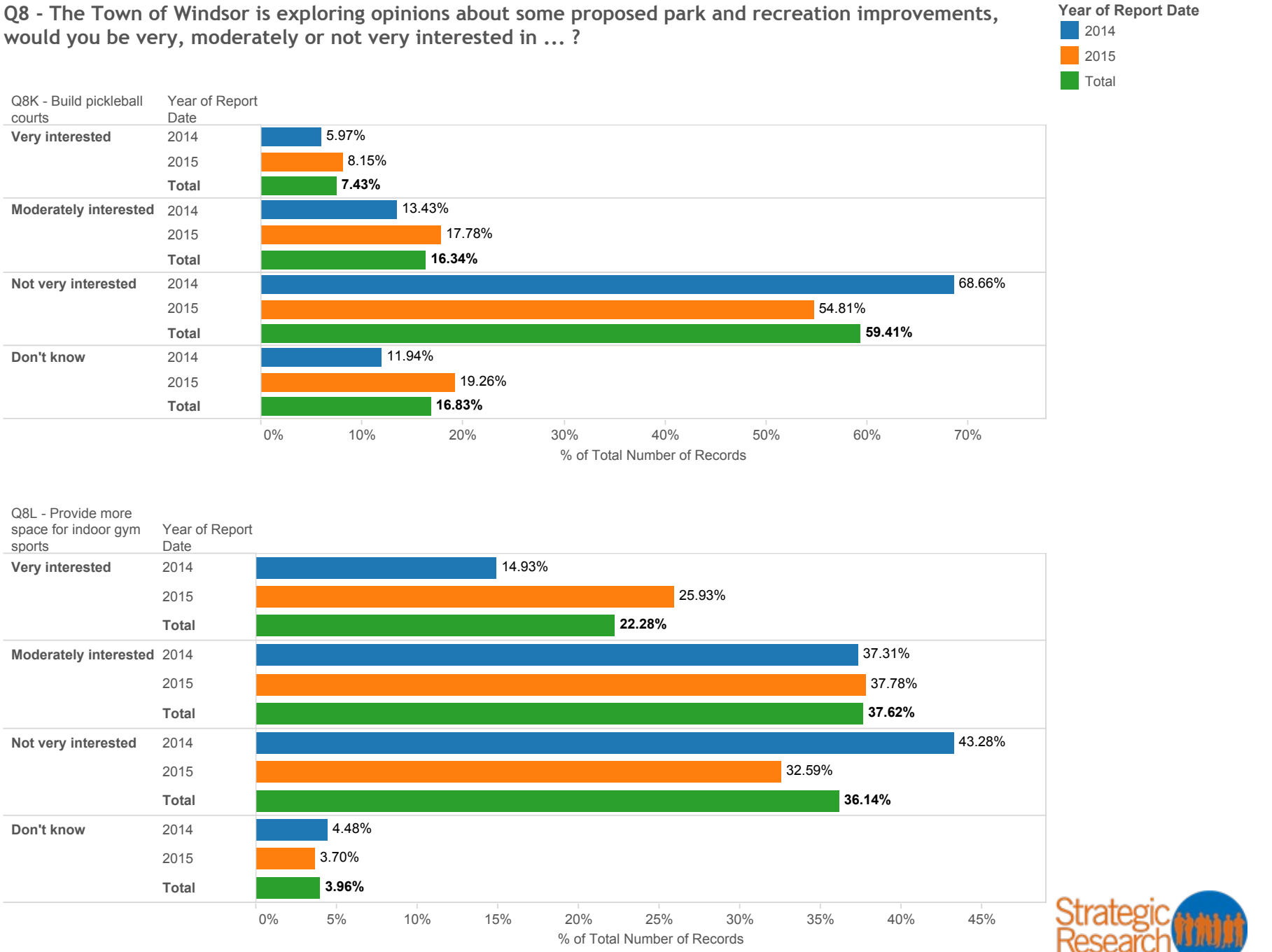
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Q10 - What's the one physical improvement or addition, if any, to the town's park system that you would like to see happen?

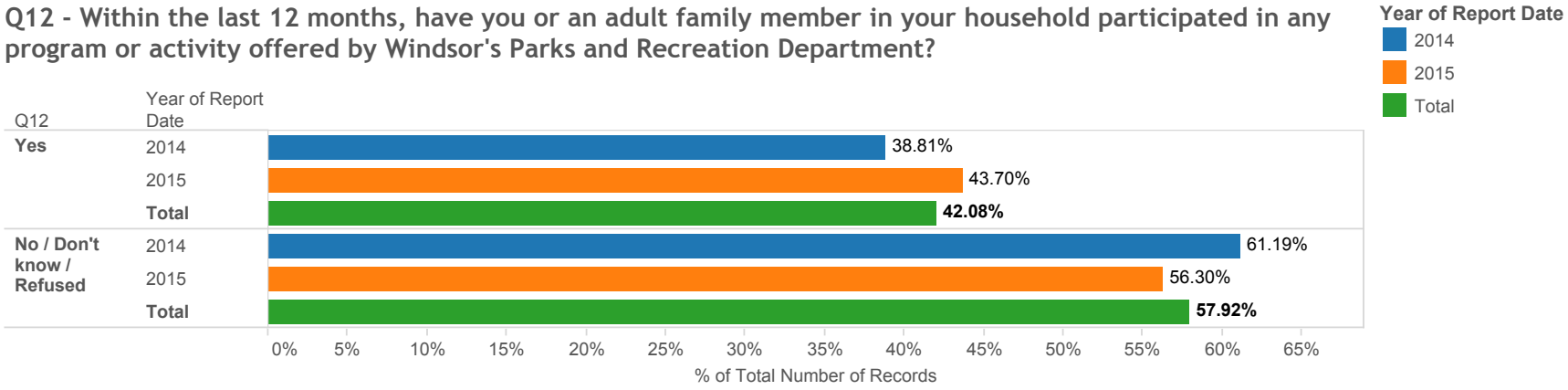
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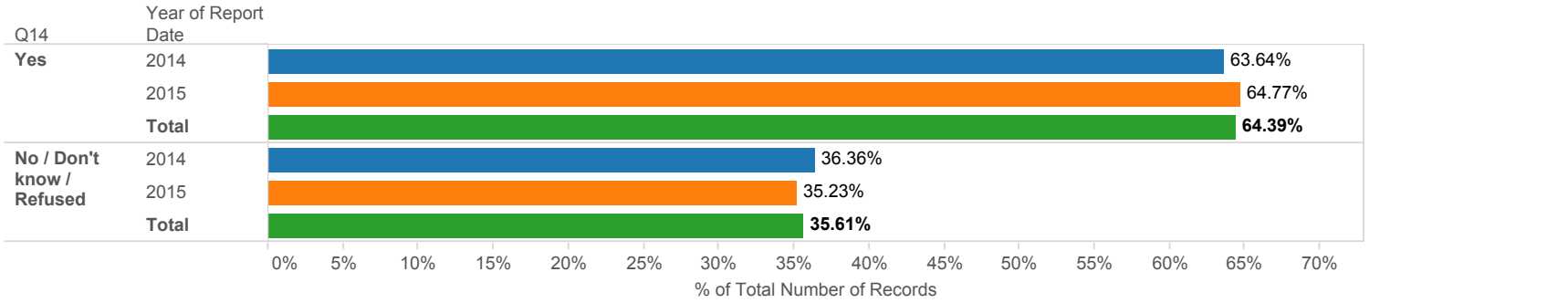
Q10A - First mention	2014	2015	Grand Total
Swimming pools or aquatic center	32.84%	28.15%	29.70%
Walking or biking trails	17.91%	10.37%	12.87%
Court and field sports	13.43%	6.67%	8.91%
Youth activities	1.49%	10.37%	7.43%
Don't know	5.97%	6.67%	6.44%
Scooter park		8.15%	5.45%
Maintenance or cleanliness	7.46%	2.96%	4.46%
Dog parks	7.46%	2.22%	3.96%
More restrooms	5.97%	2.22%	3.47%
Lighting or safety concerns	1.49%	4.44%	3.47%
Picnic area		4.44%	2.97%
Other		4.44%	2.97%
Larger or more natural spaces	4.48%	2.22%	2.97%
No changes needed		2.22%	1.49%
Community facilities or programs	1.49%	1.48%	1.49%
Senior activities		1.48%	0.99%
Shaded area		0.74%	0.50%
Arts and music programs		0.74%	0.50%

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Q12 - Within the last 12 months, have you or an adult family member in your household participated in any program or activity offered by Windsor's Parks and Recreation Department?

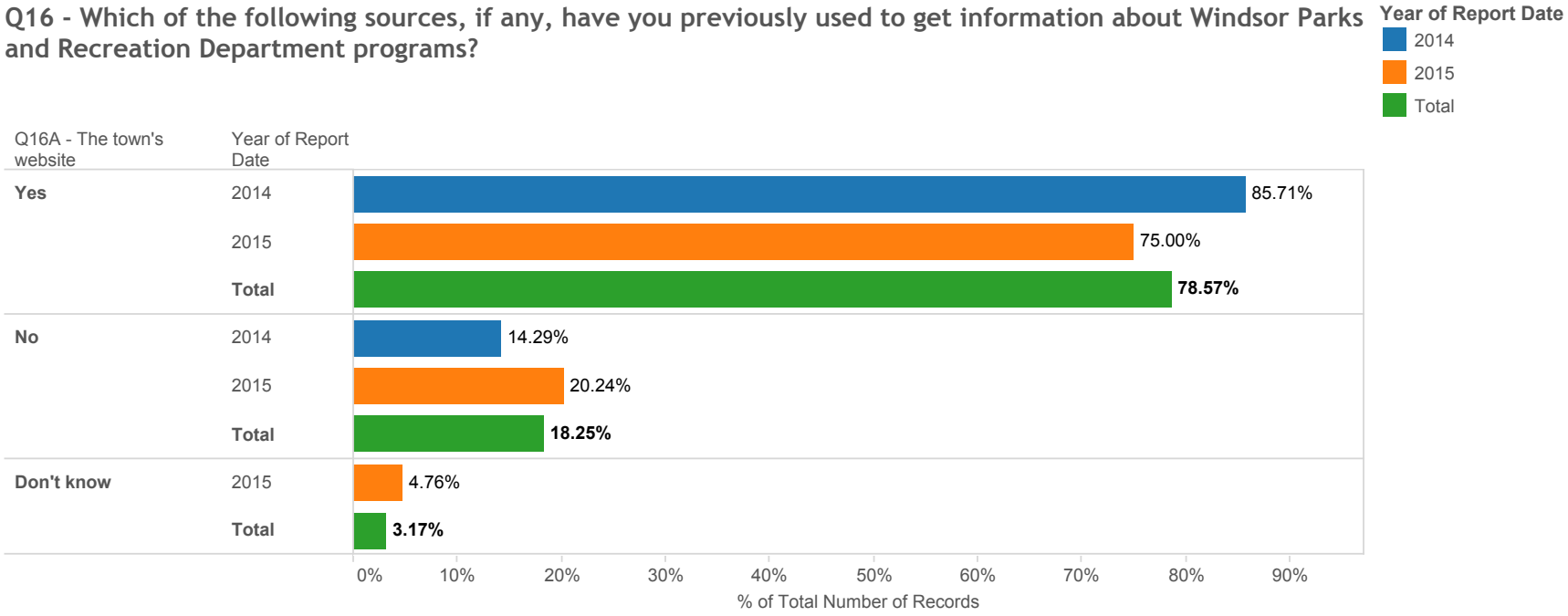


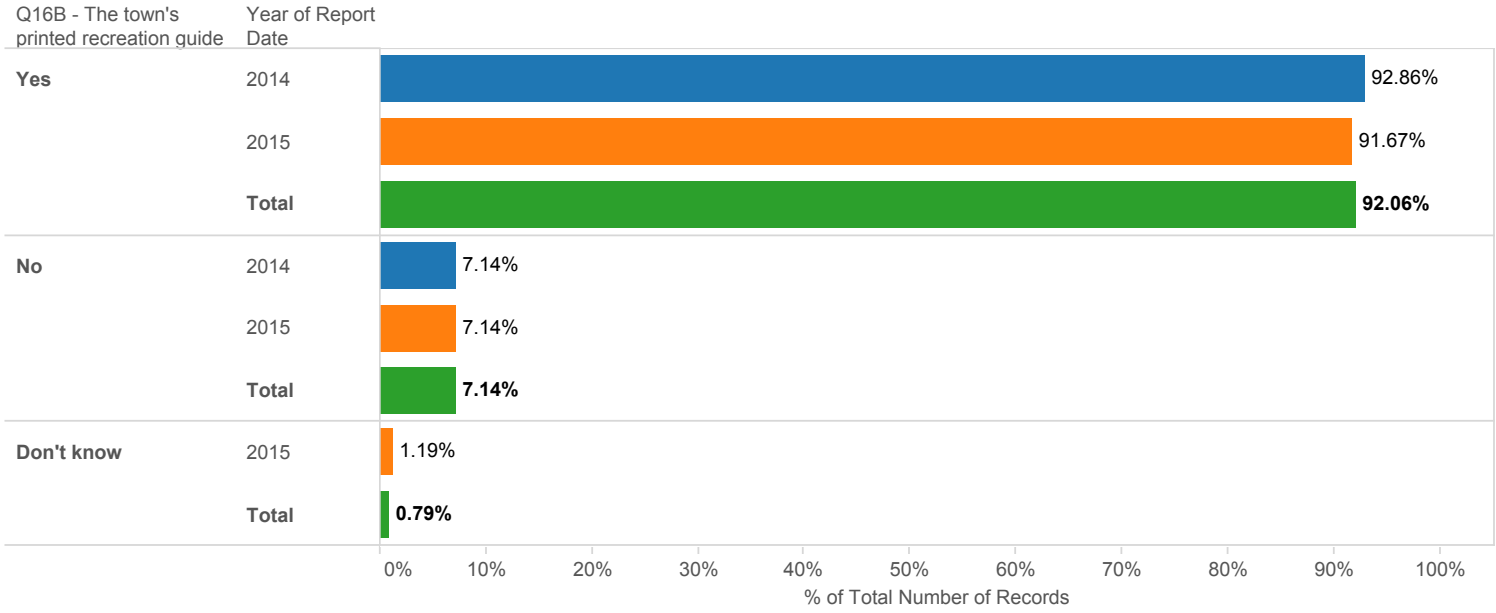
Q14 - Within the last 12 months, has at least one of your children aged 17 or younger participated in any program or activity offered by Windsor's Parks and Recreation Department?



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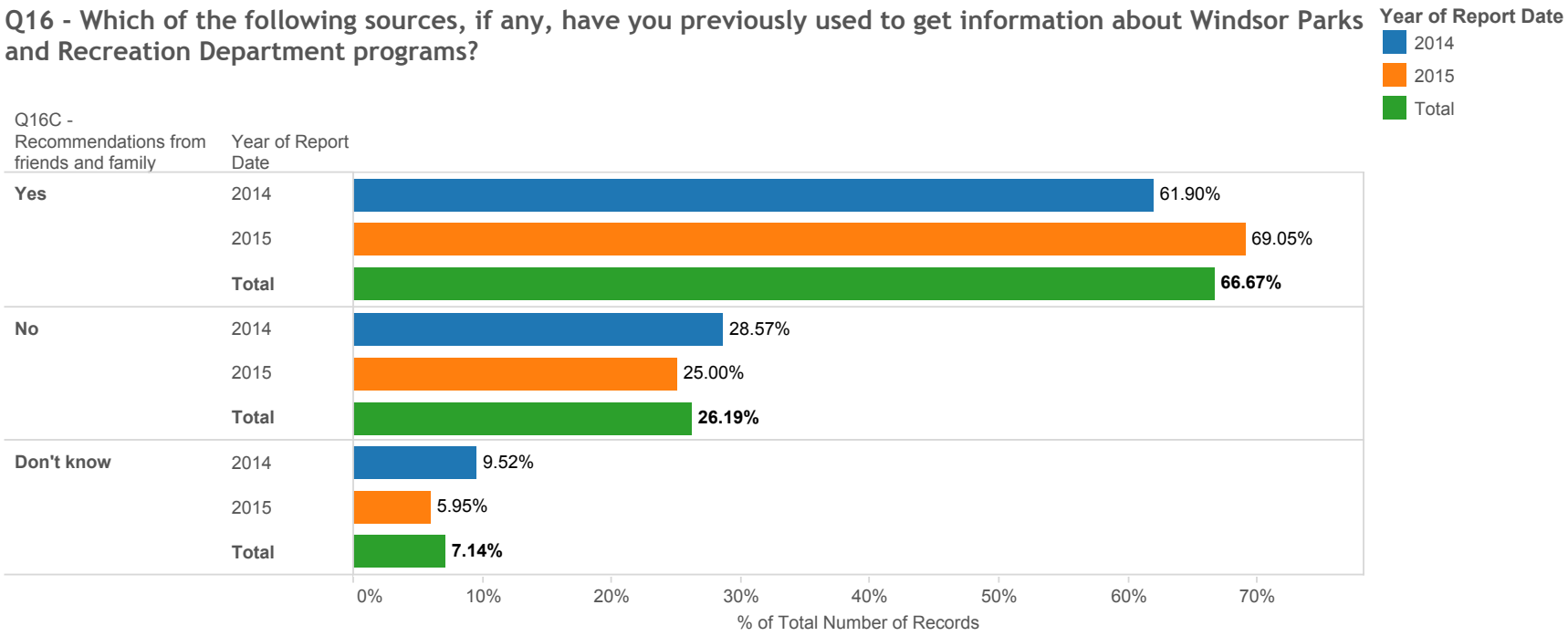
Q16 - Which of the following sources, if any, have you previously used to get information about Windsor Parks and Recreation Department programs?

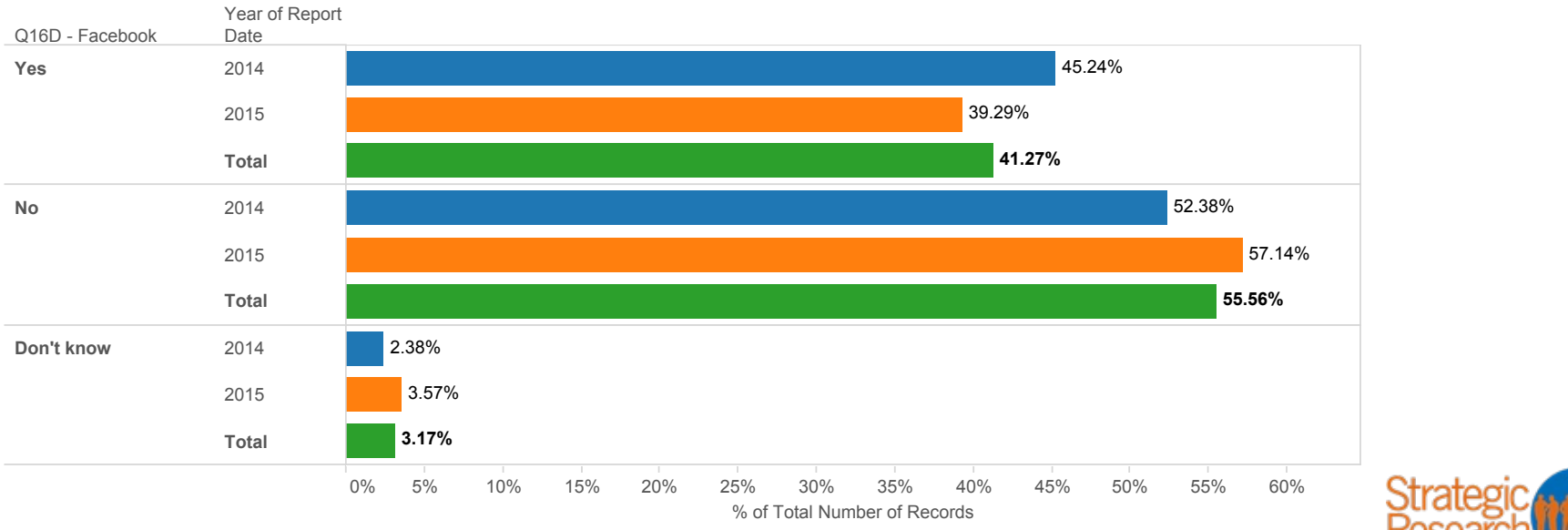




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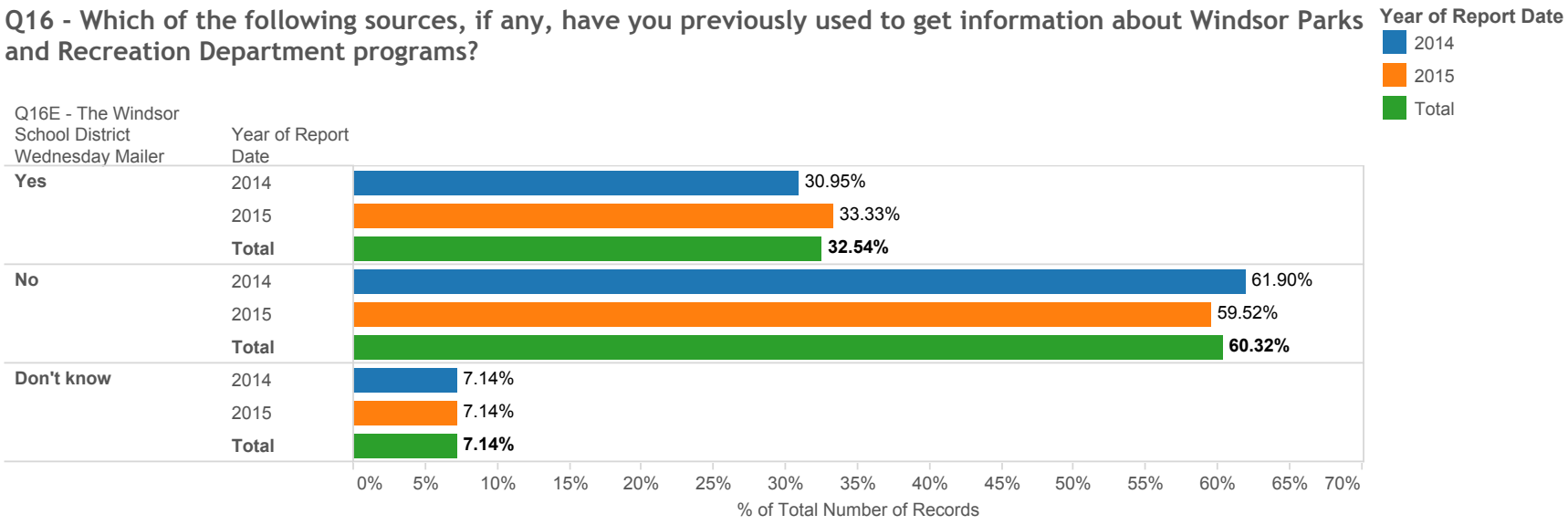
Q16 - Which of the following sources, if any, have you previously used to get information about Windsor Parks and Recreation Department programs?





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Q16 - Which of the following sources, if any, have you previously used to get information about Windsor Parks and Recreation Department programs?



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Verbatim Responses to Open Ended Questions

Full verbatim responses from survey participants to open ended questions, with annotations to basic demographic responses for quick analysis and understanding.

-- On-Line Survey Results (Phase 2) --

Responses to Q4: "In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?" and Q7: "In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?" [Those identifying barriers for Q4 and/or visiting neighboring city parks for Q7]

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
M18-34	525	Yes	No	NE	Four or more times a month	[No barrier cited]	I lifeguard at spring lake.
M18-34	643	No	No	SW	Four or more times a month	I am a Scooter rider and the only place in Windsor to ride and do the types of stunts/tricks I do is the current Skate Park. However, we (scooter riders - and there's a lot of us) have been kicked out of this park by police as the ordinance does not allow scooters to be in this park. We have adapted our riding to accommodate the skate park's design and although there are a few parts that do not work with scooter, the majority of the park does.	I go to Healdsburg every weekend to use the Carson Warner Memorial Skate Park to go scooter riding. When we get kicked out of the Windsor Skate Park, our only option is to drive up to Healdsburg - scooter riding is allowed here and we can enjoy the sport we all like to do.
M18-34	421	Yes	No	SW	Four or more times a month	We need to finish bike paths from west Windsor to the back side of Kaiser park. Right now we have to go around the park in order to enter it.	Windsor doesn't have a pool so we go to Healdsburg high school (the senior pool in Windsor is not acceptable). Also, the parks in Healdsburg have more shade and water features in the summer, so when it's hot we go there.
M18-34	473	No	No	SW	Four or more times a month	[No barrier cited]	Spring lake went fishing.
M18-34	574	No	No	SE	About once a month	[No barrier cited]	Attractiveness of the Healdsburg plaza.
M18-34	588	Yes	No	NE	Four or more times a month	[No barrier cited]	We were not in Windsor.
M35-54	439	Yes	No	SW	Four or more times a month	[No barrier cited]	Birthday parties and other events.

-- On-Line Survey Results (Phase 2) --

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M35-54	449	Yes	No	SW	Four or more times a month	Over-watering of the grass areas at the parks. This is a function of having to get rid of the recycled water that TOW is contracted to take. Most of my neighbors won't use the grass areas because of the over watering. There has to be a solution - Windsor has some smart people.	Events held at these parks.
M35-54	462	Yes	No	SE	Four or more times a month	Dogs and dog poops.	Was in the neighborhood.
M35-54	479	Yes	No	SW	Four or more times a month	[No barrier cited]	Newer play areas for children.
M35-54	565	Yes	No	NE	Two or three times a month	[No barrier cited]	Softball, swimming pool, tennis, golf, cycling, running, picnicking.
M35-54	566	Yes	No	SW	Four or more times a month	[No barrier cited]	Checking out other community parks when visiting friends/families or sporting events.
M35-54	608	Yes	No	SW	Four or more times a month	[No barrier cited]	Newer, higher quality play structures, shade at playground, different activities.
M35-54	618	Yes	No	Don't know	Four or more times a month	[No barrier cited]	Family outings with friends.
M35-54	632	Yes	No	SW	Four or more times a month	[No barrier cited]	Because the skate park here was too crowded.
M35-54	431	Yes	No	NW	Four or more times a month	I would like to see lights installed on the baseball fields at Kaiser Park. It would allow for more games to be played in the Summer and Fall.	[No outside park visits]
M35-54	434	Yes	No	SW	Four or more times a month	[No barrier cited]	Athletic events.

-- On-Line Survey Results (Phase 2) --

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M35-54	443	Yes	No	SW	Four or more times a month	[No barrier cited]	Youth sports.
M35-54	467	No	No	SW	Four or more times a month	I would really like to see the unused bare spot at the park in Vintana turned into a neighborhood dog park. Many great animals in the neighborhood but are unable to run and exert their energy due to leash laws. Really do not like having to make a day trip to go to the other side of town in the car.	Used to live in Santa Rosa and enjoyed spring lake area.
M35-54	575	Yes	No	NW	Four or more times a month	[No barrier cited]	Healdsburg has a newer park with structures and pits and rides that no other park has. I don't remember the name.
M35-54	582	Yes	No	SE	Four or more times a month	[No barrier cited]	Football and baseball games.
M35-54	587	Yes	No	SW	Four or more times a month	[No barrier cited]	Trying something new.
M35-54	611	Yes	No	NE	Four or more times a month	[No barrier cited]	Larger parks with more facilities geared towards adults (long walking trails, Frisbee golf, etc).
M65+	423	Yes	No	NW	Four or more times a month	[No barrier cited]	Change of pace.
M65+	470	No	No	SW	Four or more times a month	available restrooms. No aquatic center.	Aquatic center.
M65+	633	Yes	Yes	NE	Four or more times a month	[No barrier cited]	Recreation, picnic.
F18-34	433	No	Yes	Don't know	Two or three times a month	[No barrier cited]	There is a swimming pool for year round lap swim as well as recreational use.

-- On-Line Survey Results (Phase 2) --

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F18-34	442	No	Yes	Don't know	Four or more times a month	[No barrier cited]	We went to a park in Healdsburg that had a tire swing and I don't know what they are called but they are these things that make you spin really fast only one person can use it but it's really fun.
F18-34	517	No	No	NE	Four or more times a month	[No barrier cited]	The skate park is better because there is more shade.
F18-34	523	No	No	Don't know	Two or three times a month	[No barrier cited]	The reason why I visited was because of a key club/Kiwanis event.
F18-34	526	Yes	No	NW	Four or more times a month	Safety issue.	Just for fun.
F18-34	631	Yes	Yes	NW	Four or more times a month	No scooters allowed at the skate park.	[No outside park visits]
F18-34	425	Yes	No	SE	Four or more times a month	[No barrier cited]	Family.
F18-34	438	No	No	NW	Two or three times a month	[No barrier cited]	Hiking trails in Healdsburg.
F18-34	441	No	No	NE	Two or three times a month	[No barrier cited]	Some of them are more spacious with more walking trails that are less populated.
F18-34	459	Yes	No	SE	About once a month	[No barrier cited]	Howarth park has more to offer than our parks here.

-- On-Line Survey Results (Phase 2) --

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F18-34	460	Yes	No	NE	Four or more times a month	Lack of restrooms. Playground areas seem out of date and in some cases unsafe - large 2' drop off at the base of the slide on the 2-5 playground at Pleasant Oak Park for example. During the rain drainage also appears to be an issue at some of the playgrounds.	More diverse playground offerings (Georgi Park in Healdsburg and Howarth Park in Santa Rosa for example) and more updated playgrounds/equipment.
F18-34	468	Yes	No	SW	Four or more times a month	It would be nice if the playgrounds in the neighborhood parks had restrooms. Having a newly potty trained daughter, we often can't stay for as long as we'd like because we have to run home for potty breaks.	I've visited Pioneer Park in Santa Rosa because I was meeting a friend coming from Rohnert Park, so we chose a location in the middle. We love that this park had a fenced in area for the smaller children. We've also visited Howarth Park many times. My children love the train, carousel, pony rides and splash pad...this is definitely a draw for us in the summer months and would love to have something like it that is closer to us.
F18-34	471	Yes	No	NE	Two or three times a month	[No barrier cited]	Variety and there is a specific park in Healdsburg that is really awesome of the littles because it has little equipment and is enclosed by a gated fence all the way around.
F18-34	480	Yes	No	NW	Four or more times a month	[No barrier cited]	Location to family.
F18-34	569	Yes	Yes	NW	Four or more times a month	[No barrier cited]	Birthday parties.
F18-34	572	Yes	Yes	Don't know	Less than once a month	[No barrier cited]	It was a niece's first birthday.
F18-34	602	Yes	Yes	Don't know	Less than once a month	[No barrier cited]	Close to where I shop.

-- On-Line Survey Results (Phase 2) --

Responses to Q4: "In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?" and Q7: "In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?" [Those identifying barriers for Q4 and/or visiting neighboring city parks for Q7]

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F18-34	607	Yes	Yes	NE	Two or three times a month	Water fountains not working.	Bathrooms.
F18-34	630	Yes	Yes	NW	Four or more times a month	I use to bring my son (10) to ride his scooter at the skate park while my daughter (6) and I played at the playground by the Boy's and Girl's Club, but now can't due to scooters no longer being allowed at the skate park.	My son now has to scooter at Healdsburg skate park. We have also visited Petaluma and Piner skate parks and made lunch/ice cream purchases in those towns instead of Windsor.
F18-34	645	Yes	Yes	NW	Four or more times a month	[No barrier cited]	Visit the Park Plaza Healdsburg only for q q had to go through there but I hate porq q nothing to entertain the will is there , as games or anything like that. (Visite el parque de la plaza de Healdsburg solo por q tenia q pasar por ahi pero no me gusta porq no hay nada para q los se entretengan ahi, como juegos ni nada de eso.)
F35-54	426	Yes	No	NW	Four or more times a month	[No barrier cited]	School event or personal interest.
F35-54	430	Yes	No	SW	Two or three times a month	[No barrier cited]	Bigger picnic area and not as expensive to rent.
F35-54	440	Yes	No	SW	Four or more times a month	[No barrier cited]	Howarth Park for a group event and the variety of activities.
F35-54	455	Yes	No	SE	Four or more times a month	[No barrier cited]	Our children have a fondness for Giorgi Park in Healdsburg. We also like open space of other surrounding areas.

-- On-Line Survey Results (Phase 2) --

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F35-54	456	Yes	No	NW	Four or more times a month	[No barrier cited]	Variety. Howarth park in Santa Rosa is exceptional. We also often visit Giorgi park in Healdsburg, which has different play equipment than we have here in Windsor.
F35-54	458	Yes	No	SW	Four or more times a month	[No barrier cited]	Better playground equipment in Healdsburg (Badger and Gigori) better tables and infrastructure for hosting a gathering.
F35-54	461	Yes	No	NE	Four or more times a month	[No barrier cited]	We have gone up to Healdsburg's Georgi park because it has more to do and keeps my three children more entertained then Windsor parks. Also, we have to go out of the area to visit a public pool.
F35-54	466	Yes	No	NW	Four or more times a month	[No barrier cited]	Sports games.
F35-54	472	Yes	No	SW	Four or more times a month	We have a child and there have been loose pit bulls(sure some of them are good dogs) a few times. This makes my husband very worried. We don't feel like we can relax while our son plays because some dog owners are irresponsible. Other than that we love being outside together.	We just happened to be near, or to meet someone who lived there.

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-- On-Line Survey Results (Phase 2) --

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F35-54	478	Yes	No	NE	Two or three times a month	Hard to use parks (Lakewood) when guys playing basketball are smoking (weed) and cursing. Not the family environment I am wanting. Hiram Lewis is nice (skatepark for older one and playground for younger one) but NOT at anytime when the Boys and Girls club is in session. Not all parks have swings so my older one sometimes won't go with me to take my younger one.	[No outside park visits]
F35-54	513	Yes	No	NE	Four or more times a month	[No barrier cited]	Meeting family that live in those towns.
F35-54	568	Yes	No	NW	Four or more times a month	[No barrier cited]	Updated park equipment.
F35-54	571	Yes	No	SW	Four or more times a month	[No barrier cited]	Giorgi Park in Healdsburg is so appealing to all. It is very unique. Howarth Park with all it's amenities and attractions are very pleasing.
F35-54	573	Yes	No	NE	Four or more times a month	Water faucets (with produce actual water to drink); bathrooms.	Healdsburg parks: Badger park has bathrooms and it's playground is gated; other Healdsburg parks have really awesome and fun playground equipment.
F35-54	579	Yes	No	SW	Four or more times a month	[No barrier cited]	Much better playgrounds. Better trails.

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F35-54	584	Yes	No	SW	Four or more times a month	In every park there needs to be restroom. Whether it is a neighborhood park or any other park. With a 2 year old who is potty training, even down the street makes lengthy journey. Parks are supposed to build community and can not be used for any length of time without facilities. The restrooms could even be pay restrooms to offset maintenance costs or to discourage abuse.	We go to parks to meet friends, go on walks and enjoy another place.
F35-54	585	Yes	No	NW	Four or more times a month	[No barrier cited]	Different play structures than the all in one kind. That you see at many parks.
F35-54	596	No	No	SW	About once a month	[No barrier cited]	Love walking at Spring Lake Park. Their walking trails are great!
F35-54	605	Yes	No	NE	Four or more times a month	[No barrier cited]	Parks in Healdsburg have unique play areas that are fun for kids. The skate park is larger and better for young children.
F35-54	621	Yes	No	NE	Four or more times a month	[No barrier cited]	Something different.
F35-54	623	Yes	No	NE	Four or more times a month	[No barrier cited]	Our family prefers the skate park in Healdsburg to the skatepark in Windsor. It has a better design and has grass area and more benches as well as shade.

-- On-Line Survey Results (Phase 2) --

Responses to Q4: "In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?" and Q7: "In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?" [Those identifying barriers for Q4 and/or visiting neighboring city parks for Q7]

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
F35-54	624	Yes	No	Don't know	Four or more times a month	The Windsor Skate park is a favorite place to go for my two young boys. Unfortunately I don't always feel comfortable taking them there to ride their scooters because of the skate boarding riders. It's over crowded and there needs to be more regulation from the town. Possible having a town worker who could monitor the kids and set times for the skate boarders and scooter riders to share the park.	I take my boys to the Healdsburg Skate park so they can ride their scooters there. It's less crowded.
F35-54	628	Yes	No	NW	Two or three times a month	My son is not able to use the skateboard park because he uses a shooter. We would be at Hirim Lewis a lot more if was able to use the skate park while my younger daughter played at the playground.	[No outside park visits]
F35-54	636	Yes	No	NE	Two or three times a month	I have been unable to sign my son up for swimming lessons due to the limited sessions and times of sessions for his skill level. He is no longer able to use his scooter at the skate park which is disappointing to him.	Going to skate parks And swim lessons.
F35-54	640	Yes	No	NE	Two or three times a month	[No barrier cited]	To visit skate park in Healdsburg to drop off son and watch him.
F35-54	454	Yes	No	NE	Two or three times a month	[No barrier cited]	No.

-- On-Line Survey Results (Phase 2) --

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GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
F35-54	475	Yes	No	SW	Four or more times a month	For grass fields it's been the problem of over watering and drainage. Also availability of fields for sports.	Sports.
F35-54	476	No	No	SW	Less than once a month	[No barrier cited]	Better dog parks.
F35-54	564	Yes	No	SW	Four or more times a month	[No barrier cited]	We go to the dog park and pool and playgrounds in Healdsburg on a regular basis because they are nicer and better maintained.
F35-54	567	No	No	NW	Four or more times a month	[No barrier cited]	Some of the parks have water or ponds that add to the beauty.
F35-54	591	Yes	No	SE	Four or more times a month	[No barrier cited]	We play ball in some of these parks...Kaiser Park is the nicest.
F35-54	592	Yes	No	NW	Two or three times a month	[No barrier cited]	Birthday party or with friends.
F35-54	599	Yes	No	NW	Less than once a month	[No barrier cited]	Maybe not city parks...but regional or open space parks nearby other cities.
F35-54	600	No	No	NW	Less than once a month	[No barrier cited]	Family gathering.
F35-54	606	No	No	NW	Four or more times a month	[No barrier cited]	Nice walking path with outdoor art along trail that is next to downtown Healdsburg.
F35-54	615	No	No	SW	Two or three times a month	[No barrier cited]	Dog park in Railroad Square area is next to their farmers market.
F35-54	617	Yes	No	NE	Four or more times a month	[No barrier cited]	Because I take my son and his friends to neighboring towns to use their skate (scooter) parks.

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GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
F35-54	620	Yes	No	NE	Four or more times a month	The A field at Keiser Park needs a restroom. Especially for the players. It is too far for them to run across to the other two restroom sites during a game. The outcome could be compromised if they are not back in time for their batting position or even a fielding position.	Skate Parks in Sebastopol and Healdsburg and Baseball in Rohnert Park.
F35-54	627	Yes	No	SW	Four or more times a month	Skate park - no scooters. this is where I would hang out with my son. Cant do that anymore.	Was spending the day in Healdsburg.
F35-54	635	Yes	No	NE	Four or more times a month	No scooters allowed at the skate park and the baseball fields at Keiser Park being locked up.	Baseball.
F35-54	637	Yes	No	SE	Four or more times a month	[No barrier cited]	We go to Healdsburg to the skateboard park because they allow scooters.
F35-54	642	No	No	SW	Four or more times a month	[No barrier cited]	Met up with friends who live in those cities.
F35-54	644	Yes	No	NW	About once a month	No swimming pool!	Nature, swimming.
F65+	419	No	No	SW	Two or three times a month	[No barrier cited]	Older communities so more mature trees. Trees hugely important to me.
F65+	420	No	No	NE	Four or more times a month	[No barrier cited]	Better children's play equipment!!!!!!! More shade and variety of play apparatus in the other towns park.
F65+	424	No	No	NW	Two or three times a month	[No barrier cited]	Small dog park in Healdsburg.
F65+	444	No	No	SW	Four or more times a month	Lighting is minimal for evening walks.	[No outside park visits]

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GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
F65+	451	No	No	SW	Two or three times a month	[No barrier cited]	I visited Armstrong Park -- because it's amazing.
F65+	452	No	No	NE	Four or more times a month	[No barrier cited]	Better play equipment for kids, and swimming facilities for families.
F65+	514	No	No	SW	Two or three times a month	[No barrier cited]	Bocce courts.
F65+	594	No	No	SW	Four or more times a month	[No barrier cited]	More dog friendly.
F65+	595	No	No	SW	Four or more times a month	[No barrier cited]	More established parks, i.e. bigger trees.
F65+	610	Yes	No	SW	Four or more times a month	Would like to have another dog park inside the town of Windsor. Would like to ticket the people who have their dog's off leash, I have been bitten and or attacked twice.	Family gathering.
F65+	422	No	No	NE	Four or more times a month	[No barrier cited]	To join friends on walking paths in Howarth/Spring Lake Park.
F65+	429	No	No	NW	About once a month	[No barrier cited]	I volunteer at LBG.
F65+	437	No	No	NE	Two or three times a month	[No barrier cited]	Healdsburg great shopping and dining experience with little square off Healdsburg Ave ... It's tiny though. I prefer to go to the square in Sonoma where I love to get food and wine from the cheese factory and eat in the grounds across the road where they have a stage and pond. I think Windsor Green is improving all the time and Olivers will make all the difference.

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GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q4. BARRIER(S) TO WINDSOR PARK SYSTEM USE?	Q7. REASONS FOR VISITING PARKS IN NEIGHBORING COMMUNITIES?
F65+	463	Yes	No	NE	Four or more times a month	[No barrier cited]	I wanted to visit a small dog park which I do not have in my area. I would like to see more upkeep on the parks that we doing have, safety is also an issue after dark and vandalism seems to be gathering momentum in this area.
F65+	483	No	No	Don't know	Four or more times a month	Application of rules.	Friends.
F65+	563	No	No	NE	Four or more times a month	[No barrier cited]	Healdsburg's Square has all kinds of nice events.
F65+	597	No	Yes	SW	Four or more times a month	[No barrier cited]	Hogarth park has a great children's playground and walking , biking trails & Annandel for hiking!
F65+	619	No	No	NE	Four or more times a month	[No barrier cited]	Activities.
F65+	638	No	No	NE	Two or three times a month	[No barrier cited]	Walking.

-- On-Line Survey Results (Phase 2) --
Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"
[All respondents]

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
M18-34	525	Yes	No	NE	Four or more times a month	Very	Pool.
M18-34	643	No	No	SW	Four or more times a month	Moderately	I would LOVE to see a new Skate Park built that accommodates both scooter riding, which is now a very popular sport, and skateboarding. The current park is too small for the amount of kids would are doing these sports. I believe that a larger park would also bring in kids from neighboring cities which means more money would be spent in our town. (Lunch, drinks, possibly gas, etc..)
M18-34	421	Yes	No	SW	Four or more times a month	Moderately	Instead of building a 'destination playground' at Kaiser park please make the playground and fields in the Town Green your 'destination' to bring people from out of town. this will benefit the local economy and invite others to our great town, where they can spend their money at merchants that are on the green. Save Kaiser park for the locals - keep it focused on sports and events for LOCAL kids. Build a pool and rec center, but keep it for the locals, and paid for by the locals, not outside organizations or tribes. The biggest opportunity for Parks and Rec is to fix the town green park - make it a place that people want to hang out and have birthday parties. Downtown Sonoma plaza is a great example for Windsor to model after: it has two playgrounds and people picnicking every weekend. It's a gathering place, and the surrounding businesses benefit greatly. It's a win-win.
M18-34	473	No	No	SW	Four or more times a month	Very	Dog park on the west side.

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[All respondents]

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M18-34	574	No	No	SE	About once a month	Moderately	Improvements to the Vintana neighborhood parks. Shade structures, bbqs, picnic tables, dog park. Etc.
M18-34	588	Yes	No	NE	Four or more times a month	Very	Windsor youth sports.
M35-54	439	Yes	No	SW	Four or more times a month	Moderately	More tennis courts. More bike lanes and trails linking neighborhoods and schools.
M35-54	449	Yes	No	SW	Four or more times a month	Very	Town Green - a lot of signs tell us what not to do (skating, cycling, having too much fun) and not a single sign says, Welcome! Not a good way to retain visitation and welcome visitors to a high-visibility area. And, more than one, of course, as our population ages, would be nifty to see some kind of 'Playground' for seniors. This would help with our walkability and build community. China has some great ones, and they are catching on here: http://www.governing.com/generations/government-management/gov-senior-playgrounds-popping-up.html
M35-54	462	Yes	No	SE	Four or more times a month	Moderately	Public pool in Keiser park would be nice.
M35-54	479	Yes	No	SW	Four or more times a month	Moderately	Picnic area and better maintenance of old vineyard park.
M35-54	565	Yes	No	NE	Two or three times a month	Very	Referring to the previous questions, 'not sure' means I would need more information about those specific projects before supporting public funding. A public swimming pool would be a great addition, but I'm not sure if Keiser Park is the best spot for it.
M35-54	566	Yes	No	SW	Four or more times a month	Very	Public pool center at Keiser.

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[All respondents]

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M35-54	608	Yes	No	SW	Four or more times a month	Very	For Vintana need picnic/BBQ area + shade for the play structures. Additional play structure types would be welcome. Fix water fountains.
M35-54	616	Yes	No	SE	Four or more times a month	Moderately	I live near Robbins park and it is very under used. Some has to do with the age of our neighborhood and some has to do with it being a huge park with very little to offer.
M35-54	618	Yes	No	Don't know	Four or more times a month	Very	Better drainage of fields and more lighting for evening sports.
M35-54	629	Yes	No	NW	Four or more times a month	Moderately	Scooter park for our youth.
M35-54	632	Yes	No	SW	Four or more times a month	Moderately	More baseball/softball fields. Bigger scooter/skate park.
M35-54	431	Yes	No	NW	Four or more times a month	Very	I would like to see lights added to the baseball fields in Kaiser Park.
M35-54	434	Yes	No	SW	Four or more times a month	Moderately	Overall better drainage and maybe a new type of grass...most of the parks that I go to have very thick, 'cushy' grass and are wet even in the hot summer months...(examples..Vintage Greens, Keiser, Wilson Ranch, Exposit, Hiram Lewis, the portion of Lakewood near the basketball courts)
M35-54	443	Yes	No	SW	Four or more times a month	Very	I would like to see an outdoor aquatic facility with an Olympic size pool that would accommodate swimming and water polo for youth programs and the high school. It could provide swim lessons, a youth swim team, and host swim invitationals and water polo tournaments. I would also like to see a softball facility like the baseball fields at Keiser Park.

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[All respondents]

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M35-54	465	Yes	No	SW	Four or more times a month	Very	Lights that cover all of the Athletics fields like Wilson Ranch and Keiser. At least one multi use field turf field that could be shared so grass isn't destroyed.
M35-54	467	No	No	SW	Four or more times a month	Very	More security from local law enforcement especially after hours.
M35-54	575	Yes	No	NW	Four or more times a month	Moderately	Huge park with lots of play structures and swings and a variety.
M35-54	582	Yes	No	SE	Four or more times a month	Moderately	More baseball fields.
M35-54	587	Yes	No	SW	Four or more times a month	Moderately	Connect Vintana with Kaiser park.
M35-54	611	Yes	No	NE	Four or more times a month	Moderately	More Adult (not senior) access. Not just walking/ biking. Items such as Frisbee golf, BBQ spots, dog parks, etc.
M35-54	634	No	No	NW	About once a month	Not very	Lighted softball fields.
M65+	423	Yes	No	NW	Four or more times a month	Very	Expanded walking and bike connections to the various improvements - get us out of our cars.
M65+	435	No	No	SE	Four or more times a month	Very	Connected trails. Not build anymore stuff at Keiser! We need more amenities in the Esposti Park area.
M65+	470	No	No	SW	Four or more times a month	Moderately	Need aquatic center. Need public restrooms.
M65+	432	No	No	NE	Four or more times a month	Very	Pool.
M65+	436	No	No	SW	About once a month	Very	Definitely keep up the maintenance on the regional park trails and restroom facilities.

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[All respondents]

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M65+	633	Yes	Yes	NE	Four or more times a month	Very	Pool in Keiser Park.
F18-34	433	No	Yes	Don't know	Two or three times a month	Moderately	My main sport is swimming so as long as there is a competition pool for year round use I would be more content living in this town.
F18-34	442	No	Yes	Don't know	Four or more times a month	Not very	I think it would be cool to have exercise thingy's like they have in Asian countries for the elder people.
F18-34	464	No	No	NW	Four or more times a month	Very	Pool and gym.
F18-34	515	Yes	Yes	SE	Four or more times a month	Very	I would like to see an aquatic center of some sort.
F18-34	517	No	No	NE	Four or more times a month	Moderately	Aquatic center.
F18-34	518	No	No	SW	Two or three times a month	Moderately	We need a pool in Windsor, one that the swim team can use so it would need to be 25 yards or meters. That way competition teams or water polo can have the right dimensions.
F18-34	523	No	No	Don't know	Two or three times a month	Very	Aquatic and community center.
F18-34	526	Yes	No	NW	Four or more times a month	Moderately	A swimming pool.
F18-34	631	Yes	Yes	NW	Four or more times a month	Moderately	More lighting.
F18-34	425	Yes	No	SE	Four or more times a month	Moderately	Swings for smaller children.

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[All respondents]

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F18-34	428	Yes	No	NE	Four or more times a month	Very	Love to see more for small children. Destination park aquatic center with year rounds swimming would be awesome. My kids love the duck pond on the Sonoma plaza something with animals to visit.
F18-34	438	No	No	NW	Two or three times a month	Moderately	More games in neighborhood parks. i.e.; bocce courts, horseshoes, shuffleboard, etc.
F18-34	441	No	No	NE	Two or three times a month	Moderately	I would like to see a saline pool (meaning no chlorine or other toxic or harmful chemicals) only using salt and the sun to clean it, I would like each park to have an announcement board where that particular neighborhood can post yard sales, situations, news, babysitting jobs or parties/activities, or carpooling for students, etc to encourage togetherness of that community, changing it weekly if needed. I would like to see archery courts as well.
F18-34	447	No	No	NE	About once a month	Don't know	I'm not sure.
F18-34	459	Yes	No	SE	About once a month	Very	Preschool.
F18-34	460	Yes	No	NE	Four or more times a month	Moderately	The items already mentioned in the survey. Destination Children's Playground. Aquatic Center. Public Art. Connectivity of trails.
F18-34	468	Yes	No	SW	Four or more times a month	Moderately	I would love to see something similar to what they have at Howarth Park. A train ride, carousel, splash pads for the hot summer months. Anything really that would get my kids excited to go to a park here rather than Howarth park.
F18-34	471	Yes	No	NE	Two or three times a month	Very	Would be fun to have a more exploratory/natural park for children like a few of the children's museums have... Realize that takes a lot more maintenance.

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F18-34	480	Yes	No	NW	Four or more times a month	Moderately	Don't know.
F18-34	569	Yes	Yes	NW	Four or more times a month	Moderately	More parks available to reserve for birthday parties. Closer bathrooms near children's playground at Kaiser park. More bb courts and lower hoops for smaller kids.
F18-34	572	Yes	Yes	Don't know	Less than once a month	Not very	More safety. Many children areas have had traces of people smoking at them. When I have taken my children to play at the children's play area we have found cigarettes there.
F18-34	578	Yes	No	NW	Two or three times a month	Very	Mommy and Me swim class (for children under 3). Use of baseball fields at Kaiser park without having to reserve.
F18-34	601	Yes	Yes	Don't know	Four or more times a month	Moderately	Nothing.
F18-34	602	Yes	Yes	Don't know	Less than once a month	Don't know	Don't know.
F18-34	607	Yes	Yes	NE	Two or three times a month	Moderately	Add bathrooms to all parks and also water fountains.
F18-34	609	Yes	No	Don't know	Two or three times a month	Very	Don't know.
F18-34	630	Yes	Yes	NW	Four or more times a month	Don't know	Having an all inclusive skate park.

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F18-34	645	Yes	Yes	NW	Four or more times a month	Moderately	Maintenance of parks , sometimes the grass is very large and there are many herbs and it does not look good . The parks are sometimes neglected .. But it would be great to have more children's play areas , swimming pool, and bike trails with our in a safe place and not with cars . (El mantenimiento de los parques, algunas veces el pasto es muy grande y hay muchas hierbas y eso no se ve bien . Los parques a veces se ven descuidados.. Pero seria grandioso tener mas areas para juegos de ni±os, alberca, y senderos para practicar ciclismo con nuestros en un lugar seguro y no junto a los autos..)
F35-54	426	Yes	No	NW	Four or more times a month	Very	Swim Center.
F35-54	430	Yes	No	SW	Two or three times a month	Not at all	Town pool and lights at Kaiser park.
F35-54	440	Yes	No	SW	Four or more times a month	Moderately	Full access Swimming Pool AND more tennis courts are needed in Windsor. Tearing up the much used soccer fields in Keiser doesn't make sense unless they will be replaced elsewhere.
F35-54	455	Yes	No	SE	Four or more times a month	Moderately	An aquatic park - swimming/lessons.

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GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F35-54	456	Yes	No	NW	Four or more times a month	Moderately	We need a community pool, as learning to swim is a life saving skill. While we can do swimming lessons at the Senior Center, there are not enough opportunities for kids to practice swimming. Also, having safe walking/bike paths throughout the town would be great. I don't feel like there are many place I can take my kids to learn to ride their bikes, without being on the sidewalks (which are often blocked by basketball hoops or other things) or in the street with cars.
F35-54	457	Yes	No	SW	Four or more times a month	Moderately	Picnic tables. Basketball court as discussed in previous years at park in Vintana.
F35-54	458	Yes	No	SW	Four or more times a month	Moderately	More space to expand the Parks and Rec offerings would be nice. We love the preschool programs! We'd like to see them expanded. Overall Windsor is doing great with the parks. More dog parks would be nice as dog owners would love to have more space to let their dogs off leash. It would help mitigate the problem of dogs dirtying up the other areas of the park, including the playgrounds.
F35-54	461	Yes	No	NE	Four or more times a month	Moderately	A nice, clean public pool that isn't overcrowded in the summer.
F35-54	466	Yes	No	NW	Four or more times a month	Very	We need more soccer fields grass and turf.
F35-54	469	Yes	No	NE	Four or more times a month	Moderately	Ground around play structures. Many of them are uneven, especially dangers for spills by little ones, and a rubber or alternative to sand, rock or bark.
F35-54	472	Yes	No	SW	Four or more times a month	Moderately	Swim center!

-- On-Line Survey Results (Phase 2) --
Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"
[All respondents]

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F35-54	478	Yes	No	NE	Two or three times a month	Moderately	The condition of the soccer fields (used by many including neighboring cities) is less than desired and at times dangerous. Turf fields - more with lights, etc will allow more all year round sports.
F35-54	513	Yes	No	NE	Four or more times a month	Moderately	Please, please, please build safe bike trails that connect both sides of town.
F35-54	568	Yes	No	NW	Four or more times a month	Moderately	Picnic areas and shade structures.
F35-54	571	Yes	No	SW	Four or more times a month	Moderately	BBQ pits and bathrooms in Vintana neighborhood. More outdoor spaces to have parties (need shade, BBQ & bathrooms).
F35-54	573	Yes	No	NE	Four or more times a month	Moderately	Freeway overpass to allow safe bike/walk path from east side of freeway to downtown (behind senior center); more bike paths/access -- why isn't Windsor full of kids/families on bikes?
F35-54	579	Yes	No	SW	Four or more times a month	Moderately	Better playgroundsàa water pad playground. Must provide shade too.
F35-54	584	Yes	No	SW	Four or more times a month	Not very	Bathrooms are sooooooooooo important. One in every single park is necessary. Also, there are so many holes to the bike lanes in our community. The town really needs to make this a priority and link all of the bike lanes to make our town a REAL bike friendly town.
F35-54	585	Yes	No	NW	Four or more times a month	Moderately	Connecting the hiking and biking trails. Encourage city to expand sidewalk down old redwood highway from town green north to star road.
F35-54	596	No	No	SW	About once a month	Moderately	Shade of some type at the park in Vintana.

-- On-Line Survey Results (Phase 2) --
Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"
[All respondents]

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F35-54	605	Yes	No	NE	Four or more times a month	Moderately	My main concern is that if more sports fields are added, I strongly oppose use of crumb rubber artificial turf due to numerous potential health hazards. I like Windsor fields because they are REAL GRASS!
F35-54	612	Yes	No	NE	Four or more times a month	Moderately	Paved walking/biking trails! Dog park at Michael Hall Park.
F35-54	621	Yes	No	NE	Four or more times a month	Moderately	Unsure.
F35-54	623	Yes	No	NE	Four or more times a month	Very	I want to see improvements to the Windsor skatepark including continuity of the parties using the park, shade, more room meaning an addition to the park. I would love to see the park being used by all who enjoy the area. Scooter riders, skateboarding, roller blades and BMX. I feel they should add on to the existing park to make more room and they can all co exist. Trees and grass surrounding the bowls and park would be very nice for the spectators and lend a place for participating athletes to rest.
F35-54	624	Yes	No	Don't know	Four or more times a month	Moderately	I'd like to see a scooter only park be built for our young youth. Windsor has the largest population of young children out of any other city in Sonoma County. We need to take care of them and keep them safe and off the streets. I scooter only park would keep them in one area and will avoid them scootering in parking lots, schools ext. Scooter riding in the number it's favorite activity for youth boys in Windsor. It's the new skate board.
F35-54	628	Yes	No	NW	Two or three times a month	Moderately	I would like to see the rules for the skateboard park include allowing shooters or build a new shooter park.

-- On-Line Survey Results (Phase 2) --
Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"
[All respondents]

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F35-54	636	Yes	No	NE	Two or three times a month	Moderately	Swimming facility.
F35-54	640	Yes	No	NE	Two or three times a month	Very	More working water fountains. or station where you could fill up a water bottle.
F35-54	427	Yes	No	NE	Four or more times a month	Moderately	A swimming pool that could be used in conjunction with Windsor High School.
F35-54	454	Yes	No	NE	Two or three times a month	Moderately	No.
F35-54	475	Yes	No	SW	Four or more times a month	Moderately	Public pool not at senior center and more sports facilities.
F35-54	476	No	No	SW	Less than once a month	Moderately	Vintana is a large and very dog friendly neighborhood. I would love to see a small dog park put in as our properties are fairly small and close together. They does not provide the room for exercise and socialization needed. There is a strict leash law in effect that a lot of folks choose to ignore and we have a lot of fence aggression. I feel with a small fenced in dog park would these issues would decrease immensely.
F35-54	477	No	No	SW	About once a month	Moderately	Please improve the park at Vintana. This was supposed to have more facilities but it never happened. There is a big difference compared to Vintage Greens. Now that the economy is better it is still forgotten.
F35-54	564	Yes	No	SW	Four or more times a month	Moderately	More diverse play structures. They all seem the same.
F35-54	567	No	No	NW	Four or more times a month	Moderately	Don't know.

-- On-Line Survey Results (Phase 2) --
Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"
[All respondents]

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F35-54	583	No	No	NW	Four or more times a month	Very	I like the idea of having more for teens to do at the Keiser Park. Although there are some events, there needs to be more available.
F35-54	591	Yes	No	SE	Four or more times a month	Very	Can't think of anything.
F35-54	592	Yes	No	NW	Two or three times a month	Moderately	Play structures that are more fun, also for older kids.
F35-54	599	Yes	No	NW	Less than once a month	Moderately	Pools!
F35-54	600	No	No	NW	Less than once a month	Moderately	Building more walking/bike trails to connect the Town to make it easier and less dangerous than riding or walking on the street. Make connections to parks, facilities, shopping, etc.
F35-54	603	Yes	No	NW	Less than once a month	Very	Swimming pools - lap, diving and kiddie.
F35-54	604	Yes	No	Don't know	Less than once a month	Very	No comment.
F35-54	606	No	No	NW	Four or more times a month	Moderately	Better bike trails and bike lanes.
F35-54	615	No	No	SW	Two or three times a month	Moderately	A public swimming pool with public rec would support all ages activities. Our school's swim teams, child and adult swim lessons, a teenage destination for safe and fun activities.
F35-54	617	Yes	No	NE	Four or more times a month	Moderately	The town is in dire need of a scooter park. It is now a more popular activity than skateboarding, by far, but scooters are not allowed in the skate park. The kids will be at loose ends, scooting in parking lots, in the streets, traveling to neighboring towns and wandering around trying to find a place to be.

-- On-Line Survey Results (Phase 2) --
Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"
[All respondents]

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F35-54	620	Yes	No	NE	Four or more times a month	Moderately	A scooter park since this is the new sport of our kids generation. If the current skatepark is not safe for our scootering kids. Also we need a dog park on the north end of town - actually a couple more dog parks would be nice. We have to load our dog in the car and drive from the Los Amigos/Arata area all the way down to Pleasant Avenue. Our dogs want to run too!
F35-54	627	Yes	No	SW	Four or more times a month	Very	I would love the path in the Vintage Greens development to be completed. Would also love a community pool for our kids.
F35-54	635	Yes	No	NE	Four or more times a month	Moderately	Restrooms at all the parks.
F35-54	637	Yes	No	SE	Four or more times a month	Moderately	The kids need a place to ride their scooters. There seems to ne more kids riding scooters then skateboards these days!
F35-54	642	No	No	SW	Four or more times a month	Very	Windsor has a growing population of young push scooter riders. Scooter riding has gone way beyond just basic riding. They are now doing stunts and tricks like skateboards do and need a 'skate' park to do this in. They have tried to play at the existing skatepark, but have been met with opposition. It would be wonderful to have a new park built that would accommodate scooter, as well as skateboard, riding.
F35-54	644	Yes	No	NW	About once a month	Moderately	Build the aquatic center!!!!!! Please!!!!!!

-- On-Line Survey Results (Phase 2) --
Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"
[All respondents]

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F65+	419	No	No	SW	Two or three times a month	Moderately	I would absolutely love to see the walking trails in the Foothill neighborhood area be accessible to non-residents, even if open to the general public just a couple of days a week, or if special allowances could somehow be made. I would even be willing to pay a small fee for the privilege.
F65+	420	No	No	NE	Four or more times a month	Moderately	Pool complex.
F65+	424	No	No	NW	Two or three times a month	Very	Connectivity for walking and biking especially between Town Green and Sr. Center over 101.
F65+	444	No	No	SW	Four or more times a month	Moderately	No.
F65+	451	No	No	SW	Two or three times a month	Very	More walking areas.
F65+	452	No	No	NE	Four or more times a month	Very	Raised overpass trail over US101 for bikes & pedestrians. From Los Amigos curve where pedestrian / bike trail ends, to over freeway to new shopping center on Old Redwood Hwy.
F65+	453	Yes	No	SW	Less than once a month	Very	Art in the larger parks would be great.
F65+	514	No	No	SW	Two or three times a month	Moderately	I would like to see some well maintained Bocce Courts. It would be fun to have a Bocce league like Santa Rosa's.
F65+	577	No	No	NW	Two or three times a month	Very	No idea.

-- On-Line Survey Results (Phase 2) --
Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"
[All respondents]

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F65+	594	No	No	SW	Four or more times a month	Moderately	We have NUMEROUS parks in Windsor for families and children with so much wasted space. We have only one dog park which is not near big enough and not comfortable. We need more dog parks with benches, grass, trees. We are expected to keep our dogs on leash when there is ample grassy areas to let them run that are not being used by humans. It's too bad Windsor residents have to go to Healdsburg, Santa Rosa, Rincon Valley and Rohnert Park to find a decent dog part.
F65+	595	No	No	SW	Four or more times a month	Very	Addition of wildlife interpretative center.
F65+	610	Yes	No	SW	Four or more times a month	Very	More community nights on the town green.
F65+	422	No	No	NE	Four or more times a month	Very	Community recreational aquatic center.
F65+	429	No	No	NW	About once a month	Very	Aquatic facility.
F65+	437	No	No	NE	Two or three times a month	Very	I think a quiet place for reflection on the town green .... I envision a labyrinth with a peace pole in the middle.
F65+	463	Yes	No	NE	Four or more times a month	Not very	Better upkeep of what we presently have. There seems to be a real lack of manpower taking care of these different parks.
F65+	483	No	No	Don't know	Four or more times a month	Moderately	Public pool.
F65+	563	No	No	NE	Four or more times a month	Not very	Build a community swimming pool anywhere in Windsor so we don't have children swimming in the Windsor Senior Center pool.
F65+	597	No	Yes	SW	Four or more times a month	Moderately	Vintana park is so basic and needs basketball hoop, benches for picnics and water fountains that work.

-- On-Line Survey Results (Phase 2) --
Responses to Q10: "In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen?"
[All respondents]

GENDER & AGE?	ID#	CHILDREN 17 OR YOUNGER?	LATINO?	WINDSOR LOCATION?	Q2. FREQUENCY OF VISITING WINDSOR PARK FACILITIES?	Q5a. HOW SATISFIED ARE YOU WITH QUALITY OF WINDSOR'S PARK FACILITIES	Q10. THE ONE WINDSOR PARK SYSTEM IMPROVEMENT YOU WOULD MOST LIKE TO SEE HAPPEN?
F65+	598	No	No	NW	Four or more times a month	Very	Establish a park West of Starr and North of Windsor River Road.
F65+	614	No	No	Don't know	Four or more times a month	Moderately	Indoor pool, which would be open all year, including Jacuzzi.
F65+	619	No	No	NE	Four or more times a month	Moderately	Pool.
F65+	638	No	No	NE	Two or three times a month	Moderately	A scooter/bike park for the kids.

Cross-tabulated Report

Full report of aggregate findings per question for future analysis and reference to statements made in this report.

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Table 1 Page 1.....S1. [RECORD GENDER BY OBSERVATION]

Table 2 Page 2.....S2. Please stop me when I read your correct age category. Are you <INSERT LIST>?

Table 3 Page 3.....Q1. Within the last six months, do you recall ever having personally visited <INSERT LOCATION>; yes or no?
Percentage of respondents stating "YES" only.
Shown in descending order, ranked highest to lowest.

Table 4 Page 5.....Q2. Within the last six months, about how often have you visited any of the town's parks or recreational facilities?

Table 5 Page 6.....Q3. Has there been any type of barrier or issue with Windsor's park system that keeps you from using park system facilities as much as you would like? Yes or no?

Table 6 Page 7.....Q4. In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

Table 7 Page 9.....Mean Summary Table: Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
4 pt. scale: (4=Very, 3=Moderately, 2=Not very, 1=Not at all satisfied
Shown in descending order, ranked highest to lowest.

Table 8 Page 10.....Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
a. The overall quality of Windsor's public park and recreation facilities

Table 9 Page 11.....Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
b. The maintenance of Windsor's public park and recreation facilities

Table 10 Page 12.....Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
c. The safety of Windsor public parks

Table 11 Page 13.....Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
d. Access to Windsor public parks located near your home

Table 12 Page 14.....Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
e. The availability of Windsor park walking-biking trails

Table 13 Page 15.....Q6. Within the last 12 months, do you recall personally visiting any city park in a neighboring community like Santa Rosa or Healdsburg? Yes or no?

Table 14 Page 16.....Q7. In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

Table 15 Page 19.....Summary Table: Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
Percentage of respondents stating "VERY INTERESTED" only.
Shown in descending order, ranked highest to lowest.

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Table 16 Page 21.....Summary Table: Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
Percentage of respondents stating "FAVOR" only.
Shown in descending order, ranked highest to lowest.

Table 17 Page 23.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
a. Build an outdoor aquatic center in Keiser Park that would include a recreation and competition pool.

Table 18 Page 24.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
a. Build an outdoor aquatic center in Keiser Park that would include a recreation and competition pool.

Table 19 Page 25.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
b. Build a multi-use recreation center in Keiser Park that would include fitness facilities, gym, a teen center, health center, and pre-school accommodations.

Table 20 Page 26.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
b. Build a multi-use recreation center in Keiser Park that would include fitness facilities, gym, a teen center, health center, and pre-school accommodations.

Table 21 Page 27.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
c. Develop a destination children's playground area in Keiser Park

Table 22 Page 28.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
c. Develop a destination children's playground area in Keiser Park

Table 23 Page 29.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
d. Provide public art and sculpture displays

Table 24 Page 30.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
d. Provide public art and sculpture displays

Table 25 Page 31.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
e. Provide more soccer fields

Table 26 Page 32.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
e. Provide more soccer fields

Table 27 Page 33.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
f. Provide more baseball and softball fields

Table 28 Page 34.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
f. Provide more baseball and softball fields

Table 29 Page 35.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
g. Expand and connect walking-biking trails

Table 30 Page 36.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
g. Expand and connect walking-biking trails

Table 31 Page 37.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
h. Provide more tennis courts

Table 32 Page 38.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
h. Provide more tennis courts

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Table 33 Page 39.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
i. Provide more community gardens

Table 34 Page 40.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
i. Provide more community gardens

Table 35 Page 41.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
j. Build more dog parks

Table 36 Page 42.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
j. Build more dog parks

Table 37 Page 43.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
k. Build pickleball courts

Table 38 Page 44.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
k. Build pickleball courts

Table 39 Page 45.....Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
l. Provide more space for indoor gym sports

Table 40 Page 46.....Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
l. Provide more space for indoor gym sports

Table 41 Page 47.....Q10. In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen. And this could be something I have or haven't mentioned.
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

Table 42 Page 50.....Q12. Within the last twelve months, have you or an adult family member in your household participated in any program or activity offered by Windsor's Parks and Recreation Department? Yes or no?

Table 43 Page 51.....Q13. Are you the parent or guardian of at least one child aged 17 or younger currently living in Windsor? Yes or no?

Table 44 Page 52.....Q14. Within the last twelve months, has at least one of your children aged 17 or younger participated in any program or activity offered by Windsor's Parks and Recreation Department? Yes or no?
Total Answering: Parents of a child 17 or younger. [Q13 (1)]

Table 45 Page 53.....Q15. How would you rate your satisfaction with the overall quality of the programs and activities offered by Windsor's Parks and Recreation Department? Are you <INSERT LIST> satisfied?
Total Answering: Those exposed to park programs. [Q12 (1) OR Q14 (1)]

Table 46 Page 54.....Summary Table: Q16. Which of the following sources, if any, have you previously used to get information about Windsor Parks and Recreation Department programs?
Percentage of respondents stating "YES" only.

Table 47 Page 55.....D1. What is the zip code of your primary home?

Table 48 Page 56.....D2. Is your primary home located east or west of Highway 101?

Table 49 Page 57.....D3. Is your primary home located north or south of the Redwood Highway?
Total Answering: Those residing east of Highway 101. [D2 (1)]

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Table 50 Page 58.....D4. Is your primary home located north or south of Windsor River Road?
Total Answering: Those residing west of Highway 101. [D2 (2)]

Table 51 Page 59.....D5. Are you of Hispanic or Latino origin? Yes or no?

Table 52 Page 60.....D6. Is the total household income for all members in your household, aged 18 and over, above or below $60,000 a year?

The Town of Windsor and Gates + Associates:
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S1. [RECORD GENDER BY OBSERVATION]

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MALE	49	170	49	-	10	25	14	30	19	47	2	1	20	18	13	7	8	18	36	12	-
	24.3%	48.6% A	100%		19.2%	24.0%	30.4%	22.7%	27.1%	25.4%	11.8%	5.0%	23.5% L	29.5% L	22.8%	33.3%	17.0%	30.0%	26.9%	21.1%	
FEMALE	153	181	-	153	42	79	32	102	51	138	15	19	65	43	44	14	39	42	98	45	10
	75.7% B	51.4%		100%	80.8%	76.0%	69.6%	77.3%	72.9%	74.6%	88.2%	95.0% MN	76.5%	70.5%	77.2%	66.7%	83.0%	70.0%	73.1%	78.9%	100% ST

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S2. Please stop me when I read your correct age category. Are you <INSERT LIST>?

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(1) 18 TO 24	14	34	3	11	14	-	-	4	10	9	5	-	6	2	3	1	3	3	8	6	-
	6.9%	9.7%	6.1%	7.2%	26.9%			3.0%	14.3% H	4.9%	29.4% J		7.1%	3.3%	5.3%	4.8%	6.4%	5.0%	6.0%	10.5%	
(2) 25 TO 34	38	61	7	31	38	-	-	30	8	31	7	6	19	12	7	5	12	9	24	12	2
	18.8%	17.2%	14.3%	20.3%	73.1%			22.7% I	11.4%	16.8%	41.2% J	30.0%	22.4%	19.7%	12.3%	23.8%	25.5%	15.0%	17.9%	21.1%	20.0%
(3) 35 TO 44	51	56	12	39	-	51	-	50	1	51	-	1	22	20	15	4	11	18	40	10	1
	25.2% B	16.0%	24.5%	25.5%		49.0%		37.9% I	1.4%	27.6%		5.0%	25.9% L	32.8% L	26.3%	19.0%	23.4%	30.0%	29.9%	17.5%	10.0%
(4) 45 TO 54	53	93	13	40	-	53	-	41	12	50	3	2	23	16	12	7	16	16	33	15	5
	26.2%	26.5%	26.5%	26.1%		51.0%		31.1% I	17.1%	27.0%	17.6%	10.0%	27.1% L	26.2%	21.1%	33.3%	34.0%	26.7%	24.6%	26.3%	50.0%
(5) 55 TO 64	23	49	5	18	-	-	23	4	19	23	-	4	6	8	6	2	3	11	13	7	2
	11.4%	14.0%	10.2%	11.8%			50.0%	3.0%	27.1% H	12.4%		20.0%	7.1%	13.1%	10.5%	9.5%	6.4%	18.3%	9.7%	12.3%	20.0%
(6) 65 OR OLDER	23	58	9	14	-	-	23	3	20	21	2	7	9	3	14	2	2	3	16	7	-
	11.4%	16.6%	18.4%	9.2%			50.0%	2.3%	28.6% H	11.4%	11.8%	35.0% MN	10.6%	4.9%	24.6% QR	9.5%	4.3%	5.0%	11.9%	12.3%	
MEAN	3.50	3.68	3.76	3.42	1.73	3.51 E	5.50 EF	3.15	4.17 H	3.59 K	2.53	4.25 MN	3.36	3.41	3.93 Q	3.48	3.21	3.53	3.50	3.46	3.70

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Q1. Within the last six months, do you recall ever having personally visited <INSERT LOCATION>; yes or no?
Percentage of respondents stating "YES" only.
Shown in descending order, ranked highest to lowest.

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
E. THE WINDSOR TOWN GREEN	198	310	49	149	50	103	45	129	69	182	16	20	82	61	55	21	47	60	133	57	7
	98.0%	88.2%	100%	97.4%	96.2%	99.0%	97.8%	97.7%	98.6%	98.4%	94.1%	100%	96.5%	100%	96.5%	100%	100%	100%	99.3%	100%	70.0%
	B		D																U	U	
A. ANY OF THE TOWN'S PUBLIC PARKS	187	299	44	143	52	97	38	127	60	170	17	17	80	57	49	19	45	59	128	50	8
	92.6%	85.3%	89.8%	93.5%	100%	93.3%	82.6%	96.2%	85.7%	91.9%	100%	85.0%	94.1%	93.4%	86.0%	90.5%	95.7%	98.3%	95.5%	87.7%	80.0%
	B				FG			I			J							O			
M. ANY OF THE TOWN'S WALKING/ JOGGING OR BIKING TRAILS	167	225	42	125	40	88	39	107	60	154	13	17	67	51	49	17	37	53	113	47	6
	82.7%	64.2%	85.7%	81.7%	76.9%	84.6%	84.8%	81.1%	85.7%	83.2%	76.5%	85.0%	78.8%	83.6%	86.0%	81.0%	78.7%	88.3%	84.3%	82.5%	60.0%
	B																				
B. KEISER COMMUNITY PARK	156	219	34	122	41	88	27	112	44	144	12	12	66	51	43	17	40	44	113	41	2
	77.2%	62.5%	69.4%	79.7%	78.8%	84.6%	58.7%	84.8%	62.9%	77.8%	70.6%	60.0%	77.6%	83.6%	75.4%	81.0%	85.1%	73.3%	84.3%	71.9%	20.0%
	B				G	G		I						L					U	U	
K. ANY OF THE TOWN'S PLAYGROUND AREAS FOR CHILDREN	145	178	30	115	42	76	27	106	39	129	16	11	64	50	40	13	37	44	104	36	5
	71.8%	50.8%	61.2%	75.2%	80.8%	73.1%	58.7%	80.3%	55.7%	69.7%	94.1%	55.0%	75.3%	82.0%	70.2%	61.9%	78.7%	73.3%	77.6%	63.2%	50.0%
	B				G			I			J			L					T		
F. ANY OF THE TOWN'S PUBLIC ATHLETIC FIELDS LIKE THOSE FOR SOCCER, BASEBALL, OR SOFTBALL	110	167	32	78	28	65	17	89	21	101	9	6	51	36	32	11	25	33	84	22	3
	54.5%	47.4%	65.3%	51.0%	53.8%	62.5%	37.0%	67.4%	30.0%	54.6%	52.9%	30.0%	60.0%	59.0%	56.1%	52.4%	53.2%	55.0%	62.7%	38.6%	30.0%
						G		I					L	L					TU		
N. HUERTA GYMNASIUM NEAR WINDSOR TOWN GREEN	96	102	26	70	16	59	21	70	26	89	7	7	44	33	28	8	24	29	65	26	4
	47.5%	29.0%	53.1%	45.8%	30.8%	56.7%	45.7%	53.0%	37.1%	48.1%	41.2%	35.0%	51.8%	54.1%	49.1%	38.1%	51.1%	48.3%	48.5%	45.6%	40.0%
	B					E		I													
D. HIRAM LEWIS COMMUNITY PARK	86	85	23	63	15	58	13	72	14	78	8	11	31	25	31	9	21	19	68	17	1
	42.6%	24.1%	46.9%	41.2%	28.8%	55.8%	28.3%	54.5%	20.0%	42.2%	47.1%	55.0%	36.5%	41.0%	54.4%	42.9%	44.7%	31.7%	50.7%	29.8%	10.0%
	B					EG		I							R				TU		

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Weighted Crosstabulated Results
Jun. 2, 2015

Q1. Within the last six months, do you recall ever having personally visited <INSERT LOCATION>; yes or no?
Percentage of respondents stating "YES" only.
Shown in descending order, ranked highest to lowest.

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
J. WINDSOR COMMUNITY CENTER ON ADELE DRIVE	64	79	13	51	13	31	20	43	21	57	7	7	25	22	21	7	14	17	46	18	-
	31.7%	22.4%	26.5%	33.3%	25.0%	29.8%	43.5%	32.6%	30.0%	30.8%	41.2%	35.0%	29.4%	36.1%	36.8%	33.3%	29.8%	28.3%	34.3%	31.6%	
	B																				
C. ESPOSTI COMMUNITY PARK	63	105	20	43	13	34	16	44	19	57	6	7	28	19	18	8	12	21	47	16	-
	31.2%	30.0%	40.8%	28.1%	25.0%	32.7%	34.8%	33.3%	27.1%	30.8%	35.3%	35.0%	32.9%	31.1%	31.6%	38.1%	25.5%	35.0%	35.1%	28.1%	
L. WINDSOR SENIOR CENTER ON FOXWOOD DRIVE	53	82	13	40	4	26	23	29	24	47	6	8	18	18	23	5	11	11	33	19	1
	26.2%	23.4%	26.5%	26.1%	7.7%	25.0%	50.0%	22.0%	34.3%	25.4%	35.3%	40.0%	21.2%	29.5%	40.4%	23.8%	23.4%	18.3%	24.6%	33.3%	10.0%
						E	EF								R					U	
H. ANY OF THE TOWN/S PUBLIC BASKETBALL COURT	48	78	15	33	13	29	6	42	6	42	6	3	21	15	11	3	14	13	37	8	3
	23.8%	22.1%	30.6%	21.6%	25.0%	27.9%	13.0%	31.8%	8.6%	22.7%	35.3%	15.0%	24.7%	24.6%	19.3%	14.3%	29.8%	21.7%	27.6%	14.0%	30.0%
						G		I											T		
I. THE TOWN'S PUBLIC SWIMMING POOL AT THE WINDSOR SENIOR CENTER ON FOXWOOD DRIVE	35	57	11	24	5	18	12	25	10	32	3	3	16	13	13	3	6	10	27	7	1
	17.3%	16.1%	22.4%	15.7%	9.6%	17.3%	26.1%	18.9%	14.3%	17.3%	17.6%	15.0%	18.8%	21.3%	22.8%	14.3%	12.8%	16.7%	20.1%	12.3%	10.0%
							E														
G. ANY TENNIS COURT IN HIRAM LEWIS COMMUNITY PARK	34	35	8	26	4	23	7	27	7	31	3	4	14	7	14	4	6	9	27	6	1
	16.8%	9.9%	16.3%	17.0%	7.7%	22.1%	15.2%	20.5%	10.0%	16.8%	17.6%	20.0%	16.5%	11.5%	24.6%	19.0%	12.8%	15.0%	20.1%	10.5%	10.0%
	B					E		I													

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Q2. Within the last six months, about how often have you visited any of the town's parks or recreational facilities?

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Females	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(5) FOUR OR MORE TIMES A MONTH	134	171	36	98	32	73	29	98	36	124	10	14	54	42	36	16	27	47	134	-	-
	66.3%	48.7%	73.5%	64.1%	61.5%	70.2%	63.0%	74.2%	51.4%	67.0%	58.8%	70.0%	63.5%	68.9%	63.2%	76.2%	57.4%	78.3%	100%		
	B							I										Q			
(4) TWO OR THREE TIMES A MONTH	41	65	5	36	13	18	10	22	19	38	3	5	17	11	16	1	11	8	-	41	-
	20.3%	18.4%	10.2%	23.5%	25.0%	17.3%	21.7%	16.7%	27.1%	20.5%	17.6%	25.0%	20.0%	18.0%	28.1%	4.8%	23.4%	13.3%		71.9%	
				C											PR		P				
(3) ABOUT ONCE A MONTH	16	48	7	9	5	7	4	5	11	14	2	1	7	6	4	4	5	3	-	16	-
	7.9%	13.8%	14.3%	5.9%	9.6%	6.7%	8.7%	3.8%	15.7%	7.6%	11.8%	5.0%	8.2%	9.8%	7.0%	19.0%	10.6%	5.0%		28.1%	
		A							H												
(2) LESS THAN ONCE A MONTH	10	47	-	10	2	6	2	7	3	8	2	-	7	2	1	-	4	2	-	-	10
	5.0%	13.5%		6.5%	3.8%	5.8%	4.3%	5.3%	4.3%	4.3%	11.8%		8.2%	3.3%	1.8%		8.5%	3.3%			100%
		A																			
(1) NEVER	-	18	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		5.2%																			
* DON'T KNOW / REFUSED	1	1	1	-	-	-	1	-	1	1	-	-	-	-	-	-	-	-	-	-	-
	0.5%	0.4%	2.0%				2.2%		1.4%	0.5%											
MEAN	4.49	3.92	4.60	4.45	4.44	4.52	4.47	4.60	4.28	4.51	4.24	4.65	4.39	4.52	4.53	4.57	4.30	4.67	5.00	3.72	2.00
	B							I										Q	T	U	

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* Mean figure calculations do not include "DON'T KNOW" responses.
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Q3. Has there been any type of barrier or issue with Windsor's park system that keeps you from using park system facilities as much as you would like? Yes or no?

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	46	50	11	35	15	23	8	35	11	43	3	6	18	13	13	4	10	16	37	9	-
	22.8%	14.2%	22.4%	22.9%	28.8%	22.1%	17.4%	26.5%	15.7%	23.2%	17.6%	30.0%	21.2%	21.3%	22.8%	19.0%	21.3%	26.7%	27.6%	15.8%	
	B																				
NO / DON'T KNOW / REFUSED	156	301	38	118	37	81	38	97	59	142	14	14	67	48	44	17	37	44	97	48	10
	77.2%	85.8%	77.6%	77.1%	71.2%	77.9%	82.6%	73.5%	84.3%	76.8%	82.4%	70.0%	78.8%	78.7%	77.2%	81.0%	78.7%	73.3%	72.4%	84.2%	100%
		A																			ST

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q4. In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL ANSWERING	46	50	11	35	15	23	8	35	11	43	3	6	18	13	13	4	10	16	37	9	-
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
LACK OF RESTROOMS	10	10	3	7	2	6	2	8	2	10	-	1	2	4	4	1	1	4	8	2	-
	21.7%	19.7%	27.3%	20.0%	13.3%	26.1%	25.0%	22.9%	18.2%	23.3%		16.7%	11.1%	30.8%	30.8%	25.0%	10.0%	25.0%	21.6%	22.2%	
SCOOTERS PROHIBITED AT SKATE PARKS	8	-	1	7	3	5	-	7	1	6	2	1	5	1	2	-	3	2	6	2	-
	17.4%		9.1%	20.0%	20.0%	21.7%		20.0%	9.1%	14.0%	66.7%	16.7%	27.8%	7.7%	15.4%		30.0%	12.5%	16.2%	22.2%	
LACK OF SWIMMING POOLS	8	2	3	5	3	3	2	4	4	8	-	1	3	3	2	1	2	2	5	3	-
	17.4%	3.2%	27.3%	14.3%	20.0%	13.0%	25.0%	11.4%	36.4%	18.6%		16.7%	16.7%	23.1%	15.4%	25.0%	20.0%	12.5%	13.5%	33.3%	
	B																				
NOT WELL MAINTAINED	4	3	1	3	2	2	-	4	-	4	-	-	3	1	-	-	3	1	4	-	-
	8.7%	6.4%	9.1%	8.6%	13.3%	8.7%		11.4%		9.3%			16.7%	7.7%			30.0%	6.3%	10.8%		
SAFETY CONCERNS	3	8	1	2	2	1	-	3	-	3	-	-	2	1	1	-	1	1	3	-	-
	6.5%	16.3%	9.1%	5.7%	13.3%	4.3%		8.6%		7.0%			11.1%	7.7%	7.7%		10.0%	6.3%	8.1%		
UNLEASHED DOGS	3	3	1	2	1	1	1	2	1	3	-	-	2	-	-	1	-	2	3	-	-
	6.5%	5.5%	9.1%	5.7%	6.7%	4.3%	12.5%	5.7%	9.1%	7.0%			11.1%			25.0%		12.5%	8.1%		
POOR TRAILS	3	3	-	3	2	-	1	2	1	3	-	-	-	2	-	-	1	2	3	-	-
	6.5%	6.2%		8.6%	13.3%		12.5%	5.7%	9.1%	7.0%				15.4%			10.0%	12.5%	8.1%		
POOR LIGHTING	2	-	1	1	1	1	-	2	-	2	-	-	2	-	1	-	-	1	2	-	-
	4.3%		9.1%	2.9%	6.7%	4.3%		5.7%		4.7%			11.1%		7.7%			6.3%	5.4%		
OVERWATERING OF GRASS	2	-	1	1	-	2	-	2	-	2	-	-	-	1	-	1	-	1	2	-	-
	4.3%		9.1%	2.9%		8.7%		5.7%		4.7%				7.7%		25.0%		6.3%	5.4%		

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q4. In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like?
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
SPORTS FIELDS ARE NOT WELL MAINTAINED	2 4.3%	1 3.0%	1 9.1%	1 2.9%	1 6.7%	1 4.3%	- 	1 2.9%	1 9.1%	2 4.7%	-	-	-	-	-	-	1 10.0%	-	1 2.7%	1 11.1%	-
LACK OF DOG PARKS	2 4.3%	-	1 9.1%	1 2.9%	-	1 4.3%	1 12.5%	1 2.9%	1 9.1%	2 4.7%	-	-	-	2 15.4%	-	-	-	2 12.5%	2 5.4%	-	-
LACK OF PARKING	1 2.2%	8 16.0% A	1 9.1%	-	-	-	1 12.5%	-	1 9.1%	1 2.3%	-	-	-	-	1 7.7%	-	-	-	-	1 11.1%	-
LACK OF CONVENIENT HOURS	1 2.2%	6 11.7%	-	1 2.9%	-	1 4.3%	-	1 2.9%	-	1 2.3%	-	1 16.7%	-	-	1 7.7%	-	-	-	1 2.7%	-	-
LACK OF CONVENIENT LOCATION OR ACCESS	1 2.2%	6 11.1%	-	1 2.9%	-	-	1 12.5%	-	1 9.1%	1 2.3%	-	1 16.7%	-	-	-	-	-	1 6.3%	1 2.7%	-	-
EXPENSIVE RENTAL FEES	- 	2 3.6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CROWDED	- 	1 3.0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	5 10.9%	3 6.8%	-	5 14.3%	1 6.7%	3 13.0%	1 12.5%	4 11.4%	1 9.1%	4 9.3%	1 33.3%	1 16.7%	2 11.1%	1 7.7%	4 30.8%	-	-	-	2 5.4%	3 33.3%	-
DON'T KNOW	- 	1 1.6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Mean Summary Table: Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
4 pt. scale: (4=Very, 3=Moderately, 2=Not very, 1=Not at all satisfied
Shown in descending order, ranked highest to lowest.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
D. ACCESS TO WINDSOR PUBLIC PARKS LOCATED NEAR YOUR HOME	202	338	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	3.49	3.63	3.63	3.44	3.50	3.41	3.65	3.47	3.53	3.47	3.71	3.50	3.56	3.34	3.53	3.62	3.32	3.53	3.51	3.46	3.30
		A					F														
C. THE SAFETY OF WINDSOR PUBLIC PARKS	198	324	48	150	51	104	43	132	66	181	17	18	84	60	53	21	47	60	133	54	10
	3.40	3.50	3.50	3.37	3.25	3.46	3.42	3.41	3.38	3.43	3.06	3.33	3.37	3.57	3.38	3.48	3.53	3.40	3.42	3.39	3.20
										K											
B. THE MAINTENANCE OF WINDSOR'S PUBLIC PARK AND RECREATION FACILITIES	199	337	48	151	50	104	45	131	68	183	16	20	84	60	56	21	47	60	134	56	9
	3.37	3.54	3.31	3.39	3.34	3.37	3.42	3.37	3.37	3.40	3.00	3.25	3.38	3.45	3.27	3.29	3.53	3.42	3.37	3.36	3.44
		A								K							O				
A. THE OVERALL QUALITY OF WINDSOR'S PUBLIC PARK AND RECREATION FACILITIES	199	336	49	150	49	104	46	130	69	184	15	19	84	60	56	21	46	60	133	56	9
	3.27	3.51	3.39	3.23	3.20	3.25	3.37	3.27	3.26	3.29	3.00	3.11	3.27	3.35	3.23	3.38	3.28	3.25	3.26	3.32	3.00
		A																			
E. THE AVAILABILITY OF WINDSOR PARK WALKING-BIKING TRAILS	181	309	44	137	46	95	40	119	62	166	15	18	75	55	53	16	45	53	119	54	7
	2.98	3.51	3.05	2.96	3.00	2.95	3.05	2.95	3.05	2.97	3.13	2.61	3.05	2.95	3.09	3.19	2.87	2.85	2.95	3.09	2.86
		A																			

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
a. The overall quality of Windsor's public park and recreation facilities

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(4) VERY SATISFIED	68	198	21	47	15	31	22	43	25	65	3	6	29	22	18	8	16	20	42	22	3
	33.7%	56.4% A	42.9%	30.7%	28.8%	29.8%	47.8% EF	32.6%	35.7%	35.1%	17.6%	30.0%	34.1%	36.1%	31.6%	38.1%	34.0%	33.3%	31.3%	38.6%	30.0%
(3) MODERATELY SATISFIED	119	118	26	93	30	69	20	81	38	110	9	10	51	37	34	13	28	36	84	31	4
	58.9% B	33.7%	53.1%	60.8%	57.7%	66.3% G	43.5%	61.4%	54.3%	59.5%	52.9%	50.0%	60.0%	60.7%	59.6%	61.9%	59.6%	60.0%	62.7%	54.4%	40.0%
(2) NOT VERY SATISFIED	9	13	2	7	3	3	3	4	5	6	3	2	2	1	3	-	1	3	6	2	1
	4.5%	3.8%	4.1%	4.6%	5.8%	2.9%	6.5%	3.0%	7.1%	3.2%	17.6%	10.0%	2.4%	1.6%	5.3%		2.1%	5.0%	4.5%	3.5%	10.0%
(1) NOT AT ALL SATISFIED	3	7	-	3	1	1	1	2	1	3	-	1	2	-	1	-	1	1	1	1	1
	1.5%	1.9%		2.0%	1.9%	1.0%	2.2%	1.5%	1.4%	1.6%		5.0%	2.4%		1.8%		2.1%	1.7%	0.7%	1.8%	10.0%
* DON'T KNOW / NO ANSWER	3	15	-	3	3	-	-	2	1	1	2	1	1	1	1	-	1	-	1	1	1
	1.5%	4.2%		2.0%	5.8%			1.5%	1.4%	0.5%	11.8%	5.0%	1.2%	1.6%	1.8%		2.1%		0.7%	1.8%	10.0%
MEAN	3.27	3.51 A	3.39	3.23	3.20	3.25	3.37	3.27	3.26	3.29	3.00	3.11	3.27	3.35	3.23	3.38	3.28	3.25	3.26	3.32	3.00

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
b. The maintenance of Windsor's public park and recreation facilities

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(4) VERY SATISFIED	91	215	19	72	24	44	23	59	32	87	4	7	38	31	21	8	27	29	62	23	6
	45.0%	61.3% A	38.8%	47.1%	46.2%	42.3%	50.0%	44.7%	45.7%	47.0% K	23.5%	35.0%	44.7%	50.8%	36.8%	38.1%	57.4% O	48.3%	46.3%	40.4%	60.0%
(3) MODERATELY SATISFIED	94	101	26	68	19	55	20	64	30	86	8	11	41	26	31	11	18	28	63	30	1
	46.5% B	28.7%	53.1%	44.4%	36.5%	52.9% E	43.5%	48.5%	42.9%	46.5%	47.1%	55.0%	48.2%	42.6%	54.4%	52.4%	38.3%	46.7%	47.0% U	52.6% U	10.0%
(2) NOT VERY SATISFIED	11	11	2	9	7	4	-	6	5	7	4	2	4	2	2	2	2	2	6	3	2
	5.4%	3.1%	4.1%	5.9%	13.5%	3.8%		4.5%	7.1%	3.8%	23.5%	10.0%	4.7%	3.3%	3.5%	9.5%	4.3%	3.3%	4.5%	5.3%	20.0%
(1) NOT AT ALL SATISFIED	3	11	1	2	-	1	2	2	1	3	-	-	1	1	2	-	-	1	3	-	-
	1.5%	3.0%	2.0%	1.3%		1.0%	4.3%	1.5%	1.4%	1.6%			1.2%	1.6%	3.5%			1.7%	2.2%		
* DON'T KNOW / NO ANSWER	3	14	1	2	2	-	1	1	2	2	1	-	1	1	1	-	-	-	-	1	1
	1.5%	3.9%	2.0%	1.3%	3.8%		2.2%	0.8%	2.9%	1.1%	5.9%		1.2%	1.6%	1.8%					1.8%	10.0%
MEAN	3.37	3.54 A	3.31	3.39	3.34	3.37	3.42	3.37	3.37	3.40 K	3.00	3.25	3.38	3.45	3.27	3.29	3.53 O	3.42	3.37	3.36	3.44

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Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
c. The safety of Windsor public parks

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(4) VERY SATISFIED	94	196	25	69	20	53	21	66	28	88	6	6	40	35	24	10	27	28	66	23	5
	46.5%	55.8% A	51.0%	45.1%	38.5%	51.0%	45.7%	50.0%	40.0%	47.6%	35.3%	30.0%	47.1%	57.4% L	42.1%	47.6%	57.4%	46.7%	49.3%	40.4%	50.0%
(3) MODERATELY SATISFIED	93	106	22	71	26	47	20	58	35	86	7	12	38	24	26	11	19	29	60	29	3
	46.0% B	30.3%	44.9%	46.4%	50.0%	45.2%	43.5%	43.9%	50.0%	46.5%	41.2%	60.0%	44.7%	39.3%	45.6%	52.4%	40.4%	48.3%	44.8%	50.9%	30.0%
(2) NOT VERY SATISFIED	7	8	1	6	3	3	1	4	3	4	3	-	3	1	2	-	-	2	4	2	1
	3.5%	2.3%	2.0%	3.9%	5.8%	2.9%	2.2%	3.0%	4.3%	2.2%	17.6%		3.5%	1.6%	3.5%			3.3%	3.0%	3.5%	10.0%
(1) NOT AT ALL SATISFIED	4	13	-	4	2	1	1	4	-	3	1	-	3	-	1	-	1	1	3	-	1
	2.0%	3.8%		2.6%	3.8%	1.0%	2.2%	3.0%		1.6%	5.9%		3.5%		1.8%		2.1%	1.7%	2.2%		10.0%
* DON'T KNOW / NO ANSWER	4	27	1	3	1	-	3	-	4	4	-	2	1	1	4	-	-	-	1	3	-
	2.0%	7.8% A	2.0%	2.0%	1.9%		6.5%		5.7%	2.2%		10.0%	1.2%	1.6%	7.0%				0.7%	5.3%	
MEAN	3.40	3.50	3.50	3.37	3.25	3.46	3.42	3.41	3.38	3.43 K	3.06	3.33	3.37	3.57	3.38	3.48	3.53	3.40	3.42	3.39	3.20

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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* Mean figure calculations do not include "DON'T KNOW" responses.
Strategic Research Associates
(509) 324-6960

The Town of Windsor and Gates + Associates:
Perceptions Among Residents About Windsor's Park System
Weighted Crosstabulated Results
Jun. 2, 2015

Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
d. Access to Windsor public parks located near your home

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(4) VERY SATISFIED	119	247	33	86	32	55	32	77	42	107	12	11	55	31	34	13	22	39	82	32	4
	58.9%	70.5% A	67.3%	56.2%	61.5%	52.9%	69.6% F	58.3%	60.0%	57.8%	70.6%	55.0%	64.7%	50.8%	59.6%	61.9%	46.8%	65.0%	61.2%	56.1%	40.0%
(3) MODERATELY SATISFIED	66	68	14	52	15	39	12	43	23	61	5	8	25	21	19	8	20	14	41	20	5
	32.7% B	19.3%	28.6%	34.0%	28.8%	37.5%	26.1%	32.6%	32.9%	33.0%	29.4%	40.0%	29.4%	34.4%	33.3%	38.1%	42.6% R	23.3%	30.6%	35.1%	50.0%
(2) NOT VERY SATISFIED	14	10	2	12	4	8	2	9	5	14	-	1	3	8	4	-	3	7	9	4	1
	6.9%	3.0%	4.1%	7.8%	7.7%	7.7%	4.3%	6.8%	7.1%	7.6%		5.0%	3.5%	13.1% M	7.0%		6.4%	11.7%	6.7%	7.0%	10.0%
(1) NOT AT ALL SATISFIED	3	12	-	3	1	2	-	3	-	3	-	-	2	1	-	-	2	-	2	1	-
	1.5%	3.5%		2.0%	1.9%	1.9%		2.3%		1.6%			2.4%	1.6%			4.3%		1.5%	1.8%	
* DON'T KNOW / NO ANSWER	-	13	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		3.6%																			
MEAN	3.49	3.63 A	3.63	3.44	3.50	3.41	3.65 F	3.47	3.53	3.47	3.71	3.50	3.56	3.34	3.53	3.62	3.32	3.53	3.51	3.46	3.30

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .<INSERT LIST> Are you very, moderately, not very, or not at all satisfied?
e. The availability of Windsor park walking-biking trails

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(4) VERY SATISFIED	50	194	12	38	15	25	10	34	16	46	4	4	24	14	16	6	12	12	33	16	1
	24.8%	55.3% A	24.5%	24.8%	28.8%	24.0%	21.7%	25.8%	22.9%	24.9%	23.5%	20.0%	28.2%	23.0%	28.1%	28.6%	25.5%	20.0%	24.6%	28.1%	10.0%
(3) MODERATELY SATISFIED	89	89	24	65	21	46	22	56	33	80	9	6	34	29	28	8	17	27	58	27	4
	44.1% B	25.3%	49.0%	42.5%	40.4%	44.2%	47.8%	42.4%	47.1%	43.2%	52.9%	30.0%	40.0%	47.5%	49.1%	38.1%	36.2%	45.0%	43.3%	47.4%	40.0%
(2) NOT VERY SATISFIED	31	17	6	25	5	18	8	18	13	29	2	5	14	7	7	1	14	8	17	11	2
	15.3% B	4.7%	12.2%	16.3%	9.6%	17.3%	17.4%	13.6%	18.6%	15.7%	11.8%	25.0%	16.5%	11.5%	12.3%	4.8%	29.8% OPR	13.3%	12.7%	19.3%	20.0%
(1) NOT AT ALL SATISFIED	11	10	2	9	5	6	-	11	-	11	-	3	3	5	2	1	2	6	11	-	-
	5.4%	2.7%	4.1%	5.9%	9.6%	5.8%		8.3%		5.9%		15.0%	3.5%	8.2%	3.5%	4.8%	4.3%	10.0%	8.2%		
* DON'T KNOW / NO ANSWER	21	42	5	16	6	9	6	13	8	19	2	2	10	6	4	5	2	7	15	3	3
	10.4%	12.0%	10.2%	10.5%	11.5%	8.7%	13.0%	9.8%	11.4%	10.3%	11.8%	10.0%	11.8%	9.8%	7.0%	23.8% Q	4.3%	11.7%	11.2%	5.3%	30.0%
MEAN	2.98	3.51 A	3.05	2.96	3.00	2.95	3.05	2.95	3.05	2.97	3.13	2.61	3.05	2.95	3.09	3.19	2.87	2.85	2.95	3.09	2.86

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q6. Within the last 12 months, do you recall personally visiting any city park in a neighboring community like Santa Rosa or Healdsburg? Yes or no?

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	150	203	35	115	38	79	33	100	50	136	14	15	56	52	43	15	32	47	102	42	5
	74.3%	57.7%	71.4%	75.2%	73.1%	76.0%	71.7%	75.8%	71.4%	73.5%	82.4%	75.0%	65.9%	85.2%	75.4%	71.4%	68.1%	78.3%	76.1%	73.7%	50.0%
	B													M							
NO / DON'T KNOW / REFUSED	52	148	14	38	14	25	13	32	20	49	3	5	29	9	14	6	15	13	32	15	5
	25.7%	42.3%	28.6%	24.8%	26.9%	24.0%	28.3%	24.2%	28.6%	26.5%	17.6%	25.0%	34.1%	14.8%	24.6%	28.6%	31.9%	21.7%	23.9%	26.3%	50.0%
		A											N								

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q7. In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	150	203	35	115	38	79	33	100	50	136	14	15	56	52	43	15	32	47	102	42	5
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAMILY OR FRIENDS	24	52	3	21	8	13	3	19	5	23	1	1	13	8	2	3	8	9	18	5	1
	16.0%	25.8% A	8.6%	18.3%	21.1%	16.5%	9.1%	19.0%	10.0%	16.9%	7.1%	6.7%	23.2%	15.4%	4.7%	20.0%	25.0% O	19.1% O	17.6%	11.9%	20.0%
WALKING OR BIKING TRAILS	17	21	2	15	2	9	6	6	11	15	2	2	4	8	6	1	5	5	11	6	-
	11.3%	10.4%	5.7%	13.0%	5.3%	11.4%	18.2%	6.0%	22.0% H	11.0%	14.3%	13.3%	7.1%	15.4%	14.0%	6.7%	15.6%	10.6%	10.8%	14.3%	
SWIMMING POOL	15	3	4	11	4	8	3	11	4	13	2	-	6	6	3	-	2	8	11	4	-
	10.0% B	1.6%	11.4%	9.6%	10.5%	10.1%	9.1%	11.0%	8.0%	9.6%	14.3%		10.7%	11.5%	7.0%		6.3%	17.0%	10.8%	9.5%	
PARK EQUIPMENT	15	-	3	12	4	8	3	10	5	13	2	1	2	8	6	-	3	5	14	1	-
	10.0%		8.6%	10.4%	10.5%	10.1%	9.1%	10.0%	10.0%	9.6%	14.3%	6.7%	3.6%	15.4% M	14.0%		9.4%	10.6%	13.7% T	2.4%	
SPECIAL EVENTS OR ACTIVITIES	14	37	5	9	1	10	3	10	4	12	2	1	6	6	3	2	2	6	10	4	-
	9.3%	18.2% A	14.3%	7.8%	2.6%	12.7% E	9.1%	10.0%	8.0%	8.8%	14.3%	6.7%	10.7%	11.5%	7.0%	13.3%	6.3%	12.8%	9.8%	9.5%	
LARGER PARKS OR FACILITIES	12	20	3	9	4	5	3	9	3	12	-	2	2	6	6	-	3	2	7	5	-
	8.0%	10.1%	8.6%	7.8%	10.5%	6.3%	9.1%	9.0%	6.0%	8.8%		13.3%	3.6%	11.5%	14.0%		9.4%	4.3%	6.9%	11.9%	
SPORTING EVENTS OR FIELDS	12	16	4	8	2	9	1	9	3	12	-	1	5	3	4	2	1	4	9	3	-
	8.0%	7.8%	11.4%	7.0%	5.3%	11.4%	3.0%	9.0%	6.0%	8.8%		6.7%	8.9%	5.8%	9.3%	13.3%	3.1%	8.5%	8.8%	7.1%	
DOG PARKS	11	3	-	11	2	6	3	6	5	11	-	1	3	3	2	2	1	6	5	5	1
	7.3% B	1.7%		9.6%	5.3%	7.6%	9.1%	6.0%	10.0%	8.1%		6.7%	5.4%	5.8%	4.7%	13.3%	3.1%	12.8%	4.9%	11.9%	20.0%

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q7. In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
SKATE PARK	10	-	2	8	2	8	-	9	1	9	1	2	5	1	5	1	1	2	9	1	-
	6.7%		5.7%	7.0%	5.3%	10.1%		9.0% I	2.0%	6.6%	7.1%	13.3%	8.9%	1.9%	11.6%	6.7%	3.1%	4.3%	8.8%	2.4%	
PONDS OR NATURAL AREAS	9	15	3	6	1	5	3	3	6	9	-	-	4	4	-	2	2	5	7	1	1
	6.0%	7.3%	8.6%	5.2%	2.6%	6.3%	9.1%	3.0%	12.0%	6.6%			7.1%	7.7%		13.3%	6.3%	10.6%	6.9%	2.4%	20.0%
DIVERSE OR VARIETY	9	-	4	5	3	4	2	8	1	8	1	1	5	3	5	1	-	3	6	3	-
	6.0%		11.4%	4.3%	7.9%	5.1%	6.1%	8.0%	2.0%	5.9%	7.1%	6.7%	8.9%	5.8%	11.6%	6.7%		6.4%	5.9%	7.1%	
WAS IN AREA OR CONVENIENT	9	31	2	7	3	5	1	8	1	8	1	1	4	3	2	1	1	3	6	2	1
	6.0%	15.5% A	5.7%	6.1%	7.9%	6.3%	3.0%	8.0%	2.0%	5.9%	7.1%	6.7%	7.1%	5.8%	4.7%	6.7%	3.1%	6.4%	5.9%	4.8%	20.0%
MORE MAINTAINED	6	12	-	6	3	3	-	4	2	6	-	1	5	-	1	1	2	2	5	1	-
	4.0%	5.9%		5.2%	7.9%	3.8%		4.0%	4.0%	4.4%		6.7%	8.9%		2.3%	6.7%	6.3%	4.3%	4.9%	2.4%	
BIRTHDAY PARTIES	5	9	1	4	2	3	-	5	-	3	2	-	2	3	-	-	3	1	2	2	1
	3.3%	4.3%	2.9%	3.5%	5.3%	3.8%		5.0%		2.2%	14.3%		3.6%	5.8%			9.4%	2.1%	2.0%	4.8%	20.0%
TRY SOMETHING NEW	4	15	3	1	-	3	1	4	-	4	-	-	1	2	1	-	2	1	4	-	-
	2.7%	7.4%	8.6%	0.9%		3.8%	3.0%	4.0%		2.9%			1.8%	3.8%	2.3%		6.3%	2.1%	3.9%		
EXERCISE	4	1	2	2	1	1	2	-	4	2	2	-	3	-	1	1	1	1	1	3	-
	2.7%	0.7%	5.7%	1.7%	2.6%	1.3%	6.1%		8.0%	1.5%	14.3%		5.4%		2.3%	6.7%	3.1%	2.1%	1.0%	7.1%	
SHADED AREAS	4	-	2	2	2	2	-	3	1	4	-	-	2	2	2	-	-	2	4	-	-
	2.7%		5.7%	1.7%	5.3%	2.5%		3.0%	2.0%	2.9%			3.6%	3.8%	4.7%			4.3%	3.9%		
LESS CROWDED	3	-	1	2	1	2	-	2	1	3	-	1	2	-	1	-	-	1	2	1	-
	2.0%		2.9%	1.7%	2.6%	2.5%		2.0%	2.0%	2.2%		6.7%	3.6%		2.3%			2.1%	2.0%	2.4%	

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q7. In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
RESTROOMS	2	-	-	2	1	1	-	2	-	1	1	1	-	-	2	-	-	-	1	1	-
	1.3%			1.7%	2.6%	1.3%		2.0%		0.7%	7.1%	6.7%			4.7%				1.0%	2.4%	
OTHER	7	1	2	5	4	-	3	3	4	6	1	3	2	2	2	1	3	1	3	4	-
	4.7%	0.4%	5.7%	4.3%	10.5%		9.1%	3.0%	8.0%	4.4%	7.1%	20.0%	3.6%	3.8%	4.7%	6.7%	9.4%	2.1%	2.9%	9.5%	
	B																				
DON'T KNOW / NO ANSWER	3	7	1	2	1	1	1	2	1	3	-	-	2	-	1	-	-	-	1	1	-
	2.0%	3.7%	2.9%	1.7%	2.6%	1.3%	3.0%	2.0%	2.0%	2.2%			3.6%		2.3%				1.0%	2.4%	

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
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Summary Table: Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
Percentage of respondents stating "VERY INTERESTED" only.
Shown in descending order, ranked highest to lowest.

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
G. EXPAND AND CONNECT WALKING-BIKING TRAILS	148	209	36	112	32	80	36	95	53	137	11	15	55	51	45	13	35	46	102	39	6
	73.3%	59.6%	73.5%	73.2%	61.5%	76.9%	78.3%	72.0%	75.7%	74.1%	64.7%	75.0%	64.7%	83.6%	78.9%	61.9%	74.5%	76.7%	76.1%	68.4%	60.0%
	B													M							
A. BUILD AN OUTDOOR AQUATIC CENTER IN KEISER PARK THAT WOULD INCLUDE A RECREATION AND COMPETITION POOL	137	229	26	111	41	71	25	100	37	125	12	15	57	44	39	13	34	41	100	31	6
	67.8%	65.3%	53.1%	72.5%	78.8%	68.3%	54.3%	75.8%	52.9%	67.6%	70.6%	75.0%	67.1%	72.1%	68.4%	61.9%	72.3%	68.3%	74.6%	54.4%	60.0%
				C	G			I											T		
B. BUILD A MULTI-USE RECREATION CENTER IN KEISER PARK THAT WOULD INCLUDE FITNESS FACILITIES, GYM, A TEEN CENTER, HEALTH CENTER, AND PRE-SCHOOL ACCOMMODATIONS	98	172	19	79	29	54	15	67	31	90	8	12	44	33	28	10	25	27	66	25	7
	48.5%	49.1%	38.8%	51.6%	55.8%	51.9%	32.6%	50.8%	44.3%	48.6%	47.1%	60.0%	51.8%	54.1%	49.1%	47.6%	53.2%	45.0%	49.3%	43.9%	70.0%
					G	G															
C. DEVELOP A DESTINATION CHILDREN'S PLAYGROUND AREA IN KEISER PARK	84	145	12	72	31	42	11	66	18	76	8	7	40	28	19	8	22	27	63	18	3
	41.6%	41.3%	24.5%	47.1%	59.6%	40.4%	23.9%	50.0%	25.7%	41.1%	47.1%	35.0%	47.1%	45.9%	33.3%	38.1%	46.8%	45.0%	47.0%	31.6%	30.0%
				C	FG	G		I											T		
J. BUILD MORE DOG PARKS	58	113	11	47	15	32	11	34	24	56	2	6	21	22	15	4	10	24	42	14	2
	28.7%	32.2%	22.4%	30.7%	28.8%	30.8%	23.9%	25.8%	34.3%	30.3%	11.8%	30.0%	24.7%	36.1%	26.3%	19.0%	21.3%	40.0%	31.3%	24.6%	20.0%
										K								PQ			
I. PROVIDE MORE COMMUNITY GARDENS	45	144	7	38	8	17	20	20	25	40	5	11	19	10	18	3	10	12	25	18	2
	22.3%	41.0%	14.3%	24.8%	15.4%	16.3%	43.5%	15.2%	35.7%	21.6%	29.4%	55.0%	22.4%	16.4%	31.6%	14.3%	21.3%	20.0%	18.7%	31.6%	20.0%
		A					EF		H			MN									
D. PROVIDE PUBLIC ART AND SCULPTURE DISPLAYS	45	126	8	37	10	24	11	31	14	40	5	7	20	13	15	6	11	10	29	12	4
	22.3%	35.9%	16.3%	24.2%	19.2%	23.1%	23.9%	23.5%	20.0%	21.6%	29.4%	35.0%	23.5%	21.3%	26.3%	28.6%	23.4%	16.7%	21.6%	21.1%	40.0%
		A																			
L. PROVIDE MORE SPACE FOR INDOOR GYM SPORTS	45	123	11	34	11	28	6	33	12	40	5	2	22	11	11	6	12	8	33	10	2
	22.3%	35.0%	22.4%	22.2%	21.2%	26.9%	13.0%	25.0%	17.1%	21.6%	29.4%	10.0%	25.9%	18.0%	19.3%	28.6%	25.5%	13.3%	24.6%	17.5%	20.0%
		A				G															

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Summary Table: Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
Percentage of respondents stating "VERY INTERESTED" only.
Shown in descending order, ranked highest to lowest.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
F. PROVIDE MORE BASEBALL AND SOFTBALL FIELDS	33	87	11	22	9	22	2	29	4	30	3	1	20	8	6	5	9	9	23	8	2
	16.3%	24.8% A	22.4%	14.4%	17.3% G	21.2% G	4.3%	22.0% I	5.7%	16.2%	17.6%	5.0%	23.5% L	13.1%	10.5%	23.8%	19.1%	15.0%	17.2%	14.0%	20.0%
H. PROVIDE MORE TENNIS COURTS	26	54	7	19	3	17	6	19	7	23	3	5	9	6	8	1	4	12	21	3	2
	12.9%	15.4%	14.3%	12.4%	5.8%	16.3% E	13.0%	14.4%	10.0%	12.4%	17.6%	25.0%	10.6%	9.8%	14.0%	4.8%	8.5%	20.0% P	15.7% T	5.3%	20.0%
E. PROVIDE MORE SOCCER FIELDS	24	90	5	19	7	15	2	21	3	19	5	2	10	6	7	2	5	7	17	4	3
	11.9%	25.7% A	10.2%	12.4%	13.5%	14.4% G	4.3%	15.9% I	4.3%	10.3%	29.4%	10.0%	11.8%	9.8%	12.3%	9.5%	10.6%	11.7%	12.7%	7.0%	30.0%
K. BUILD PICKLEBALL COURTS	15	49	3	12	6	4	5	6	9	12	3	4	3	5	4	1	5	3	11	4	-
	7.4%	13.9% A	6.1%	7.8%	11.5%	3.8%	10.9%	4.5%	12.9%	6.5%	17.6%	20.0%	3.5%	8.2%	7.0%	4.8%	10.6%	5.0%	8.2%	7.0%	

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Jun. 2, 2015

Summary Table: Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
Percentage of respondents stating "FAVOR" only.
Shown in descending order, ranked highest to lowest.

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
A. BUILD AN OUTDOOR AQUATIC CENTER IN KEISER PARK THAT WOULD INCLUDE A RECREATION AND COMPETITION POOL	142	205	26	116	41	74	27	101	41	130	12	16	62	42	39	15	38	40	102	35	5
	70.3%	58.4%	53.1%	75.8%	78.8%	71.2%	58.7%	76.5%	58.6%	70.3%	70.6%	80.0%	72.9%	68.9%	68.4%	71.4%	80.9%	66.7%	76.1%	61.4%	50.0%
	B			C	G			I											T		
G. EXPAND AND CONNECT WALKING-BIKING TRAILS	134	186	32	102	30	69	35	82	52	124	10	14	53	44	39	14	32	43	88	40	5
	66.3%	53.0%	65.3%	66.7%	57.7%	66.3%	76.1%	62.1%	74.3%	67.0%	58.8%	70.0%	62.4%	72.1%	68.4%	66.7%	68.1%	71.7%	65.7%	70.2%	50.0%
	B						E														
B. BUILD A MULTI-USE RECREATION CENTER IN KEISER PARK THAT WOULD INCLUDE FITNESS FACILITIES, GYM, A TEEN CENTER, HEALTH CENTER, AND PRE-SCHOOL ACCOMMODATIONS	105	160	21	84	30	55	20	70	35	97	8	11	51	30	29	12	30	28	69	32	4
	52.0%	45.5%	42.9%	54.9%	57.7%	52.9%	43.5%	53.0%	50.0%	52.4%	47.1%	55.0%	60.0%	49.2%	50.9%	57.1%	63.8%	46.7%	51.5%	56.1%	40.0%
C. DEVELOP A DESTINATION CHILDREN'S PLAYGROUND AREA IN KEISER PARK	74	142	10	64	26	36	12	56	18	67	7	6	31	28	16	7	21	26	56	17	1
	36.6%	40.5%	20.4%	41.8%	50.0%	34.6%	26.1%	42.4%	25.7%	36.2%	41.2%	30.0%	36.5%	45.9%	28.1%	33.3%	44.7%	43.3%	41.8%	29.8%	10.0%
				C	G			I											U		
J. BUILD MORE DOG PARKS	59	92	11	48	16	33	10	35	24	57	2	3	24	23	15	3	11	26	39	18	2
	29.2%	26.1%	22.4%	31.4%	30.8%	31.7%	21.7%	26.5%	34.3%	30.8%	11.8%	15.0%	28.2%	37.7%	26.3%	14.3%	23.4%	43.3%	29.1%	31.6%	20.0%
										K				L				OPQ			
I. PROVIDE MORE COMMUNITY GARDENS	52	141	14	38	11	20	21	25	27	49	3	11	24	12	17	8	12	14	28	23	1
	25.7%	40.2%	28.6%	24.8%	21.2%	19.2%	45.7%	18.9%	38.6%	26.5%	17.6%	55.0%	28.2%	19.7%	29.8%	38.1%	25.5%	23.3%	20.9%	40.4%	10.0%
		A					EF		H			MN								SU	
D. PROVIDE PUBLIC ART AND SCULPTURE DISPLAYS	45	104	9	36	9	23	13	29	16	39	6	5	19	14	15	5	10	12	30	11	3
	22.3%	29.6%	18.4%	23.5%	17.3%	22.1%	28.3%	22.0%	22.9%	21.1%	35.3%	25.0%	22.4%	23.0%	26.3%	23.8%	21.3%	20.0%	22.4%	19.3%	30.0%
L. PROVIDE MORE SPACE FOR INDOOR GYM SPORTS	45	123	11	34	11	26	8	29	16	42	3	2	23	13	11	3	11	13	33	11	1
	22.3%	35.2%	22.4%	22.2%	21.2%	25.0%	17.4%	22.0%	22.9%	22.7%	17.6%	10.0%	27.1%	21.3%	19.3%	14.3%	23.4%	21.7%	24.6%	19.3%	10.0%
		A											L								

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Summary Table: Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
Percentage of respondents stating "FAVOR" only.
Shown in descending order, ranked highest to lowest.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
F. PROVIDE MORE BASEBALL AND SOFTBALL FIELDS	33	80	12	21	8	23	2	29	4	31	2	-	21	8	6	4	10	12	25	8	-
	16.3%	22.7%	24.5%	13.7%	15.4%	22.1% G	4.3%	22.0% I	5.7%	16.8%	11.8%		24.7%	13.1%	10.5%	19.0%	21.3%	20.0%	18.7%	14.0%	
H. PROVIDE MORE TENNIS COURTS	32	53	9	23	6	18	8	20	12	31	1	4	16	8	7	1	8	15	22	6	4
	15.8%	15.1%	18.4%	15.0%	11.5%	17.3%	17.4%	15.2%	17.1%	16.8%	5.9%	20.0%	18.8%	13.1%	12.3%	4.8%	17.0%	25.0% P	16.4%	10.5%	40.0%
E. PROVIDE MORE SOCCER FIELDS	30	96	6	24	10	14	6	21	9	26	4	2	16	7	10	1	9	9	22	7	1
	14.9%	27.5% A	12.2%	15.7%	19.2%	13.5%	13.0%	15.9%	12.9%	14.1%	23.5%	10.0%	18.8%	11.5%	17.5%	4.8%	19.1%	15.0%	16.4%	12.3%	10.0%
K. BUILD PICKLEBALL COURTS	15	48	3	12	6	7	2	7	8	13	2	2	6	4	3	1	3	5	9	6	-
	7.4%	13.6% A	6.1%	7.8%	11.5%	6.7%	4.3%	5.3%	11.4%	7.0%	11.8%	10.0%	7.1%	6.6%	5.3%	4.8%	6.4%	8.3%	6.7%	10.5%	

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
a. Build an outdoor aquatic center in Keiser Park that would include a recreation and competition pool.

	ONLINE RESULTS																					
	===SURVEY==		==GENDER==		=======AGE=======			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	137	229	26	111	41	71	25	100	37	125	12	15	57	44	39	13	34	41	100	31	6
	67.8%	65.3%	53.1%	72.5% C	78.8% G	68.3%	54.3%	75.8% I	52.9%	67.6%	70.6%	75.0%	67.1%	72.1%	68.4%	61.9%	72.3%	68.3%	74.6% T	54.4%	60.0%
(2) MODERATELY INTERESTED	32	50	7	25	7	15	10	15	17	31	1	4	16	6	10	2	12	7	17	14	1
	15.8%	14.3%	14.3%	16.3%	13.5%	14.4%	21.7%	11.4%	24.3% H	16.8%	5.9%	20.0%	18.8%	9.8%	17.5%	9.5%	25.5%	11.7%	12.7%	24.6%	10.0%
(1) NOT VERY INTERESTED	31	67	14	17	4	16	11	15	16	27	4	1	11	10	7	6	1	11	16	11	3
	15.3%	19.0%	28.6% D	11.1%	7.7%	15.4%	23.9% E	11.4%	22.9% H	14.6%	23.5%	5.0%	12.9%	16.4%	12.3% Q	28.6% Q	2.1%	18.3% Q	11.9%	19.3%	30.0%
* DON'T KNOW / NO ANSWER	2	5	2	-	-	2	-	2	-	2	-	-	1	1	1	-	-	1	1	1	-
	1.0%	1.4%	4.1%			1.9%		1.5%		1.1%			1.2%	1.6%	1.8%			1.7%	0.7%	1.8%	
MEAN	2.53	2.47	2.26	2.61 C	2.71 G	2.54	2.30	2.65 I	2.30	2.54	2.47	2.70	2.55	2.57	2.57	2.33	2.70 P	2.51	2.63 T	2.36	2.30

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
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* Mean figure calculations do not include "DON'T KNOW" responses.
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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
a. Build an outdoor aquatic center in Keiser Park that would include a recreation and competition pool.

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	142	205	26	116	41	74	27	101	41	130	12	16	62	42	39	15	38	40	102	35	5
	70.3%	58.4%	53.1%	75.8%	78.8%	71.2%	58.7%	76.5%	58.6%	70.3%	70.6%	80.0%	72.9%	68.9%	68.4%	71.4%	80.9%	66.7%	76.1%	61.4%	50.0%
	B			C	G			I											T		
(2) NEUTRAL	33	50	10	23	6	17	10	17	16	32	1	2	12	12	7	2	8	13	17	13	2
	16.3%	14.1%	20.4%	15.0%	11.5%	16.3%	21.7%	12.9%	22.9%	17.3%	5.9%	10.0%	14.1%	19.7%	12.3%	9.5%	17.0%	21.7%	12.7%	22.8%	20.0%
(1) OPPOSE	25	95	12	13	5	11	9	12	13	21	4	2	9	7	9	4	1	7	14	8	3
	12.4%	26.9%	24.5%	8.5%	9.6%	10.6%	19.6%	9.1%	18.6%	11.4%	23.5%	10.0%	10.6%	11.5%	15.8%	19.0%	2.1%	11.7%	10.4%	14.0%	30.0%
		A	D												Q			Q			
* DON'T KNOW / NO ANSWER	2	2	1	1	-	2	-	2	-	2	-	-	2	-	2	-	-	-	1	1	-
	1.0%	0.5%	2.0%	0.7%		1.9%		1.5%		1.1%			2.4%		3.5%				0.7%	1.8%	
MEAN	2.59	2.32	2.29	2.68	2.69	2.62	2.39	2.68	2.40	2.60	2.47	2.70	2.64	2.57	2.55	2.52	2.79	2.55	2.66	2.48	2.20
	B			C	G			I									R		U		

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Weighted Crosstabulated Results
Jun. 2, 2015

Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
b. Build a multi-use recreation center in Keiser Park that would include fitness facilities, gym, a teen center, health center, and pre-school accommodations.

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	98	172	19	79	29	54	15	67	31	90	8	12	44	33	28	10	25	27	66	25	7
	48.5%	49.1%	38.8%	51.6%	55.8% G	51.9% G	32.6%	50.8%	44.3%	48.6%	47.1%	60.0%	51.8%	54.1%	49.1%	47.6%	53.2%	45.0%	49.3%	43.9%	70.0%
(2) MODERATELY INTERESTED	62	85	15	47	16	29	17	39	23	57	5	4	27	19	16	6	12	24	40	20	2
	30.7%	24.2%	30.6%	30.7%	30.8%	27.9%	37.0%	29.5%	32.9%	30.8%	29.4%	20.0%	31.8%	31.1%	28.1%	28.6%	25.5%	40.0%	29.9%	35.1%	20.0%
(1) NOT VERY INTERESTED	38	86	13	25	6	19	13	23	15	34	4	4	11	9	11	5	9	9	27	9	1
	18.8%	24.4%	26.5%	16.3%	11.5%	18.3%	28.3% E	17.4%	21.4%	18.4%	23.5%	20.0%	12.9%	14.8%	19.3%	23.8%	19.1%	15.0%	20.1%	15.8%	10.0%
* DON'T KNOW / NO ANSWER	4	8	2	2	1	2	1	3	1	4	-	-	3	-	2	-	1	-	1	3	-
	2.0%	2.3%	4.1%	1.3%	1.9%	1.9%	2.2%	2.3%	1.4%	2.2%			3.5%		3.5%		2.1%		0.7%	5.3%	
MEAN	2.30	2.25	2.13	2.36	2.45 G	2.34 G	2.04	2.34	2.23	2.31	2.24	2.40	2.40	2.39	2.31	2.24	2.35	2.30	2.29	2.30	2.60

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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
b. Build a multi-use recreation center in Keiser Park that would include fitness facilities, gym, a teen center, health center, and pre-school accommodations.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	105	160	21	84	30	55	20	70	35	97	8	11	51	30	29	12	30	28	69	32	4
	52.0%	45.5%	42.9%	54.9%	57.7%	52.9%	43.5%	53.0%	50.0%	52.4%	47.1%	55.0%	60.0%	49.2%	50.9%	57.1%	63.8%	46.7%	51.5%	56.1%	40.0%
(2) NEUTRAL	63	73	18	45	17	32	14	43	20	57	6	6	20	24	14	7	10	24	42	16	4
	31.2%	20.8%	36.7%	29.4%	32.7%	30.8%	30.4%	32.6%	28.6%	30.8%	35.3%	30.0%	23.5%	39.3%	24.6%	33.3%	21.3%	40.0%	31.3%	28.1%	40.0%
	B													M				Q			
(1) OPPOSE	29	116	7	22	4	14	11	15	14	26	3	3	10	6	11	2	6	7	21	6	2
	14.4%	33.1%	14.3%	14.4%	7.7%	13.5%	23.9%	11.4%	20.0%	14.1%	17.6%	15.0%	11.8%	9.8%	19.3%	9.5%	12.8%	11.7%	15.7%	10.5%	20.0%
		A					E														
* DON'T KNOW / NO ANSWER	5	2	3	2	1	3	1	4	1	5	-	-	4	1	3	-	1	1	2	3	-
	2.5%	0.5%	6.1%	1.3%	1.9%	2.9%	2.2%	3.0%	1.4%	2.7%			4.7%	1.6%	5.3%		2.1%	1.7%	1.5%	5.3%	
MEAN	2.39	2.12	2.30	2.41	2.51	2.41	2.20	2.43	2.30	2.39	2.29	2.40	2.51	2.40	2.33	2.48	2.52	2.36	2.36	2.48	2.20
	B				G																

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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
c. Develop a destination children's playground area in Keiser Park

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	84	145	12	72	31	42	11	66	18	76	8	7	40	28	19	8	22	27	63	18	3
	41.6%	41.3%	24.5%	47.1% C	59.6% FG	40.4% G	23.9%	50.0% I	25.7%	41.1%	47.1%	35.0%	47.1%	45.9%	33.3%	38.1%	46.8%	45.0%	47.0% T	31.6%	30.0%
(2) MODERATELY INTERESTED	64	86	18	46	9	37	18	39	25	60	4	8	22	22	21	6	16	17	37	20	7
	31.7%	24.6%	36.7%	30.1%	17.3%	35.6% E	39.1% E	29.5%	35.7%	32.4%	23.5%	40.0%	25.9%	36.1%	36.8%	28.6%	34.0%	28.3%	27.6%	35.1%	70.0% ST
(1) NOT VERY INTERESTED	49	101	17	32	11	25	13	27	22	44	5	3	21	10	15	7	8	15	33	15	-
	24.3%	28.8%	34.7%	20.9%	21.2%	24.0%	28.3%	20.5%	31.4%	23.8%	29.4%	15.0%	24.7%	16.4%	26.3%	33.3%	17.0%	25.0%	24.6%	26.3%	
* DON'T KNOW / NO ANSWER	5	18	2	3	1	-	4	-	5	5	-	2	2	1	2	-	1	1	1	4	-
	2.5%	5.2%	4.1%	2.0%	1.9%		8.7%		7.1%	2.7%		10.0%	2.4%	1.6%	3.5%		2.1%	1.7%	0.7%	7.0%	
MEAN	2.18	2.13	1.89	2.27 C	2.39 G	2.16	1.95	2.30 I	1.94	2.18	2.18	2.22	2.23	2.30	2.07	2.05	2.30	2.20	2.23	2.06	2.30

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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
c. Develop a destination children's playground area in Keiser Park

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	74	142	10	64	26	36	12	56	18	67	7	6	31	28	16	7	21	26	56	17	1
	36.6%	40.5%	20.4%	41.8% C	50.0% G	34.6%	26.1%	42.4% I	25.7%	36.2%	41.2%	30.0%	36.5%	45.9%	28.1%	33.3%	44.7%	43.3%	41.8% U	29.8%	10.0%
(2) NEUTRAL	86	96	24	62	18	45	23	51	35	80	6	13	36	26	26	10	20	21	50	27	8
	42.6% B	27.3%	49.0%	40.5%	34.6%	43.3%	50.0%	38.6%	50.0%	43.2%	35.3%	65.0%	42.4%	42.6%	45.6%	47.6%	42.6%	35.0%	37.3%	47.4%	80.0% ST
(1) OPPOSE	36	109	12	24	8	19	9	21	15	32	4	1	14	6	13	4	6	9	25	10	1
	17.8%	31.0% A	24.5%	15.7%	15.4%	18.3%	19.6%	15.9%	21.4%	17.3%	23.5%	5.0%	16.5%	9.8%	22.8%	19.0%	12.8%	15.0%	18.7%	17.5%	10.0%
* DON'T KNOW / NO ANSWER	6	4	3	3	-	4	2	4	2	6	-	-	4	1	2	-	-	4	3	3	-
	3.0%	1.2%	6.1%	2.0%		3.8%	4.3%	3.0%	2.9%	3.2%			4.7%	1.6%	3.5%			6.7%	2.2%	5.3%	
MEAN	2.19	2.10	1.96	2.27 C	2.35	2.17	2.07	2.27 I	2.04	2.20	2.18	2.25	2.21	2.37	2.05	2.14	2.32	2.30	2.24	2.13	2.00

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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
d. Provide public art and sculpture displays

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	45	126	8	37	10	24	11	31	14	40	5	7	20	13	15	6	11	10	29	12	4
	22.3%	35.9% A	16.3%	24.2%	19.2%	23.1%	23.9%	23.5%	20.0%	21.6%	29.4%	35.0%	23.5%	21.3%	26.3%	28.6%	23.4%	16.7%	21.6%	21.1%	40.0%
(2) MODERATELY INTERESTED	74	108	17	57	20	38	16	48	26	67	7	9	25	27	18	10	19	21	50	22	1
	36.6%	30.9%	34.7%	37.3%	38.5%	36.5%	34.8%	36.4%	37.1%	36.2%	41.2%	45.0%	29.4%	44.3%	31.6%	47.6%	40.4%	35.0%	37.3% U	38.6% U	10.0%
(1) NOT VERY INTERESTED	78	112	23	55	22	38	18	50	28	73	5	4	37	20	23	4	16	27	55	18	5
	38.6%	31.8%	46.9%	35.9%	42.3%	36.5%	39.1%	37.9%	40.0%	39.5%	29.4%	20.0%	43.5% L	32.8%	40.4% P	19.0%	34.0%	45.0% P	41.0%	31.6%	50.0%
* DON'T KNOW / NO ANSWER	5	5	1	4	-	4	1	3	2	5	-	-	3	1	1	1	1	2	-	5	-
	2.5%	1.5%	2.0%	2.6%		3.8%	2.2%	2.3%	2.9%	2.7%			3.5%	1.6%	1.8%	4.8%	2.1%	3.3%		8.8%	
MEAN	1.83	2.04 A	1.69	1.88	1.77	1.86	1.84	1.85	1.79	1.82	2.00	2.15	1.79	1.88	1.86	2.10 R	1.89	1.71	1.81	1.88	1.90

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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
d. Provide public art and sculpture displays

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	45	104	9	36	9	23	13	29	16	39	6	5	19	14	15	5	10	12	30	11	3
	22.3%	29.6%	18.4%	23.5%	17.3%	22.1%	28.3%	22.0%	22.9%	21.1%	35.3%	25.0%	22.4%	23.0%	26.3%	23.8%	21.3%	20.0%	22.4%	19.3%	30.0%
(2) NEUTRAL	74	98	18	56	23	36	15	48	26	68	6	7	32	23	15	12	22	20	48	24	2
	36.6%	27.8%	36.7%	36.6%	44.2%	34.6%	32.6%	36.4%	37.1%	36.8%	35.3%	35.0%	37.6%	37.7%	26.3%	57.1%	46.8%	33.3%	35.8%	42.1%	20.0%
	B															O	O				
(1) OPPOSE	80	148	22	58	20	43	17	53	27	75	5	7	34	24	26	4	15	27	54	21	5
	39.6%	42.1%	44.9%	37.9%	38.5%	41.3%	37.0%	40.2%	38.6%	40.5%	29.4%	35.0%	40.0%	39.3%	45.6%	19.0%	31.9%	45.0%	40.3%	36.8%	50.0%
															P			P			
* DON'T KNOW / NO ANSWER	3	2	-	3	-	2	1	2	1	3	-	1	-	-	1	-	-	1	2	1	-
	1.5%	0.5%		2.0%		1.9%	2.2%	1.5%	1.4%	1.6%		5.0%			1.8%			1.7%	1.5%	1.8%	
MEAN	1.82	1.87	1.73	1.85	1.79	1.80	1.91	1.82	1.84	1.80	2.06	1.89	1.82	1.84	1.80	2.05	1.89	1.75	1.82	1.82	1.80

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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
e. Provide more soccer fields

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	24	90	5	19	7	15	2	21	3	19	5	2	10	6	7	2	5	7	17	4	3
	11.9%	25.7% A	10.2%	12.4%	13.5%	14.4% G	4.3%	15.9% I	4.3%	10.3%	29.4%	10.0%	11.8%	9.8%	12.3%	9.5%	10.6%	11.7%	12.7%	7.0%	30.0%
(2) MODERATELY INTERESTED	55	85	11	44	15	24	16	35	20	53	2	5	28	17	16	4	12	19	45	9	1
	27.2%	24.3%	22.4%	28.8%	28.8%	23.1%	34.8%	26.5%	28.6%	28.6% K	11.8%	25.0%	32.9%	27.9%	28.1%	19.0%	25.5%	31.7%	33.6% TU	15.8%	10.0%
(1) NOT VERY INTERESTED	113	168	29	84	29	59	25	71	42	103	10	12	44	34	30	15	26	32	66	40	6
	55.9%	47.8%	59.2%	54.9%	55.8%	56.7%	54.3%	53.8%	60.0%	55.7%	58.8%	60.0%	51.8%	55.7%	52.6%	71.4%	55.3%	53.3%	49.3%	70.2% S	60.0%
* DON'T KNOW / NO ANSWER	10	8	4	6	1	6	3	5	5	10	-	1	3	4	4	-	4	2	6	4	-
	5.0%	2.2%	8.2%	3.9%	1.9%	5.8%	6.5%	3.8%	7.1%	5.4%		5.0%	3.5%	6.6%	7.0%		8.5%	3.3%	4.5%	7.0%	
MEAN	1.54	1.77 A	1.47	1.56	1.57	1.55	1.47	1.61	1.40	1.52	1.71	1.47	1.59	1.51	1.57	1.38	1.51	1.57	1.62 T	1.32	1.70

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Jun. 2, 2015

Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
e. Provide more soccer fields

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	30	96	6	24	10	14	6	21	9	26	4	2	16	7	10	1	9	9	22	7	1
	14.9%	27.5% A	12.2%	15.7%	19.2%	13.5%	13.0%	15.9%	12.9%	14.1%	23.5%	10.0%	18.8%	11.5%	17.5%	4.8%	19.1%	15.0%	16.4%	12.3%	10.0%
(2) NEUTRAL	86	79	21	65	20	44	22	56	30	82	4	4	37	32	27	10	16	25	59	23	3
	42.6% B	22.4%	42.9%	42.5%	38.5%	42.3%	47.8%	42.4%	42.9%	44.3%	23.5%	20.0%	43.5% L	52.5% L	47.4%	47.6%	34.0%	41.7%	44.0%	40.4%	30.0%
(1) OPPOSE	79	172	20	59	22	42	15	51	28	70	9	12	27	22	15	10	22	26	49	24	6
	39.1%	49.0% A	40.8%	38.6%	42.3%	40.4%	32.6%	38.6%	40.0%	37.8%	52.9%	60.0% M	31.8%	36.1%	26.3%	47.6%	46.8% O	43.3% O	36.6%	42.1%	60.0%
* DON'T KNOW / NO ANSWER	7	4	2	5	-	4	3	4	3	7	-	2	5	-	5	-	-	-	4	3	-
	3.5%	1.1%	4.1%	3.3%		3.8%	6.5%	3.0%	4.3%	3.8%		10.0%	5.9%		8.8%				3.0%	5.3%	
MEAN	1.75	1.78	1.70	1.76	1.77	1.72	1.79	1.77	1.72	1.75	1.71	1.44	1.86 L	1.75	1.90	1.57	1.72	1.72	1.79	1.69	1.50

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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
f. Provide more baseball and softball fields

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	33	87	11	22	9	22	2	29	4	30	3	1	20	8	6	5	9	9	23	8	2
	16.3%	24.8% A	22.4%	14.4%	17.3%	21.2% G	4.3%	22.0% I	5.7%	16.2%	17.6%	5.0%	23.5% L	13.1%	10.5%	23.8%	19.1%	15.0%	17.2%	14.0%	20.0%
(2) MODERATELY INTERESTED	50	99	16	34	15	21	14	33	17	46	4	4	21	17	16	5	9	16	41	9	-
	24.8%	28.1%	32.7%	22.2%	28.8%	20.2%	30.4%	25.0%	24.3%	24.9%	23.5%	20.0%	24.7%	27.9%	28.1%	23.8%	19.1%	26.7%	30.6% T	15.8%	
(1) NOT VERY INTERESTED	109	155	20	89	27	59	23	67	42	99	10	12	40	35	29	11	28	33	63	37	8
	54.0% B	44.1%	40.8%	58.2% C	51.9%	56.7%	50.0%	50.8%	60.0%	53.5%	58.8%	60.0%	47.1%	57.4%	50.9%	52.4%	59.6%	55.0%	47.0%	64.9% S	80.0% S
* DON'T KNOW / NO ANSWER	10	10	2	8	1	2	7	3	7	10	-	3	4	1	6	-	1	2	7	3	-
	5.0%	3.0%	4.1%	5.2%	1.9%	1.9%	15.2% EF	2.3%	10.0% H	5.4%		15.0%	4.7%	1.6%	10.5%		2.1%	3.3%	5.2%	5.3%	
MEAN	1.60	1.80 A	1.81 D	1.54	1.65	1.64	1.46	1.71 I	1.40	1.61	1.59	1.35	1.75	1.55	1.55	1.71	1.59	1.59	1.69	1.46	1.40

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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
f. Provide more baseball and softball fields

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	33	80	12	21	8	23	2	29	4	31	2	-	21	8	6	4	10	12	25	8	-
	16.3%	22.7%	24.5%	13.7%	15.4%	22.1% G	4.3%	22.0% I	5.7%	16.8%	11.8%		24.7%	13.1%	10.5%	19.0%	21.3%	20.0%	18.7%	14.0%	
(2) NEUTRAL	99	106	25	74	26	50	23	62	37	89	10	9	41	37	33	12	21	24	63	31	4
	49.0% B	30.3%	51.0%	48.4%	50.0%	48.1%	50.0%	47.0%	52.9%	48.1%	58.8%	45.0%	48.2%	60.7%	57.9% R	57.1%	44.7%	40.0%	47.0%	54.4%	40.0%
(1) OPPOSE	62	160	12	50	17	28	17	37	25	57	5	8	19	16	15	5	14	23	39	17	6
	30.7%	45.6% A	24.5%	32.7%	32.7%	26.9%	37.0%	28.0%	35.7%	30.8%	29.4%	40.0%	22.4%	26.2%	26.3%	23.8%	29.8%	38.3%	29.1%	29.8%	60.0%
* DON'T KNOW / NO ANSWER	8	5	-	8	1	3	4	4	4	8	-	3	4	-	3	-	2	1	7	1	-
	4.0%	1.4%		5.2%	1.9%	2.9%	8.7%	3.0%	5.7%	4.3%		15.0%	4.7%		5.3%		4.3%	1.7%	5.2%	1.8%	
MEAN	1.85	1.77	2.00	1.80	1.82	1.95 G	1.64	1.94 I	1.68	1.85	1.82	1.53	2.02 L	1.87 L	1.83	1.95	1.91	1.81	1.89 U	1.84 U	1.40

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
g. Expand and connect walking-biking trails

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	148	209	36	112	32	80	36	95	53	137	11	15	55	51	45	13	35	46	102	39	6
	73.3%	59.6%	73.5%	73.2%	61.5%	76.9%	78.3%	72.0%	75.7%	74.1%	64.7%	75.0%	64.7%	83.6% M	78.9%	61.9%	74.5%	76.7%	76.1%	68.4%	60.0%
	B																				
(2) MODERATELY INTERESTED	40	83	12	28	12	20	8	26	14	38	2	3	26	6	11	6	8	10	20	17	3
	19.8%	23.7%	24.5%	18.3%	23.1%	19.2%	17.4%	19.7%	20.0%	20.5%	11.8%	15.0%	30.6% N	9.8%	19.3%	28.6%	17.0%	16.7%	14.9%	29.8% S	30.0%
(1) NOT VERY INTERESTED	13	52	1	12	7	4	2	10	3	10	3	2	3	4	1	2	4	4	12	1	-
	6.4%	14.9% A	2.0%	7.8%	13.5%	3.8%	4.3%	7.6%	4.3%	5.4%	17.6%	10.0%	3.5%	6.6%	1.8%	9.5%	8.5%	6.7%	9.0% T	1.8%	
* DON'T KNOW / NO ANSWER	1	6	-	1	1	-	-	1	-	-	1	-	1	-	-	-	-	-	-	-	1
	0.5%	1.8%		0.7%	1.9%			0.8%			5.9%		1.2%								10.0%
MEAN	2.67	2.46	2.71	2.66	2.49	2.73	2.74	2.65	2.71	2.69	2.50	2.65	2.62	2.77	2.77	2.52	2.66	2.70	2.67	2.67	2.67
	B					E															

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
g. Expand and connect walking-biking trails

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	134	186	32	102	30	69	35	82	52	124	10	14	53	44	39	14	32	43	88	40	5
	66.3%	53.0%	65.3%	66.7%	57.7%	66.3%	76.1%	62.1%	74.3%	67.0%	58.8%	70.0%	62.4%	72.1%	68.4%	66.7%	68.1%	71.7%	65.7%	70.2%	50.0%
	B						E														
(2) NEUTRAL	56	77	15	41	18	29	9	42	14	50	6	5	27	13	16	7	12	11	37	16	3
	27.7%	22.0%	30.6%	26.8%	34.6%	27.9%	19.6%	31.8%	20.0%	27.0%	35.3%	25.0%	31.8%	21.3%	28.1%	33.3%	25.5%	18.3%	27.6%	28.1%	30.0%
(1) OPPOSE	11	84	2	9	4	5	2	7	4	10	1	1	4	4	1	-	3	6	9	-	2
	5.4%	24.1%	4.1%	5.9%	7.7%	4.8%	4.3%	5.3%	5.7%	5.4%	5.9%	5.0%	4.7%	6.6%	1.8%		6.4%	10.0%	6.7%		20.0%
		A																			
* DON'T KNOW / NO ANSWER	1	3	-	1	-	1	-	1	-	1	-	-	1	-	1	-	-	-	-	1	-
	0.5%	1.0%		0.7%		1.0%		0.8%		0.5%			1.2%		1.8%					1.8%	
MEAN	2.61	2.29	2.61	2.61	2.50	2.62	2.72	2.57	2.69	2.62	2.53	2.65	2.58	2.66	2.68	2.67	2.62	2.62	2.59	2.71	2.30
	B																			U	

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
h. Provide more tennis courts

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	26	54	7	19	3	17	6	19	7	23	3	5	9	6	8	1	4	12	21	3	2
	12.9%	15.4%	14.3%	12.4%	5.8%	16.3% E	13.0%	14.4%	10.0%	12.4%	17.6%	25.0%	10.6%	9.8%	14.0%	4.8%	8.5%	20.0% P	15.7% T	5.3%	20.0%
(2) MODERATELY INTERESTED	59	81	18	41	18	29	12	39	20	54	5	3	30	16	17	8	11	17	37	19	3
	29.2%	23.2%	36.7%	26.8%	34.6%	27.9%	26.1%	29.5%	28.6%	29.2%	29.4%	15.0%	35.3% L	26.2%	29.8%	38.1%	23.4%	28.3%	27.6%	33.3%	30.0%
(1) NOT VERY INTERESTED	110	203	23	87	31	55	24	72	38	101	9	11	43	37	28	12	30	30	71	33	5
	54.5%	58.0%	46.9%	56.9%	59.6%	52.9%	52.2%	54.5%	54.3%	54.6%	52.9%	55.0%	50.6%	60.7%	49.1%	57.1%	63.8%	50.0%	53.0%	57.9%	50.0%
* DON'T KNOW / NO ANSWER	7	12	1	6	-	3	4	2	5	7	-	1	3	2	4	-	2	1	5	2	-
	3.5%	3.5%	2.0%	3.9%		2.9%	8.7%	1.5%	7.1%	3.8%		5.0%	3.5%	3.3%	7.0%		4.3%	1.7%	3.7%	3.5%	
MEAN	1.57	1.56	1.67	1.54	1.46	1.62	1.57	1.59	1.52	1.56	1.65	1.68	1.59	1.47	1.62	1.48	1.42	1.69	1.61	1.45	1.70

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
* Mean figure calculations do not include "DON'T KNOW" responses.
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Weighted Crosstabulated Results
Jun. 2, 2015

Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
h. Provide more tennis courts

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	32	53	9	23	6	18	8	20	12	31	1	4	16	8	7	1	8	15	22	6	4
	15.8%	15.1%	18.4%	15.0%	11.5%	17.3%	17.4%	15.2%	17.1%	16.8%	5.9%	20.0%	18.8%	13.1%	12.3%	4.8%	17.0%	25.0% P	16.4%	10.5%	40.0%
(2) NEUTRAL	89	105	18	71	23	46	20	56	33	81	8	6	40	26	24	11	23	20	59	26	3
	44.1%	29.8% B	36.7%	46.4%	44.2%	44.2%	43.5%	42.4%	47.1%	43.8%	47.1%	30.0%	47.1%	42.6%	42.1%	52.4%	48.9%	33.3%	44.0%	45.6%	30.0%
(1) OPPOSE	73	189	19	54	23	37	13	52	21	65	8	10	24	25	21	9	15	23	49	21	3
	36.1%	53.7% A	38.8%	35.3%	44.2%	35.6%	28.3%	39.4%	30.0%	35.1%	47.1%	50.0%	28.2%	41.0%	36.8%	42.9%	31.9%	38.3%	36.6%	36.8%	30.0%
* DON'T KNOW / NO ANSWER	8	5	3	5	-	3	5	4	4	8	-	-	5	2	5	-	1	2	4	4	-
	4.0%	1.4%	6.1%	3.3%		2.9%	10.9%	3.0%	5.7%	4.3%			5.9%	3.3%	8.8%		2.1%	3.3%	3.0%	7.0%	
MEAN	1.79	1.61 B	1.78	1.79	1.67	1.81	1.88	1.75	1.86	1.81	1.59	1.70	1.90	1.71	1.73	1.62	1.85	1.86	1.79	1.72	2.10

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
i. Provide more community gardens

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	45	144	7	38	8	17	20	20	25	40	5	11	19	10	18	3	10	12	25	18	2
	22.3%	41.0% A	14.3%	24.8%	15.4%	16.3%	43.5% EF	15.2%	35.7% H	21.6%	29.4%	55.0% MN	22.4%	16.4%	31.6%	14.3%	21.3%	20.0%	18.7%	31.6%	20.0%
(2) MODERATELY INTERESTED	80	108	26	54	22	44	14	55	25	74	6	4	36	27	20	12	23	20	56	21	3
	39.6% B	30.7%	53.1% D	35.3%	42.3%	42.3%	30.4%	41.7%	35.7%	40.0%	35.3%	20.0%	42.4% L	44.3% L	35.1%	57.1%	48.9%	33.3%	41.8%	36.8%	30.0%
(1) NOT VERY INTERESTED	74	92	15	59	21	41	12	55	19	68	6	5	29	22	19	6	14	26	51	17	5
	36.6% B	26.3%	30.6%	38.6%	40.4%	39.4%	26.1%	41.7% I	27.1%	36.8%	35.3%	25.0%	34.1%	36.1%	33.3%	28.6%	29.8%	43.3%	38.1%	29.8%	50.0%
* DON'T KNOW / NO ANSWER	3	7	1	2	1	2	-	2	1	3	-	-	1	2	-	-	-	2	2	1	-
	1.5%	2.0%	2.0%	1.3%	1.9%	1.9%		1.5%	1.4%	1.6%			1.2%	3.3%				3.3%	1.5%	1.8%	
MEAN	1.85	2.15 A	1.83	1.86	1.75	1.76	2.17 EF	1.73	2.09 H	1.85	1.94	2.30 MN	1.88	1.80	1.98	1.86	1.91	1.76	1.80	2.02	1.70

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
i. Provide more community gardens

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	52	141	14	38	11	20	21	25	27	49	3	11	24	12	17	8	12	14	28	23	1
	25.7%	40.2% A	28.6%	24.8%	21.2%	19.2%	45.7% EF	18.9%	38.6% H	26.5%	17.6%	55.0% MN	28.2%	19.7%	29.8%	38.1%	25.5%	23.3%	20.9%	40.4% SU	10.0%
(2) NEUTRAL	95	89	20	75	31	46	18	63	32	84	11	6	40	31	28	8	23	26	65	23	6
	47.0% B	25.4%	40.8%	49.0% G	59.6%	44.2%	39.1%	47.7%	45.7%	45.4%	64.7%	30.0%	47.1%	50.8%	49.1%	38.1%	48.9%	43.3%	48.5%	40.4%	60.0%
(1) OPPOSE	51	119	15	36	10	36	5	42	9	48	3	3	19	16	9	5	12	20	38	10	3
	25.2%	33.8% A	30.6%	23.5%	19.2%	34.6% EG	10.9%	31.8% I	12.9%	25.9%	17.6%	15.0%	22.4%	26.2%	15.8%	23.8%	25.5%	33.3% O	28.4%	17.5%	30.0%
* DON'T KNOW / NO ANSWER	4	2	-	4	-	2	2	2	2	4	-	-	2	2	3	-	-	-	3	1	-
	2.0%	0.5%		2.6%		1.9%	4.3%	1.5%	2.9%	2.2%			2.4%	3.3%	5.3%				2.2%	1.8%	
MEAN	2.01	2.06	1.98	2.01	2.02	1.84	2.36 EF	1.87	2.26 H	2.01	2.00	2.40 N	2.06	1.93	2.15	2.14	2.00	1.90	1.92	2.23 S	1.80

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
j. Build more dog parks

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	58	113	11	47	15	32	11	34	24	56	2	6	21	22	15	4	10	24	42	14	2
	28.7%	32.2%	22.4%	30.7%	28.8%	30.8%	23.9%	25.8%	34.3%	30.3% K	11.8%	30.0%	24.7%	36.1%	26.3%	19.0%	21.3%	40.0% PQ	31.3%	24.6%	20.0%
(2) MODERATELY INTERESTED	53	87	11	42	14	27	12	33	20	47	6	4	22	15	18	3	13	15	33	18	2
	26.2%	24.8%	22.4%	27.5%	26.9%	26.0%	26.1%	25.0%	28.6%	25.4%	35.3%	20.0%	25.9%	24.6%	31.6%	14.3%	27.7%	25.0%	24.6%	31.6%	20.0%
(1) NOT VERY INTERESTED	88	137	27	61	23	45	20	65	23	79	9	9	40	24	24	14	23	20	57	24	6
	43.6%	39.1%	55.1%	39.9%	44.2%	43.3%	43.5%	49.2% I	32.9%	42.7%	52.9%	45.0%	47.1%	39.3%	42.1%	66.7% OR	48.9%	33.3%	42.5%	42.1%	60.0%
* DON'T KNOW / NO ANSWER	3	14	-	3	-	-	3	-	3	3	-	1	2	-	-	-	1	1	2	1	-
	1.5%	3.9%		2.0%			6.5%		4.3%	1.6%		5.0%	2.4%				2.1%	1.7%	1.5%	1.8%	
MEAN	1.85	1.93	1.67	1.91	1.85	1.88	1.79	1.77	2.01 H	1.87	1.59	1.84	1.77	1.97	1.84	1.52	1.72	2.07 PQ	1.89	1.82	1.60

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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
j. Build more dog parks

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	59	92	11	48	16	33	10	35	24	57	2	3	24	23	15	3	11	26	39	18	2
	29.2%	26.1%	22.4%	31.4%	30.8%	31.7%	21.7%	26.5%	34.3%	30.8% K	11.8%	15.0%	28.2%	37.7% L	26.3%	14.3%	23.4%	43.3% OPQ	29.1%	31.6%	20.0%
(2) NEUTRAL	81	98	21	60	19	41	21	52	29	75	6	10	36	21	25	11	22	16	52	24	4
	40.1% B	28.0%	42.9%	39.2%	36.5%	39.4%	45.7%	39.4%	41.4%	40.5%	35.3%	50.0%	42.4%	34.4%	43.9% R	52.4% R	46.8% R	26.7%	38.8%	42.1%	40.0%
(1) OPPOSE	59	159	16	43	17	28	14	43	16	50	9	7	22	17	16	7	14	16	41	14	4
	29.2%	45.2% A	32.7%	28.1%	32.7%	26.9%	30.4%	32.6%	22.9%	27.0%	52.9% J	35.0%	25.9%	27.9%	28.1%	33.3%	29.8%	26.7%	30.6%	24.6%	40.0%
* DON'T KNOW / NO ANSWER	3	3	1	2	-	2	1	2	1	3	-	-	3	-	1	-	-	2	2	1	-
	1.5%	0.7%	2.0%	1.3%		1.9%	2.2%	1.5%	1.4%	1.6%			3.5%		1.8%			3.3%	1.5%	1.8%	
MEAN	2.00	1.81	1.90	2.03	1.98	2.05	1.91	1.94	2.12	2.04 K	1.59	1.80	2.02	2.10	1.98	1.81	1.94	2.17	1.98	2.07	1.80
	B																				

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
k. Build pickleball courts

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	15	49	3	12	6	4	5	6	9	12	3	4	3	5	4	1	5	3	11	4	-
	7.4%	13.9% A	6.1%	7.8%	11.5%	3.8%	10.9%	4.5%	12.9%	6.5%	17.6%	20.0%	3.5%	8.2%	7.0%	4.8%	10.6%	5.0%	8.2%	7.0%	
(2) MODERATELY INTERESTED	33	66	12	21	9	16	8	20	13	29	4	3	16	10	12	3	4	10	20	11	2
	16.3%	18.8%	24.5%	13.7%	17.3%	15.4%	17.4%	15.2%	18.6%	15.7%	23.5%	15.0%	18.8%	16.4%	21.1%	14.3%	8.5%	16.7%	14.9%	19.3%	20.0%
(1) NOT VERY INTERESTED	120	205	29	91	32	63	25	82	38	110	10	11	52	34	30	14	29	38	81	31	7
	59.4%	58.4%	59.2%	59.5%	61.5%	60.6%	54.3%	62.1%	54.3%	59.5%	58.8%	55.0%	61.2%	55.7%	52.6%	66.7%	61.7%	63.3%	60.4%	54.4%	70.0%
* DON'T KNOW / NO ANSWER	34	31	5	29	5	21	8	24	10	34	-	2	14	12	11	3	9	9	22	11	1
	16.8% B	8.8%	10.2%	19.0%	9.6%	20.2%	17.4%	18.2%	14.3%	18.4%		10.0%	16.5%	19.7%	19.3%	14.3%	19.1%	15.0%	16.4%	19.3%	10.0%
MEAN	1.38	1.51	1.41	1.36	1.45	1.29	1.47	1.30	1.52 H	1.35	1.59	1.61	1.31	1.41	1.43	1.28	1.37	1.31	1.38	1.41	1.22

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
k. Build pickleball courts

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	15	48	3	12	6	7	2	7	8	13	2	2	6	4	3	1	3	5	9	6	-
	7.4%	13.6% A	6.1%	7.8%	11.5%	6.7%	4.3%	5.3%	11.4%	7.0%	11.8%	10.0%	7.1%	6.6%	5.3%	4.8%	6.4%	8.3%	6.7%	10.5%	
(2) NEUTRAL	80	83	20	60	20	39	21	49	31	74	6	9	40	19	26	9	20	17	51	23	5
	39.6% B	23.7%	40.8%	39.2%	38.5%	37.5%	45.7%	37.1%	44.3%	40.0%	35.3%	45.0%	47.1% N	31.1%	45.6% R	42.9%	42.6%	28.3%	38.1%	40.4%	50.0%
(1) OPPOSE	89	215	23	66	25	44	20	60	29	80	9	9	31	30	21	11	21	31	62	22	5
	44.1%	61.3% A	46.9%	43.1%	48.1%	42.3%	43.5%	45.5%	41.4%	43.2%	52.9%	45.0%	36.5%	49.2%	36.8%	52.4%	44.7%	51.7%	46.3%	38.6%	50.0%
* DON'T KNOW / NO ANSWER	18	5	3	15	1	14	3	16	2	18	-	-	8	8	7	-	3	7	12	6	-
	8.9% B	1.4%	6.1%	9.8%	1.9%	13.5% E	6.5%	12.1% I	2.9%	9.7%			9.4%	13.1%	12.3%		6.4%	11.7%	9.0%	10.5%	
MEAN	1.60	1.52	1.57	1.61	1.63	1.59	1.58	1.54	1.69	1.60	1.59	1.65	1.68	1.51	1.64	1.52	1.59	1.51	1.57	1.69	1.50

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q8. One option is to <INSERT STATEMENT>: Would you be very, moderately, or not very interested in this?
l. Provide more space for indoor gym sports

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) VERY INTERESTED	45	123	11	34	11	28	6	33	12	40	5	2	22	11	11	6	12	8	33	10	2
	22.3%	35.0% A	22.4%	22.2%	21.2%	26.9% G	13.0%	25.0%	17.1%	21.6%	29.4%	10.0%	25.9%	18.0%	19.3%	28.6%	25.5%	13.3%	24.6%	17.5%	20.0%
(2) MODERATELY INTERESTED	76	94	20	56	17	41	18	49	27	71	5	10	33	26	23	7	16	24	51	20	5
	37.6% B	26.8%	40.8%	36.6%	32.7%	39.4%	39.1%	37.1%	38.6%	38.4%	29.4%	50.0%	38.8%	42.6%	40.4%	33.3%	34.0%	40.0%	38.1%	35.1%	50.0%
(1) NOT VERY INTERESTED	73	121	16	57	22	33	18	46	27	66	7	8	25	23	17	8	18	27	44	25	3
	36.1%	34.5%	32.7%	37.3%	42.3%	31.7%	39.1%	34.8%	38.6%	35.7%	41.2%	40.0%	29.4%	37.7%	29.8%	38.1%	38.3%	45.0%	32.8%	43.9%	30.0%
* DON'T KNOW / NO ANSWER	8	13	2	6	2	2	4	4	4	8	-	-	5	1	6	-	1	1	6	2	-
	4.0%	3.7%	4.1%	3.9%	3.8%	1.9%	8.7%	3.0%	5.7%	4.3%			5.9%	1.6%	10.5% R		2.1%	1.7%	4.5%	3.5%	
MEAN	1.86	2.01	1.89	1.84	1.78	1.95	1.71	1.90	1.77	1.85	1.88	1.70	1.96	1.80	1.88	1.90	1.87	1.68	1.91	1.73	1.90

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Q9. Would you tend to favor, be neutral to, or oppose additional public funding to <INSERT STATEMENT>?
l. Provide more space for indoor gym sports

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) FAVOR	45	123	11	34	11	26	8	29	16	42	3	2	23	13	11	3	11	13	33	11	1
	22.3%	35.2% A	22.4%	22.2%	21.2%	25.0%	17.4%	22.0%	22.9%	22.7%	17.6%	10.0%	27.1% L	21.3%	19.3%	14.3%	23.4%	21.7%	24.6%	19.3%	10.0%
(2) NEUTRAL	103	82	25	78	27	56	20	71	32	94	9	12	42	33	30	14	25	29	63	32	7
	51.0%	23.5% B	51.0%	51.0%	51.9%	53.8%	43.5%	53.8%	45.7%	50.8%	52.9%	60.0%	49.4%	54.1%	52.6%	66.7%	53.2%	48.3%	47.0%	56.1%	70.0%
(1) OPPOSE	47	139	11	36	14	17	16	27	20	42	5	6	14	15	13	4	11	15	34	11	2
	23.3%	39.6% A	22.4%	23.5%	26.9%	16.3%	34.8% F	20.5%	28.6%	22.7%	29.4%	30.0%	16.5%	24.6%	22.8%	19.0%	23.4%	25.0%	25.4%	19.3%	20.0%
* DON'T KNOW / NO ANSWER	7	6	2	5	-	5	2	5	2	7	-	-	6	-	3	-	-	3	4	3	-
	3.5%	1.8%	4.1%	3.3%		4.8%	4.3%	3.8%	2.9%	3.8%			7.1%		5.3%			5.0%	3.0%	5.3%	
MEAN	1.99	1.96	2.00	1.99	1.94	2.09 G	1.82	2.02	1.94	2.00	1.88	1.80	2.11	1.97	1.96	1.95	2.00	1.96	1.99	2.00	1.90

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Q10. In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen.
And this could be something I have or haven't mentioned.
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SWIMMING POOLS OR AQUATIC CENTER	71	63	12	59	21	35	15	48	23	64	7	8	30	23	25	7	14	20	48	20	3
	35.1%	17.9%	24.5%	38.6%	40.4%	33.7%	32.6%	36.4%	32.9%	34.6%	41.2%	40.0%	35.3%	37.7%	43.9%	33.3%	29.8%	33.3%	35.8%	35.1%	30.0%
	B																				
WALKING OR BIKING TRAILS	34	52	7	27	5	17	12	20	14	32	2	5	12	12	9	2	13	9	21	10	2
	16.8%	14.9%	14.3%	17.6%	9.6%	16.3%	26.1%	15.2%	20.0%	17.3%	11.8%	25.0%	14.1%	19.7%	15.8%	9.5%	27.7%	15.0%	15.7%	17.5%	20.0%
							E										P				
COURT AND FIELD SPORTS	24	27	8	16	5	14	5	16	8	22	2	4	7	8	9	1	5	8	15	8	1
	11.9%	7.7%	16.3%	10.5%	9.6%	13.5%	10.9%	12.1%	11.4%	11.9%	11.8%	20.0%	8.2%	13.1%	15.8%	4.8%	10.6%	13.3%	11.2%	14.0%	10.0%
YOUTH ACTIVITIES	18	27	2	16	9	8	1	17	1	16	2	1	9	7	5	1	7	4	14	4	-
	8.9%	7.8%	4.1%	10.5%	17.3%	7.7%	2.2%	12.9%	1.4%	8.6%	11.8%	5.0%	10.6%	11.5%	8.8%	4.8%	14.9%	6.7%	10.4%	7.0%	
					G			I													
MAINTENANCE OR CLEANLINESS	13	22	4	9	3	6	4	10	3	12	1	2	6	3	3	3	3	4	10	3	-
	6.4%	6.3%	8.2%	5.9%	5.8%	5.8%	8.7%	7.6%	4.3%	6.5%	5.9%	10.0%	7.1%	4.9%	5.3%	14.3%	6.4%	6.7%	7.5%	5.3%	
DOG PARKS	13	12	3	10	5	6	2	5	8	13	-	-	6	5	3	3	1	6	10	2	1
	6.4%	3.4%	6.1%	6.5%	9.6%	5.8%	4.3%	3.8%	11.4%	7.0%			7.1%	8.2%	5.3%	14.3%	2.1%	10.0%	7.5%	3.5%	10.0%
SCOOTER PARK	12	-	3	9	2	9	1	9	3	11	1	2	5	2	4	1	3	3	10	2	-
	5.9%		6.1%	5.9%	3.8%	8.7%	2.2%	6.8%	4.3%	5.9%	5.9%	10.0%	5.9%	3.3%	7.0%	4.8%	6.4%	5.0%	7.5%	3.5%	
MORE RESTROOMS	10	16	3	7	2	5	3	8	2	7	3	1	3	5	4	1	1	4	7	3	-
	5.0%	4.5%	6.1%	4.6%	3.8%	4.8%	6.5%	6.1%	2.9%	3.8%	17.6%	5.0%	3.5%	8.2%	7.0%	4.8%	2.1%	6.7%	5.2%	5.3%	

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Q10. In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen.
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	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
LIGHTING OR SAFETY CONCERNS	9	26	5	4	2	7	-	7	2	7	2	-	5	2	1	-	4	2	5	3	1
	4.5%	7.4%	10.2%	2.6%	3.8%	6.7%		5.3%	2.9%	3.8%	11.8%		5.9%	3.3%	1.8%		8.5%	3.3%	3.7%	5.3%	10.0%
LARGER OR MORE NATURAL SPACES	7	21	3	4	2	3	2	5	2	6	1	2	3	1	2	1	2	2	5	2	-
	3.5%	6.1%	6.1%	2.6%	3.8%	2.9%	4.3%	3.8%	2.9%	3.2%	5.9%	10.0%	3.5%	1.6%	3.5%	4.8%	4.3%	3.3%	3.7%	3.5%	
COMMUNITY FACILITIES OR PROGRAMS	6	26	1	5	3	2	1	2	4	6	-	-	3	2	1	1	-	3	2	4	-
	3.0%	7.3% A	2.0%	3.3%	5.8%	1.9%	2.2%	1.5%	5.7%	3.2%			3.5%	3.3%	1.8%	4.8%		5.0%	1.5%	7.0%	
SHADED AREA	6	-	2	4	1	5	-	4	2	6	-	-	1	5	-	1	1	4	4	2	-
	3.0%		4.1%	2.6%	1.9%	4.8%		3.0%	2.9%	3.2%			1.2%	8.2%		4.8%	2.1%	6.7%	3.0%	3.5%	
PICNIC AREA	6	-	3	3	1	5	-	5	1	6	-	-	1	5	-	1	1	4	5	1	-
	3.0%		6.1%	2.0%	1.9%	4.8%		3.8%	1.4%	3.2%			1.2%	8.2%		4.8%	2.1%	6.7%	3.7%	1.8%	
ARTS AND MUSIC PROGRAMS	3	9	-	3	1	1	1	3	-	3	-	-	2	1	1	-	-	1	2	-	1
	1.5%	2.6%		2.0%	1.9%	1.0%	2.2%	2.3%		1.6%			2.4%	1.6%	1.8%			1.7%	1.5%		10.0%
NO CHANGES NEEDED	3	31	-	3	1	1	1	2	1	2	1	-	1	-	1	-	-	1	2	1	-
	1.5%	8.9% A		2.0%	1.9%	1.0%	2.2%	1.5%	1.4%	1.1%	5.9%		1.2%		1.8%			1.7%	1.5%	1.8%	
SENIOR ACTIVITIES	2	5	1	1	1	1	-	1	1	1	1	-	1	-	-	-	-	1	2	-	-
	1.0%	1.4%	2.0%	0.7%	1.9%	1.0%		0.8%	1.4%	0.5%	5.9%		1.2%					1.7%	1.5%		
CONVENIENT PARKING	-	11	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		3.3%																			

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And this could be something I have or haven't mentioned.
Categorization of open-ended responses.
Multiple mentions allowed for each respondent.*
Shown in descending order.

	ONLINE RESULTS																				
	===SURVEY==		==GENDER==		=======AGE=======			===PARENT==		===LATINO==		====HH INCOME====			======NEIGHBORHOOD=====				====PARK VISITS==		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
OTHER	7	5	3	4	1	3	3	4	3	7	-	2	2	2	2	-	1	3	6	1	-
	3.5%	1.4%	6.1%	2.6%	1.9%	2.9%	6.5%	3.0%	4.3%	3.8%		10.0%	2.4%	3.3%	3.5%		2.1%	5.0%	4.5%	1.8%	
DON'T KNOW / NO ANSWER	13	60	1	12	6	5	2	9	4	12	1	-	6	3	3	1	3	2	7	4	2
	6.4%	17.0% A	2.0%	7.8%	11.5%	4.8%	4.3%	6.8%	5.7%	6.5%	5.9%		7.1%	4.9%	5.3%	4.8%	6.4%	3.3%	5.2%	7.0%	20.0%

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q12. Within the last twelve months, have you or an adult family member in your household participated in any program or activity offered by Windsor's Parks and Recreation Department? Yes or no?

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	85	113	21	64	16	43	26	53	32	80	5	13	33	23	22	10	19	25	59	19	6
	42.1%	32.1%	42.9%	41.8%	30.8%	41.3%	56.5%	40.2%	45.7%	43.2%	29.4%	65.0%	38.8%	37.7%	38.6%	47.6%	40.4%	41.7%	44.0%	33.3%	60.0%
	B						E					MN									
NO / DON'T KNOW / REFUSED	117	238	28	89	36	61	20	79	38	105	12	7	52	38	35	11	28	35	75	38	4
	57.9%	67.9%	57.1%	58.2%	69.2%	58.7%	43.5%	59.8%	54.3%	56.8%	70.6%	35.0%	61.2%	62.3%	61.4%	52.4%	59.6%	58.3%	56.0%	66.7%	40.0%
		A			G								L	L							

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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Q13. Are you the parent or guardian of at least one child aged 17 or younger currently living in Windsor? Yes or no?

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	132	150	30	102	34	91	7	132	-	120	12	9	61	43	36	15	34	37	98	27	7
	65.3%	42.6%	61.2%	66.7%	65.4%	87.5%	15.2%	100%		64.9%	70.6%	45.0%	71.8%	70.5%	63.2%	71.4%	72.3%	61.7%	73.1%	47.4%	70.0%
	B				G	EG							L	L					T		
NO / DON'T KNOW / REFUSED	70	201	19	51	18	13	39	-	70	65	5	11	24	18	21	6	13	23	36	30	3
	34.7%	57.4%	38.8%	33.3%	34.6%	12.5%	84.8%		100%	35.1%	29.4%	55.0%	28.2%	29.5%	36.8%	28.6%	27.7%	38.3%	26.9%	52.6%	30.0%
		A			F		EF					MN								S	

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q14. Within the last twelve months, has at least one of your children aged 17 or younger participated in any program or activity offered by Windsor's Parks and Recreation Department? Yes or no?
Total Answering: Parents of a child 17 or younger. [Q13 (1)]

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL ANSWERING	132	150	30	102	34	91	7	132	-	120	12	9	61	43	36	15	34	37	98	27	7
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	85	78	20	65	15	65	5	85	-	81	4	5	38	26	22	11	21	25	69	14	2
	64.4%	51.8%	66.7%	63.7%	44.1%	71.4%	71.4%	64.4%		67.5%	33.3%	55.6%	62.3%	60.5%	61.1%	73.3%	61.8%	67.6%	70.4%	51.9%	28.6%
	B					E				K									U		
NO / DON'T KNOW / REFUSED	47	72	10	37	19	26	2	47	-	39	8	4	23	17	14	4	13	12	29	13	5
	35.6%	48.2%	33.3%	36.3%	55.9%	28.6%	28.6%	35.6%		32.5%	66.7%	44.4%	37.7%	39.5%	38.9%	26.7%	38.2%	32.4%	29.6%	48.1%	71.4%
		A			F						J										S

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Q15. How would you rate your satisfaction with the overall quality of the programs and activities offered by Windsor's Parks and Recreation Department? Are you <INSERT LIST> satisfied?
Total Answering: Those exposed to park programs. [Q12 (1) OR Q14 (1)]

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL ANSWERING	126	135	31	95	23	76	27	94	32	118	8	15	51	39	36	13	31	35	90	28	7
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(4) VERY SATISFIED	73	84	20	53	12	46	15	56	17	68	5	2	36	25	22	8	18	20	49	18	6
	57.9%	62.5%	64.5%	55.8%	52.2%	60.5%	55.6%	59.6%	53.1%	57.6%	62.5%	13.3%	70.6% L	64.1% L	61.1%	61.5%	58.1%	57.1%	54.4%	64.3%	85.7% S
(3) MODERATELY SATISFIED	45	38	7	38	9	27	9	34	11	42	3	10	13	13	13	4	11	12	36	8	1
	35.7%	28.3%	22.6%	40.0%	39.1%	35.5%	33.3%	36.2%	34.4%	35.6%	37.5%	66.7% MN	25.5%	33.3%	36.1%	30.8%	35.5%	34.3%	40.0%	28.6%	14.3%
(2) NOT VERY SATISFIED	2	7	1	1	-	1	1	1	1	2	-	1	1	-	1	-	-	1	2	-	-
	1.6%	4.9%	3.2%	1.1%		1.3%	3.7%	1.1%	3.1%	1.7%		6.7%	2.0%		2.8%			2.9%	2.2%		
(1) NOT AT ALL SATISFIED	1	4	-	1	1	-	-	1	-	1	-	1	-	-	-	-	1	-	1	-	-
	0.8%	3.3%		1.1%	4.3%			1.1%		0.8%		6.7%					3.2%		1.1%		
* DON'T KNOW / REFUSED	5	1	3	2	1	2	2	2	3	5	-	1	1	1	-	1	1	2	2	2	-
	4.0%	1.0%	9.7%	2.1%	4.3%	2.6%	7.4%	2.1%	9.4%	4.2%		6.7%	2.0%	2.6%		7.7%	3.2%	5.7%	2.2%	7.1%	
MEAN	3.57	3.52	3.68	3.54	3.45	3.61	3.56	3.58	3.55	3.57	3.63	2.93	3.70 L	3.66 L	3.58	3.67	3.53	3.58	3.51	3.69	3.86

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
* Mean figure calculations do not include "DON'T KNOW" responses.
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Jun. 2, 2015

Summary Table: Q16. Which of the following sources, if any, have you previously used to get information about Windsor Parks and Recreation Department programs?
Percentage of respondents stating "YES" only.

	ONLINE RESULTS																					
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL ANSWERING	126	135	31	95	23	76	27	94	32	118	8	15	51	39	36	13	31	35	90	28	7
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
B. THE TOWN'S PRINTED RECREATION GUIDE	116	96	28	88	19	70	27	88	28	109	7	14	48	36	36	12	26	32	83	26	6
	92.1%	71.1%	90.3%	92.6%	82.6%	92.1%	100%	93.6%	87.5%	92.4%	87.5%	93.3%	94.1%	92.3%	100%	92.3%	83.9%	91.4%	92.2%	92.9%	85.7%
	B						EF								Q						
A. THE TOWN'S WEB SITE	99	93	21	78	17	62	20	75	24	95	4	10	42	34	26	12	24	29	67	24	7
	78.6%	69.5%	67.7%	82.1%	73.9%	81.6%	74.1%	79.8%	75.0%	80.5%	50.0%	66.7%	82.4%	87.2%	72.2%	92.3%	77.4%	82.9%	74.4%	85.7%	100%
																					ST
C. RECOMMENDATIONS FROM FRIENDS AND FAMILY	84	75	22	62	16	55	13	65	19	79	5	7	35	27	24	7	19	27	61	17	6
	66.7%	55.6%	71.0%	65.3%	69.6%	72.4%	48.1%	69.1%	59.4%	66.9%	62.5%	46.7%	68.6%	69.2%	66.7%	53.8%	61.3%	77.1%	67.8%	60.7%	85.7%
						G															
D. FACEBOOK	52	14	9	43	14	32	6	40	12	47	5	5	25	12	14	1	17	14	37	11	4
	41.3%	10.3%	29.0%	45.3%	60.9%	42.1%	22.2%	42.6%	37.5%	39.8%	62.5%	33.3%	49.0%	30.8%	38.9%	7.7%	54.8%	40.0%	41.1%	39.3%	57.1%
	B				G	G									P		P	P			
E. THE WINDSOR SCHOOL DISTRICT WEDNESDAY MAILER	41	39	10	31	6	31	4	39	2	39	2	3	23	12	9	6	11	12	34	7	-
	32.5%	29.2%	32.3%	32.6%	26.1%	40.8%	14.8%	41.5%	6.3%	33.1%	25.0%	20.0%	45.1%	30.8%	25.0%	46.2%	35.5%	34.3%	37.8%	25.0%	
						G		I					L								

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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Jun. 2, 2015

D1. What is the zip code of your primary home?

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
95492	200	343	49	151	51	103	46	131	69	183	17	20	85	61	57	20	47	60	133	56	10
	99.0%	97.8%	100%	98.7%	98.1%	99.0%	100%	99.2%	98.6%	98.9%	100%	100%	100%	100%	100%	95.2%	100%	100%	99.3%	98.2%	100%
OTHER	-	8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		2.2%																			
DON'T KNOW / REFUSED	2	-	-	2	1	1	-	1	1	2	-	-	-	-	-	1	-	-	1	1	-
	1.0%			1.3%	1.9%	1.0%		0.8%	1.4%	1.1%						4.8%			0.7%	1.8%	

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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D2. Is your primary home located east or west of Highway 101?

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
WEST	107	151	26	81	27	61	19	71	36	99	8	10	46	37	-	-	47	60	74	27	6
	53.0%	43.1%	53.1%	52.9%	51.9%	58.7% G	41.3%	53.8%	51.4%	53.5%	47.1%	50.0%	54.1%	60.7%			100%	100%	55.2%	47.4%	60.0%
	B																				
EAST	84	177	21	63	18	40	26	55	29	78	6	10	34	24	57	21	-	-	56	26	2
	41.6%	50.4%	42.9%	41.2%	34.6%	38.5%	56.5% EF	41.7%	41.4%	42.2%	35.3%	50.0%	40.0%	39.3%	100%	100%			41.8%	45.6%	20.0%
DON'T KNOW / REFUSED	11	23	2	9	7	3	1	6	5	8	3	-	5	-	-	-	-	-	4	4	2
	5.4%	6.5%	4.1%	5.9%	13.5% FG	2.9%	2.2%	4.5%	7.1%	4.3%	17.6%		5.9%						3.0%	7.0%	20.0%

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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D3. Is your primary home located north or south of the Redwood Highway?
Total Answering: Those residing east of Highway 101. [D2 (1)]

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL ANSWERING	84	177	21	63	18	40	26	55	29	78	6	10	34	24	57	21	-	-	56	26	2
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			100.0	100.0	100.0
NORTH	57	93	13	44	10	27	20	36	21	55	2	8	18	21	57	-	-	-	36	20	1
	67.9%	52.6%	61.9%	69.8%	55.6%	67.5%	76.9%	65.5%	72.4%	70.5%	33.3%	80.0%	52.9%	87.5% M	100%				64.3%	76.9%	50.0%
	B																				
SOUTH	21	35	7	14	6	11	4	15	6	19	2	1	13	3	-	21	-	-	16	5	-
	25.0%	19.8%	33.3%	22.2%	33.3%	27.5%	15.4%	27.3%	20.7%	24.4%	33.3%	10.0%	38.2% LN	12.5%		100%			28.6%	19.2%	
DON'T KNOW / REFUSED	6	49	1	5	2	2	2	4	2	4	2	1	3	-	-	-	-	-	4	1	1
	7.1%	27.6% A	4.8%	7.9%	11.1%	5.0%	7.7%	7.3%	6.9%	5.1%	33.3%	10.0%	8.8%						7.1%	3.8%	50.0%

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
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D4. Is your primary home located north or south of Windsor River Road?
Total Answering: Those residing west of Highway 101. [D2 (2)]

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL ANSWERING	107	151	26	81	27	61	19	71	36	99	8	10	46	37	-	-	47	60	74	27	6
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			100.0	100.0	100.0	100.0	100.0
NORTH	47	63	8	39	15	27	5	34	13	41	6	5	24	9	-	-	47	-	27	16	4
	43.9%	42.0%	30.8%	48.1%	55.6% G	44.3%	26.3%	47.9%	36.1%	41.4%	75.0% J	50.0%	52.2% N	24.3%			100%		36.5%	59.3% S	66.7%
SOUTH	60	82	18	42	12	34	14	37	23	58	2	5	22	28	-	-	-	60	47	11	2
	56.1%	54.2%	69.2%	51.9%	44.4%	55.7%	73.7% E	52.1%	63.9%	58.6% K	25.0%	50.0%	47.8%	75.7% M				100%	63.5% T	40.7%	33.3%
DON'T KNOW / REFUSED	-	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		3.9%																			

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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D5. Are you of Hispanic or Latino origin? Yes or no?

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	17	73	2	15	12	3	2	12	5	-	17	4	6	3	2	2	6	2	10	5	2
	8.4%	20.9% A	4.1%	9.8%	23.1% FG	2.9%	4.3%	9.1%	7.1%		100%	20.0%	7.1%	4.9%	3.5%	9.5%	12.8%	3.3%	7.5%	8.8%	20.0%
NO / REFUSED	185	278	47	138	40	101	44	120	65	185	-	16	79	58	55	19	41	58	124	52	8
	91.6% B	79.1%	95.9%	90.2%	76.9%	97.1% E	95.7% E	90.9%	92.9%	100%		80.0%	92.9%	95.1%	96.5%	90.5%	87.2%	96.7%	92.5%	91.2%	80.0%

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Strategic Research Associates
(509) 324-6960

The Town of Windsor and Gates + Associates:
Perceptions Among Residents About Windsor's Park System
Weighted Crosstabulated Results
Jun. 2, 2015

D6. Is the total household income for all members in your household, aged 18 and over, above or below $60,000 a year?

	ONLINE RESULTS																				
	SURVEY		GENDER		AGE			PARENT		LATINO		HH INCOME			NEIGHBORHOOD				PARK VISITS		
	WWW	Phone	Males	Fe-males	18-34	35-54	55+	Yes	No	No	Yes	<$60K	$60K-$120K	$120+	North east	South east	North west	South west	4+/mo	1-3/ month	Less/ never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL	202	351	49	153	52	104	46	132	70	185	17	20	85	61	57	21	47	60	134	57	10
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(1) UNDER $30,000	4	36	-	4	2	-	2	1	3	4	-	4	-	-	2	-	1	-	2	2	-
	2.0%	10.4% A		2.6%	3.8%		4.3%	0.8%	4.3%	2.2%		20.0%			3.5%		2.1%		1.5%	3.5%	
(2) $30,000 TO UNDER $60,000	16	68	1	15	4	3	9	8	8	12	4	16	-	-	6	1	4	5	12	4	-
	7.9%	19.4% A	2.0%	9.8% C	7.7%	2.9%	19.6% F	6.1%	11.4%	6.5%	23.5%	80.0%			10.5%	4.8%	8.5%	8.3%	9.0%	7.0%	
(3) $60,000 TO UNDER $90,000	29	64	5	24	7	13	9	18	11	26	3	-	29	-	8	7	4	7	19	8	2
	14.4%	18.2%	10.2%	15.7%	13.5%	12.5%	19.6%	13.6%	15.7%	14.1%	17.6%		34.1%		14.0%	33.3% Q	8.5%	11.7%	14.2%	14.0%	20.0%
(4) $90,000 TO UNDER $120,000	56	54	15	41	18	32	6	43	13	53	3	-	56	-	10	6	20	15	35	16	5
	27.7% B	15.3%	30.6%	26.8%	34.6% G	30.8% G	13.0%	32.6% I	18.6%	28.6%	17.6%		65.9%		17.5%	28.6%	42.6% O	25.0%	26.1%	28.1%	50.0%
(5) $120,000 OR MORE	61	72	18	43	14	36	11	43	18	58	3	-	-	61	21	3	9	28	42	17	2
	30.2% B	20.5%	36.7%	28.1%	26.9%	34.6%	23.9%	32.6%	25.7%	31.4%	17.6%			100%	36.8% PQ	14.3%	19.1%	46.7% PQ	31.3%	29.8%	20.0%
* DON'T KNOW / REFUSED	36	57	10	26	7	20	9	19	17	32	4	-	-	-	10	4	9	5	24	10	1
	17.8%	16.3%	20.4%	17.0%	13.5%	19.2%	19.6%	14.4%	24.3%	17.3%	23.5%				17.5%	19.0%	19.1%	8.3%	17.9%	17.5%	10.0%
MEAN	3.93	3.19	4.28	3.82	3.84	4.20	3.41	4.05	3.66	3.97	3.38	1.80	3.66	5.00	3.89	3.65	3.84	4.20	3.94	3.89	4.00
	B		D			EG		I					L	LM				P			

Comparison Groups: AB/CD/EFG/HI/JK/LMN/OPQR/STU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
* Mean figure calculations do not include "DON'T KNOW / REFUSED" responses.
Strategic Research Associates
(509) 324-6960

Baseline Questionnaire

Final questionnaire document annotated with aggregate results for quick reference to common questions about findings.

Windsor Parks and Recreation Survey - Phase 2 On-Line Baseline Results

(September 29, 2014, V1.3; Strategic Research Associates; S.D.)

ID #: _____

Phone: _____

Date: __ /_____/ 14

Min.: _____

Checked:	_____	Date: __/____/14	___ ___
Monitored:	_____	Date: __/____/14	___ ___
Validated:	_____	Date: __/____/14	___ ___
Input:	_____	Date: __/____/14	___ ___

( ) Completed

Not completed
( ) Refusal
( ) Incomplete (respondent terminates)
( ) Incomplete (interviewer terminates)

No contact:
( ) Call back; attempts: _____
( ) No call back

Interviewer ID: _____

First name: _____

Note: Because of rounding, percentages may not add up to 100% Sample size is n=67 in Phase 1 → n=202 in Phase 2 except where noted; Phase 2 results combine responses from Phase 1 and Phase 2

Preliminary Script

Thank you for choosing to participate in this survey. The Town of Windsor is conducting this poll to collect opinions from local residents like yourself to help guide future decisions made regarding the Town's Parks Master Plan. The survey takes 15 minutes or less to complete.

Participation in the survey is voluntary and survey responses are combined with hundreds of others to ensure your confidentiality. Results will be tabulated and included in the final report.

Preliminary Screening

S1. **RECORD GENDER BY OBSERVATION**:

MALE . . . . . 24% → 24%
FEMALE . . . . . 76% → 76%

S2. First, please stop me when I read your correct age category. Are you **<INSERT LIST>**?

17 OR YOUNGER . . . . . **POLITELY TERMINATE**
18-24 . . . . . 5% → 7%
25-34 . . . . . 22% →19%
35-44 . . . . . 18% → 25%
45-54 . . . . . 30% → 26%
55-64 . . . . . 12% → 11%
65 OR OLDER . . . . . 13% → 11%
REFUSED **[DON'T READ]** . . **POLITELY TERMINATE**

S3. Do you currently live within the boundary of the Town of Windsor? Yes or no?

YES . . . . . 100% → 100%
NO / DK . . . . . **POLITELY TERMINATE**

S4. How long have you lived in the Town of Windsor? **[READ LIST]**

LESS THAN SIX MONTHS . . **POLITELY TERMINATE**
OR SIX MONTHS OR MORE . . . . . 100% → 100%
REFUSED **[DON'T READ]** . . **POLITELY TERMINATE**

Overall Frequency of Park Use

Q1. Now, I'm going to ask you about your personal use of public park facilities available within the Town of Windsor. First . . .

Within the last ***six months***, do you recall ever having personally visited **<INSERT LOCATION; RANDOMIZE BUT "a" IS ALWAYS FIRST>**? Yes or no?

		YES	NO	DK/REFUSED
a.	Any of the town's public parks	88% → 93%	10% → 6%	2% → 2%
b.	Keiser ("Kī'-ser") Community Park	67% → 77%	33% → 22%	0% → 1%
c.	Esposti Community Park	36% → 31%	64% → 67%	0% → 2%
d.	Hiram Lewis Community Park	36% → 43%	60% → 55%	5% → 3%
e.	The Windsor Town Green	98% → 98%	2% → 2%	0% → 1%
f.	Any of the town's public athletic fields like those for soccer, baseball, or softball	52% → 55%	48% → 45%	0% → 1%
g.	Any tennis court in Hiram Lewis Community Park	18% → 17%	82% → 83%	0% → 1%
h.	Any of the town/s public basketball court	13% → 24%	87% → 76%	0% → 1%
i.	The town's public swimming pool at the Windsor Senior Center on Foxwood Drive	15% → 17%	85% → 82%	0% → 1%
j.	Windsor Community Center on Adele Drive	39% → 32%	60% → 67%	2% → 2%
k.	Any of the town's playground areas for children	69% → 72%	31% → 28%	0% → 1%
l.	Windsor Senior Center on Foxwood Drive	24% → 26%	76% → 74%	0% → 0%
m.	Any of the town's walking/jogging or biking trails	76% → 83%	22% → 15%	2% → 2%
n.	Huerta Gymnasium near Windsor Town Green	34% → 48%	66% → 52%	0% → 1%

[IF RESPONDENT ANSWERS "NO," "DON'T KNOW," OR REFUSED TO ALL, READ: Even if you haven't recently visited any of these park facilities, your answers are just as important as those who have. **THEN SKIP TO Q3.]**

Q2. Within the last six months, about how often have you visited any of the town's parks or recreational facilities? **[READ LIST; REVERSE]**

FOUR OR MORE TIMES A MONTH . . . . . 61% → 66%
TWO OR THREE TIMES A MONTH . . . . . 24% → 20%
ABOUT ONCE A MONTH . . . . . 10% → 8%
LESS THAN ONCE A MONTH . . . . . 3% → 5%
NEVER . . . . . 0% → 0%
DON'T KNOW / REFUSED **[DON'T READ]** . . . . . 2% → 1%

Q3. Has there been any type of barrier or issue with Windsor's park system that keeps you from using park system facilities as much as you would like? Yes or no?

YES . . . . . 27% → 23%
[SKIP TO Q5] ← NO / DON'T KNOW / REFUSED . . . . . 73% → 77%

Q4. In your own words, what's the most important barrier or issue with Windsor's park system that keeps you from using the park facilities as much as you'd like? **(n=46) [TRY AND GET A SPECIFIC RESPONSE; PROMPTING FOR ADDITIONAL RESPONSES IS ENCOURAGED (RECORD 1ST RESPONSE, THEN OTHERS); IF RESPONDENT DOESN'T KNOW, MOVE ON]**

(22%) Lack of restrooms	(7%) Unleashed dogs
(18%) Scooters prohibited at skate parks	(7%) Poor trails
(18%) Lack of swimming pools	(4%) Poor lighting
(9%) Not well maintained	(4%) Overwatering of grass
(7%) Safety concerns	(4%) Sports fields are not well maintained

General Perceptions About Windsor's Existing Parks

Q5. How would you rate your satisfaction with each of the following elements of the Windsor's park system? First . . .

[INSERT LIST; RANDOMIZE b-d ONLY] Are you very, moderately, not very, or not at all satisfied? **[REVERSE]**

	VERY	MODERATELY	NOT VERY	NOT AT ALL	DK/ NA
a. The overall quality of Windsor's public park and recreation facilities	33% → 34%	60% → 59%	5% → 5%	3% → 2%	0% → 2%
b. The maintenance of Windsor's public park and recreation facilities	54% → 45%	42% → 47%	2% → 6%	2% → 2%	2% → 2%
c. The safety of Windsor public parks	42% → 47%	51% → 46%	5% → 4%	0% → 2%	3% → 2%
d. Access to Windsor public parks located near your home	60% → 59%	28% → 33%	10% → 7%	2% → 2%	0% → 0%
e. The availability of Windsor park walking-biking trails	22% → 25%	43% → 44%	15% → 15%	8% → 6%	12% → 10%

Q6. Within the last 12 months, do you recall personally visiting any city park in a neighboring community like Santa Rosa or Healdsburg? Yes or no?

YES . . . . . 70% → 74%
[SKIP TO Q8] ←NO / DON'T KNOW / REFUSED . . . . . 30% → 26%

Q7. In your own words, do you recall the specific reasons for visiting city parks in these neighboring communities?

(n=150) [TRY AND GET A SPECIFIC RESPONSE; IF RESPONDENT DOESN'T KNOW, MOVE ON]

(16%) Family or friends	(8%) Larger parks or faciltiies
(11%) Walking or biking trails	(8%) Sporting events or fields
(10%) Swimming pool	(7%) Dog parks
(10%) Park equipment	(7%) Skate park
(9%) Special events or activities	(6%) Ponds or natural areas

Desirability of Specific Park and Facility Improvements

Q8. **[TREAT Q8 AND Q9 AS TWO SEPARATE SETS OF QUESTIONS; COMPLETE Q8 BEFORE STARTING Q9]** The Town of Windsor is exploring opinions about some proposed park and recreation improvements, and I'm going to ask you about them . . .

. One option is to **<INSERT STATEMENT; RANDOMIZE ORDER>:** Would you be very, moderately, or not very interested in this? **[REVERSE SCALE]**

[AFTER THE FIRST STATEMENT, JUST SAY "very, moderately, or not very interested"]

Q9. The improvements I just listed may require additional public funding to implement. . .

Would you tend to favor, be neutral to, or oppose ***additional*** public funding to **<INSERT STATEMENT; RANDOMIZE SEPARATELY FROM Q8; REVERSE SCALE>**?

[AFTER FIRST STATEMENT, JUST SAY "Would you favor, be neutral to, or oppose additional public funding to. . ."**]**

		Q8. Degree of Interest				Q9. Perception About Public Funding			
		VERY	MODER-ATELY	NOT VERY	DK/NA	FAVOR	NEUTRAL	OPPOSE	DK/ NA
a.	Build an **outdoor** aquatic center in Keiser Park that would include a recreation and competition pool.	75%→68%	10%→16%	15%→15%	0%→1%	81%→70%	9%→16%	10%→12%	0%→1%
b.	Build a multi-use recreation center in Keiser Park that would include fitness facilities, gym, a teen center, health center, and pre-school accommodations.	42%→49%	33%→31%	22%→19%	3%→2%	57%→52%	25%→31%	15%→14%	3%→3%
c.	Develop a destination children's playground area in Keiser Park	39%→42%	28%→32%	30%→24%	3%→3%	33%→37%	43%→43%	19%→18%	5%→3%
d.	Provide public art and sculpture displays	27%→22%	42%→37%	28%→39%	3%→3%	31%→22%	34%→37%	33%→40%	2%→2%
e.	Provide more soccer fields	6%→12%	24%→27%	67%→56%	3%→5%	10%→15%	46%→43%	40%→39%	3%→4%
f.	Provide more baseball and softball fields	2%→16%	19%→25%	76%→54%	3%→5%	5%→16%	58%→49%	33%→31%	5%→4%
g.	Expand and connect walking-biking trails	78%→73%	18%→20%	5%→6%	0%→1%	70%→66%	25%→28%	5%→6%	0%→1%
h.	Provide more tennis courts	15%→13%	28%→29%	54%→55%	3%→4%	16%→16%	49%→44%	30%→36%	5%→4%
i.	Provide more community gardens	27%→22%	33%→40%	39%→37%	2%→2%	31%→26%	46%→47%	22%→25%	0%→2%
j.	Build more dog parks	18%→29%	24%→26%	57%→44%	2%→2%	27%→29%	37%→40%	34%→29%	2%→2%
k.	Build pickleball courts	6%→8%	13%→16%	69%→59%	12%→17%	9%→7%	33%→40%	49%→44%	9%→9%
l.	Provide more space for indoor gym sports	15%→22%	37%→38%	43%→36%	5%→4%	15%→22%	51%→51%	28%→23%	6%→4%

Q10. In your own words, what's the one physical improvement or addition, if any, to the town's park system that you would most like to see happen. And this could be something I have or haven't mentioned. **[TRY AND GET A SPECIFIC RECOMMENDATION; MULTIPLE ANSWERS ARE OKAY BUT DON'T PROMPT FOR THEM]**

(35%) Swimming pools / aquatic center	(6%) Dog parks
(17%) Walking or biking trails	(6%) Scooter park
(12%) Court and field sports	(5%) More restrooms
(9%) Youth activities	(5%) Lighting or safety concerns
(6%) Maintenance and cleanliness	(4%) Larger or more natural areas

Recreational Programming

Q12. Within the last twelve months, have you or an ***adult*** family member ***in your household*** participated in any program or activity offered by Windsor's Parks and Recreation Department? Yes or no?

YES . . . . . 39% → 42%
NO / DK / REFUSED . . . . . 61% → 58%

Q13. Are you the parent or guardian of at least one child aged 17 or younger currently living in Windsor? Yes or no?

YES . . . . . 66% → 65%
[SKIP TO Q15] ← NO / REFUSED . . . . . 34% → 36%

Q14. Within the last twelve months, has at least one of your children aged 17 or younger participated in any program or activity offered by Windsor's Parks and Recreation Department? Yes or no? **(n=132)**

YES . . . . . 64% → 65%
NO / DK / REFUSED . . . . . 36% → 35%

Q15. **[IF Q12= "YES" OR "Q14= "YES" (RESPONDENT HAS BEEN EXPOSED TO PROGRAMS), OTHERWISE SKIP TO D1]** How would you rate your satisfaction with the overall quality of the programs and activities offered by Windsor's Parks and Recreation Department? Are you **[INSERT LIST; REVERSE]** satisfied? **(n=126)**

VERY . . . . . 62% → 58%
MODERATELY . . . . . 31% → 36%
NOT VERY . . . . . 0% → 2%
NOT AT ALL SATISFIED . . . . . 2% → 1%
DON'T KNOW / REFUSED **[DON'T READ]** . . . . . 5% → 4%

Q16. Which of the following sources, if any, have you previously used to get information about Windsor Parks and Recreation Department programs? **(n=126)**

[INSERT STATEMENT; RANDOMIZE] Yes or no?

		YES	NO	DK/REFUSED
a.	The town's web site	86% → 79%	14% → 18%	0% → 3%
b.	The town's printed recreation guide	93% → 92%	7% → 7%	0% → 1%
c.	Recommendations from friends and family	62% → 67%	29% → 26%	10% → 7%
d.	Facebook	45% → 41%	52% → 56%	2% → 3%
e.	The Windsor School District Wednesday mailer	31% → 33%	62% → 60%	7% → 7%

Demographics and Windup

D1. I have a few classification questions and we're done. First . . . What is the zip code of your primary home? **[DON'T READ]**

95492 . . . . . 98% → 99%
OTHER _____ . . . . . 0% → 0%
DON'T KNOW / REFUSED . . . . . 2% → 1%

D2. Is your primary home located east or west of Highway 101?

	EAST	48% → 42%
[SKIP TO D4] ←	WEST	46% → 53%
[SKIP TO D5] ←	DON'T KNOW / REFUSED **[DON'T READ]**	6% → 0%

D3. **[EAST]** Is your primary home located north or south of the Redwood Highway? **(n=84)**

[SKIP TO D5] ←	NORTH	65% → 68%
[SKIP TO D5] ←	SOUTH	32% → 25%
[SKIP TO D5] ←	DON'T KNOW / REFUSED **[DON'T READ]**	3% → 7%

D4. **[WEST]** Is your primary home located north or south of Windsor River Road? **(n=107)**

NORTH	47% → 44%
SOUTH	53% → 56%
DON'T KNOW / REFUSED **[DON'T READ]**	0% → 0%

D5. Are you of Hispanic or Latino origin? Yes or no?

YES	6% → 8%
NO / REFUSED	94% →92%

D6. Is the total household income for all members in your household aged 18 and over *above* or *below* $60,000 a year? **[GET "BELOW" OR "ABOVE" AND THEN:]** Please stop me when I reach your correct income category **[IF "BELOW" READ 1 TO 2, ELSE READ 3 TO 5]**

[IF BELOW $60K, ASK] ➜	UNDER $30,000	2% →21%
	$30,000 TO UNDER $60,000	8% →81%
[IF ABOVE $60K, ASK] ➜	$60,000 TO UNDER $90,000	18% → 14%
	$90,000 TO UNDER $120,000	25% → 28%
	$120,000 OR MORE	30% → 30%
	DON'T KNOW / REFUSED **[DON'T READ]**	18% → 18%

D7. May I ask your first name only, in case my supervisor calls to verify the courtesy and completeness of this interview?

_____
[FIRST NAME]

Thank you so much for your time.

APPENDIX C









COMMUNITY WORKSHOP SUMMARIES


PARKS & RECREATION
INTERACTIVE
BOOTH AT
CONCERT ON
THE GREEN,
AUGUST 28, 2014
MASTER PLAN

PARKS & RECREATION MASTER PLAN — LET'S LIVE WELL WINDSOR, CA

PARKS & RECREATION MASTER PLAN — LET'S GO OUTSIDE WINDSOR, CA

PARKS & RECREATION MASTER PLAN — LET'S WALK & ROLL WINDSOR, CA

PARKS & RECREATION MASTER PLAN — LET'S PLAY WINDSOR, CA

No complaints! The parks are great!

LET'S GO OUTSIDE! (IN WINDSOR, CA)
WHAT WOULD GET YOU OUTSIDE?



Aviation Blvd Bike Trail

Interconnected trail system throughout Windsor! Yes!

Bike path along SMART path from Town Green north to Starr Rd.

Green Belt paths

IMPROVED TRAILS

Running track at H.S. open

Better trails

Better Baseball Fields



Lap pool for after work

Yes!!

Community pool open all year

SWIMMING FACILITIES

community pool!! ♡

Yes!



TENNIS COURTS



YES & COMMUNITY GARDENING CLASSES

MORE COMMUNITY GARDENS



LIGHTED FIELDS



FITNESS FACILITIES



Terrific for seniors who are tennis players.

PICKLEBALL



BASKETBALL COURTS

Community fitness center!



DOG PARKS W/ GRASS

DOG PARKS

WHAT ELSE WOULD YOU LIKE TO SEE?

Amphitheatre with a band shell ♡

Need shade on play areas

Less bark, more toddler-friendly

Like Howarth Park in Sta Rosa — Train. Bigger Play Structure

Restrooms Yes!

Dog Poop BAGS! YES!!!

GATES +ASSOCIATES

PARKS AND RECREATION MASTER PLAN
WINDSOR, CALIFORNIA

TOWN OF WINDSOR

WE KNOW YOU LOVE WINDSOR'S PARKS

SO, TELL US ABOUT YOUR PARKS!



















Neighborhood park here (appx.)

DOG ACCESS AT REGIONAL PARKS

Bike trails throughout

Bike trail to RiverFront Park***

More swings! In this part of Windsor

More swings everywhere!

FOOTHILL REGIONAL PARK

HIRAM E. LEWIS

LOS ROBLES

MICHAEL A. HALL

SUTTON

LAKEWOOD MEADOWS

TOWN GREEN

PUEBLO VIEJO

KEISER

SHADETREE

STARR CREEK

PLEASANT OAK

OLD VINEYARD

ROBBINS

QUAIL RUN

VINTAGE OAKS

WILSON RANCH SOCCER

ACORN & R.T. MITCHELL

ESPOSTI

GATES +ASSOCIATES

PARKS AND RECREATION MASTER PLAN
WINDSOR, CALIFORNIA

TOWN OF WINDSOR

GATES+
ASSOCIATES

Board Summary – Town Green Booth
August 28, 2014

WHAT WOULD GET YOU OUTSIDE?

Trails:

- Bike trail at Aviation Blvd.
- Interconnected trail system throughout Windsor
  - Yes!
- Open the running track at the High School
- Better trails
- Greenbelt paths

Pool:

- Lap pool open after work
  - Yes!
- Community pool open all year
- Community pool
  - Yes!

Play areas:

- Less bark at play areas – more toddler friendly surfaces
- Need shade on play areas
- Something like Howarth Park in Santa Rosa. Train. Bigger play structure.

Dogs:

- Dog parks with grass
- Dog poop bags
  - Yes!

Other:

- No complaints – the parks are great!
- Better baseball fields
- More community gardens and community gardening classes
- Pickleball – terrific for seniors who were tennis players
- Community fitness center
- Restrooms
  - Yes!
- Amphitheater with a band shell

TELL US ABOUT YOUR PARKS

- Need a neighborhood park in the northwest part of town (north of Sutton, west of Los Robles)
- Need bike trail to Riverfront Park
  - Yes!
- More trails throughout
- More swings, especially in southwest Windsor.
  - More swings everywhere!
- Dog access at regional parks

2671 Crow Canyon Rd, San Ramon, California 94583. Phone: (925) 736-8176 Fax: (925) 838-8901

PARKS & RECREATION MASTER PLAN
LET'S LIVE WELL WINDSOR, CA

PARKS & RECREATION MASTER PLAN
LET'S GO OUTSIDE WINDSOR, CA

PARKS & RECREATION MASTER PLAN
LET'S WALK & ROLL WINDSOR, CA

PARKS & RECREATION MASTER PLAN
LET'S PLAY WINDSOR, CA

TOWN OF WINDSOR PARKS & RECREATION DEPARTMENT

ATTENTION WINDSOR!

SHARE YOUR PARKS AND RECREATION IDEAS FOR THE FUTURE



OPEN HOUSE

PARK WORKSHOP #1

DURING THE FARMERS MARKET, BICYCLE SAFETY RODEO, PEOPLE4PARKS PLAY DATE

PARKS & RECREATION MASTER PLAN DROP IN!

SUNDAY
OCTOBER
12, 2014
10-1 PM

LIBRARY FORUM ROOM
WINDSOR TOWN GREEN
9291 OLD REDWOOD HWY, BLDG 100

FOR MORE INFORMATION
WWW.WINDSORPARKS2030.COM
(707) 838-5307 OR DLEGGE@TOWNOFWINDSOR.COM
#WINDSORPARKSPLAN2030

Parks Make Life Better!®

TOWN OF WINDSOR

GATES +ASSOCIATES

PARKS & RECREATION
LET'S LIVE WELL
WINDSOR, CA
MASTER PLAN

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MASTER PLAN

PARKS & RECREATION
LET'S PLAY
WINDSOR, CA
MASTER PLAN

DEPARTAMENTO DE PARQUES Y RECREO DEL PUEBLO DE WINDSOR

ATENCIÓN WINDSOR!

COMPARTA SUS IDEAS PARA EL FUTURO DE SUS PARQUES



JORNADA DE PUERTAS ABIERTAS

TALLER DE PARQUES #1

SUCEDE AL MISMO TIEMPO QUE:
THE FARMERS MARKET, BICYCLE SAFETY RODEO, PEOPLE4PARKS PLAY DATE

EL PLAN MAESTRO
DROP IN!
DEPARTAMENTO DE PARQUES Y RECREO

DOMINGO
OCTUBRE
12, 2014
10 - 1 PM

EN EL: FORUM ROOM
DE LA BIBLIOTECA
WINDSOR TOWN GREEN
9291 OLD REDWOOD HWY, BLDG 100

PARA MAS INFORMACIÓN
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Parks Make Life Better!

TOWN OF WINDSOR

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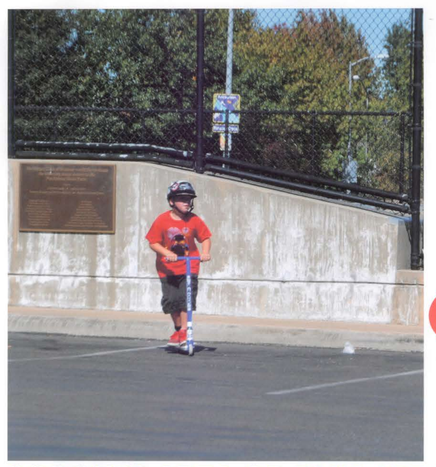
WHAT DOES YOUR PARK SYSTEM NEED?

¿QUÉ NECESITA SUS PARQUES?



MORE SHADE STRUCTURES
ESTRUCTURA DE SOMBRA

when it's not 8 we need some more shade



SCOOTER AREA OR BMX AREA
ZONA DE PATINETE O BMX

Scooter AND BMX Area not OR

Crazy-cart

More tennis courts needed!

Need dedicated Pickball courts - like they have at Finley Center



MORE RESTROOMS
MAS BAÑOS

... and open more hours

bathrooms in every Park

bathrooms and clean water in every park. - and maintain them! don't install and "forget" due to budget constraints

cleaner bathrooms because people can get sick? Yes!



PICKLEBALL OR MORE TENNIS
PICKLEBALL O MÁS TENIS

Tennis courts @ Lower Park

4 more courts at HL Park more Lights

need more courts @ high

Tennis courts at high School

Tennis co

hooked into paved



MORE COMMUNITY GARDENS
MAS JARDINES COMUNITARIOS

As many as possible

Another garden on the east side - Pleasant Oak Park?



EXERCISE STATIONS
ESTACIONES DE EJERCICIOS

Gymnastic bars!



ART
ARTE



INCORPORATE SUSTAINABLE LANDSCAPE
USAR PLANTAS SOSTENIBLES

... and teach people how/when to plant + how to maintain.

OTHERS?
¿OTROS?

OUTdoor PING Pong

- Nature Walks
- Birding classes
- Sponsored hikes for all ages
- inter generational hikes

PARKS & REC

LET'S GO OUTSIDE
WINDSOR, CA
MASTER PLAN

Windsor needs a community Center future classes can be offered

WHAT DOES YOUR PARK SYSTEM NEED?

¿QUÉ NECESITA SUS PARQUES?



MORE DOG PARKS
MAS PARQUES PARA PERROS

Need dog parks on west side. Under trees.

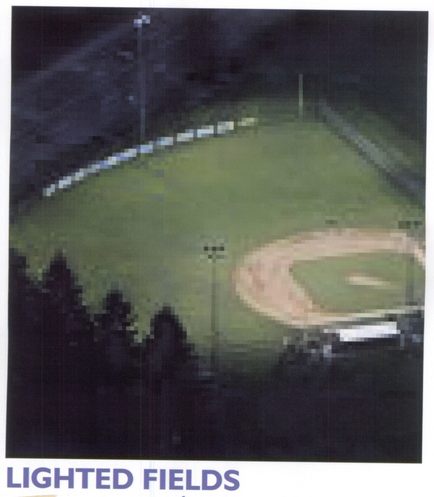
Shade

More areas to hike with Dogs & Responsible off leash walking trails, more than just a big open spaces

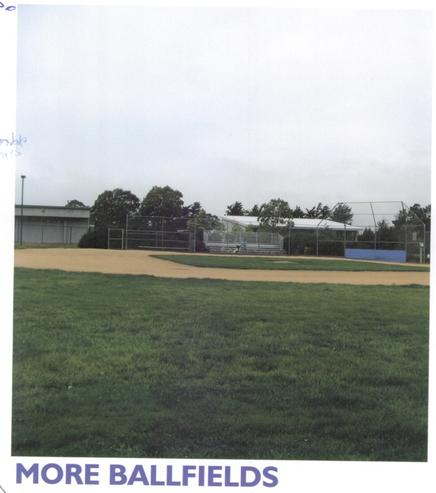
Need to be able WALK, NO BARK Elevation change (DRAINAGE Pipe) wheel ADA

NEED ONE IN KEISER PARK FOR THAT SIDE OF TOWN

Keep dogs away from our Parkes. Make owners more accountable for leashing / pick up



LIGHTED FIELDS
CAMPOS DE BÉISBOL ILUMINADOS



MORE BALLFIELDS
MAS CAMPOS DE BÉISBOL

We probably have enough... agreed!

This would be cool & fun to have!

COOL!

This looks like so much fun! Great place for kids to imagine!

Lots

Cool



BETTER TRAIL CONNECTIONS
SENDEROS CONECTADOS

trail (bike and walk) to connect all parks throught the city

Yes! From Wikhang to Kuiger

Windsor needs a Unified Bike path! yes!

This is the only thing I miss from Santa Rosa - a good creek trail!

Safe bike path to Town green yes! I agree.

Bike path from Town Green to Starr Rd. near SMART railway.



MORE SOCCER FIELDS
MÁS CAMPOS DE FÚTBOL

Make soccer field flat.

Keep Kaiser park for young kid soccer & Wilson for older. Build Pool & Tennis courts behind H.S.

Please mow the Soccer fields - grass is too long to play soccer. :(

Hell yes! yes

More fields



PLAYGROUND RENOVATION
RENOVACIÓN DE JUEGOS

YES!

Yes

Town Green

agreed



SPLASHPAD
RENOVACIÓN DE JUEGOS

This would be really fun on really hot days

This would be fun!

fun!!

Water park Water park

we scream for water park

YES!

So fun!!!

Yes!!! Phase 1!!!

we want water park

OTHERS?
¿OTROS?

PARKS & RECREATION
LET'S GO OUTSIDE
WINDSOR, CA
MASTER PLAN

WHAT DO YOU LIKE ABOUT YOUR PARKS?

¿QUÉ LES GUSTA DE SUS PARQUES?



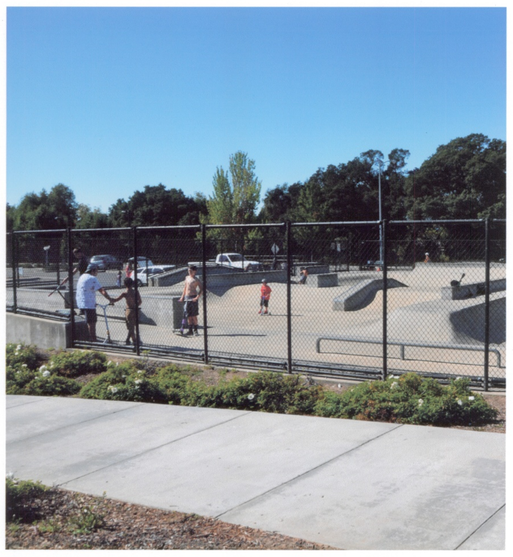
TRAILS
SENDEROS

More walking trails a la Santa Rosa Creek trails



NATIVE PLANT AREAS
PLANTAS NATIVAS

OPEN THEATRE - Use for outdoor events (ex. graduation) + Rest rooms



SKATEPARK
PARQUE DE PATINAJE

+ Scooters Scooters AND BMX

+ Scooters

+ scooters

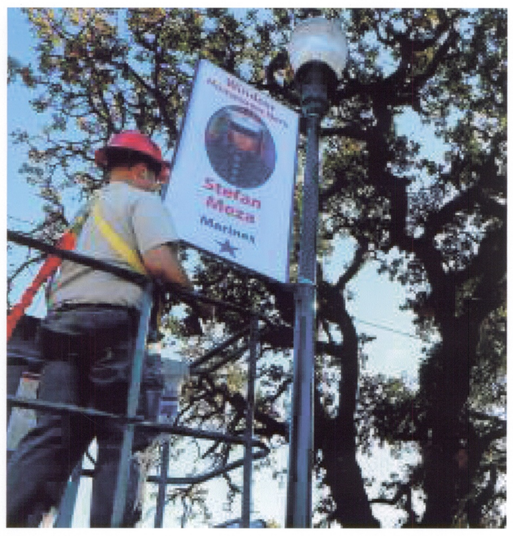
+ scooters

+ Scooters

+ Scooters

+ crazy cart

BMX



BANNER PROGRAM
BANDERAS



DOG PARK
PARQUE PARA PERROS

Needs shade + grass watered.

Walking Path, grass, elevation changes, wheelchair access (Example: Jacuzzi Dog Park in Sacramento)



RESTROOMS / CONCESSIONS
BAÑOS / CONCESIONARIOS

Clean bathrooms ☺ We love clean!

More restrooms in all parks



BOCCE
BOCCE



GROUP PICNIC AREAS
ÁREAS DE PICNIC

OTHERS?
¿OTROS?

MORE animals

the parks are well maintained. thank you.

Senior Citizen Pool!

PARKS & RECREATION
LET'S LIVE WELL
WINDSOR, CA
MASTER PLAN

WHAT FACILITIES DO WE NEED?

¿QUÉ INSTALACIONES NECESITAMOS?



MULTI-USE COMMUNITY CENTER
CENTRO COMUNITARIO DE MULTIUSOS

Community is the key to success!



MORE GYM SPACE
MÁS GIMNASIOS

More Outdoor Basket Ball Courts



FACILITY FOR TEENS
SALA DE JUEGOS PARA ADOLESCENTES

Teach our children "Community" could give them alternatives - and help from school - like this & crime too!



ART SPACE
ESPACIO PARA ARTE



AQUATIC CENTER
RECREATION & COMPETITION
CENTRO ACUÁTICO PARA RECREO Y COMPETENCIA

25 yard x 25 meter pool

Pool, Pool, Pool, Please!

More Access for Seniors

Charge more

Pool for Kids

Use senior pool for family hours.

a pool with a water slide

Family friendly pool

Daddy wants a pool too.

Keiser pool- kids, laps

lap pool, pool I'd enjoy for kids

Yes lap pool

Id Love A pool

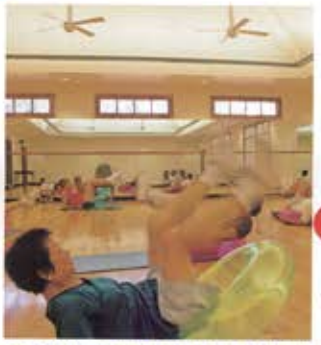
Nice pools for hot Days

We're counting on a pool for town

Windsor

Community pool for families

Keep Senior pool for seniors!



COMMUNITY FITNESS CENTER
CENTRO COMUNITARIO PARA EJERCICIO

Hearts Gym? Not just for kids basketball etc

More stadiums

We have one? Make it more accessible

I would like something similar to Remington Parks & Rec Center

OTHERS?
¿OTROS?

Year round community pool for all - always have pool with lanes - do play have limitations for stroke - laps (for seniors)



MORE PRESCHOOL SPACE
MAS ESPACIO PARA PREESCOLARES

for the child

Windsor needs a community pool

PARKS & RECREATION MASTER PLAN
LET'S WALK & ROLL
WINDSOR.CA

WHAT PROGRAMS DO YOU LIKE?

¿QUÉ PROGRAMAS LES GUSTAN?



INDOOR FITNESS
EJERCICIO INTERIOR

more drop in classes

More Studio Space



OUTDOOR FITNESS
EJERCICIO AL AIRE LIBRE

so people can get out of their houses + not just sit at home but have fun doing Zumba & other stuff



ADULT SPORTS
DEPORTES PARA ADULTOS

Women's co-ed basketball



Use salts to disinfect pool instead of chlorine - chlorine dries out our skin.

AQUATICS
NATACIÓN

Senior Pool for seniors only!
Need a pool for youth swimming & families.

xxx or longer time

Keep Senior Pool open all year!

Need community pool?
We need a pool!

Longer hours for senior pool

More hours for each day at pool

Restore Senior only pool and build community pool for families and toddlers!

Longer Hours

We need a pool for families

Family pool (Yes!)
25 yard x 25 meter pool which will accommodate everyone!



DANCE
DANZA

We love Miss Julie's classes!

We need to celebrate culture. I remember growing up in Windsor, how we used to celebrate everything from Señor's birthday to Ballet Folklorico. We've come from many diff backgrounds to celebrate!

NEED A PARK FOR ALL AGES. NOT JUST SENIORS. RENEGATE FROM A PARK

cool



YOUTH SPORTS
DEPORTES PARA JÓVENES

Love the soccer program!

Rec soccer rocks!!!

totaly cool

We love the sports programs please offer weekend classes for ages 3 and up.



SENIOR CENTER PROGRAMS
PROGRAMAS PARA PERSONAS MAYORES

The current programs are great, but we can use more - more variety too.

Let's have cardio dance classes! The baby boomers are here!

More Allocated Funds to Active Senior programs

more fun



TOWN GREEN EVENTS
EVENTOS EN EL PARQUE CENTRAL

With they extended the season longer

mas, more, more!

Karaoke would be fun!

OTHERS? ¿OTROS?

Water bottle refill stations at Parks

PARKS & RECREATION MASTER PLAN
LET'S PLAY WINDSOR, CA

WHAT PROGRAMS DO YOU LIKE?

¿QUÉ PROGRAMAS LES GUSTAN?



ARTS & CRAFT
ARTES Y ATESANÍA

Traditional and incorporating other interests.

Need more storage & shelf area for supplies.

Need a display area to sell items Like healdsburg Senior Center has to raise funds for sewing/other supplies

BACK in the old days, a lot of women would get together to make quilts. Lets carry on the tradition!



MUSIC
MÚSICA

This adds Spirit to Windsor

Summer concerts are great! More extend the concert season in accordance with good weather!

More Christmas events than just the one day town green (street closed) Celebration. More real Christmas songs & music & Nativity scene displayed in addition to Xmas trees in grove

so they learn how to do it!



COOKING & NUTRITION
COCINA Y NUTRICIÓN

For all ages, as the farmers' market does.

Kids can cook too

Date night cooking class

We love the farmer's market classes for Kids.

classes for cooking



INDOOR SPORTS
DEPORTE INTERIORES



PRESCHOOL PROGRAMS
PROGRAMAS PARA PREESCOLARES



MOBILE GAME VAN
CAMIÓN DE JUEGOS MÓVILES

Lets get kids out of the house playing video games - and get them to exercise and play sports!

YES!

Better Hours for working Parents

Provide our kids more opportunities to learn and keep them!

Petting Zoo

Maybe a little bigger than the one at the Sonoma County Fair. Could be near the Town Green in what is used now for parking - A lot of barren land parcels nearby

I would love a Petting Zoo with cats I'm a cat lover!!!

OTHERS?
¿OTROS?

More after school programs at the schools (like art class at Cali)

No Gang Poster on Fence

PARKS & RECREATION MASTER PLAN
LET'S PLAY
WINDSOR, CA

WINDSOR WORKSHOP #1 COMMENTS

SENIORS:

1. Let (grown) kids of seniors swim with us; not just our grandkids.
   During family hours at senior pool, have a section where seniors can swim at the same time so we don't get splashed or hit by kids not being careful.
   Keep pool open year round. (Have indoor pool for year-round use)
   Put dome over pool for colder weather.
   Try to get volunteers who know CPR so they only need to pay one lifeguard at a time to save $.
2. Put (all) of May and October back in Windsor budget for senior pool. Seniors tired of having to earn it!
   Need a drain on floor of senior pool restroom (it gets puddles and gets slippery and disgusting).
   A second shower in the ladies restroom at senior pool.
   Exercise keeps seniors flexible and healthy. Many of us can only do water exercise because of aging joints. We need it open year round! (will cut medical costs)
3. Advocate for senior pool.
   Extreme need for community.
   Been told will address later.
   2007 Feasibility study.
   Very concerned not on agenda.
   Children at pool disruptive.
   Opposed to suggestion of opening senior pool to public.
   Active, healthy, vibrant senior, important source of exercise.
   Children for two of each six hours very disruptive
   Reduces effective hours
   Weekend - general public - contrary to charter.
   Needs to be handled NOW, not over long-term.
   Lifeguards at pool - hard to find; pay too low compared to others, can't attract or retain.
   Cancellation of 3 hours of swim.
   Also need extended open swim hours (11-2, 4-6, maybe 10-6); more open swim
   Health priority - more money allotted to seniors
   $100,000 to renovate existing under used playground when senior pool closed for lack of lifeguards. Spend as much on seniors as children.
4. City to keep open swim fee to $2; seniors are on a fixed budget; need thermal blanket on pool to keep heat in overnight.
   Increase lifeguard hourly pay.
   Upgrade bathroom / shower area.
   Pool open 12 months a year.
5. In the senior pool, it would be nice to have different type of chemical, the chlorine causes my skin to itch. I need salt water instead of chlorine.
6. Definitely 2 pools.
   Keep, improve, senior pool (the population is aging).

Shade structures.
Longer hours and longer season (since it is heated).
Family pool - for multiple uses.

7. According to the agreement between Brooks Creeks over 55 residents and Windsor, the senior pool should be "primarily" for seniors. It is the "therapy" pool. Not a public facility to generate money!
8. No diapers - children or senior!
9. Build another for the public and charge accordingly (Coppola's pool charges $30 per person).
10. Extend pool hour "open swim" Sat. / Sun.
    In interim
    All Family pool time.
    Let parent's get in pool finish 1/2 hrs.
    Only non-member pool therapeutic regional attraction.
    Do not close @ 5pm; extend to 7:30 (open swim) or open at 10 or 11.
    Need a cover or thermal blanket - keep fees low like
11. The City has shortened the number of swimming days for seniors at the pool. We seniors have raised funds ourselves to open two weeks early and stay open the last two weeks in October. Since this is the only therapeutic pool in Sonoma county, that is public, it is essential to senior's well-being and rehabilitation. The City should keep the pool open all year with a portable cover since I have seen many seniors become very disabled and depressed during the winter. Seniors get the smallest percentage of the Windsor budget. Please consider raising senor share of the budget to support the senior pool and service center activities.
12. TO: Town Council, Parks & Rec Dept. Chair/Committee, Senior Citizen's Advisory Commission: There is a legal (registry with Sonoma County) contract specifying that the senior center pod is for senior citizens' (plus those between 18-55 with a doctor's RX) that the pod is for them ONLY. (Class action suit?) Brooks Creek Senor Village is taxed $200/year per the 200 homes in the senor village. contributing $40,000 a year to the senior center to help financially maintain the pool. The Town has allowed 3,500 toddlers/children in our senior pod. Build a community pod on the back fence of Kaiser park so that the Windsor High School swim team can practice in its early am in senior pool, but 89 degrees water was too warm to race in that they couldn't breathe, you are stiff on the contrast.
    Pool open all year for handicapped seniors.
    American Arthritis Society is heated 87-89 degrees.
    Tent it, blow warm air in! I have residual damage from a broken back and need walk in the water during the winter when cold temps causes additional pain.
13. I am a Brooks Creek owner and we pay $200/year in extra taxes for the senior center pool. We also have a contract with the City of Windsor agreeing to certain number of swim days. They have cut back the days (probably illegally). I have given more money to pool fund raisers as we have to give the City funds to keep our pool open. Put the money back in the budget for our pool and build a family/community pool. Our community has the perfect climate and deserves a pool. Do this soon since we are senior!

14. Would like senior pool all year - others stay open all year.
    Seniors could take classes to become lifeguards.
    Like pool, cooking at senior center.
    Very important for senior health and very social place.
    Not concerned about $2-$4 rate.
15. More percentage of Park & Rec budget money should be spent on seniors; they now get lowest percentage of budget money spent; give us another 5% please; senior pool open all year.
16. As a new buyer in Brooks Creek, the access to the senior pool was very important. It is a source of both exercise and socialization for many people, not only seniors. I have enjoyed it immensely and as an RN I appreciate its value. Please continue to support the senior pool.
17. At a minimum, step pads in restroom/entrance.
18. Outside showers to address capacity
    Keep drink vending machines.
    Snack machine would help.
    Soft background music during open swim or native sounds - it is too quiet.
    Handrail gets too hot and lifeguard has to pour water on it to cool it off. Needs a simple cover of some type that is easy to grab onto.
19. The Town of Windsor has now close to 30,000 residents. However, there is no other public pool than the one at the Senior Center. This does not compare well with other municipalities.
    Even for this limited access to such a health promoting utility, the authorities have reduced the time for the pool season. In order to have the swim season brought back to its original time, the seniors had to raise the funds themselves. This is appalling, for a City of this size. the more options are restricted, the less these will be used.
    Windsor needs to extend the pool season, and so should the opening hours.
    There should be at least 2 shower stalls available for both the women's and the men's rooms.
    Lockers would certainly be appreciated by many pool users.
    Investing in amenities for seniors must might pay off well.
20. Need to keep the senior pool open all year long.
    Need more hours.
    Seniors are rehabilitating.
    Kids would love to have more swimming / water time.
21. Please consult with professionals regarding the dimensions of the pool so it can be used for many different populations YEAR ROUND. If it is built with proper dimensions, it can be used for recreation/diving, water polo, swimming, competitive to bring in $. Also, rehabilitation, water therapy, aqua aerobics, lifeguard training, and a place for teens to hang out, be employed, stay out of trouble. Masters swimming of all ages into train year round could also use. A swim team could be started for youth, and certainly high school swimming / coop with high school.
22. Multi-use pool; joint funding and joint powers agreement (City, County, School District). Only service that is tots to seniors; users with special needs to full bodied swimmer.
23. Put dome over senor pool for year round swimming. Let families swim after senior hours but get restrooms cleaner after. They are messier after families use them.

SPECIAL PROJECT

24. Special Project H needs rethinking, it is completely out of sync with the neighborhood! Out of place
25. Dog Park
    Shade
    Grass
26. Lower fees to build second unit; $45,00 is too much.
    You will never have affordable house as long as you ask for fees that high.
27. Bike routes away from traffic to get from different areas of Windsor to the Town Green. Bik path to Riverfront Park.
28. Please have the memorial on Windsor river Road to the teen who was shot by gang members taken down. It has become a gang recruiting space and is drawing the wrong type of attention to Windsor.
29. Remove graffiti.

KEISER PARK

30. Ballfield - this space is underutilized; tennis courts could go here or use for a high school sport. Again, high school to cooperate with funding? (for pool & tennis sports)
31. Community Pool priority; joint effort with WUSD and Sonoma County.
32. Need tennis courts with new pool.
33. Tennis courts!
34. Please build a pool that can be used all year by youth groups and families. Consult local groups for facility design and programming options.
35. High School coop for high school swimming and tennis.
36. We need tennis courts.
37. Need Tennis courts with new pool!
38. More tennis courts for high school team would open up Hiram tennis park for tennis programs for middle school and younger. When tennis season is happening, courts are unavailable for recreation tennis programs.
39. Keep existing field's use - other area for pool.

Scan 6493:

40. Need BBQ pits on the Town Green.
41. Need more BBQ pits at park, it brings people together.
42. Need Town Center - the closest one is (HOPS in SR, too far for our local teens, they need in place to have fun, be safe, a place where parents can trust) a place to help prevent crime; our kids need an alternative.
43. Art class for kids at Cali and have lots fun; I love art.
44. Need tennis courts for high school and middle school players; and the public.
45. Senior tennis play as well! Leagues, tournaments, classes, special events.

TENNIS:

46. Lifelong sport - fun for all ages! More courts would give accessibility to programs, leagues, special events, tournaments for entire family and senior community! For a Town of this size, 4courts is not nearly enough! Neighboring Healdsburg has 7 courts, Sebastopol has 11 courts, all public! Without the development of high school courts, all use has over-impacted Hiram Lewis courts where groups compete for use; i.e. high school makes conflict with after school programs and weekends there are no courts available :(. VSTA has always been supportive and willing to help grow programs and provide assistance in giving the Windsor community great opportunities to play. Growth and development of league play for juniors and seniors :).

FEEDBACK ON BOARDS

47. Need dog park under trees on west side
48. Shade

WHAT FACILITIES ARE NEEDED BOARD

COMMENT LIST:

MULTI-USE COMMUNITY CENTER

1. Community is the key to success

FACILTY FOR TEENS

1. Teach the children "community" and give them alternatives; that helps them succeed and cost of crime goes down.

AQUATIC CENTER RECREATION & COMPETITION

1. Windsor needs a community pool

MORE GYM SPACE

1. More basketball courts

ART SPACE

COMMUNITY FITNESS CENTER

1. Huerta gym, not just for kid’s basketball, etc.
2. More accessible
3. Something similar to Rohnert Park's fitness center

MORE PRESCHOOL SPACE

OPINION OF YOUR PARKS BOARD

COMMENT LIST:

GENERAL:

1. NW map: Need to work to keep park in this area as tribe develops
2. Wmap: Pocket Park needed
3. Wmap: Need dog park on this side and better dog bag dispenser system

SUTTON PARK

1. More security

LOS ROBLES PARK

We love the bike / walking path, well-maintained!

1. Add lights
2. Bags for dog clean up

WINDSOR TOWN GREEN

1. BBQ
2. Larger stage
3. Art/Sculptures

QUAIL RUN PARK

1. Shade trees (2)
2. Play structures

VINTAGE OAKS PARK

1. Open field be utilized for other play structures or dog area
2. Restroom (2)

WILSON RANCH SOCCER PARK

Great Park! Wonderful resource.

MITCHELL PARK

1. Restroom needed
2. Repair Bocce courts

ACORN PARK

1. Picnic tables

KEISER PARK

1. Dog trail connection

2. Gymnastic bars
3. Tennis Courts / lighting (2)
4. Swim Center

STARR CREEK KPARK

OLD VINEYARD PARK

Thanks for the drinking fountain and fixing the fence!

1. Need restroom / Porta-potty (2)
2. Picnic tables / BBQ (2)
3. More trees (2)
4. Soccer field

PAT ELSBREE SKATE PARK

1. Shade
2. More activities for teens

HIRAM LEWIS PARK

1. Restroom maintenance
2. Pickle Courts (where bocce located)
3. Volleyball court
4. More tennis courts
5. Better lighting
6. Better surface for walkers / runners on perimeter path

PUEBLO VIEJO PARK

1. More benches

SHADETREE PARK

PLEASANT OAK PARK

We love Pleasant Oak, we go almost every day!

1. ADA Dog Park
2. Restroom (2)
3. Common Green

ROBBINS PARK

1. Shade
2. Basketball - Cornell/Billington
3. Restrooms

ESPOSTI PARK

1. BBQ

MICHAEL A. HALL PARK

1. Restroom
2. Small amphitheater
3. Neighborhood bulletin board
4. Water feature to walk in and get wet/enjoy

LAKEWOOD MEADOWS PARK

1. Water feature to walk in and get wet/enjoy
2. Bocce needs repair
3. Bathrooms (2)
4. Drinking fountain freezes in winter
5. Update playground equipment; great open space

WHAT DOES YOUR PARK SYSTEM NEED BOARD

COMMENT LIST:

DOG PARKS

1. Need do parks on west side; under trees
2. Shade
3. More areas to hike
4. Off-leash walking trails, more than just a big open space
5. Need to walk, no bark, elevation change (drainage pipe)
6. ADA
7. Need one in Keiser Park for that side of town
8. Keep dogs away from our parks.
9. Make owners more accountable for leashing/pickup

LIGHTED FIELDS

BETTER TRAIL CONENCTIONS

1. Unified bike path (6)
2. Creek trail

PLAGROUND RENOVATION

1. YES (3) (and lots of dots)

MORE BALLFIELDS

1. Have enough (2)

DESTINATION PLAY AREA

1. This would be cool (3)
2. Great place for imagination

MORE SOCCCER FIELDS

1. Make soccer fields flat.
2. Keep Keiser park for young kid soccer and Wilson for older; build pool/tennis courts behind high school.
3. Mow soccer fields, grass too long to play (3)

SPLASHPAD

1. Water park (8)

MORE SHADE STRUCTURES

1. Yes

MORE RESTROOMS

1. In every park (3)
2. Open more hours
3. Clean/Maintain (4)

MORE COMMUNTY GARDENS

1. As many as possible
2. One on the east side - Pleasant Oak Park?

ART

SCOOTER AREA OR BMX AREA

1. Nor "or", AND
2. Crazy cart

PICKLEBALL OR MORE TENNIS

1. More tennis courts
2. Tennis courts at high school (2)

EXERCISE STATIONS

1. Gymnastic bars

INCORPORATE SUSTAINABLE LANDSCAPE

1. Teach people how/when to plant and how to maintain

OTHER:

1. Ping Pong (outdoor)
2. Nature walks
3. Birding classes
4. Sponsored hikes for all gages
5. Inter-generational tribes
6. Community Center for classes
7. Water filling stations

WHAT DO YOU LIKE ABOUT YOUR PARKS BOARD

COMMENT LIST:

TRAILS

NATIVE PLANT AREAS

SKATEPARK

1. Scooters(7)
2. Crazy Cart

BANNER PROGRAM

DOG PARK

1. Needs shade
2. Walking path, grass, elevation changes, wheelchair access (Jacuato Dog Park in Sacramento)

RESTROOMS / CONCESSIONS

1. More restrooms
2. Clean

BOCCE

GROUP PICNIC AREAS

TENNIS

PLAYGROUNDS

1. Swings
2. Sand
3. Pool

TOWN GREEN

1. More band/movie dates; especially in good weather
2. Paved picnic tables area
3. More shade

OPEN LAWN

1. Games

BALLFIELDS

BARBEQUES

BASKETBALL

OTHER:

1. Soccer Parks (4)
2. Concrete Ping Pong Table - Town Green

WHAT PROGRAMS ARE LIKED BOARD

COMMENT LIST:

INDOOR FITNESS

1. More drop-in classes
2. More on schedule / more places

OUTDOOR FITNESS

1. Zumba

ADULT SPORTS

1. Women's'/Coed basketball

SENIOR CENTER PROGRAMS

1. Great if more variety
2. More funds for active senior programs
3. More fun

AQUATICS

1. Senior Pool only (3)

2. Family / Youth pool (8)
3. All age pool (1)
4. Longer pool hours (5)

DANCE

1. Windsor used to celebrate from Square dancing to ballet; diversity

YOUTH SPORTS

1. Love the spots programs (4)
2. Classes on weekends (ages 3+)

TOWN GREEN EVENTS

1. Karaoke
2. Extend Season
3. More variety

ARTS & CRAFTS

1. Traditional and incorporating other interests
2. Need more storage and shelf area for supplies
3. need display area to sell items (ie Healdsburg Senior Center raises funds for supplies)
4. Quilting (Bee)

MUSIC

1. Adds spirit
2. Summer concerts are great; extend the season
3. Christmas/Holiday events (as opposed to the 1-day road closure celebration
4. Songs / music / nativity scene

COOKING & NURITION

1. To learn how to cook (2)
2. Kids classes (cooking & farmer's market)
3. Date Night cooking class

INDOOR SPORTS

1. Gets kids out of house and stop playing video games to get exercise

PRESCHOOL PROGRAMS

1. Better hours for working parents.
2. Provide kids opportunities to lean and help them

MOBILE GAME VAN

OTHERS:

1. Petting Zoo (maybe bigger than Sonoma county fair (2)
2. Could be near the Town Green in what is used now for parking; bare parcels nearby
3. No gang posters on fence

COMMUNITY DEVELOPMENT DEPARTMENT

TOWN OF WINDSOR

PARKS AND RECREATION DEPARTMENT

TOWN OF WINDSOR
2040 General Plan

WWW.WINDSOR2040.COM

PARKS AND RECREATION MASTER PLAN

WWW.WINDSORPARKS2030.COM

ATTENTION WINDSOR!

YOUR VOICE! YOUR FUTURE! YOUR TOWN!

COMMUNITY OPEN HOUSE

PARKS & RECREATION MASTER PLAN · DROP IN! · 2040 TOWN GENERAL PLAN

SUNDAY JANUARY 11, 2015 BETWEEN 1:30-3:30 PM

MARY AGATHA FURTH CENTER
8400 OLD REDWOOD HWY

- VIEW IDEAS AND PROVIDE INPUT
- LIGHT REFRESHMENTS WILL BE PROVIDED
- FUN ACTIVITIES FOR KIDS

FOR MORE INFORMATION
(707) 838-5307
OR
DLEGGE@TOWNOFWINDSOR.COM

Parks Make Life Better!

mintierharnish Planning Tomorrow Today

GATES +ASSOCIATES

DEPARTAMENTO DE DESARROLLO COMUNITARIO

TOWN OF WINDSOR
2040 General Plan

WWW.WINDSOR2040.COM

TOWN OF WINDSOR

DEPARTAMENTO DE PARQUES Y RECREO

PARKS & RECREATION MASTER PLAN — LET'S LIVE WELL WINDSOR, CA
PARKS & RECREATION MASTER PLAN — LET'S GO OUTSIDE WINDSOR, CA
PARKS & RECREATION MASTER PLAN — LET'S WALK & ROLL WINDSOR, CA
PARKS & RECREATION MASTER PLAN — LET'S PLAY WINDSOR, CA

PLAN MAESTRO DE DEPARTAMENTO DE PARQUES Y RECREO

WWW.WINDSORPARKS2030.COM

ATENCIÓN WINDSOR!

SUS PARQUES! SU VOZ! SU FUTURO!

ASAMBLEA COMUNITARIA DE WINDSOR

LA PRESENTACIÓN SERÁ EN ESPAÑOL

PARKS & RECREATION MASTER PLAN — ¡QUE VENGAN! — 2040 TOWN GENERAL PLAN

DOMINGO
ENERO
11, 2015
1:30-3:30PM

MARY AGATHA FURTH CENTER
8400 OLD REDWOOD HWY

- VER Y PROPONER IDEAS
- SE PROPORCIONARÁN REFRESCOS
- ACTIVIDADES DIVERTIDAS PARA LOS NIÑOS

Parks Make Life Better!

PARA MAS INFORMACIÓN

(707) 838-5307
O
DLEGGE@TOWNOFWINDSOR.COM

mintierharnish Planning Tomorrow Today

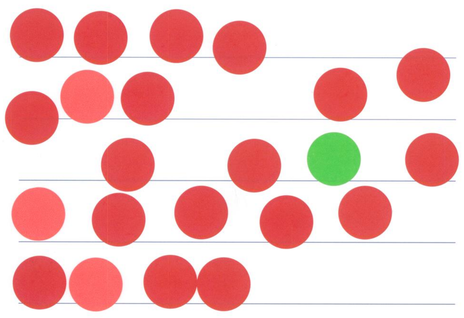
GATES +ASSOCIATES

¿QUÉ LES GUSTA DE SUS PARQUES?

WHAT DO YOU LIKE ABOUT YOUR PARKS?

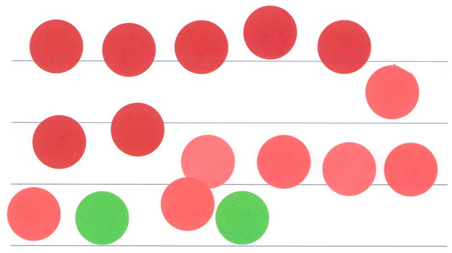


TENIS
TENNIS



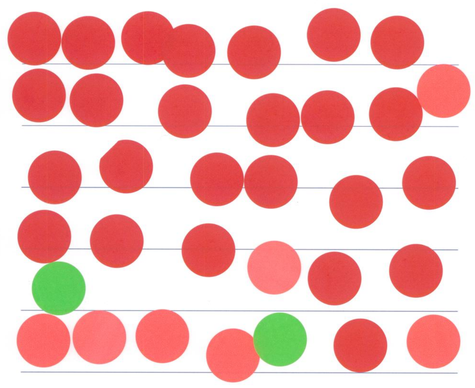


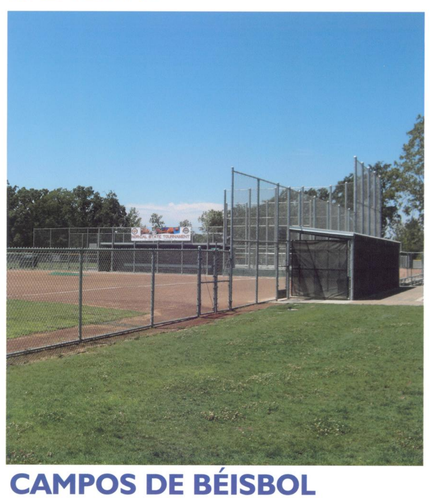
CÉSPED
OPEN LAWN



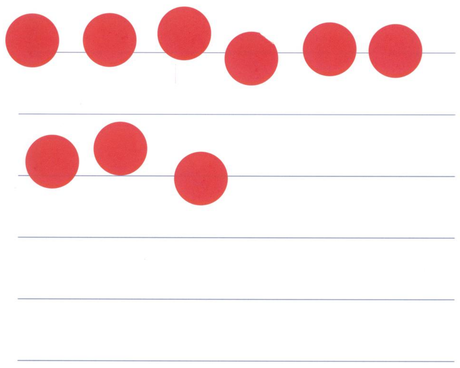


PARQUES INFANTILES
PLAYGROUNDS



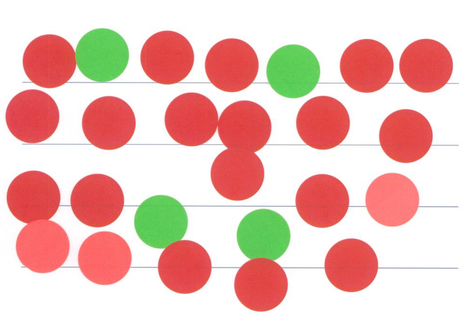


CAMPOS DE BÉISBOL
BALLFIELDS



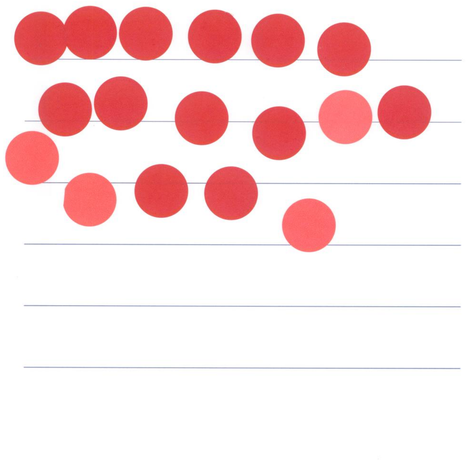


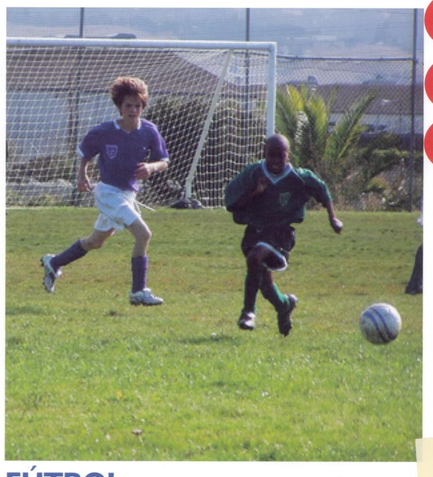
PARQUE CENTRAL
TOWN GREEN



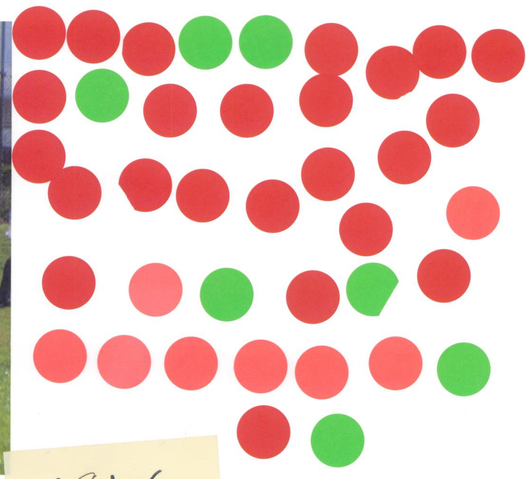


BARBACOAS
BARBEQUES





FÚTBOL
SOCCER



Kioskos para música



BALONCESTO
BASKETBALL



¿OTROS?
OTHERS?

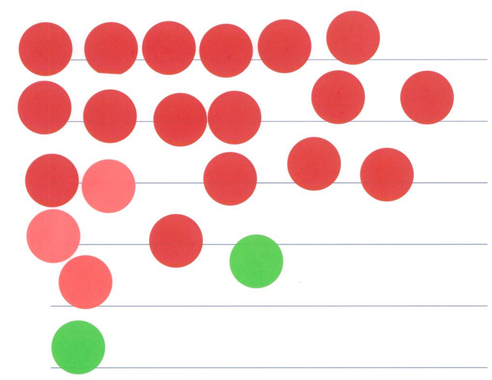
PARKS & RECREATION
LET'S LIVE WELL
WINDSOR, CA
MASTER PLAN

¿QUÉ LES GUSTA DE SUS PARQUES?

WHAT DO YOU LIKE ABOUT YOUR PARKS?



SENDEROS
TRAILS



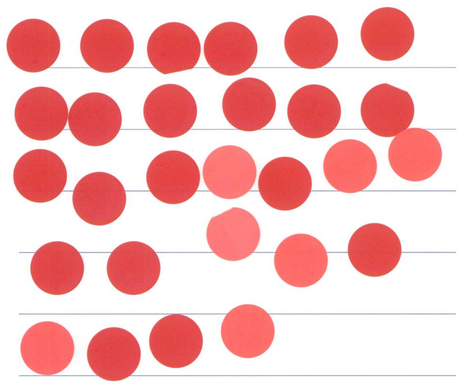


PARQUE PARA PERROS
DOG PARK



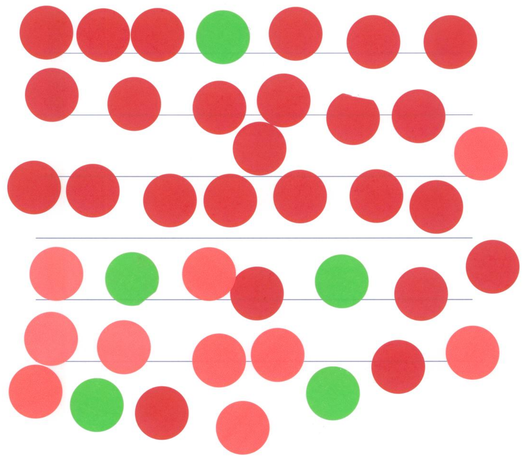


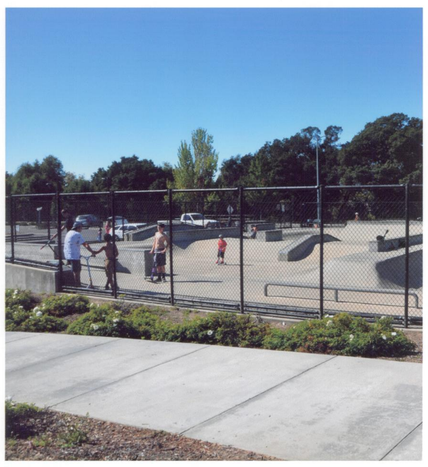
ESPACIOS NATURALES
NATURAL AREAS





BAÑOS / CONCESIONARIOS
RESTROOMS / CONCESSIONS



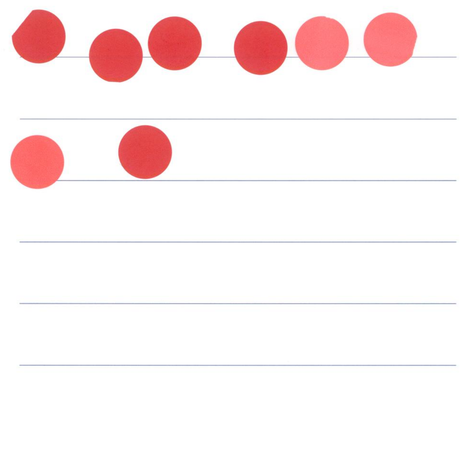


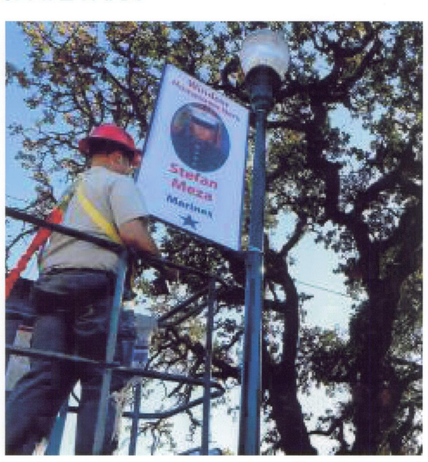
PARQUE DE PATINAJE
SKATE PARK



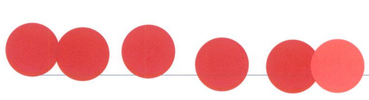


BOCHIBOL
BOCCE



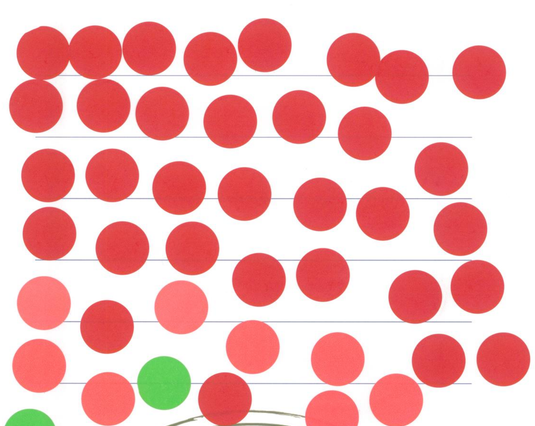


BANDERAS MILITARIOS
MILITARY BANNERS





ÁREAS DE PICNIC PARA GRUPOS
GROUP PICNIC AREAS

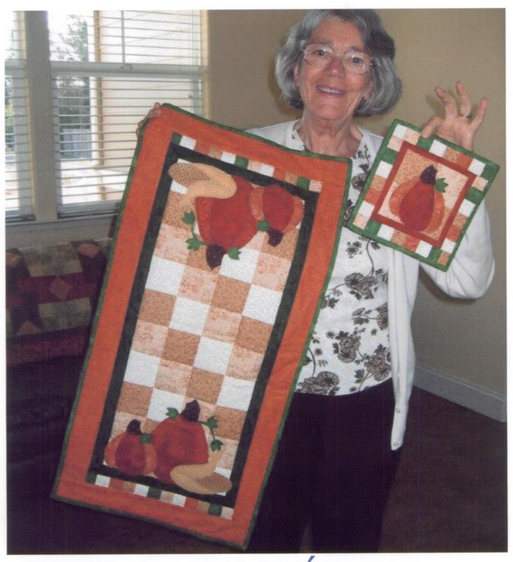


¿OTROS?
OTHERS?

PARKS & RECREATION
LET'S LIVE WELL
WINDSOR, CA
MASTER PLAN

¿QUÉ PROGRAMAS LES GUSTAN?

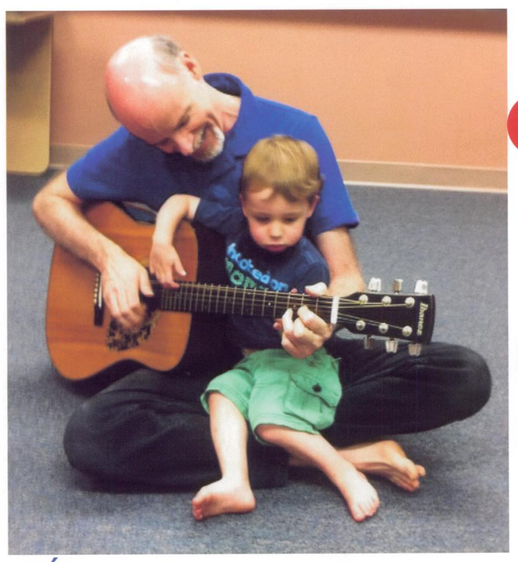
WHAT PROGRAMS DO YOU LIKE?



ARTES Y ATESANÍA
ARTS & CRAFTS



DEPORTE INTERIORES
INDOOR SPORTS



MÚSICA
MUSIC



PROGRAMAS DE EDUCACIÓN INFANTIL
EARLY CHILDHOOD EDUCATION PROGRAMS



COCINA Y NUTRICIÓN
COOKING & NUTRITION



CAMIÓN DE JUEGOS MÓVILES
MOBILE RECREATION UNIT

¿OTROS?
OTHERS?

PARKS & RECREATION
LET'S PLAY
WINDSOR, CA
MASTER PLAN

¿QUÉ PROGRAMAS LES GUSTAN?

WHAT PROGRAMS DO YOU LIKE?



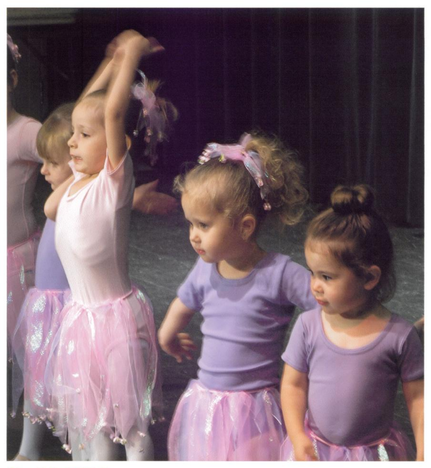
EJERCICIO INTERIOR
INDOOR FITNESS



NATACIÓN
AQUATICS



EJERCICIO AL AIRE LIBRE
OUTDOOR FITNESS



DANZA
DANCE



DEPORTES PARA ADULTOS
ADULT SPORTS



DEPORTES PARA JÓVENES
YOUTH SPORTS

¿OTROS?
OTHERS?

para papás jóvenes invitan

PARKS & RECREATION
LET'S PLAY
WINDSOR, CA
MASTER PLAN

¿QUÉ PROGRAMAS LES GUSTAN?

WHAT PROGRAMS DO YOU LIKE?



PROGRAMAS PARA PERSONAS MAYORES

SENIOR CENTER PROGRAMS



EVENTOS EN EL PARQUE CENTRAL Y KEISER PARK

TOWN GREEN & KEISER PARK EVENTS



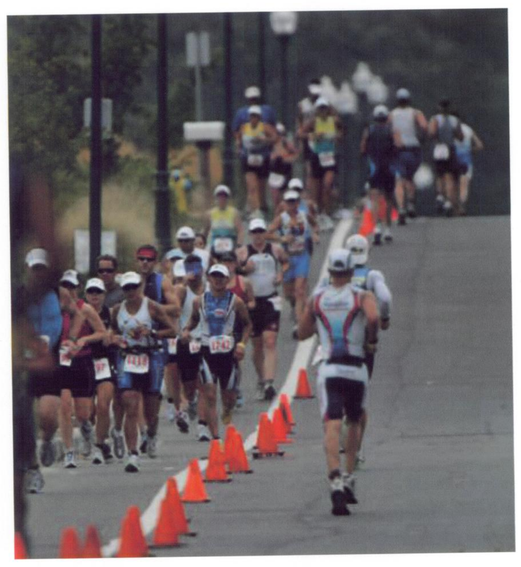
CAMPO DEL DIA

DAY CAMP



CLASES DE NATACIÓN

SWIM LESSONS



EVENTOS

EVENTS

Pool!

Clase de Ingles
"ESL"
GRATIS
JUEVES 9:30 - 11AM
IGLESIA METODISTA
9451 BROOKS RD S.
INFORMACION: 338-6898

¿OTROS? OTHERS?

Adult Computer Class

- Clases de inglés para adultos
- Cosina (postres, ensaladas, plato fuerte)
- Educación de Salud, Manejo, Ciudadania, Poesia
- Clases de Baile Salsa o todo tipo en los parques Bajo costo o Gratis

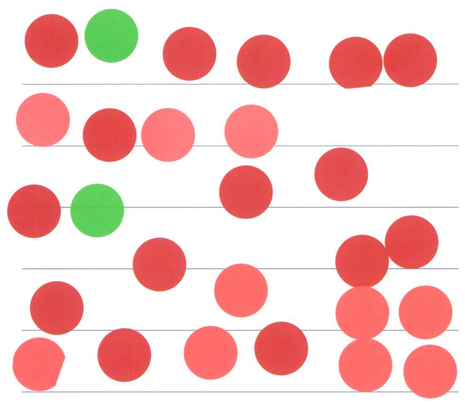
PARKS & RECREATION MASTER PLAN

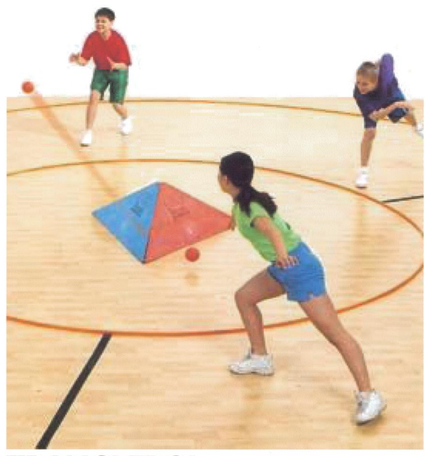
¿QUÉ PROGRAMAS TE GUSTARÍA VER?

WHAT PROGRAMS WOULD YOU LIKE TO SEE?

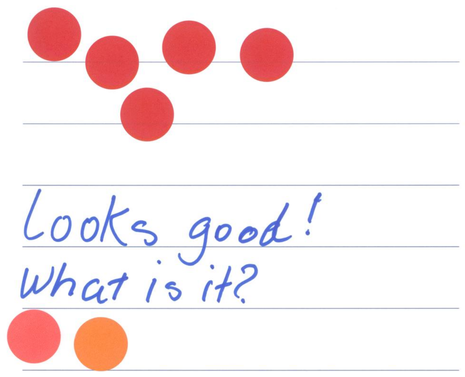


ARTES MARCIALES
MARTIAL ARTS





TRANGLEBOL
TRANGLEBALL



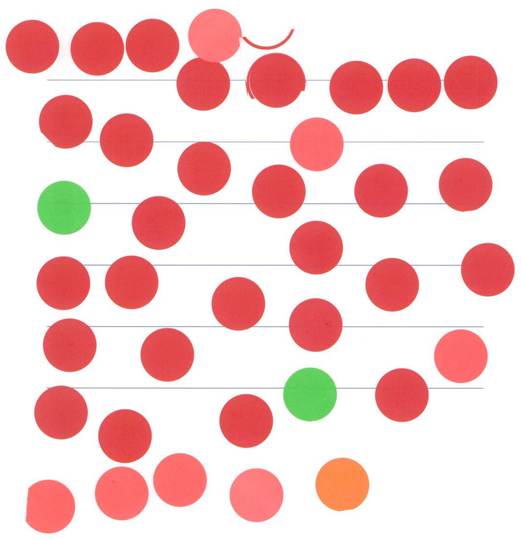


PISTA DE OBSTÁCULOS
OBSTACLE COURSE





TECNOLOGÍA
TECHNOLOGY



¿OTROS?
OTHERS?

En todo se ocupa estacionamiento, baños y personal Bilingüe

PARKS & RECREATION
LET'S PLAY
WINDSOR, CA
MASTER PLAN

¿QUÉ NECESITA SUS PARQUES?

WHAT DOES YOUR PARK SYSTEM NEED?

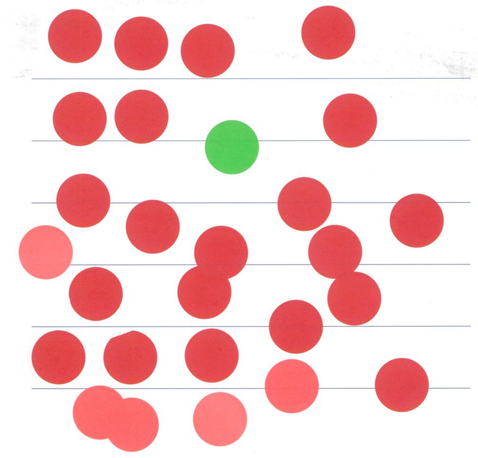


ARTE PÚBLICO / ESCULTURA
PUBLIC ART / SCULPTURE



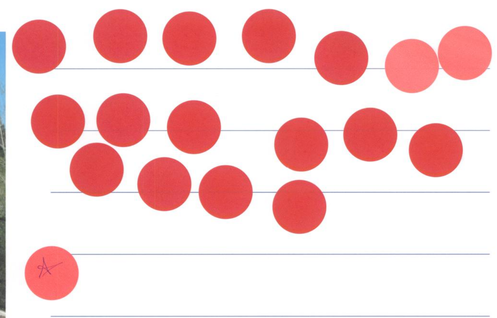


MAS JARDINES COMUNITARIOS
MORE COMMUNITY GARDENS



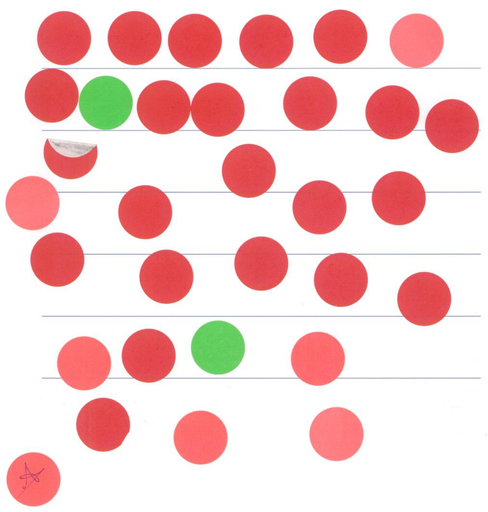


SENDEROS CONECTADOS
BETTER TRAIL CONNECTIONS





RENOVACIÓN DE JUEGOS
SPLASHPAD





RENOVACIÓN DE JUEGOS
PLAYGROUND RENOVATION



¿OTROS? OTHERS?

Basket ball Quarts and Leather ball And Bathrooms ~~donde~~ baños donde no hay (no existen)

Baños, fuentes de agua

Bathrooms in TOWN Green

PARKS & RECREATION MASTER PLAN
LET'S GO OUTSIDE
WINDSOR, CA

¿QUÉ NECESITA SUS PARQUES?

WHAT DOES YOUR PARK SYSTEM NEED?



ESTRUCTURA DE SOMBRA
MORE SHADE STRUCTURES



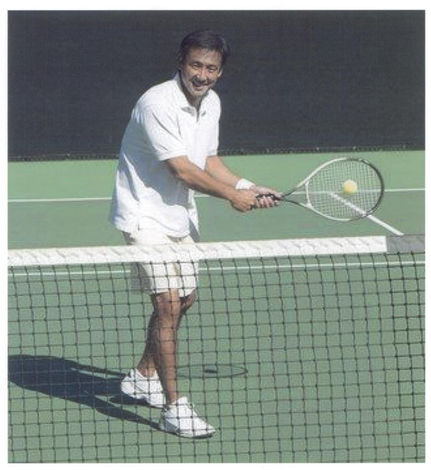
ZONA DE PATINETE O BMX
SCOOTER AREA OR BMX AREA



MAS BAÑOS
MORE RESTROOMS



PICKLEBALL
PICKLEBALL



MÁS TENIS
MORE TENNIS



ESTACIONES DE EJERCICIOS
EXERCISE STATIONS
More

¿OTROS?
OTHERS?

Concrete Ping Pong/ Table Tennis Tables

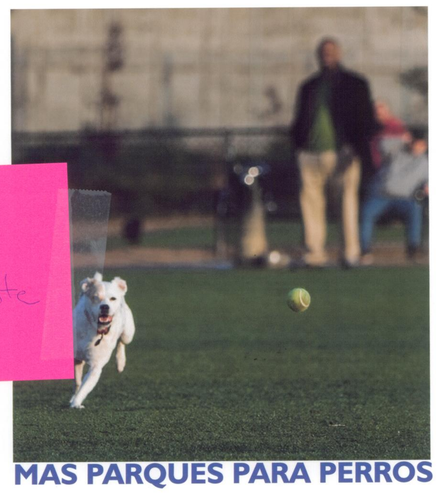
* Recreación de juegos para niños y lugares adjuntos para ejercicios para sus papás de los niños

MASLUS en los campos – Hiram Lewis Park

PARKS & RECREATION
LET'S GO OUTSIDE
WINDSOR, CA
MASTER PLAN

¿QUÉ NECESITA SUS PARQUES?

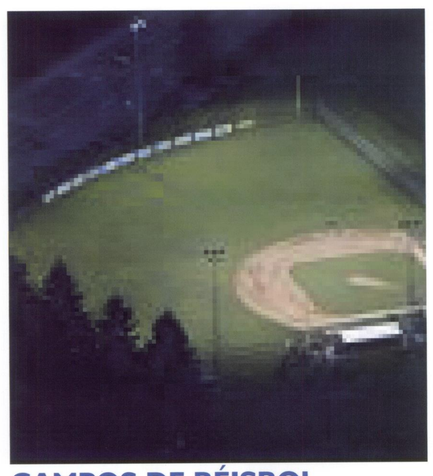
WHAT DOES YOUR PARK SYSTEM NEED?



MAS PARQUES PARA PERROS
MORE DOG PARKS



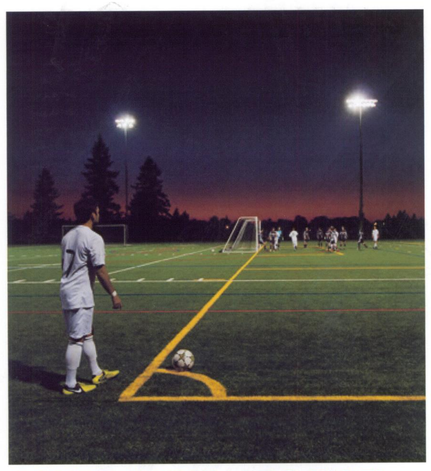
MAS CAMPOS DE BÉISBOL
MORE BALLFIELDS



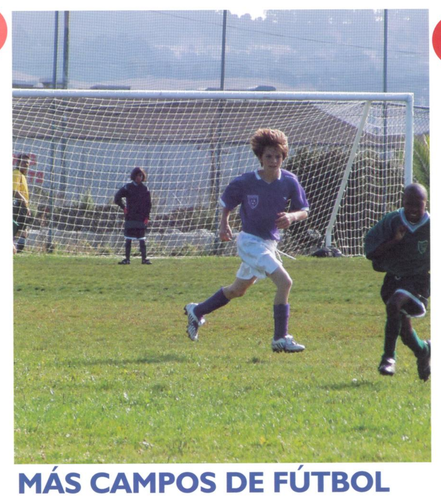
CAMPOS DE BÉISBOL ILUMINADOS EN EL PARQUE DE KEISER
LIGHTED FIELDS @ KEISER PARK



ZONA DE JUEGOS ESPECIALES
DESTINATION PLAY AREA



CAMPO ILUMINADO EN EL PARQUE DE WILSON RANCH
LIGHTED FIELDS AT WILSON RANCH PARK



MÁS CAMPOS DE FÚTBOL
MORE SOCCER FIELDS

¿OTROS? OTHERS?

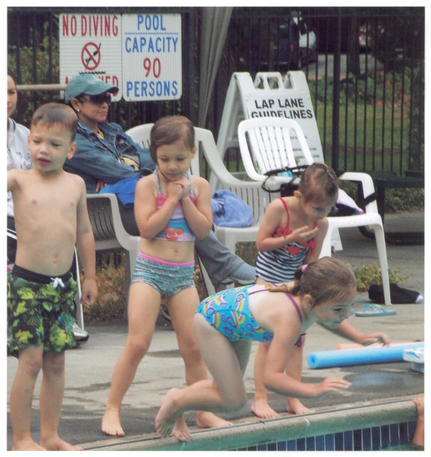
deportes para mujeres adultas y bajo costo o gratis
piensa como mujer al momento de un baño [menstruación] o un hijo pequeño y sus necesidades.



PARKS & RECREATION
LET'S GO OUTSIDE
WINDSOR, CA
MASTER PLAN

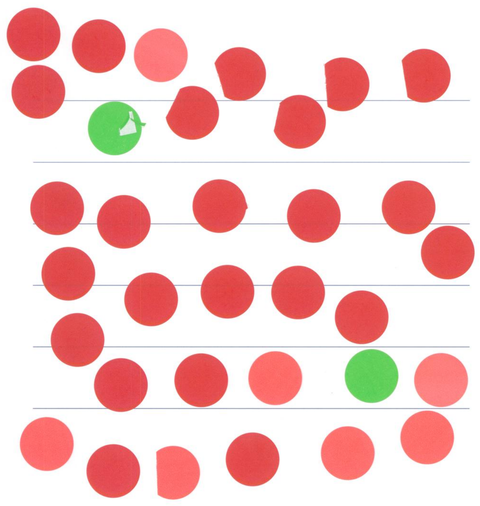
¿QUÉ INSTALACIONES NECESITAMOS?

WHAT FACILITIES DO WE NEED?



CENTRO ACUÁTICO PARA RECREO

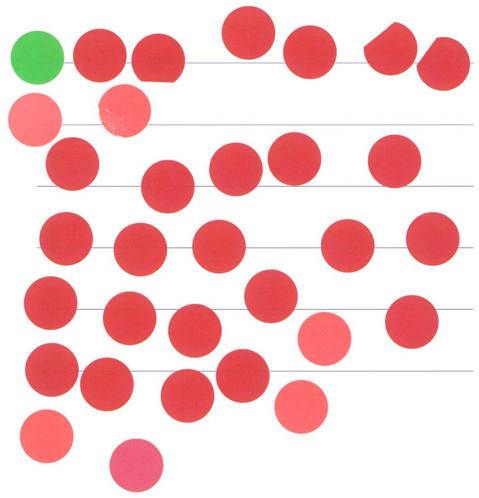
RECREATION AQUATIC CENTER





CENTRO ACUÁTICO PARA COMPETENCIA

COMPETITION AQUATIC CENTER





SALA DE FÚTBOL

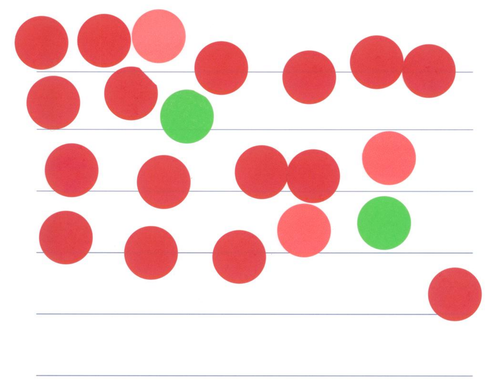
INDOOR SOCCER





MÁS INSTALACIONES PARA EDUCACIÓN INFANTIL

MORE EARLY CHILDHOOD EDUCATION FACILITIES



¿OTROS? OTHERS?

* Recreación abierta para todas las edades y Clases en Español
* Motivación para Jóvenes de Secundaria y Preparatoria de Voluntariar en nuestra area aquí

PARKS & RECREATION
LET'S WALK & ROLL
WINDSOR, CA
MASTER PLAN

¿QUÉ INSTALACIONES NECESITAMOS?

WHAT FACILITIES DO WE NEED?



CENTRO COMUNITARIO DE MULTIUSOS
MULTI-USE COMMUNITY CENTER



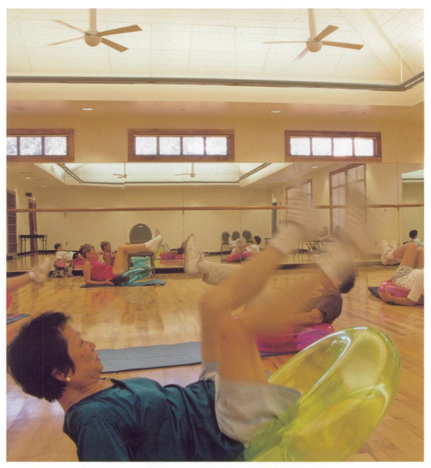
MÁS GIMNASIOS
MORE GYM SPACE



SALA DE JUEGOS PARA ADOLESCENTES
FACILITY FOR TEENS & Adults



ESPACIO PARA ARTE
ART SPACE



CENTRO COMUNITARIO PARA EJERCICIO
COMMUNITY FITNESS CENTER



¿OTROS?
OTHERS?

Espacio para educacion de adultos (ESL & GED), clases de Zumba y clases de cosina para adolecentes

Para todo tipo de edad 1... 100 años

Spare for music lessons

Estacionamientos, baños.

PARKS & RECREATION
LET'S WALK & ROLL
WINDSOR, CA
MASTER PLAN

Board Comment Summary
COMMUNITY WORKSHOP Jan. 11, 2015
Mary Agatha Furth Center – Open House

WHAT DOES YOUR PARK SYSTEM NEED? (3 boards)

MORE DOG PARKS

1. Bags for dog waste

OTHERS?

1. Pool (3 dots by comment)
2. Adult women's sports for low or no cost
3. Bathrooms supplied with feminine hygiene products and diaper changing facilities.
4. Adult fitness areas adjacent to children's play areas, so parents can exercise while watching their kids
5. More lights in the fields – Hiram Lewis Park
6. Concrete ping pong/tennis tables
7. Basketball courts and tether ball
8. Bathrooms in town green
9. Bathrooms where there are no bathrooms, water fountains

WHAT DO YOU LIKE ABOUT YOUR PARKS? (2 boards)

OTHERS?

1. Kiosk for music

WHAT FACILITIES DO WE NEED? (3 boards)

OTHERS?

1. Classes in chess
2. Space for music lessons
3. Space for adult education (ESL & GED)
4. Zumba classes
5. Cooking classes for adolescents
6. Parking
7. Bathrooms
8. Spanish Classes
9. Open recreation for all ages
10. Motivation for middle and high school students to volunteer in area

WHAT PROGRAMS DO YOU LIKE? (3 BOARDS)

OTHERS?

1. Pool
2. English classes for adults (20 dots by comment)
3. Adult computer class
4. Education (Low Cost or No Cost) :Health education, management, poetry, salsa classes or all types of dance in parks.

WHAT PROGRAMS WOULD YOU LIKE TO SEE?

TRANGLEBALL

1. Looks good! What is it?

OTHERS?

1. Parking, bathrooms, bilingual staff.

WEST PARKS COMMENTS

LOS ROBLES PARK

1. Bathrooms (3 comments)

WINDSOR TOWN GREEN

1. The Town Green is Windsor's jewel.

STARR CREEK PARK

1. Playground
2. Trail connecting to High School Stadium
3. Connect to Keiser Park

KEISER PARK

1. Swings for children
2. Creekside trail
3. Community garden near creek
4. Bathrooms near playground (3 comments)
5. Adult exercise next to playgrounds
6. More event space
7. Pool
8. More trees
9. More playground
10. Dog Park

EAST PARKS COMMENTS

PAT ELSBREE SKATE PARK

1. This is a beautiful park

SHADETREE PARK

1. Thank you for this beautiful park

ROBBINS PARK

1. Merry go round and basketball court
2. Restrooms
3. Skate park

Image Boards at Open House Workshop: 1-11-2015
Dot Vote Counts

What Programs Do You Like?

Image	Adults
Swim Lessons	42
Aquatics	38
Cooking & Nutrition	38
Music	37
Adult Sports	33
Youth Sports	33
Town Green & Keiser Park Events	30
Indoor Fitness	30
Events	28
Outdoor Fitness	28
Senior Center Programs	26
Early Childhood Education Programs	24
Indoor Sports	23
Day Camp	22
Arts & Crafts	21
Mobile Recreation Unit	17
Dance	13

What Programs Do You Like?

Image	Kids
Aquatics	9
Swim Lessons	8
Indoor Sports	7
Town Green & Keiser Park Events	4
Youth Sports	3
Arts & Crafts	2
Early Childhood Education Programs	2
Cooking & Nutrition	2
Events	1
Music	1
Day Camp	
Indoor Fitness	
Outdoor Fitness	
Dance	
Adult Sports	
Mobile Recreation Unit	
Senior Center Programs	

What Do You Like About Your Parks?

Image	Adults
Group Picnic Areas	42
Restooms/Concessions	35
Playgrounds	32
Soccer	32
Skate Park	29
Natural Areas	28
Tennis	21
Town Green	21
Trails	20
Barbeques	17
Basketball	17
Dog Park	15
Open Lawn	14
Ballfields	9
Bocce	8
Military Banners	6

What Do You Like About Your Parks?

Image	Kids
Skate Park	8
Soccer	7
Basketball	7
Restooms/Concessions	5
Town Green	4
Dog Park	3
Trails	2
Group Picnic Areas	2
Open Lawn	2
Playgrounds	2
Tennis	1
Natural Areas	
Bocce	
Military Banners	
Ballfields	
Barbeques	

What Does Our Park System Need?

Image	Adults
Scooter Area or BMX Area	42
More Bathrooms	34
Exercise Stations	33
More Shade Structures	32
Splashpad	30
More Community Gardens	26
Lighted Fields at Wilson Ranch	26
Playground Renovation	24
Destination Play Area	22
More Soccer Fields	21
Better Trail Connections	18
Public Art/Sculpture	15
Pickleball	9
More Tennis	9
More Dog Parks	9
Lighted Fields at Keiser Park	9
More Ballfields	7

What Does Your Park System Need?

Image	Kids
More Dog Parks	5
Lighted Fields at Wilson Ranch	5
More Bathrooms	4
Playground Renovation	4
Scooter Area or BMX Area	3
Exercise Stations	3
Destination Play Area	2
More Shade Structures	2
Pickleball	2
Splashpad	2
More Soccer Fields	1
Public Art/Sculpture	1
More Community Gardens	1
More Tennis	
Better Trail Connections	
Lighted Fields at Keiser Park	
More Ballfields	

What Facilities Do We Need?

Image	Adults
Recreation Aquatic Center	31
Competition Aquatic Center	31
Facility for Teens	29
Community Fitness Center	28
Indoor Soccer	25
Art Space	20
More Early Childhood Education Facilities	19
Multi-Use Community Center	16
More Gym Space	16

What Facilities Do We Need?

Image	Kids
Art Space	4
More Gym Space	2
Facility for Teens	2
Recreation Aquatic Center	2
More Early Childhood Education Facilities	2
Multi-Use Community Center	1
Community Fitness Center	1
Competition Aquatic Center	1
Indoor Soccer	1

What Programs Would You Like to See?

Image	Adults
Technology	36
Martial Arts	25
Obstacle Course	21
Trangleball	7

What Programs Would You Like to See?

Image	Kids
Obstacle Course	10
Martial Arts	2
Technology	2
Trangleball	


PARKS & RECREATION
WINDSOR
HIGH SCHOOL
WORKSHOP
MASTER PLAN

WINDSOR'S BEST PARK EVER

INSTRUCTIONS

Work with your group to determine what park elements and buildings you want to include your design. Cut out the items you want in your park and tape them within the park limits.

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Revisions to items are allowed in order to fit more elements in your park.

For example, if you decide that a full basketball court is not needed and would instead like to include a half basketball court, simply cut the court in half and divide the cost by 2.

Things to consider:

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- **Budget (You may only have up to $40)**
- **User Groups (eg. Families, Teens, Mature Adults, etc.)**

Lastly, BE CREATIVE! Feel free to color your design or draw in other items listed in the **"Other Potential Elements"** section.

PARK USER GROUPS

(check all that apply in your park and add others)

- [x] Families with Children
- [x] Tweens
- [x] Teens
- [x] Young Adults
- [x] Adults
- [x] Mature Adults

Others: _____

PARK BUDGET ($30 - $40)

What is your final park cost?

40

PARK USES

List any additional programs that will take place in your park below:

OTHER POTENTIAL ELEMENTS

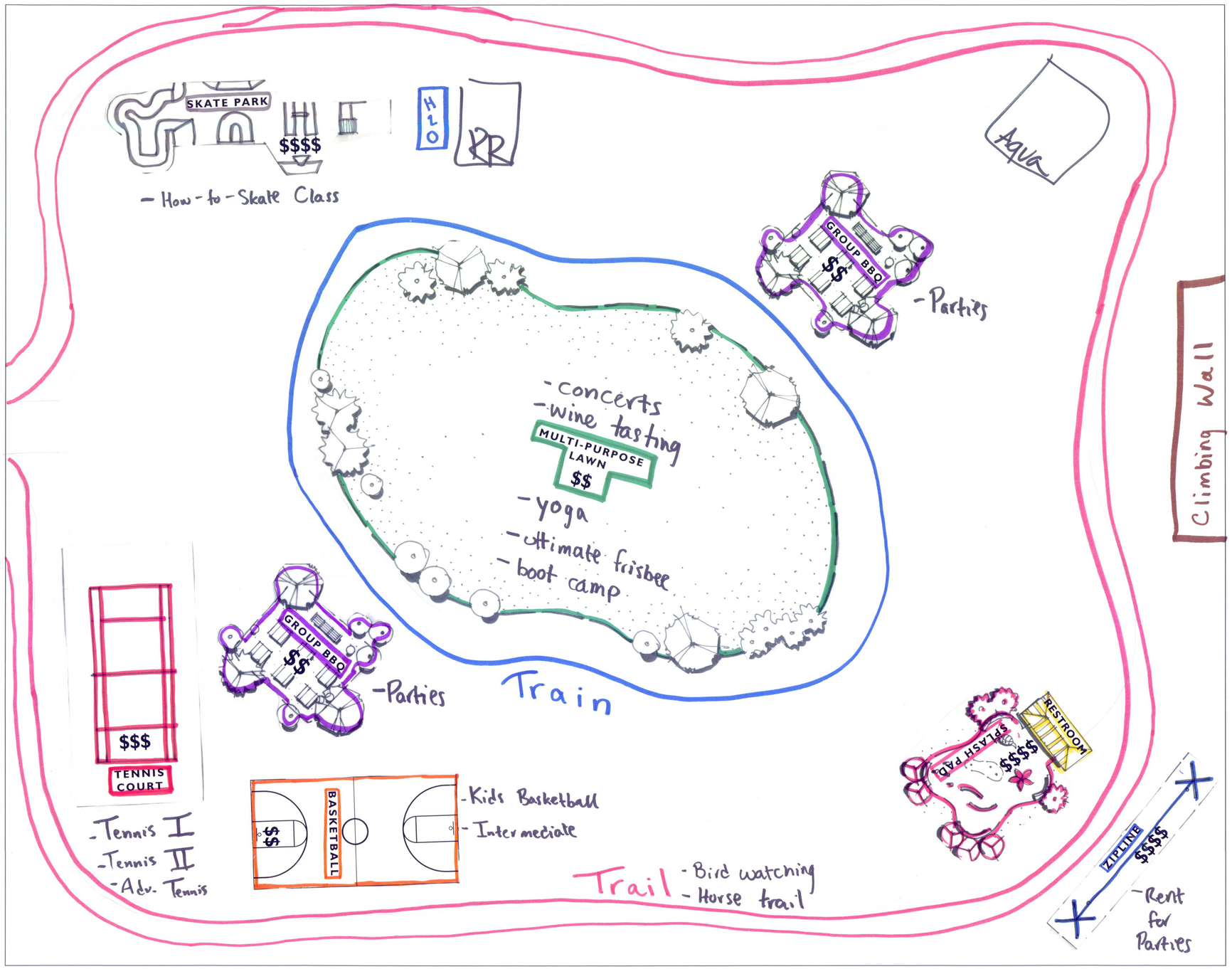
$
- Drinking Fountain
- Exercise Station
- Dodge Ball
- Shuffle Board

$$
- Volleyball
- Art Element
- Handball
- Trails
- Kayak Staging Area
- Batting Cage

$$$$
- Scooter Park
- Water Feature
- Amphitheater
- Track
- Football Field
- Train
- BMX Park
- Small Pond

$$$
- Plaza
- Climbing Wall
- Putting Green

$$$$$
- Petting Zoo
- Large Pond/Lake



WINDSOR'S BEST PARK EVER

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PARK USER GROUPS

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- [x] Families with Children
- [x] Tweens
- [x] Teens
- [x] Young Adults
- [x] Adults
- [x] Mature Adults

Others: Dogs, Horses

PARK BUDGET ($30 - $40)

What is your final park cost? 40

PARK USES

List any additional programs that will take place in your park below:

Yoga, Concerts, Parties, Movie Night

OTHER POTENTIAL ELEMENTS

$
- Drinking Fountain
- Exercise Station
- Dodge Ball
- Shuffle Board

$$
- Volleyball
- Art Element
- Handball
- Trails
- Kayak Staging Area
- Batting Cage

$$$$
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- Water Feature
- Amphitheater
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WINDSOR'S BEST PARK EVER

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PARK USER GROUPS

(check all that apply in your park and add others)

- [x] Families with Children
- [x] Tweens
- [x] Teens
- [x] Young Adults
- [x] Adults
- [x] Mature Adults

Others: _____

PARK BUDGET ($30 - $40)

What is your final park cost? $40

PARK USES

List any additional programs that will take place in your park below:

yoga, music, parking, Rockwall

OTHER POTENTIAL ELEMENTS

$
- Drinking Fountain
- Exercise Station
- Dodge Ball
- Shuffle Board

$$
- Volleyball
- Art Element
- Handball
- Trails
- Kayak Staging Area
- Batting Cage

$$$$
- Scooter Park
- Water Feature
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- BMX Park
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$$$
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- Large Pond/Lake



WINDSOR'S BEST PARK EVER

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PARK USER GROUPS

(check all that apply in your park and add others)

- [x] Families with Children
- [x] Tweens
- [x] Teens
- [x] Young Adults
- [x] Adults
- [x] Mature Adults - trail

Others: dogs!

PARK BUDGET ($30 - $40)

What is your final park cost?

$37

PARK USES

List any additional programs that will take place in your park below:

yoga, movie night, wine tasting, starbucks

OTHER POTENTIAL ELEMENTS

$

- Drinking Fountain
- Exercise Station
- Dodge Ball
- Shuffle Board

$$

- Volleyball $
- Art Element
- Handball
- Trails
- Kayak Staging Area
- Batting Cage

$$$$

- Scooter Park
- Water Feature
- Amphitheater
- Track
- Football Field
- Train
- BMX Park
- Small Pond

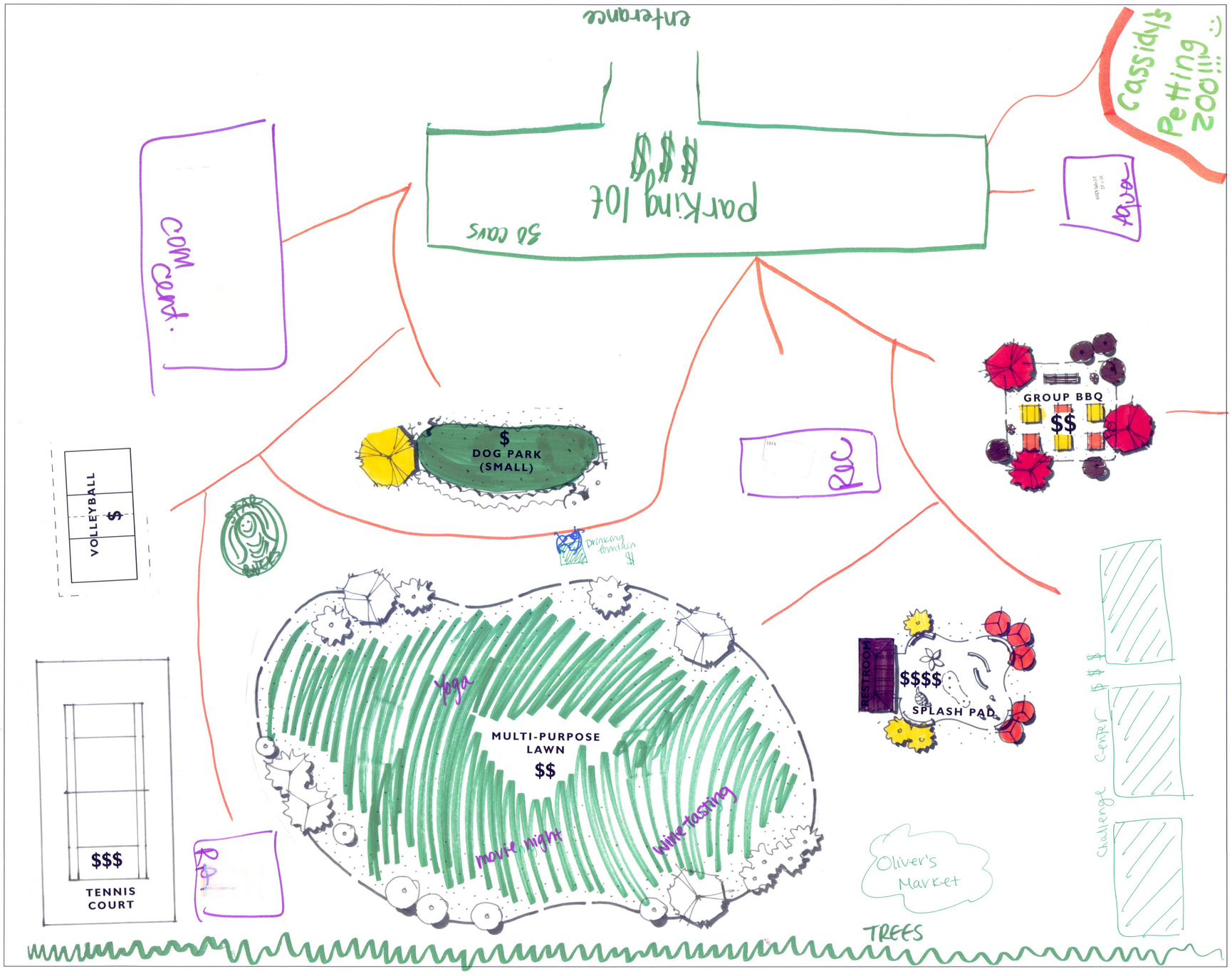
$$$

- Plaza
- Climbing Wall
- Putting Green

$$$$$

- Petting Zoo
- Large Pond/Lake

challenge course $$$



WINDSOR'S BEST PARK EVER

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PARK USER GROUPS

(check all that apply in your park and add others)

- [x] Families with Children
- [x] Tweens
- [x] Teens
- [x] Young Adults
- [x] Adults
- [x] Mature Adults

Others: Dogs

PARK BUDGET ($30 - $40)

What is your final park cost?

$34

PARK USES

List any additional programs that will take place in your park below:

~~yoga~~, concerts, farmers market, wine tasting

OTHER POTENTIAL ELEMENTS

$

- Drinking Fountain
- Exercise Station
- Dodge Ball
- Shuffle Board

$$

- Volleyball
- Art Element
- Handball
- ~~Trails~~
- Kayak Staging Area
- Batting Cage

$$$

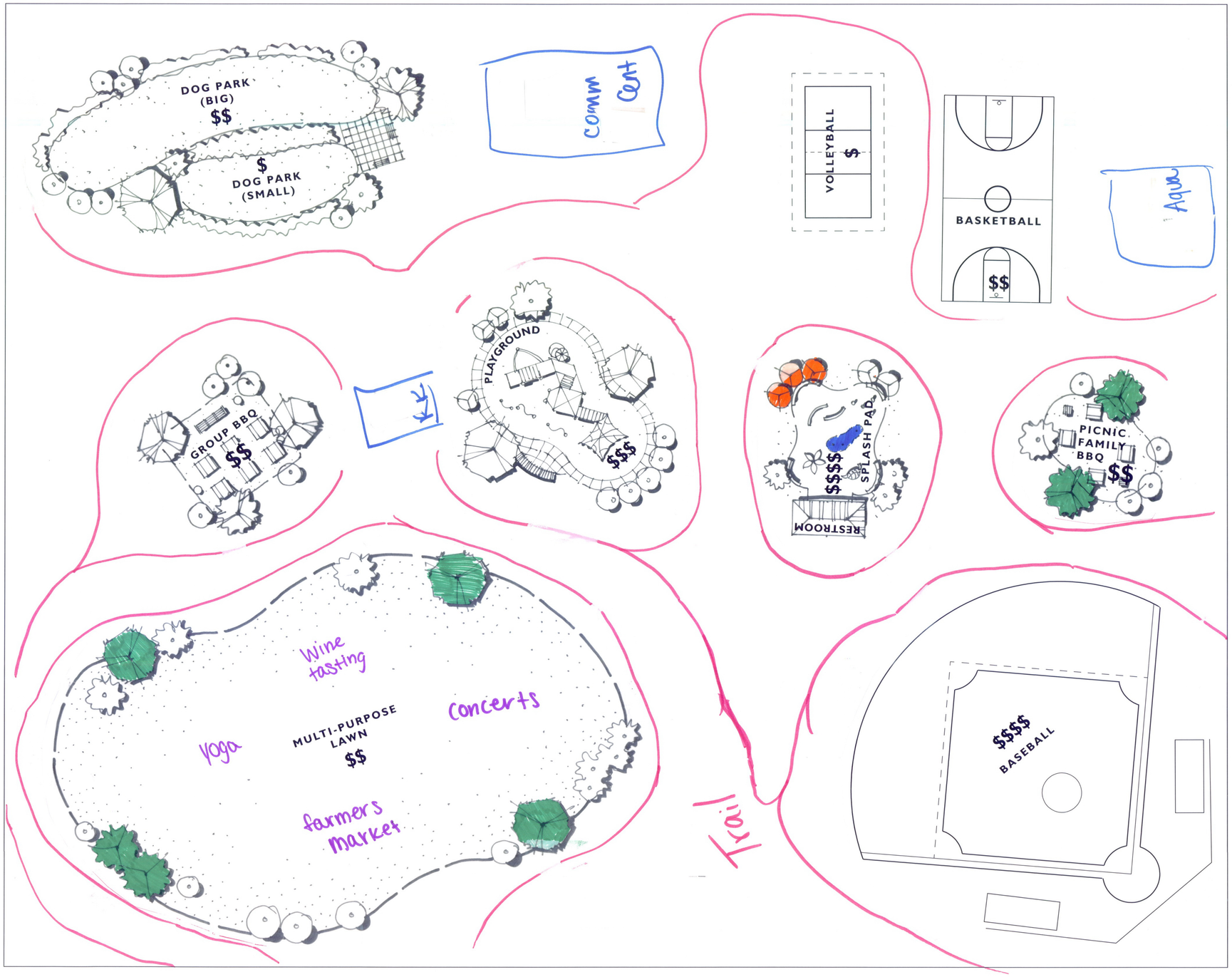
- Plaza
- Climbing Wall
- Putting Green

$$$$

- Scooter Park
- Water Feature
- Amphitheater
- Track
- Football Field
- Train
- BMX Park
- Small Pond

$$$$$

- Petting Zoo
- Large Pond/Lake



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PARK USER GROUPS

(check all that apply in your park and add others)

- [x] Families with Children
- [x] Tweens
- [x] Teens
- [x] Young Adults
- [x] Adults
- [x] Mature Adults

Others: older people, pugs, babies, tots

PARK BUDGET ($30 - $40)

What is your final park cost?

$40

PARK USES

List any additional programs that will take place in your park below:

cooking classes; exercise; sports tournaments; parties; events; community gatherings

OTHER POTENTIAL ELEMENTS

$
- Drinking Fountain
- Exercise Station
- Dodge Ball
- Shuffle Board

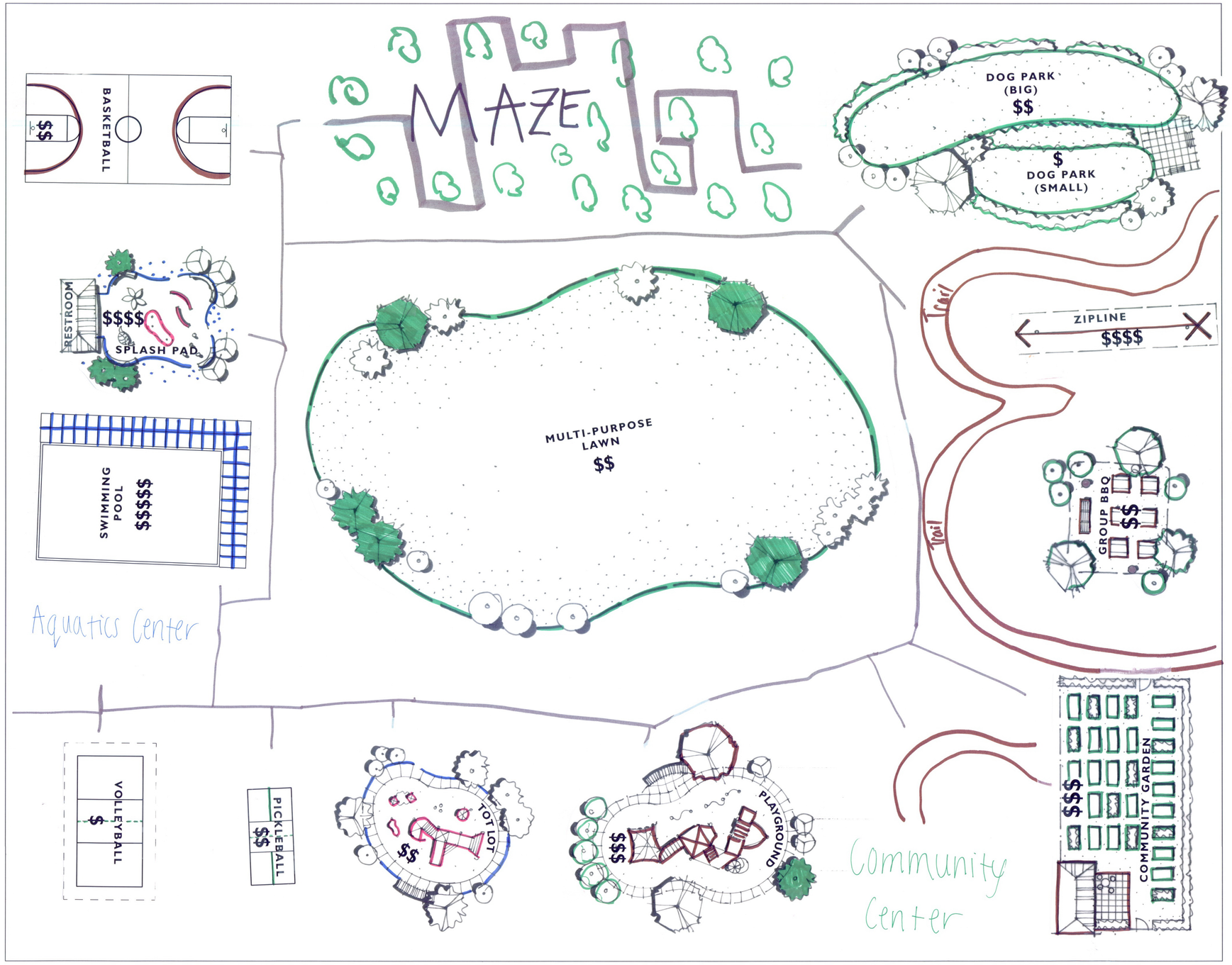
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- Volleyball
- Art Element
- Handball
- Trails
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- Batting Cage

$$$
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- Climbing Wall
- Putting Green

$$$$
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- Water Feature
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- Football Field
- Train
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- Small Pond

$$$$$
- Petting Zoo
- Large Pond/Lake

STREET



CREEK

HOMES

WINDSOR'S BEST PARK EVER

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PARK USER GROUPS

(check all that apply in your park and add others)

- [x] Families with Children
- [x] Tweens
- [x] Teens
- [x] Young Adults
- [ ] Adults
- [ ] Mature Adults

Others: _____

PARK BUDGET ($30 - $40)

What is your final park cost?

$40

PARK USES

List any additional programs that will take place in your park below:

Concerts, partys, yoga, cooking

OTHER POTENTIAL ELEMENTS

$

- Drinking Fountain
- Exercise Station
- Dodge Ball
- Shuffle Board

$$

- Volleyball
- Art Element
- Handball
- Trails
- Kayak Staging Area
- Batting Cage

$$$

- Plaza
- Climbing Wall
- Putting Green

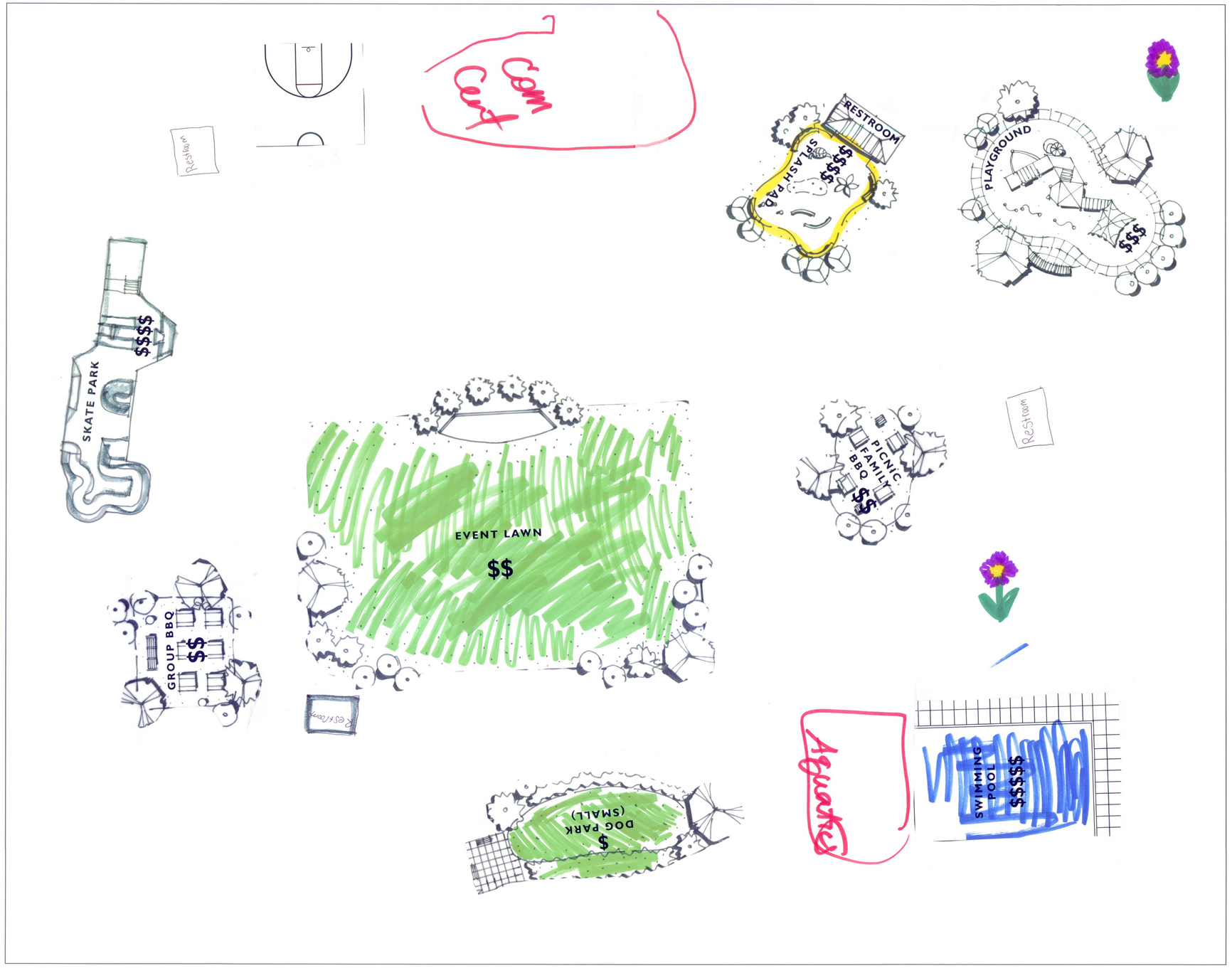
$$$$

- Scooter Park
- Water Feature
- Amphitheater
- Track
- Football Field
- Train
- BMX Park
- Small Pond

$$$$$

- Petting Zoo
- Large Pond/Lake

STREET



WINDSOR'S BEST PARK EVER

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PARK USER GROUPS

(check all that apply in your park and add others)

- ☐ Families with Children
- ☐ Tweens
- ☒ Teens
- ☒ Young Adults
- ☐ Adults
- ☐ Mature Adults

Others: _____

PARK BUDGET ($30 - $40)

What is your final park cost? $36

PARK USES

List any additional programs that will take place in your park below:

trails,

OTHER POTENTIAL ELEMENTS

$

- Drinking Fountain
- Exercise Station
- Dodge Ball
- Shuffle Board

$$

- Volleyball
- Art Element
- Handball
- Trails
- Kayak Staging Area
- Batting Cage

$$$

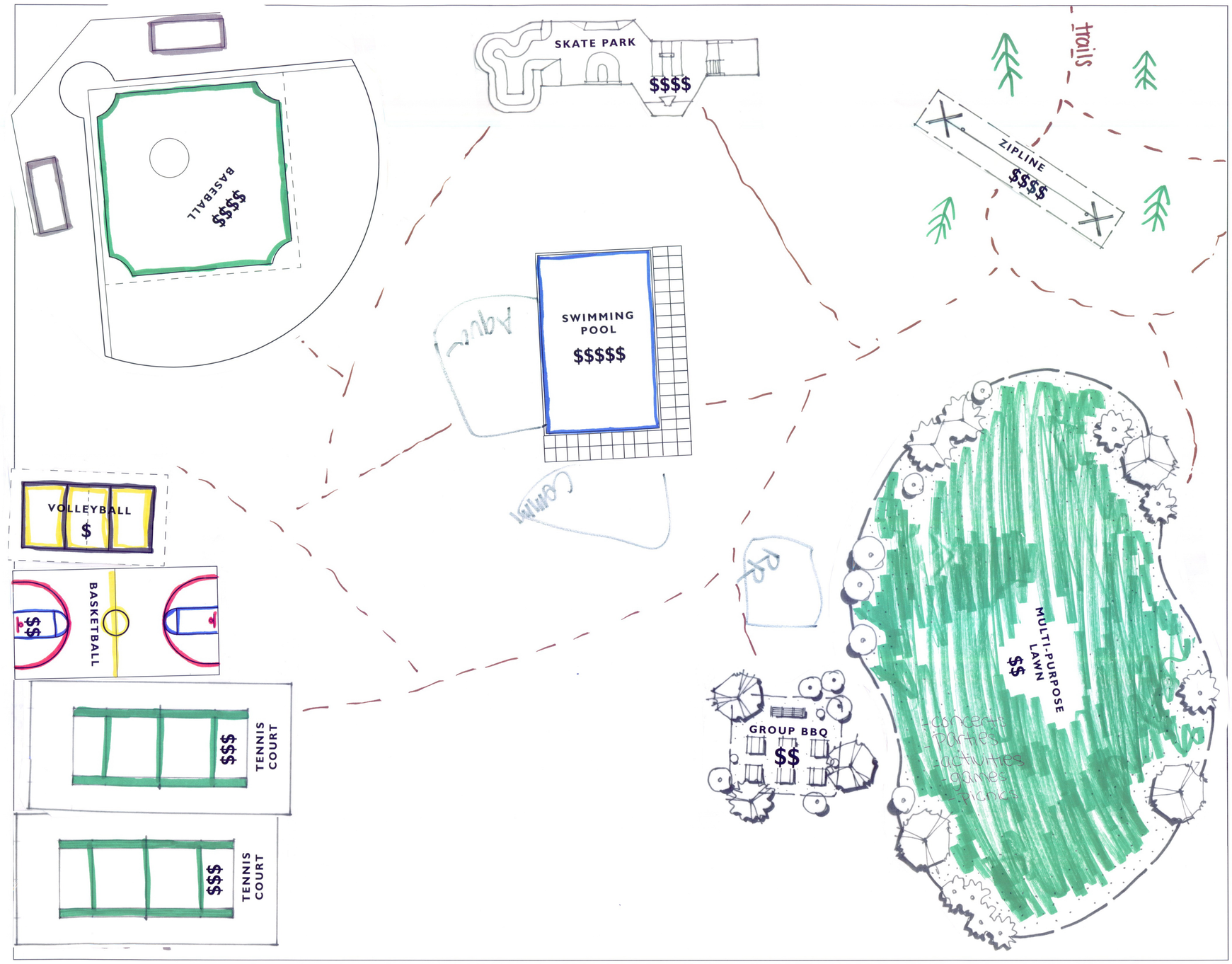
- Plaza
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- Putting Green

$$$$

- Scooter Park
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$$$$$

- Petting Zoo
- Large Pond/Lake



PARKS & RECREATION MASTER PLAN
LET'S LIVE WELL WINDSOR, CA

PARKS & RECREATION MASTER PLAN
LET'S GO OUTSIDE WINDSOR, CA

PARKS & RECREATION MASTER PLAN
LET'S WALK & ROLL WINDSOR, CA

PARKS & RECREATION MASTER PLAN
LET'S PLAY WINDSOR, CA

TOWN OF WINDSOR PARKS & RECREATION DEPARTMENT

ATTENTION WINDSOR!

HELP REFINE YOUR PRIORITIES FOR THE FUTURE







JOIN US FOR A COMMUNITY ROUNDTABLE

A BRIEF PRESENTATION WILL OCCUR AT 10 AM, 11 AM OR 12 PM

PARKS & RECREATION MASTER PLAN
JOIN US!

DURING THE EARTH DAY & WELLNESS FESTIVAL

SUNDAY
APRIL 19, 2015
10 AM - 1 PM

LIBRARY FORUM ROOM
WINDSOR TOWN GREEN
9291 OLD REDWOOD HWY, BLDG 100

FOR MORE INFORMATION
WWW.WINDSORPARKS2030.COM
(707) 838-5307 OR DLEGGE@TOWNOFWINDSOR.COM
#WINDSORPARKSPLAN

Parks Make Life Better!®

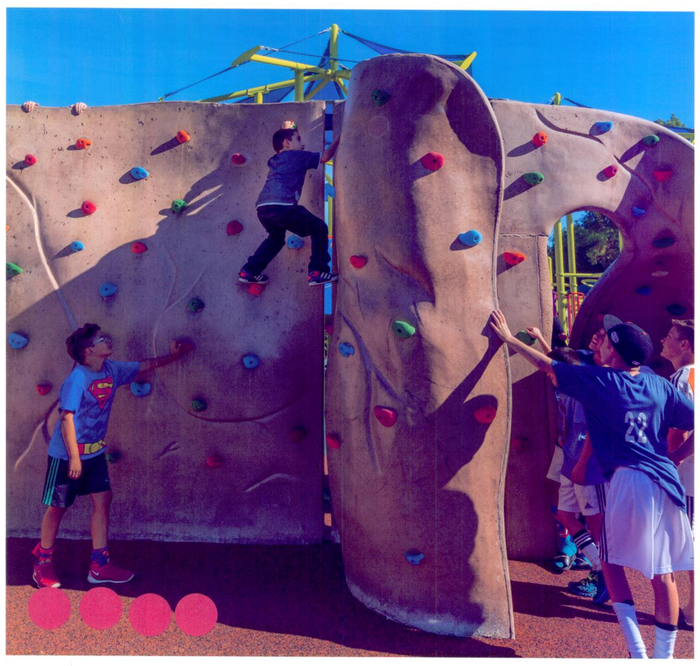
TOWN OF WINDSOR

GATES +ASSOCIATES

DESTINATION PLAY AREA

ZONA DE JUEGOS ESPECIALES













Peace Garden
Sebastopol
Cypress
Ukiah

Cornerstone



'More Natural
not to passing



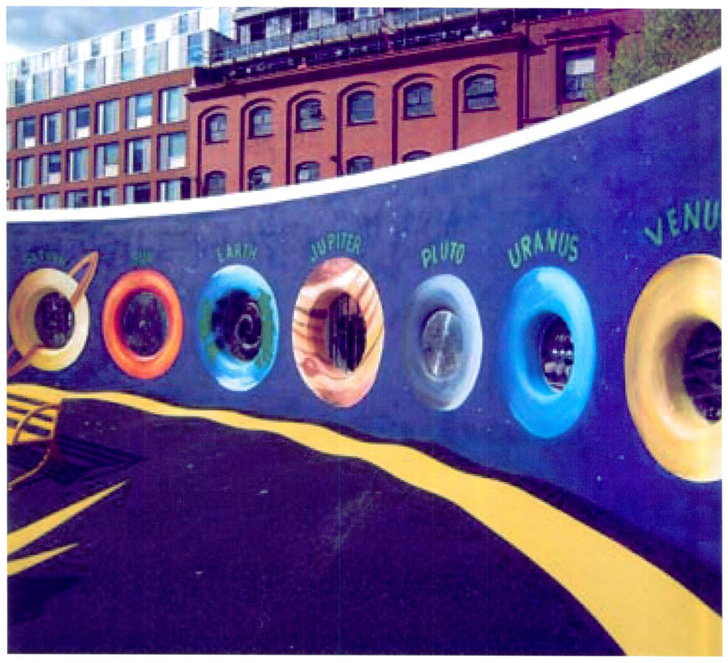


w Woodsy Area
Regal PARK
Separate pl
fitness park
Challenge course
Sniper park

teen excessi
- cooler classes
- free keeps
HS school
amy served
- Sleep over camp
archery
Bocce
Scenic Cmps

Need Pleasant
PARK
Pleasant Pleasant
Hart-Oak.
Needed for







GIVE US YOUR OPINIONS OF YOUR PARKS

DARNOS SUS OPINIONES DE SUS PARQUES

SUTTON PARK

1030 Robbie Way

Type: Neighborhood Park
Size: 2 acres

Facilities
- Picnic area
- Barbecues
- Basketball court
- Open grass area
- Play area (2-5 yrs)
- Horseshoes



LOS ROBLES PARK

10860 Rio Ruso Dr.

Type: Neighborhood Park
Size: 2.5 acres

Facilities
- Picnic area
- Barbecue
- Open grass area
- Play area (2-5 yrs)
- Horseshoes



WINDSOR TOWN GREEN

701 McClelland Drive

Type: Community Park
Size: 4.5 acres

Facilities
- Restrooms (at Huerta Gym)
- Open grass area
- Picnic area
- Play areas (2-5 yrs; 5-12 yrs)
- Stage



QUAIL RUN PARK

7765 Foppiano Way

Type: Neighborhood Park
Size: 0.5 acres

Facilities
- Play Area (2-5 yrs)
- Picnic Area
- Open Grass Area

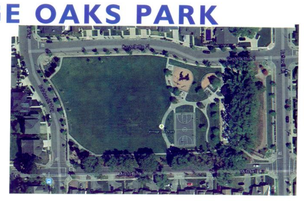


VINTAGE OAKS PARK

1201 Mitchell Ln.

Type: Neighborhood Park
Size: 3.9 acres

Facilities
- Picnic area / group picnic
- Barbecues
- Lighted basketball courts
- Open grass area
- Play areas (2-5 yrs; 5-12 yrs)
- Bocce ball
- Trails

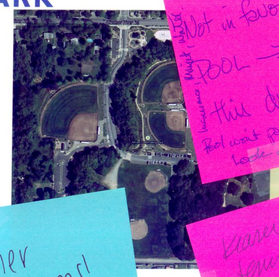


KEISER PARK

700 Windsor River Road

Type: Community Park
Size: 27 acres

Facilities
- Picnic area / group picnic
- Barbecues
- Restrooms
- Concession Stand
- Hardball fields
- Softball field
- Open grass area
- Play areas (2-5 yrs; 5-12 yrs)
- Basketball courts
- Stage
- Trails



Cleaner bathrooms!

Basketball tennis HS team

Not in favor of POOL → not in this drought! Not want pay for that. Look at Healdsburg

Improvements Much Needed! Love the Skatepark!



WILSON RANCH SOCCER PARK

7955 Cameron Drive

Type: Community Park
Size: 10 acres

Facilities
- Picnic area
- Barbecues
- Restrooms
- Lighted soccer fields
- Concession stand



Need Shade structures!

MITCHELL PARK

7501 12th Hole Dr.

Type: Neighborhood Park
Size: 1 acre

Facilities
- Picnic area



STARR CREEK PARK

481 Decanter Circle

Type: Neighborhood Park
Size: 4.2 acres

Facilities
- Open Grass Area
- Trail



OLD VINEYARD PARK

8452 Stomper Dr.

Type: Neighborhood Park
Size: 4.6 acres

Facilities
- Play areas (2-5 yrs; 5-12 yrs)
- Open grass area
- Trail



ACORN PARK

7543 12th Hole Drive

Type: Neighborhood Park
Size: 0.3 acres

Facilities
- Play area (2-5 years)



GATES +ASSOCIATES

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WINDSOR, CALIFORNIA

GIVE US YOUR OPINIONS OF YOUR PARKS

DARNOS SUS OPINIONES DE SUS PARQUES

PAT ELSBREE SKATE PARK

9680 Brooks Rd. South



HIRAM LEWIS PARK

9680 Brooks Rd. South

Type: Community Park
Size: 16 acres

Facilities
- Picnic area
- Barbecues
- Restrooms
- Concession Stand
- Softball field
- Soccer field
- Basketball court
- Open grass area
- Play areas (2-5 yrs; 5-12 yrs)
- Lighted tennis court
- Bocce ball
- Trails



DOG POOP BAGS + GARBAGE CANS
DOG WATER SOURCE

PUEBLO VIEJO PARK

45 Third St.

Type: Neighborhood Park
Size: 0.3 acres

Facilities
- Picnic area
- Barbecues
- Basketball court (half court)
- Play area (2-5 yrs)



More dog poop bags
Noise & Group space

SHADETREE PARK

Shadetree Dr. & White Ash Ct.

Type: Landscape Area
Size: 0.2 acres

Facilities
- Heritage Oak Tree
- Benches

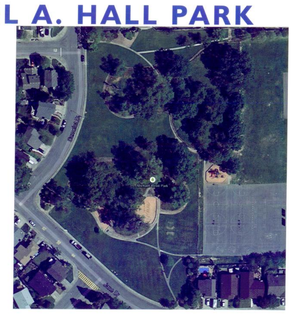


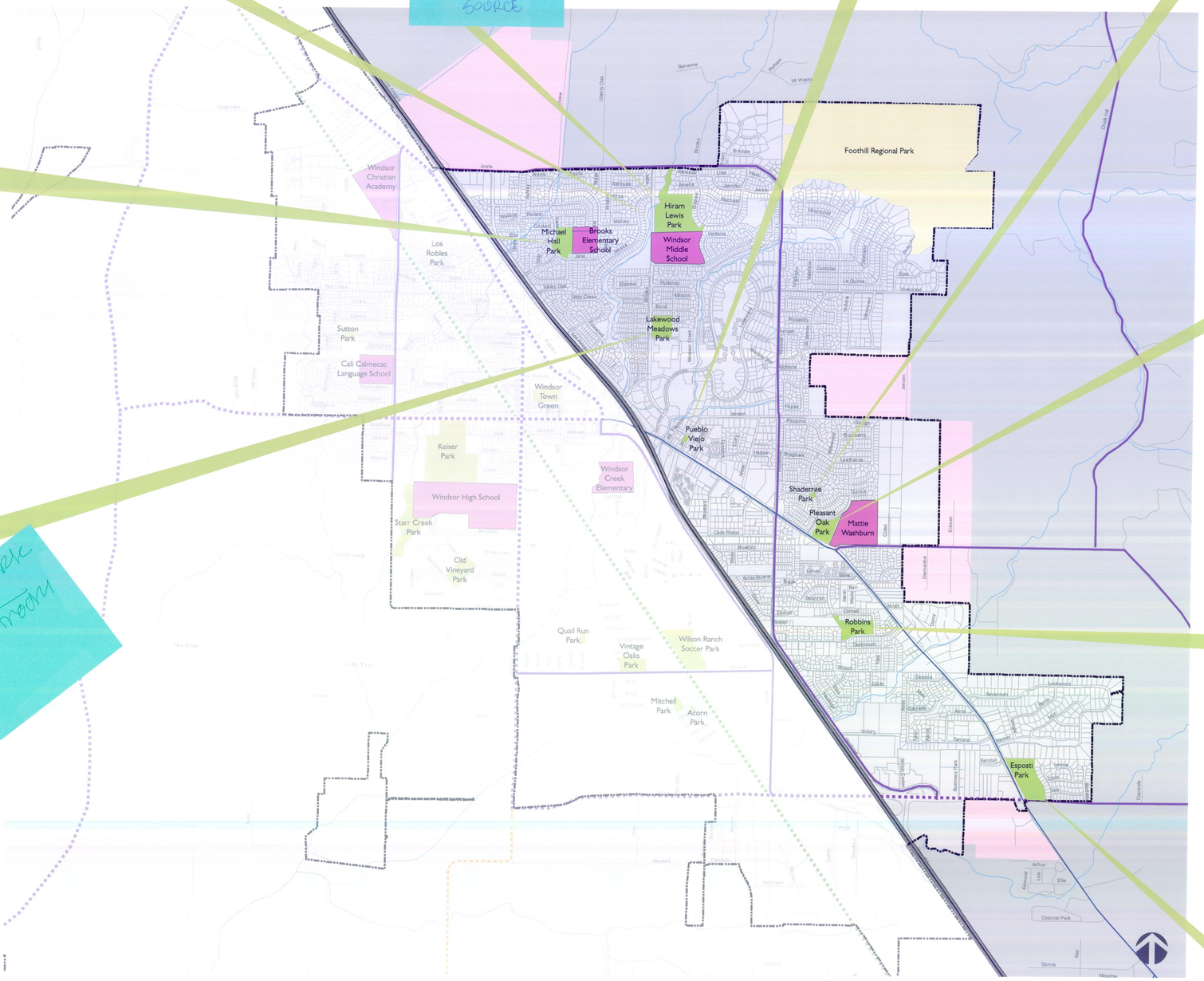
MICHAEL A. HALL PARK

431 Jane Drive

Type: Neighborhood Park
Size: 5 acres

Facilities
- Picnic area
- Barbecues
- Open grass area
- Volleyball
- Play area (2-5 yrs)
- Trails




Windsor Christian Academy
Los Robles Park
Sutton Park
Cali Calmecac Language School
Windsor Town Green
Keiser Park
Windsor High School
Starr Creek Park
Old Vineyard Park
Windsor Creek Elementary
Quail Run Park
Vintage Oaks Park
Wilson Ranch Soccer Park
Mitchell Park
Acorn Park
Michael Hall Park
Brooks Elementary School
Hiram Lewis Park
Windsor Middle School
Lakewood Meadows Park
Pueblo Viejo Park
Shadetree Park
Pleasant Oak Park
Mattie Washburn
Robbins Park
Esposti Park
Foothill Regional Park
Colonial Park
Avala
Bellevue
Mt Washington
Liberty Oak
Briggs
Brookside
Jane
Jennifer
Jessica
Jacob
Jeremy
Jason
Jackson
Jessica
Jeffrey
Jennifer
Jacob
Jason
Jeremy
Jessica
Jackson
Jeffrey
Jane

POTENTIAL PARK ENHANCEMENTS LOCATIONS

UBICACIONES POTENCIALES DE MEJORAS PARA LOS PARQUES

East West connection
Need
Street
Improvements
for Bikes & Peds

Town Green
Restroom
& more
Restrooms
Restrooms by
• Chamber of Commerce
w a Party →
• Library

a BMX 1st
Hiram Lewis
b Tennis and
By Highschool
Better Shade
Jt. use.

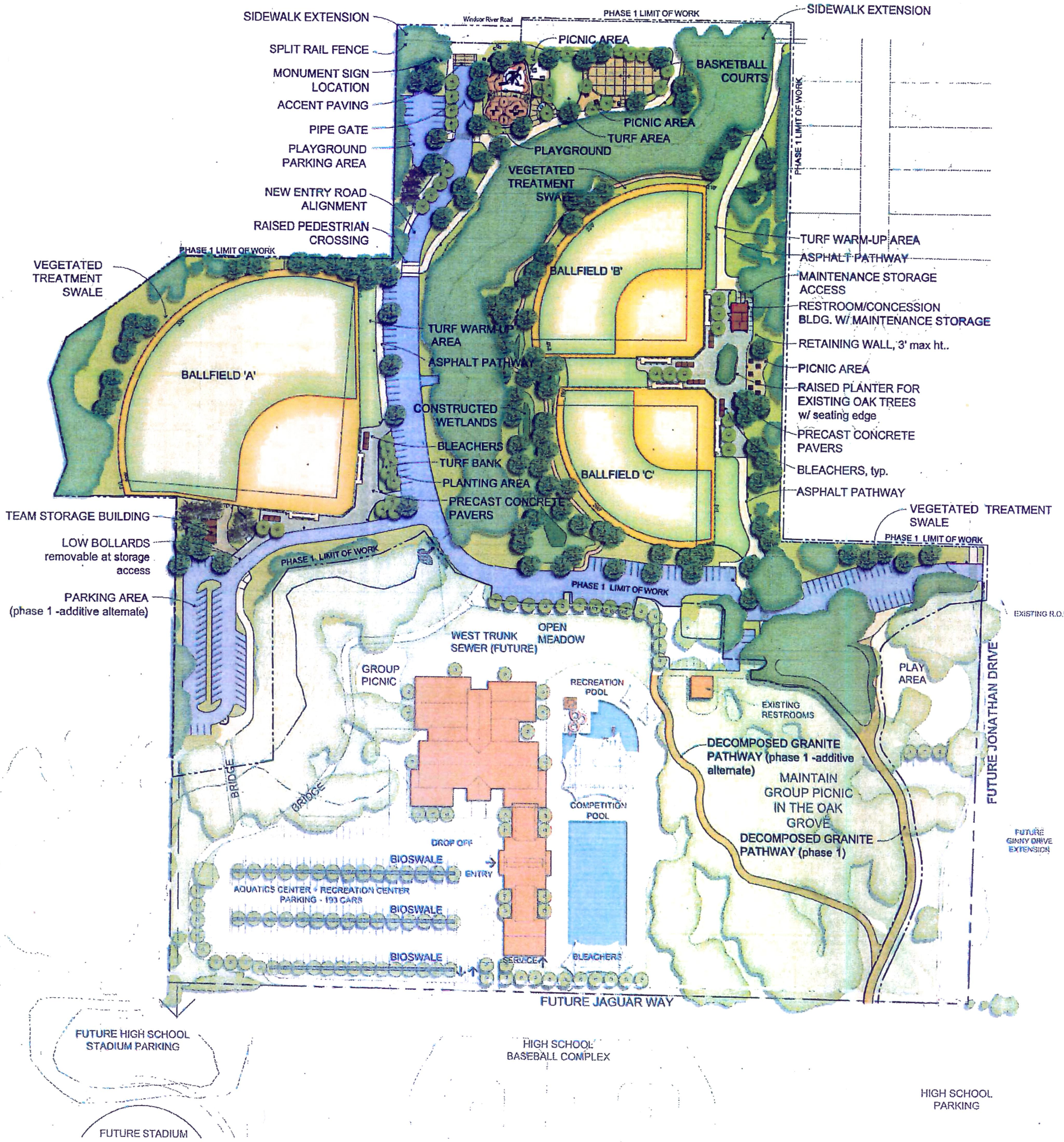
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Vintage Oaks Park
Wilson Ranch Soccer Park
Mitchell Park
Acorn Park
Esposti Park

LEGEND

- Existing Restroom Locations
- Existing Dog Park Locations
- Existing Community Garden Locations
- Existing Tennis Court Locations

GATES +ASSOCIATES

PARKS & RECREATION MASTER PLAN
WINDSOR, CALIFORNIA



.\eiser Communitiy Park Master Plan

PHASE 1 IMPROVEMENTS

October, 2008

TOWN OF WINDSOR

APPENDIX D









PRELIMINARY COSTS

Facility: Community Center	
Key Space Components	
Community Room (200 Banquet),Catering Kitchen, Multi-Purpose Court Gym, Classroom, Arts & Crafts Room, Classroom, Early Education Room, Childwatch Room, Wood Floor Studio, Fitness Room, Teen Room, Activity Room, Parking for 140 Cars	
Square Feet	
Total Recreation Center Gross Square Feet (Rounded)	**36,000**
Preliminary Construction Cost	
Preliminary Construction Cost (Building and Site)*	**$16,212,000**
$450/sf for construction and site improvements	
Soft Costs	
Architect, Engineer, Acoustic, AV Consultant Fees (13%)	$2,108,000
Printing, Testing, Survey, Permits Expenses (3.5%)	$567,000
Furniture, Fixtures and Equipment Allowance (6.5%)	$1,054,000
Design Contingency (10%)	$1,621,000
Construction Contingency (8%)	$1,297,000
Construction Management (3%)	$486,000
Total Soft Costs	**$7,133,000**
Order-of-Magnitude Project Cost - Multi-Generational Center 2015 Dollars	$23,345,000

*Cost is presented in 2015 dollars. Current escalation is approximately .5% per month.